Universal University

The future is here

India's FIRST AI UNIVERSITY

School of Liberal Arts, Behavioural & Social Sciences

B.Sc. Psychology with AI

Ranked 1st Private University in Mumbai 2026 — Times B School

TOP 11 B-SCHOOL IN THE WORLD LEVEL 5 'PIONEERING SCHOOL' BY PIR RATING 2025 — Positive Impact Rating for Business Schools

1st Indian University to Accept AP Credits 2024 — CollegeBoard

Ranked 6th Private B-School in Mumbai 2023 — BW Businessworld

The Economic Times India's Growth Champions 2023 — statista

Rated Strong Category in Indian Education Industry Report 2023 — Plimsoll

A+++ Rating in India 2023 — Business India

2nd Most Attractive B-School by Foreign Students (Study in India) 2019 — Graduate Management Admission Council

PLATINUM RATING IN INDIA AICTE- CII SURVEY OF INDUSTRY LINKED TECHNICAL INSTITUTES 2019 — AICTE, CII

Purpose | Passion | Prosperity | People | Planet | Professionalism

3P



1st Indian University with an American VC with MIT Pedigree

State-of-the-art Psychology Laboratory

80% Experiential Learning Pedagogy & Global Immersion

Endorsed by 60 Global CEOs from GE, JP Morgan, Apple, etc.

Hi-tech Quantum Computing, AR/VR/MR/IoT Labs

Sprawling 40 acre residential campus in Karjat, Mumbai

COURSE OUTLINE

- Prepares for diverse career opportunities and advanced studies in psychology and AI
- Incorporates latest national education policy changes for current and comprehensive curriculum
- Tailored to industry standards for workforce readiness
- Systematic transition from foundational to experiential learning
- Emphasizes theory-practice blend throughout all semesters
- Integrates theoretical understanding with practical application
- Provides hands-on experience for real-life application of knowledge
- Engages students with community exposure projects
- Ensures logical progression of knowledge and skills
- Meets international academic and industry benchmarks
- Develops research skills for international standards and job market demands
- Cohesive learning experience building on previous semesters

Scan &

Apply Now

SPECIALIZATIONS

Unique Major Options

- Developmental Psychology
- Counseling Psychology
- Industrial Psychology

Innovative Minor Specialization

- Psychology and Artificial Intelligence (AI)

PROGRAMS HIGHLIGHTS

- ONE — Internship
- TWO — CMAPS (Collaborative Multi-disciplinary Approach towards Problem Solving)
- ONE — SMART Project
- THREE — years of Leadership Development
- ONE — SDG Project (Sustainablity Development Goals)
- ONE — Research Paper
- ONE — AI Lab Project
- EIGHT — Skills Developed
- 45% — Experiential Learning



ADMISSION PROCESS

Universal AI University invites applicants from all streams (Science / Commerce / Humanities) and across all Indian & International Boards (IBDP / A-Level / HSC / CBSE or 12th Grade Equivalent).
Experience India's 1st Metaverse & AI-based Admissions Process.

STEP 01 — Filling the Application Form (Online) | Available on Universal Ai University Website | Application Fee is INR 2,000/- USD 35 / GBP 20 / EUR 25

STEP 02 — Submit Documents | Class 10th marksheet, Class 12th marksheet (if available at that time), Passport size photograph, Statement of Purpose, 2 Letters of Recommendation, Extra-curricular or Co-curricular activities

STEP 03 — Appearing for Universal Ai Entrance Test at AI-based Admissions Platform, Eventuality / SAT / AP / ACT / PEARSON / CUET / UGAT / MH CET / JEE / UCEED / NID / Other National ET / Portfolio

STEP 04 — Appearing for the Personal Interview (PI) | All PI's will happen online via an AI-Bot or with a Panel over Zoom or in person at the campus

Once all four steps are completed, a candidate's application will be reviewed by the Admissions Committee in full. The final admission decision will be based on overall candidature.

WEIGHTAGE FOR SELECTION

ACADEMICS & OTHER SUPPORTING DOCUMENTS - 50%

APTITUDE TEST / PORTFOLIO - 25%

INTERVIEW - 25%

WORLD CLASS STUDENT INFRASTRUCTURE



CLASSROOM



AR/VR/MR LAB



GLOBAL ASSET TRADING ROOM



HIGH PERFORMANCE AI LAB



WELLNESS ROOM



LIBRARY



FUTSAL & TENNIS COURT



INDOOR SPORTS ROOM



STUDENT ACCOMMODATION



PLAZA WITH OPEN-AIR THEATRE



WAFFLE COUNTER & VENDING MACHINES



STUDY PODS & MERCHANDISE STORE

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