Universal University

— The future is here —

India's FIRST AI UNIVERSITY

UAI

UNIVERSITY

MADE IN

WHERE THE FUTURE OF EDUCATION AND TECHNOLOGY CONVERGE!

#SoarHigh #SoarFar #SoarFast #SoarStrong

INDIA's 1st GREEN AI UNIVERSITY

ENDORSED BY 60 GLOBAL CEOs

INDIA'S 1st UNIVERSITY TO FAST-TRACK UG DEGREE FOR CAMBRIDGE STUDENTS

ASIA'S 1st GLOBAL TRADING ROOM

INDIA'S 1st METAVERSE AI-BASED ADMISSION PROCESS

INDIA'S 1st UNIVERSITY TO ACCEPT AP CREDITS

GLOBAL
ACADEMIC PARTNERS

- University of Economics Bulgaria
- ESCE International Business School France
- INSEEC France
- Northeastern USA
- SoundideaZ academy
- LTIMindtree

ACCREDITATIONS

- Estd. under MH Act
- UGC Approved
- AICTE Approved
- NBA National Board of Accreditation Accredited
- Association of Indian Universities Equivalent

MEMBERSHIPS

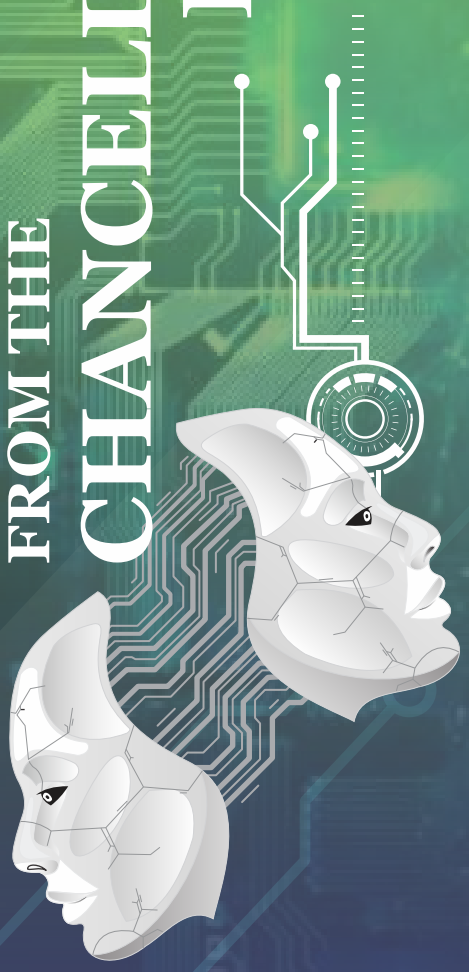
INTERNATIONAL

- gbsn Global Business School Network
- businet
- PRME
- College Board
- case centre
- AACSB Business Education Alliance
- Positive Impact Rating
- AMDISA
- IMA
- Scopus Preview
- athe
- CONVERGE

INDIAN

- bma
- EPSI
- PERA
- AIMA
- AIMS
- CII Confederation of Indian Industry

FROM THE CHANCELLOR'S DESK



TARUN ANAND

Chancellor & Founder, Universal Ai University

Fmr. Chairman & MD, Thomson Reuters, South Asia

MBA (SPJIMR) | Ex. Ed. Michigan B-School (USA) | Tuck Business School (USA) | IE Business School (Spain)

WELCOME TO UNIVERSAL AI UNIVERSITY,

where we develop leaders of character equipped with future-ready technologies. Our diverse AI-embedded programs in Management, Engineering, Liberal Arts, Sound & Music, and Design empower students to become global leaders in their fields while promoting sustainability and entrepreneurship.

Nestled in the breath-taking location of Karjat, surrounded by mountains, our university is not just a place of learning but one with a Soul. We focus on the 3 P's, which are Purpose, Passion and Professionalism to ensure our students are well-rounded individuals and are prepared to make a real impact in the world through the triple bottom line (People, Planet & Prosperity) framework creating a positive social, environment and economic impact.

With the world moving towards more automation and digital transformation, AI education and research is highly important for a country to stay competitive in the global economy, thus, Universal Ai University will be a key driver of the country's growth and development in the 21st century by teaching Universal skillsets. Additionally, the university would serve as a research hub for the development of new AI technologies, which would bring economic and technological benefits to India.

At our university, we're dedicated to providing students with cutting-edge knowledge and skills in Artificial Intelligence, Machine Learning, and Data Science. Our state-of-the-art facilities, renowned faculty who are leading experts in the field, innovative curriculum and andragogy ensure that our students are equipped with the tools they need to excel in the fast-paced tech industry.

Our focus on hands-on experiential and immersive learning, industry partnerships backed by 60 global CEOs, and real-world CMAPS (Collaborative Multidisciplinary Approach towards Problem Solving) projects is unparalleled. Graduates of our programs will be well-prepared for a variety of exciting and lucrative career paths, including roles in data analysis, AI and machine learning which will be applicable to the fields of Business, Technology, Environmental Studies, Design, Law, Sports, Liberal Arts and International Diplomacy.

Be at the forefront of shaping the future with AI technology to make yourself future proof.

BECOME A PART OF THE AI REVOLUTION BY JOINING *AI-MAZING UNIVERSITY!!*

Tarun Anand

#AIGameChanger
#AI-mazingUniversity
#ATexanInIndia

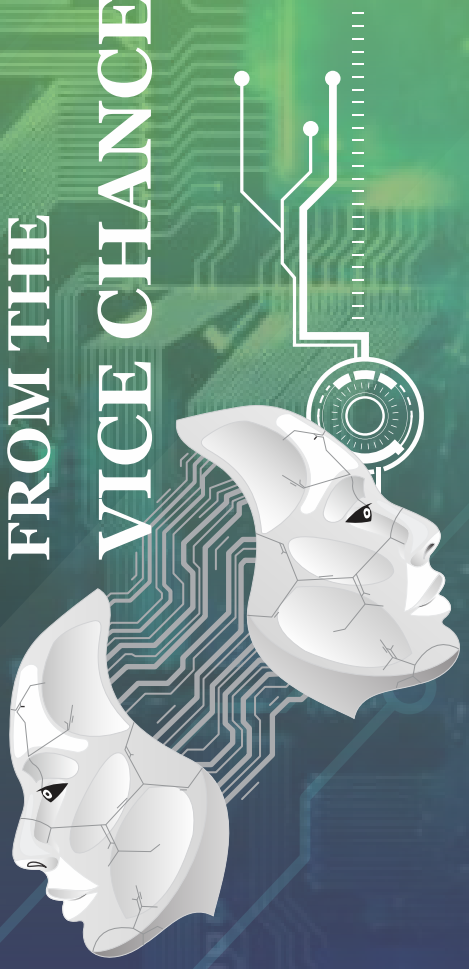
Dr. SIMON MAK

Founding Vice Chancellor,
Universal Ai University – India's 1st AI University

1st American and foreign national Vice Chancellor in India
- Riffing life in India and to the ends of the earth.
Fmr. Exe. Director, Caruth Institute for Entrepreneurship, Texas USA

BSc (Mech. Engineering) - Massachusetts Institute of Technology (MIT-USA)
MBA - SMU Cox School of Business (USA)
PhD - SMU Lyle School of Engineering (USA)

FROM THE VICE CHANCELLOR'S DESK



WELCOME TO UNIVERSAL AI UNIVERSITY,

I recently relocated from Dallas, Texas, USA, to join India's 1st AI university, an exciting new institution that is redefining higher education. We are located in the green rolling hills of Karjat, a short one and a half hour drive from Mumbai, which is ideal for academic studies – close enough to the big city but far enough to focus on studies.

Built on a strong foundation, Universal AI University's vision is to develop global citizens who will positively impact the world through AI. We will differentiate ourselves from other universities in three areas:

- ⇨ The curriculum – 100% AI. All graduates will either be AI developers or AI power users. For example, we offer one of the world's first BBA in AI, which means that we are teaching our students to solve business problems using AI. We also focus on experiential learning, which means we are a hands-on university.
- ⇨ The student experience – We will incorporate USA/Texas college traditions with existing traditions to enhance the student experience, giving students a more global perspective. For example, I plan to introduce American football, the #1 sport in Texas and in the US, to students. I also want to build an enduring school spirit so that alumni of UAi can stand proud of their alma mater, and when they meet other alumni in the marketplace throughout the world.
- ⇨ Campus-wide innovation and entrepreneurship – I will bring the best practices from the US and Silicon Valley to create campus-wide entrepreneurship programs for students across all schools. Whether your career goal is to start a company that can IPO and create maximum economic impact, such as jobs, or work as a corporate employee, we will teach you how to be an entrepreneur, or an intrapreneur inside of an existing corporate to help your employer create new businesses.

As the university grows, we will launch additional schools where AI can have transformative impact. When considering your UG/PG-MBA studies, evaluate our curriculum, student experience, and campus location. Should you choose Universal AI University, we promise an exceptional experience and a strong educational foundation to help you prosper—whether as an entrepreneur, corporate leader, or global citizen.

My Best,

INSPIRING PROFESSORS FROM THE REAL WORLD OF BUSINESS

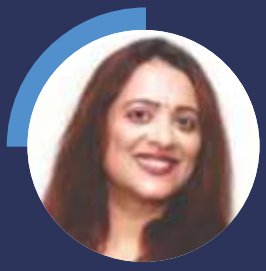
Known both for their academic credentials and experience as CEOs, CHROs, COOs, Managing Directors, these standard-bearers offer a distinctly different approach to education which will define your experience.

To connect what's taught in the classroom to the real world, we follow case-based teaching, interactive team projects and bring in professionals to discuss topics in the context of their work. We train responsible leaders who apply global systems, futuristic and entrepreneurial thinking to complex real world problem.

Leaders Make Leaders

Brigadier GPS Cheema
Fmr. Commander of Armoured Brigade, Director, Institute of Leadership & Behavioural Science

Prof. R. Sriram
SPJIMR Alumni,
Fmr. VP & COO,
NESS Technologies



Dr. Shilpa Joshi
Fmr. Director Academics
27 yrs. Academic Exp.

Dr. Kavitha Venkatachari
Fmr. Dean &
20 yrs. Academic Exp.

Prof. Elora Basumatary
IIM Calcutta Alumni,
Worked across 3 Continents

Dr. Harshita Kumar
Fmr. Dean &
25 yrs. Experience

Prof. Vijay Tandon
IIM Calcutta Alumni,
Corp. Exp. at GE,
Tyco & Astra Zeneca

Dr. Waheeda Thomas
Fmr. Dean, Prof. & Principal,
30 yrs. Academic Exp.

Dr. M. Guruprasad
Fmr. HoD - GM, Author,
Economics Researcher,
25 yrs. Academic Exp.

Prof. Inderpal Singh
IIM Ahmedabad Alumni
Fmr. 25 years of Corp. Exp. at Lotte, Wrigley India and Heinz

Dr. Meena Sharma
20 yrs. Teaching Exp.
IAR University, DIMR, DPU

Prof. Rahul Nirakar
NIFT Mumbai Alumni,
15 years of exp. at IDC
IIT Bombay, NID & NIFT

Dr. Priya Solomon
Fmr. Registrar,
ATLAS Skilltech University

Prof. Deepak Chawla
Fmr. Director - HR (Training),
Shri Vile Parle Kelavani Mandal (SVKM)

Dr. Maneesh Ketkar
Fmr. Chief Business Officer,
United Stock Exchange of India

Prof. Amrita Mathews
Fmr. VP - Head Placement Alliances,
Finx Learning

OUR PROGRAMS

Universal University
The future is here

SCHOOL OF SOCIAL, LIBERAL ARTS & BEHAVIOURAL SCIENCES
- B.Sc Psychology with AI

SCHOOL OF MUSIC, SOUND & CINEMATICS
- B.Tech Sound Engineering
- B.A. Music & Audio Production

SCHOOL OF ENVIRONMENT & SUSTAINABILITY*
- B.Sc Environment Sciences

SCHOOL OF LAW*
- B.A. LLB
- BBA LLB

SCHOOL OF AI & FUTURE TECHNOLOGIES
- B.Tech Computer Science in AI & ML
- B.Tech Computer Science in Data Science
- Integrated Program in Technology & Management (IPTM) - B.Tech + MBA

SCHOOL OF DESIGN
- B.Des in Fashion Design
- B.Des in Communication Design
- B.Des in Strategic Design Management
- B.Des Product Design

SCHOOL OF GLOBAL AFFAIRS*
- B.A. Global Affairs
- M.A. International Affairs & Diplomacy

SCHOOL OF SPORTS SCIENCES*
- B.Sc Sports & Exercise Science
- B.A. Sports Management

SCHOOL OF MANAGEMENT UG PROGRAMS
- BBA in AI
- Global BBA
- Integrated Program in Management (IPM) - BBA + MBA

PG PROGRAMS – AICTE APPROVED
- MBA (Single/Dual/EU Certification)
- MBA (Business Mgmt)+ GMP (UK)
- MBA (International Business) + GMP (USA/France/Bulgaria)
- MBA (Business Design & Innovation)

EXECUTIVE PROGRAMS
- Executive MBA

DOCTORAL PROGRAM
- Ph.D.

CELEBRATING 15 Years PIONEERING EDUCATION EXCELLENCE IN THE ERA OF AI

* Proposed Schools for the Future

AN INNOVATIVE LEARNING MODEL

Universal Ai University follows the 3E Model in imparting education and is committed to deliver a life-changing educational experience to Indian and International students.

3E MODEL-

ETHICS | ENVIRONMENT | EXPERIENTIAL LEARNING

World Class Faculty | Innovative Curriculum |
Quality Infrastructure | Superior Research Focus

ENDORSED BY 60 GLOBAL CEOs

Ameera Shah
Promoter & MD,
Metropolis Healthcare Ltd.

Arun Nanda
Chairman & Founder Director,
Mahindra Holidays &
Resorts India Ltd. (MHRIL)

Amadou Diallo
CEO, Africa & South Asia,
Pacific DHL Global
Forwarding Management, UAE

Madhav Kalyan
MD & Head of Payments,
Asia Pacific, J.P. Morgan

Motilal Oswal
Chairman & MD,
Motilal Oswal Financial Services Ltd.

General Deepak Kapoor (Retd.)
Chief of Staff, Indian Army

This is why UAi is INDIA'S 1st AI UNIVERSITY

STRATEGIC PARTNERSHIPS

MoU with Maharashtra Institution for Transformation (MiTRA) Signed in the presence of **Hon'ble Chief Minister of Maharashtra Shri Devendra Fadnavis**

UAi is the first Indian university invited by the **Government of Qatar** to serve as its knowledge and education partner in AI.

Founding Member of CONVERGE Institute, Dallas, USA
a global think tank on Ai, Blockchain and Future Technologies

UAi signed an **MoU** with **BSE Institute** to equip banking and financial services professionals with advanced AI skills.

AI TRAINING INITIATIVES

BFIN · FORBES MARSHALL · Burckhardt Compression · IndianOil · FORVIA faurecia · Mazagon Dock Shipbuilders Limited · सेल SAIL · Spotify · Turner Construction Company

CONSULTING PROJECTS

सेल SAIL · Jyothy labs · Sumitomo Corporation · APPAREL GROUP · DORF KETAL · AM/NS INDIA ArcelorMittal Nippon Steel India

PUTTING AI IN MUMBAI

COVER STORY
ARTIFICIAL INTELLIGENCE

Artificial intelligence is advancing faster than expected, reshaping not just technology and economy, but aiso society, politics and global power dynamics. **Recognising Ai's strategic importance, India is implementing an ambitious plan to create its own AI ecosystem of homegrown models and computing infrastructure.** With its financial resources and vibrant tech-academia scene, Mumbai is emerging as the AI powerhouse driving India's technological transformation

If we are not careful, we may lose control over AI in five to ten years: **Yuval Noah Harari**, historian and philosopher

WE NEED GUARDRAILS -RULES THAT ENSURE THAT AI IS USED RESPONSIBLY BY GOVERNMENTS, BUSINESS & SOCIETY

The rapid adoption of AI demands regulation. In 2022, Maharashtra passed the Universal Ai University Act, establishing India's first AI-dedicated university in Karjat near Mumbai - the world's third, after institutions in France & the UAE.

Founded in 2009 as a business school by former Thomson Reuters executive Tarun Anand, the university now offers "AI-embedded" courses across disciplines. Anand recognised AI's potential during his time at Reuters, where "hedge funds consumed truckloads of market data & used algorithms to predict outcomes". "By 2005," he told THE WEEK, "algorithmic trading was the norm in Chicago." A meeting with two Stanford professors solidified his conviction: "I thought, this is really transformative."

One of the university's innovations is an AI-powered psychology programme. Students input a patient's social, financial & educational background into an AI model trained on demographic & psychological data. When they add symptoms like depression or anxiety, AI predicts possible remedies. "The more the data, the better the prediction," said Anand. "By year three, the model might be accurate 4 out of 10 times. In five years, with one lakh patients, maybe eight or even 10 out of 10."

LEARNING CURVE
Students learn from an AI device called 'Guruji' at Universal AI University at Karjat, near Mumbai. The university offers "AI embedded" courses across disciplines

But AI's power comes with risks. "In the wrong hands, the consequences could be devastating," Anand said.

At C-MInDS, Agarwal highlighted the emerging danger of AI-generated videos that are hypnotically addictive. "These videos are trained on content that hooks children," he said. "AI optimises visuals-weird shapes, colours, sequences-hacking into a child's neurological system. They simply cannot look away."

This underscores the need for regulation. "We need guardrails-rules that ensure that AI is used responsibly by governments, businesses & society," said Anand.

MARCH OF MAXIMUM CITY

SAFETY FIRST
Elon Musk of xAI (right) speaks with Georgii Dubynskyi, Ukraine's deputy minister for digital transformation, at the AI Safety Summit at Bletchley Park, England, on November 1, 2023

GLOBAL ALUMNI NETWORK

We, at UAi, believe in the strong power of our alumnus who are making us proud around the globe. They act as guiding force to our students for the available industry updates, career possibilities, motivation, career support through guest lectures, professional innovative schemes such as Professional Mentoring Programme, work shadowing and professional networking opportunities. This enhances the students' experience and gives them that competitive edge in today's tough jobs market and corporate interactions.

SAITEJA NUTALAPATI
Founder & Director,
Budapest, Hungary

FireAlps Distribution Pvt. Ltd.

OMOYAJOWO SUNDAY
Clergy,
Nigeria

THE REDEEMED CHRISTIAN CHURCH OF GOD

SHREYA PRABHU
Marketing Operations & Analytics Associate,
Ireland

ChannelSight

ABHIJEET THORAT
Duty Manager,
New Zealand

omega

ANUJ SHANDILYA
Investment Consultant,
Dubai

KLEINDIENST

VAISHALI KUMAR
HR Consultant

Google

ANAIS REMON
Gestionnaire Immobilier, France

Oralia

HOSHEDAR BATLIWALLA
Instructor & Professor,
Canada

CENTENNIAL COLLEGE School of Hospitality, Tourism and Culinary Arts

DANISH HASWARE
Operation Executive,
Saudi Arabia

Mahindra

TEJPARTAB ANAND
Financial Solutions Provider,
California, USA

ONEAMERICA

DARIA DENISENKO
Russia

ABDELRAHMAN KADRY
CEO & Co-Founder,
Egypt

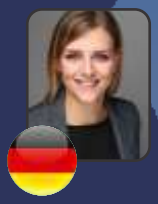
WEBLIC

UNIKRISHNAN
Director,
Bahrain

VENTURE GULF GROUP

STEPHANIE POSADA
Senior Consultant ,
Venezuela

pwc



ELLA FUCHS
Consultant,
Germany

PREYER
connecting business with IT

NGABU DAVID KIIZA
HR Manager,
Congo

OMNITEC

MANIK KATARIA
Account Coordinator,
Canada

corus

DR. SWATI GOGAWAT
Dental Practice Manager,
UK

PureSmiles

BODAPATI RAVI
Project Manager

amazon

SANCHITA HAZRA
Sr. Wealth Manager,
Bahrain

Standard Chartered

AMIT SEKHAR
Sr. National Key Account Executive

PLACEMENT & INTERNSHIP HIGHLIGHTS

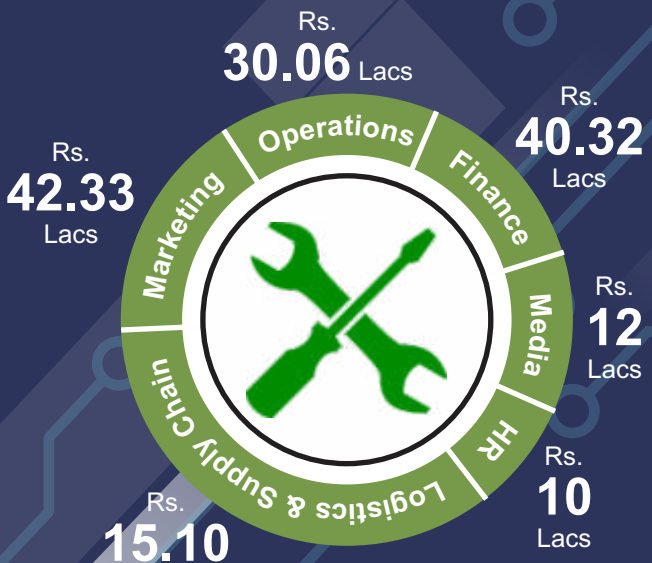
All UAi students are considered equal and are given equal opportunities for placement.

- Rs. 1 Crore — All-Time Highest Salary (International)
- Rs. 24 Lacs — Highest Salary (Domestic)
- USD 60000 — Highest Salary (International)
- Rs. 14.16 Lacs — Average Salary (Top 50%) students
- Rs. 11.74 Lacs — Average Salary
- Rs. 9.79 Lacs — Median Salary
- Rs. 7.93 Lacs — Overall Average Salary

FLAGSHIP BATCH

- Total No. of Companies on Campus: 232
- Total No. of Offers: 273
- Total No. of Interviews: 935
- Students Earning More than Average Salary: 86
- 14 International Placements
- Highest Increase in Salary of Experienced Student: 320%
- Highest Internship Stipend - per Month: Rs. 28 K
- Average No. of Interviews: 3.94
- No. of First-Time New Companies: 38
- Average Increase in Salary of Experienced Student: 210%

SPECIALISATION WISE HIGHEST SALARY



SAVI MODEL (Self Awareness Validation and Intervention)

Knowledge of business management, in conjunction with the development of graduate employability skills required from employers is paramount. From the moment of induction, to completion of your final year, employability is an important aspect of your degree program.

Building Blocks for Career Success

One-on-one Counselling	Resume Writing	Linkedin Profile Building
Aptitude Tests	Group Discussions	Personality Development
Interview Training	Sector Orientation Talks	Salary Negotiation
MS Excel Training	Mock Interviews	Communication & Etiquette
Current Affairs Quiz	Psychometric Test	Case Study

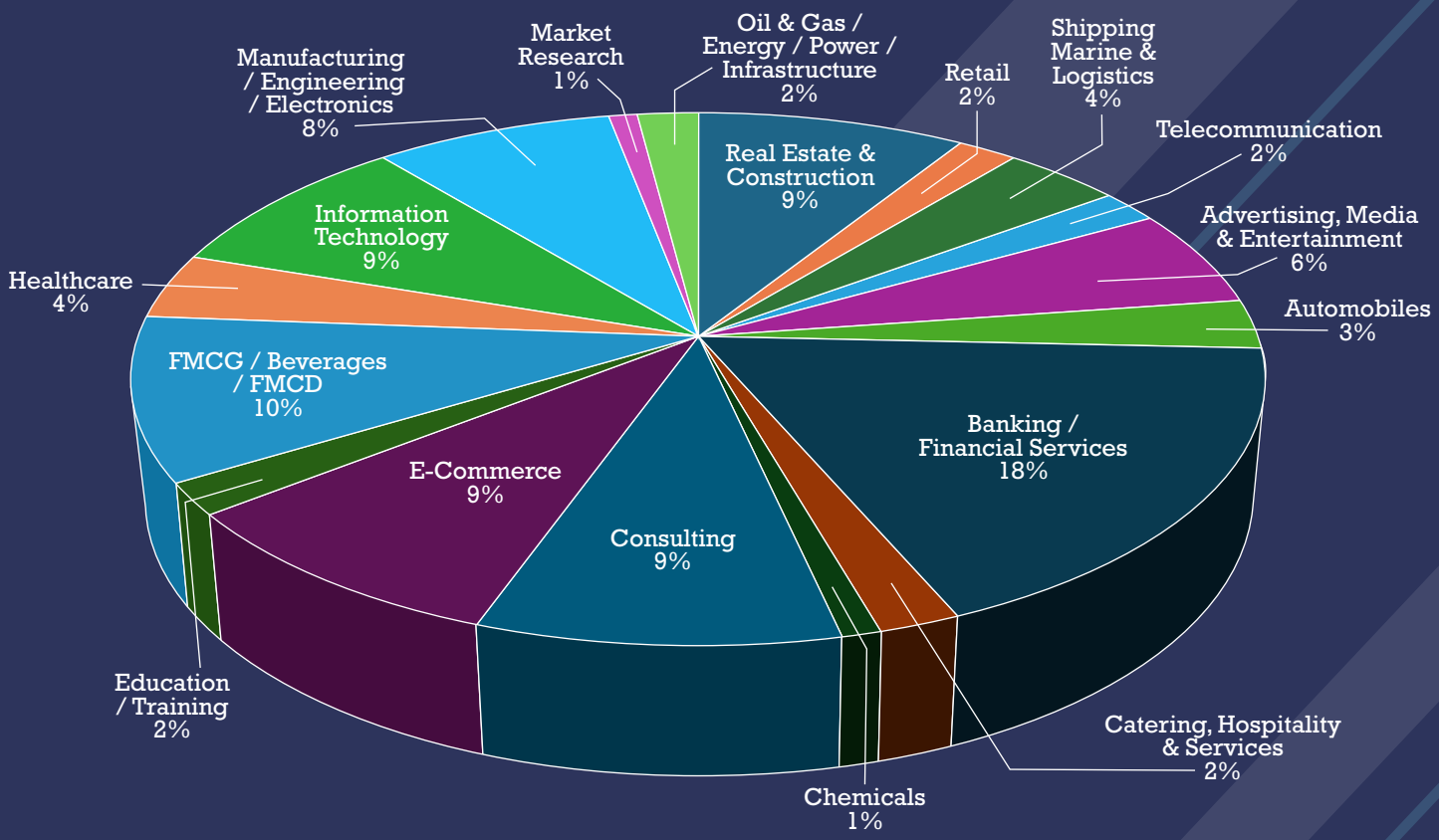
CERTIFICATIONS IMPROVING EMPLOYABILITY

NSE National Stock Exchange · BSE Bombay Stock Exchange Limited The edge is efficiency · KPMG · Mc Graw Hill Digital Marketing · Certified

GARP Global Association of Risk Professionals · Google Digital Garage · HARVARD ManageMentor · Alison

NIFM National Institute of Financial Markets A Centre of Financial Expertise · Thomson Reuters EIKON · Corporate Finance Institute · HARAPPA

UAi PLACEMENT DISTRIBUTION (INDUSTRY - WISE)



SECTOR SPECIFIC ROLES OFFERED

Finance (BFSI)

This year witnessed reputed firms offering profiles in the Finance domain as they pronounced their confidence in the quality of our students by offering varied roles ranging from Management Trainee, Financial Analyst, Equity Analyst, Credit Analyst in Risk Management, Asst. Finance Manager, Fund Accounting Manager, Bank Branch Manager, Associate - Consulting & Advisory, Forex Trade Sales Manager, NRI Business Manager, Wealth Manager and SME Corporate Banking .

Marketing

Marketing students had the opportunity to choose from the maximum diverse profiles like Management Trainee, Area Sales Manager, Key Account Executive, Business Analyst, Corporate Sales Manager, Product Manager, Business Development Manager, Digital Marketing Manager, Market Research and Market Analyst, Client Servicing, Customer Service/ Client Relationship Manager, Corporate Sales - Strategic Accounts, Competitive Analysis, Senior Sales Engineer, Cluster Marketing, Team Leader - SEM Analyst, SEO / Social Media Analyst, Associate Strategist, Asst. Research Manager, Conference Producer, Area Store Manager, Demand Manager, Business Intelligence, Product Ambassador, Customer Delight Executive, Centre Manager, Franchisee Co-ordinator, Sales Trainee in Trade Marketing & Distribution

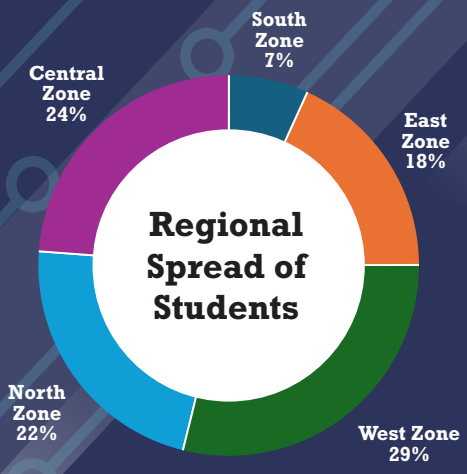
Operations

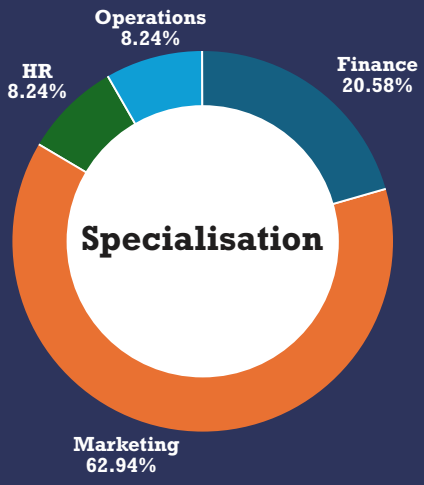
The Operations profiles on campus included Project Manager, Product Manager, Quality Analyst, Management Trainee, Vendor Manager, Supply Chain Management & Logistics, Warehouse Management, Analyst Data Scientist, Unit Manager, Operations Manager, Sourcing Analyst, Store Operations, Merchandising & Marketing Operations, Application Development Associates and Associate Consultant.

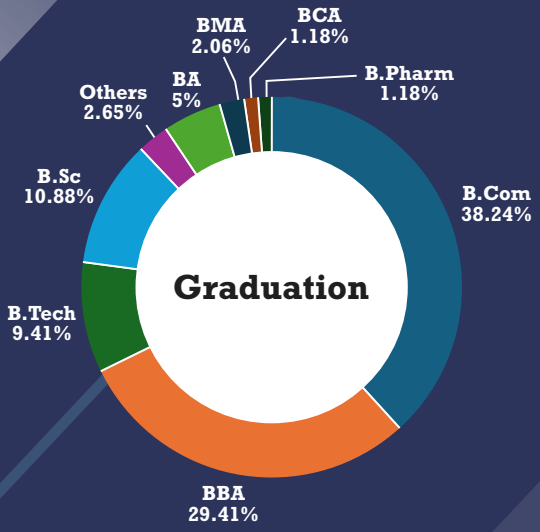
Human Resources

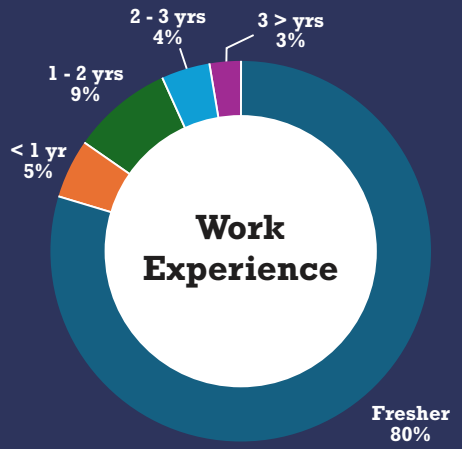
The HR candidates were offered roles in the area of Talent Acquisition Manager, Learning & Development Executive, HR Business Partner, Asst. HR Manager, Training Management Executive and Compensation & Benefits Associate, Management Trainee - HR, Senior Career Guide, HR Generalist and Associate Consultant - HR.

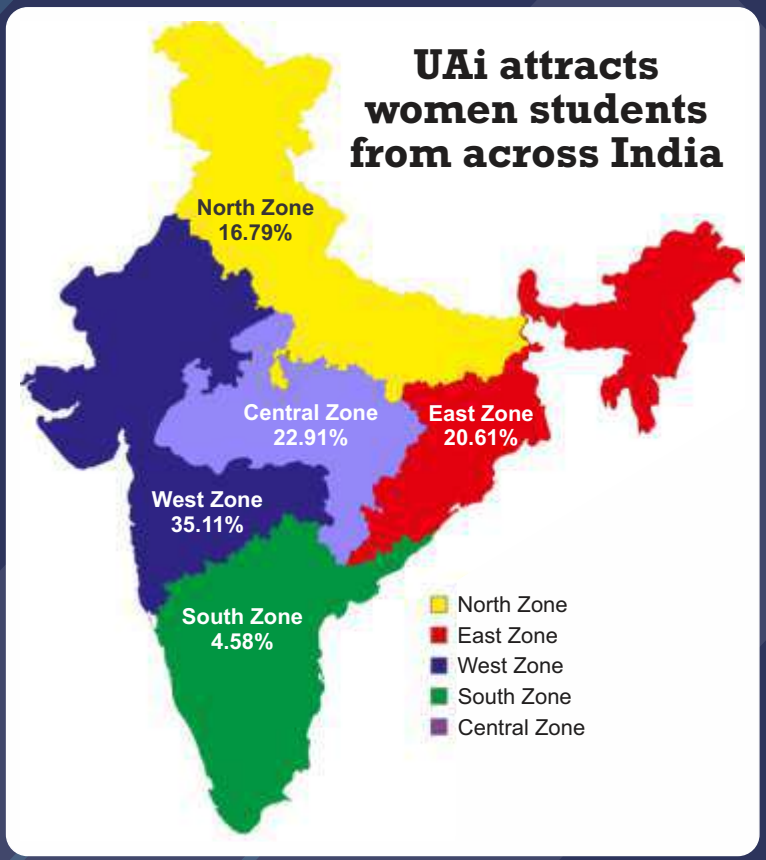
STUDENT PROFILE

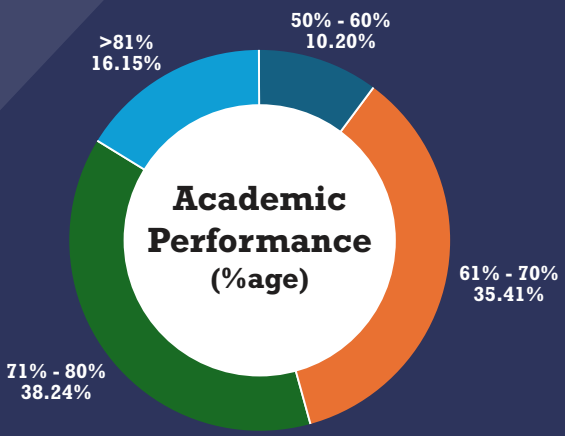












INDUSTRY SPEAKS

ARUNDHATI BHATTACHARYA

Chairperson & CEO, Salesforce;
Fmr. Chairman, SBI

"I was amazed at the greenery & the principle of sustainability adopted by UAi. UAi emphasis on sustainability is a gift to its students - because being conscious & frugal is not about living in deprivation. They are making their students realise that the earth has finite resources & they must not be taken for granted. This understanding will go a long way in their professional lives."

BHARAT PURI

MD, Pidilite Industries

"Have I come to some international university, a lovely campus, enthusiastic students & committed faculty. Congratulations Team UAi. You follow your interest of field & dream passion. Just open your mind to the right & wrong, after which, you should follow your own interest & passion for your dream"

DEEPAK KAPOOR

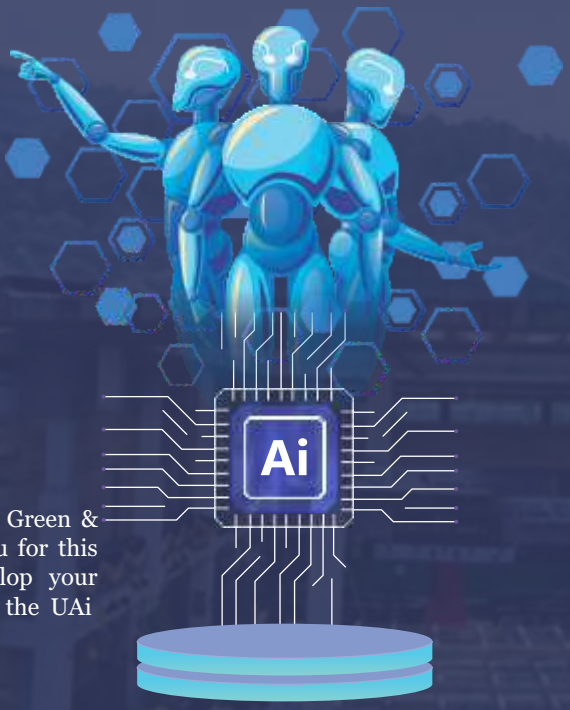
Fmr. Chairman India, PWC

"It is amazing to see what you have achieved in such a short time. I really look forward to the creation of an excellent University in Mumbai. I wish you the very best of luck."

KI WAN KIM

Regional CEO, Middle East & Africa, LG Electronics

"My first Impression of your campus Green & Fresh, free from pollution. I envy you for this great learning atmosphere, to develop your curiosity, learn & get the support of the UAi Faculty."



NEIL GEORGE

MD, Nivea India

"I have experienced the amazing institution UAi that has been created. I am looking forward to coming back as there energy here is amazing. It is a beautiful campus, lovely students and wish this campus grows from strength to strength."

D. SHIVAKUMAR

Fmr. Chairman & CEO,
Pepsico India

"Awesome campus of 40 acres. I liked the concept of 4 students sharing a common dorm. I loved the concept of your library & wisdom school upstairs. The spacious offices & classrooms are fabulous perfectly designed both for learning & comfort, so you have all the ingredients of a great learning atmosphere. It is a fantastic location & great campus, Make the most of it!"

P. R. RAMESH

Fmr. Chairman,
Deloitte India

"UAi is high quality institution with quality faculty. I have interacted with your Founders & I am truly impressed & I am sure this institution will live up to its name of being Universal and will soon have a footprint, which is visible across the world."

CAREER MANAGEMENT TEAM

Today's competitive business world demands vision, innovation and critical thinking. At UAi, we focus on your transformative professional journey through experiential learning. The applied learning pedagogy allows you to take classroom learning to a different level and gives you an opportunity to gain hands-on experience in real-life business situations before you start your corporate career. This approach enhances your skills, qualifications and career progression.

Our team of devoted career advisors work with you right from first day through various activities like HR Symposiums, Industrial visits, Personality Development workshops, Resume Building activities, Mock Interviews, Aptitude and Psychometric tests, Business Communication and Etiquette workshops, Domain Knowledge assessment and many more. At UAi, you will be part of a professional community that inspires, supports, and encourages you at every step.

Prof. G Suman
Director (Career Management)

Prof. Inderpal Singh
Director - Skill Development

Dr. Sushant Gandhi
Assistant Vice President

Ms. Shilpa Dangare
Senior Manager

Ms. Jayshree Hande
Senior Manager

Ms. Namrata Singit
Senior Manager

Ms. Durga Ahire
Manager

STUDENT CAREER MANAGEMENT TEAM

Senior Student Career Management Team (2nd year)

- ⇨ **Shrishti Jain** (President)
- ⇨ **Devanshi Patel** (Vice-President)
- ⇨ **Anmol Rai** (Vice-President)
- ⇨ **Prashant Gholap** (Vice-President)
- ⇨ **Khusbhu Soni** (General Secretary)
- ⇨ **Astha Gupta** (General Secretary)
- ⇨ **Chirag Suthar** (MIS Head)
- ⇨ **Harshit Varshney** (Digital Head)
- ⇨ **Reeya Tiwari** (Sr. Placement Coordinator)
- ⇨ **Aryan Soni** (Sr. Placement Coordinator)
- ⇨ **Aju Thomas** (Sr. Placement Coordinator)
- ⇨ **Sujal Vijayvargiya** (Sr. Placement Coordinator)

Junior Student Career Management Team (1st year)

(Placement Coordinator)

- ⇨ **Sahil Rai**
- ⇨ **Tanishk Patel**
- ⇨ **Harshit Kunwar**
- ⇨ **Khushi Mantasha**
- ⇨ **Chirag Suhalka**
- ⇨ **Debargha Biswas**
- ⇨ **Hitesh Agarwal**
- ⇨ **Gun Gupta**
- ⇨ **Jyoti**
- ⇨ **Khushi Sonare**
- ⇨ **Nikhil Nishad**
- ⇨ **Rituja Pal**
- ⇨ **Vedant Tamboli**
- ⇨ **Vidhi Modi**
- ⇨ **Devrath Chauhan**

AICTE APPROVED Marketing - Batch

Mobarak Ansari, B.Tech — MARKETING

Work Expertise:
7.9 years; Tata Steel UISL- Dy Manager (O&M), JUSCO- Assistant Manager (Project Management)
Internship:
Vijay Sales
Projects:
Retail sales strategies, consumer buying behaviour and decision making

Vikas Mishra, BCCA — MARKETING

Work Expertise:
5.9 years; Ascent business solutions, Gebbs Healthcare solutions
Internship:
Kantar IMRB
Projects:
Reflection to the real market: capturing true consumer perspective

Aryan Pathak, BA — MARKETING

Work Expertise:
5.7 years; Moglix.com - Assistant Manager Marketing, Globalbees Pvt. Ltd. - Growth Lead, ITW - Manager (Sales and Marketing Sponsorships)
Internship:
Tata Starbucks
Projects:
Starbucks Store Expansion - North Region at Tata Starbucks

Pratik Choudhari, B.Com — MARKETING

Work Expertise:
5 years; Choudhari Event Management
Internship:
B/S/H Home Appliances. Pvt ltd
Projects:
Understanding Consumer Buying Decisions with Respect to BOSCH Products in Pune

Adish Jain, BMS — MARKETING

Work Expertise:
4 years; Sm Structural Steel Pvt Ltd - Sales & Marketing Executive
Internship:
House of Abhinandhan Lodha
Projects:
Sourcing Manager

Harshit Varshney, B.Com — MARKETING

Work Expertise:
3.6 years; Codervalue Solutions Private Limited (Rannkly) - Social Media Optimization (SMO), DriveIT Digital - Social Media & Ads Specialist
Internship:
House of Abhinandan Lodha
Projects:
Channelling Growth: A Strategic Dive into Real Estate Partner Activation

Dhiraj Kumar Shaw, B.Com (Hons.) — MARKETING

Work Expertise:
3.5 years; Jai Mata Di Construction
Internship:
IndiShreshtha Pvt. Ltd.
Projects:
Building and Managing Distribution and Super Stockist Network and Channel Development for FMCG Hair Care Sector

Sohal Dupare, BE — MARKETING

Work Expertise:
3.3 years; Medizens Diagnostics and Surgicals pvt.Ltd. - as a Business Manager
Internship:
Paradigm Realty
Projects:
The Paradigm Shift in Mumbai's real estate: A Strategic Study of Paradigm Anantaara

Vinit Sanjay Bhoyar, B.Sc — MARKETING

Work Expertise:
2.9 years; Absolute Barbecue- Assistant Manager, Haldirams- Delivery Executive
Internship:
Adengage
Projects:
Awestruck- Business Development

Tanmay Chile, B.Com — MARKETING

Work Expertise:
2.7 years; NCDEX
Internship:
Bajaj broking
Projects:
Capital markets

AICTE APPROVED Marketing - Batch

Akshit Bharti, BBA — MARKETING

Work Expertise:
2.6 years; Genpact India Pvt. Ltd - Management Trainee
Internship:
Nestle India Ltd
Projects:
Designing effective customer demonstrations process

Praveen Kumar Sharma, BBA — MARKETING

Work Expertise:
2.6 years; WNS Global- Senior Associate, Taskus - Subject matter expert (SME)
Internship:
Taj Welington Mews
Projects:
Marketing Consultant

Shivam Mourya, B.Com — MARKETING

Work Expertise:
2.6 years; Rio Events - social media manger, Pictora Digita - Graphic Designer
Internship:
B/S/H Home Appliances. Pvt ltd
Projects:
Sales and visibility strategy for Bosch at Vijay Sales

Hritankar Chowdhury, BBA — MARKETING

Work Expertise:
2.4 years; Associate Space Planner - Lowes (through Andor Tech), Operations and logisitic supervisor - Ajanta Ispat Pvt Ltd
Internship:
Shubh Food Industries Pvt Ltd
Projects: Where Taste meets Strategy: A Deep Dive into integrated Marketing & B2B Engagement at Shubh Food Industries Pvt. Ltd.

Ritik Tiwari, B.Com — MARKETING

Work Expertise:
2.3 years; RED APPLE - Event management
Internship:
IndiShreshtha Pvt. Ltd.
Projects:
"Building and Managing Distribution and Super Stockist Network and Channel Development for FMCG Hair Care Sector"

Tarun Upadhyay, B.Com (Hons.) — MARKETING

Work Expertise:
2.2 years; Whitehat Jr, Vitana Healthcare
Internship:
L&T Realty
Projects:
A Market-Oriented Study of Sales Conversion: Insights into sourcing and closing at L&R Realty

Vanshita Yadav, BBA — MARKETING

Work Expertise:
2.2 years; Teleperformance- Order Support Agent, Byju's- 3 months
Internship:
Arvind fashions Tommy Hilfiger
Projects:
CRO

Ayushman Dwivedi, BBA — MARKETING

Work Expertise:
2 years; Yours Fantancy textile pvt ltd
Internship:
Technoace
Projects:
Strategic client acquisition and digital marketing optimisation

Lakshit Garg, BCA — MARKETING

Work Expertise:
2 years
Internship:
Concannon Business Consulting, USA
Projects:
Strategic Research on Emerging Technologies at Concannon Business Consulting

Ranjeet Singh, B.Pharm — MARKETING

Work Expertise:
2 years; Novo nordisk ind pvt ltd
Internship:
Le meridian jaipur resort and spa
Projects:
Impact of digital marketing in hospitality

AICTE APPROVED Marketing - Batch

Reeya Vijay Tiwari, BE — MARKETING

Work Expertise:
2 year; Accenture Solutions Pvt Ltd - Associate Software Engineer
Internship:
Tech Mahindra
Projects:
A study of Pre-Sales/Bid Management Processes at Tech Mahindra to Drive Business Growth

Sweta Pandey, B.Sc — MARKETING

Work Expertise:
2 years; IRMRA -Customer Service Executive
Internship:
B/S/H Home Appliances. Pvt ltd
Projects:
Consumer Touchpoints, Competitive Positioning and Retail Dynamics

Aklesh Mishra, B.Tech — MARKETING

Work Expertise:
1.11 years; Selec Controls Ltd- Technical Sales Engineer, Sai Govind Transport - Logistics Executive
Internship:
B/S/H Home Appliances. Pvt ltd
Projects:
Understanding consumer psychology and in store experience in influencing Impulse Buying Behaviour

Abhishek Roy, B.Com — MARKETING

Work Expertise:
1.10 years; Pachisiya Trade and Finance Pvt Ltd - Marketing Executive
Internship:
Kantar IMRB
Projects:
From Streets to Strategy, translating field data into actionable insights

Hamza Masroor, B.Com (Hons.) — MARKETING

Work Expertise:
1.6 years; Indiamart Intermesh Pvt. Ltd.
Internship:
The House of Abhinandan Lodha
Projects:
Tourism & Spirituality as Catalysts for Land Investment: Areal Estate Perspective

Harshvardhan Singh Hada, BBA — MARKETING

Work Expertise:
1.6 years; ICICI prudential life insurance
Internship:
Bajaj broking
Projects:
Strategic Acquisition of Capital Market Prospects

Mrinmayi Daulat Satone, BE — MARKETING

Work Expertise:
1.6 years; Collabera, Qualified recruiter, Upraisal
Internship:
L&T Realty
Projects:
Macimizing HNI sales conversion: strategic approach to client engagement and closing in premium real estate

Piyush Naidu, BBA — MARKETING

Work Expertise:
1.6 years; Mr road lines
Internship:
Neo perks marketing solutions
Projects:
Sales and Business Development

Suryansh Singh, B.Com — MARKETING

Work Expertise:
1.6 years; Flipkart - Key account manager
Internship:
B/S/H Home Appliances. Pvt ltd
Projects:
Enhancing Bosch's Retail Brand Performance: A Study of In-Store Visibility, Customer Perception, and Competitive Strategies in Multi-Brand Outlets

Muskaan Soni, BA — MARKETING

Work Expertise:
1.5 years; Krishna Jewellers - Sales and digital marketing
Internship:
House of Abhinandan Lodha
Projects:
Sales intern in all the verticles like sourcing, closing, loyalty and direct sales

AICTE APPROVED Marketing - Batch

S Raveena, B.Com — MARKETING

Work Expertise:
1.4 years; Wells Fargo International Solutions private limited
Internship:
Arvind fashions Tommy Hilfiger
Projects:
"Optimizing Retail Performance Through Client Relationships, Sales Processes, and Technology - Integration at Tommy Hilfiger Arvind Fashion Pvt. Ltd."

Chirag Jaju, B.Com — MARKETING

Work Expertise:
1.2 years; Shree salasar balaji trader
Internship:
Seren capital Pvt Ltd
Projects:
B2B and B2C loan sales : Distribution strategies across business, Home, and personal loan segments.

Pragati Gangwar, BBA — MARKETING

Work Expertise:
1.2 years; Better K9 Vaccation (Family Business), Sploot
Internship:
Jaipur Marriott Hotel
Projects:
Evaluating the Effectiveness of hotel loyalty programs in building customer loyalty

Subhank Agrawal, BBA — MARKETING

Work Expertise:
1.2 years; City Tiles
Internship:
Arihant Capital
Projects:
Marekting and Research intern

Dhanasree S V, BBA — MARKETING

Work Expertise:
1.1 years; Jay's Academy- Intern Resource person
Internship:
Adengage
Projects:
Awestruck-Business Development

Ujjwal jain , BBA — MARKETING

Work Expertise:
1.1 years; Assistant marketing manager
Internship:
Bajaj broking
Projects:
Client Acquisition Strategies in the Capital Market: A Case Study of Bajaj Broking

Yash Chhaparwal, BBA — MARKETING

Work Expertise:
1.1 years; Designs Craft INC.
Internship:
B/S/H Home Appliances. Pvt ltd
Projects:
Undestanding buying behaviour of Consumers

Deepanshu Yadav, BE — MARKETING

Work Expertise:
1 year; Eduphoenix Solutions Ltd.
Internship:
Uno Minda - MWTL
Projects:
Exploring the Alternate Fuel Systems Market: A Strategic Study on CNG Kit Fitment, OEM Demand, and Sales Process

Kshitij Wahule, B.Sc — MARKETING

Work Expertise:
1 year; Shipping corporation of India - Role : Deck cadet, ID Medical - Role : Process executive
Internship:
Bajaj Broking
Projects:
Aquisition of Capital markets

Nikunj Jamwecha, B.Sc — MARKETING

Work Expertise:
1 year; Khodiyar Creations
Internship:
B/S/H Home Appliances. Pvt ltd
Projects:
Engaging, Educating & Selling – A Brand Curator's role in Retail Marketing

AICTE APPROVED Marketing - Batch

Sheen Amarendu, BBA — MARKETING

Work Expertise:
1 year; Green Heritage
Internship:
Arvind fashions Tommy Hilfiger
Projects:
Conversion Rate Conundrum: Why Foot Traffic Isn't Converting to Sales in Tommy Hilfiger Stores – Exploring the Underlying Causes and Strategic Imperatives

Arkapraabho Chatterjee, BDS — MARKETING

Work Expertise:
1 year; Dental housestaff surgeon in Jain Dental College and hospital
Internship:
Raigad Medical College and Hospital, Bhivpuri Road
Projects:
TAT Report in Pathology and Microbiology Department

Aryan Chauhan, B.Com — MARKETING

Work Expertise:
1 year; Caliber, Trusted Technosoft, BYJU'S
Internship:
Caliber Organisation
Projects:
From pitch to conversion

Rudraksh Arzare, BBA — MARKETING

Work Expertise:
9 months; Hiranandani Financial Services Pvt. ltd.
Internship:
IndiShreshtha Pvt. Ltd.
Projects:
Strategic Alliances for Marketing Expansion

Ayushi Gadodia, B.Com — MARKETING

Work Expertise:
8 months; AdsGrip Consultancy - Social Media Manager
Internship:
Sage Media
Projects:
Integrated Digital Marketing Strategy - Combining SEO & Performance Marketing

Vedant Rajesh Sansare, B.Com — MARKETING

Work Expertise:
7 months; Sara Finance-Credit Analyst
Internship:
Adler's Den
Projects:
B2B Penetration in Healthcare for Thematic Gifting Campaigns at Adler's Den

Kanak Halder, BBA — MARKETING

Work Expertise:
6 months; Mymoneykarma - Relationship Manager
Internship:
Haldiram Snacks Food pvt ltd
Projects:
Evaluating Digital presence and consumer trends in traditional snacks category at haldirams

Vivek, B.Tech CSE — MARKETING

Work Expertise:
6 months; Customer Executive, Samsung USA, Teleperformance Pvt. Ltd.
Internship:
Sciatius Research
Projects:
Lead Generation Strategy and Market Mapping at Sciatius Research

Aryan Gupta, BBA — MARKETING

Work Expertise:
6 months; Alyantra Medicity - Social Media Manager
Internship:
Haldirams Snacks Pvt. Ltd.
Projects:
A Field Study on Financial Awareness and Investment Behavior in Urban India.

Dhruvraj Sinh Chavda, BE — MARKETING

Internship:
The House of Abhinandan lodha
Projects:
Blue Zone Connec,ons: Expanding Real Estate Reach Through Strategic Alliances

AICTE APPROVED Marketing - Batch

Shivraj Bhosale, B.Com — MARKETING

Internship:
B/S/H Home appliances. Pvt ltd
Projects:
Enhancing Customer experience and sales strategies in the consumer electronics sector

Aditya Mehta, B.Com (Hons.) — MARKETING

Internship:
Techpix
Projects:
Integrated digital marketing growth strategy

Aakansha Jyoti, BBA — MARKETING

Internship:
IndiShreshtha Pvt. Ltd.
Projects:
Building brands through marketing excellence and driving sustainable growth

Abhinav Morone, BFA — MARKETING

Internship:
Seed Media Pvt. Ltd.
Projects:
Social Media Marketing Intern

Abhishek Chauhan, BBA — MARKETING

Internship:
Adler's Den
Projects:
Sales and Marketing

Abhishek Kesharwani, B.Com — MARKETING

Internship:
B/S/H Home Appliances. Pvt ltd
Projects:
Impact of Visual Merchandising Strategy on Consumer Buying Behavior

Abhishek Sahitya, BA — MARKETING

Internship:
Terrachem minerals
Projects:
Leveraging AI tools and marketing strategies

Adarsh Kumar Jha, B.Com (Hons.) — MARKETING

Internship:
Arvind fashions Calvin Klein
Projects:
Consumer buying behaviour and Preference towards International apparel brand : Calvin Klein

Adarsh Porwal, B.Com — MARKETING

Internship:
B/S/H Home Appliances. Pvt ltd
Projects:
A study on brand visibility and sales enhancement of BSH at vijay sales

Aditya Kinshu, B.Sc (Hons.) — MARKETING

Internship:
Kantar IMRB
Projects:
Feature preference mapping for moisturizer

AICTE APPROVED Marketing - Batch

Aditya Santosh Bharate , BMS — MARKETING

Internship:
McCann Worldgroup
Projects:
Client-Centric Project Management for the Global Brands

Aishwarya Pradhan, B.Sc — MARKETING

Internship:
Arvind fashions Tommy Hilfiger
Projects:
Stitching trust in Premium fashion: insights on value and authenticity - tommy Hilfiger & calvin Klein

Akanksha Jaiswal, BBA — MARKETING

Internship:
B/S/H Home Appliances. Pvt ltd
Projects:
Brand curator at Bosch

Akash Kumar, B.Tech — MARKETING

Internship:
IndiShreshtha Pvt. Ltd.
Projects:
Brand Manager, Brand Building, Marketing Strategy, Consumer & Trade Marketing at IndiShreshtha

Akshay Kumar Jain, BBA — MARKETING

Internship:
Arvind fashions Calvin Klein
Projects:
Fashion Retail in the Digital Era- Consumer Response to Calvin Klein's Omnichannel Strategy in India

Akshita Agarwal, B.Com (Hons.) — MARKETING

Internship:
ITC Limited
Projects:
A study and analysis of the Unnati app to increase adoption and usage leading to business growth

Alluri Damodar, B.Sc — MARKETING

Internship:
B/S/H Home Appliances. Pvt ltd
Projects:
A Study on Consumer Preferences between Retail and Online Channels for Home Appliances at BSH India (Bosch)

Aman Gupta, B.Sc Agr (Hons.) — MARKETING

Internship:
Kantar IMRB
Projects:
The Role of Market Research in New Product Development

Aman Kumar Ranjan, B.Com (Hons.) — MARKETING

Internship:
B/S/H Home Appliances. Pvt ltd
Projects:
Understanding Customer Buying Behaviour in Consumer Durables

Anjali Shaw, B.Com (Hons.) — MARKETING

Internship:
Paradigm realty
Projects:
"From Bricks to Brands: Building Real Estate Campaigns through Integrated Marketing at Paradigm Realty

AICTE APPROVED Marketing - Batch

Ankit Sen, BSc Agr (Hons.) — MARKETING

Internship:
The House of Abhinandan Lodha (HoABL)
Projects:
A Study on the Role of Channel Partners in Driving Land Sales at House of Abhinandan Lodha"

Ankur Sagar, B.Sc — MARKETING

Internship:
B/S/H Home Appliances. Pvt ltd
Projects:
Brand curator at Bosch

Anmol Rai, BBA — MARKETING

Internship:
The House of Abhinandhan Lodha
Projects:
Driving CSO Process Excellence to Strengthen Channel Partner Engagement and Organisational Impact

Antara Panchani, BBA — MARKETING

Internship:
R.E. Components PVT LTD
Projects:
Acquiring New Customers and Managing Follow-Ups for Newly Launched Products

Anuj Kesharwani, B.Com (Hons.) — MARKETING

Internship:
B/S/H Home Appliances. Pvt ltd
Projects:
Consumer buying behaviour in the electronic retail segment

Anushka Chaurasia, B.Com — MARKETING

Internship:
BNM Business Solutions LLP
Projects:
Lead Generation and Client Engagement Strategies in the Real Estate Sector: A Case Study of BNM Solutions LLP

Aru Mishra, B.Com — MARKETING

Internship:
B/S/H Home Appliances. Pvt ltd
Projects:
Hands on - retail: understanding consumer behaviour and sales techniques

Arya Lalwani, B.Com — MARKETING

Internship:
Publicis India
Projects:
Client Servicing & Creative Strategy in Advertisement at Publicis India

Aryan Arora, BBA — MARKETING

Internship:
Shubh Food Industries Pvt Ltd
Projects:
Marketing and sales practice in FMCG sector

Aryan Soni, B.Sc — MARKETING

Internship:
The House of Abhinandan Lodha
Projects:
Sales intern

AICTE APPROVED Marketing - Batch

Astha Gupta, B.Com — MARKETING

Internship:
Godrej Properties
Projects:
Customer response Pre-Launch vs Post-Launch campaigns in Real-Estate: A Comparative study of Godrej Majesty

Ayush Yadav, B.Com — MARKETING

Internship:
House of Abhinandan Lodha
Projects:
HoABL's Approach to market trust & digital land transformation

Balak Das Agarwal, B.Sc — MARKETING

Internship:
Emami
Projects:
Intern at navratna brand team

Bhavesh Parmar, BBA — MARKETING

Internship:
Paradigm Realty
Projects:
Integrated Marketing communications in real estate- Insights from Paradigm realty

Bhumika Naruka, B.Com — MARKETING

Internship:
Hindustan coca cola beverages
Projects:
Performance optimization of coca cola retail coolers for year on year growth

Chirag Suthar, B.Com — MARKETING

Internship:
Nestlé
Projects:
Increasing reach in town (market penetration through retail outlet expansion.)

Dev Agrawal, B.Com — MARKETING

Internship:
Paradigm realty
Projects:
Competitive analysis and channel partner sourcing management : strategies for market advantage

Devanshi Patel, BBA — MARKETING

Internship:
Tech Mahindra
Projects:
CMO Newsletter: Igniting Innovation, Empowering Communication

Dhiraj Jagtap, B.Sc — MARKETING

Internship:
B/S/H Home Appliances. Pvt ltd
Projects:
A study on buying behaviour of consumers towards BOSCH products

Dhruv Pratap Singh Hada, B.Com — MARKETING

Internship:
BNM Business Solutions LLP
Projects:
Enhancing Real Estate Sales through Telecalling and Client Site Visits: A Study at BNM Solution – K Raheja Project, Mumbai and Neelkanth Palm President, Mumbai

AICTE APPROVED Marketing - Batch

Dhruv Raj Pandita , BBA — MARKETING

Internship:
Calvin klein
Projects:
Retail Renaissance: Blending Sales Precision with Creative Expression at Calvin Klein

Dhruvrajsinh Chavda, BE — MARKETING

Internship:
The House of Abhinandan Lodha
Projects:
Blue Zone Connections: Expanding Real Estate Reach Through Strategic Alliance

Dhruv Toshniwal, B.Com — MARKETING

Internship:
B/S/H Home Appliances. Pvt ltd
Projects:
"The Strategic Role of the Brand Curator in Brand Positioning, Customer Engagement, and Retail Promotion"

Diksha Kashyap, B.Tech — MARKETING

Internship:
Vantage Circle
Projects:
Product-Led Growth on Vantage Perks: Optimizing Gift Card Redemptions and Offer Engagement

Disha Mokalkar, BBA — MARKETING

Internship:
B/S/H Home Appliances. Pvt ltd
Projects:
Understanding customer behaviour and psychology to enhance sales at Bosch

Divya Khatri, BBA — MARKETING

Internship:
Adler's Den
Projects:
Corporate Business Development and On-Ground Brand Activation for Market Expansion at Adler's Den

Diya Daga, B.Com — MARKETING

Internship:
AMRPL (Adani Holdings JV)
Projects:
Transforming Travel Spaces: Brand Onboarding and Strategic Alliances at Adani airports

Farzan Khan, B.Sc — MARKETING

Internship:
Calvin klein
Projects:
Enhancing Customer Experience And Sales Performance As A Customer Relationship Officer at Calvin Klein

Gargi Kapoor, BA — MARKETING

Internship:
Caliber Organization
Projects:
Understanding the Buying Behavior of Bank and Government Employees Towards Credit Cards

Garima Garg, B.Com — MARKETING

Internship:
B/S/H Home Appliances. Pvt ltd
Projects:
From Consideration to Conversion: A Deep Dive into Consumer Dynamics at Bosch Household

AICTE APPROVED Marketing - Batch

Harshita Sahu, B.Com (Hons.) — MARKETING

Internship:
Tata steel
Projects:
Mapping of HR Coil Market Segmentation in NCR

Henil Parekh, BBA — MARKETING

Internship:
Paradigm Realty
Projects:
Enhancing sales performance through channel parnter engagement

Himanshu Singh, B.Com (Hons.) — MARKETING

Internship:
JCB India Pvt. Ltd.
Projects:
Enhancing Lead Generation and Conversion Using Market and Customer Insights in the Heavy Machinery Industry

Homen Basumatari, B.Sc — MARKETING

Internship:
Indisreshtha Pvt. Ltd.
Projects:
A Practical Study of Digital Marketing and Brand Strategy for SHAITAAN at Indishreshtha Pvt Ltd.

Ishani Malani, BBA — MARKETING

Internship:
Godrej Properties
Projects:
Comprehensive Market Trend Analysis: sales, rental rates, demographic study, competition mapping, offerings and future development in East Pune

Jasraj Singh, B.Com — MARKETING

Internship:
Globefirm Exports Pvt. Ltd.
Projects:
Export (International Trade) Business Marketing Operations Management and Setup

Jeenal Sahu, BBA — MARKETING

Internship:
BNM Business Solutions LLP
Projects:
Real Estate Outreach via Telecalling: A Study on Mana Skanda, Bangalore and Neelkanth Palm President, Mumbai

John Baiju, B.Com — MARKETING

Internship:
Vijay Sales
Projects:
Decoding the consumer mind: With reference to Vijay Sales

Karishma Soni, B.Com — MARKETING

Internship:
Arvind fashions (Tommy Hilfiger)
Projects:
A Study on Consumer Awareness, Understanding, and Preferences for Purchasing Tommy Hilfiger Products in India

Kathan Rushikesh Shah, B.Com — MARKETING

Internship:
Grasim Industries Ltd.
Projects:
Fibre to market: From concept Creation to product development

AICTE APPROVED Marketing - Batch

Khushbu Soni, BBA — MARKETING

Internship:
The House of Abhinandan Lodha
Projects:
Customer Experience and Satisfaction in Tech-Driven Real Estate: The HOABL Blue Zone Case

Khushi Khanna, BA — MARKETING

Internship:
Kantar
Projects:
Marketing intern

Khushi Yadav, BMS — MARKETING

Internship:
Via Vistas
Projects:
"Strategic Insights into Brand Development and Social Media Marketing "

Komalpreet Kaur, BA (Hons.) — MARKETING

Internship:
The House of Abhinandan Lodha
Projects:
Customer Experience and Sales Effectiveness in Digital-First Real Estate: A Case Study of The House of Abhinandan Lodha's 'Blue Zone' Project

Kritika Kesharwani, B.Com (Hons.) — MARKETING

Internship:
B/S/H Home Appliances. Pvt ltd
Projects:
Sales and customer service:a bosch centric retail experience

Kshitij Nigam, B.Com — MARKETING

Internship:
B/S/H Home Appliances. Pvt ltd
Projects:
Inside the mind of a buyer : From Curiosity to Commitment

Kumar Mritunjay Singh, BBA — MARKETING

Internship:
Bajaj broking
Projects:
Sales trainee at Bajaj broking

Kunal Prakash Deshmukh, B.Tech — MARKETING

Internship:
B/S/H Home Appliances. Pvt ltd
Projects:
A study on buying behaviour of consumers towards bosch products

Lakshay Nirjal, BA — MARKETING

Internship:
JTEKT
Projects:
Marketing research intern

Lavina Sitlani, BBA — MARKETING

Internship:
Godrej properties
Projects:
“Integrated Approach to Product Analysis, Market Research, and Channel Partner & Sourcing Management”

AICTE APPROVED Marketing - Batch

Lehar Jain, B.Com — *MARKETING*

Internship:
NAV fund services India
Projects:
Process Mapping and Risk Evaluation of Fund Accounting in fund agency

Lloyd Varghese, BBA — *MARKETING*

Internship:
Nosh Robotics Pvt. Ltd.
Projects:
Building from 0 to 1 and laying the Foundation from 1 to 10: A Case approach at Nosh Robotics

Madhav Sharma, BBA — *MARKETING*

Internship:
Hindustan Coca Cola Beverages
Projects:
Exploring the Distribution Efficiency and Market Perception of Carbonated and Juice Based Beverages

Manvi Singh, BMS — *MARKETING*

Internship:
B/S/H Home Appliances. Pvt ltd
Projects:
A comparative study of bosch vs competitor appliances sold at Vijay sales in terms of customer satisfaction and return rate

Mitali Gupta, BCA — *MARKETING*

Internship:
Arvind Fashion - Tommy Hilfiger
Projects:
Analyzing the Buying Behavior of Customers at a premium Tommy Hilfiger store in Bengaluru: A Study on Purchase Influencing Factors

Moksha Jain, B.Com — *MARKETING*

Internship:
Godrej Properties
Projects:
EDMS (Digital transformation of Documents)

Monika Prajapati, BBA — *MARKETING*

Internship:
GAIL India Ltd.
Projects:
Petrochemical Power Play: GAIL's Market Share and Distribution in the Face of Competition

Naman Kansal, BBA — *MARKETING*

Internship:
The House of Abhinandan Lodha
Projects:
Strategic Land Selection in Real Estate: A Study on Emerging Growth Corridors

Nancy Patidar, B.Com — *MARKETING*

Internship:
Godrej properties ltd.
Projects:
Digital Transformation in Real Estate: Client Documentation Repository

Navika Joshi, BBA — *MARKETING*

Internship:
Sunpharma
Projects:
Competitive market research on anti vegf therapy in india a study on sunpharma oceva in government and private hospitals

AICTE APPROVED Marketing - Batch

Nayan Choudhary, B.Com — *MARKETING*

Internship:
Godrej Properties
Projects:
Strategic Acquisition of Capital Market Prospects at Bajaj Broking

Nilanjan Mekaliya, BBA — *MARKETING*

Internship:
IndiShreshtha Pvt. Ltd.
Projects:
Expanding Market Reach through Strategic Channel Partner Acquisition and Relationship Management at Indishrestha pvt Ltd

Nishita Jain, B.Com — *MARKETING*

Internship:
ET Edge
Projects:
Evaluating the Brand Visibility of ET Edge's Business Communities

Niyati Vakharia, M.Com — *MARKETING*

Internship:
MRM | McCann Worldgroup
Projects:
Building Brand Strategy & Creative Campaigns Ideation

Parth Tripathi, B.Sc — *MARKETING*

Internship:
The House of abhinandan lodha
Projects:
Strategic sourcing and channel engagement: A market driven approch by HOABL

Parul Yadav, B.Com — *MARKETING*

Internship:
Tata Motors Limited
Projects:
Driving the Future: Enhancing Electric Vehicle Sales & Outreach at Tata Motors

Piyush Sinha, B.Com — *MARKETING*

Internship:
Hindustan Media Ventures Limited
Projects:
Sales and Competitors Analysis of Automobile Newspaper Advertisements in the Ranchi Region

Pooja Saini, BBA — *MARKETING*

Internship:
Jaipur Marriott Hotel
Projects:
Integrated Marketing Platforms at Marriott

Poojan Shah, BAF — *MARKETING*

Internship:
Caliber Organisation
Projects:
Understanding the Buying Behavior of Bank and Government Employees Towards Credit Cards

Prakhar Mathur, B.Com — *MARKETING*

Internship:
BNM Business Solutions LLP
Projects:
Sales Outreach and Customer Relationship Management in Real Estate at BNM Business Solutions LLP

AICTE APPROVED Marketing - Batch

Pranay Pandey, BBA — MARKETING

Internship:
Caliber Organisation
Projects:
Strategic Internship in Sales, Marketing & Workforce Development at Caliber

Pranita Pawar, B.Com — MARKETING

Internship:
B/S/H Home Appliances. Pvt ltd
Projects:
Understanding Customer Buying Behaviour Consumer Durables

Prashant Gholap, B.Pharm — MARKETING

Internship:
Tech Mahindra
Projects:
Improve pricing and resource loading for better predictability and delivery , workflow optimization

Pratibha Choudhary, BBA — MARKETING

Internship:
Sanver India Pvt. Ltd.
Projects:
Marketing Strategies for e-Commerce start-up of Collectibles, Novelties and Fine Arts

Pritika Varma, B.Com — MARKETING

Internship:
IndiShreshtha Pvt. Ltd.
Projects:
Scaling reach and distribution for emerging brand success

Priyansh Suratwala, BBA — MARKETING

Internship:
B/S/H Home Appliances. Pvt ltd
Projects:
"The Role of Studying Customer Buying Behaviour In FMCD Sector (A Study in Pune)"

Priyanshu Khandelwal, BBA — MARKETING

Internship:
Tribeca Developers
Projects:
Strategic Sales Sourcing, Channel Partner Synergy, and Evolving Market Dynamics at Tribeca Developers

Priyanshu Tripathi, BBA — MARKETING

Internship:
Tata Motors Limited
Projects:
Enhancing Sales & Marketing Approach for TML Accessories Business Growth

Rahul Sharma, BCA — MARKETING

Internship:
Kantar
Projects:
"A Study on Investor Behavior and Preferences Towards Investment Factors in Pune: Insights from the Investor Survey"

Rahul Yadav, B.Com — MARKETING

Internship:
B/S/H Home Appliances. Pvt ltd
Projects:
Customer Engagement and Multi-Brand Appliance Promotion: A Bosch-Centric Retail Experience

AICTE APPROVED Marketing - Batch

Rajdeep Singh, BA — MARKETING

Internship:
B/S/H Home Appliances. Pvt ltd
Projects:
Understand the consumer buying behaviour in Delhi Region

Rampally Samyuktha, B.Com — MARKETING

Internship:
Transferet Relocation Service
Projects:
Change in consumer behaviour regarding outsourcing

Rana Dutta, B.Sc (Hons.) — MARKETING

Internship:
B/S/H Home Appliances. Pvt ltd
Projects:
The Role of Direct Customer Engagement in Driving Sales: Insights from Bosch at Vijay Sales

Raunak Yadav, BCCA — MARKETING

Internship:
Arvind fashions Tommy Hilfiger
Projects:
Retail Sales Operations and Customer Experience Internship

Reeya Kumari, BBA — MARKETING

Internship:
House of abhinandan lodha
Projects:
Mission blue zone, karjat neral

Rishiraj Mandal, B.Tech — MARKETING

Internship:
B/S/H Home Appliances. Pvt ltd
Projects:
Buyer Insights and Retail Ecosystem analysis : A bosch perspective in collaboration with vijay sales

Rittik Pandey, BBA — MARKETING

Internship:
BNM Business Solutions LLP
Projects:
Optimizing IVR call to increase lead conversion in India

Riya Bharadkar, BBA — MARKETING

Internship:
B/S/H Home Appliances. Pvt ltd
Projects:
Leveraging visual merchandising and brand positioning in electronics retail

Rohan Poddar, B.Com — MARKETING

Internship:
Century Plyboards India Ltd
Projects:
Product Manager

Rohit Valmik Asapure, BBA — MARKETING

Internship:
Kantar
Projects:
A study on investor preference and awareness with reference to SEBI

AICTE APPROVED Marketing - Batch

Sagalpreet Singh, BBA — MARKETING

Internship:
The House of Abhinandan Lodha
Projects:
Study on the onboarding process of channel partners and lead generation at the house of Abhinandan Lodha

Sahil Ajay Bhagat, BBA — MARKETING

Internship:
Vijay Sales
Projects:
Consumer buying behaviour in Vijay Sales

Sahil Priyadarshi, BBM — MARKETING

Internship:
BNM Business Solutions LLP
Projects:
Customer Relationship Management and Outreach Initiatives in BNM Business Real Estate Solutions LLP

Saksham Dayal, BHM — MARKETING

Internship:
Tata Motors Ltd
Projects:
Competitive market strategy for pickup vehicles

Saksham Jain, BBA — MARKETING

Internship:
National Engineering Industries Limited (NBC BEARINGS)
Projects:
A Study on Safety Stock Optimization

Saloni Saini, B.Com — MARKETING

Internship:
Arvind fashions Tommy Hilfiger
Projects:
Strategic retial operations and customers experience optimization internship with Calvin klein

Sandeep Singh Saini, B.Com — MARKETING

Internship:
Tata Steel
Projects:
Market Mapping and Retail Analysis of Tata Steel Products in Jamshedpur and Nearby Regions

Sapna Chandrakar, BBA — MARKETING

Internship:
AIRA Consulting
Projects:
Impact Assessment of Consulting Interventions on SME Growth in Mumbai

Sarika Singh, BBA — MARKETING

Internship:
Calvin Klein
Projects:
Customer buying behaviour while Buying Calvin Klein

Sarthak Alawadhi, BA (Hons.) — MARKETING

Internship:
B/S/H Home Appliances. Pvt ltd
Projects:
A study on brand visibility and sales enablemen of B/S/H at Vijay Sales

AICTE APPROVED Marketing - Batch

Saurabh Tiwari, B.Sc — MARKETING

Internship:
B/S/H Home Appliances. Pvt ltd
Projects:
Evaluation of BOSCH's retail strategy at VIJAY SALES

Shantanu, B.Com — MARKETING

Internship:
B/S/H Home Appliances. Pvt ltd
Projects:
Brand promoter

Sherwin Kunnatholy, BBA — MARKETING

Internship:
NETRI
Projects:
Marketing Strategies for Meat-Based Snack Products at Netri Enterprise

Shikhar Varshney, B.Sc — MARKETING

Internship:
A D NaikWealth
Projects:
CRM intern

Shirin Poddar, B.Tech — MARKETING

Internship:
Arihant Capital Markets Limited
Projects:
Impact of Personalized Communication on Client Retention in the Stock Broking Industry

Shiva Tanwar, B.Com — MARKETING

Internship:
ET Edge- The Times Group
Projects:
Integration of AI Tools and New Marketing Strategies

Shivaji Trivedi, B.Tech — MARKETING

Internship:
Arvind fashions Tommy Hilfiger
Projects:
Hands-On Sales and Marketing Internship with Tommy Hilfiger at PVH Arvind fashionAch

Shivam Mittal, BBA — MARKETING

Internship:
Today Group
Projects:
Onboarding and managing channel partner at today group

Shivam Verma, BBA — MARKETING

Internship:
ET Edge - The Times Group
Projects:
Brand Communication and Marketing Campaigns

Shivangi Yadav, B.Com (Hons.) — MARKETING

Internship:
Caliber Organisation
Projects:
Strategic Internship in Sales, Marketing & Workforce Development at Caliber

AICTE APPROVED Marketing - Batch

Shobhit Shukla, B.Com (Hons.) — MARKETING

Internship:
Vijay Sales
Projects:
Driving Retail Excellence at Vijay Sales

Shreya Khandelwal, B.Com — MARKETING

Internship:
B/S/H Home Appliances. Pvt ltd
Projects:
The role of in-store brand curation in enhancing customer experience

Shrishti Jain, BBA — MARKETING

Internship:
Rivona Naturals
Projects:
Boosting Brand Visibility and Sales Through Integrated Marketing Promotions, and Customer Engagement.

Shruti Agarwal, BBA — MARKETING

Internship:
Godrej Properties
Projects:
"Comprehensive Analysis of Sales Processes, Market Dynamics, and Client Engagement Strategies at Godrej Properties Limited"

Shubham Poddar, B.Com — MARKETING

Internship:
Century Plyboards India Ltd.
Projects:
Comprehensive gap analysis and market feedback study for century plyboard's (Starline 0.8 mm Laminate)

Shweta Yadav, B.Com — MARKETING

Internship:
ITC Limited
Projects:
Competitor analysis

Sibani Das, B.Sc — MARKETING

Internship:
B/S/H Home Appliances. Pvt ltd
Projects:
Mapping the Mind of the Appliance Buyer: Retail Learnings from the Field

Simran Khatoon, B.Com — MARKETING

Internship:
Uno Minda -MWTL
Projects:
Exploring the Alternate Fuel Systems Market: A Strategic Study on CNG Kit Fitment, OEM Demand, and Sales Process at Minda Westport Technologies Ltd (A Subsidiary of Uno Minda Limited)

Sohansingh Pardeshi, B.Sc — MARKETING

Internship:
AI horizon and Zidio Development
Projects:
Sales strategy & time series analysis in Ai-based startups

Sonal Rani, B.Sc — MARKETING

Internship:
Tata Motors Limited
Projects:
Ace pro pre market survey and identification of major lighthouse district and micromarkets

AICTE APPROVED Marketing - Batch

Sripriya Kedia, B.Com (Hons.) — MARKETING

Internship:
The House of Abhinandan Lodha
Projects:
Ayodhya - the boom in real estate

Sudhanva Kulkarni, BBA — MARKETING

Internship:
B/S/H Home Appliances. Pvt ltd
Projects:
Understanding consumer purchase trends for BOSCH at vijay sales

Sudip Samanta, BBA — MARKETING

Internship:
B/S/H Home Appliances. Pvt ltd
Projects:
Consumer Touchpoint Optimization and Sales Enablement at Vijay Sales

Sujal Pandey, BBA — MARKETING

Internship:
Kantar (IMRB)
Projects:
Market research intern

Sunkara Abhishek Sai, B.Com — MARKETING

Internship:
Arvind fashions Calvin Klein
Projects:
Analysing Retail Efficiency through Client Relations, Sales Operations, and Omni-Channel Integration at Calvin Klein (Arvind Fashion Pvt. Ltd.)

Surjyansu Basu, BBA (Hons.) — MARKETING

Internship:
Haldirams Snacks Pvt. Ltd.
Projects:
Analyzing the Market of Ready to Eat category and aligning the operations for retail and marketing for the packaging and learning and also arranging the renders

Sushant Chauhan, B.Com (Hons.) — MARKETING

Internship:
JCB India Pvt. Ltd.
Projects:
Optimizing Lead Generation and Conversion through Market and Customer Insights in Heavy Machinery

Tanisha Tiwari, BBA — MARKETING

Internship:
Times Strategic Solutions Limited-ET Edge
Projects:
Integration of AI tools and new Marketing Strategies

Tarun Rai, B.Com — MARKETING

Internship:
B/S/H Home Appliances. Pvt ltd
Projects:
Understanding the consumer Behaviour

Trishita Makar, BA — MARKETING

Internship:
Adani Wilmar Ltd
Projects:
Strategies to Improve ECO,PDO, and Brand Presence of Adani Wilmar Products

AICTE APPROVED Marketing - Batch

Utkarsh Singh, B.Sc — MARKETING

Internship:
The House of Abhinandan Lodha
Projects:
Mission Blue Zone

Vaibhav Kohli, BBA — MARKETING

Internship:
IndiShreshtha Pvt. Ltd.
Projects:
Strategic Alliances for Market Expansion at IndiShreshtha Pvt. Ltd.

Vaibhav Mehta, BBA — MARKETING

Internship:
Caliber Organisation
Projects:
Strategic Internship in Sales, Marketing & Workforce Development at Caliber

Vaibhav Patil, B.Sc (Hons.) — MARKETING

Internship:
The House of Abhinandan Lodha
Projects:
Driving Sales Success Through Channel Partner- Mission Blue Zone

Vaideehi Sontakke, B.Com — MARKETING

Internship:
Godrej Properties
Projects:
Conversion of Professionals to Channel Partners

Varun Pandey, BBA — MARKETING

Internship:
B/S/H Home Appliances. Pvt ltd
Projects:
BSH Home Appliances Manufacturing Private Limited

Vidhi Jain, B.Com — MARKETING

Internship:
Calvin Klein (PVH Arvind Fashion)
Projects:
Enhancing customer engagement and sales efficiency at calvin klein- practical approch

Vijeta Yadav, B.Com — MARKETING

Internship:
Bajaj Broking
Projects:
Lead generation, Strategic planning & Execution, customer relationship for dmat account

Vikash Kumar Sharma, BBA — MARKETING

Internship:
IndiShreshtha Pvt. Ltd.
Projects:
Strategic distributor and superstokist network development for business expansion and brand scaling

Vishakha Bhatt, BBA — MARKETING

Internship:
IndiShreshtha Pvt. Ltd.
Projects:
Strategic distributor network development for business expansion and brand scaling

AICTE APPROVED Marketing - Batch

Yash Kadam, B.Com — *MARKETING*

Internship:
Sanver India Private Limited (thebandrastore.com)
Projects:
Marketing Strategies for E-commerce Start-up of Collectibles, Novelties, and Fine Arts

Yashi Goyal, BBA — *MARKETING*

Internship:
Tata capital
Projects:
Digital marketing omnichannel

Yashika Pandey, BBA — *MARKETING*

Internship:
B/S/H Home Appliances. Pvt ltd
Projects:
Customer Engagement and multi brand appliance promotion: A centric retail experience at Bosch

Yashika Solanki, BBA — *MARKETING*

Internship:
B/S/H Home Appliances. Pvt ltd
Projects:
Building Consumer Trust through Strategic Visual Merchandising and In-Store Brand Promotion

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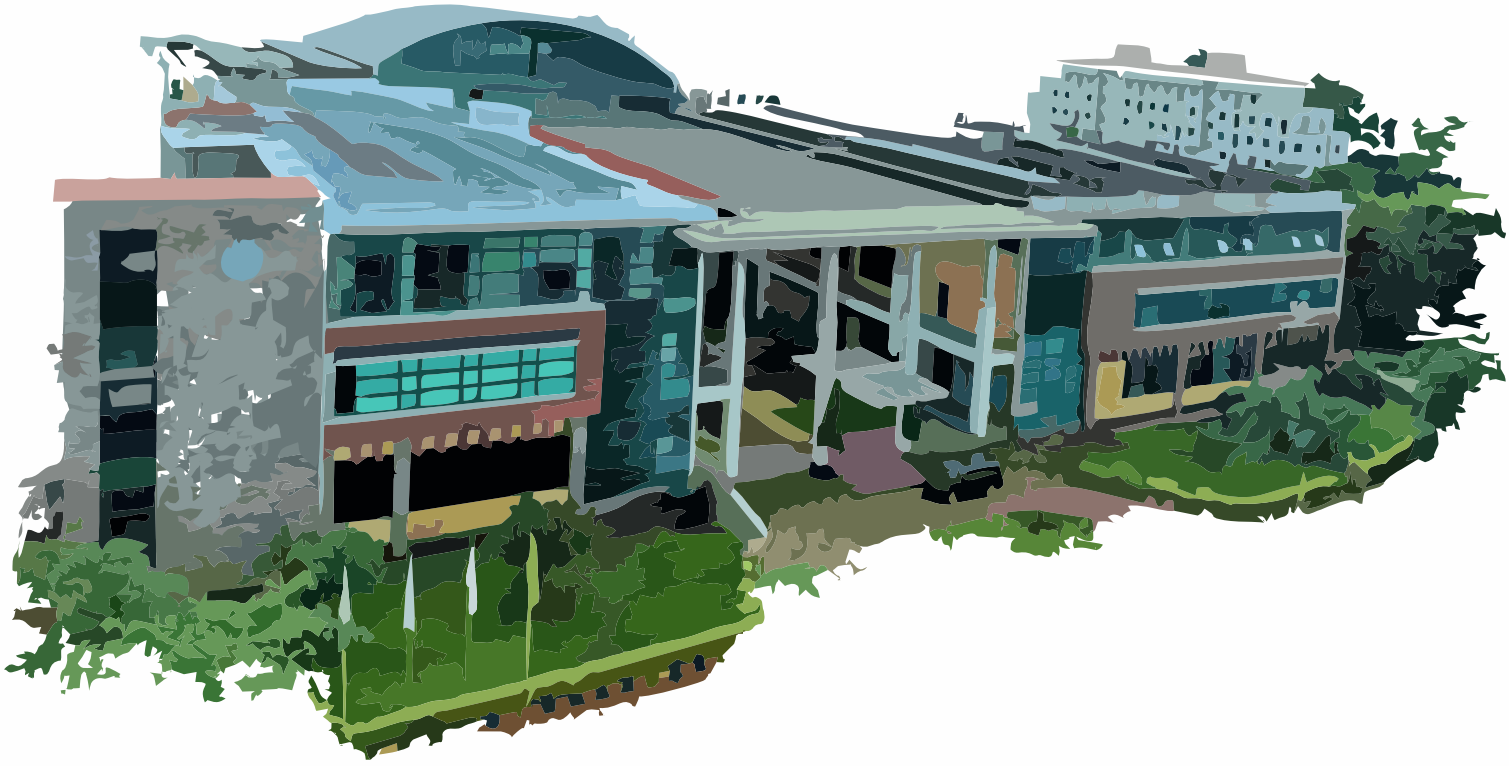
AI-MAZING UNIVERSITY



AICTE APPROVED Finance - Batch

Darpan Shah, BE

FINANCE

Work Expertise:
3.11 years; Autority LLP - Jr. Design Engineer, Carysil (India) Ltd. - Jr. Engineer
Internship:
Aditya Birla Capital Ltd.
Projects:
A Holistic Study of Insurance Product Pitching and Financial Investment Advisory for Client at Aditya Birla Capital

Nitin Bajaj, B.Com (Hons.)

FINANCE

Work Expertise:
3 years; Blump Tech Pvt Ltd - Accounts Associate, BSR & Co LLP (KPMG India) - Audit Analyst, Fincirc Consulting India Pvt. Ltd. - Accounts Executive
Internship:
IndyaWealth
Projects: Demystifying Systematic Investment Plans (SIPs): How Regular Small Investments Can Build Wealth Over Time - A Study Through IndyaWealth

Amir Hussain, B.Com

FINANCE

Work Expertise:
2.11 years; Byjus (collection agent), Tech-Mahindra (retention specialist), JP Morgan (subject matter expert)
Internship:
Shaktivale & Co CA firm
Projects:
Direct and Indirect Tax

Ritik Jain, BCA

FINANCE

Work Expertise:
2.7 years; Starmint Media
Internship:
Minda Westport Technologies Ltd.
Projects:
Unlocking the Potential of the PLI Scheme: A Case Study of Minda Westport Technologies Ltd.

Aniket Sarkar, B.Com

FINANCE

Work Expertise:
2 years; British Telecom- Service Request coordinator
Internship:
Transaction Solutions International Pvt Ltd
Projects:
Decoding ATM industry

Vaibhav Singh Bisht, B.Tech

FINANCE

Work Expertise:
1.3 years; 360 Degree Cloud Technologies - Salesforce Developer
Internship:
AIF & PMS Experts India
Projects:
Transforming Investment Landscape: Analysing The Impact of AIF and PMS

Ankita Nair, BBA

FINANCE

Work Expertise:
1 year; Concept Mastery
Internship:
Resurgent India limited
Projects:
Stressed asset advisory internship at Resurgent India limited

Abhilash Parhi, B.Tech

FINANCE

Internship:
Veeraraghavan & Co.
Projects:
Smart Underwriting: Orchestrating Precision in Credit Pipelines through Empirical Ground-Derived Intelligence

Aditya Kumar, B.Com

FINANCE

Internship:
IndiShreshtha Pvt. Ltd.
Projects:
The cash conversion cycle as a solution to working capital constraints

Amrita Naik, B.Com

FINANCE

Internship:
Community Action Through Motivation Programme (CAMP)
Projects:
Budgeting and Financial Planning

AICTE APPROVED Finance - Batch

Ankit Dubey, BE

FINANCE

Internship:
IndyaWealth
Projects:
Behind the NAV: The Dynamics Driving Fund Value

Anurag Thamke, BE

FINANCE

Internship:
Veeraraghavan & Co.
Projects:
Credit assesment and risk analysis of real estate sector

Arpit Khetarpal, B.Com

FINANCE

Internship:
Kedia capital
Projects:
Enhancing Investor Capability via Mutual Fund Investments

Aryan Kumar Pradhan, B.Com

FINANCE

Internship:
Kedia capital
Projects:
Mutual funds for Retail Investors

Atharva Mondkar, BBA

FINANCE

Internship:
IndiShreshtha Pvt. Ltd.
Projects:
Managing Invoices in FMCG Distribution

Atharva Dongaonkar, B.Com

FINANCE

Internship:
Harman finochem
Projects:
Usage of SAP Module in Finance Department

Chirag Marelay, B.Com

FINANCE

Internship:
Caliber Organisation
Projects:
Client Onboarding and Relationship Management For Financial Products

Deepali Shah, B.Com (Hons.)

FINANCE

Internship:
StartEase Online Filing Pvt. Ltd.
Projects:
Elevating financial operations: Safeguarding confidentiality, Ensuring documentation integrity, and Optimizing processes

Devang Garg, B.Sc

FINANCE

Internship:
Au Small Finance Bank
Projects:
Insights into the Financial Backbone of a small Finance Institution: A Study of AU Small Finance Bank

Dikshant Kamble, BBA

FINANCE

Internship:
Veeraraghavan & Co.
Projects:
Understanding Creditworthiness : An Experiential Learning

AICTE APPROVED Finance - Batch

Divy Singh Parihar, B.Com

FINANCE

Internship:
GK E Vehicle Industries Limited
Projects:
Analytics for sustainable mobility

Geetika Bhayal, BBA

FINANCE

Internship:
Paradigm Realty
Projects:
Data - Driven Procurement and Financial plann

Harsh Suryawanshi, B.Com

FINANCE

Internship:
Nuvama Wealth and Investment Ltd.
Projects:
Partner Acquisition and Complaiance Processes in (B2B) Wealth Management

Harshal Prasad, B.Com

FINANCE

Internship:
BHEL (Bharat Heavy Electricals Limited)
Projects:
Understanding finance and accounting mechanisms at BHEL

Harshvardhan Patil, B.Com

FINANCE

Internship:
IndiShreshtha Pvt. Ltd.
Projects:
From Ground-Level Distribution to Strategic Fundraising: A 360° Internship Experience at IndiShreshtha Pvt. Ltd

Jatin Goyal, B.Com

FINANCE

Internship:
CSC Global
Projects:
Business Development and Risk Compliance in Corporate Services: A Detailed Study at CSC Global

Jyothikishore, B.Com

FINANCE

Internship:
Manoj Kumar associates
Projects:
A Study on the Role of Financial Auditing in Enhancing SME Compliance

Kanishka Patel, B.Com

FINANCE

Internship:
Paterson securities pvt Ltd
Projects:
Bridging theory and practice - An internship report on equity research, economic analysis and portfolio construction

Kareena Lalwani, B.Com

FINANCE

Internship:
Minda Westport Technologies Limited (Uno Minda)
Projects:
An Analysis of the Production Linked Incentive (PLI) Scheme Application and its Potential for Minda Westport Technologies Ltd.

Kartik Aasht, B.Com (Hons.)

FINANCE

Internship:
WSP
Projects:
Overview of Financial Operations

AICTE APPROVED Finance - Batch

Khizar Umer Khan, BA

FINANCE

Internship:
Veeraraghavan & Co.
Projects:
Obstacles in traditional loan process and New Trends

Khushi Chelwani, B.Com

FINANCE

Internship:
Virani and co.
Projects:
Credit operations and documentation

Krishna Santosh Varma, B.Tech

FINANCE

Internship:
Choice Equity Broking Ltd
Projects:
Analyzing the Impact of Macroeconomic Indicators on Equity Market Performance

Laksharth S M, B.Com

FINANCE

Internship:
Veeraraghavan & Co.
Projects:
Credit risk assessment in MSME and HNI lending: a field-based study on financial viability and lending comfort

Manan Saraswat, B.Com

FINANCE

Internship:
IndiShreshtha Pvt. Ltd.
Projects:
Financial Operations, Investor Relations and Strategic Market Development in an Emerging FMCG Startup

Mohammed Ayaan, B.Sc

FINANCE

Internship:
Veeraraghavan & Co.
Projects:
Real World Exposure to Credit Verification Processes: Learning and Insights

Mrunal Surti, BBA

FINANCE

Internship:
Caliber Organisation
Projects:
Client Acquisition and Retainerhip for Financial Products

Nagraj Halburge, B.Com

FINANCE

Internship:
Bajaj Financial Securities Ltd
Projects:
Retail investor onboarding in India: Process, Challenges, and Solutions

Nathan George Raju, B.Com

FINANCE

Internship:
Veeraraghavan & Co.
Projects:
Due Diligence in Loan Lending Decisions

Navdeep Singh, BA (Hons.) Eco.

FINANCE

Internship:
IndyaWealth
Projects:
How Age Affects Investment Decisions: Using Mutual Fund Diversification to Avoid Common Biases

AICTE APPROVED Finance - Batch

Niharika Awasthi, B.Com — FINANCE

Internship:
CG Power and industrial solutions
Projects:
Plant accounting and financial management

Piyush Patel, BBA — FINANCE

Internship:
Veeraraghavan & Co.
Projects:
Credit Risk Assessment and Client Relationship Management: A Dual Approach to Strengthening Credit Decision-Making in Financial Institutions.

Prabdeep Singh, B.Com (Hons.) — FINANCE

Internship:
Kedia Capital
Projects:
Managing Wealth through Mutual Funds for Retail Investors

Raghav Kewlani, BBA — FINANCE

Internship:
HDFC bank
Projects:
Are physical branches still necessary or not?

Rajat Seemar, BBA — FINANCE

Internship:
Ceva Logistics
Projects:
Credit Control Practices and Their Impact on Working Capital Efficiency – A Study at CEVA Logistics

Ravleen Kaur, B.Com (Hons.) — FINANCE

Internship:
Indian Oil Corporation Ltd.
Projects:
Comprehensive Finance, Strategy and Business Intelligence internship at Indian Oil Corporation Ltd.

Rohan Mandal, B.Tech — FINANCE

Internship:
Kedia capital
Projects:
Empowering Investors through Mutual Fund Management and Advisory

Rutuja Shende, B.Com — FINANCE

Internship:
StartEase Online Filing Pvt. Ltd.
Projects:
Streamlining Compliance and Financial Processes through Digital Innovation Internship at StartEase Online filing Private Limited

Sahil Shimpi, B.Com — FINANCE

Internship:
Caliber Organisation
Projects:
Acquiring and Managing Clients for Credit-Oriented Financial Products in Retail Finance

Saksham Bhatia, B.Com — FINANCE

Internship:
Smc Global securities Ltd
Projects:
Investor Behavior and Preferences in Mutual Fund Investment: A Study Through SMC Global Ltd.

AICTE APPROVED Finance - Batch

Sanhita Anilsing Rajput, B.Com — FINANCE

Internship:
HDFC Bank
Projects:
Front- End Operations in Retail Banking

Sanskriti Singhal , B.Com (Hons.) — FINANCE

Internship:
Axis Bank
Projects:
Improving Customer Experience through Product Awareness and Service Delivery

Sayan Chatterjee, BBA — FINANCE

Internship:
NIIT Ltd
Projects:
Understanding finance and accounting mechanisms: A practical internship at NIIT Ltd.

Sejal Mehta, B.Com — FINANCE

Internship:
AU Small Finance Bank
Projects:
Understanding of Internal Financial Workflows of a Bank

Shivani Jaiswal, B.Com (Hons.) — FINANCE

Internship:
Paradigm Realty
Projects:
Procurement–Finance Integration and Process Optimization at Paradigm Realty: A Data-Driven Approach

Shriya Jain, B.Com (Hons.) — FINANCE

Internship:
StartEase Online Filing Pvt. Ltd.
Projects:
Enhancing Compliance Operations through Process Automation and Digital Tools

Shubham Kumar, B.Com — FINANCE

Internship:
Reserve Bank of India
Projects:
Study on State Finance: Since 2008

Shweta Kisana Gawali, B.Sc — FINANCE

Internship:
Aditya Birla Capital Ltd.
Projects:
Navigating Customer Needs in Managing Risk: A Comprehensive Study on Life Insurance Solutions

Siddhi Bansal, BBA — FINANCE

Internship:
Alpha Capital
Projects:
Behavioural Finance Integration - Client Nudges

Simran Kumari, BBA — FINANCE

Internship:
M.C Jain and Co. Pvt. Ltd.
Projects:
Fundamental analysis of selective companies

AICTE APPROVED Finance - Batch

Soham Kumar Wadke, B.Com

FINANCE

Internship:
Investsphere Wealth Pvt Ltd
Projects:
From Analytics to Attraction- Leveraging Portfolio Tools and LinkedIn Posts to Drive Client Growth

Sonal Singh, B.Com

FINANCE

Internship:
Bank of Baroda
Projects:
A Comprehensive study on Risk Management

Sonia N, B.Com

FINANCE

Internship:
Brigade Enterprises Limited
Projects:
Strategic Financial operations at Brigade Enterprises Limited

Stuti Agarwal, B.Com

FINANCE

Internship:
BHEL (Bharat Heavy Electricals Limited)
Projects:
Understanding a practical approach to Finance and taxation at BHEL

Sujal Vijayvargiya, BBA

FINANCE

Internship:
Veeraraghavan & Co.
Projects:
Smart Underwriting Through Personal Discussions and Document Audit

Surbhi Solanki, BBA

FINANCE

Internship:
Lupin Limited
Projects:
A comprehensive analysis of financial controls and export import documentation in a pharmaceutical manufacturing unit

Vedant Agrawal, BBA

FINANCE

Internship:
Veeraraghavan & Co.
Projects:
Evaluating the Effectiveness of Personal Discussions in Business Loan Verification: Insights from Veeraraghavan & CO.

Vedant Sharma, BBA

FINANCE

Internship:
Kedia Capital
Projects:
A Study on Client Strategy and Mutual Fund Advisory

Vivek Shreeram Tripathi, B.Com

FINANCE

Internship:
Veeraraghavan & Co.
Projects:
Optimisation of Credit Underwriting: A Comprehensive Analysis

Yogita Deshmukh, BA

FINANCE

Internship:
Stocktick Capital
Projects:
Wealth and Portfolio management trainee at Stocktick Capital

AICTE APPROVED Operations - Batch

Vedant Deo, BE

OPERATIONS

Work Expertise:
4 years; Thyssenkrupp Electrical Steel Pvt Ltd - Engineer Officer
Internship:
Encosym Solution Pvt. Ltd.
Projects:
Developing business plan for micro wind turbine + solar hybrid system for residential complex

Satanik Chakraborti, B.Tech

OPERATIONS

Work Expertise:
2.7 years; Wipro- Project Engineer
Internship:
Star Qubic Industries
Projects:
A Data Driven Approach to improve process efficiency and Drive Sales Growth at Star Qubic Industries

K John Marcus, B.Tech

OPERATIONS

Work Expertise:
1.5 years; Eagleview - Measuring Tech
Internship:
Scootsy Logistics Pvt. Ltd. (Swiggy)
Projects:
Optimizing Warehouse Operations For Efficient last-Mile Distribution: A Study of Swiggy's Hyderabad Distribution Centre

Anirudha Samal, B.Sc

OPERATIONS

Work Expertise:
1.3 years; Hotel Dolphin
Internship:
Dalmia Cement Bharat Limited
Projects:
Logistic and Supply chain Intern at Dalmia cement bharat limited

Aditya Uday Magar, BE

OPERATIONS

Work Expertise:
1 year; Shivam Agro Engineering Satara
Internship:
Mahindra Accelo
Projects:
The goal is to Enhance Productivity at CRGO Section & Competency Audit for Operational Excellence

Aparna Mandal, B.Tech

OPERATIONS

Work Expertise:
1 year; Lagozon Technologies Pvt. Ltd., Teleperformance, Manasarar
Internship:
Ardent Software Pvt. Ltd.
Projects:
E-Vehicle Trends and Inventory Analytics Using Excel & Power BI

Debdeep Paul, BBA

OPERATIONS

Work Expertise:
1 year; Fusion CX - CX Specialist and Marketing
Internship:
CG Power and Industrial Solution Ltd. (Formerly known as Crompton)
Projects:
Procurement process and Vendor management of CG Power and Industrial Solution Ltd.

Garvita Parashar, B.Com

OPERATIONS

Work Expertise:
1 year; Reckon Sales Pvt Ltd
Internship:
Mahindra Accelo
Projects:
Led a performance optimization initiative aimed at enhancing manufacturing efficiency in the CRNO section by improving Overall Equipment Effectiveness (OEE) and minimizing production downtimes.

Badipati Nagendar Sai, B.Com

OPERATIONS

Work Expertise:
10 months
Internship:
Scootsy Logistics Pvt. Ltd.
Projects:
Inventory and Order Fulfillment Management in E-Commerce Warehousing: A Study at Swiggy's Distribution Center

Khokhani Milan, B.Pharm

OPERATIONS

Work Expertise:
6 months; K.R Hospital Care
Internship:
Squbе-Bio Healthcare Pvt. Ltd.
Projects:
Strategic Inventory Management and Logistics Streamlining for Sustainable Cost Reduction at Squbе-Bio Healthcare

AICTE APPROVED Operations - Batch

Ashish Shetty, BE

OPERATIONS

Internship:
Damodar Motors (India) Pvt. Ltd.
Projects:
Gears in motion: Understanding operations, Accelerating Planning, Designing and Production, Inventory Management and Analysing Market

Anirudha Chavan, B.Sc

OPERATIONS

Internship:
AMUL (GCMMF)
Projects:
Improving AMUL's Logistics & Supply Chain

Annesha Das Sarma, B.Tech

OPERATIONS

Internship:
Mahindra Accelo
Projects:
The goal is to improve the productivity in the CRGO section and conducting a competency audit for Maruti Suzuki

Arpit Bora, B.Tech

OPERATIONS

Internship:
Encosym Solutions Pvt.Ltd
Projects:
Solar with BESS

Aryan Yadav, BBA

OPERATIONS

Internship:
Shubh Food Industries Pvt. Ltd., Luminous Power Technologies
Projects:
Operations and Logistics Intern at Shubh Food Industries, Sales Operations Inter at luminous

Harsh Parihar, B.Tech

OPERATIONS

Internship:
Euclion Energy
Projects:
Optimizing Operational Efficiency in Lithium-Ion Battery Manufacturing

Manali Verma, B.Tech

OPERATIONS

Internship:
Mahindra Accelo
Projects:
Lean Operations: To Enhance Productivity in the Electrical Stamping Section

Pawani Tiwari, BBA

OPERATIONS

Internship:
JS Water Energy Life Co. Pvt. Ltd.
Projects:
Streamlining Import Export Operations with production planning and inventory control

Pranav Patil, B.Sc

OPERATIONS

Internship:
AMUL (GCMMF)
Projects:
Enhancing Logistics Efficiency at Amul through Transport Optimization, Plant Monitoring, and Demand-based Route Planning

Prassana Kulkarni, B.Pharm

OPERATIONS

Internship:
Damodar Motors (India) Pvt Ltd.
Projects:
The operational engine: Optimizing production, process, stores and layout

AICTE APPROVED Operations - Batch

Priyal Jangid, BA (Hons.) — OPERATIONS

Internship:
IndiShreshtha Pvt. Ltd.
Projects:
Supply Chain, Procurement, and Operations in the FMCG industry

Saad Sayed Sarwar, BMS — OPERATIONS

Internship:
Zebpay
Projects:
Strategic Analysis of User Drop-offs and Service Automation at ZebPay

Sahil Surendra Jain, BBA — OPERATIONS

Internship:
Mahindra Accelo (MSSCL)
Projects:
Enhance Productivity at Electrical Stamping Section

Sai Chakresh Penta, B.Tech — OPERATIONS

Internship:
Ashok Leyland
Projects:
Automating of kitting process

Samik Nitin Bhagat, B.Com — OPERATIONS

Internship:
AD Naikwealth Pvt. Ltd.
Projects:
CRM Intern at AD Naikwealth

Santhosh Alapati, BBA — OPERATIONS

Internship:
Star Qubic Industries
Projects:
Lean Inventory Management: Reducing Excess Stock & Stockouts Using ABC/XYZ Analysis

Thushar R Suvarna, B.Com — OPERATIONS

Internship:
JSW Container Terminal Mangalore
Projects:
Study of flow on containers and logistics efficiency

Yuvraj singh, BA — OPERATIONS

Internship:
Netri Enterprises
Projects:
Supply chain management of ready to eat Non-Veg Chips

ESG

All major corporations are expected to account for their environmental and social footprint. This is carried out through a diverse set of standards, frameworks, and metrics related to what is referred to as an ESG (environment, social, governance) report. Such reporting enables the corporations to better manage their contributions to the attainment of the United Nations SDGs (Sustainable Development Goals). UAi has emerged as a disruptor in the SDG landscape, by being the first university in India to launch its own ESG report, disclosing its environmental and social footprint and re-affirming it's position as India's 1st Green University.

AICTE APPROVED Human Resource - Batch

Suhasini Ghosh, BHM — HR

Work Expertise:
5.5 years; Medanta The Medicity Hospital - Operations, Telemedicine, Research Coordination
Internship:
BNM Business Solutions
Projects:
Strategic intervention to reduce interview no-show rates in hiring

Harshita Soni, B.Com — HR

Work Expertise:
2.9 years; M/s Saroj Enterprises
Internship:
Radisson
Projects:
Beyond check in's and check outs - A strategic exploration of the end to end employee life cycle in Radisson Jaipur City Centre

Aju Thomas, B.Com — HR

Work Expertise:
1.9 years; Turing, Prose Integrated
Internship:
eMeasureMatics
Projects:
Beyond the Resumes

Geetika Nair, BBA — HR

Work Expertise:
1.6 years; Intuitive Technology Partner
Internship:
Teleperformance
Projects:
Optimising end to end recruitment cycle- A comprehensive study of Teleperformance (Noida)

Kashish Nebhnani, B.Com — HR

Work Expertise:
7 months; Shivam consultancy services
Internship:
Borosil ltd
Projects:
Hr operations

Aayat Rehman, BMS — HR

Internship:
QualityKiosk Technologies Pvt Ltd
Projects:
A strategic approach towards optimising Talent Acquisition through Digital sourcing and Recruitment at QualityKiosk Technologies

Aditi Sharma, BBA — HR

Internship:
Tata steel
Projects:
Improving Employee Mobility Experience through Policy Evaluation and Industry Benchmarking at Tata Steel

Anna Reji, BMS — HR

Internship:
Tata Consultancy Services
Projects:
Pipeline to Placement: A study and practical hands-on Streamlining Candidate on a role of recruiter Onboarding for IT Department at TCS

Debjyoti Kundu, BBA — HR

Internship:
Quess Corp Ltd
Projects:
All about recruitment, payroll and compensation using AI

Diksha Ninawe, B.Sc — HR

Internship:
Quess Corp Ltd
Projects:
Talent Channeling and Offer Management in Sector Specific Staffing at Quess

AICTE APPROVED Human Resource - Batch

Isha Dey, B.Sc (Hons.) — *HR*

Internship:
Quess Corporation Limited
Projects:
A Study On The Role of Recruiter KPIs in driving performance in BFSI hiring at Quess Corporation Limited

Konatala Pujitha Sai Lakshmi, B.Com — *HR*

Internship:
Brandix Apparel Intimate Private
Projects:
Optimization Hr functions at Brandix through Ai - Driven solutions and technology integration

Nishant Kumar Verma, B.Sc — *HR*

Internship:
Sufala Mutual Benefit Nidhi Ltd.
Projects:
Bridging the Gap: Challenges and Opportunities in Tech-Driven HR Operations in NBFCs

Pallavi Sahu, BBA — *HR*

Internship:
Qualitykiosk Technologies Pvt Ltd
Projects:
Perceptions and Challenges of Diversity Hiring in Mid-Level Tech Roles: A Recruiter's Perspective at QualityKiosk Technologies Pvt. Ltd.

Pratibha Singh, B.Com (Hons.) — *HR*

Internship:
Sumitomo Chemical India Ltd.
Projects:
Analysis of the Factors Affecting Employee Satisfaction

Riya Barla, BA — *HR*

Internship:
QualityKiosk Technologies Pvt. Ltd.
Projects:
Understanding the Recruitment Process at QualityKiosk : A Descriptive Study

Sahil Gadgil, BBA — *HR*

Internship:
Adani Airport Holdings Pvt. Ltd
Projects:
Human Resource Intern, Chat process executive, Brand Ambassador

Sapna Rawat, BA (Hons.) — *HR*

Internship:
Grant Thornton Bharat
Projects:
Ultra flexibility at new age workspace

Saumya Maheshwari, BBA — *HR*

Internship:
QualityKiosk Technologies Pvt. Ltd.
Projects:
Exploring the recruitment challenges under the insurance and banking testing vertical - a report on quality kiosk

Shreya Karale, B.Com — *HR*

Internship:
American oncology institute Nagpur unit
Projects:
Talent Acquisition and HR operations in healthcare

AICTE APPROVED Human Resource - Batch

Sonali Dash, B.Com — HR

Internship:
Quess Corp Ltd
Projects:
A study on the impact of employer Branding on talent acquisition

Sradha Singh, B.Com (Hons.) — HR

Internship:
Tata Power Western Odisha Distribution Limited
Projects:
Strategic Sourcing and Performance Management at Tata Power Western Odisha Distribution Limited

Tanya Sharma, B.Sc — HR

Internship:
Unomedia Westport Technologies Limited
Projects:
Employee Engagement Satisfaction

Tejas Vyas, BBA (Hons.) — HR

Internship:
Hubergroup India Pvt. Ltd.
Projects:
Understanding the Implementation and Impact of 5S in an Organisation, Enhancing Workplace Discipline

Tisha Tandon, BBA — HR

Internship:
Krannich Solar Private Ltd.
Projects:
End to End Recruitment and Onboarding at Krannich Solar

Utkarsh Gupta, B.Com (Hons.) — HR

Internship:
Teleperformance
Projects:
An End to End Recruitment Case Study of Teleperformance

Vaibhavi Vijay Ilorkar, B.Sc — HR

Internship:
Grant Thornton Bharat
Projects:
From University Halls to Corporate Walls: Campus Transition at Grant Thornton Bharat

Vinita Sanjay Bhoyar, B.Sc — HR

Internship:
L&T Energy Green Tech
Projects:
Streamlinig recruitment metrics and it's optimization

GROWTH SUCCESS STORY

START UP 2009 - 2013

- Universal Business School is born
- AICTE Approval received for PGDM
- Signed MOU with Cardiff Met. University, UK
- Endorsed by 60 CEO's
- Training Partner of United Nations (Leadership Development Program)
- International Accreditation by QAA, UK & British Council

EARLY YEARS 2014 - 2016

- Training Partner of Defense Ministry (MOU with DGR)
- 'FIVE STAR University' by India Today
- Built a 30 member Senate of Industry Leaders & CEO's
- Awarded 'Truly Global B-School in India' by TOI
- Launched Global MBA Degree for executives from Cardiff Met. University, UK
- 15 students attended Youth Delegation in China funded by Chinese Govt.
- 4 Faculties & 2 students funded by European Union (Erasmus+)
- Completed MT & GT Program for Tata Capital (Won deal from SPJIMR)
- Most Innovative B-School in Mumbai, HRD Ministry & India Today
- Partnership with University of Economics, Bulgaria for 1st Dual Continent MBA

GROWTH YEARS 2017 - 2019

- Pride of Mumbai' Top 4 B-school in Mumbai' by TOI
- Outstanding Commendations during Cardiff Partnership Review 'Holistic Learning', 'Experiential Learning' & 'Quality'
- Member of BUSINET, Europe – 31 Countries with 102 members
- Awarded 'Excellent Industry - Academia Interface' by World Education Summit
- Successfully launched SSM + INSEEC with 23 students
- 168 HR professionals on Campus for Leadership GenNext covered by Switzerland Times
- Top 13 elite B-Schools for Study in India campaign across 20 countries (MHRD, Govt. of India)
- Ranking 51-75 in India by NIRF
- UBS becomes a member of AACSB
- PGDM of UBS accredited by National Board of Accreditation (NBA)
- PLATINUM Rating in India AICTE - CII Survey of Industry Linked Technical Institutes
- Ranked No. 2 most attractive B-school by GMAC, USA

TAKE OFF 2020 - 2024

- Member of GBSN, USA 50+ Countries with 120+ members
- UBS installs 355 kWh roof-top solar panels to harvest renewable energy
- Partnership with Northeastern Illinois University, USA for AACSB Accredited Dual Continent GMP
- PGDM of UBS equivalent to MBA by Association of Indian Universities (AIU)
- 100+ Research Paper Published
- Enactus Global Board Membership
- Cardiff Met. University awarded Top University in the UK by Times Higher Education Awards
- Member of PRME 800 signatories' worldwide members
- Members of the Case Centre, UK 434 worldwide members
- Universal Case Research Centre launched 1st Journal published by the UBS Case Research Centre
- Published 14 Case studies in Case Centre
- 1st B-school to publish ESG Report & Top 4 B-schools in India with SDG Dashboard
- Accepted By AACSB for Global Accreditation
- Economic Times Growth Champions 2023
- Partnership with Rubika (Worlds No. 1 French Design School) to setup Design School
- Partnership with SoundideaZ Academy Launch School of Sound, Music & Cinematics
- Collaborates with LTIMindtree to create an industry-oriented B.Tech curriculum
- First American Vice Chancellor in India Dr. Simon Mak

2023

Established

Universal University

The future is here

KEY ACHIEVEMENTS & RANKING

Level5
Pioneering School
PIR Rating
2025

POSITIVE IMPACT RATING FOR BUSINESS SCHOOLS

Ranked 1st
Among Private Universities in Mumbai
2025

Times B School

1st
Indian University to Accept AP Credits
2024

CollegeBoard

Ranked 6th
Private B-School in Mumbai
2023

BW BUSINESSWORLD
www.businessworld.in

THE ECONOMIC TIMES
INDIA'S GROWTH CHAMPIONS
2023
statista

THE ECONOMIC TIMES
statista

Rated 'Strong'
Category in Indian Education Industry Report
2023

PLIMSOLL
MUST-HAVE BUSINESS INTELLIGENCE

A+++
Rating in India
2023

Business India

2nd
Most Attractive B-School by Foreign Students (Study in India)
2024

Graduate Management Admission Council

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