

INTERNATIONAL CONFERENCE ON NEXT-GEN MANAGEMENT: SHAPING GLOBAL FUTURES

Futuristic Perspectives on Technology,
People and Processes NGM 2026

MODE: Hybrid

19TH–20TH NOVEMBER 2026

Organised by: School of Management,
Universal Ai University

About

UNIVERSAL Ai UNIVERSITY

Founded in 2009 as a premier business school, our journey began on a 40-acre residential campus in Karjat Valley, near Mumbai. In 2023, we evolved into Universal Ai University, India's 1st AI University.

With industry-led faculty, cutting-edge curriculum, advanced facilities, and strong corporate collaborations, we blend AI, technology, and practical learning to prepare students for the future of work and emerging technologies.

About

SCHOOL OF MANAGEMENT

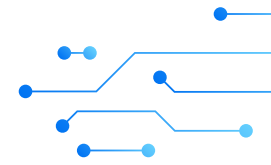
At Universal Ai University, the School of Management prepares future-ready leaders to thrive at the intersection of business, technology and artificial intelligence. Our AI-native management education combines strong business fundamentals with experiential learning, industry engagement, analytics and emerging technologies.

Through a curriculum designed around real-world challenges, students develop the ability to think strategically, lead with confidence, innovate with purpose and make data-driven decisions. With exposure to corporate interactions, live projects, simulations, case-based learning and an industry-connected ecosystem, the School nurtures agile professionals equipped to lead in a rapidly evolving global business environment.

Lead with AI. Lead with Impact.

Aim and

OBJECTIVES OF THE CONFERENCE



The main aim of this International Conference is to provide an international platform for scholars, researchers and practitioners to present and discuss innovative research on emerging trends in management, especially in the areas of technology, people and processes. The conference promotes research that supports sustainable, ethical and data-driven decision-making in organizations which are operating in dynamic and uncertain global environment.



WHO SHOULD PARTICIPATE

Scholars, researchers, doctoral scholars, educators, and practitioners working on contemporary management challenges.



CORE THEME

Futuristic perspectives on technology, people, and process in dynamic global environment.



RESEARCH ORIENTATION

Sustainable, ethical, and data-driven decision-making across organizations and sectors.



ADVANCE RESEARCH DIALOGUE

Create a serious academic forum for new management frameworks and research-led discussion.



CONNECT DISCIPLINES

Encourage exchange across strategy, people, markets, analytics, operations and sustainability.



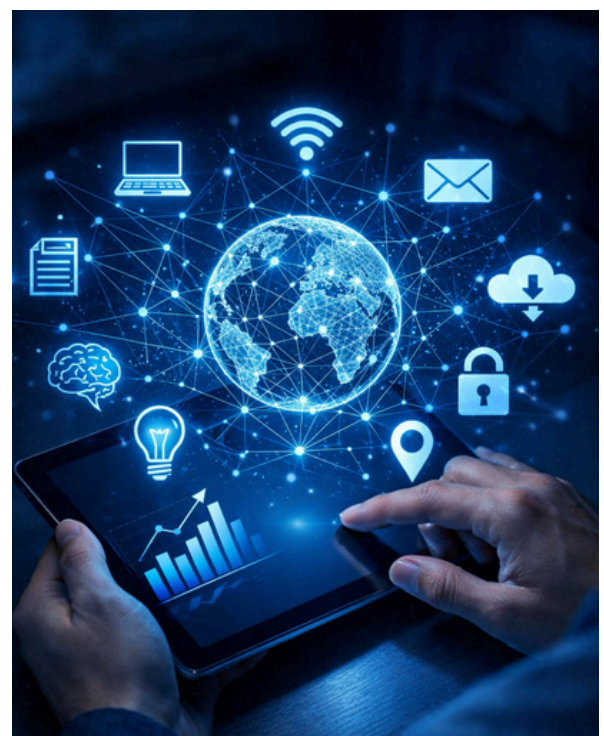
SUPPORT RESPONSIBLE DECISIONS

Promote research that strengthens ethical, sustainable, and data-driven organizational decision-making.

Call for

PAPERS

The theme **“Futuristic Perspectives on Technology, People and Processes”** highlights the rapid transformation of organizations driven by digital technologies, evolving workforce expectations and dynamic global environment. The conference provides an international platform to share innovative ideas, examine new frameworks and engage in meaningful academic dialogue on contemporary management issues. NGM 2026 invites High-quality research papers in the following sub themes but not limited to



STRATEGY, GOVERNANCE AND RESPONSIBLE LEADERSHIP

Targeted research areas:

Strategic management, corporate governance, business ethics, public policy and regulation, leadership studies, institutional theory, risk and resilience, international business strategy, Sustainability, ESG, AI Governance.

Major topics included:

- Strategy in digitally disrupted markets; new business models and ecosystem strategy
- Corporate governance, accountability, and board oversight of emerging technologies
- Ethical leadership, responsible management, and stakeholder governance
- Organisational resilience: crisis leadership, risk management, business continuity, and adaptive capability
- Globalisation and geopolitics, regulatory fragmentation, de-risking and Geoeconomics, Supply chain realignment Strategic autonomy



PEOPLE, WORK AND HUMAN POTENTIAL

Targeted research areas:

Human resource management, organizational behavior, leadership and change, learning and development, psychology of work, diversity and inclusion, sociology of work, human capital analytics, People analytics, Workforce analytics, Predictive HR analytics
Evidence-based HR decision-making Under Uncertainty

Major topics included:

- HR Innovation and Digital Transformation: Opportunities, Challenges, and Best Practices
- Future of work: Technology, wellbeing, workforce agility, and talent transformation.
- Leadership in the AI Era: Navigating Change, Innovation and Human-Centric Organizations
- AI-Powered HRM: Transforming Roles, Skills, Decision-Making, Trust, and Accountability
- Ethical and Responsible AI in Human Resources: Balancing Automation, Fairness, Transparency, and Human Values
- Diversity, Equity, Inclusion, and Sustainable HRM for Organizational Excellence



MARKETS, CUSTOMERS AND DIGITAL SOCIETY

Targeted research areas:

Marketing, consumer behavior, digital marketing and analytics, services marketing, platform markets, communication and reputation, behavioral science, cross-cultural consumer Behaviour and Global Market Dynamics, Generative AI, Content Creation, Marketing Innovation , Omnichannel Customer Journeys, Phygital Experiences, Influencer Marketing, Creator Economies, Social Commerce, Consumer Data Governance, Privacy, Ethical Marketing.

Major topics included:

- AI in marketing: personalization vs privacy, automation and customer trust
- Digital platforms and market power, creator economies and attention dynamics
- Brand authenticity, misinformation, and reputational risk in digital ecosystems
- Customer experience, service innovation, and human-centered design
- Sustainable consumption, ethics-driven branding, and global consumer shifts
- Artificial Intelligence in Marketing: Personalization, Privacy, Automation, and Customer Trust
- Digital Marketing and Platform Ecosystems
- Brand Authenticity, Misinformation, and Reputational Risk in Digital Environments
- Customer Experience, Service Innovation, and Human-Centered Design
- Sustainable Consumption and Ethics-Driven Branding
- Data-Driven Marketing, Analytics, and Strategic Decision-Making



BUSINESS ANALYTICS AI AND DECISION-MAKING

Targeted research areas:

Business Analytics, Artificial Intelligence, Information Systems, Decision Sciences, Data Governance, Responsible AI, Human-Computer Interaction, Operations Analytics, Digital Transformation, Technology Management, Generative AI Applications in Business and Management .

Major topics included:

- Analytics strategy and value realization, AI portfolio management
- Data quality, data governance and stewardship for organizational decision-making
- Responsible AI: fairness, interpretability, evaluation, monitoring, and assurance
- Human-in-the-loop systems, decision augmentation and adoption barriers
- AI Governance, Risk, Compliance and Regulatory Frameworks

Targeted research areas:

Operations management, supply chain management, sustainability management, ESG reporting and assurance, circular economy, sustainable finance, risk and resilience, managerial accounting.

Major topics included:

- Sustainable Innovation, Green Technologies, and Resource Efficiency
- Supply Chain Resilience, Traceability, Circular Economy Models, and Scope 3 Emissions Management
- ESG Measurement, Reporting, Assurance, Governance, and Greenwashing Risk
- Climate risk, operational risk, and continuity planning
- Sustainable Value Creation: Integrating Financial Performance, Operational Excellence, and Societal Impact



Important Dates

Last Date of Abstract Submission: 15th September, 2026

Notification of Abstract Acceptance: 17th September, 2026

Full Paper Submission: 10th October, 2026

Mode of

PRESENTATION

The conference will be conducted in Hybrid Mode (Offline & Online), enabling participation and paper presentations by delegates from across the globe.

Best Paper AWARDS

Outstanding research papers will be recognized under different conference tracks with Best Paper Awards and certificates subject to the conference evaluation criteria.

REGISTRATION FEE

Category	Early Bird Fee till September 30th, 2026	After September 30th, 2026	International Participation
Students	INR 500	INR 750	10 USD
Research Scholars	INR 750	INR 1000	15 USD
Academicians	INR 1000	INR 1500	20 USD
Industry Delegates	INR 1500	INR 2000	25 USD

PUBLICATION OPPORTUNITY

All accepted papers will be published in the NGM-2026 Conference Proceedings with an ISBN. Selected full papers of high quality may be considered for further publication in reputed Scopus indexed journal subject to the respective journal's peer-review process, scope, acceptance and applicable publication charges.

Authors must ensure that the paper is original work and has not been previously published or presented at any conference or journal.

CHIEF PATRON



PROF. DR. SIMON MAK
Founding Vice Chancellor
Universal Ai University

PATRON



PROF. DR. HARSHITA KUMAR
Dean - School of Management
(PG) & Dean - School of Music,
Sound & Cinematics

CO-PATRON



PROF. DR. WAHEEDA THOMAS
Dean - School of Management (UG)
& Dean - School of Liberal Arts,
Behavioural and Social Sciences

CONVENOR

DR. PRIYA SOLOMON
Professor

CO-CONVENOR

DR. INDIRA SINGH
Associate Professor

ORGANIZING COMMITTEE

DR. PRANJAL MULEY
Associate Professor

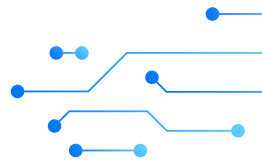
DR. SEEMA LADDHA
Associate Professor

DR. NEERAJ DANGI
Associate Professor

DR. MEENA SHARMA
Professor

DR. SHUBHRA AANAND
Professor

Rankings



Partner Universities



Abstract and Full Paper submission: <https://forms.gle/iksH6TcNqJp56TA9v9>
For Queries Email: ngmresearchconference@universalai.in

Karjat, Mumbai



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