

UAI
UNIVERSITY



MADE IN

WHERE THE FUTURE OF EDUCATION
AND TECHNOLOGY CONVERGE!

#SoarHigh

#SoarFar

#SoarFast

#SoarStrong



GLOBAL ACADEMIC PARTNERS



University of
Economics
Bulgaria



ESCE INTERNATIONAL
BUSINESS SCHOOL
France



INSEEC
France



Northeastern
USA



LTIMindtree



Estd. under
MH Act



University Grants Commission

Approved



Approved



NATIONAL BOARD
OF ACCREDITATION
Accredited



Equivalent

MEMBERSHIPS

INTERNATIONAL



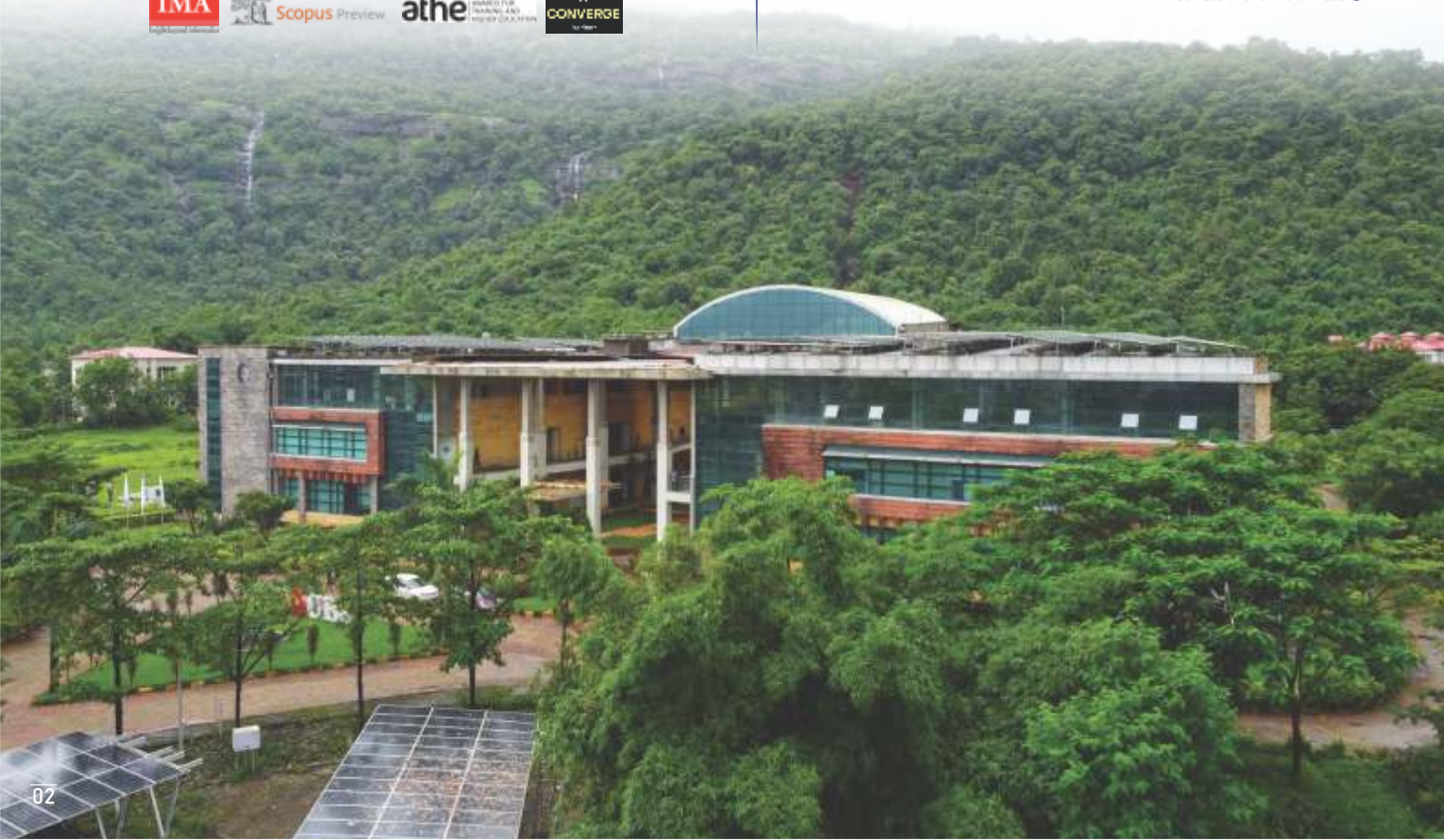
Global Business
School Network



INDIAN



Confederation of Indian Industry





TARUN ANAND

Chancellor & Founder, Universal Ai University

Fmr. Chairman & MD, Thomson Reuters, South Asia

MBA (SPJIMR) | Ex. Ed. Michigan B-School (USA) |
Tuck Business School (USA) | IE Business School (Spain)

FROM THE CHANCELLOR'S DESK



WELCOME TO UNIVERSAL AI UNIVERSITY,

where we develop leaders of character equipped with future-ready technologies. Our diverse AI-embedded programs in Management, Engineering, Liberal Arts, Sound & Music, and Design empower students to become global leaders in their fields while promoting sustainability and entrepreneurship.

Nestled in the breath-taking location of Karjat, surrounded by mountains, our university is not just a place of learning but one with a Soul. We focus on the 3 P's, which are Purpose, Passion and Professionalism to ensure our students are well-rounded individuals and are prepared to make a real impact in the world through the triple bottom line (People, Planet & Prosperity) framework creating a positive social, environment and economic impact.

With the world moving towards more automation and digital transformation, AI education and research is highly important for a country to stay competitive in the global economy, thus, Universal Ai University will be a key driver of the country's growth and development in the 21st century by teaching Universal skillsets. Additionally, the university would serve as a research hub for the development of new AI technologies, which would bring economic and technological benefits to India.

At our university, we're dedicated to providing students with cutting-edge knowledge and skills in Artificial Intelligence, Machine Learning, and Data Science. Our state-of-the-art facilities, renowned faculty who are leading experts in the field, innovative curriculum and andragogy ensure that our students are equipped with the tools they need to excel in the fast-paced tech industry.

Our focus on hands-on experiential and immersive learning, industry partnerships backed by 60 global CEOs, and real-world CMAPS (Collaborative Multidisciplinary Approach towards Problem Solving) projects is unparalleled. Graduates of our programs will be well-prepared for a variety of exciting and lucrative career paths, including roles in data analysis, AI and machine learning which will be applicable to the fields of Business, Technology, Environmental Studies, Design, Law, Sports, Liberal Arts and International Diplomacy.

Be at the forefront of shaping the future with AI technology to make yourself future proof.

**BECOME A PART OF THE AI REVOLUTION BY
JOINING AI-MAZING UNIVERSITY!!**

Tarun Anand



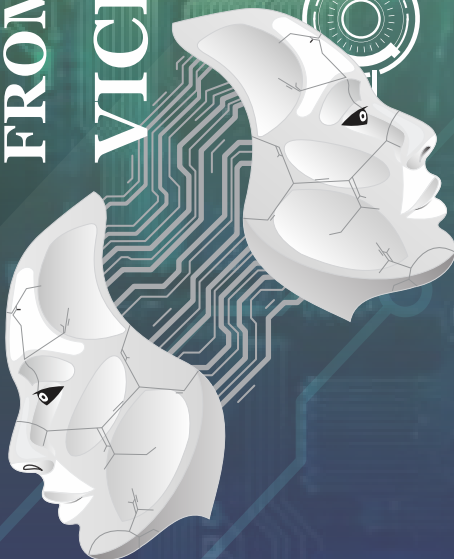
Dr. SIMON MAK

Founding Vice Chancellor,
Universal Ai University – India's 1st AI University

1st American and foreign national Vice Chancellor in India
- Riffing life in India and to the ends of the earth.
Fmr. Exe. Director, Caruth Institute for Entrepreneurship, Texas USA

BSc (Mech. Engineering) - Massachusetts Institute of Technology (MIT-USA)
MBA - SMU Cox School of Business (USA)
PhD - SMU Lyle School of Engineering (USA)

FROM THE VICE CHANCELLOR'S DESK



WELCOME TO UNIVERSAL AI UNIVERSITY,

I recently relocated from Dallas, Texas, USA, to join India's 1st AI university, an exciting new institution that is redefining higher education. We are located in the green rolling hills of Karjat, a short one and a half hour drive from Mumbai, which is ideal for academic studies – close enough to the big city but far enough to focus on studies.

Built on a strong foundation, Universal AI University's vision is to develop global citizens who will positively impact the world through AI. We will differentiate ourselves from other universities in three areas:

- ⇒ The curriculum – 100% AI. All graduates will either be AI developers or AI power users. For example, we offer one of the world's first BBA in AI, which means that we are teaching our students to solve business problems using AI. We also focus on experiential learning, which means we are a hands-on university.
- ⇒ The student experience – We will incorporate USA/Texas college traditions with existing traditions to enhance the student experience, giving students a more global perspective. For example, I plan to introduce American football, the #1 sport in Texas and in the US, to students. I also want to build an enduring school spirit so that alumni of UAI can stand proud of their alma mater, and when they meet other alumni in the marketplace throughout the world.
- ⇒ Campus-wide innovation and entrepreneurship – I will bring the best practices from the US and Silicon Valley to create campus-wide entrepreneurship programs for students across all schools. Whether your career goal is to start a company that can IPO and create maximum economic impact, such as jobs, or work as a corporate employee, we will teach you how to be an entrepreneur, or an intrapreneur inside of an existing corporate to help your employer create new businesses.

As the university grows, we will launch additional schools where AI can have transformative impact. When considering your UG/PG-MBA studies, evaluate our curriculum, student experience, and campus location. Should you choose Universal AI University, we promise an exceptional experience and a strong educational foundation to help you prosper—whether as an entrepreneur, corporate leader, or global citizen.

My Best,

A handwritten signature in black ink that reads "Simon Mak".

INSPIRING PROFESSORS FROM THE REAL WORLD OF BUSINESS

Known both for their academic credentials and experience as CEOs, CHROs, COOs, Managing Directors, these standard-bearers offer a distinctly different approach to education which will define your experience.

To connect what's taught in the classroom to the real world, we follow case-based teaching, interactive team projects and bring in professionals to discuss topics in the context of their work. We train responsible leaders who apply global systems, futuristic and entrepreneurial thinking to complex real world problem.

Leaders Make Leaders



Brigadier GPS Cheema

Fmr. Commander of Armoured
Brigade, Director, Institute of Leadership
& Behavioural Science



Prof. R. Sriram

SPJIMR Alumni,
Fmr. VP & COO,
NESS Technologies



Dr. Shilpa Joshi

Fmr. Director Academics
21 yrs. Academic Exp.



Dr. Kavitha Venkatachari

Fmr. Dean &
20 yrs. Academic Exp.



Prof. Elora Basumatary

IIM Calcutta Alumni,
Worked across 3 Continents



Dr. Harshita Kumar

Fmr. Dean &
25 yrs. Experience



Prof. Vijay Tandon

IIM Calcutta Alumni,
Corp. Exp. at GE,
Tyco & Astra Zeneca



Dr. Waheeda Thomas

Fmr. Dean, Prof. & Principal,
30 yrs. Academic Exp.



Dr. M. Guruprasad

Fmr. HoD - GM, Author,
Economics Researcher,
25 yrs. Academic Exp.



Prof. Inderpal Singh

IIM Ahmedabad Alumni
Fmr. 25 years of Corp. Exp. at
Lotte, Wrigley India and Heinz



Dr. Meena Sharma

20 yrs. Teaching Exp.
IAR University, DIMR, DPU



Prof. Rahul Nirakar

NIFT Mumbai Alumni,
15 years of exp. at IDC
IIT Bombay, NID & NIFT



Dr. Priya Solomon

Fmr. Registrar,
ATLAS Skilltech
University



Prof. Deepak Chawla

Fmr. Director - HR (Training),
Shri Vile Parle Kelavani
Mandal (SVKM)



Dr. Maneesh Ketkar

Fmr. Chief Business Officer,
United Stock Exchange
of India



Prof. Amrita Mathews

Fmr. VP - Head
Placement Alliances,
Finx Learning

OUR PROGRAMS

SCHOOL OF SOCIAL, LIBERAL ARTS & BEHAVIOURAL SCIENCES

- B.Sc Psychology with AI

SCHOOL OF MUSIC, SOUND & CINEMATICS

- B.Tech Sound Engineering
- B.A. Music & Audio Production

SCHOOL OF ENVIRONMENT & SUSTAINABILITY*

- B.Sc Environment Sciences

SCHOOL OF LAW *

- B.A. LLB
- BBA LLB

SCHOOL OF AI & FUTURE TECHNOLOGIES

- B.Tech Computer Science in AI & ML
- B.Tech Computer Science in Data Science
- Integrated Program in Technology & Management (IPTM) - B.Tech + MBA

SCHOOL OF DESIGN

- B.Des in Fashion Design
- B.Des in Communication Design
- B.Des in Strategic Design Management
- B.Des Product Design

SCHOOL OF GLOBAL AFFAIRS*

- B.A. Global Affairs
- M.A. International Affairs & Diplomacy

SCHOOL OF SPORTS SCIENCES*

- B.Sc Sports & Exercise Science
- B.A. Sports Management

SCHOOL OF MANAGEMENT UG PROGRAMS

- BBA in AI
- Global BBA
- Integrated Program in Management (IPM) - BBA + MBA

PG PROGRAMS – AICTE APPROVED

- MBA (Single/Dual/EU Certification)
- MBA (Business Mgmt)+ GMP (UK)
- MBA (International Business) + GMP (USA/France/Bulgaria)
- MBA (Business Design & Innovation)

EXECUTIVE PROGRAMS

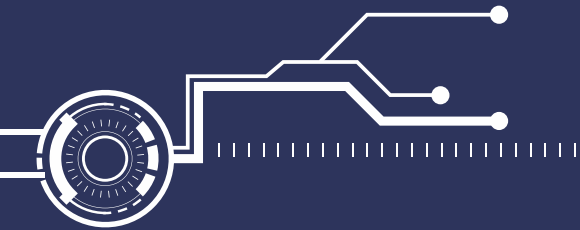
- Executive MBA

DOCTORAL PROGRAM

- Ph.D.



* Proposed Schools for the Future

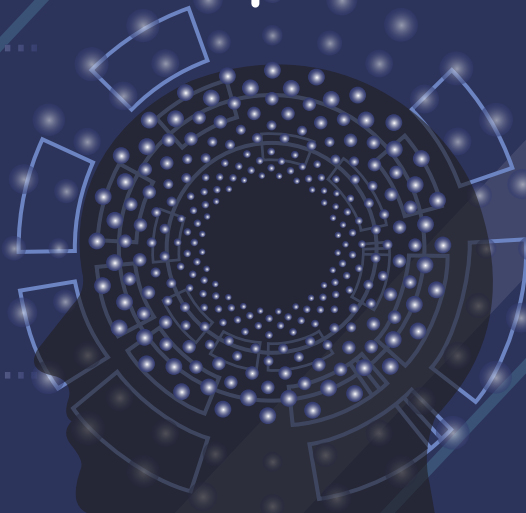


AN INNOVATIVE LEARNING MODEL

Universal Ai University follows the 3E Model in imparting education and is committed to deliver a life-changing educational experience to Indian and International students.

3E MODEL - ETHICS | ENVIRONMENT | EXPERIENTIAL LEARNING

World Class Faculty | Innovative Curriculum |
Quality Infrastructure | Superior Research Focus



ENDORSED BY 60 GLOBAL CEOs



Ameera Shah
Promoter & MD,
Metropolis Healthcare Ltd.



Arun Nanda
Chairman & Founder Director,
Mahindra Holidays &
Resorts India Ltd. (MHRIL)



Amadou Diallo
CEO, Africa & South Asia,
Pacific DHL Global
Forwarding Management, UAE



Madhav Kalyan
MD & Head of Payments,
Asia Pacific, J.P. Morgan



Motilal Oswal
Chairman & MD,
Motilal Oswal Financial Services Ltd.



**General
Deepak Kapoor (Retd.)**
Chief of Staff, Indian Army

This is why UAi is INDIA'S 1st AI UNIVERSITY

STRATEGIC PARTNERSHIPS



MoU with Maharashtra Institution for Transformation (MiTRA) Signed in the presence of Hon'ble Chief Minister of Maharashtra Shri Devendra Fadnavis



UAi is the first Indian university invited by the Government of Qatar to serve as its knowledge and education partner in AI.



Founding Member of CONVERGE Institute, Dallas, USA a global think tank on Ai, Blockchain and Future Technologies



UAi signed an MoU with BSE Institute to equip banking and financial services professionals with advanced AI skills.

AI TRAINING INITIATIVES



CONSULTING PROJECTS



PUTTING AI IN MUMBAI

■ COVER STORY ■
ARTIFICIAL INTELLIGENCE

Artificial intelligence is advancing faster than expected, reshaping not just technology and economy, but also society, politics and global power dynamics. **Recognising AI's strategic importance, India is implementing an ambitious plan to create its own AI ecosystem of homegrown models and computing infrastructure.** With its financial resources and vibrant tech-academia scene, Mumbai is emerging as the AI powerhouse driving India's technological transformation

If we are not careful, we may lose control over AI in five to ten years: **Yuval Noah Harari**, historian and philosopher

WE NEED GUARDRAILS - RULES THAT ENSURE THAT AI IS USED RESPONSIBLY BY GOVERNMENTS, BUSINESS & SOCIETY



The rapid adoption of AI demands regulation. In 2022, Maharashtra passed the Universal Ai University Act, establishing India's first AI-dedicated university in Karjat near Mumbai - the world's third, after institutions in France & the UAE.

Founded in 2009 as a business school by former Thomson Reuters executive Tarun Anand, the university now offers "AI-embedded" courses across disciplines. Anand recognised AI's potential during his time at Reuters, where "hedge funds consumed truckloads of market data & used algorithms to predict outcomes." "By 2005," he told THE WEEK, "algorithmic trading was the norm in Chicago." A meeting with two Stanford professors solidified his conviction: "I thought, this is really transformative."

One of the university's innovations is an AI-powered psychology programme. Students input a patient's social,



LEARNING CURVE
Students learn from an AI device called "Guraji" at Universal AI University at Karjat, near Mumbai. The university offers "AI embedded" courses across disciplines

financial & educational background into an AI model trained on demographic & psychological data. When they add symptoms like depression or anxiety, AI predicts possible remedies. "The more

the data, the better the prediction," said Anand. "By year three, the model might be accurate 4 out of 10 times. In five years, with one lakh patients, maybe eight or even 10 out of 10."

But AI's power comes with risks. "In the wrong hands, the consequences could be devastating," Anand said.

At C-MINDS, Agarwal highlighted the emerging danger of AI-generated videos that are hypnotically addictive. "These videos are trained on content that hooks children," he said. "AI optimises visuals-weird shapes, colours, sequences-hacking into a child's neurological system. They simply cannot look away."

This underscores the need for regulation. "We need guardrails-rules that ensure that AI is used responsibly by governments, businesses & society," said Anand.

MARCH OF MAXIMUM CITY

SAFETY FIRST
Elon Musk of xAI (right) speaks with Georgii Dubynskiy, Ukraine's deputy minister for digital transformation, at the AI Safety Summit at Bletchley Park, England, on November 1, 2023



GLOBAL ALUMNI NETWORK

We, at UAI, believe in the strong power of our alumnus who are making us proud around the globe. They act as guiding force to our students for the available industry updates, career possibilities, motivation, career support through guest lectures, professional innovative schemes such as Professional Mentoring Programme, work shadowing and professional networking opportunities. This enhances the students' experience and gives them that competitive edge in today's tough jobs market and corporate interactions.



SAITEJA NUTALAPATI
Founder & Director,
Budapest, Hungary



OMOYAJOWO SUNDAY
Clergy,
Nigeria



SHREYA PRABHU
Marketing Operations
& Analytics Associate,
Ireland



ABHIJEET THORAT
Duty Manager,
New Zealand



ANUJ SHANDILYA
Investment Consultant,
Dubai



VAISHALI KUMAR
HR Consultant



ANAIIS REMON
Gestionnaire
Immobilier, France



HOSHEDAR BATLIWALLA
Instructor & Professor,
Canada



DANISH HASWARE
Operation Executive,
Saudi Arabia



TEJPARTAB ANAND
Financial Solutions Provider,
California, USA



DARIA DENISENKO
Russia



ABDELRAHMAN KADRY
CEO & Co-Founder,
Egypt



UNIKRISHNAN
Director,
Bahrain



STEPHANIE POSADA
Senior Consultant ,
Venezuela



ELLA FUCHS
Consultant,
Germany



NGABU DAVID KIIZA
HR Manager,
Congo



MANIK KATARIA
Account Coordinator,
Canada



DR. SWATI GOGAWAT
Dental Practice Manager,
UK



BODAPATI RAVI
Project Manager



SANCHITA HAZRA
Sr. Wealth Manager,
Bahrain

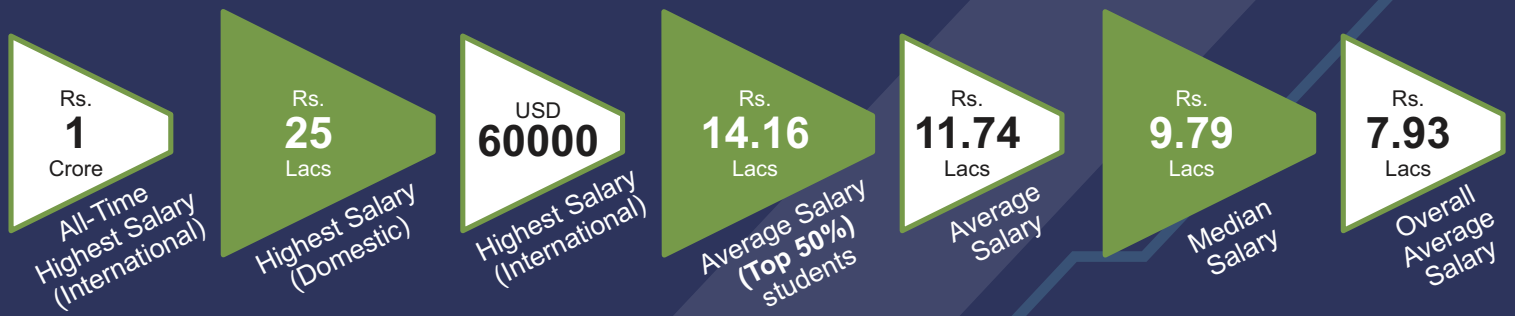


AMIT SEKHAR
Sr. National Key
Account Executive

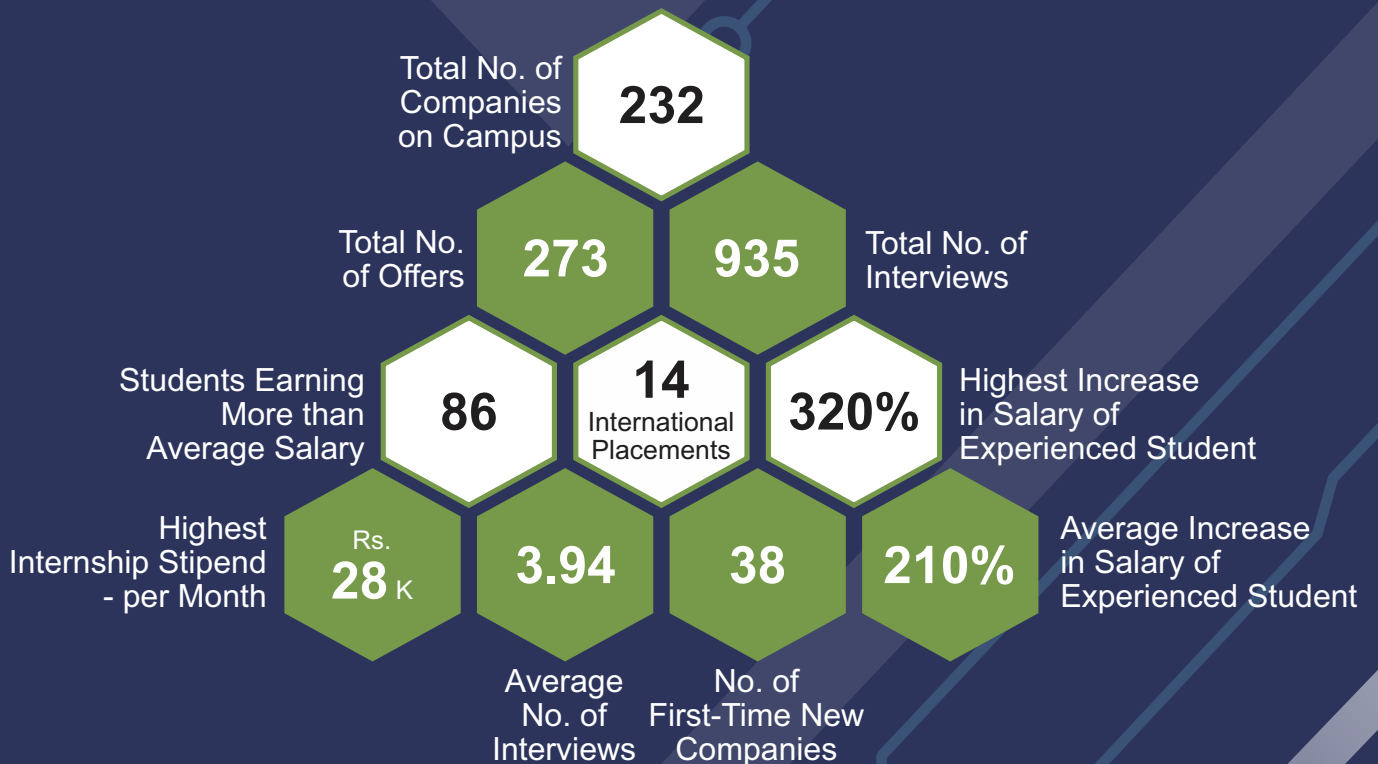


PLACEMENT & INTERNSHIP HIGHLIGHTS

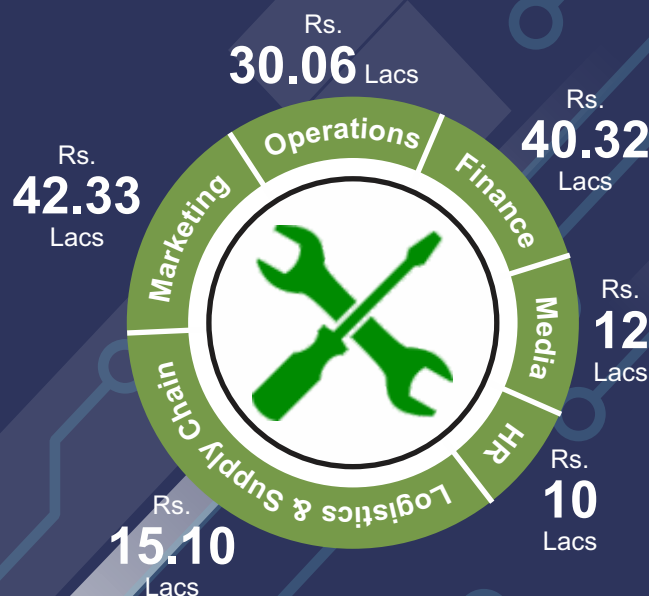
All UAI students are considered equal and are given equal opportunities for placement.



FLAGSHIP BATCH



SPECIALISATION WISE HIGHEST SALARY



SAVI MODEL (Self Awareness Validation and Intervention)

Knowledge of business management, in conjunction with the development of graduate employability skills required from employers is paramount. From the moment of induction, to completion of your final year, employability is an important aspect of your degree program.

Building Blocks for Career Success

One-on-one
Counselling

Resume
Writing

Linkedin Profile
Building

Aptitude
Tests

Group
Discussions

Personality
Development

Interview
Training

Sector
Orientation Talks

Salary
Negotiation

MS Excel
Training

Mock
Interviews

Communication
& Etiquette

Current
Affairs Quiz

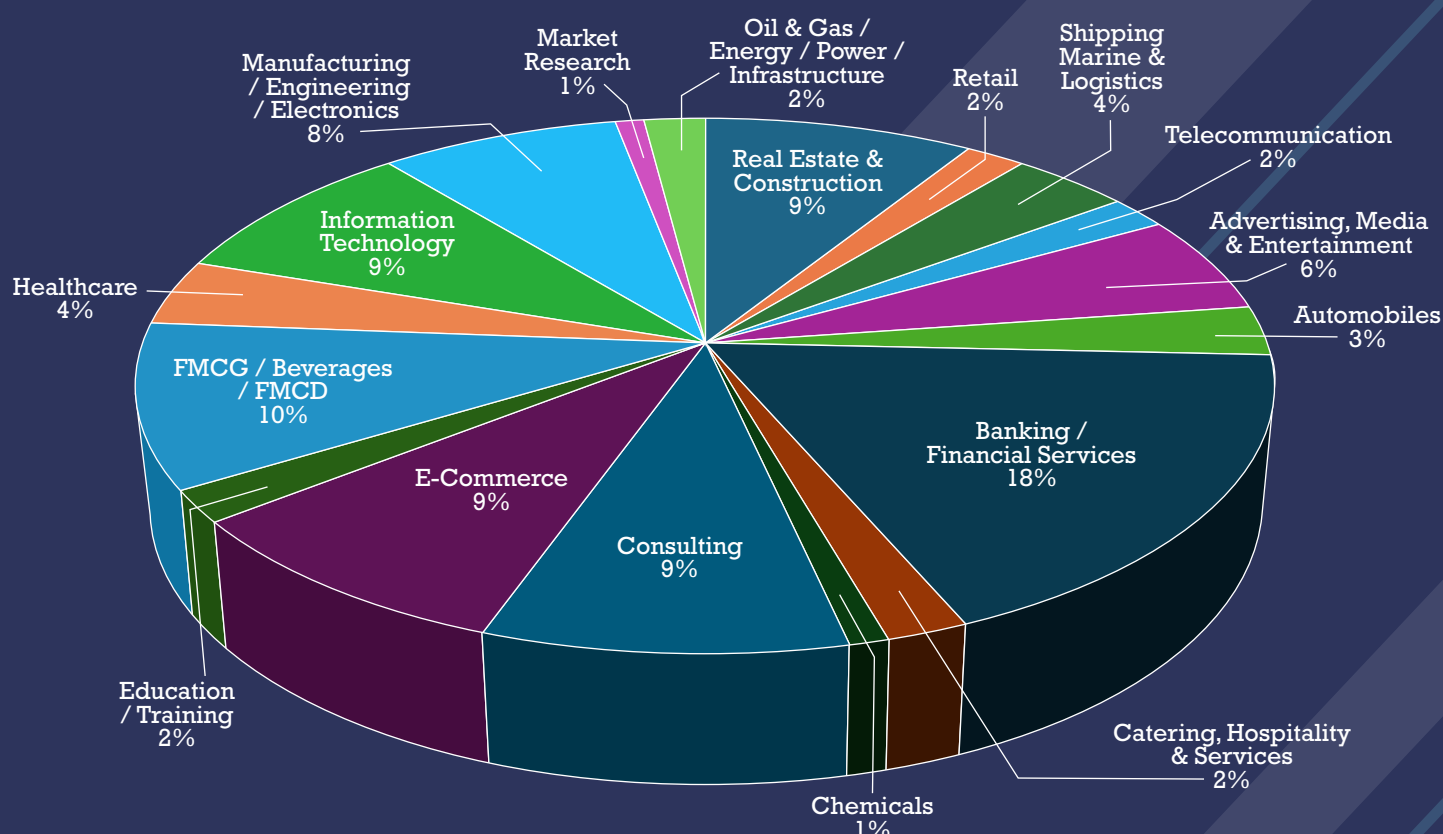
Psychometric
Test

Case
Study

CERTIFICATIONS IMPROVING EMPLOYABILITY



UAI PLACEMENT DISTRIBUTION (INDUSTRY - WISE)



SECTOR SPECIFIC ROLES OFFERED

Finance (BFSI)

This year witnessed reputed firms offering profiles in the Finance domain as they pronounced their confidence in the quality of our students by offering varied roles ranging from Management Trainee, Financial Analyst, Equity Analyst, Credit Analyst in Risk Management, Asst. Finance Manager, Fund Accounting Manager, Bank Branch Manager, Associate - Consulting & Advisory, Forex Trade Sales Manager, NRI Business Manager, Wealth Manager and SME Corporate Banking .

Marketing

Marketing students had the opportunity to choose from the maximum diverse profiles like Management Trainee, Area Sales Manager, Key Account Executive, Business Analyst, Corporate Sales Manager, Product Manager, Business Development Manager, Digital Marketing Manager, Market Research and Market Analyst, Client Servicing, Customer Service/ Client Relationship Manager, Corporate Sales - Strategic Accounts, Competitive Analysis, Senior Sales Engineer, Cluster Marketing, Team Leader - SEM Analyst, SEO / Social Media Analyst, Associate Strategist, Asst. Research Manager, Conference Producer, Area Store Manager, Demand Manager, Business Intelligence, Product Ambassador, Customer Delight Executive, Centre Manager, Franchisee Co-ordinator, Sales Trainee in Trade Marketing & Distribution

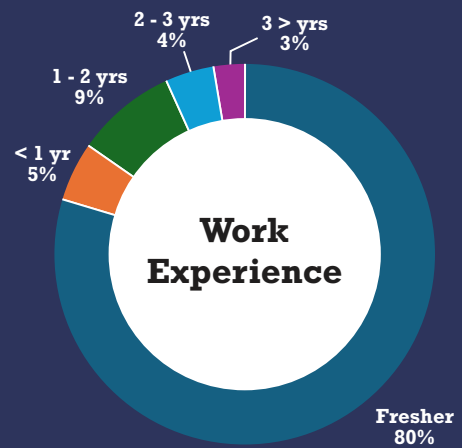
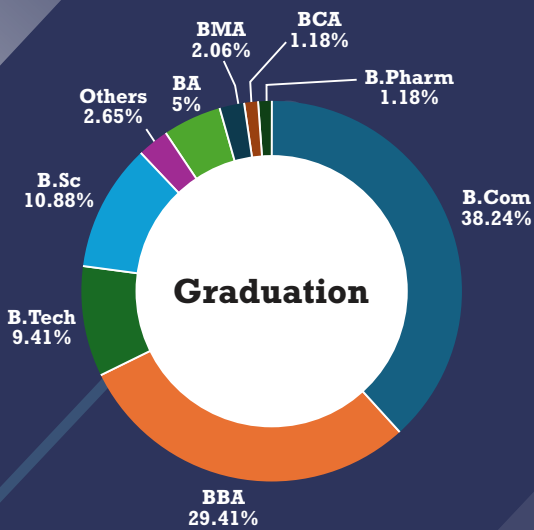
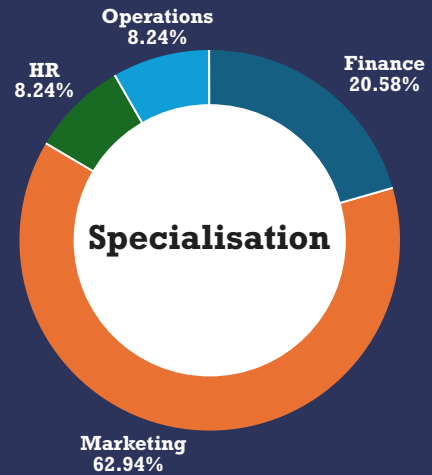
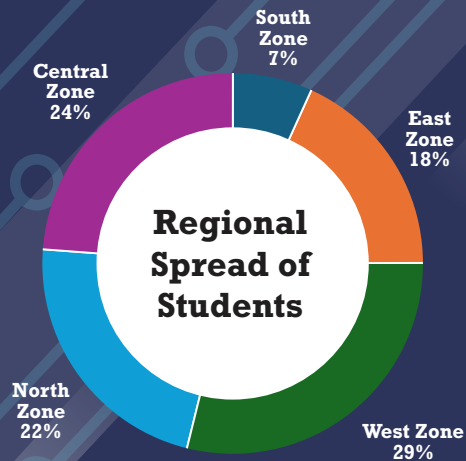
Operations

The Operations profiles on campus included Project Manager, Product Manager, Quality Analyst, Management Trainee, Vendor Manager, Supply Chain Management & Logistics, Warehouse Management, Analyst Data Scientist, Unit Manager, Operations Manager, Sourcing Analyst, Store Operations, Merchandising & Marketing Operations, Application Development Associates and Associate Consultant.

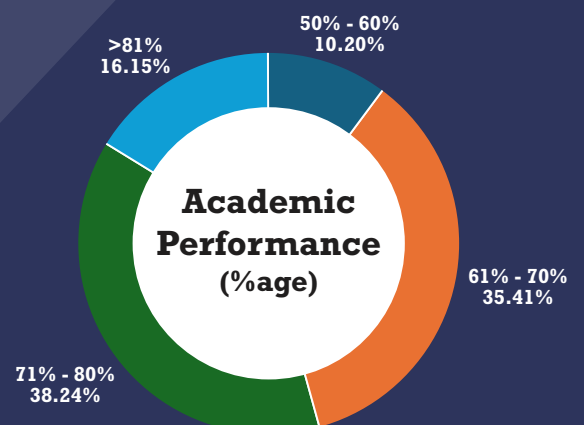
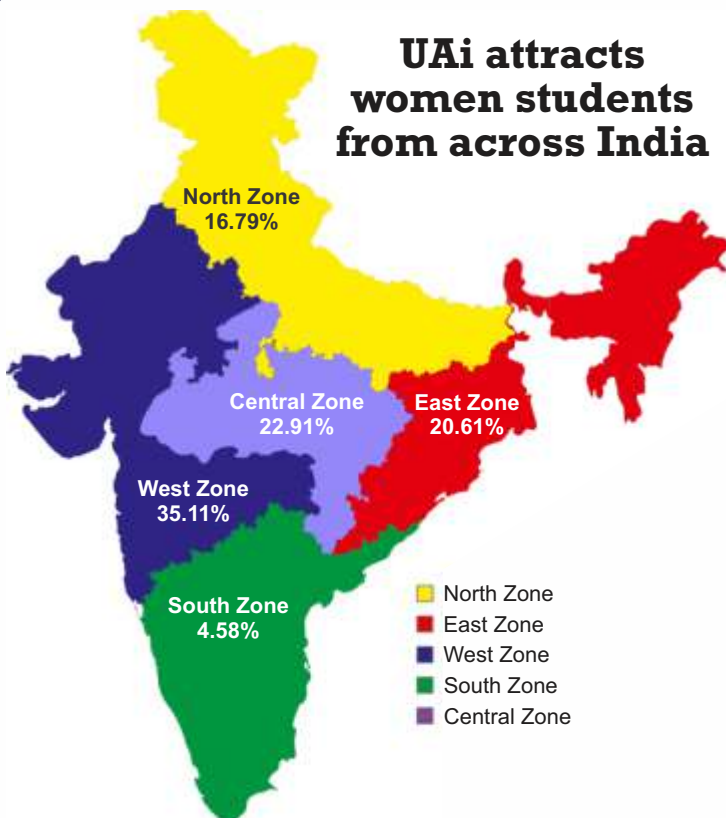
Human Resources

The HR candidates were offered roles in the area of Talent Acquisition Manager, Learning & Development Executive, HR Business Partner, Asst. HR Manager, Training Management Executive and Compensation & Benefits Associate, Management Trainee - HR, Senior Career Guide, HR Generalist and Associate Consultant - HR.

STUDENT PROFILE



UAI attracts women students from across India





ARUNDHATI BHATTACHARYA

Chairperson & CEO, Salesforce;
Fmr. Chairman, SBI

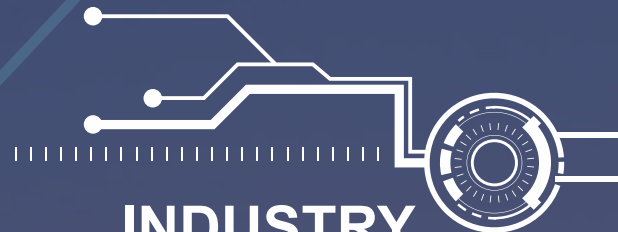
"I was amazed at the greenery & the principle of sustainability adopted by UAi. UAi emphasis on sustainability is a gift to its students - because being conscious & frugal is not about living in deprivation. They are making their students realise that the earth has finite resources & they must not be taken for granted. This understanding will go a long way in their professional lives."



BHARAT PURI

MD, Pidilite Industries

"Have I come to some international university, a lovely campus, enthusiastic students & committed faculty. Congratulations Team UAi. You follow your interest of field & dream passion. Just open your mind to the right & wrong, after which, you should follow your own interest & passion for your dream"



INDUSTRY SPEAKS



DEEPAK KAPOOR

Fmr. Chairman India, PWC

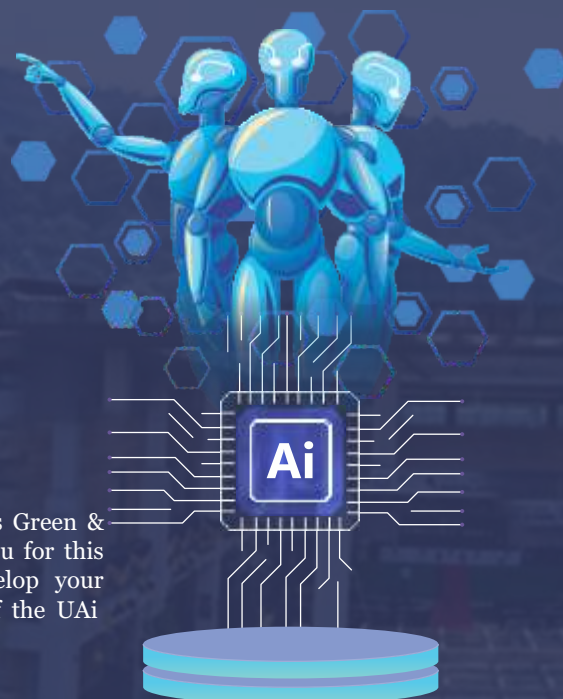
"It is amazing to see what you have achieved in such a short time. I really look forward to the creation of an excellent University in Mumbai. I wish you the very best of luck."



KI WAN KIM

Regional CEO, Middle East
& Africa, LG Electronics

"My first Impression of your campus Green & Fresh, free from pollution. I envy you for this great learning atmosphere, to develop your curiosity, learn & get the support of the UAi Faculty."



NEIL GEORGE

MD, Nivea India

"I have experienced the amazing institution UAi that has been created. I am looking forward to coming back as there energy here is amazing. It is a beautiful campus, lovely students and wish this campus grows from strength to strength."



D. SHIVAKUMAR

Fmr. Chairman & CEO,
Pepsico India

"Awesome campus of 40 acres. I liked the concept of 4 students sharing a common dorm. I loved the concept of your library & wisdom school upstairs. The spacious offices & classrooms are fabulous perfectly designed both for learning & comfort, so you have all the ingredients of a great learning atmosphere. It is a fantastic location & great campus, Make the most of it!"



P. R. RAMESH

Fmr. Chairman,
Deloitte India

"UAi is high quality institution with quality faculty. I have interacted with your Founders & I am truly impressed & I am sure this institution will live up to its name of being Universal and will soon have a footprint, which is visible across the world."

CAREER MANAGEMENT TEAM

Today's competitive business world demands vision, innovation and critical thinking. At UAI, we focus on your transformative professional journey through experiential learning. The applied learning pedagogy allows you to take classroom learning to a different level and gives you an opportunity to gain hands-on experience in real-life business situations before you start your corporate career. This approach enhances your skills, qualifications and career progression.

Our team of devoted career advisors work with you right from first day through various activities like HR Symposiums, Industrial visits, Personality Development workshops, Resume Building activities, Mock Interviews, Aptitude and Psychometric tests, Business Communication and Etiquette workshops, Domain Knowledge assessment and many more. At UAI, you will be part of a professional community that inspires, supports, and encourages you at every step.



Prof. G Suman
Director (Career Management)



Prof. Inderpal Singh
Director - Skill Development



Dr. Sushant Gandhi
Assistant Vice President



Ms. Shilpa Dangare
Senior Manager



Ms. Jayshree Hande
Senior Manager



Ms. Namrata Singit
Senior Manager



Ms. Durga Ahire
Manager

STUDENT CAREER MANAGEMENT TEAM

Senior Student Career Management Team (2nd year)

⇒ **Shrishti Jain**
(President)

⇒ **Devanshi Patel**
(Vice-President)

⇒ **Anmol Rai**
(Vice-President)

⇒ **Prashant Gholap**
(Vice-President)

⇒ **Khusbhu Soni**
(General Secretary)

⇒ **Astha Gupta**
(General Secretary)

⇒ **Chirag Suthar**
(MIS Head)

⇒ **Harshit Varshney**
(Digital Head)

⇒ **Reeya Tiwari**
(Sr. Placement Coordinator)

⇒ **Aryan Soni**
(Sr. Placement Coordinator)

⇒ **Aju Thomas**
(Sr. Placement Coordinator)

⇒ **Sujal Vijayvargiya**
(Sr. Placement Coordinator)

Junior Student Career Management Team (1st year) (Placement Coordinator)

⇒ **Sahil Rai**

⇒ **Khushi Mantasha**

⇒ **Hitesh Agarwal**

⇒ **Khushi Sonare**

⇒ **Vedant Tamboli**

⇒ **Tanishk Patel**

⇒ **Chirag Suhalka**

⇒ **Gun Gupta**

⇒ **Nikhil Nishad**

⇒ **Vidhi Modi**

⇒ **Harshit Kunwar**

⇒ **Debagha Biswas**

⇒ **Jyoti**

⇒ **Rituja Pal**

⇒ **Devrath Chauhan**

AICTE APPROVED Marketing - Batch

Mobarak Ansari, B.Tech

MARKETING



Work Expertise:
7.9 years; Tata Steel UISL- Dy Manager (O&M), JUSCO- Assistant Manager (Project Management)
Internship:
Vijay Sales
Projects:
Retail sales strategies, consumer buying behaviour and decision making

Vikas Mishra, BCCA

MARKETING



Work Expertise:
5.9 years; Ascent business solutions, Gebbs Healthcare solutions
Internship:
Kantar IMRB
Projects:
Reflection to the real market: capturing true consumer perspective

Aryan Pathak, BA

MARKETING



Work Expertise:
5.7 years; Moglix.com - Assistant Manager Marketing, Globalbees Pvt. Ltd. - Growth Lead, ITW - Manager (Sales and Marketing Sponsorships)
Internship:
Tata Starbucks
Projects:
Starbucks Store Expansion - North Region at Tata Starbucks

Pratik Choudhari, B.Com

MARKETING



Work Expertise:
5 years; Choudhari Event Management
Internship:
B/S/H Home Appliances. Pvt Ltd
Projects:
Understanding Consumer Buying Decisions with Respect to BOSCH Products in Pune

Adish Jain, BMS

MARKETING



Work Expertise:
4 years; Sm Structural Steel Pvt Ltd - Sales & Marketing Executive
Internship:
House of Abhinandhan Lodha
Projects:
Sourcing Manager

Harshit Varshney, B.Com

MARKETING



Work Expertise:
3.6 years; Codervalue Solutions Private Limited (Rannkly) - Social Media Optimization (SMO), DriveIT Digital - Social Media & Ads Specialist
Internship:
House of Abhinandan Lodha
Projects:
Channelling Growth: A Strategic Dive into Real Estate Partner Activation

Dhiraj Kumar Shaw, B.Com (Hons.)

MARKETING



Work Expertise:
3.5 years; Jai Mata Di Construction
Internship:
IndiShreshtha Pvt. Ltd.
Projects:
Building and Managing Distribution and Super Stockist Network and Channel Development for FMCG Hair Care Sector

Sohal Dupare, BE

MARKETING



Work Expertise:
3.3 years; Medizens Diagnostics and Surgicals pvt.Ltd. - as a Business Manager
Internship:
Paradigm Realty
Projects:
The Paradigm Shift in Mumbai's real estate: A Strategic Study of Paradigm Anantaara

Vinit Sanjay Bhojar, B.Sc

MARKETING



Work Expertise:
2.9 years; Absolute Barbecue- Assistant Manager, Haldirams- Delivery Executive
Internship:
Adengage
Projects:
Awestruck- Business Development

Tanmay Chile, B.Com

MARKETING



Work Expertise:
2.7 years; NCDEX
Internship:
Bajaj broking
Projects:
Capital markets

AICTE APPROVED Marketing - Batch

Akshit Bharti, BBA

MARKETING



Work Expertise:
2.6 years; Genpact India Pvt. Ltd - Management Trainee
Internship:
Nestle India Ltd
Projects:
Designing effective customer demonstrations process

Praveen Kumar Sharma, BBA

MARKETING



Work Expertise:
2.6 years; WNS Global- Senior Associate, Taskus - Subject matter expert (SME)
Internship:
Taj Wellington Mews
Projects:
Marketing Consultant

Shivam Mourya, B.Com

MARKETING



Work Expertise:
2.6 years; Rio Events - social media manger, Pictora Digita - Graphic Designer
Internship:
B/S/H Home Appliances. Pvt Ltd
Projects:
Sales and visibility strategy for Bosch at Vijay Sales

Hritankar Chowdhury, BBA

MARKETING



Work Expertise:
2.4 years; Associate Space Planner - Lowes (through Andor Tech), Operations and logisitic supervisor - Ajanta Ispat Pvt Ltd
Internship:
Shubh Food Industries Pvt Ltd
Projects: Where Taste meets Strategy: A Deep Dive into integrated Marketing & B2B Engagement at Shubh Food Industries Pvt. Ltd.

Ritik Tiwari, B.Com

MARKETING



Work Expertise:
2.3 years; RED APPLE - Event management
Internship:
IndiShreshtha Pvt. Ltd.
Projects:
"Building and Managing Distribution and Super Stockist Network and Channel Development for FMCG Hair Care Sector"

Tarun Upadhyay, B.Com (Hons.)

MARKETING



Work Expertise:
2.2 years; Whitehat Jr, Vitana Healthcare
Internship:
L&T Realty
Projects:
A Market-Oriented Study of Sales Conversion: Insights into sourcing and closing at L&R Realty

Vanshita Yadav, BBA

MARKETING



Work Expertise:
2.2 years; Teleperformance- Order Support Agent, Byju's- 3 months
Internship:
Arvind fashions Tommy Hilfiger
Projects:
CRO

Ayushman Dwivedi, BBA

MARKETING



Work Expertise:
2 years; Yours Fantancy textile pvt ltd
Internship:
Technoace
Projects:
Strategic client acquisition and digital marketing optimisation

Lakshit Garg, BCA

MARKETING



Work Expertise:
2 years
Internship:
Concannon Business Consulting, USA
Projects:
Strategic Research on Emerging Technologies at Concannon Business Consulting

Ranjeet Singh, B.Pharm

MARKETING



Work Expertise:
2 years; Novo nordisk ind pvt ltd
Internship:
Le meridian jaipur resort and spa
Projects:
Impact of digital marketing in hospitality

AICTE APPROVED Marketing - Batch

Reeya Vijay Tiwari, BE

MARKETING



Work Expertise:
2 year; Accenture Solutions Pvt Ltd - Associate Software Engineer
Internship:
Tech Mahindra
Projects:
A study of Pre-Sales/Bid Management Processes at Tech Mahindra to Drive Business Growth

Sweta Pandey, B.Sc

MARKETING



Work Expertise:
2 years; IRMRA -Customer Service Executive
Internship:
B/S/H Home Appliances. Pvt Ltd
Projects:
Consumer Touchpoints, Competitive Positioning and Retail Dynamics

Aklesh Mishra, B.Tech

MARKETING



Work Expertise:
1.11 years; Selec Controls Ltd- Technical Sales Engineer, Sai Govind Transport - Logistics Executive
Internship:
B/S/H Home Appliances. Pvt Ltd
Projects:
Understanding consumer psychology and in store experience in influencing Impulse Buying Behaviour

Abhishek Roy, B.Com

MARKETING



Work Expertise:
1.10 years; Pachisiya Trade and Finance Pvt Ltd - Marketing Executive
Internship:
Kantar IMRB
Projects:
From Streets to Strategy, translating field data into actionable insights

Hamza Masroor, B.Com (Hons.)

MARKETING



Work Expertise:
1.6 years; Indiamart Intermesh Pvt. Ltd.
Internship:
The House of Abhinandan Lodha
Projects:
Tourism & Spirituality as Catalysts for Land Investment: Areal Estate Perspective

Harshvardhan Singh Hada, BBA

MARKETING



Work Expertise:
1.6 years; ICICI prudential life insurance
Internship:
Bajaj broking
Projects:
Strategic Acquisition of Capital Market Prospects

Mrinmayi Daulat Satone, BE

MARKETING



Work Expertise:
1.6 years; Collabera, Qualified recruiter, Upraisal
Internship:
L&T Realty
Projects:
Macimizing HNI sales conversion: strategic approach to client engagement and closing in premium real estate

Piyush Naidu, BBA

MARKETING



Work Expertise:
1.6 years; Mr road lines
Internship:
Neo perks marketing solutions
Projects:
Sales and Business Development

Suryansh Singh, B.Com

MARKETING



Work Expertise:
1.6 years; Flipkart - Key account manager
Internship:
B/S/H Home Appliances. Pvt Ltd
Projects:
Enhancing Bosch's Retail Brand Performance: A Study of In-Store Visibility, Customer Perception, and Competitive Strategies in Multi-Brand Outlets

Muskaan Soni, BA

MARKETING



Work Expertise:
1.5 years; Krishna Jewellers - Sales and digital marketing
Internship:
House of Abhinandan Lodha
Projects:
Sales intern in all the verticles like sourcing, closing, loyalty and direct sales

AICTE APPROVED Marketing - Batch

S Raveena, B.Com

MARKETING



Work Expertise:
1.4 years; Wells Fargo International Solutions private limited
Internship:
Arvind fashions Tommy Hilfiger
Projects:
"Optimizing Retail Performance Through Client Relationships, Sales Processes, and Technology - Integration at Tommy Hilfiger Arvind Fashion Pvt. Ltd."

Chirag Jaju, B.Com

MARKETING



Work Expertise:
1.2 years; Shree salasar balaji trader
Internship:
Seren capital Pvt Ltd
Projects:
B2B and B2C loan sales : Distribution strategies across business, Home, and personal loan segments.

Pragati Gangwar, BBA

MARKETING



Work Expertise:
1.2 years; Better K9 Vaccation (Family Business), Sploot
Internship:
Jaipur Marriott Hotel
Projects:
Evaluating the Effectiveness of hotel loyalty programs in building customer loyalty

Subhank Agrawal, BBA

MARKETING



Work Expertise:
1.2 years; City Tiles
Internship:
Arihant Capital
Projects:
Marketing and Research intern

Dhanasree S V, BBA

MARKETING



Work Expertise:
1.1 years; Jay's Academy- Intern Resource person
Internship:
Adengage
Projects:
Awestruck-Business Development

Ujjwal jain, BBA

MARKETING



Work Expertise:
1.1 years; Assistant marketing manager
Internship:
Bajaj broking
Projects:
Client Acquisition Strategies in the Capital Market: A Case Study of Bajaj Broking

Yash Chhparwal, BBA

MARKETING



Work Expertise:
1.1 years; Designs Craft INC.
Internship:
B/S/H Home Appliances. Pvt Ltd
Projects:
Understanding buying behaviour of Consumers

Deepanshu Yadav, BE

MARKETING



Work Expertise:
1 year; Eduphoenix Solutions Ltd.
Internship:
Uno Minda - MWTL
Projects:
Exploring the Alternate Fuel Systems Market: A Strategic Study on CNG Kit Fitment, OEM Demand, and Sales Process

Kshitij Wahule, B.Sc

MARKETING



Work Expertise:
1 year; Shipping corporation of India - Role : Deck cadet, ID Medical - Role : Process executive
Internship:
Bajaj Broking
Projects:
Aquisition of Capital markets

Nikunj Jamwecha, B.Sc

MARKETING



Work Expertise:
1 year; Khodiyar Creations
Internship:
B/S/H Home Appliances. Pvt Ltd
Projects:
Engaging, Educating & Selling – A Brand Curator's role in Retail Marketing

AICTE APPROVED Marketing - Batch

Sheen Amarendu, BBA

MARKETING



Work Expertise:

1 year; Green Heritage

Internship:

Arvind fashions Tommy Hilfiger

Projects:

Conversion Rate Conundrum: Why Foot Traffic Isn't Converting to Sales in Tommy Hilfiger Stores – Exploring the Underlying Causes and Strategic Imperatives

Arkabraabho Chatterjee, BDS

MARKETING



Work Expertise:

1 year; Dental housestaff surgeon in Jain Dental College and hospital

Internship:

Raigad Medical College and Hospital, Bhivpuri Road

Projects:

TAT Report in Pathology and Microbiology Department

Aryan Chauhan, B.Com

MARKETING



Work Expertise:

1 year; Caliber, Trusted Technosoft, BYJU'S

Internship:

Caliber Organisation

Projects:

From pitch to conversion

Rudraksh Arzare, BBA

MARKETING



Work Expertise:

9 months; Hiranandani Financial Services Pvt. Ltd.

Internship:

IndiShreshtha Pvt. Ltd.

Projects:

Strategic Alliances for Marketing Expansion

Ayushi Gadodia, B.Com

MARKETING



Work Expertise:

8 months; AdsGrip Consultancy - Social Media Manager

Internship:

Sage Media

Projects:

Integrated Digital Marketing Strategy - Combining SEO & Performance Marketing

Vedant Rajesh Sansare, B.Com

MARKETING



Work Expertise:

7 months; Sara Finance-Credit Analyst

Internship:

Adler's Den

Projects:

B2B Penetration in Healthcare for Thematic Gifting Campaigns at Adler's Den

Kanak Halder, BBA

MARKETING



Work Expertise:

6 months; Mymoneykarma - Relationship Manager

Internship:

Haldiram Snacks Food pvt ltd

Projects:

Evaluating Digital presence and consumer trends in traditional snacks category at haldirams

Vivek, B.Tech CSE

MARKETING



Work Expertise:

6 months; Customer Executive, Samsung USA, Teleperformance Pvt. Ltd.

Internship:

Sciatus Research

Projects:

Lead Generation Strategy and Market Mapping at Sciatus Research

Aryan Gupta, BBA

MARKETING



Work Expertise:

6 months; Alyantra Medicity - Social Media Manager

Internship:

Haldirams Snacks Pvt. Ltd.

Projects:

A Field Study on Financial Awareness and Investment Behavior in Urban India.

Dhruvraj Singh Chavda, BE

MARKETING



Internship:

The House of Abhinandan Iodha

Projects:

Blue Zone Connections: Expanding Real Estate Reach Through Strategic Alliances

AICTE APPROVED Marketing - Batch

Shivraj Bhosale, B.Com

MARKETING



Internship:
B/S/H Home appliances. Pvt Ltd
Projects:
Enhancing Customer experience and sales strategies in the consumer electronics sector

Aaditya Mehta, B.Com (Hons.)

MARKETING



Internship:
Techpix
Projects:
Integrated digital marketing growth strategy

Aakansha Jyoti, BBA

MARKETING



Internship:
IndiShreshtha Pvt. Ltd.
Projects:
Building brands through marketing excellence and driving sustainable growth

Abhinav Morone, BFA

MARKETING



Internship:
Seed Media Pvt. Ltd.
Projects:
Social Media Marketing Intern

Abhishek Chauhan, BBA

MARKETING



Internship:
Adler's Den
Projects:
Sales and Marketing

Abhishek Kesharwani, B.Com

MARKETING



Internship:
B/S/H Home Appliances. Pvt Ltd
Projects:
Impact of Visual Merchandising Strategy on Consumer Buying Behavior

Abhishek Sahitya, BA

MARKETING



Internship:
Terrachem minerals
Projects:
Leveraging AI tools and marketing strategies

Adarsh Kumar Jha, B.Com (Hons.)

MARKETING



Internship:
Arvind fashions Calvin Klein
Projects:
Consumer buying behaviour and Preference towards International apparel brand : Calvin Klein

Adarsh Porwal, B.Com

MARKETING



Internship:
B/S/H Home Appliances. Pvt Ltd
Projects:
A study on brand visibility and sales enhancement of BSH at vijay sales

Aditya Kinshu, B.Sc (Hons.)

MARKETING



Internship:
Kantar IMRB
Projects:
Feature preference mapping for moisturizer

AICTE APPROVED Marketing - Batch

Aditya Santosh Bharate , BMS

MARKETING



Internship:
McCann Worldgroup

Projects:
Client-Centric Project Management for the Global Brands

Aishwarya Pradhan, B.Sc

MARKETING



Internship:
Arvind fashions Tommy Hilfiger

Projects:
Stitching trust in Premium fashion: insights on value and authenticity - tommy Hilfiger & calvin Klein

Akanksha Jaiswal, BBA

MARKETING



Internship:
B/S/H Home Appliances. Pvt Ltd

Projects:
Brand curator at Bosch

Akash Kumar, B.Tech

MARKETING



Internship:
IndiShreshtha Pvt. Ltd.

Projects:
Brand Manager, Brand Building, Marketing Strategy, Consumer & Trade Marketing at IndiShreshtha

Akshay Kumar Jain, BBA

MARKETING



Internship:
Arvind fashions Calvin Klein

Projects:
Fashion Retail in the Digital Era- Consumer Response to Calvin Klein's Omnichannel Strategy in India

Akshita Agarwal, B.Com (Hons.)

MARKETING



Internship:
ITC Limited

Projects:
A study and analysis of the Unnati app to increase adoption and usage leading to business growth

Alluri Damodar, B.Sc

MARKETING



Internship:
B/S/H Home Appliances. Pvt Ltd

Projects:
A Study on Consumer Preferences between Retail and Online Channels for Home Appliances at BSH India (Bosch)

Aman Gupta, B.Sc Agr (Hons.)

MARKETING



Internship:
Kantar IMRB

Projects:
The Role of Market Research in New Product Development

Aman Kumar Ranjan, B.Com (Hons.)

MARKETING



Internship:
B/S/H Home Appliances. Pvt Ltd

Projects:
Understanding Customer Buying Behaviour in Consumer Durables

Anjali Shaw, B.Com (Hons.)

MARKETING



Internship:
Paradigm realty

Projects:
"From Bricks to Brands: Building Real Estate Campaigns through Integrated Marketing at Paradigm Realty

AICTE APPROVED Marketing - Batch

Ankit Sen, BSc Agr (Hons.)

MARKETING



Internship:

The House of Abhinandan Lodha (HoABL)

Projects:

A Study on the Role of Channel Partners in Driving Land Sales at House of Abhinandan Lodha”

Ankur Sagar, B.Sc

MARKETING



Internship:

B/S/H Home Appliances. Pvt Ltd

Projects:

Brand curator at Bosch

Anmol Rai, BBA

MARKETING



Internship:

The House of Abhinandan Lodha

Projects:

Driving CSO Process Excellence to Strengthen Channel Partner Engagement and Organisational Impact

Antara Panchani, BBA

MARKETING



Internship:

R.E. Components PVT LTD

Projects:

Acquiring New Customers and Managing Follow-Ups for Newly Launched Products

Anuj Kesharwani, B.Com (Hons.)

MARKETING



Internship:

B/S/H Home Appliances. Pvt Ltd

Projects:

Consumer buying behaviour in the electronic retail segment

Anushka Chaurasia, B.Com

MARKETING



Internship:

BNM Business Solutions LLP

Projects:

Lead Generation and Client Engagement Strategies in the Real Estate Sector: A Case Study of BNM Solutions LLP

Aru Mishra, B.Com

MARKETING



Internship:

B/S/H Home Appliances. Pvt Ltd

Projects:

Hands on - retail: understanding consumer behaviour and sales techniques

Arya Lalwani, B.Com

MARKETING



Internship:

Publicis India

Projects:

Client Servicing & Creative Strategy in Advertisement at Publicis India

Aryan Arora, BBA

MARKETING



Internship:

Shubh Food Industries Pvt Ltd

Projects:

Marketing and sales practice in FMCG sector

Aryan Soni, B.Sc

MARKETING



Internship:

The House of Abhinandan Lodha

Projects:

Sales intern

AICTE APPROVED Marketing - Batch

Astha Gupta, B.Com

MARKETING



Internship:
Godrej Properties
Projects:

Customer response Pre-Launch vs Post-Launch campaigns in Real-Estate: A Comparative study of Godrej Majesty

Ayush Yadav, B.Com

MARKETING



Internship:
House of Abhinandan Lodha
Projects:

HoABL's Approach to market trust & digital land transformation

Balak Das Agarwal, B.Sc

MARKETING



Internship:
Emami
Projects:

Intern at navratna brand team

Bhavesh Parmar, BBA

MARKETING



Internship:
Paradigm Realty
Projects:

Integrated Marketing communications in real estate- Insights from Paradigm realty

Bhumika Naruka, B.Com

MARKETING



Internship:
Hindustan coca cola beverages
Projects:

Performance optimization of coca cola retail coolers for year on year growth

Chirag Suthar, B.Com

MARKETING



Internship:
Nestlé
Projects:

Increasing reach in town (market penetration through retail outlet expansion.)

Dev Agrawal, B.Com

MARKETING



Internship:
Paradigm realty
Projects:

Competitive analysis and channel partner sourcing management : strategies for market advantage

Devanshi Patel, BBA

MARKETING



Internship:
Tech Mahindra
Projects:

CMO Newsletter: Igniting Innovation, Empowering Communication

Dhiraj Jagtap, B.Sc

MARKETING



Internship:
B/S/H Home Appliances. Pvt Ltd
Projects:

A study on buying behaviour of consumers towards BOSCH products

Dhruv Pratap Singh Hada, B.Com

MARKETING



Internship:
BNM Business Solutions LLP
Projects:

Enhancing Real Estate Sales through Telecalling and Client Site Visits: A Study at BNM Solution – K Raheja Project, Mumbai and Neelkanth Palm President, Mumbai

AICTE APPROVED Marketing - Batch

Dhruv Raj Pandita , BBA

MARKETING



Internship:

Calvin Klein

Projects:

Retail Renaissance: Blending Sales Precision with Creative Expression at Calvin Klein

Dhruvrajsinh Chavda, BE

MARKETING



Internship:

The House of Abhinandan Lodha

Projects:

Blue Zone Connections: Expanding Real Estate Reach Through Strategic Alliance

Dhruv Toshniwal, B.Com

MARKETING



Internship:

B/S/H Home Appliances. Pvt Ltd

Projects:

"The Strategic Role of the Brand Curator in Brand Positioning, Customer Engagement, and Retail Promotion"

Diksha Kashyap, B.Tech

MARKETING



Internship:

Vantage Circle

Projects:

Product-Led Growth on Vantage Perks: Optimizing Gift Card Redemptions and Offer Engagement

Disha Mokalkar, BBA

MARKETING



Internship:

B/S/H Home Appliances. Pvt Ltd

Projects:

Understanding customer behaviour and psychology to enhance sales at Bosch

Divya Khatri, BBA

MARKETING



Internship:

Adler's Den

Projects:

Corporate Business Development and On-Ground Brand Activation for Market Expansion at Adler's Den

Diya Daga, B.Com

MARKETING



Internship:

AMRPL (Adani Holdings JV)

Projects:

Transforming Travel Spaces: Brand Onboarding and Strategic Alliances at Adani airports

Farzan Khan, B.Sc

MARKETING



Internship:

Calvin Klein

Projects:

Enhancing Customer Experience And Sales Performance As A Customer Relationship Officer at Calvin Klein

Gargi Kapoor, BA

MARKETING



Internship:

Caliber Organization

Projects:

Understanding the Buying Behavior of Bank and Government Employees Towards Credit Cards

Garima Garg, B.Com

MARKETING



Internship:

B/S/H Home Appliances. Pvt Ltd

Projects:

From Consideration to Conversion: A Deep Dive into Consumer Dynamics at Bosch Household

AICTE APPROVED Marketing - Batch

Harshita Sahu, B.Com (Hons.)

MARKETING



Internship:
Tata steel
Projects:
Mapping of HR Coil Market Segmentation in NCR

Henil Parekh, BBA

MARKETING



Internship:
Paradigm Realty
Projects:
Enhancing sales performance through channel partner engagement

Himanshu Singh, B.Com (Hons.)

MARKETING



Internship:
JCB India Pvt. Ltd.
Projects:
Enhancing Lead Generation and Conversion Using Market and Customer Insights in the Heavy Machinery Industry

Homen Basumatari, B.Sc

MARKETING



Internship:
Indisreshtha Pvt. Ltd.
Projects:
A Practical Study of Digital Marketing and Brand Strategy for SHAITAAN at Indisreshtha Pvt Ltd.

Ishani Malani, BBA

MARKETING



Internship:
Godrej Properties
Projects:
Comprehensive Market Trend Analysis: sales, rental rates, demographic study, competition mapping, offerings and future development in East Pune

Jasraj Singh, B.Com

MARKETING



Internship:
Globefirm Exports Pvt. Ltd.
Projects:
Export (International Trade) Business Marketing Operations Management and Setup

Jeenal Sahu, BBA

MARKETING



Internship:
BNM Business Solutions LLP
Projects:
Real Estate Outreach via Telecalling: A Study on Mana Skanda, Bangalore and Neelkanth Palm President, Mumbai

John Baiju, B.Com

MARKETING



Internship:
Vijay Sales
Projects:
Decoding the consumer mind: With reference to Vijay Sales

Karishma Soni, B.Com

MARKETING



Internship:
Arvind fashions (Tommy Hilfiger)
Projects:
A Study on Consumer Awareness, Understanding, and Preferences for Purchasing Tommy Hilfiger Products in India

Kathan Rushikesh Shah, B.Com

MARKETING



Internship:
Grasim Industries Ltd.
Projects:
Fibre to market: From concept Creation to product development

AICTE APPROVED Marketing - Batch

Khushbu Soni, BBA

MARKETING



Internship:

The House of Abhinandan Lodha

Projects:

Customer Experience and Satisfaction in Tech-Driven Real Estate: The HOABL Blue Zone Case

Khushi Khanna, BA

MARKETING



Internship:

Kantar

Projects:

Marketing intern

Khushi Yadav, BMS

MARKETING



Internship:

Via Vistas

Projects:

"Strategic Insights into Brand Development and Social Media Marketing"

Komalpreet Kaur, BA (Hons.)

MARKETING



Internship:

The House of Abhinandan Lodha

Projects:

Customer Experience and Sales Effectiveness in Digital-First Real Estate: A Case Study of The House of Abhinandan Lodha's 'Blue Zone' Project

Kritika Kesharwani, B.Com (Hons.)

MARKETING



Internship:

B/S/H Home Appliances. Pvt Ltd

Projects:

Sales and customer service: a bosch centric retail experience

Kshitij Nigam, B.Com

MARKETING



Internship:

B/S/H Home Appliances. Pvt Ltd

Projects:

Inside the mind of a buyer : From Curiosity to Commitment

Kumar Mritunjay Singh, BBA

MARKETING



Internship:

Bajaj broking

Projects:

Sales trainee at Bajaj broking

Kunal Prakash Deshmukh, B.Tech

MARKETING



Internship:

B/S/H Home Appliances. Pvt Ltd

Projects:

A study on buying behaviour of consumers towards bosch products

Lakshay Nirjal, BA

MARKETING



Internship:

JTEKT

Projects:

Marketing research intern

Lavina Sitlani, BBA

MARKETING



Internship:

Godrej properties

Projects:

"Integrated Approach to Product Analysis, Market Research, and Channel Partner & Sourcing Management"

AICTE APPROVED Marketing - Batch

Lehar Jain, B.Com

MARKETING



Internship:

NAV fund services India

Projects:

Process Mapping and Risk Evaluation of Fund Accounting in fund agency

Lloyd Varghese, BBA

MARKETING



Internship:

Nosh Robotics Pvt. Ltd.

Projects:

Building from 0 to 1 and laying the Foundation from 1 to 10: A Case approach at Nosh Robotics

Madhav Sharma, BBA

MARKETING



Internship:

Hindustan Coca Cola Beverages

Projects:

Exploring the Distribution Efficiency and Market Perception of Carbonated and Juice Based Beverages

Manvi Singh, BMS

MARKETING



Internship:

B/S/H Home Appliances. Pvt Ltd

Projects:

A comparative study of bosch vs competitor appliances sold at Vijay sales in terms of customer satisfaction and return rate

Mitali Gupta, BCA

MARKETING



Internship:

Arvind Fashion - Tommy Hilfiger

Projects:

Analyzing the Buying Behavior of Customers at a premium Tommy Hilfiger store in Bengaluru: A Study on Purchase Influencing Factors

Moksha Jain, B.Com

MARKETING



Internship:

Godrej Properties

Projects:

EDMS (Digital transformation of Documents)

Monika Prajapati, BBA

MARKETING



Internship:

GAIL India Ltd.

Projects:

Petrochemical Power Play: GAIL's Market Share and Distribution in the Face of Competition

Naman Kansal, BBA

MARKETING



Internship:

The House of Abhinandan Lodha

Projects:

Strategic Land Selection in Real Estate: A Study on Emerging Growth Corridors

Nancy Patidar, B.Com

MARKETING



Internship:

Godrej properties ltd.

Projects:

Digital Transformation in Real Estate: Client Documentation Repository

Navika Joshi, BBA

MARKETING



Internship:

Sunpharma

Projects:

Competitive market research on anti vegf therapy in india a study on sunpharma ocea in government and private hospitals

AICTE APPROVED Marketing - Batch

Nayan Choudhary, B.Com

MARKETING



Internship:

Godrej Properties

Projects:

Strategic Acquisition of Capital Market Prospects at Bajaj Broking

Nilanjan Mekaliya, BBA

MARKETING



Internship:

IndiShreshtha Pvt. Ltd.

Projects:

Expanding Market Reach through Strategic Channel Partner Acquisition and Relationship Management at Indishreshtha Pvt Ltd

Nishita Jain, B.Com

MARKETING



Internship:

ET Edge

Projects:

Evaluating the Brand Visibility of ET Edge's Business Communities

Niyati Vakharia, M.Com

MARKETING



Internship:

MRM | McCann Worldgroup

Projects:

Building Brand Strategy & Creative Campaigns Ideation

Parth Tripathi, B.Sc

MARKETING



Internship:

The House of abhinandan Iodha

Projects:

Strategic sourcing and channel engagement: A market driven approach by HOABL

Parul Yadav, B.Com

MARKETING



Internship:

Tata Motors Limited

Projects:

Driving the Future: Enhancing Electric Vehicle Sales & Outreach at Tata Motors

Piyush Sinha, B.Com

MARKETING



Internship:

Hindustan Media Ventures Limited

Projects:

Sales and Competitors Analysis of Automobile Newspaper Advertisements in the Ranchi Region

Pooja Saini, BBA

MARKETING



Internship:

Jaipur Marriott Hotel

Projects:

Integrated Marketing Platforms at Marriott

Poojan Shah, BAF

MARKETING



Internship:

Caliber Organisation

Projects:

Understanding the Buying Behavior of Bank and Government Employees Towards Credit Cards

Prakhar Mathur, B.Com

MARKETING



Internship:

BNM Business Solutions LLP

Projects:

Sales Outreach and Customer Relationship Management in Real Estate at BNM Business Solutions LLP

AICTE APPROVED Marketing - Batch

Pranay Pandey, BBA

MARKETING



Internship:

Caliber Organisation

Projects:

Strategic Internship in Sales, Marketing & Workforce Development at Caliber

Pranita Pawar, B.Com

MARKETING



Internship:

B/S/H Home Appliances. Pvt Ltd

Projects:

Understanding Customer Buying Behaviour Consumer Durables

Prashant Gholap, B.Pharm

MARKETING



Internship:

Tech Mahindra

Projects:

Improve pricing and resource loading for better predictability and delivery, workflow optimization

Pratibha Choudhary, BBA

MARKETING



Internship:

Sanver India Pvt. Ltd.

Projects:

Marketing Strategies for e-Commerce start-up of Collectibles, Novelties and Fine Arts

Pritika Varma, B.Com

MARKETING



Internship:

IndiShreshtha Pvt. Ltd.

Projects:

Scaling reach and distribution for emerging brand success

Priyansh Suratwala, BBA

MARKETING



Internship:

B/S/H Home Appliances. Pvt Ltd

Projects:

"The Role of Studying Customer Buying Behaviour In FMCD Sector (A Study in Pune)"

Priyanshu Khandelwal, BBA

MARKETING



Internship:

Tribeca Developers

Projects:

Strategic Sales Sourcing, Channel Partner Synergy, and Evolving Market Dynamics at Tribeca Developers

Priyanshu Tripathi, BBA

MARKETING



Internship:

Tata Motors Limited

Projects:

Enhancing Sales & Marketing Approach for TML Accessories Business Growth

Rahul Sharma, BCA

MARKETING



Internship:

Kantar

Projects:

"A Study on Investor Behavior and Preferences Towards Investment Factors in Pune: Insights from the Investor Survey"

Rahul Yadav, B.Com

MARKETING



Internship:

B/S/H Home Appliances. Pvt Ltd

Projects:

Customer Engagement and Multi-Brand Appliance Promotion: A Bosch-Centric Retail Experience

AICTE APPROVED Marketing - Batch

Rajdeep Singh, BA

MARKETING



Internship:
B/S/H Home Appliances. Pvt Ltd
Projects:
Understand the consumer buying behaviour in Delhi Region

Rampally Samyuktha, B.Com

MARKETING



Internship:
Transferet Relocation Service
Projects:
Change in consumer behaviour regarding outsourcing

Rana Dutta, B.Sc (Hons.)

MARKETING



Internship:
B/S/H Home Appliances. Pvt Ltd
Projects:
The Role of Direct Customer Engagement in Driving Sales: Insights from Bosch at Vijay Sales

Raunak Yadav, BCCA

MARKETING



Internship:
Arvind fashions Tommy Hilfiger
Projects:
Retail Sales Operations and Customer Experience Internship

Reeya Kumari, BBA

MARKETING



Internship:
House of abhinandan lodha
Projects:
Mission blue zone, karjat neral

Rishiraj Mandal, B.Tech

MARKETING



Internship:
B/S/H Home Appliances. Pvt Ltd
Projects:
Buyer Insights and Retail Ecosystem analysis : A bosch perspective in collaboration with vijay sales

Rittik Pandey, BBA

MARKETING



Internship:
BNM Business Solutions LLP
Projects:
Optimizing IVR call to increase lead conversion in India

Riya Bharadkar, BBA

MARKETING



Internship:
B/S/H Home Appliances. Pvt Ltd
Projects:
Leveraging visual merchandising and brand positioning in electronics retail

Rohan Poddar, B.Com

MARKETING



Internship:
Century Plyboards India Ltd
Projects:
Product Manager

Rohit Valmik Asapure, BBA

MARKETING



Internship:
Kantar
Projects:
A study on investor preference and awareness with reference to SEBI

AICTE APPROVED Marketing - Batch

Sagalpreet Singh, BBA

MARKETING



Internship:

The House of Abhinandan Lodha

Projects:

Study on the onboarding process of channel partners and lead generation at the house of Abhinandan Lodha

Sahil Ajay Bhagat, BBA

MARKETING



Internship:

Vijay Sales

Projects:

Consumer buying behaviour in Vijay Sales

Sahil Priyadarshi, BBM

MARKETING



Internship:

BNM Business Solutions LLP

Projects:

Customer Relationship Management and Outreach Initiatives in BNM Business Real Estate Solutions LLP

Saksham Dayal, BHM

MARKETING



Internship:

Tata Motors Ltd

Projects:

Competitive market strategy for pickup vehicles

Saksham Jain, BBA

MARKETING



Internship:

National Engineering Industries Limited (NBC BEARINGS)

Projects:

A Study on Safety Stock Optimization

Saloni Saini, B.Com

MARKETING



Internship:

Arvind fashions Tommy Hilfiger

Projects:

Strategic retail operations and customers experience optimization internship with Calvin Klein

Sandeep Singh Saini, B.Com

MARKETING



Internship:

Tata Steel

Projects:

Market Mapping and Retail Analysis of Tata Steel Products in Jamshedpur and Nearby Regions

Sapna Chandrakar, BBA

MARKETING



Internship:

AIRA Consulting

Projects:

Impact Assessment of Consulting Interventions on SME Growth in Mumbai

Sarika Singh, BBA

MARKETING



Internship:

Calvin Klein

Projects:

Customer buying behaviour while Buying Calvin Klein

Sarthak Alawadhi, BA (Hons.)

MARKETING



Internship:

B/S/H Home Appliances. Pvt Ltd

Projects:

A study on brand visibility and sales enablement of B/S/H at Vijay Sales

AICTE APPROVED Marketing - Batch

Saurabh Tiwari, B.Sc

MARKETING



Internship:
B/S/H Home Appliances. Pvt Ltd
Projects:
Evaluation of BOSCH's retail strategy at VIJAY SALES

Shantanu, B.Com

MARKETING



Internship:
B/S/H Home Appliances. Pvt Ltd
Projects:
Brand promoter

Sherwin Kunnatholy, BBA

MARKETING



Internship:
NETRI
Projects:
Marketing Strategies for Meat-Based Snack Products at Netri Enterprise

Shikhar Varshney, B.Sc

MARKETING



Internship:
A D NaikWealth
Projects:
CRM intern

Shirin Poddar, B.Tech

MARKETING



Internship:
Arihant Capital Markets Limited
Projects:
Impact of Personalized Communication on Client Retention in the Stock Broking Industry

Shiva Tanwar, B.Com

MARKETING



Internship:
ET Edge- The Times Group
Projects:
Integration of AI Tools and New Marketing Strategies

Shivaji Trivedi, B.Tech

MARKETING



Internship:
Arvind fashions Tommy Hilfiger
Projects:
Hands-On Sales and Marketing Internship with Tommy Hilfiger at PVH Arvind fashionAch

Shivam Mittal, BBA

MARKETING



Internship:
Today Group
Projects:
Onboarding and managing channel partner at today group

Shivam Verma, BBA

MARKETING



Internship:
ET Edge - The Times Group
Projects:
Brand Communication and Marketing Campaigns

Shivangi Yadav, B.Com (Hons.)

MARKETING



Internship:
Caliber Organisation
Projects:
Strategic Internship in Sales, Marketing & Workforce Development at Caliber

AICTE APPROVED Marketing - Batch

Shobhit Shukla, B.Com (Hons.)

MARKETING



Internship:

Vijay Sales

Projects:

Driving Retail Excellence at Vijay Sales

Shreya Khandelwal, B.Com

MARKETING



Internship:

B/S/H Home Appliances. Pvt Ltd

Projects:

The role of in-store brand curation in enhancing customer experience

Shrishti Jain, BBA

MARKETING



Internship:

Rivona Naturals

Projects:

Boosting Brand Visibility and Sales Through Integrated Marketing Promotions, and Customer Engagement.

Shruti Agarwal, BBA

MARKETING



Internship:

Godrej Properties

Projects:

"Comprehensive Analysis of Sales Processes, Market Dynamics, and Client Engagement Strategies at Godrej Properties Limited"

Shubham Poddar, B.Com

MARKETING



Internship:

Century Plyboards India Ltd.

Projects:

Comprehensive gap analysis and market feedback study for century plyboard's (Starline 0.8 mm Laminate)

Shweta Yadav, B.Com

MARKETING



Internship:

ITC Limited

Projects:

Competitor analysis

Sibani Das, B.Sc

MARKETING



Internship:

B/S/H Home Appliances. Pvt Ltd

Projects:

Mapping the Mind of the Appliance Buyer: Retail Learnings from the Field

Simran Khatoon, B.Com

MARKETING



Internship:

Uno Minda -MWTL

Projects:

Exploring the Alternate Fuel Systems Market: A Strategic Study on CNG Kit Fitment, OEM Demand, and Sales Process at Minda Westport Technologies Ltd (A Subsidiary of Uno Minda Limited)

Sohansingh Pardeshi, B.Sc

MARKETING



Internship:

AI horizon and Zidio Development

Projects:

Sales strategy & time series analysis in Ai-based startups

Sonal Rani, B.Sc

MARKETING



Internship:

Tata Motors Limited

Projects:

Ace pro pre market survey and identification of major lighthouse district and micromarkets

AICTE APPROVED Marketing - Batch

Sripriya Kedia, B.Com (Hons.)

MARKETING



Internship:
The House of Abhinandan Lodha
Projects:
Ayodhya - the boom in real estate

Sudhanva Kulkarni, BBA

MARKETING



Internship:
B/S/H Home Appliances. Pvt Ltd
Projects:
Understanding consumer purchase trends for BOSCH at vijay sales

Sudip Samanta, BBA

MARKETING



Internship:
B/S/H Home Appliances. Pvt Ltd
Projects:
Consumer Touchpoint Optimization and Sales Enablement at Vijay Sales

Sujal Pandey, BBA

MARKETING



Internship:
Kantar (IMRB)
Projects:
Market research intern

Sunkara Abhishek Sai, B.Com

MARKETING



Internship:
Arvind fashions Calvin Klein
Projects:
Analysing Retail Efficiency through Client Relations, Sales Operations, and Omni-Channel Integration at Calvin Klein (Arvind Fashion Pvt. Ltd.)

Surjyansu Basu, BBA (Hons.)

MARKETING



Internship:
Haldiram's Snacks Pvt. Ltd.
Projects:
Analyzing the Market of Ready to Eat category and aligning the operations for retail and marketing for the packaging and learning and also arranging the renders

Sushant Chauhan, B.Com (Hons.)

MARKETING



Internship:
JCB India Pvt. Ltd.
Projects:
Optimizing Lead Generation and Conversion through Market and Customer Insights in Heavy Machinery

Tanisha Tiwari, BBA

MARKETING



Internship:
Times Strategic Solutions Limited-ET Edge
Projects:
Integration of AI tools and new Marketing Strategies

Tarun Rai, B.Com

MARKETING



Internship:
B/S/H Home Appliances. Pvt Ltd
Projects:
Understanding the consumer Behaviour

Trishita Makar, BA

MARKETING



Internship:
Adani Wilmar Ltd
Projects:
Strategies to Improve ECO,PDO, and Brand Presence of Adani Wilmar Products

AICTE APPROVED Marketing - Batch

Utkarsh Singh, B.Sc

MARKETING



Internship:
The House of Abhinandan Lodha
Projects:
Mission Blue Zone

Vaibhav Kohli, BBA

MARKETING



Internship:
IndiShreshtha Pvt. Ltd.
Projects:
Strategic Alliances for Market Expansion at IndiShreshtha Pvt. Ltd.

Vaibhav Mehta, BBA

MARKETING



Internship:
Caliber Organisation
Projects:
Strategic Internship in Sales, Marketing & Workforce Development at Caliber

Vaibhav Patil, B.Sc (Hons.)

MARKETING



Internship:
The House of Abhinandan Lodha
Projects:
Driving Sales Success Through Channel Partner- Mission Blue Zone

Vaideehi Sontakke, B.Com

MARKETING



Internship:
Godrej Properties
Projects:
Conversion of Professionals to Channel Partners

Varun Pandey, BBA

MARKETING



Internship:
B/S/H Home Appliances. Pvt Ltd
Projects:
BSH Home Appliances Manufacturing Private Limited

Vidhi Jain, B.Com

MARKETING



Internship:
Calvin Klein (PVH Arvind Fashion)
Projects:
Enhancing customer engagement and sales efficiency at calvin klein- practical approach

Vijeta Yadav, B.Com

MARKETING



Internship:
Bajaj Broking
Projects:
Lead generation, Strategic planning & Execution, customer relationship for dmat account

Vikash Kumar Sharma, BBA

MARKETING



Internship:
IndiShreshtha Pvt. Ltd.
Projects:
Strategic distributor and superstockist network development for business expansion and brand scaling

Vishakha Bhatt, BBA

MARKETING



Internship:
IndiShreshtha Pvt. Ltd.
Projects:
Strategic distributor network development for business expansion and brand scaling

AICTE APPROVED **Marketing - Batch**

Yash Kadam, B.Com

MARKETING



Internship:

Sanver India Private Limited (thebandrastore.com)

Projects:

Marketing Strategies for E-commerce Start-up of Collectibles, Novelties, and Fine Arts

Yashi Goyal, BBA

MARKETING



Internship:

Tata capital

Projects:

Digital marketing omnichannel

Yashika Pandey, BBA

MARKETING



Internship:

B/S/H Home Appliances. Pvt Ltd

Projects:

Customer Engagement and multi brand appliance promotion: A centric retail experience at Bosch

Yashika Solanki, BBA

MARKETING



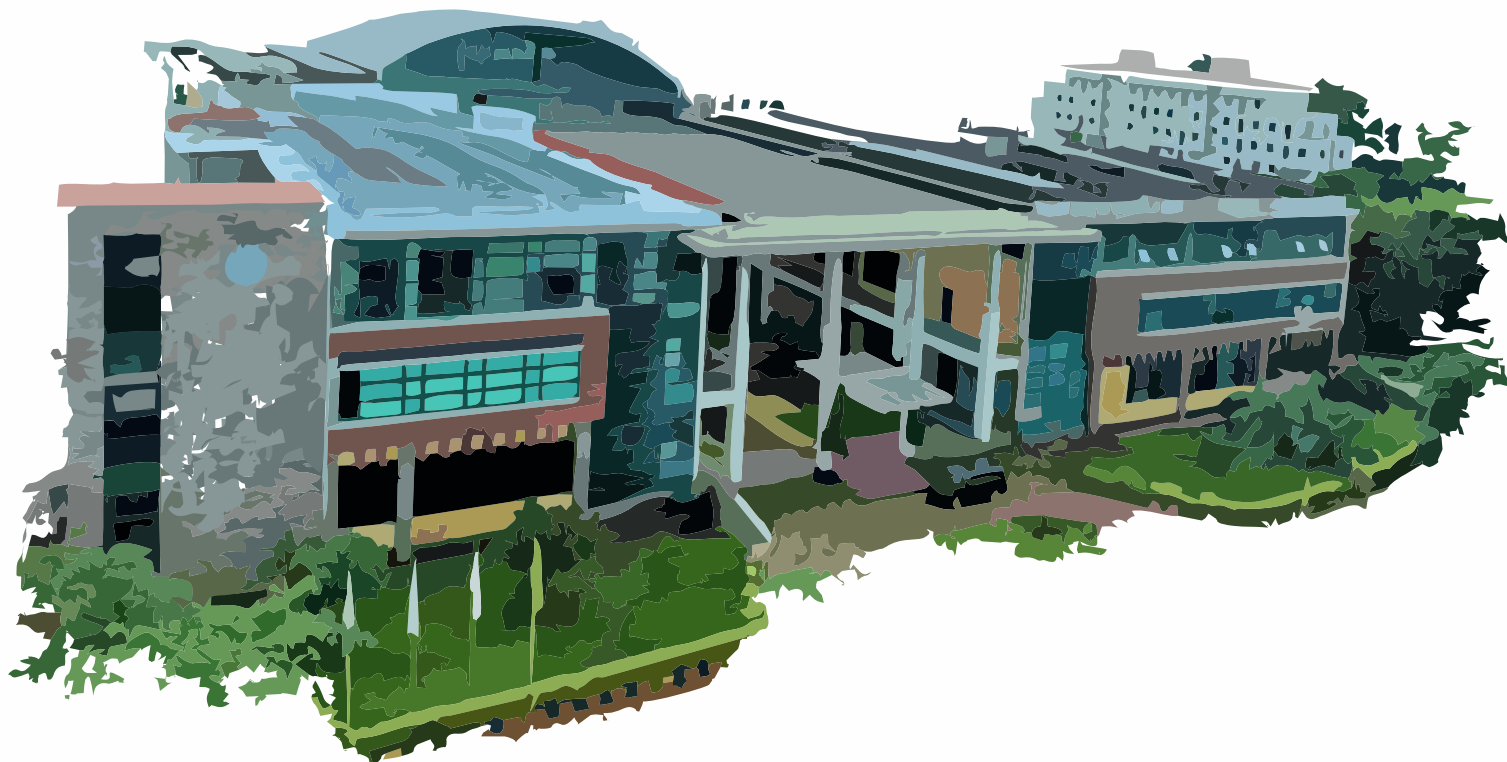
Internship:

B/S/H Home Appliances. Pvt Ltd

Projects:

Building Consumer Trust through Strategic Visual Merchandising and In-Store Brand Promotion

Shape Your Future at AI-MAZING UNIVERSITY



AICTE APPROVED Finance - Batch

Darpan Shah, BE

FINANCE



Work Expertise:
3.11 years; Authority LLP - Jr. Design Engineer, Carysil (India) Ltd. - Jr. Engineer
Internship:
Aditya Birla Capital Ltd.
Projects:
A Holistic Study of Insurance Product Pitching and Financial Investment Advisory for Client at Aditya Birla Capital

Nitin Bajaj, B.Com (Hons.)

FINANCE



Work Expertise:
3 years; Blump Tech Pvt Ltd - Accounts Associate, BSR & Co LLP (KPMG India) - Audit Analyst, Fincirc Consulting India Pvt. Ltd. - Accounts Executive
Internship:
IndyaWealth
Projects: Demystifying Systematic Investment Plans (SIPs): How Regular Small Investments Can Build Wealth Over Time - A Study Through IndyaWealth

Amir Hussain, B.Com

FINANCE



Work Expertise:
2.11 years; Byjus (collection agent), Tech-Mahindra (retention specialist), JP Morgan (subject matter expert)
Internship:
Shaktivale & Co CA firm
Projects:
Direct and Indirect Tax

Ritik Jain, BCA

FINANCE



Work Expertise:
2.7 years; Starmint Media
Internship:
Minda Westport Technologies Ltd.
Projects:
Unlocking the Potential of the PLI Scheme: A Case Study of Minda Westport Technologies Ltd.

Aniket Sarkar, B.Com

FINANCE



Work Expertise:
2 years; British Telecom- Service Request coordinator
Internship:
Transaction Solutions International Pvt Ltd
Projects:
Decoding ATM industry

Vaibhav Singh Bisht, B.Tech

FINANCE



Work Expertise:
1.3 years; 360 Degree Cloud Technologies - Salesforce Developer
Internship:
AIF & PMS Experts India
Projects:
Transforming Investment Landscape: Analysing The Impact of AIF and PMS

Ankita Nair, BBA

FINANCE



Work Expertise:
1 year; Concept Mastery
Internship:
Resurgent India limited
Projects:
Stressed asset advisory internship at Resurgent India limited

Abhilash Parhi, B.Tech

FINANCE



Internship:
Veeraraghavan & Co.
Projects:
Smart Underwriting: Orchestrating Precision in Credit Pipelines through Empirical Ground-Derived Intelligence

Aditya Kumar, B.Com

FINANCE



Internship:
IndiShreshtha Pvt. Ltd.
Projects:
The cash conversion cycle as a solution to working capital constraints

Amrita Naik, B.Com

FINANCE



Internship:
Community Action Through Motivation Programme (CAMP)
Projects:
Budgeting and Financial Planning

AICTE APPROVED Finance - Batch

Ankit Dubey, BE

FINANCE



Internship:

IndyaWealth

Projects:

Behind the NAV: The Dynamics Driving Fund Value

Anurag Thamke, BE

FINANCE



Internship:

Veeraraghavan & Co.

Projects:

Credit assesment and risk analysis of real estate sector

Arpit Khetarpal, B.Com

FINANCE



Internship:

Kedia capital

Projects:

Enhancing Investor Capability via Mutual Fund Investments

Aryan Kumar Pradhan, B.Com

FINANCE



Internship:

Kedia capital

Projects:

Mutual funds for Retail Investors

Atharva Mondkar, BBA

FINANCE



Internship:

IndiShreshtha Pvt. Ltd.

Projects:

Managing Invoices in FMCG Distribution

Atharva Dongaonkar, B.Com

FINANCE



Internship:

Harman finochem

Projects:

Usage of SAP Module in Finance Department

Chirag Marelay, B.Com

FINANCE



Internship:

Caliber Organisation

Projects:

Client Onboarding and Relationship Management For Financial Products

Deepali Shah, B.Com (Hons.)

FINANCE



Internship:

StartEase Online Filing Pvt. Ltd.

Projects:

Elevating financial operations: Safeguarding confidentiality, Ensuring documentation integrity, and Optimizing processes

Devang Garg, B.Sc

FINANCE



Internship:

Au Small Finance Bank

Projects:

Insights into the Financial Backbone of a small Finance Institution: A Study of AU Small Finance Bank

Dikshant Kamble, BBA

FINANCE



Internship:

Veeraraghavan & Co.

Projects:

Understanding Creditworthiness : An Experiential Learning

AICTE APPROVED Finance - Batch

Divy Singh Parihar, B.Com

FINANCE



Internship:
GKE Vehicle Industries Limited
Projects:
Analytics for sustainable mobility

Geetika Bhayal, BBA

FINANCE



Internship:
Paradigm Realty
Projects:
Data - Driven Procurement and Financial plann

Harsh Suryawanshi, B.Com

FINANCE



Internship:
Nuvama Wealth and Investment Ltd.
Projects:
Partner Acquisition and Compliance Processes in (B2B) Wealth Management

Harshal Prasad, B.Com

FINANCE



Internship:
BHEL (Bharat Heavy Electricals Limited)
Projects:
Understanding finance and accounting mechanisms at BHEL

Harshvardhan Patil, B.Com

FINANCE



Internship:
IndiShreshtha Pvt. Ltd.
Projects:
From Ground-Level Distribution to Strategic Fundraising: A 360° Internship Experience at IndiShreshtha Pvt. Ltd

Jatin Goyal, B.Com

FINANCE



Internship:
CSC Global
Projects:
Business Development and Risk Compliance in Corporate Services: A Detailed Study at CSC Global

Jyothikishore, B.Com

FINANCE



Internship:
Manoj Kumar associates
Projects:
A Study on the Role of Financial Auditing in Enhancing SME Compliance

Kanishka Patel, B.Com

FINANCE



Internship:
Paterson securities pvt Ltd
Projects:
Bridging theory and practice - An internship report on equity research, economic analysis and portfolio construction

Kareena Lalwani, B.Com

FINANCE



Internship:
Minda Westport Technologies Limited (Uno Minda)
Projects:
An Analysis of the Production Linked Incentive (PLI) Scheme Application and its Potential for Minda Westport Technologies Ltd.

Kartik Aasht, B.Com (Hons.)

FINANCE



Internship:
WSP
Projects:
Overview of Financial Operations

AICTE APPROVED Finance - Batch

Khizar Umer Khan, BA

FINANCE



Internship:
Veeraraghavan & Co.

Projects:
Obstacles in traditional loan process and New Trends

Khushi Chelwani, B.Com

FINANCE



Internship:
Virani and co.

Projects:
Credit operations and documentation

Krishna Santosh Varma, B.Tech

FINANCE



Internship:
Choice Equity Broking Ltd

Projects:
Analyzing the Impact of Macroeconomic Indicators on Equity Market Performance

Laksharth S M, B.Com

FINANCE



Internship:
Veeraraghavan & Co.

Projects:
Credit risk assessment in MSME and HNI lending: a field-based study on financial viability and lending comfort

Manan Saraswat, B.Com

FINANCE



Internship:
IndiShreshtha Pvt. Ltd.

Projects:
Financial Operations, Investor Relations and Strategic Market Development in an Emerging FMCG Startup

Mohammed Ayaan, B.Sc

FINANCE



Internship:
Veeraraghavan & Co.

Projects:
Real World Exposure to Credit Verification Processes: Learning and Insights

Mrunal Surti, BBA

FINANCE



Internship:
Caliber Organisation

Projects:
Client Acquisition and Retainerhip for Financial Products

Nagraj Halburge, B.Com

FINANCE



Internship:
Bajaj Financial Securities Ltd

Projects:
Retail investor onboarding in India: Process, Challenges, and Solutions

Nathan George Raju, B.Com

FINANCE



Internship:
Veeraraghavan & Co.

Projects:
Due Diligence in Loan Lending Decisions

Navdeep Singh, BA (Hons.) Eco.

FINANCE



Internship:
IndyaWealth

Projects:
How Age Affects Investment Decisions: Using Mutual Fund Diversification to Avoid Common Biases

AICTE APPROVED Finance - Batch

Niharika Awasthi, B.Com

FINANCE



Internship:
CG Power and industrial solutions
Projects:
Plant accounting and financial management

Piyush Patel, BBA

FINANCE



Internship:
Veeraraghavan & Co.
Projects:
Credit Risk Assessment and Client Relationship Management: A Dual Approach to Strengthening Credit Decision-Making in Financial Institutions.

Prabdeep Singh, B.Com (Hons.)

FINANCE



Internship:
Kedia Capital
Projects:
Managing Wealth through Mutual Funds for Retail Investors

Raghav Kewlani, BBA

FINANCE



Internship:
HDFC bank
Projects:
Are physical branches still necessary or not?

Rajat Seemar, BBA

FINANCE



Internship:
Ceva Logistics
Projects:
Credit Control Practices and Their Impact on Working Capital Efficiency – A Study at CEVA Logistics

Ravleen Kaur, B.Com (Hons.)

FINANCE



Internship:
Indian Oil Corporation Ltd.
Projects:
Comprehensive Finance, Strategy and Business Intelligence internship at Indian Oil Corporation Ltd.

Rohan Mandal, B.Tech

FINANCE



Internship:
Kedia capital
Projects:
Empowering Investors through Mutual Fund Management and Advisory

Rutuja Shende, B.Com

FINANCE



Internship:
StartEase Online Filing Pvt. Ltd.
Projects:
Streamlining Compliance and Financial Processes through Digital Innovation Internship at StartEase Online filing Private Limited

Sahil Shimpi, B.Com

FINANCE



Internship:
Caliber Organisation
Projects:
Acquiring and Managing Clients for Credit-Oriented Financial Products in Retail Finance

Saksham Bhatia, B.Com

FINANCE



Internship:
Smc Global securities Ltd
Projects:
Investor Behavior and Preferences in Mutual Fund Investment: A Study Through SMC Global Ltd.

AICTE APPROVED Finance - Batch

Sanhita Anilsing Rajput, B.Com

FINANCE



Internship:
HDFC Bank
Projects:
Front-End Operations in Retail Banking

Sanskriti Singhal, B.Com (Hons.)

FINANCE



Internship:
Axis Bank
Projects:
Improving Customer Experience through Product Awareness and Service Delivery

Sayan Chatterjee, BBA

FINANCE



Internship:
NIIT Ltd
Projects:
Understanding finance and accounting mechanisms: A practical internship at NIIT Ltd.

Sejal Mehta, B.Com

FINANCE



Internship:
AU Small Finance Bank
Projects:
Understanding of Internal Financial Workflows of a Bank

Shivani Jaiswal, B.Com (Hons.)

FINANCE



Internship:
Paradigm Realty
Projects:
Procurement-Finance Integration and Process Optimization at Paradigm Realty: A Data-Driven Approach

Shriya Jain, B.Com (Hons.)

FINANCE



Internship:
StartEase Online Filing Pvt. Ltd.
Projects:
Enhancing Compliance Operations through Process Automation and Digital Tools

Shubham Kumar, B.Com

FINANCE



Internship:
Reserve Bank of India
Projects:
Study on State Finance: Since 2008

Shweta Kisana Gawali, B.Sc

FINANCE



Internship:
Aditya Birla Capital Ltd.
Projects:
Navigating Customer Needs in Managing Risk: A Comprehensive Study on Life Insurance Solutions

Siddhi Bansal, BBA

FINANCE



Internship:
Alpha Capital
Projects:
Behavioural Finance Integration - Client Nudges

Simran Kumari, BBA

FINANCE



Internship:
M.C Jain and Co. Pvt. Ltd.
Projects:
Fundamental analysis of selective companies

AICTE APPROVED Finance - Batch

Soham Kumar Wadke, B.Com

FINANCE



Internship:

Investsphere Wealth Pvt Ltd

Projects:

From Analytics to Attraction- Leveraging Portfolio Tools and LinkedIn Posts to Drive Client Growth

Sonal Singh, B.Com

FINANCE



Internship:

Bank of Baroda

Projects:

A Comprehensive study on Risk Management

Sonia N, B.Com

FINANCE



Internship:

Brigade Enterprises Limited

Projects:

Strategic Financial operations at Brigade Enterprises Limited

Stuti Agarwal, B.Com

FINANCE



Internship:

BHEL (Bharat Heavy Electricals Limited)

Projects:

Understanding a practical approach to Finance and taxation at BHEL

Sujal Vijayvargiya, BBA

FINANCE



Internship:

Veeraraghavan & Co.

Projects:

Smart Underwriting Through Personal Discussions and Document Audit

Surbhi Solanki, BBA

FINANCE



Internship:

Lupin Limited

Projects:

A comprehensive analysis of financial controls and export import documentation in a pharmaceutical manufacturing unit

Vedant Agrawal, BBA

FINANCE



Internship:

Veeraraghavan & Co.

Projects:

Evaluating the Effectiveness of Personal Discussions in Business Loan Verification: Insights from Veeraraghavan & CO.

Vedant Sharma, BBA

FINANCE



Internship:

Kedia Capital

Projects:

A Study on Client Strategy and Mutual Fund Advisory

Vivek Shreeram Tripathi, B.Com

FINANCE



Internship:

Veeraraghavan & Co.

Projects:

Optimisation of Credit Underwriting: A Comprehensive Analysis

Yogita Deshmukh, BA

FINANCE



Internship:

Stocktick Capital

Projects:

Wealth and Portfolio management trainee at Stocktick Capital

AICTE APPROVED Operations - Batch

Vedant Deo, BE

OPERATIONS



Work Expertise:

4 years; Thyssenkrupp Electrical Steel Pvt Ltd - Engineer Officer

Internship:

Encosym Solution Pvt. Ltd.

Projects:

Developing business plan for micro wind turbine + solar hybrid system for residential complex

Satanik Chakraborti, B.Tech

OPERATIONS



Work Expertise:

2.7 years; Wipro- Project Engineer

Internship:

Star Qubic Industries

Projects:

A Data Driven Approach to improve process efficiency and Drive Sales Growth at Star Qubic Industries

K John Marcus, B.Tech

OPERATIONS



Work Expertise:

1.5 years; Eagleview - Measuring Tech

Internship:

Scootsy Logistics Pvt. Ltd. (Swiggy)

Projects:

Optimizing Warehouse Operations For Efficient last-Mile Distribution: A Study of Swiggy's Hyderabad Distribution Centre

Anirudha Samal, B.Sc

OPERATIONS



Work Expertise:

1.3 years; Hotel Dolphin

Internship:

Dalmia Cement Bharat Limited

Projects:

Logistic and Supply chain Intern at Dalmia cement bharat limited

Aditya Uday Magar, BE

OPERATIONS



Work Expertise:

1 year; Shivam Agro Engineering Satara

Internship:

Mahindra Accelo

Projects:

The goal is to Enhance Productivity at CRGO Section & Competency Audit for Operational Excellence

Aparna Mandal, B.Tech

OPERATIONS



Work Expertise:

1 year; Lagoon Technologies Pvt. Ltd., Teleperformance, Manasar

Internship:

Ardent Software Pvt. Ltd.

Projects:

E-Vehicle Trends and Inventory Analytics Using Excel & Power BI

Debdeep Paul, BBA

OPERATIONS



Work Expertise:

1 year; Fusion CX - CX Specialist and Marketing

Internship:

CG Power and Industrial Solution Ltd. (Formerly known as Crompton)

Projects:

Procurement process and Vendor management of CG Power and Industrial Solution Ltd.

Garvita Parashar, B.Com

OPERATIONS



Work Expertise:

1 year; Reckon Sales Pvt Ltd

Internship:

Mahindra Accelo

Projects:

Led a performance optimization initiative aimed at enhancing manufacturing efficiency in the CRNO section by improving Overall Equipment Effectiveness (OEE) and minimizing production downtimes.

Badipati Nagendar Sai, B.Com

OPERATIONS



Work Expertise:

10 months

Internship:

Scootsy Logistics Pvt. Ltd.

Projects:

Inventory and Order Fulfillment Management in E-Commerce Warehousing: A Study at Swiggy's Distribution Center

Khokhani Milan, B.Pharm

OPERATIONS



Work Expertise:

6 months; K.R Hospital Care

Internship:

Sqube-Bio Healthcare Pvt. Ltd.

Projects:

Strategic Inventory Management and Logistics Streamlining for Sustainable Cost Reduction at Sqube-Bio Healthcare

AICTE APPROVED Operations - Batch

Ashish Shetty, BE

OPERATIONS



Internship:
Damodar Motors (India) Pvt. Ltd.

Projects:
Gears in motion: Understanding operations, Accelerating Planning, Designing and Production, Inventory Management and Analysing Market

Anirudha Chavan, B.Sc

OPERATIONS



Internship:
AMUL (GCMMF)

Projects:
Improving AMUL's Logistics & Supply Chain

Annesha Das Sarma, B.Tech

OPERATIONS



Internship:
Mahindra Accelo

Projects:
The goal is to improve the productivity in the CRGO section and conducting a competency audit for Maruti Suzuki

Arpit Bora, B.Tech

OPERATIONS



Internship:
Encosym Solutions Pvt.Ltd

Projects:
Solar with BESS

Aryan Yadav, BBA

OPERATIONS



Internship:
Shubh Food Industries Pvt. Ltd., Luminous Power Technologies

Projects:
Operations and Logistics Intern at Shubh Food Industries, Sales Operations Inter at luminous

Harsh Parihar, B.Tech

OPERATIONS



Internship:
Euclion Energy

Projects:
Optimizing Operational Efficiency in Lithium-Ion Battery Manufacturing

Manali Verma, B.Tech

OPERATIONS



Internship:
Mahindra Accelo

Projects:
Lean Operations: To Enhance Productivity in the Electrical Stamping Section

Pawani Tiwari, BBA

OPERATIONS



Internship:
JS Water Energy Life Co. Pvt. Ltd.

Projects:
Streamlining Import Export Operations with production planning and inventory control

Pranav Patil, B.Sc

OPERATIONS



Internship:
AMUL (GCMMF)

Projects:
Enhancing Logistics Efficiency at Amul through Transport Optimization, Plant Monitoring, and Demand-based Route Planning

Prassana Kulkarni, B.Pharm

OPERATIONS



Internship:
Damodar Motors (India) Pvt Ltd.

Projects:
The operational engine: Optimizing production, process, stores and layout

AICTE APPROVED Operations - Batch

Priyal Jangid, BA (Hons.)

OPERATIONS



Internship:
IndiShreshtha Pvt. Ltd.

Projects:

Supply Chain, Procurement, and Operations in the FMCG industry

Saad Sayed Sarwar, BMS

OPERATIONS



Internship:
Zebpay

Projects:

Strategic Analysis of User Drop-offs and Service Automation at ZebPay

Sahil Surendra Jain, BBA

OPERATIONS



Internship:
Mahindra Accelo (MSSCL)

Projects:

Enhance Productivity at Electrical Stamping Section

Sai Chakresh Penta, B.Tech

OPERATIONS



Internship:
Ashok Leyland

Projects:

Automating of kitting process

Samik Nitin Bhagat, B.Com

OPERATIONS



Internship:
AD Naikwealth Pvt. Ltd.

Projects:

CRM Intern at AD Naikwealth

Santhosh Alapati, BBA

OPERATIONS



Internship:
Star Qubic Industries

Projects:

Lean Inventory Management: Reducing Excess Stock & Stockouts Using ABC/XYZ Analysis

Thushar R Suvarna, B.Com

OPERATIONS



Internship:
JSW Container Terminal Mangalore

Projects:

Study of flow on containers and logistics efficiency

Yuvraj singh, BA

OPERATIONS



Internship:
Netri Enterprises

Projects:

Supply chain management of ready to eat Non-Veg Chips

ESG

All major corporations are expected to account for their environmental and social footprint. This is carried out through a diverse set of standards, frameworks, and metrics related to what is referred to as an ESG (environment, social, governance) report. Such reporting enables the corporations to better manage their contributions to the attainment of the United Nations SDGs (Sustainable Development Goals). UAI has emerged as a disruptor in the SDG landscape, by being the first university in India to launch its own ESG report, disclosing its environmental and social footprint and re-affirming its position as India's 1st Green University.



AICTE APPROVED Human Resource - Batch

Suhasini Ghosh, BHM

HR



Work Expertise:

5.5 years; Medanta The Medicity Hospital - Operations, Telemedicine, Research Coordination

Internship:

BNM Business Solutions

Projects:

Strategic intervention to reduce interview no-show rates in hiring

Harshita Soni, B.Com

HR



Work Expertise:

2.9 years; M/s Saroj Enterprises

Internship:

Radisson

Projects:

Beyond check in's and check outs - A strategic exploration of the end to end employee life cycle in Radisson Jaipur City Centre

Aju Thomas, B.Com

HR



Work Expertise:

1.9 years; Turing, Prose Integrated

Internship:

eMeasureMatics

Projects:

Beyond the Resumes

Geetika Nair, BBA

HR



Work Expertise:

1.6 years; Intuitive Technology Partner

Internship:

Teleperformance

Projects:

Optimising end to end recruitment cycle- A comprehensive study of Teleperformance (Noida)

Kashish Nebhnani, B.Com

HR



Work Expertise:

7 months; Shivam consultancy services

Internship:

Borosil Ltd

Projects:

Hr operations

Aayat Rehman, BMS

HR



Internship:

QualityKiosk Technologies Pvt Ltd

Projects:

A strategic approach towards optimising Talent Acquisition through Digital sourcing and Recruitment at QualityKiosk Technologies

Aditi Sharma, BBA

HR



Internship:

Tata steel

Projects:

Improving Employee Mobility Experience through Policy Evaluation and Industry Benchmarking at Tata Steel

Anna Reji, BMS

HR



Internship:

Tata Consultancy Services

Projects:

Pipeline to Placement: A study and practical hands-on Streamlining Candidate on a role of recruiter Onboarding for IT Department at TCS

Debjyoti Kundu, BBA

HR



Internship:

Quess Corp Ltd

Projects:

All about recruitment, payroll and compensation using AI

Diksha Ninawe, B.Sc

HR



Internship:

Quess Corp Ltd

Projects:

Talent Channeling and Offer Management in Sector Specific Staffing at Quess

AICTE APPROVED Human Resource - Batch

Isha Dey, B.Sc (Hons.)

HR



Internship:

Qess Corporation Limited

Projects:

A Study On The Role of Recruiter KPIs in driving performance in BFSI hiring at Qess Corporation Limited

Konatala Pujitha Sai Lakshmi, B.Com

HR



Internship:

Brandix Apparel Intimate Private

Projects:

Optimization Hr functions at Brandix through Ai - Driven solutions and technology integration

Nishant Kumar Verma, B.Sc

HR



Internship:

Sufala Mutual Benefit Nidhi Ltd.

Projects:

Bridging the Gap: Challenges and Opportunities in Tech-Driven HR Operations in NBFCs

Pallavi Sahu, BBA

HR



Internship:

Qualitykiosk Technologies Pvt Ltd

Projects:

Perceptions and Challenges of Diversity Hiring in Mid-Level Tech Roles: A Recruiter's Perspective at QualityKiosk Technologies Pvt. Ltd.

Pratibha Singh, B.Com (Hons.)

HR



Internship:

Sumitomo Chemical India Ltd.

Projects:

Analysis of the Factors Affecting Employee Satisfaction

Riya Barla, BA

HR



Internship:

QualityKiosk Technologies Pvt. Ltd.

Projects:

Understanding the Recruitment Process at QualityKiosk : A Descriptive Study

Sahil Gadgil, BBA

HR



Internship:

Adani Airport Holdings Pvt. Ltd

Projects:

Human Resource Intern, Chat process executive, Brand Ambassador

Sapna Rawat, BA (Hons.)

HR



Internship:

Grant Thornton Bharat

Projects:

Ultra flexibility at new age workspace

Saumya Maheshwari, BBA

HR



Internship:

QualityKiosk Technologies Pvt. Ltd.

Projects:

Exploring the recruitment challenges under the insurance and banking testing vertical - a report on quality kiosk

Shreya Karale, B.Com

HR



Internship:

American oncology institute Nagpur unit

Projects:

Talent Acquisition and HR operations in healthcare

AICTE APPROVED Human Resource - Batch

Sonali Dash, B.Com

HR



Internship:
Qness Corp Ltd
Projects:

A study on the impact of employer Branding on talent acquisition

Sradha Singh, B.Com (Hons.)

HR



Internship:
Tata Power Western Odisha Distribution Limited
Projects:

Strategic Sourcing and Performance Management at Tata Power Western Odisha Distribution Limited

Tanya Sharma, B.Sc

HR



Internship:
Unomedia Westport Technologies Limited
Projects:

Employee Engagement Satisfaction

Tejas Vyas, BBA (Hons.)

HR



Internship:
Hubergroup India Pvt. Ltd.
Projects:

Understanding the Implementation and Impact of 5S in an Organisation, Enhancing Workplace Discipline

Tisha Tandon, BBA

HR



Internship:
Krannich Solar Private Ltd.
Projects:

End to End Recruitment and Onboarding at Krannich Solar

Utkarsh Gupta, B.Com (Hons.)

HR



Internship:
Teleperformance
Projects:

An End to End Recruitment Case Study of Teleperformance

Vaibhavi Vijay Ilorkar, B.Sc

HR



Internship:
Grant Thornton Bharat
Projects:

From University Halls to Corporate Walls: Campus Transition at Grant Thornton Bharat

Vinita Sanjay Bhoyar, B.Sc

HR



Internship:
L&T Energy Green Tech
Projects:

Streamlining recruitment metrics and its optimization

GROWTH SUCCESS STORY

START UP



2009 - 2013

- Universal Business School is born
- AICTE Approval received for PGDM
- Signed MOU with Cardiff Met. University, UK
- Endorsed by 60 CEO's
- Training Partner of United Nations (Leadership Development Program)
- International Accreditation by QAA, UK & British Council

EARLY YEARS



2014 - 2016

- Training Partner of Defense Ministry (MOU with DGR)
- 'FIVE STAR University' by India Today
- Built a 30 member Senate of Industry Leaders & CEO's
- Awarded 'Truly Global B-School in India' by TOI
- Launched Global MBA Degree for executives from Cardiff Met. University, UK
- 15 students attended Youth Delegation in China funded by Chinese Govt.

- 4 Faculties & 2 students funded by European Union (Erasmus+)
- Completed MT & GT Program for Tata Capital (Won deal from SPJIMR)
- Most Innovative B-School in Mumbai, HRD Ministry & India Today
- Partnership with University of Economics, Bulgaria for 1st Dual Continent MBA

GROWTH YEARS



2017 - 2019

- 'Pride of Mumbai' Top 4 B-school in Mumbai' by TOI
- Outstanding Commendations during Cardiff Partnership Review 'Holistic Learning', 'Experiential Learning' & 'Quality'
- Member of BUSINET, Europe - 31 Countries with 102 members
- Awarded 'Excellent Industry - Academia Interface' by World Education Summit

- Successfully launched SSM + INSEEC with 23 students
- 168 HR professionals on Campus for Leadership GenNext covered by Switzerland Times
- Top 13 elite B-Schools for Study in India campaign across 20 countries (MHRD, Govt. of India)
- Ranking 51-75 in India by NIRF
- UBS becomes a member of AACSB

- PGDM of UBS accredited by National Board of Accreditation (NBA)
- PLATINUM Rating in India AICTE - CII Survey of Industry Linked Technical Institutes
- Ranked No. 2 most attractive B-school by GMAC, USA

TAKE OFF



2020 - 2024

- Member of GBSN, USA 50+ Countries with 120+ members
- UBS installs 355 kWh roof-top solar panels to harvest renewable energy
- Partnership with Northeastern Illinois University, USA for AACSB Accredited Dual Continent GMP
- PGDM of UBS equivalent to MBA by Association of Indian Universities (AIU)
- 100+ Research Paper Published

- Enactus Global Board Membership
- Cardiff Met. University awarded Top University in the UK by Times Higher Education Awards
- Member of PRME 800 signatories' worldwide members
- Members of the Case Centre, UK 434 worldwide members
- Universal Case Research Centre launched 1st Journal published by the UBS Case Research Centre
- Published 14 Case studies in Case Centre
- 1st B-school to publish ESG Report & Top 4 B-schools in India with SDG Dashboard

- Accepted By AACSB for Global Accreditation
- Economic Times Growth Champions 2023
- Partnership with Rubika (Worlds No. 1 French Design School) to setup Design School
- Partnership with SoundideaZ Academy Launch School of Sound, Music & Cinematics
- Collaborates with LTIMindtree to create an industry-oriented B.Tech curriculum
- First American Vice Chancellor in India Dr. Simon Mak

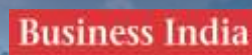
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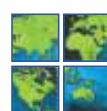
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