

# UNIVERSAL Ai UNIVERSITY



**INDIA'S  
FIRST AI  
UNIVERSITY**

Where the future  
of education  
and technology  
Converge!





### GLOBAL ACADEMIC PARTNERS

### ACCREDITATIONS



### MEMBERSHIP

#### INTERNATIONAL

#### INDIAN





# Contents

1. From the Chancellor's Desk	1
2. Vision & Mission	2
3. An Innovative Learning Model - 3 E's, Sustainability Impact & ESG	3
4. Universal Ai Advantage - Why do students from all over the world join us?	5
5. Board of Governance - The 60 CEO's & Senate	6
6. Teaching Excellence - Leaders Make Leaders	9
7. Benefits of Integrating Ai in the Curriculum	13
8. International Partner Universities	14
9. Our Programs	18
a) Undergraduate Programs	
i. B.Tech (Computer Science) in AI&ML / Data Science	20
ii. BA (Hons) in Psychology / Economics	21
iii. B. Design in Fashion / Product / Graphics & Animation	22
iv. BBA in Marketing / Finance / AI	24
v. Global BBA / Global BBA + MBA	25
b) Postgraduate MBA Programs	29
c) Executive MBA Programs	39
d) Doctoral Ph.D. Programs	41
10. Admissions Criteria & Application Process	42
11. Fees, Scholarships & Loans	46
12. Success Stories - Join the Legacy of Global Leaders	53
13. Placement Journey & Statistics	59
14. Skill Development & Competency Building	67
15. Global CEO Series, Industry Speaks & International Conferences	69
16. Campus Life - Living Experience, Sports Community & Events	73
17. Summer School & Exchange Programs	80
18. Corporate Connect, Awards & Universal Ai in the News	81
19. Mumbai, the City of Dreams - Best of Both the Worlds	83
20. Growth Success Story	84







## TARUN ANAND

### Chancellor & Founder, Universal Ai University

Chairman & Founder, Universal Business School  
Fmr. Chairman & MD, Thomson Reuters, South Asia

MBA (SPJIMR) | Ex. Ed. Michigan B-School (USA) |  
Tuck Business School (USA) | IE Business School (Spain)



FROM THE  
CHANCELLOR'S  
DESK



#### WELCOME TO UNIVERSAL Ai UNIVERSITY.

We are committed to crafting leaders with character and equipping them with the technologies of the future. Our diverse range of degree programs in Business Management, Liberal Arts, Environment Sciences, AI, Design, Law, Sports, Commerce, and International Diplomacy will empower students to become leaders in a global context in their field while promoting sustainability and entrepreneurship.

Nestled in the breath-taking location of Karjat, surrounded by mountains, our university is not just a place of learning but one with a Soul. We focus on the 3 P's, which are Purpose, Passion and Professionalism to ensure our students are well-rounded individuals and are prepared to make a real impact in the world through the triple bottom line (People, Planet & Prosperity) framework creating a positive social, environment and economic impact.

With the world moving towards more automation and digital transformation, AI education and research is highly important for a country to stay competitive in the global economy, thus, Universal Ai University will be a key driver of the country's growth and development in the 21st century by teaching Universal skillsets. Additionally, the university would serve as a research hub for the development of new AI technologies, which would bring economic and technological benefits to India.

At our university, we're dedicated to providing students with cutting-edge knowledge and skills in Artificial Intelligence, Machine Learning, and Data Science. Our state-of-the-art facilities, renowned faculty who are leading experts in the field, innovative curriculum and andragogy ensure that our students are equipped with the tools they need to excel in the fast-paced tech industry.

Our focus on hands-on experiential and immersive learning, industry partnerships backed by 60 Global CEO's, and real-world CMAPS (Collaborative Multidisciplinary Approach towards Problem Solving) projects cannot be found anywhere else. Graduates of our programs will be well-prepared for a variety of exciting and lucrative career paths, including roles in data analysis, AI and machine learning which will be applicable to the fields of Business, Environmental Studies, Design, Law, Sports, Liberal Arts and International Diplomacy.

Be at the forefront of shaping the future with AI technology to make yourself future proof.

**BECOME A PART OF THE AI REVOLUTION!**



# Vision & Mission



VISION

To create impactful knowledge and develop innovative, ethical, responsible, and global leaders who will transform organisations and society at large.



MISSION

To drive excellence in education, impactful research, and strong community engagement, resulting in a positive societal impact on our ecosystem that will help transform organizations and society at large.

Universal Ai University does this through:

01

**Teaching** - We offer an innovative curriculum and dynamic learning environment, enabling our learners to become responsible leaders with universal skill sets, to solve complex global challenges.

02

**Research & Development** - We develop impactful research through global collaborations, using cutting-edge technology and infrastructure to fuel innovation.

03

**Service** - We contribute towards a sustainable future by promoting environmental nurturing, prosperity, and positive social impact.



# An Innovative Learning Model - 3 E's

Founded by CEOs of billion dollar global businesses, Universal Ai University is committed to deliver a life-changing educational experience to Indian and International students. It is endorsed by 60 Global CEOs and follows an experiential learning pedagogy where practical and academic knowledge are given equal weightage. This makes our students corporate ready from the early stage of their career. Universal Ai University follows the 3E Model in imparting education.



ETHICS | EXPERIENTIAL LEARNING | ENVIRONMENT

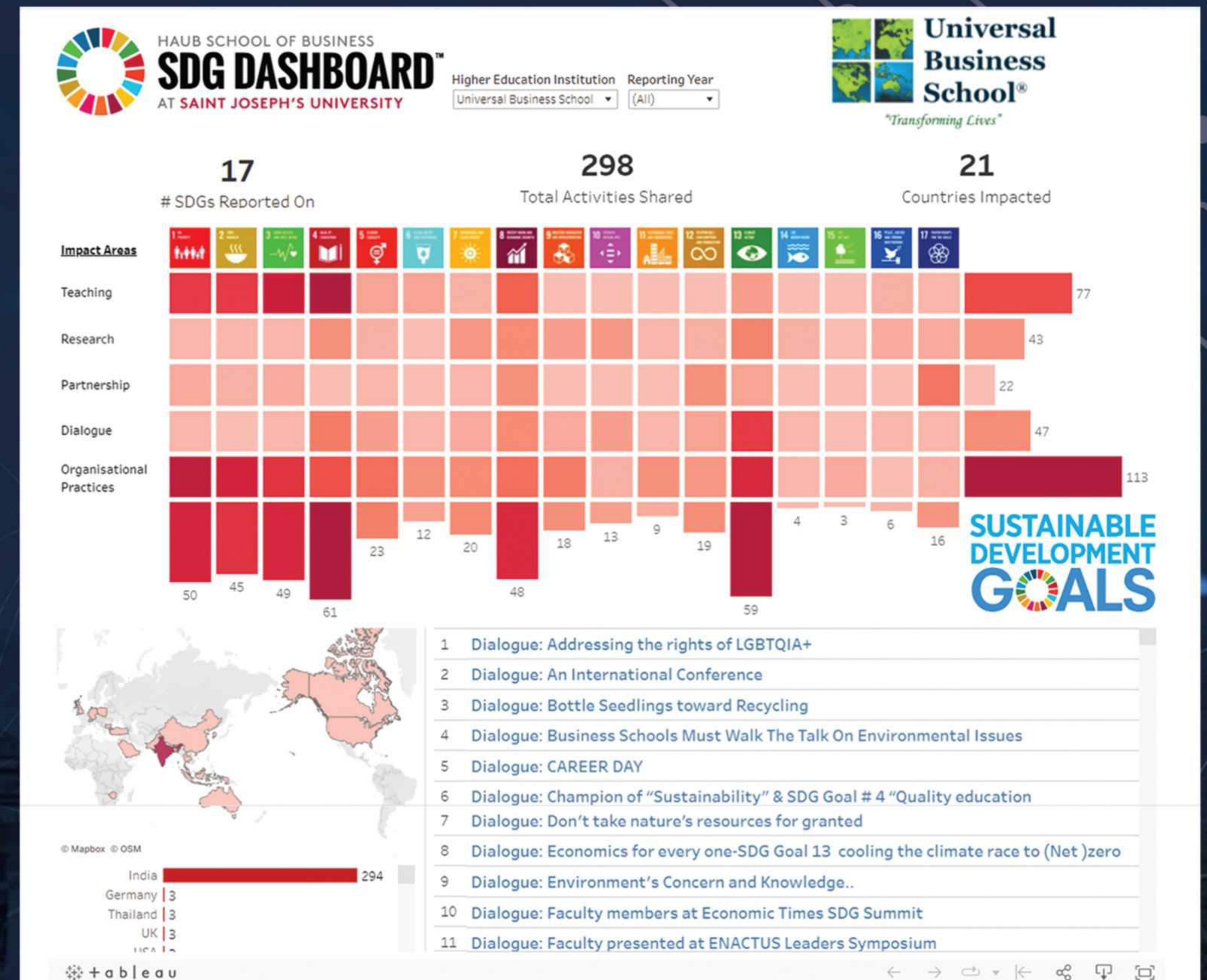




# Sustainability Impact & Economics, Social, Governance

All major corporations are expected to account for their environmental and social footprint. This is carried out through a diverse set of standards, frameworks, and metrics related to what is referred to as an ESG (environment, social, governance) report. Such reporting enables the corporations to better manage their contributions to the attainment of the United Nations SDGs (Sustainable Development Goals).

Universal Ai University has emerged as a disruptor in the SDG landscape, by being the first business school in India to launch its own ESG report, disclosing its environmental and social footprint and re-affirming its position as India's 1st Green Business School.





# Universal Ai Advantage

**1**

Only University led by a Global CEO

**2**

India's 1st B-School with an High-Tech AI Quantum Computing, AR/VR/MR/IoT Labs

**3**

Endorsed by 60 Global CEO's from GE, JP Morgan, Apple etc.

**4**

2nd Most Attractive B-School in India for International Students (GMAC Study in India)

**5**

Trade Global Markets at Asia's 1st Global Trading Room

**6**

'FIVE STAR University' by India Today

**7**

Economic Times Growth Champion - Fastest Growing Company in India

**8**

World Class Faculty (500+ years Industry experience) from Stanford, Oxford, IIMs & SPJIMR

**9**

Top 5 B-School in India with Highest ROI - 160% (Times of India)

**10**

Highest Global Quality standards Partner Institutions: Accredited by AMBA (UK), AACSB (USA), QAA (UK), EDUQUA (Switzerland)

**11**

Earn your Global Passport with a British, French, Spanish, Italian; or an American Degree

**12**

Become a CEO of a Pvt. Ltd. Company during your study

**13**

1st Private B-School to achieve a Rs.1 crore p.a. Placement

**14**

80% Experiential Learning Model

**15**

India's 1st AI embedded Multidisciplinary and Interdisciplinary curriculum

**16**

Aademic collaraboation with Multi-billion dollar fastest growing Indian IT Company, LTIMindtree for AI & Future Technologies School

**17**

360 degree Holistic Development Andragogy

**18**

Best of Both Worlds - Study in the Lap of Nature & near Capital City of Dreams, Mumbai



# Board of Governors – The 60 CEOs



**Motilal Oswal**  
MD & CEO,  
MOTILAL OSWAL  
FINANCIAL SERVICES



**Mark Robson**  
FMR. CEO,  
FXMARKETSPACE LTD, UK



**Arun Nanda**  
FMR. FOUNDER & CHAIRMAN,  
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BOARD @ ABACUS &  
HEALTHQUAD; EARLY STAGE  
INVESTOR, DUBAI, UAE



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MANAGING DIRECTOR,  
J.P. MORGAN, INDIA



**Nilesh Shah**  
MD & CEO,  
ENVISION CAPITAL



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DIRECTOR & CO-DEPUTY  
CHAIRMEN, CLS BANK  
INTERNATIONAL, LONDON, UK



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METROPOLIS  
HEALTHCARE LTD.



**Wolfgang Lehmacher**  
SUPPLY CHAIN & TECHNOLOGY  
STRATEGISTX, INNOVATION  
NETWORK, SWITZERLAND



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Bangladesh & Sri Lanka



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CEO, AFRICA & SOUTH ASIA,  
PACIFIC DHL GLOBAL  
FORWARDING MANAGEMENT,  
UAE



**Dr. Jayesh Jani**  
STRATEGIC MEDICAL  
AFFAIRS AND PROFESSIONAL  
EDUCATION LEADER  
GLOBAL MEDICAL DIRECTOR,  
CONVATEC



**Padma Bhushan  
Dr. S. S. Johl**  
ECONOMIC ADVISOR  
FOUR INDIAN  
PRIME MINISTERS  
& WORLD BANK



**Mark Smith**  
CO-FOUNDER & EXECUTIVE  
CHAIRMAN - QARBON  
TECHNOLOGIES; MD, ASIA  
PACIFIC, DIGITAL REALTY,  
SINGAPORE



**Padma Shri  
(Late) Dr. Pritam Singh**  
PROFESSOR EMERITUS,  
MDI - GURGAON;  
FMR. DIRECTOR,  
IIM - LUCKNOW



**Robert Holdheim**  
COO, EXPORT NOW, INC.;  
FOUNDER AND PRINCIPAL,  
SWING LLC, LOS ANGELES  
METROPOLITAN AREA, USA



**General (Retd.)  
Deepak Kapoor**  
CHIEF OF STAFF,  
INDIAN ARMY





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FOUNDER, CHAIRMAN & MD,  
XCYTON DIAGNOSTICS LTD.LTD.



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CHAIRMAN,  
EVEREST TECH



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STRATEGIC MEDICAL AFFAIRS AND  
PROFESSIONAL EDUCATION LEADER  
GLOBAL MEDICAL DIRECTOR,  
CONVATEC



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PAST WHOLE TIME MEMBER,  
SEBI



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BHARAT PETROLEUM LTD.



**Devita Saraf**  
CEO,  
VU TECHNOLOGIES LTD.



**Ranjit Shahani**  
FMR. VICE CHAIRMAN & MD,  
NOVARTIS (INDIA) LTD.



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INNOPRENEUR LLC, USA;  
FMR. HEAD - INNOVATION,  
P&G, USA



**Raja Kochar**  
VICE PRESIDENT  
TRANSFORMATION,  
ENOVIS



**Subhash Dhar**  
CO-FOUNDER & CEO,  
COMMENCE MINT VENTURES,  
USA



**Sasha Mirchandani**  
FOUNDER & MD,  
KAE CAPITAL



**Babulal Varma**  
MD,  
OMKAR REALTORS  
& DEVELOPERS



**Christopher (Mitya) New**  
FOUNDER,  
LEADING ORGANIZATIONS  
INTERNATIONAL, HONG



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FMR. CHAIRMAN,  
INDIAN OIL CORPORATION LTD.



**Albert Maasland**  
NON EXECUTIVE DIRECTOR,  
CHAIRMAN, ADVISOR,  
EXPERIENCED CEO, UK



**D. R. Dogra**  
FMR. MD & CEO,  
CREDIT ANALYSIS &  
RESEARCH LTD (CARE)



**Sanjeev Sanyal**  
PRINCIPAL ECONOMIC ADVISER,  
PRIME MINISTER OF INDIA  
MR. NARENDRA MODI,  
SINGAPORE



**Harjit Singh**  
FMR. SECRETARY, GOI  
FMR. CO-PRESIDENT,  
EURO-INDIA CENTRE, FRANCE



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PRESIDENT & CEO,  
BHARAT LIGHT AND POWER;  
CHAIRMAN,  
GUJARAT PIPAVAV PORT LTD.



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INDEPENDENT DIRECTOR &  
AUDIT COMMITTEE MEMBER,  
JUBILANT PHARMA LTD.,  
SINGAPORE



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CONSULTANT;  
FMR. CEO, EXXONMOBIL,  
INDIA, MUMBAI  
METROPOLITAN REGION



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CEO, NYKA ADVISORY  
SERVICES; INDEPENDENT  
DIRECTOR, SAPPHIRE  
FOODS; UDS, GANESH  
GRAINS, RUPA & CO.



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FOUNDER, TUTSUM;  
STARTUPS, INVESTOR,  
CO-FOUNDER & ADVISOR,  
CALIFORNIA, USA



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SECURITIES PVT. LTD.



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WOCKHARDT HOSPITALS



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NON-EXECUTIVE INDEPENDENT  
DIRECTOR, INDOSTAR CAPITAL



**David Mountain**  
C-SUITE TECHNOLOGY;  
EXECUTIVE & INDEPENDENT  
DIRECTOR, CROWN AGENTS  
BANK, LONDON, UK



# Universal Ai University Senate



**Ridham Desai**  
MD,  
Morgan Stanley



**Sai Venkateshwaran**  
Partner & Head - CFO Advisory,  
KPMG



**Ramesh Swaminathan**  
Executive Director - CFO  
& Head - Corporate Affairs,  
Lupin Ltd



**Sudeep Kolte**  
VP - Sales and Marketing,  
Saint GobainMarketing,



**Jaideep Pandit**  
Investment Management,  
Real Estate, Mumbai



**Dileep Joshi**  
Global CHRO,  
Essel Propack



**Surendra Goyal**  
CFO, Aditya Birla Group



**Abhay Gupte**  
Partner,  
Deloitte



**Kavindra Mishra**  
MD & CEO,  
House of Anita Dongre Ltd.



**Chintan Thakkar**  
Managing Director - India,  
OSTC Ltd.



**Minakshi Samant**  
Executive Director HR,  
Ingram Micro



**Rajesh Seshadri**  
Global CFO - GSC,  
DHL Global Forwarding



**Dr. Tanaya Mishra**  
Global CHRO,  
Strides



**Balasubramanian Jayam**  
Founder at The Half Brick,  
Bengaluru



**Dharmesh Joshi**  
Director  
(Integrated Supply Chain),  
Drums Food  
International Pvt. Ltd.



**Coumara Radja**  
Co-Founder and  
Managing Partner  
Maxval Professionals LLP



**Ashish Musaddi**  
Global Head - Cultural  
Transformation, Talent  
Management & Learning,  
Cipla, Mumbai



**Chandrasekhar Mukherjee**  
Advisory Board -  
Deep Learning Institute  
of India, Mumbai



**Akhilesh Thakur**  
Deputy National Leader -  
Risk Advisory Services,  
Baker Tilly DHC



**Anil Joshi**  
Consultant - HR &  
Employee Relations,  
BASF India Limited



**Rishikesh Deshpande**  
CEO & Whole Time Director,  
Avalon Global Research



**Amisha Vora**  
Owner and Joint  
Managing Director,  
Prabhudas



**Pramod Sant**  
Former Vice President -  
Head of Import Export  
& Customs, Siemens Ltd



**Alok Ranjan**  
Chief Executive Officer,  
Flipcarbon Integrated Solutions



**Thiru A Thirunavukkarasu**  
Group President Human  
Resources, Cadila  
Pharmaceuticals Limited



**Anil Jayaraj**  
CEO, Sports, Viacom18  
Media Pvt. Ltd.;  
CEO, Sports Group  
President Human Resources



**Murli Sundrani**  
Mentor & Life Coach,  
Blue Dots Consulting, Mumbai



**Antony Parokaran**  
CEO,  
Eros Elevators &  
Escalators Pvt. Ltd.



# INSPIRING PROFESSORS FROM THE REAL WORLD OF BUSINESS

Known for their best academic credentials and experience as CEOs, CHROs, COOs, Managing Directors, these standard-bearers offer a distinctly different approach to education which will define your experience.

To connect what's taught in the classroom to the real world, we follow case-based teaching, interactive team projects and bring in professionals to discuss topics in the context of their work. We train responsible leaders who apply global systems, futuristic and entrepreneurial thinking to complex real world problem.



## **Brig. GPS Cheema | Chairperson - Centre of Excellence for Sustainable, Social & Spiritual Development & Professor of Practice**

M.Sc., AMP-MDI, Gurgaon: 37 years with Indian Army; Deputy General Officer Commanding, Kashmir Valley; Commander of Armoured Brigade; Colonel General Staff of Armoured Division; Director (Operation Logistics) HQ IDS-Secretary, Joint Operations Committee, under the Chairman, Chiefs of Staff Committee; Extensive leadership, operational, and training expertise



## **Prof. Sriram Ramshanker | Pro-Vice Chancellor & Professor of Practice - Operations**

Mechanical Engg., NIT; MBA, SPJIMR: 25 years of Diverse Exp. in Industry & Business Consulting in Equity Broking, Health & Fitness, FMGC, Travel & Tourism & Manufacturing; VP & COO in NESS Technologies; Sales Director in Intercept Consulting; Business Manager in TI Automotive PLC & Batliboi & Co.



## **Dr. Kamatchi Rajamani | Dean - Academics & Doctoral Studies & Professor - Computer Science**

Ph.D., thesis titled "Security issues of Web services in a Service Oriented Architecture" with Mother Teresa Women's University, Kodaikanal under the guidance of Dr. Atanu Rakshit, Former Director, IIM, Rohtak: 23 years of teaching experience; an IRCA certified Lead Auditor, co-authored 7 books, published 80 journal articles, presented 50+ papers in National & International Conferences, and guided research in Deep Learning & Cloud security.



## **Dr. Asha Bhatia | Dean - Research & Professor - General Management**

MBA; 24 years of Exp. in Academic, Research & Social Entrepreneurship Mentoring; Board of Directors, SIFE India; Represents Asia at the ENACTUS Global Faculty Research Network; Published 50+ research papers, articles, and book chapters & presented at various conferences in U.A.E., Switzerland and Australia; Conducted training programs for Mumbai Police and Indian Navy; Awarded 'Distinguished Women in the Field of Mgmt.' & Unilever for 'Leadership & Sustainability'.



## **Dr. Waheeda Thomas | Dean - School of Management (UG) & Professor - Economics**

PG in Business Administration, Qualified NET, PG Diploma in Comp. Applications: 25 years of Teaching and Administrative Experience; As an accomplished author, published textbooks, reference books, research papers, and served as an Editor-in-Chief for a UGC care listed journal; Trained Assessor at NAAC Panel.





**Dr. Kavitha Venkatachari | Dean - School of AI & Future Tech; HoD & Professor - Computer Science**

B.Sc., MCA, MBA, M.Phil., Ph.D.: 20 years of Exp.; Notable research includes the relationship between Risk-Taking Propensity & Business Performance in SMEs in Sri Lanka; Awarded for the best research paper twice by GNVS & IBS; Possesses strong technical skills in Python, Advanced Excel, and SAS.



**Prof. Vijay Tandon | Dean - School of Management (PG)**

B.Sc., MBA, Exec PGM - IIM, Calcutta.; 18 years of Exp.; With a background in marketing, strategy, and innovation, he has worked with global giants like GE, Tyco, and AstraZeneca; As the patron of ELC, a student-driven organization, he emphasizes experiential learning; Faculty at Univ. of Economics, Bulgaria, SSM, Italy, Cardiff Met., UK.



**Prof. Elora Basumatary | Dean - Quality Enhancement Directorate (QED)**

PGDM - IIM, Calcuta: 18 years of Exp. in Business Development, Operations Mgmt., Sales & Distribution, Marketing & Media Mgmt.; Worked across 3 continents; As the patron of the UIC & head of Rush4Rush, the annual inter-college fest, she actively contributes to student engagement and innovation.



**Dr. Harshita Kumar | Program Director (MBA-G) & Professor - Marketing**

MBA, Ph.D.: 25 years of Exp.; Specializes in Planning, Business Development, Revenue Generation, and Sales Administration; Published Research papers in leading Journals and presented papers at National & International Conferences



**Dr. Sangeeta Chopra | Program Director (CMBA) & Professor - HRM**

MBA., Ph.D.: 25 years of Exp.; Qualified Corporate Trainer; Certified Assessor; Trained in PSUs like EIL, NTPC, LIC, AAI, GAIL, IRFC, and also in private sectors viz. IT, Hospitality - in the area of HR, Leadership, Soft skills and Communication; Rich experience of Academic Administration, particularly in Accreditation and Strategic Planning.



**Prof. Nilanka Chatterjee | Program Director (MBA-BDI)**

BBA, MBA: 34 years of Exp.; BBA, MBA; 33 years experience as Sr. GM - L&D, United Spirits (Diageo), AGM - HR, Ispat Ind., Reliance & Nestle. He has trained executives from P&G, Coca Cola, Britannia Tata Steel, Jindal Steel, SBI, Standard Chartered, Citibank, ICICI, Vedanta, LIC, HDFC, UB, Whirlpool, Samsung, ITC, Philips, Godrej & Boyce, Sanofi Aventis, IOCL, ONGC, Castrol, HP, IBM, Wipro, Infosys etc.



**Prof. Deepak Alva | Chief Financial Officer**

Chemical Engineer, LIT Nagpur, Post Graduate Diploma in Finance from SPJIMR: 27 years of Exp.; Worked at renowned organizations such as Thermax Babcock & Wilcox, Reliance Industries, Asian Paints India, and Meril Lifesciences; Excels in Finance and Supply Chain Mgmt..





### **Prof. Inderpal Singh | Director - Skill Development & Professor of Practice**

B.Sc., MBA, MMM, Exec MBA, IIM-A, ISB: 25 years of Exp., Leadership roles in esteemed organizations like Lotte, Wrigley India, Best Foods International, and Heinz; Proficient Trainer in FMCG & Durable Cos; Focus on Skill Development, guiding students toward successful Corporate Careers.



### **Dr. Pranjali Madhur | Director - Quality & Professor - HRM**

LLB, MBA, PGDM, Ph.D (EI); 14 yrs of exp. in Academics, Research & Industry. Authored a book & published 25+ research papers. She is Editorial Board Member & Advisory Board Member for several Mgmt. Journals. Certified & Licensed NLP Practitioner & has expertise & consultancy in OD, Recruitment Analyst, Life Coach & Strategic Analyst. Faculty at GITAM HBS & MIT School of Mgmt.

**Faculty : Human Resources Management, Law, Strategic Management and Mandarin**



### **Dr. Meena Sharma | Professor & HoD - HRM**

PGDBM, M.Phil, MBS, M.Com., Ph.D.; 20 years of Teaching Exp. at Institute of Advanced Research- The University for Innovation, Dnyansagar Institute of Management and Research, D.Y. Patil Institute of Management, Novel Institute of Management Studies; Managerial role at Kohinoor Precision Component Pvt. Ltd; 50+ publications in UGC Cared Journals, ACDC Journals, Authored Books & Book Chapters & Patents



### **Dr. Seema Laddha | Professor & HoD - Marketing**

MBA, Ph.D.: 18 years of Exp; Significant contributions to research with over 35 publications in National & international journals, as well as case studies; Served as an editor for International Journals & Conference books.



### **Prof. Sundar Natraj | HoD - Marketing (Practice)**

BSc.; MBA: 30 years work Exp. with brand leaders like Glodyne, Aptech, VVF, Shaw Wallace, Balsara Hygiene, and Ciba-Geigy & Nestle, International best foods (HUL); Served as Group Head Marketing at Krisoral Group in Nigeria, Kenya & South Africa and Head -Business at Care-Horizzon; Served as visiting faculty for 19 years.



### **Dr. Sririvas Shirur | Professor & HoD - Finance**

BA (Hons.) Eco, MA Eco, MA Psychology, MBA Fin, Ph.D. Fin: 25 years of Exp, Director of Incubation & Entrepreneurship centre at Teerthanker Mahaveer University, Moradabad; Dean, Business School, Sharda University; Professor of Finance and Economics at Galgotias Institute of Management Technology, Greater Noida; Awarded JRF by the UGC to pursue his doctorate; Written six books on topics relating to Finance and Economics; 50 of his articles have been published in Journals



### **Prof. Maneesh Ketkar | HoD - Finance (Practice)**

B.Sc., PGDM Finance, MA Eco: 26 years of Exp. in the Financial Markets; Transitioning from a banker to an advisor, specializes in Risk Management & Fund Raising solutions; Held Key Positions, including CBO at United Stock Exchange of India, Head of Debt & Credit markets at Credit Agricole, and Head of Institutional Sales, Treasury at HDFC Bank; Extensive background spans institutions such as ICICI Infotech, Reuters India, Credit Lyonnais, Peregrine Capital, and Ashok Leyland Investment.





**Prof. Muthu Guruprasad | HoD - General Management & Associate Professor**

BSc; MSc; PGCRM (Tata Institute); NET-JRF; MBA. 20+ years' experience in Teaching & Research. Authored 2 books - Insurance Institute of India – 'Insurance & The Environment' & 'Marketing Research & Insurance'. Served as Head of Academics, Placements & led MDP's.



**Prof. Suman Gundu | Dy. Director - Corporate Relations & Asst. Professor - HRM**

EDU: 13 years of Exp. in placement, teaching, training, and development; Long-term relationships with 2000 companies and top management individuals; Expertise extends to efficient and thoughtful research, as evidenced by Paper Presentations for AICT-sponsored National Conferences, Sasmira's National HR Conference, and Allana Institute of Management Studies for National Conference.



**Dr. Tapas Sengupta | Asst. Professor & HoD - IT**

B.Tech in Electronics & Telecom, Business Management, IIM Indore, FPM, IIM Indore: 20 year of Exp.; Notable roles in leading organizations such as ITI Ltd, Reliance Communications Limited, Nokia Siemens Networks, Aircel Limited, and DDSL Solutions; Excels in Product Development, Supply-chain Management, Technology, Project Evaluation, budget control, Merger and Acquisition.



**Dr. Neeraj Dangi | Associate Professor- Marketing**

PGDM & Ph.D.: 28 years of Exp. in Education & Training - encompassing sales, marketing & operations; Research interests include issues on Marketing, Sustainable Food Choices, Consumer Behavior, Green Marketing, Business Sustainability and Food Eco-labels; Published many articles in the Scopus Journals.



**Dr. Logasakthi Kandasamy | Associate Professor - HRM**

MBA, Ph.D.: 15 years of Exp; Passionate Mind Trainer; Certified NLP Master Practitioner from International Institute for Professional Excellence, Canada; Received 'Best Faculty Award for the academic year of 2014-15' from Knowledge Business School, Salem; Academic and Research areas include, Organizational Behavior, Stress Management, Emotional Intelligence, Parental and Students Counselling, Pre, and Post Marital Counselling.



**Dhaval Dhatt | Associate Professor - Finance**

PG Fin., 20 years of Exp.: Holder of the "NISM Series – VIII: Equity Derivatives Certification Examination" issued by the SEBI & certified Financial Modeling Trainer. Started professional journey at Reliance Industries Limited under the 4G (Jio) Project, then India Infoline Limited; Started academic career as an Assistant Professor of Finance at the ITM Business School, then Pillai's Business School & SIES College of Management Studies; Trained to corporate professionals from companies like DHFL, AHFL and ICICI Bank on subjects like Corporate Finance, Equity Research, Credit Analysis, and Financial Modeling.



# Benefits of integrating AI Modules in the Curriculum

Including AI modules in the curriculum can have numerous benefits, such as:

## Better Employability

Adding AI modules to the curriculum can help students learn skills and knowledge that are useful in the job market today, since there is a growing need for AI experts in many areas, such as manufacturing, finance, and healthcare.

## Improved Problem-Solving Skills

AI modules can help develop critical thinking and problem-solving skills, which are important for dealing with hard problems in the real world.

## Enhanced Effectiveness

AI can automate boring tasks and make them more efficient, which saves money and increases output.

## Enhanced Choice-Making

AI can give us insights and predictions that help us make better decisions, which leads to better results.

## Competitive Edge

Industries that include AI modules in their training programs can stay ahead of the curve and meet the needs of a world where technology changes quickly.

## Improved Client Service

AI can assist in enhancing customer service by giving individualised suggestions and prompt responses to inquiries.

## Possibilities For Innovation

AI can give students the tools they need to try new things and come up with new ways to solve problems in their fields.



# Partner Universities

**UK** UNIVERSITY OF  
THE YEAR 2021

Cardiff Metropolitan University has been awarded the title of University of the Year 2021 by the Times Higher Education

THE AWARDS **2021**



## CARDIFF METROPOLITAN UNIVERSITY, WALES, UK

- The Times and The Sunday Times Good University Guide has named Cardiff Metropolitan University as Welsh University of the Year 2021
- Cardiff Met. has been ranked the TOP University in the UK for 'International student support' in the International Student Barometer for a 7th time \*ISB
- Globally Recognised Brand with 150 years pedigree and 80,000 alumni around the world
- Cardiff Met. won the Times Higher Education's Most Improved Student Experience Award for the whole of the UK
- Awarded "Investors in People" Silver accreditation
- Worked with 5000+ companies bringing to market over 500 new products
- Working with 1000+ universities across 6 continents

**Global Accreditation**  
(UK)







# INSEEC BUSINESS SCHOOL, FRANCE



## Highlights

- INSEEC ranked 12 in France by Challenges
- Hallmark of Swiss quality in the world
- Internationally accredited MBA with 6 months study and work in Paris & London
- Ranked among the best programs worldwide and accredited by AMBA (the Association of MBAs)
- INSEEC – 3 Palmes Excellent Business School ranked 15th in France (Eduniversal)

## Global Accreditation







# NORTHEASTERN ILLINOIS UNIVERSITY, CHICAGO, USA



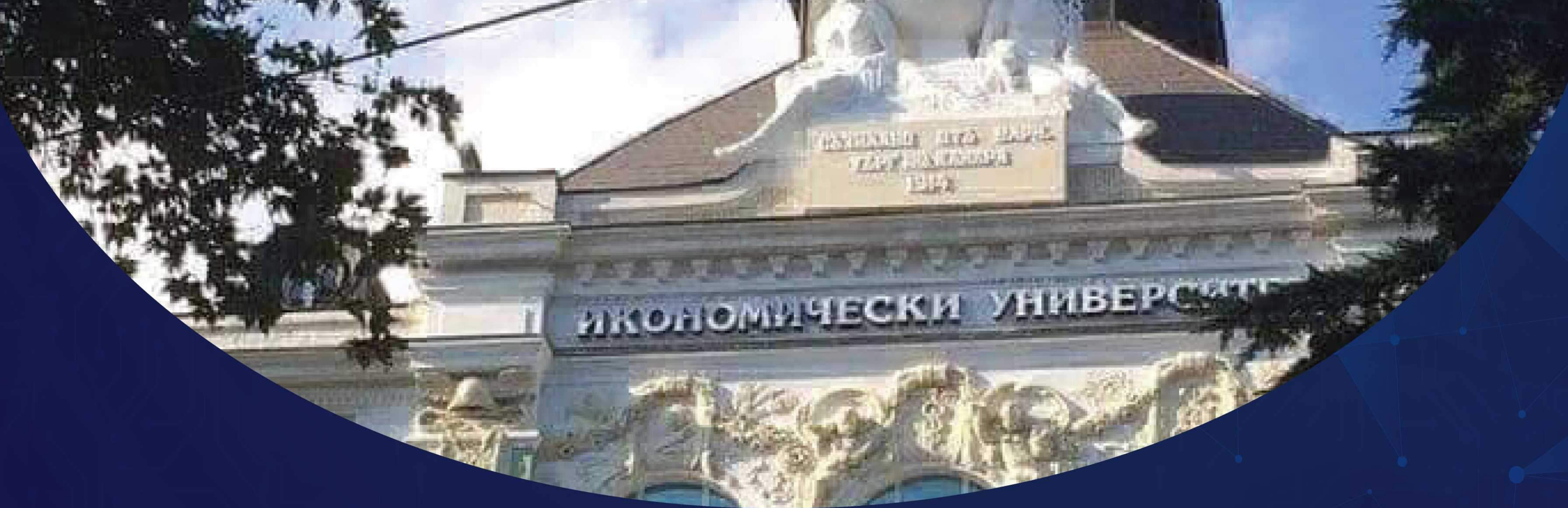
## Highlights

- U.S. News & World Report ranks Northeastern as the No. 1 public university in its diverse student population ranking among Midwest regional universities and No. 1 Illinois public university in its social mobility ranking
- In 2017, according to College Stats, Northeastern is the nation's third-safest campus. In addition, YourLocalSecurity ranked Northeastern as the safest campus in Illinois
- For the fourth year in a row, Northeastern is ranked No. 1 among all Midwest colleges and universities as the most diverse by The Wall Street Journal/Times Higher Education College Ranking
- At Northeastern, more than 100 countries are represented by our student body
- Northeastern Illinois University has 150 years pedigree

## Global Accreditation







# UNIVERSITY OF ECONOMICS VARNA, BULGARIA



University of  
Economics  
Varna

## Highlights

- Part of a century old tradition of business education
- Scored 9.28 for institutional accreditation in the year 2018 (The Bulgarian National Evaluation and Accreditation Agency)
- Partnerships with 100+ higher education institutions in Europe and Asia
- Trained over 120,000 professionals from more than 60 countries
- Winner of prestigious “Building of the Year 2015” in the category of “Cultural Heritage”

## Global Accreditation





# Our Programs

## LIBERAL ARTS & HUMANITIES SCHOOL

- BA (Hons.) Economics
- BA (Hons.) Psychology

## LAW SCHOOL\*

- BA LLB
- BBA LLB

## ENVIRONMENT & SUSTAINABILITY SCHOOL\*

- BSc Environment Sciences

## AI & FUTURE TECHNOLOGIES SCHOOL

- B.Tech Computer Science in AI & ML
- B.Tech Computer Science in Data Science

## DESIGN SCHOOL

- B.Des in Fashion Design
- B.Des in Product Design
- B.Des in Animation & Graphic Design

## GLOBAL AFFAIRS SCHOOL\*

- BA Global Affairs
- MA international Affairs & Diplomacy

## SPORTS SCIENCES SCHOOL\*

- BSc Sports & Exercise Science
- BA Sports Management

## UG PROGRAMS

- Global BBA
- Global BBA + AICTE Approved MBA
- BBA in AI

## PG PROGRAMS – AICTE APPROVED

- MBA (Single/Dual/EU Certification)
- MBA + Foreign Collaboration (Cardiff Met. University – UK)
- MBA (Business Mgmt)+ GMP (UK)
- MBA (International Business) + GMP (USA/France/Bulgaria)
- MBA (Business Design & Innovation)

## EXECUTIVE PROGRAMS

- Executive MBA

## DOCTORAL PROGRAMS

- Ph.D.



\*Proposed



# Programs Offering for 2024 - 2025 Academic Session

Our innovative approach to education is changing the face of business, equipping the next generation of leaders with the knowledge and skills to drive positive change in their organizations and the world.

Be a part of this movement and make a lasting impact.

**Pursue Your Passion**



**AI & Future Technologies School**



**Liberal Arts & Humanities School**



**Design School**



**Universal Business School**



## B.Tech (Computer Science) in AI & ML / Data Science

B.Tech (Bachelor of Technology) has become increasingly popular due to the rapid growth of AI and its applications in various fields. **One of a kind partnership is with LTIMindtree for entire curriculum creation, delivery, internships, and placements.**

### Advantages:

- India's 1st and only B.Tech program with Academic partnership with \$4 billion company – LTI Mindtree
- Technological Advancements and Innovation & Cross-Disciplinary Learning
- Programming and Data Tools such as Python, R, and SQL. Students also learn how to use data analysis tools, data visualization libraries, and other software commonly used in the industry.

### Program Highlights

<b>1</b> Internship	<b>2</b> CMAPS (Collaborative Multi-disciplinary Approach towards Problem Solving)	<b>1</b> SMART Project	<b>3</b> years of Leadership Development	<b>1</b> Research Paper
<b>1</b> Capstone Project	<b>1</b> SDG (Sustainability Development Goals) Project	<b>1</b> AI Project	<b>5</b> Skill Developed	<b>27%</b> AI Lab Work
				<b>63%</b> Experiential Learning

### Career Opportunities

- |   |   |
|---|---|
| <b>1</b> Data Analyst                     | <b>6</b> Natural Language Processing (NLP) Engineer |
| <b>2</b> Machine Learning Engineer        | <b>7</b> Robotics Engineer                          |
| <b>3</b> Artificial Intelligence Engineer | <b>8</b> Business Intelligence Analyst              |
| <b>4</b> Data Scientist                   | <b>9</b> Research Scientist                         |
| <b>5</b> Software Developer               | <b>10</b> ML Applied Research Scientist             |

Visit Universal Ai website for the curriculum



# Liberal Arts & Humanities School

## BA (Hons) in Psychology / Economics

Our distinctive approach combines classic Liberal Arts education with cutting-edge technology, industry-focused learning experiences, and worldwide exposure, providing students with a competitive advantage in today's quickly changing market. Our students use AI tools to improve their ability to generate accurate forecasts, while taking into account human emotions on existing conditions. It is more than a topic, it is a way of thinking!

## Program Highlights

1 Internship

2 CMAPS (Collaborative Multi-disciplinary Approach towards Problem Solving)

1 SMART Project

3 years of Leadership Development

1 Research Paper

1 AI LabProject

1 SDG (Sustainability Development Goals) Project

7 Skill Developed

1 ESG Project

50% Experiential Learning

## Career Opportunities

### BA (Hons) in Economics

- 1 Operations Manager
- 2 Investment Administrator
- 3 Human Resources
- 4 Data analyst
- 5 Credit Analyst
- 6 Economist
- 7 Financial / Investment Analyst
- 8 Market Research Analyst
- 9 Actuarial Analyst
- 10 Business analyst

### BA (Hons) in Psychology

- 1 Clinical Psychologist
- 2 Mental Health Counselor
- 3 School Psychologist
- 4 Research Psychologist
- 5 Industrial-Organizational Psychologist
- 6 Neuropsychologist
- 7 Forensic Psychologist
- 8 Child Psychologist
- 9 Rehabilitation Counselor
- 10 Substance Abuse Counselor

Visit Universal Ai website for the curriculum



# Design School

## B.Des in Fashion Design / Product Design / Animation & Graphic Design

By integrating AI into the curriculum, students not only develop a profound understanding of design principles but also gain expertise in leveraging artificial intelligence, equipping them with a competitive edge in the rapidly evolving digital landscape. Our students engage in hands-on projects, collaborating with leading experts and industry professionals, ensuring a holistic understanding of design in real-world contexts. With a focus on fostering creativity, critical thinking, and technical proficiency, our B.Design program prepares graduates to become trailblazers in the design industry.

### B.Design:

- In the Fashion Design specialization, students delve into the world of haute couture and innovative textiles, blending traditional craftsmanship with modern AI-driven design techniques.
- The Product Design track equips students with the skills to create functional and aesthetically pleasing products, integrating AI solutions for smarter and more user-friendly designs.
- The Animation & Graphic Design specialization explores the realms of digital storytelling and animation production, leveraging AI for enhanced visual effects and hones students' abilities to communicate visually and creatively, utilizing AI tools for innovative and impactful designs.

## Career Opportunities

### Fashion Design

1. Fashion Designer
2. Textile Designer
3. Fashion Illustrator
4. Stylists
5. Fashion Merchandiser
6. Costume Designer

### Product Design

1. Product Designer
2. Industrial Designer
3. Automobile Designer
4. User Experience (UX) Designer
5. Packaging Designer

### Animation & Graphic Design

1. Animator
2. Graphic Designer
3. Web Designer
4. Game Designer
5. Illustrator

Visit Universal Ai website for the curriculum



# Universal Business School

## India's First Green B-School

Universal Business School (UBS), established in 2006, is a global business school imparting world-class education in collaboration with Universities from UK, USA, Bulgaria, France, Italy and Spain. UBS provides full time and part time Undergraduate and Postgraduate programs in Management, along with Executive Management Development courses. It has been ranked by GMAC as “2nd Most Attractive” B-School in India, and “Top B-School in India” with the Highest ROI - 160% by Times of India. UBS is also the 1st Private B-School to achieve INR 1 crore Placement Package.

## Undergraduate Programs

The Bachelor in Business Administration (BBA) degrees are very popular and vibrant programs across the globe. Upon completion of these programs, the students will be ready for the corporate world in the current VUCA world. The programs aims to skillsets that will familiarize students with various areas of management, preparing them to deal with complex management-level issues and decision-making.

**Global BBA | BBA in AI | Global BBA + AICTE Approved MBA**



# BBA in AI - Marketing / Finance

Universal AI University is India's 1st AI University giving a unique combination of BBA in AI + Marketing/Finance to the students to be ahead of the game.

On completion of a degree covered by the subject benchmark statement, a student will have the AI skills, subject-specific knowledge and understanding, cognitive skills, practical and professional and transferable skills.

## Program Highlights

1 Internship

2 CMAPS (Collaborative Multi-disciplinary Approach towards Problem Solving)

1 SMART Project

3 years of Leadership Development

1 Research Paper

1 AI LabProject

1 SDG (Sustainability Development Goals) Project

5 Skill Developed

43% Experiential Learning

## Career Opportunities

- 1 Accountant
- 2 Investment Banker
- 3 Finance Manager
- 4 Loan Officer
- 5 Financial Manager/Advisor
- 6 Human Resource Manager
- 7 Research and Development Assistant Manager
- 8 Information Systems Manager
- 9 Marketer
- 10 Human Resource Officer

Visit Universal Ai website for the curriculum



# Global BBA / Global BBA + MBA

Global BBA or Global BBA + MBA is in partnership with Cardiff School of Management & Universal Ai University. Upon completion of this program, the students will be ready for the corporate world in the current VUCA world. Students can pursue 1 or 2 years at Cardiff, UK, should they wish to do that.

**Year 1:** 120 credits of compulsory modules in Semester 1 & 2



**Year 2:** 120 credits of compulsory modules in Semester 3 & 4



**Pathway (Finance)** Money & Investment

**Pathway (Marketing)** Marketing Communication for Managers



**Year 2:** One week Leadership Challenge in Croatia (4 years BBA + MBA Program)

**Year 3:** 40 credits of compulsory modules & 80 credits of optional modules in Semester 5 & 6



<b>Compulsory</b>	Innovation & Entrepreneurship	Ethical Supply Chain
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<b>Pathway (Finance)</b>	Investment Management	Capital Markets & Derivatives
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<b>Pathway (Marketing)</b>	International & Global Marketing	Strategic Brand Management
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## Sail & Learn Leadership Program Highlights

Every Year in July	Designed for upskilling Leadership & Business Management Skills	Lectures in class after which students are off sailing in Kvarner Bay	Global Exposure	5 European Credit Transfer & Accumulation System (ECTS) Credits
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### TESTIMONIALS

I felt that the program provided a great opportunity to make international friends in a relaxed setting. The most effective parts of the program were likely the human interactions and team-building.

**Joseph Malisov**

Amazing experience to meet and connect with various types of people, to learn about yourself and others and all this is in an incredible setting!

**Deceuninck Hannes**





MBA is an internationally recognized qualification is for 'high flyers' who are keen to assume leadership roles and boost their career prospects. The course aims to encourage independent and creative thinkers by following the British Quality Assurance Agency (QAA) guidelines in giving students a 'strong practical and professional orientation' differentiating it from other MBA programs. You get the best of both worlds by gaining UK Degree (with global exposure) & Indian Degree.

## Multi Dimensional Transformation

- Innovation
- Entrepreneurship
- Ethics
- Environment
- Wisdom Through Self Excellence

## Specializations

- Marketing
- Finance
- Human Resources
- Logistics & Supply Chain
- Business Analytics

## Experiential Learning (Credits)

- Consulting Aptitude Project (CAP)
- Self Assessment, Validation & Intervention (SAVI)
- Design Thinking
- Research Paper Publication (RPP)
- Leadership Development Program (LDP)
- Management of Self (MOS)
- Societal Management Aptitude & Responsibility Temperament (SMART)
- Global Trading (Thomson Reuters Lab)



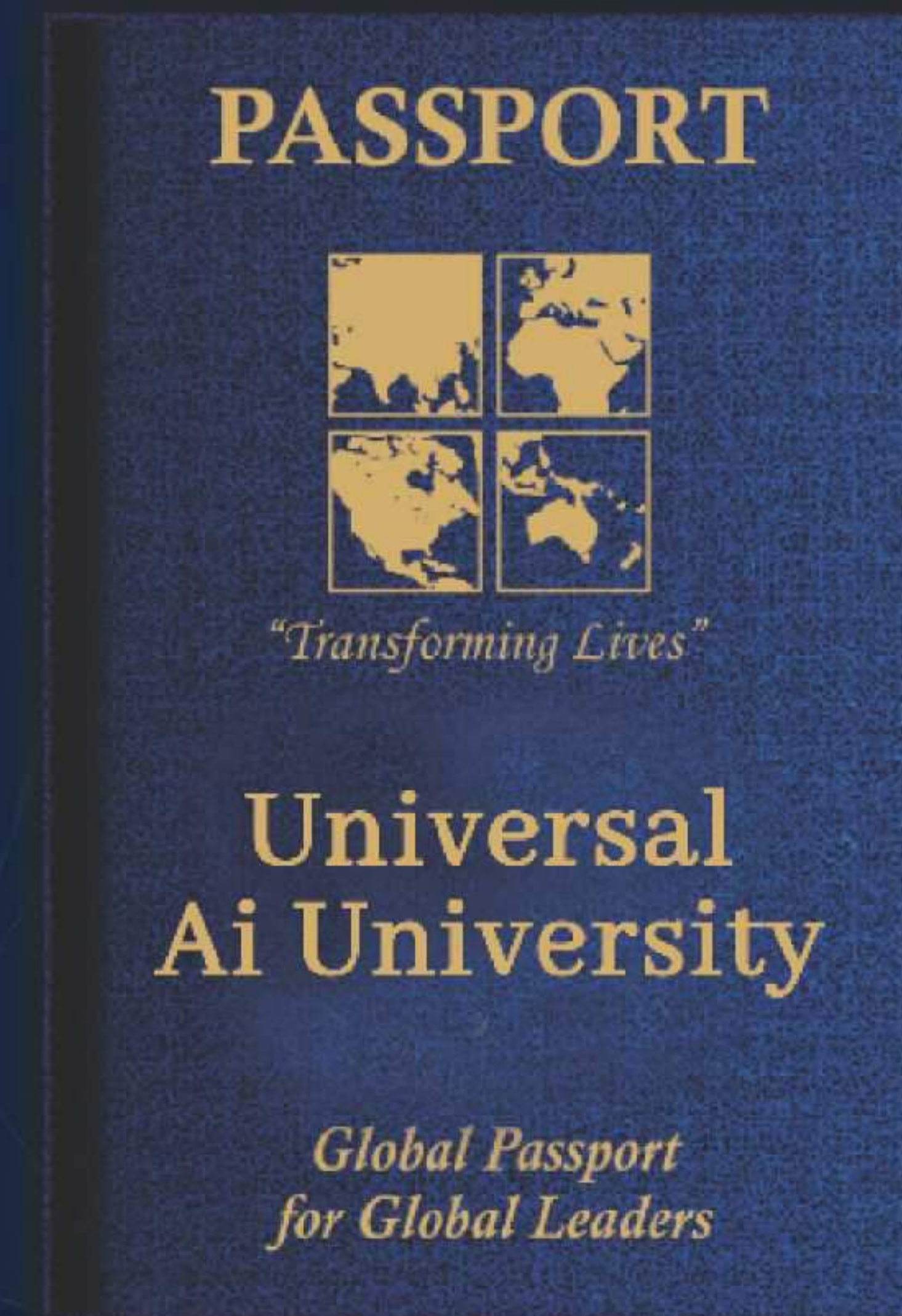
Caroleif Metropolitan University

Global Accreditation





# Global Passport for Global Leaders



## New Age Sub Specialization

- Strategic Global Marketing
- Consumer Behaviour
- Management of Finance
- Finance of International Business
- Supply Chain & Logistics
- Logistics in a Global Environment
- Social Media Analytics for Business
- Business Process & Data Analysis

## Knowledge

- Book Review Competition
- International Economic Review
- Domain Specific Certification
- HBR Article Competition
- Business Statistics Workshop
- Finance for Non-Finance Workshop
- Relevance of Analytics Workshop

## Optional Electives

- Corporate Finance
- Sales & Distribution

## Transformational Skills

- Problem Solving
- Working within Teams
- Data analysis & Interpretation
- Oral Communication & Presentation
- Conflict Management & Resolution
- Cross Cultural Awareness
- Coachability & Reflection
- Negotiating Globally
- Quantitative Ability
- Inter-personal Skills
- Time Management
- Project Management
- Business Communication
- Decision Making Skills

## Core Modules

- New Business Project & Professional Practice
- Business Analytics
- Visual Analytics Using Tableau
- Design Thinking & Innovation
- Artificial Intelligence & Machine Learning
- Decision Sciences
- Project Management
- Marketing
- Business Statistics
- Business Research Methods
- People & Organization
- Strategic Management
- Data Analysis with Excel
- Operations Management
- Global Macro Economics
- Accounting for Decision Maker

## Experiential Learning

- Case Study Competition
- Sports Competition
- Dare to Compete Challenge
- Sula Wines Industrial Visit
- Imagica visit - Edu-tainment
- Excel Workshop
- Community Learning (Industry Conference)
- Talent Competition
- Organisation Behaviour Lab



# Post Graduate Programs



At Universal Ai University, we follow an academic model which allows for Experiential Learning, Self-Learning & Community Learning in every module along with Classroom learning. CMAPS (Collaborative Multi-disciplinary Approach towards Problem Solving) module that allows students 2 opportunities of one month each dedicated towards Action Learning. Students immerse and solve complex business problems in companies gaining 2 months of additional corporate experience. Also, have Incorporated Liberal Arts thinking through the new module of Universal Philosophies impacting Society

MBA (Single/Dual)

MBA+ Foreign Collaboration  
(Cardiff Met. University – UK)

MBA (Business Mgmt)+ GMP (UK)

MBA (International Business) +  
GMP (USA/France/Bulgaria)

MBA (Business Design &  
Innovation)

## Our Partner Universities



CARDIFF METROPOLITAN  
UNIVERSITY, UK



UNIVERSITY OF  
ECONOMICS VARNA,  
BULGARIA



INSEEC BUSINESS  
SCHOOL, FRANCE



NORTHEASTERN  
ILLINOIS UNIVERSITY,  
CHICAGO, USA



# AICTE Approved MBA (General)

Our faculty bring their international business experience to the classroom and employ innovative approaches like the 50 hour live Case Blazer, #Trending, Business Baazigar and Think-A-Thon for the MBA program. The contemporary curriculum is designed for Industry 4.0 by our professors having worked with MNC's at top management positions. The essence of the program is the Action learning Experiential courses (credit bearing), where the student will have an immersive learning experience. Students also have the wonderful opportunity to study in Europe for one month giving them a truly international

## Single Specialization

### Core Modules

Global Macro Economics  
Financial Accounting for Decision Making  
Dynamics of Marketing  
Organisational Behaviour  
Operations Management  
Integrated Business Communication  
Business Statistics  
Corporate Finance  
International Finance  
Competitive Strategy  
Human Resource Management  
Business Analytics  
Strategic Management  
Business Research Methods  
Design Thinking & Entrepreneurship  
Ethics & CSR  
Decision Science Modelling  
Advanced Excel

### Experiential Learning

- Leadership Development Potential
- Mentoring
- Wisdom Towards Self Excellence
- Management of Self
- Experiential Learning Toolkit
- SMART Project
- CMAPS
- Summer Internship (2 months)
- Design Thinking Workshop
- Research Paper Publication
- Consulting Aptitude Project
- Sports

### Optional

- Business Law / CMAPS
- Universal Philosophies Impacting Society / CMAPS
- Project Management / CMAPS

### Specialization

#### 1 Marketing Management

- IMC
- Digital Marketing Strategy
- Applied Marketing Research
- Marketing Analytics
- Marketing of Financial Services
- Brand Management
- Marketing in Practice
- Luxury Marketing
- Green Marketing
- Rural Marketing
- Retail Management
- Sales & Distribution
- CRM
- Services Marketing
- International Marketing
- Business Process Management & Digital Transformation
- Visual Analytics (Tableau)



## 2 Operations / International Supply Chain Management

- Logistics & Supply Chain Management
- Service for Operational Excellence
- Sales & Operations Planning
- Operations & Supply Chain Analytics
- Global Logistics
- Procurement & Strategic Sourcing
- Warehouse Management
- Business Process Management & Digital Transformation
- Logistics & Supply Chain in Retail
- Lean Inventory Management
- Lean & Agile Manufacturing
- Digital Supply Chain
- Total Quality Management
- Sustainable Operations & Supply Chain

## 3 Human Resource Management (HRM)

- Talent Acquisition & Management
- Strategic HRM
- Leadership 360 Degree
- Compensation & Benefits
- Employee Engagement & Counselling
- Organizational Development
- Business Processing & Data Analytics
- Visual Analytics (Tableau)
- HR Analytics
- Competency Mapping & Performance Management
- Emotional Intelligence
- Organization Theory Structure & Design
- Policies & Practices in HRM
- Learning & Development
- Green HR

## 4 Financial Management

- Insurance
- Valuation
- Management of Finance
- Banking & Micro Finance
- International Finance & Financial Management
- Capital Markets & Derivatives
- Financial Analytics
- Fintech
- Financial Markets – Practical Approach
- Project & Infrastructure Finance
- Key Legal & Taxation Aspects in Finance
- Investment Banking and Mergers & Acquisitions
- Securities Analysis & Portfolio Management
- Financial Risk Management & Analytics
- Green Finance
- Visual Analytics (Tableau)

## 5 Business Analytics & AI

- Introduction to Business Analytics
- Data Analytics Using SAS
- Introduction to SQL
- Visual Analytics using Power BI
- Data Integration & Processing-ETL
- New Age Technologies and Applications
- Basics of Python • AI & ML
- Capstone Project • Generative AI
- Cyber Security
- Social Media Analytics
- Time Series Forecasting
- Human Machine Interaction
- Advanced Analytics using Python
- Analytics in Marketing / Finance / HR / Supply Chain



### MBA (GENERAL) VISION

To create impactful knowledge and develop innovative, ethical, responsible and global leaders, who will transform organizations and society at large.



**Note:** 1) Eligibility for Finance Specification is 60% in Term 1 & Term 2 + Internal Assessment Test (IAT)  
 2) Eligibility for BA & AI is 60% in Business Statistics + 60% in Advance Excel + 60% in Research Methodology + Internal Assessment Test (IAT)  
**(Minimum 20 - Maximum 60 students)**



# AICTE Approved MBA (Business Design & Innovation)

The MBA with Dual specialisation allows students to choose a combination of Majors like Marketing, Finance and Operations along with Minor specialisations in Business Analytics & AI, Business Design & Innovation and Operations & Supply Chain Management. Students will get the opportunity to engage in Action learning with the Experiential courses like Consulting and Research Paper writing which will significantly enhance their corporate profiles and acquire relevant industry skill sets to succeed and grow in their careers.

## Dual Specialization

### Core Modules

- Global Macro Economics
- Financial Accounting for Decision Making
- Dynamics of Marketing
- Organisational Behaviour
- Operations Management
- Integrated Business Communication
- Business Statistics
- Corporate Finance
- Competitive Strategy
- Business Process & Data Analysis
- Business Analytics
- International Finance
- Human Resource Management
- Strategic Management
- Business Research Methods
- Design Thinking & Entrepreneurship
- Ethics & CSR
- Decision Science Modelling
- Advanced Excel

### Experiential Learning

- Leadership Development Potential
- Mentoring
- Wisdom Towards Self Excellence
- Management of Self
- Experiential Learning Toolkit
- SMART Project
- CMAPS
- Summer Internship (2 months)
- Design Thinking Workshop
- Research Paper Publication
- Consulting Aptitude Project
- Sports

### Dual Specialization

#### 1 Finance (Major)

- Insurance
- Basics of Financial Markets
- Valuation
- Banking & Micro Finance
- Capital Markets & Derivatives
- Fintech
- Financial Markets – Practical Approach
- Securities Analysis & Portfolio Management
- Financial Risk Management & Analytics
- Green Finance

#### 2 Operations (Major)

- Logistics & Supply Chain Management
- Service for Operational Excellence
- Sales & Operations Planning
- Operations & Supply Chain Analytics
- Global Logistics
- Procurement & Strategic Sourcing
- Warehouse Management
- Lean & Agile Manufacturing
- Total Quality Management
- Green Operations





### 3 Marketing (Major)

- IMC
- Digital Marketing Strategy
- Applied Marketing Research
- Marketing Analytics
- Marketing of Financial Services
- Brand Management
- Marketing in Practice
- Luxury Marketing
- Green Marketing
- Sales & Distribution



Business Process Management & Digital Transformation **1**

Artificial Intelligence & Machine Learning **2**

Visual Analytics (Tableau) **3**

Big Data Analytics **4**

Capstone project /SQL Programming **5**

### 3A Operations & Supply Chain (Minor)

(Minimum 20 - Maximum 60 students)

- Logistic & Supply Chain Management
- Procurement & Strategic Sourcing
- Service for Operational Excellence
- Warehouse Management
- Sales & Operations Planning

### 3B Finance (Minor)

(Minimum 20 - Maximum 60 students)

- Banking & Micro Finance
- Capital Markets & Derivatives
- Financial Risk Management & Analytics
- Securities Analysis & Portfolio Management
- Valuation

### 3C Business Design & Innovation (Minor)

(Minimum 20 - Maximum 60 students)

- Entrepreneurship & Growth
- Leading Sustainable Innovation
- Business Innovation Project
- Business process and Digital Transformation
- E -Business



### MBA (BUSINESS DESIGN & INNOVATION) VISION

To develop leaders & builders of enterprises using innovative andragogy & integrated Industry connect, which is sensitive to ethics, CSR & environmental concerns.

**Note:** 1) Eligibility for Finance (Minor) is 60% in Term 1 & Term 2 + Internal Assessment Test (IAT)  
2) Eligibility for BA & AI (Minor) is 60% in Business Statistics + 60% in Advance Excel + 60% in Research Methodology + Internal Assessment Test (IAT) **(Minimum 20 - Maximum 60 students)**



# AICTE Approved MBA (Business Management) with GMP (Cardiff Met. University, UK)



This program is a perfect blend of British quality and creativity and action-based learning through Experiential courses, giving students an internationally recognised qualification; Ideal for Freshers who aspire for a Dual Specialization.

## Core Modules

- Accounting for Decision Makers
- People & Organization
- Marketing
- Operations Management
- Global Macro Economics
- Integrated Business Communication
- Business Statistics
- Corporate Finance
- Finance of International Business
- Business Analytics
- Strategic Management
- Business Research Methods
- Design Thinking & Entrepreneur
- Ethics & CSR
- Decision Science Modelling
- Advanced Excel

## Experiential Learning

- Leadership Development Potential
- Mentoring
- Wisdom Towards Self Excellence
- Management of Self
- Experiential Learning Toolkit
- SMART Project
- CMAPS
- Summer Internship (2 months)
- Design Thinking Workshop
- Research Paper Publication
- Consulting Aptitude Project
- Sports
- New Business Project & Professional Practice

## Specialization

### 1 Marketing Management

- Consumer Behaviour
- Strategic Global Marketing
- IMC
- Digital Marketing Strategy
- Applied Marketing Research
- Marketing Analytics
- Marketing of Financial Services
- Brand Management
- Marketing in Practice
- Luxury Marketing
- Green Marketing
- Rural Marketing
- Retail Management
- Sales & Distribution
- CRM
- Services Marketing
- International Marketing
- Business Process Management & Digital Transformation
- Visual Analytics (Tableau)

## Optional

- Business Law / CMAPS
- Universal Philosophies Impacting Society / CMAPS
- Project Management / CMAPS





## 2 Operations / International Supply Chain Management

- Logistics & Supply Chain Management
- Global Logistics
- Logistics & Supply Chain Management
- Service for Operational Excellence
- Sales & Operations Planning
- Operations & Supply Chain Analytics
- Global Logistics
- Procurement & Strategic Sourcing
- Warehouse Management
- BPM & Digital Transformation
- Logistics & Supply Chain in Retail
- Lean Inventory Management
- Lean & Agile Manufacturing
- Digital Supply Chain
- Total Quality Management
- Sustainable Operations & Supply Chain
- Green Operations

## 3 Financial Management

- Management of Finance
- International Finance & Financial Management
- Insurance
- Valuation
- Management of Finance
- Banking & Micro Finance
- International Finance & Financial Management
- Capital Markets & Derivatives
- Financial Analytics
- Fintech
- Financial Markets – Practical Approach
- Project & Infrastructure Finance
- Key Legal & Taxation Aspects in Finance
- Investment Banking and Mergers & Acquisitions
- Securities Analysis & Portfolio Management
- Financial Risk Management & Analytics
- Green Finance
- Visual Analytics (Tableau)

## 4 Human Resource Management (HRM)

- Managing People in Global Context
- Developing People for Leadership & Management
- Talent Acquisition & Management
- Strategic HRM
- Leadership 360 Degree
- Compensation & Benefits
- Employee Engagement & Counselling
- Organizational Development
- Business Processing & Data Analytics
- Visual Analytics (Tableau)
- HR Analytics
- Competency Mapping & Performance Management
- Emotional Intelligence
- Organization Theory Structure & Design
- Policies & Practices in HRM
- Learning & Development
- Green HR



## MBA (BUSINESS MANAGEMENT) VISION

To develop entrepreneurial leaders, using global andragogy and integrated industry connect, which is sensitive to ethics, CSR and environmental concerns.

## 5 Business Analytics

- Business Process & Data Analysis
- Social Media Analytics

**Note:** 1) Eligibility for Finance is 60% in Term 1 & Term 2 + Internal Assessment Test (IAT)  
2) Eligibility for BA is 60% in Business Statistics + 60% in Advance Excel + 60% in Research Methodology + Internal Assessment Test (IAT)

**(Minimum 20 - Maximum 60 students)**



# AICTE Approved MBA (International Management) with International Immersion



University of  
Economics  
Varna

## YEAR 1

- ▶ Same as AICTE Approved MBA (Single Specialization ) Curriculum

## YEAR 2 - Specialization

- ▶ Marketing Management
- ▶ Financial Management
- ▶ Human Resource Management (HRM)
- ▶ Operations / Supply Chain Management

**Note:** Each Elective is available for minimum 10 students



### 1 UE, Varna (1 month)

- International Entrepreneurship
- Contemporary International Marketing Strategies

### 2 UE, Varna (3 months)

- Research Methods
- Economy & Society in the European Union
- International Trade
- International Economics
- International Entrepreneurship

**Global Accreditation**  
(Europe)



1 or 3 months  
Study in Europe

**STUDY  
ABROAD**



# AICTE Approved MBA (Foreign Collaboration)



## YEAR 1

- Same as AICTE Approved MBA (Single Specialization ) Curriculum

## YEAR 2 - Specialization

### Marketing & International Brand Management

- CRM & Client Database Management
- Digital Marketing & Social Media Strategy
- Packaging Design
- Retailing & Merchandising
- Market Focus & Trends
- Market Research
- International Brand Management
- Innovation & Management Creativity

### Finance

- Advanced Managerial Accounting
- Blockchain & Fintech
- Corporate Social Responsibility and Social Innovation
- Risk Management
- CFA 2 Quants Method
- Bloomberg Preparation & Certification
- Excel VBA
- CFA 2 Ethical and Pro studies



6 months Study + 6 months Internship (Optional) + Final Project

**STUDY ABROAD**

Each MBA student is required to take **THREE** elective courses from the list below.

**Note:** Each Elective is available for minimum 10 students

**Global Accreditation**  
(Europe)





## YEAR 1

- Same as AICTE Approved MBA (Single Specialization ) Curriculum

## YEAR 2 - Core Modules

- Applied Business Research II
- Business Policy & Strategy
- Production & Operations Management
- Management of Information Systems & Technology

## Electives

- **Finance**
  - Seminar on Futures & Options Markets
  - Management of Financial Institutions
  - International Financial Management
  - Mergers & Acquisitions
  - Financial Management
  - Investment Strategies
  - Corporate Financial Strategy
- **Entrepreneurship & Organisation Strategy**
  - HR Policy & Decision Making
  - Management of Organizational Change
  - Strategy & Organization
  - Innovation & Creativity
  - International Management
  - International Business
  - Entrepreneurship
- **Marketing**
  - Marketing Research - Techniques & Applications
  - Global Marketing
  - Channel Distribution & Retailing
  - Services Marketing Management
  - Consumer Behaviour & Marketing Action

6 months Study +  
6 months Internship  
(Optional) + Final  
Project

**STUDY  
ABROAD**

Each MBA student is required to take **THREE** elective courses

**Global Accreditation**  
(USA)





## Executive MBA

### Why Join Executive MBA?

- ✓ Executive MBA degree from India's First AI University
- ✓ Cutting-edge AI Integrated curriculum
- ✓ Comprehensive program with focus on business fundamentals, leadership, analytical thinking, technology, and entrepreneurship
- ✓ Endorsed by 60 Global CEOs
- ✓ 3E MODEL- Ethics –Experiential Learning-Environment
- ✓ World Class Faculty & Industry Specialist
- ✓ CEO Talk- Leadership insights
- ✓ Trade Global Markets at Asia's 1 Global Trading Room
- ✓ Spaced learning gamification
- ✓ Interdisciplinary Approach
- ✓ Immersive AI Labs and Facilities
- ✓ Experiential learning through simulations, projects, and capstone courses
- ✓ Redefine the Leader in You
- ✓ Hybrid Learning Experience- Intense but Flexible





# Course Learning Outcomes

**1** Develop leadership skills and strategic thinking

**2** Enhance your business acumen and decision-making skills

**3** Improve your communication and interpersonal skills

**4** Expand your global perspective and cultural awareness

**5** Change Management Expertise

**6** Build a strong network of business professionals

**7** Entrepreneurial Mindset

**8** Ethical Leadership

**9** Future-Ready Business Strategy

**10** Be a Trailblazer

**11** Industry Titans as Faculty

**12** The Ethics, Experiential Learning, and Environment Model

Visit Universal Ai website for the curriculum



# Universal Business School

## Doctoral Program - Ph.D.

Ph.D. is a full-time, residential doctoral program offering studies in different fields of management and cross-functional areas. The program aims to train prospective scholars to become highly skilled and innovative researchers and teachers in various fields (aspects) of management and relevant areas. It primarily aims at preparing scholars for careers as faculty members at premier academic institutions and for position outside academics requiring advanced research and analytical capabilities.

## Program Highlights

- Ph.D. at India's First AI University by using cutting-edge technology & expert faculty Advanced Knowledge and Expertise
- Doctoral candidates will work closely with faculty advisors and engage in independent research projects that contribute to the existing body of knowledge in their field.
- The skills developed during the Ph.D., including research, problem-solving, and analytical thinking, are highly transferable and sought after in various professional fields.
- Collaboration and Networking with 200+ CEOs & CXOs

A candidate can pursue research in the following areas:

- Computer Science
- Liberal Arts (Economics)
- Management

**Mode of Study: Full-time or Part-time**

**Visit Universal Ai website for the curriculum**



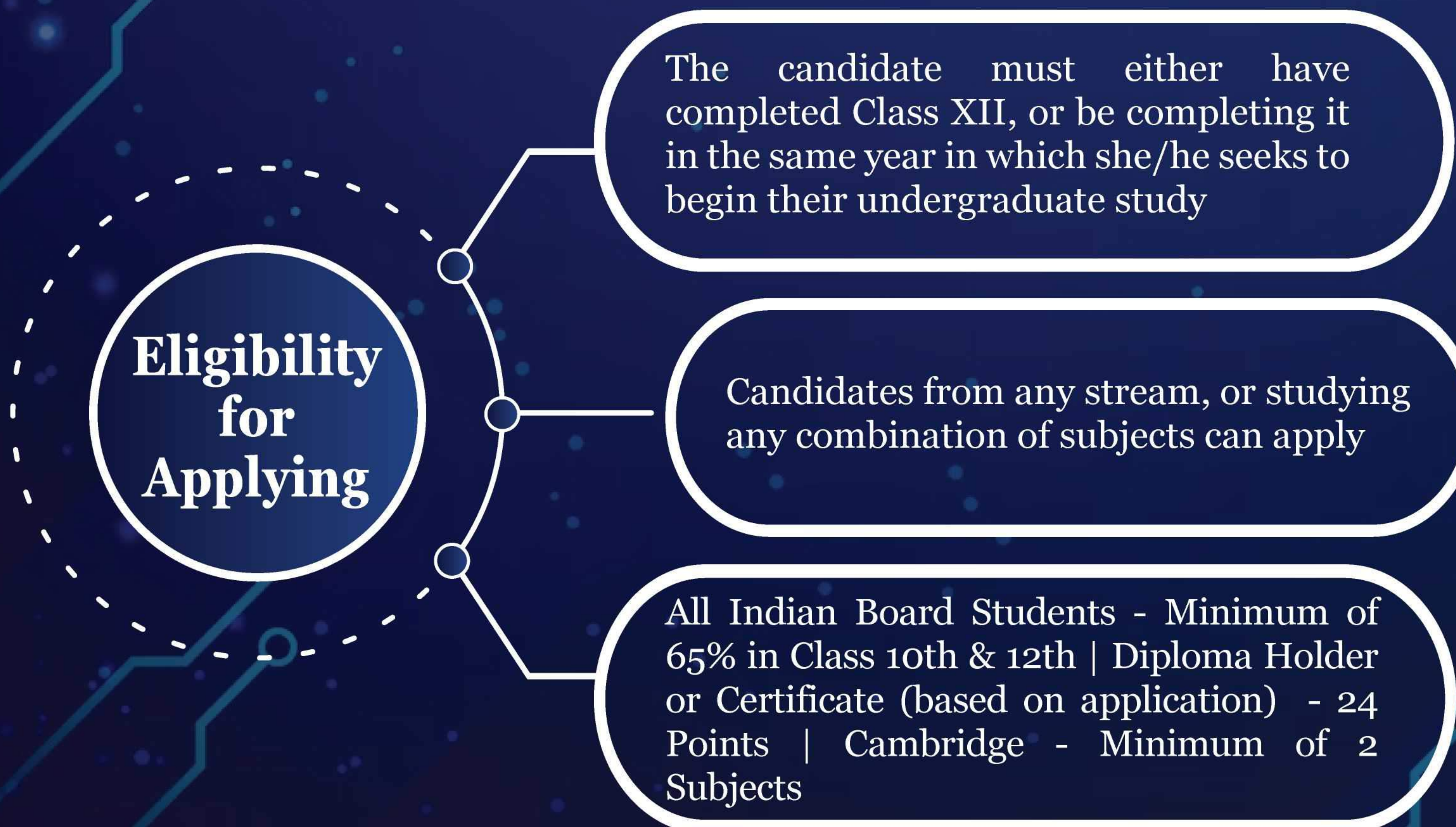


# Admission Criteria and Application Process

Undergraduate Programs | Postgraduate Programs | Executive Programs | Doctoral Programs

## Undergraduate Programs

Applications are open from all streams (Science / Commerce / Humanities) and across all Indian & International Boards (IBDP / A-Level / HSC / CBSE or 12th Grade Equivalent).



### Criteria and Weightage

Academics & Other Supporting Documents	50%
Entrance Test (Universal Ai/Other National Level)	25%
Interview	25%



# Admission Process

Universal Ai University follows a rolling admissions policy. Rolling admissions means that other things equal, candidates who apply earlier have a higher likelihood of being accepted onto the programs of their choice. It also means that applications will be closed as soon as all the seats are filled.

The process comprises of four steps –

**STEP  
01**

Filling the Application Form (Online) | Available on Universal Ai University Website | Application Fee is INR 2,000 / USD 35 / GBP 20 / EUR 25

Submit Documents | Attach Class 10th marksheet, Class 12th marksheet (if available at that time), Passport size photograph, Statement of Purpose, 2 Letters of Recommendation, Extra-curricular or Co-curricular activities

**STEP  
02**

**STEP  
03**

Appearing for Universal Ai Entrance Test / SAT / ACT / PEARSON / CUET / UGAT/ JEE / MHTCET / PERA / NIFT / CEED / NID

Appearing for the Personal Interview (PI) | All PI's will happen online via Zoom or in person at the campus

**STEP  
04**



Once all four steps are completed, a candidate's application will be reviewed by the Admissions Committee in full. The final admission decision will take into consideration the overall candidature. Candidates who perform well in the admission process may be made a provisional offer of admission, even if their Class XII Board scores have not been declared until then.

**Duration : 1 hour 45 minutes  
100 questions  
(No Negative Marking)**

## Test Format - Aptitude Test & Psychometric Test

English Language & Comprehension	20%	Quantitative Ability	20%	Green Thinking and Creativity	20%
Global & Indian Current Affairs	20%	Analytical & Logical Reasoning	20%		



# Postgraduate Programs

## Admission Criteria and Application Process

Universal Ai University invites applications from all streams and boards (Indian & International).

The entire admission process is online. Interested candidates can fill the application form which is available on the website.

The application fee is INR 1500 / USD 21 / GBP 15 / EUR 18.

## Selection Process

MBA (Single / Dual)	MBA + GMP (Cardiff Met.)	MBA + GMP (International Study)
Boardroom Round	Written Test	Personal Interview
	Group Personal Interview	

## What Do You Need To Get In?

Admission Criteria	Weightage	
	AICTE MBA	AICTE MBA + GMP
Criteria		
Academics (10 , 12 & Graduation)	20%	20%
Entrance Exam (CAT, GMAT, C-MAT, CET, NMAT)	20%	20%
Extra-Curricular Activities	20%	20%
Communication Skills	25%	25%
Work Experience / Leadership	15%	15%
Statement of Purpose & Letters of Reference – 2	✗	✓
Total	100%	100%



## Executive Program

### Executive MBA

Students must have a bachelor's degree from a UGC recognized university & a minimum of 2 years of work experience.

Executive MBA program is offered in a hybrid format, which means that students can attend classes online or in person which gives flexibility to study at their own pace and on their own terms. There will be a campus immersion as well.

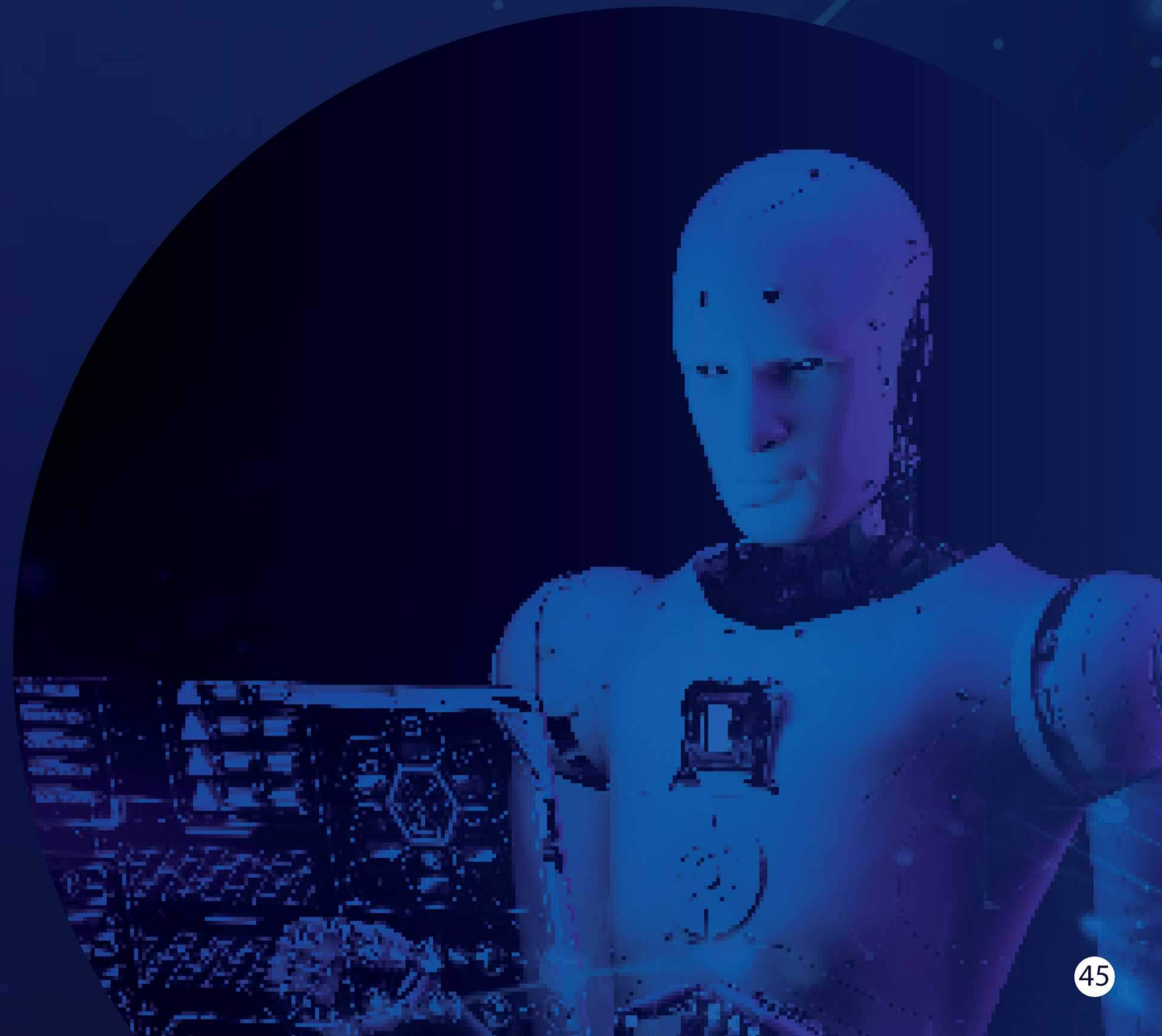
## Doctoral Program

### Ph.D.

All admissions for Ph.D. programs shall be through a Common Entrance Test conducted by the university, except for those who have been specifically exempted under these rules.

### Exemption from Entrance Test –

A candidate qualified JRF/UGC-CSIR NET (Including JRF)/SLET/GATE/Teacher fellowship holder or has passed M. Phil program.





# Fee Structure - Tuition, Boarding & Lodging

Undergraduate Programs | Postgraduate Programs | Executive Programs | Doctoral Programs

Undergraduate Programs	Duration	Tuition Fees
<b>AI &amp; Future Technologies School</b>		
B.Tech Computer Science in AI & ML / Data Science	4 Years	INR 2.98 Lacs per year
<b>Liberal Arts &amp; Humanities School</b>		
BA (Hons.) Economics / Psychology	3 / 4 Years	INR 2.48 Lacs per year
<b>Design School</b>		
B.Des in Fashion/ Product/ Animation & Graphic Design	4 Years	INR 4.48 Lacs per year
<b>Universal Business School</b>		
Global BBA + Sail & Learn Leadership program, PAR University College, Croatia	3 Years (Universal Ai) + 7 days (Croatia)*	INR 5.18 Lacs per year
Global BBA	2 Years (Universal Ai) + 1 Year (UK)**	INR 5.58 Lacs per year (Universal Ai) + GBP 14000*** (UK)
Indian BBA in AI - Marketing / Finance	3/4 Years	INR 2.68 Lacs per
Global BBA + Global MBA + Sail & Learn Leadership program, PAR University College, Croatia + AICTE Approved MBA	5 Years (Universal Ai) + 7 days (Croatia)*	INR 5.58 Lacs per year
Global BBA + Global MBA	2/3 Years (Universal Ai) + 1/2 Years (UK)**	INR 5.58 Lacs per year (Universal Ai) + GBP 14000*** (UK) per year
Top Up / Lateral Entry into Global BBA or BBA + MBA	Any	INR 5.98 Lacs per

## Notes:

According to NEP regulations, a UG degree can be either of three or four-year duration with multiple entry as well as exit points. Depending on the completion years, one will be able to earn a certificate, diploma, or degree.

\*Sail & Learn Leadership program at Croatia is included in the fees (both boarding & lodging)

\*\* For Transfer to UK, there is an additional fee of 2 Lacs from BBA+MBA, and 4 Lacs from BBA as a Transfer Fee.

\*\*\* Visit Partner University website for actual fees. Cardiff Met. University will offer 50% tuition fee scholarships for Universal Ai University students who continue their studies at Level 6 /Year 3 or start their PG.

This is a highly competitive scholarship that will be awarded to the highest-scoring applicants set out in the terms and conditions.



# Scholarships

## Undergraduate Programs

At Universal Ai University, we believe in supporting our students in every possible manner. Therefore, there are various types of scholarships which we offer to encourage our students academically.

### Economic (Early Bird) Scholarship - INR 50,000/-

Early Bird Scholarship is applicable to the students who take admission at University in the Early Admission Round. Applications for Early Bird is valid upto 31st December.

### Special Scholarship - INR 50,000/-

The special scholarship of INR 50,000 is available for following categories namely

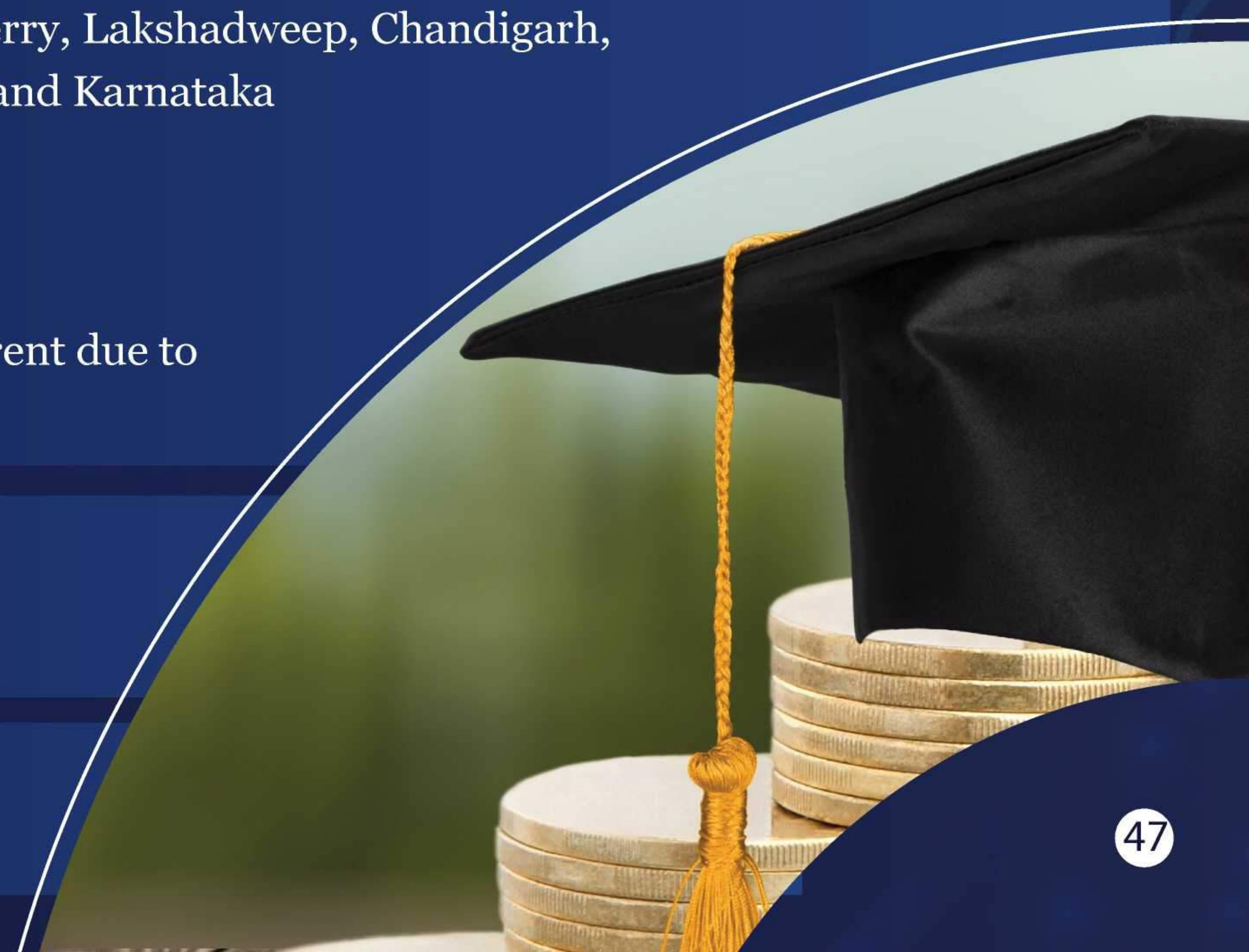
1. Children of Armed Forces
2. Students with domicile in Ukraine (International Students), Arunachal Pradesh, Manipur, Meghalaya, Mizoram, Nagaland, Tripura, Sikkim, Himachal Pradesh, Ladakh, Jammu & Kashmir, Puducherry, Lakshadweep, Chandigarh, Dadra & Nagar Haveli, Daman & Diu, Andaman & Nicobar Island, Goa, Tamil Nadu and Karnataka
3. Siblings Scholarship
4. Parent as Teacher Scholarship
5. National / International Sports Scholarship
6. For anyone who has lost his/her parent due to Covid-19

### School Achievement Scholarship - INR 50,000/-

Letter of Recommendation from School Counsellor / Principal - Why you should be considered at Universal Ai University?

### Means Scholarship - upto INR 1,00,000/-

For families with household income below INR 6,00,000/- p.a.





## **Merit Scholarship -**

Scholarships available for AI & Future Technologies School, Liberal Arts & Humanities School, Design School, and Universal Business School (BBA in AI):

<b>Indian Board %tile</b>	<b>International Board Grade</b>	<b>Scholarship upto</b>
80% to 84.99%	30 to 32	20% of the tuition Fees 1st Year
85% to 89.99%	33 to 35	30% of the tuition Fees 1st Year
90% & above	36 & Above	50% of the tuition Fees 1st Year

Scholarships Available for Global BBA and Global BBA + MBA program under Universal Business School

<b>Indian Board %tile</b>	<b>International Board Grade</b>	<b>Scholarship upto</b>
80% to 84%	30 to 32	INR 50,000/-
85% to 89%	33 to 35	INR 75,000/-
90% to 94%	36 to 38	INR 1,00,000/-
95% & above	39 & above	INR 1,50,000/-

## **Notes:**

- 1) Only one category of special scholarship is applicable per student.
- 2) Merit Scholarship can not be clubbed with special scholarship.
- 3) Maximum Scholarship of INR 2,00,000 can be availed per student.
- 4) Students are eligible for scholarship if their scholarship application is received prior to July.
- 5) The Scholarship Application Form is available on Universal Ai University website.
- 6) All scholarships are at the sole discretion of University.
- 7) Eligible students' will receive a Scholarship Award Letter from the Admissions Team.



# Postgraduate Programs

Our academic programs are affordable & designed to prepare you for success in the 21st century. We offer various course options at the Postgraduate level which will equip the students with necessary skills and knowledge for a multi-disciplinary approach to diverse business & management problems.

Postgraduate Programs	Duration	Tuition Fees
<b>MBA Programs</b>		
Single Specialization	24 Months	INR 9.48 Lacs
Dual Specialization	24 Months	INR 10.98 Lacs
<b>MBA (Foreign Collaboration)</b>		
MBA + GMP from Cardiff Met., UK	24 Months	INR 11.98 Lacs
<b>MBA (International Management) with International Immersion</b>		
MBA + GMP - International Business and Economics at University of Economics, Bulgaria (1 months in Europe)	24 Months	INR 11.48 Lacs
MBA + GMP - International Business and Economics at University of Economics, Bulgaria (3 months in Europe)	24 Months	INR 11.98 Lacs
MBA + GMP - Northeastern Illinois University, USA (1 year in Chicago)	24 Months	INR 9.48 Lacs + USD 14500
MBA + GMP - INSEEC Business School, France (1 year in Paris)	24 Months	INR 9.48 Lacs + EUR 9000

## Notes:

\* The actual fee applicable will be updated on the partner university website.

\* International & Domestic Travel : Cost of travel, visa and stay (with food) is borne by the student

## Education Loans

The following banks offer education loans on their own discretion:

Axis Bank, UCO Bank, Gyan Dhan, Bank of India, Bank of Baroda, Syndicate Bank, Allahabad Bank, State Bank of India, Karnataka Bank Ltd., United Bank of India, Central Bank of India, Punjab National Bank, HDFC Credila Financial Services Ltd., AVANSE Education Loans

**Universal Ai Loan Support Help Desk:**

For any queries pertaining to loans, you can contact Mr. Prakash Tiwari at 09960 692 713.



# MBA Scholarships

At Universal Ai University, we believe in supporting our students in every possible manner. Therefore, there are various types of scholarships which we offer to encourage our students academically.

## Means Scholarship - IDFC First Bank (INR 2,00,000/-) -

Applicable to the students who come from families with annual income below INR 6 lacs. It is an application and Interview based process. Final decision on scholarship award is at the sole discretion of IDFC First. Mere eligibility does not guarantee a scholarship.

## Special Scholarship -

1. Children of Armed Forces Applicants - **INR 25,000**
2. Students with domicile in Northeast (Arunachal Pradesh, Manipur, Meghalaya, Mizoram, Nagaland, Tripura, Sikkim), Himachal Pradesh, Union Territories (Ladakh, Jammu & Kashmir, Puducherry, Lakshadweep, Chandigarh, Dadra & Nagar Haveli, Daman & Diu, Andaman & Nicobar Island), Goa, Tamil Nadu and Karnataka - **INR 50,000**
3. Graduates from Indian Institute of Technology (IIT) - **80% of Tuition Fee** (1st Three Applicants)
4. Siblings Scholarship / Parent as Teacher Scholarship / National / International Sports Scholarship - **INR 50,000**
5. For anyone who has lost his/her parents due to Covid-19 - **INR 1,00,000**

## Entrance Exam Scholarship (Only for GMP programs) -

Academic performance in 10 , 12 and Graduation:

1. Scores above 80%ile in CAT, XAT or 650+ in GMAT are eligible - **up to INR 100,000/-**
2. Scores above 90%ile in CAT, XAT or 700+ in GMAT are eligible - **up to INR 200,000/-**
3. **100% Scholarship on MBA fees to 5 Students** who score 90 percentile & above in CAT exam. They should also have a minimum of 75% in their Graduation.

## Merit Scholarship (Only for GMP programs) Criteria -

Academic performance in 10th, 12th and Graduation:

1. Above 85% in Graduation - **up to INR 1,00,000/-**
2. Above 90% in Graduation - **up to INR 2,00,000/-**



## Executive Program

Executive MBA	Duration	Tuition Fees
Application Form Fees	24 Months	INR 1,000
Total Course fees		INR 3,25,000

## Doctoral Program - Ph.D.

Nomenclature of Fees	External (Teaching Faculties)	External (Industry / Govt. Sponsored)
Application Fee	INR 2,000	INR 2,000
Admission Fee	INR 10,000	INR 10,000
Security Deposit Fee	INR 25,000	INR 25,000
Annual Fee	INR 1,15,000	INR 1,50,000
1) Tuition Fee	INR 80,000	INR 1,00,000
2) Infrastructure Fee (Lab, Library, Research Database)	INR 35,000	INR 50,000
Exam Fees (Before Submission)	INR 30,000	INR 30,000
Approval of Synopsis	INR 5,000	INR 5,000
Ph.D., Thesis Submission	INR 5,000	INR 5,000

## Boarding & Lodging on Campus

All the hostel rooms come with an ensuite washroom, common Living & Dining Room with kitchenette. Fee includes student accommodation, housekeeping, soft furnishing, WiFi, laundry, gym & extensive sports facilities.

Food: We offer 4 Meals / Day with Veg., Jain & Non-Veg. options cooked in separate kitchens by SODEXO (Worlds largest French MNC in quality food services in 80 countries).





Hostel Category	Charges	Others	Charges
Single Sharing	INR 2.98 Lacs per year	Security Charges (Refundable)	INR 25,000 /
Dual Sharing	INR 1.88 Lacs per year	GREEN Project, SMART Project, INDUSTRIAL Visit, Cultural Programs, Alumni Association Fees (Non-refundable)	INR 12,500 /
Triple Sharing	INR 1.6 Lacs per year	Welcome Kit, Boot Camp / Imagica Trip, Off Site Visit	Complimentary
DOM (Non AC & Limited)	INR 1.3 Lacs per year		

**Note:** Second Year onwards, Hostel charges will be increased by 3% annually.

## International Cost of Living

The cost of living for international students can vary significantly depending on the country and city where the university is located. It includes expenses such as accommodation, food, transportation, study materials, health insurance, and personal expenses. Here are some general estimates for the cost of living in different regions:

### USA

USD 600 to USD 700 per month

### France

EUR 700 to EUR 900 per month

### Bulgaria

EUR 400 to EUR 500 per month





# Join the Legacy of Global Leaders!

## Placements Opportunities Abroad

Our students after completion of their Degree have secured excellent opportunities in Germany, UK, USA, Canada etc. selected on the basis of the Global standard of education which enables them to think critically and make informed decisions on the basis of evidenced opinions in a professional environment which has transformed them.

 	<b>SAITEJA NUTALAPATI</b> Founder & Director, Budapest, Hungary	 	<b>OMOYAJOWO SUNDAY</b> Clergy, Nigeria	 	<b>SHREYA PRABHU</b> Marketing Operations & Analytics Associate, Ireland	 	<b>ABHIJEET THORAT</b> Duty Manager, New Zealand	 	<b>ANUJ SHANDILYA</b> Investment Consultant, Dubai
									
 	<b>ANAIS REMON</b> Gestionnaire Immobilier, France	 	<b>HOSHEDAR BATLIWALLA</b> Instructor & Professor, Canada	 	<b>DANISH HASWARE</b> Operation Executive, Saudi Arabia	 	<b>TEJPARTAB ANAND</b> Financial Solutions Provider, California, USA	 	<b>AISHWARYA PAREKH</b> General Assistant, UK
									
 	<b>ABDELRAHMAN KADRY</b> CEO & Co-Founder, Egypt	 	<b>UNIKRISHNAN</b> Director, Bahrain	 	<b>STEPHANIE POSADA</b> Senior Consultant , Venezuela	 	<b>ELLA FUCHS</b> Consultant, Germany	 	<b>NGABU DAVID KIIZA</b> HR Manager, Congo
									
 	<b>SANCHITA HAZRA</b> Sr. Wealth Manager , Bahrain	 	<b>PRAPTI AGRAWAL</b> Client Associate, Australia	 	<b>MANIK KATARIA</b> Account Coordinator, Canada	 	<b>DR. SWATI GOGAWAT</b> Dental Practice Manager, UK	 	<b>SHARADHA SAMAVEDA</b> Digital Marketing Manager, Canada
									



# Placement in India

Our graduates have a plethora of opportunities to work after their graduation across industry due the enviable corporate connect that Universal Ai University enjoys with the backing of 60 CEOs. For those that choose to pursue their career, we have a very competent Corporate Relations team which will help them secure placements in top Indian and multinational organisations leveraging the vast network of alumni and employers in India and overseas.



**Nainy Bhandari**  
Account Manager



**Ankush Goel**  
RTM Executive



**Pranjul Mishra**  
Officer  
1st NAGA Battalion



**Kunika Gupta**  
Marketing



**Harjas Singh**  
Analyst



**Bhumit Masrani**  
Account Executive



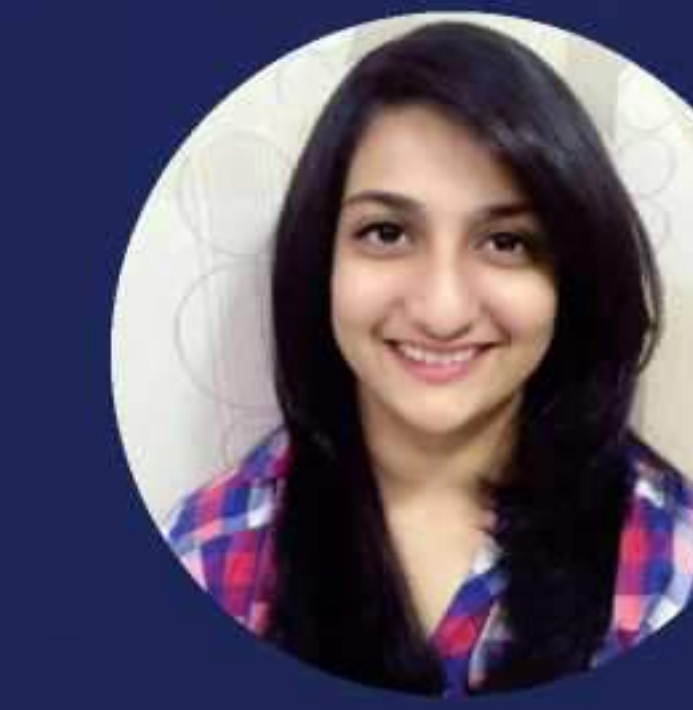
**Kamran Usmani**  
Sr. Sales Executive



**Athulya Pillai**  
Relationship Manager



**Dimple Lingayat**  
Research & Strategy



**Janhvi Gawade**  
Marketing Manager



**Prit Kothari**  
Asst. Relationship Manager



**Sharada Samaveda**  
Digital Marketing



**Jaya Lalwani**  
Business Manager



**Bhavya Agnihotri**  
Financial Analyst



**Disha Agarwal**  
Head HR



**Bodapati Ravi**  
Project Manager



**Manikandan B.**  
Global Consumer Banking Specialist - North American



**Nikhil Madhamshetty**  
Credit Risk Analyst



**Vamsikrishna Bodavula**  
Financial Analyst



**Anuj Modgil**  
Associate Consultant



**Amritpal Bedi**  
Analyst



**Ashneet Kaur**  
Tax Associate



**Jyoti Sabat**  
HR Service Analyst



**Utkarsh Varshney**  
Associate, Platform Experts & UAT



**Supriya Shukla**  
Strategy Manager



# International Placements



**Karandeep Singh**

Finance  
Chicago, USA

A big shoutout to my mentor from Universal AI University, for their unwavering moral support and the invaluable resources he provided. Your guidance has been a cornerstone of my journey.



**Tanmay Kumar Dahiya**

Finance  
Chicago, USA

I am deeply grateful and would like to appreciate my esteemed professor, Vijay Tandon and Professor Robert Cook, Ph.D. for their constant support and guidance that has helped me a lot in shaping my professional growth.



**Mendem Mary Roja**

Finance  
Chicago, USA



**Gori Rutvik Mohan**

Marketing  
Chicago, USA



**Ansari Mohammad Faizan Nasreen**

Entrepreneurship &  
Organisation Strategy  
Chicago, USA



**Nanaware Tejal Sudesh Neha**

Finance  
Chicago, USA



**Sourav Nayak**

Finance  
Chicago, USA



**Kshitij Sharma**

Marketing  
Chicago, USA



**Zarafshaan Malaika Nadeem**

Management Information System  
California, USA

I would also like to thank Prof Vijay Tandon & Founder, Mr Tarun Anand for being a guiding light during my studies. Your mentorship continues to inspire me on my academic and professional journey.





INSEEC



**Anisha Kumari**

Finance  
Germany



**Naman Jha**

Marketing (Brand Management)  
Paris, France

I extend my heartfelt thanks to Universal AI University for providing me with this incredible opportunity to participate in their Global Management International program.



**Vedant Narkhede**

Marketing (Brand Management)  
Paris, France

Thank you all once again for your constant support and encouragement. Please feel free to reach out to me as I embark on this exciting new role at L'Oréal!



**Kushal Agrawal**

Marketing (Brand Management)  
Paris, France

“Only those who dare to fail greatly can ever achieve greatly.”  
I'd like to thank my Programme Director, Prof. Vijay Tandon, for his encouragement and support.



**Prangna Singh**

Marketing (Brand Management)  
Paris, France

First and foremost, I want to express my deepest gratitude to Professor Vijay Tandon from Universal Ai for their unwavering motivation and support throughout my academic journey. Your guidance and belief in my potential have been instrumental in shaping my career path.





# Creating Entrepreneurs - What India needs is Job Creators

At Universal Ai University, we provide multiple incubation opportunities that help students develop and hone their entrepreneurial skills. With the focus on experiential learning, students are equipped and confident to brave out to build successful businesses or help take their family businesses to the next level of growth armed with a global outlook and high-quality skills that set them apart from the typical Indian graduates.



**ARJUN BAJAJ**  
Co-Founder



**ABDELRAHMAN KADRY**  
Managing Director, UK



**MAYUR MITTAL**  
Director



**ABDUL BAZID**  
Managing Director



**JASH SHAH**  
Director



**RAHUL GANGWANI**  
Director



**VAIBHAV PATIL**  
Director



**MANAN MEHTA**  
Business Consultant



**PUSHKAR YAWALKAR**  
Chief Executive Officer



## Undertaking Masters in India & Abroad

Our graduates have been accepted on to some of the most selective Master's and Top MBA programs in the world, and have done us very proud there by achieving the highest commendations



**VANEET CHAUDHARY**



UK



**PRAPTI AGRAWAL**



Australia



**HARJAS SINGH**



Hyderabad



**BENAIFER PEREIRA**



UK



**SURAJ JADHAV**



Texas



**BHUMIT MASRRANI**



UK



**KUSHAGRA AGRAWAL**



Australia



**AISHWARYA GORAK**



USA



## Students Getting an Opportunity to Become A CEO of ExCoLearn Pvt. Ltd.

Once you join Universal Ai University,

- Work for a private limited company, where you will experience management live, and build your leadership skills.
- You can get promoted to Vice President in Year 1 & become the CEO of the company managing 100 employees.
- You can assume roles like CFO, CMO, COO, and CHRO & take charge of the Balance Sheet.
- You will learn marketing, finance, operations, human resources, logistics, supply chain & project management skills, which will make you stand out.



HRITHIK VORA



KAVISHA SHAH



ANKUSH GOEL



VANEET CHAUDHARY



JAYA LALWANI



BHUMIT MASRRANI



Rahul Thakurta's journey to Xiaomi Technologies is more than a chronicle of education; it's an odyssey of self-discovery, growth, and professional success. His story echoes the sentiment that the right blend of education, experiential learning, and mentorship can unlock boundless opportunities and shape destinies.

Ms. Rakshanda Hodekar, an alumna achieving the Quarter Award in her role as Assistant Manager (Artist & Repertoire) at Saregama India Ltd. Her journey is marked by unwavering commitment, tireless hard work, and exceptional contributions to her field. As we celebrate the success of one, we anticipate many more stories of achievement from our esteemed alumni.





# Placement Journey

## Marketing



**Nandini Singh**

Management Trainee - Product Marketing

“Enrolling in Universal Ai University & pursuing a master's program is one of my life-changing decisions. The year at UBS has enriched me beyond what I believed possible. The master's from UBS is much more than an education program. Professors & the different programs put you in a challenging learning environment & prepare you for a vigorous career from day one. I'm pretty sure, UBS is the best destination to comprehend career-defining skills & emerge as resilient.”



**Soumodeep Samanta**

Territory Sales Officer

“Life at Universal Ai University gave me so much to learn & experience which i will carry forward for the rest of my life. Every concept or theory taught in a practical manner is the experience worth having.”





# Finance



## Utkarsh Telang

Management Trainee

"I consider myself to be very fortunate to be a student of Universal Ai University - The 1 green B-School. from classroom sessions to game changing virtual session, it was a roller coaster ride, with real world experience. Thankful to the global immersion & exposure to 2 clubs (Enactus Universal Ai University & ELC). Fully sponsored International exposure at such an early stage of my life, is another proud moment for me. My journey has been full of great learning & lessons."



## Khushi Rawat

Associate Operations Manager

"My journey in Universal Ai University was very experiential as the faculty and the planned session helped us to gain the industry knowledge also skill development sessions were provided as a bonus to excel in our careers."





# Operations



**Anjali Mahajan**

Management Trainee

“Universal Ai University is a place where I was able to find my true self. Waking up to see greenery and a pollution free environment helped me focus on my strengths. All the different students and faculties taught me how to promptly deal with situations. I learnt- People Skills due to cross cultural residential program; Time Management from managing events to submitting assignments; Focus and Situational awareness through solving case studies & conflicts.”



**Hrishikesh Mangrulkar**

Store Manager

“I had an incredible experience with Universal Ai University & it’s whole family. It all went straight from being Corporate ready during personal development sessions to dancing with professors like it’s our last day on this campus. The 3 am Maggi parties in hostels & the all nighters before exams. I am glad I was a part of UBS Family & I wish y’all great heights & success.”





# Logistics & Supply Chain



**Preet Bhatt**

Management Trainee

"My experience with Universal Ai University was different, in a good way! It helped me positively, specifically leading ENACTUS UBS in the first year itself. I had a chance to apply my theoretical skills in practice. The faculty also helped me in various ways, cleared all my doubts!! I try to follow the theme of UBS, **"Work hard, Party Harder"**. I am in my dream company now, Thanks to UBS."



**Peddireddy Samuel**

Management Trainee

"My journey at Universal Ai University was diverse & cultured, it allowed me to endure my pragmatic ability. There are lots of opportunities UBS has bestowed to explore & endure my skill set. I believe every story may have an end but every end is a new beginning & that's how one can transform their life."



# Business Analyst



**Monojit Bag**

ESG Analyst

"I am delighted to make my Alma Mater proud. I had an enriching and rewarding journey at UBS where the faculty became my family and the opportunities I got to showcase my professional and research skills was unmatched."



**Sayed Akthar**

Lead Analyst

"As you gear up to start on this amazing experience at UBS, remember that the courses you take, the friends you make, and most of all, the perspective you carry, can change your world. Commit to expand, care to understand, converse to grow."





# Human Resource



**Hemnath**

Specialist

"I enjoyed the learning atmosphere, opportunities to interact with industry leaders and the several unique experiences which have shaped my thinking and built my confidence."



**Dhanshree Daund**

Corporate Management Trainee

"Universal Ai University is great for academics & research, its unparalleled combination of world-class ranking, faculty, career prospects, reputation & social atmosphere. It encourages independent & creative thinkers. UBS is like the Matrix - No one can be told what the Matrix is, you have to see it for yourself."





# Consulting



**Soham Mukherjee**

Management Trainee

"I am delighted to make my Alma Mater proud. I had an enriching and rewarding journey at UBS where the faculty became my family and the opportunities I got to showcase my professional and research skills was unmatched."



**Chandsi Sharma**

Analyst

"As you gear up to start on this amazing experience at UBS, remember that the courses you take, the friends you make, and most of all, the perspective you carry, can change your world. Commit to expand, care to understand, converse to grow."



# Health Sector



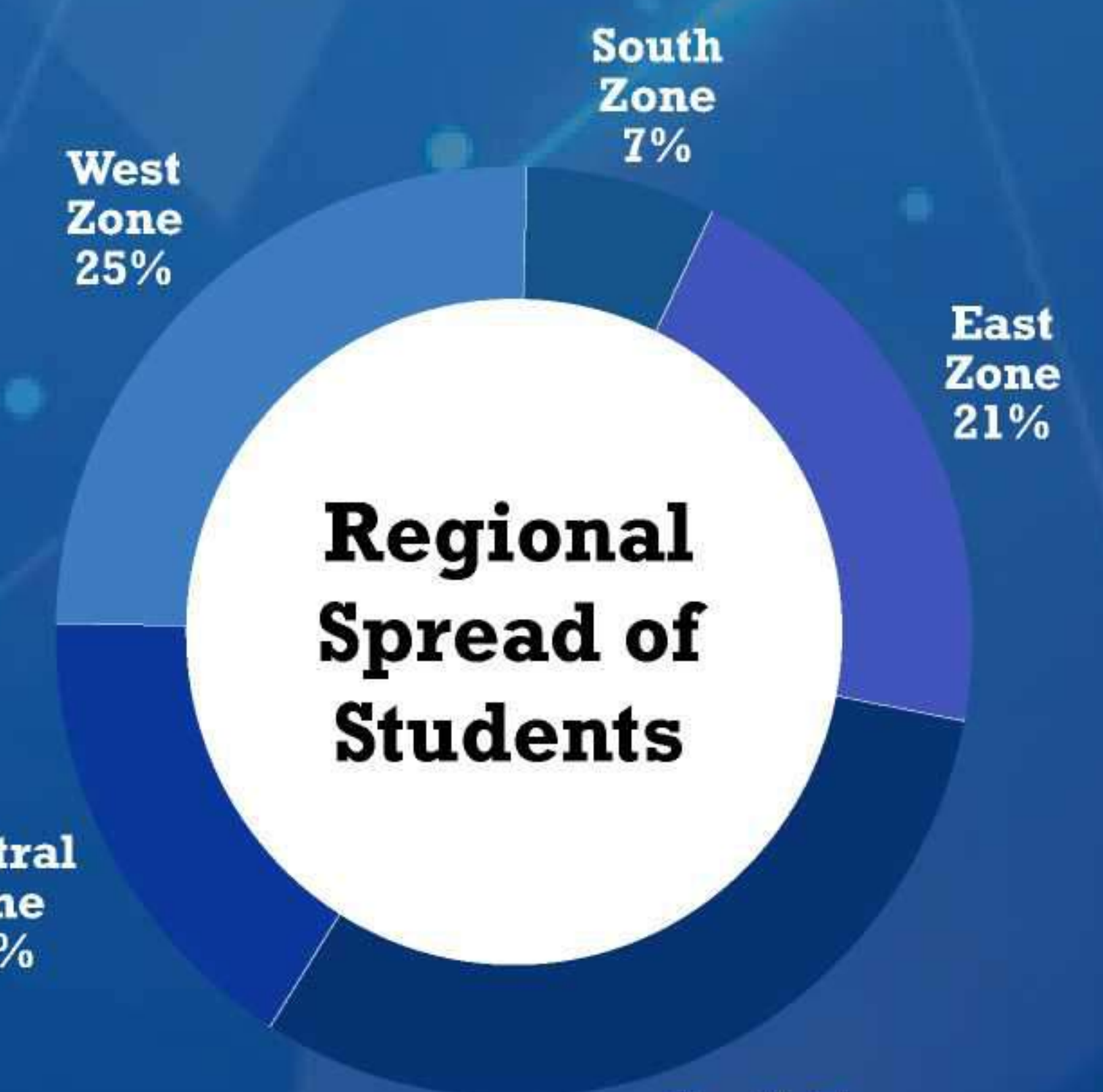
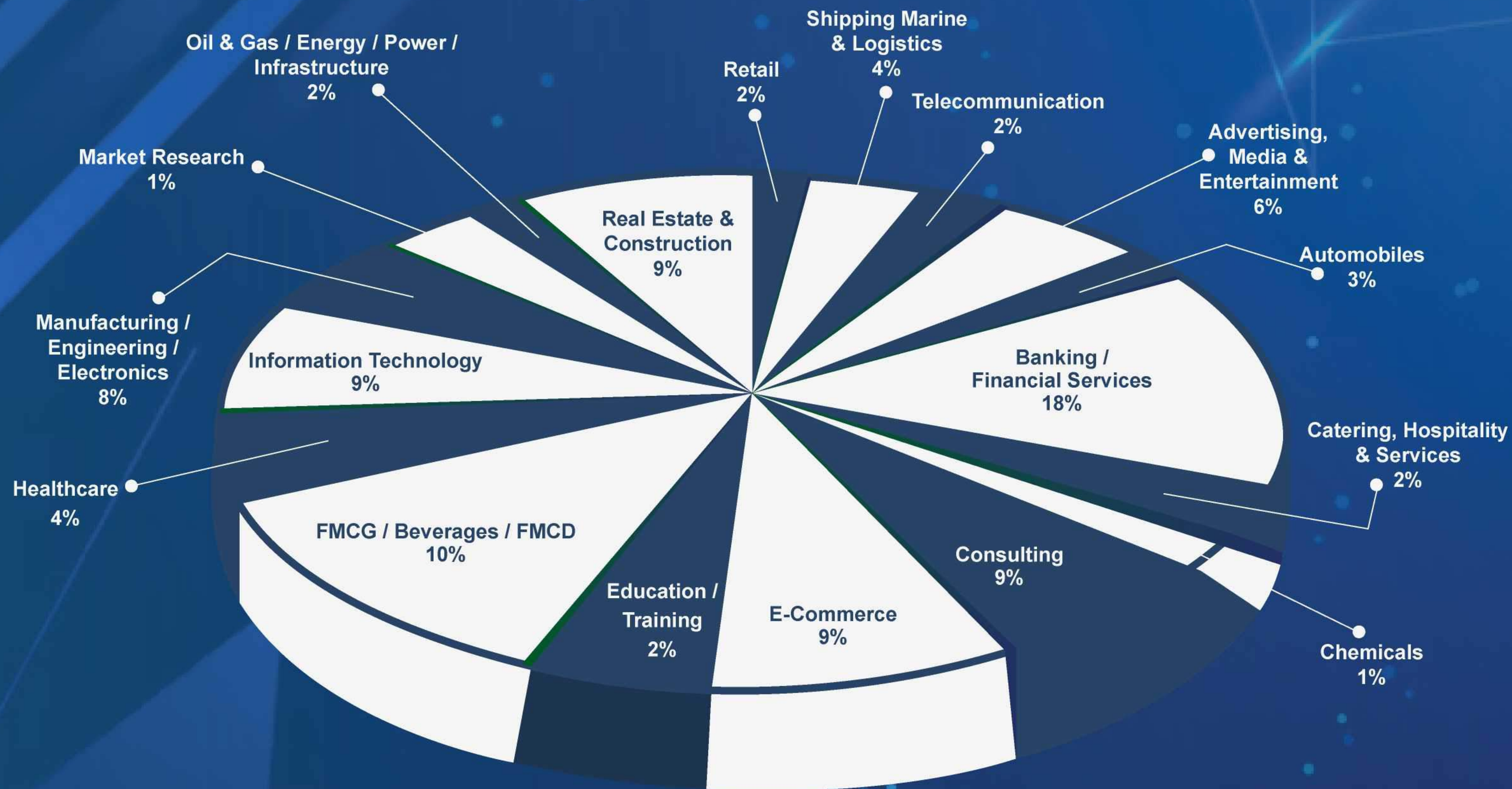
# Cross Function





# Universal AI University Placements (Industry - Wise)

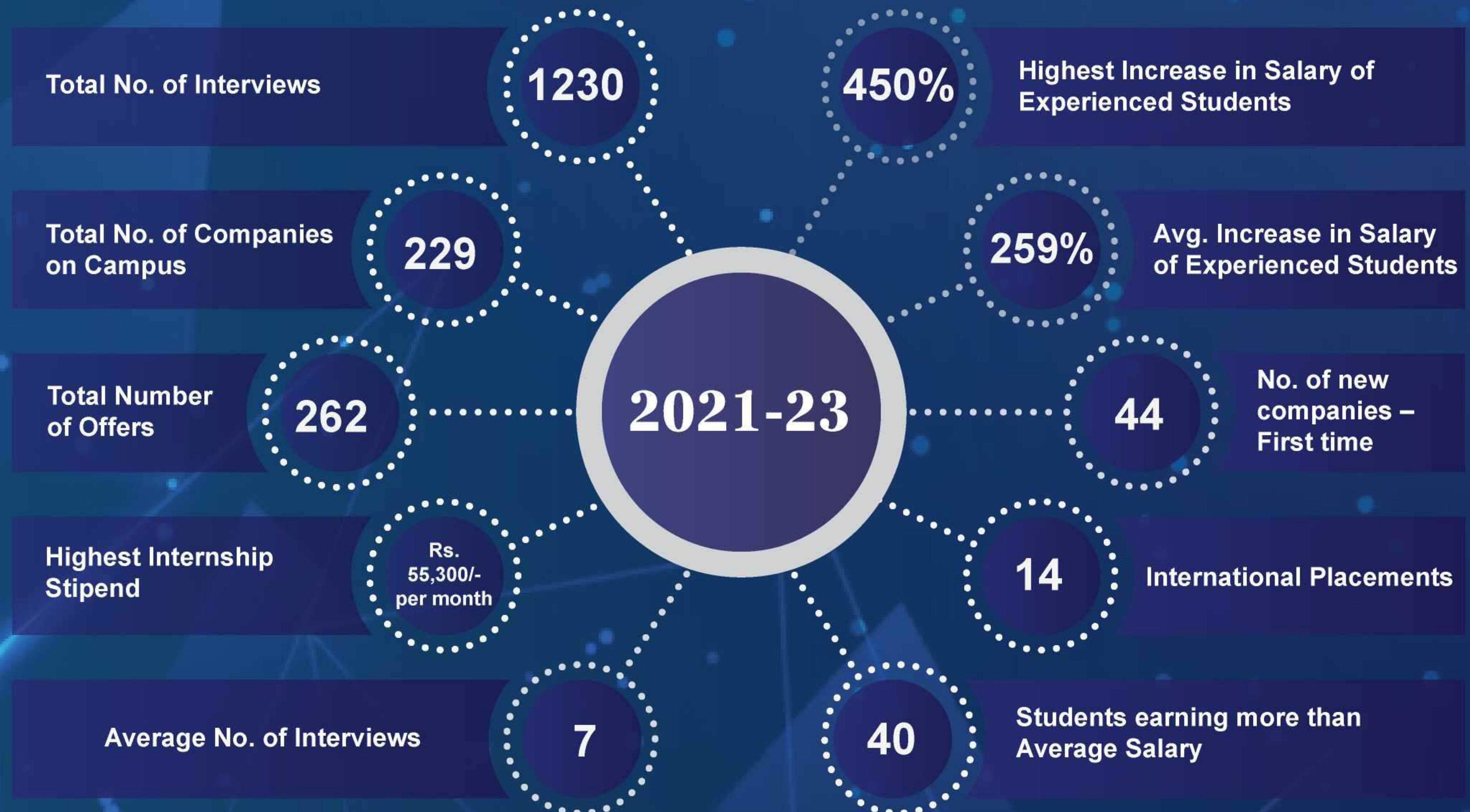
# Student Profile





# Placement Statistics

All Universal Ai University students are considered equal and are given equal opportunities for placement.





# Skill Development and Competency Building

## SAVI MODEL (Self Awareness Validation and Intervention)

Knowledge and understanding of business management, in conjunction with the development of graduate employability skills required from employers is paramount. From the moment of induction, to completion of your final year, employability is an important aspect of your degree program.



## Certifications Improving Employability





# Find Solutions CMAPS

## BRIGHT MINDS = BIG RESULTS

Collaborative Multi-disciplinary Approach towards Problem Solving (CMAPS) matches our students with the complex business issues of corporate, not-for-profit and entrepreneurial sponsors. Our students provide companies with new ideas and energy that is needed to find the best solutions.



Duration

1 month in Term 2

1 month in Term 3

## CONSULTANCY HISTORY

10+  
Years

14+  
Industry  
Verticals

200+  
Projects

160+  
Companies



## WHEEBOX EMPLOYABILITY SKILLS TEST

India's largest employability skill test endorsed by Industry and Academia

## Behavioral Competency Graph



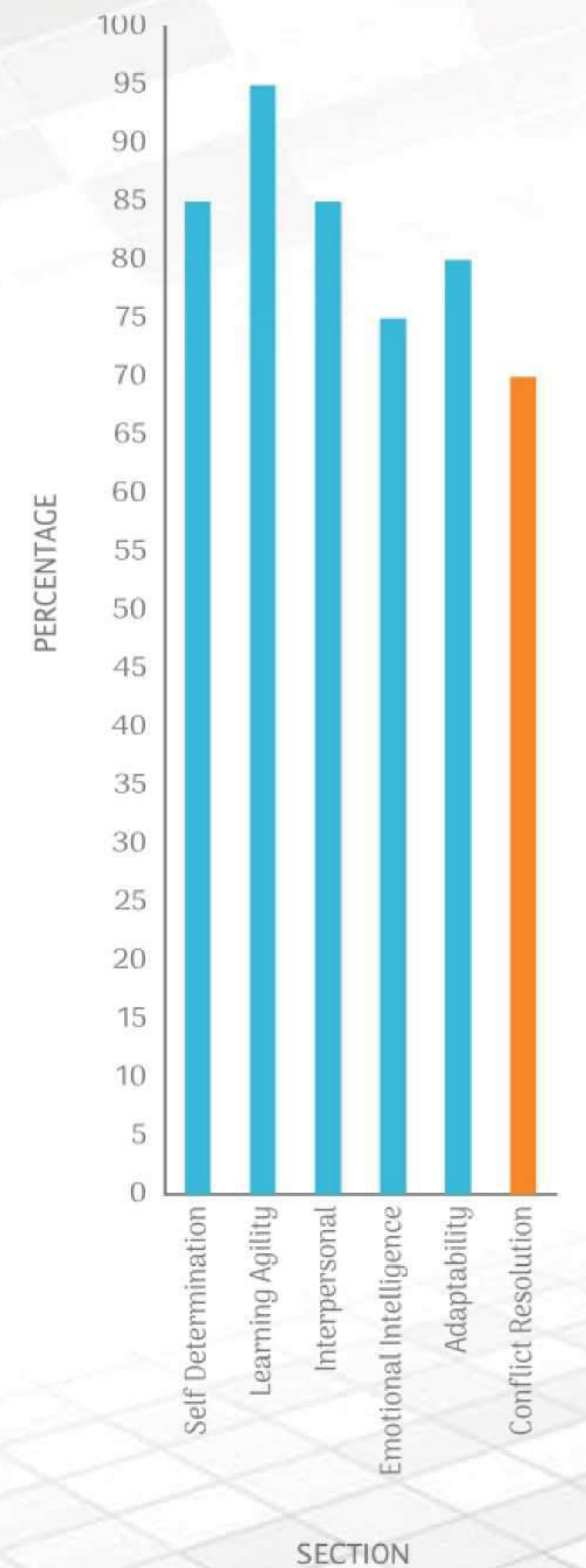
### Transcript

Applicant Id: cyril.rao@ubs.co.in  
Name: Cyril Rao  
Country: India  
Test Date: 2018-08-14  
Test Duration: 80 Minutes  
Time Taken: 78 Minutes 39 Seconds

Numerical Reasoning	Logical Reasoning	English Language	Computer Science
---------------------	-------------------	------------------	------------------

Total Question	10	10	10
Not Attempted	0	0	0
Attempted	10	10	10
Correct Answers	10	6	9
Incorrect Answers	0	4	1
Maximum Marks	30.0	30.0	30.0
Marks Obtained	30.0	13.0	26.0

Percentage			
100.0%	43.33%	86.67%	90.0%



High scorers - Above 70%  
Average scorers - 50% to 70%  
Low scorers - Below 50%

High  
Medium  
Low



# Learn from the Corporate Experts

## Annual Symposiums

To arm our students with latest industry insights and make them corporate ready, we conduct voluminous interactive sessions with trade experts through 'Learn from The Corporate Experts Annual Symposium' and 'Global CEO Series'.

### Linking Human Capital Management to Corporate Bottomline



Left to Right : Dr. Tanaya Mishra, Sr. VP – Group HR, JSW Steel; Mr. Rituraj Sar, VP - L&D, Lupin Ltd.; Mr. K. Raveendra, Director – Talent, CRISIL

### Disruptive Innovation – A Key Differentiator to Survive & Grow in VUCA Environment



Left to Right: Mr. Jayaram Ramachandran, VP-HR, Huhtamaki PPL; Mr. Hitesh Shinde, Business Head India, Blue Star Infotech; Dr. Rahul Altekar, Industry Director, Aurionpro Solutions; Mr. Aniketh D'souza, CEO, Mindstorm; Mr. Dilip Jayaram, AVPHR& Consulting, Walchand People First

### Mr. D. Shivakumar Chairman & CEO, Pepsico India



"Awesome campus of 40 acres. I liked the concept of 4 students sharing a common dorm. I loved the concept of your library & wisdom school upstairs. The spacious offices & classrooms are fabulous perfectly designed both for learning & comfort, so you have all the ingredients of a great learning atmosphere. It is a fantastic location & great campus, Make the most of it!"

### Functional Competencies to deliver MAKE IN INDIA



Left to Right : Mr. Jagdish Khosla, SVP - Sales & Services, HP; Mr. Pramod Sant, VP & Head of Import & Export, SIEMENS; Lt. Col. Anil Shukla, Head Logistics, IPSOS; Mr. RSP Singh, Head Sales & ITSupport, L& T Investment

### Woman's Symposium - The Juggle is Real: How to stay on your A-Game



Left to Right : Ms. Rekha G Rao, Sr. VP, 20:20 MSL; Ms. Seema Singh Bhadoria, CEO, Gyan Batao; Ms. Mayuri Mhatre, Director, WETFY Brand Solution Pvt. Ltd.; Dr Shilpa Kulkarni Dang, HR Head, Ajmal Perfumes Manufacturing; Ms. Shanta Martin, Global CEO, Pentagon Group; Ms. Awantika Bhardwaj, VP - Employee Success, Abzooba; Ms. Radhika Mukherji, Founder & CEO, Happydemic, Music Lover, Entrepreneur



# Global CEO Series



**Dr. Nora Colton**

Director of the Global  
Business School for Health



**Wybren Van Der Vaart**

Founder & CEO



**Mr. Bharath  
Uppiliappan**

CEO Dr. Lal Pathlabs



**Dr. V S Parthasarathy**

Ex President, Group CFO  
& CIO



**Tomio Isogai**

MD & COO



**Ramesh G Iyer**

MD & CEO



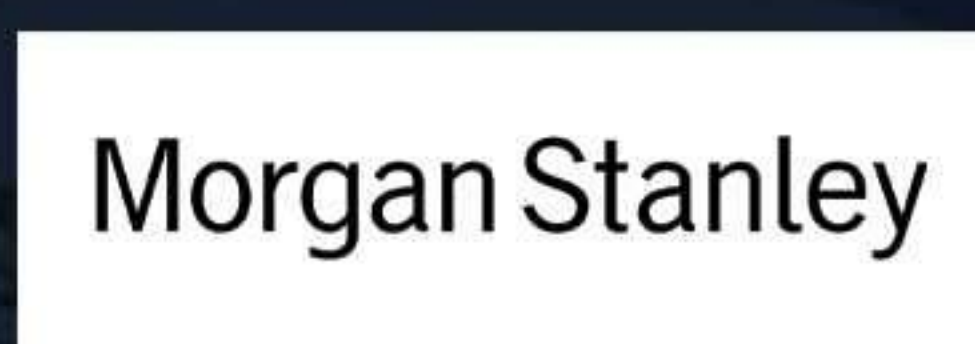
**Samir Saraiya**

CEO



**Ridham Desai**

MD



**Robin Banerjee**

MD



**Ravi Chawla**

MD & CEO



**Monica Tata**

CEO



**General Deepak Kapoor**

Indian Army





# International Industrial Conferences & Projects



Brig. GPS Cheema at International Summit, Cardiff, UK



Prof. Vijay Tandon conducting Faculty Development Program at University of Economics, Bulgaria



Student Exchange program at Universitas Indonesia



Students studying at University of Economics for 3 months in Varna, Europe



Students participated in the Indian Youth Delegation to Beijing & Shanghai, China



Student at Student Exchange program at Pearson Business School, UK



# Industry Speaks



**MS. ARUNDHATI BHATTACHARYA**  
Chairperson & CEO,  
Salesforce  
Fmr. Chairman, SBI

“I was amazed at the greenery & the principle of sustainability adopted by UBS. UBS emphasis on sustainability is a gift to its students - because being conscious & frugal is not about living in deprivation. They are making their students realise that the earth has finite resources & they must not be taken for granted. This understanding will go a long way in their professional lives.”



**MR. BHARAT PURI**  
MD, Pidilite  
Industries

“Have I come to some international university, a lovely campus, enthusiastic students & committed faculty. Congratulations Team UBS. You follow your interest of field & dream passion. Just open your mind to the right & wrong, after which, you should follow your own interest & passion for your dream”



**MR. DEEPAK KAPOOR**  
Chairman India,  
PWC

“It is amazing to see what you have achieved in such a short time. I really look forward to the creation of an excellent B-School in Mumbai. I wish you the very best of luck.”



**MR. NEIL GEORGE**  
MD, Nivea  
India

“I have experienced the amazing institution UBS that has been created. I am looking forward to coming back as there energy here is amazing. It is a beautiful campus, lovely students and wish this campus grows from strength to strength.”



**MR. ARUN NANDA**  
Founder &  
Chairman, Mahindra  
Holidays & Resorts;  
Director, Mahindra  
& Mahindra

“UBS has been developed on the lines of some of the best institutions across the globe and will provide us some of the future managers who will lead this country to its next level of economic growth”



**MR. KI WAN KIM**  
Regional CEO,  
Middle East &  
Africa, LG  
Electronics

“My first Impression of your campus Green & Fresh, free from pollution. I envy you for this great learning atmosphere, to develop your curiosity, learn & get the support of the UBS Faculty.”



**MR. P. R. RAMESH**  
Chairman,  
Deloitte India

“UBS is high quality institution with quality faculty. I have interacted with your Founders & I am truly impressed & I am sure this institution will live up to its name of being Universal and will soon have a footprint, which is visible across the world.”





# Experience Universal Ai University



AI EXPERIENCE



CAFE BISTRO



AR/VR/MR LAB



GYM



INDOOR SPORTS ROOM



LIBRARY



BURMA BRIDGE



FUTSAL & TENNIS COURT



GLOBAL ASSET TRADING ROOM



PLAZA WITH OPEN AIR THEATRE



STUDENT ACCOMMODATION



WELLNESS ROOM



## LEARNING ENVIRONMENT

- Fully WiFi campus
- Amphi-theatre audio visual classrooms
- World class library and electronic databases
- AR/VR/IoT Labs
- Global Cross Asset Trading Room
- Documentation center for printing and photocopying

## ENVIRONMENT FRIENDLY

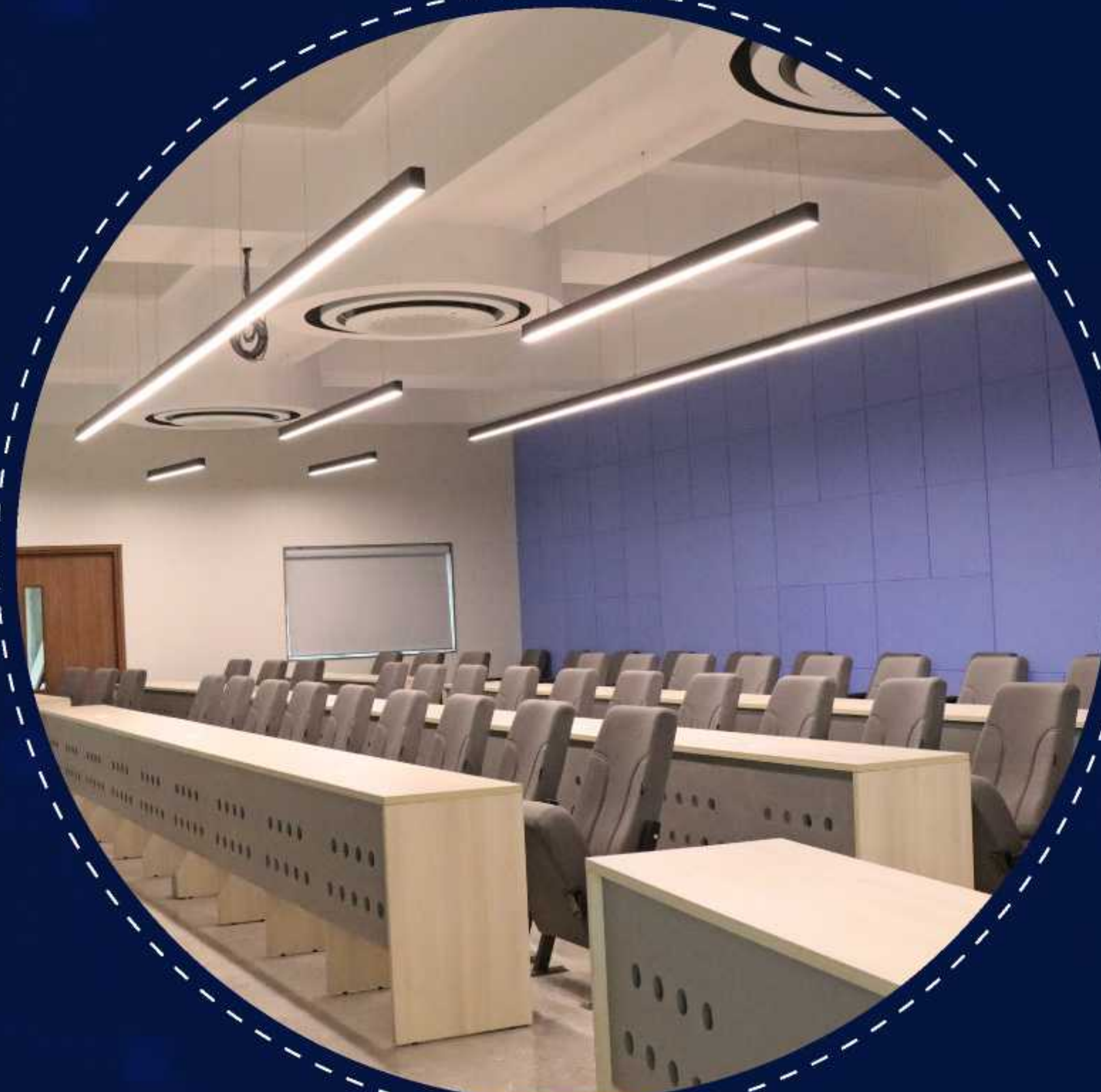
- 355 kwp Rooftop Solar Power Project
- Rain water harvesting
- Waste recycling
- Thermos effect to external façade
- 7000 trees planted
- Organic farming
- Electric Car
- Intelligent Solar Lighting

## LUXURIOUS LIVING

- Fully air-conditioned residential accommodation
- World Class food service by SODEXO
- Separate Jain kitchen
- Housekeeping and professional laundry services (LaundroMINT)
- Party Lounge with Piano and Movie Room
- Transportation to Karjat Station
- Postal & Courier services
- Convenience Store (Tuckshop)
- 24 Hours ATM facility
- 24 x 7 Café on campus (Grab and Go)
- Plaza with Open Air Amphi-Theatre
- Salon & Spa
- Café Bistro
- Discotheque

## HEALTH & SAFETY

- 24/7 Security coverage with CCTV
- Head of Security from Indian Armed Forces
- Emergency services
- Professionally managed Medical Clinic on campus
- Quarantine Facility
- Wellness Room





# SPORTS

- Indoor Sports – Table Tennis, Pool, Snooker, Carom and Chess
- Flood lit Football and Cricket ground
- Flood lit Basketball and Volleyball
- Flood lit Badminton, Tennis Court and Futsal Court
- Mountain Biking, Trekking and Mountaineering
- Fully equipped Gymnasium

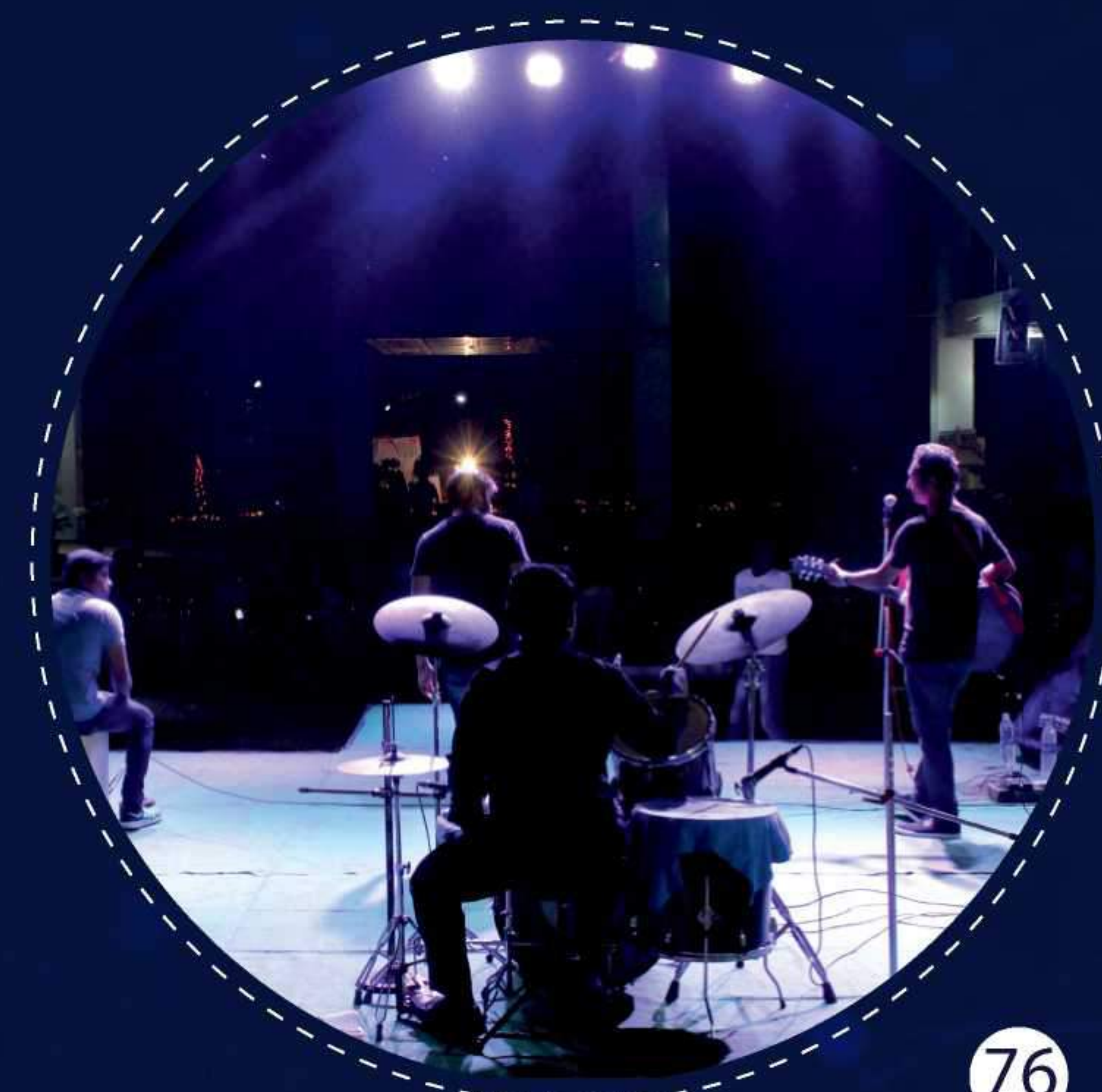




# Vibrant Campus Life

## RUSH4RUSH

The Inter Collegiate Business Adventure Festival





# Women Power Play

We believe that women have a huge role in the community & can make a significant difference. Women will raise the next generation & educate them; that is why, at Universal Ai University, we care about women empowerment. We empower them to be leaders, to be strong, to reach the top echelons of management & positively impact our world.

**52% Leaders are Women Leaders**

**43% of our Student Body is Woman (One of the highest in India)**



"Woman a creation with different forms, A voice with multiple shades" Multiple small steps taken can cause a big change and it's our responsibility to take those baby steps to the visioned future So are you ready to take your step with us?



# Youth Leadership

In the words of Nelson Mandela, “The youth of today are leaders of tomorrow” and at Universal Ai, we make CEOs! There are various extra-curricular/student engagement activities to bring out the best in the students.

## EXPERIENTIAL LEARNING CORPORATION (ELC)

Real targets, real board meetings, real valuation & mentoring by a Global CEO. ELC is the answer to your yearning to become a real VP and get promoted to a CEO, CMO, CFO of a Pvt. Ltd. company.

## 50 HOURS CASE STUDY

Cultivate team player & stress management skills with non-stop dynamic 50 hour case study exercise to experience the real corporate world pressures.

## UNIVERSAL INNOVATION COUNCIL

Learn to innovate, apply your skills on real life challenges, create sustainable learning & business models.

## UNIVERSAL Ai CLUBS

Unleash your passion in these clubs: ENVIRONMENT, MARKETING, ETHICS & CSR, FINANCE, SPORTS, HR INSPIRATIONS, ROTARACT, MUSIC & FINE ARTS

## GLOBAL TRADING ROOM

Trade global markets in stocks, bonds & currencies in real time as a professional trader in Asia's first Thomson Reuters 24X7 Trading Room

# EXPERIENTIAL LEARNING



## A DYNAMIC SPORTS COMMUNITY

Awarded with “Best Sports Integrated Program” by The Times of India, Universal Ai University focuses on holistic development of its students.



# Student Services

## CAREER DEVELOPMENT

Universal Ai University focuses on making the students corporate ready while they continue with their academic goals. Our inhouse SAVI model starts with self-assessment of each student on competencies, goals, value propositions & individual SWOT. The internal faculty & industry professionals evaluate each student through a validation process to identify the gaps & prepare a student road map so that we can build on the strengths of the students through regular industry

## HEALTH & MEDICAL FACILITIES

Minor injuries & ailments are taken care by our in-house nurse who is available round the clock for the students. In case of serious medical emergencies, Raigad Hospital is 25 minutes away from the campus & the Wardens personally aides the students. Disability Services : Keeping the motto of being an inclusive B-School, the campus has been designed to be disabled friendly and facilities are provided to the differently abled students.

## VISA SUPPORT SERVICES

Partner University will facilitate students and enable them regarding the visa process and documentation.

## PLACEMENT SERVICES

Our massive placement team has its presence PAN India offering multiple placement and internship opportunities to our students with 245+ companies on campus. The team facilitates the interview & selection process and works closely with students for building their network. Finance & Welfare Advisory : Our Finance & Welfare Advisory team aims at supporting the students to avail education loans from banks, Instalment facilities, advise them on eligibility criteria, documentation & scholarships.

## TRANSPORT FACILITIES

Daily transportation services are provided to & from Universal Ai University campus to Karjat station & market. Campus car & driver services are also available for the students on 12 hour hire basis. For local commutation, another option is auto rickshaws which is available from right outside the campus.



## MENTORING & COUNSELLING

Each student has a mentor on campus who they meet every week on Tuesdays. The Mentor acts as the “Local guardian” & coaches the students on academic performance, personal issues, behavioural issues, personal grooming, current affairs, mock interviews & career building.

## MULTI FAITH COMMUNITY

Being a truly Universal, Universal Ai University is one big multi-faith family where all the cultural events & festivals across all religions are celebrated with great enthusiasm & love.





# Summer School and Student Exchange Programs

Summer school and student Exchange Opportunities are extremely important part of our pedagogy. These not only give you valuable experience that can help you secure a job you want but also give you the opportunity to work hands-on in a professional environment. Fast paced professional environment during the internships equips you with excellent time management and team player skills.

Since Universal AI University is “By the industry For the Industry”, the team at the University works round the clock to provide the best possible opportunities to our pedigree.

## Global Exchange Programs





# Universal Ai University in the News



**INDIA TODAY**  
MAY 27

Trade stocks, play golf, study in luxury

## Five Star UNIVERSITIES

Higher education gets a makeover as creature comforts, recreational options and state-of-the-art amenities take pride of place on private university campuses

By Sonali Acharya, Gayatri Jayaraman and Armitabh Srivastava

## EDUCATION LUXURY UNIVERSITIES


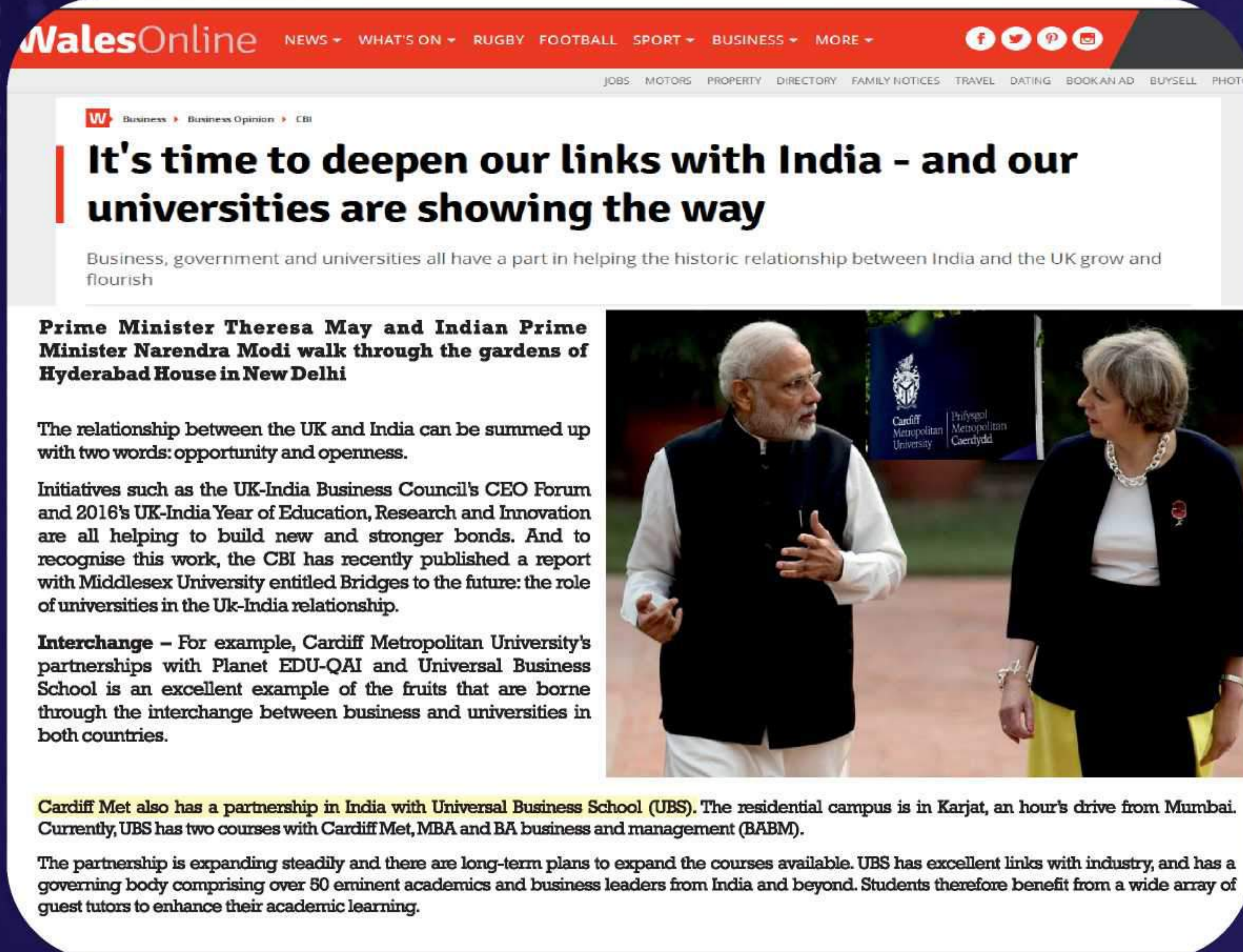
### Business as Casual Universal Business School, Karjat

In his 1st year MBA at Universal Business School (UBS) in Karjat, Maharashtra, Tej Pratap, 27, a US student of Indian origin, runs Shalimar's Kitchen, a personal venture, out of his Perkins Eastman-designed four-bedroom campus home. It's a one-man show. He puts out a small weekly menu of pasta and sandwiches which he makes in the induction stove in his kitchenette. He offers doorstep delivery on a tray to students.

It's the kind of spirit of enterprise that Tarundeep Singh Anand, 39, co-founder of UBS along with his father Gurdip Singh Anand, 71, and realtor Babulal Verma, 45, is looking for. Tarundeep, along with six academic council members, reviews the entire career of a student so as not to admit someone on the basis of just one exam. For instance, UBS admitted a girl who had raised Rs 2 lakh in a college marketing campaign.

In its first year, UBS, with 90 students, is a Rs 1,500 crore university. It offers a three-year, seven-semester and a 15-month MBA, with an option of obtaining both degrees from Cardiff Metropolitan University, UK.

**Universal Business School, Karjat, Maharashtra**  
TRADING ROOM Has 3D stock trading terminals worth Rs 2 crore.  
ACCOMMODATION 58 four-bedroom campus homes, each 1,000 sq ft.  
CLASSROOMS Three 40-seater amphitheatres, with six multimedia, touch-screen projection systems.

**WalesOnline** NEWS - WHAT'S ON - RUGBY FOOTBALL SPORT - BUSINESS - MORE

### It's time to deepen our links with India - and our universities are showing the way

Business, government and universities all have a part in helping the historic relationship between India and the UK grow and flourish

**Prime Minister Theresa May and Indian Prime Minister Narendra Modi walk through the gardens of Hyderabad House in New Delhi**


The relationship between the UK and India can be summed up with two words: opportunity and openness.

Initiatives such as the UK-India Business Council's CEO Forum and 2016's UK-India Year of Education, Research and Innovation are all helping to build new and stronger bonds. And to recognise this work, the CBI has recently published a report with Middlesex University entitled Bridges to the future: the role of universities in the UK-India relationship.

**Interchange** - For example, Cardiff Metropolitan University's partnerships with Planet EDU-QAI and Universal Business School is an excellent example of the fruits that are borne through the interchange between business and universities in both countries.

Cardiff Met also has a partnership in India with Universal Business School (UBS). The residential campus is in Karjat, an hour's drive from Mumbai. Currently, UBS has two courses with Cardiff Met, MBA and BA business and management (BAMM).

The partnership is expanding steadily and there are long-term plans to expand the courses available. UBS has excellent links with industry, and has a governing body comprising over 80 eminent academics and business leaders from India and beyond. Students therefore benefit from a wide array of guest tutors to enhance their academic learning.

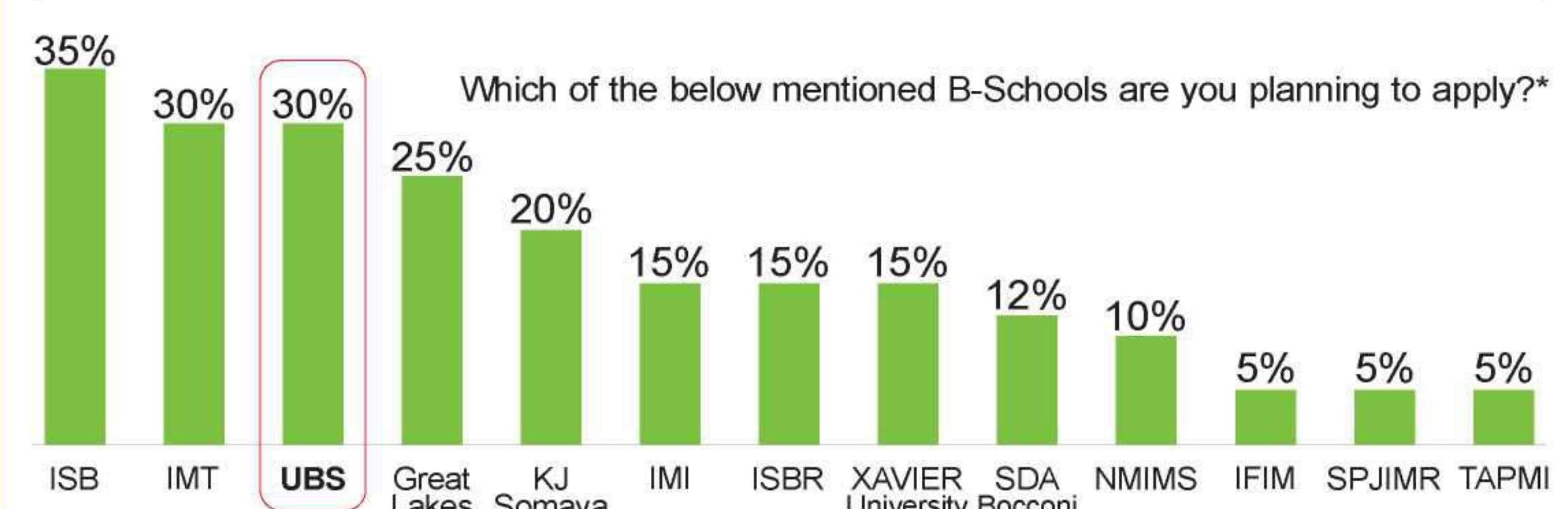


## UBS is the 2<sup>nd</sup> Most Attractive B-School in INDIA by Foreign Students

**Graduate Management Admission Council®**

### Study in India Research Data

Which of the below mentioned B-Schools are you planning to apply?\*



B-School	Percentage
ISB	35%
IMT	30%
<b>UBS</b>	<b>30%</b>
Great Lakes	25%
KJ Somaya	20%
IMI	15%
ISBR	15%
XAVIER University	15%
SDA Bocconi	12%
NMIMS	10%
IFIM	5%
SPJIMR	5%
TAPMI	5%

\*Participating B-School data



**Times B School**  
Your Road-map to Success

Friday, 27 February, 2016

## Truly Global Business Schools in India

### Going Abroad for an MBA v/s Doing you MBA in International Business School in India

The dream of every India MBA aspirant is Global Exposure. Four private Indian B-schools come closest to giving their students a feel of being on a global campus. These institutions are specialists (unlike Universities who are generalists) and focus all their resources in delivering world class MBA education. They have all developed Industry integrated programs excellent faculty, innovative pedagogy and ensure that their students get opportunities in leading companies. They are all led by Boards who have exceptional global backgrounds.

**Indian School of Business, Hyderabad**  
Founded by Rajat Gupta, Former CEO of McKinsey & Anil Kumar from Harvard and Wharton respectively who with the help of Wharton Business School & Kellogg School established India's first truly Global Business School which featured in top International rankings. They grew to 850 students spread over two campuses in Hyderabad & Mohali. They have Academic alliances with Fletcher School, Tufts University and Wharton School to develop Institutes.

**SP Jain Institute of Management, Mumbai**  
Established by the Bharati Vidy Bhavan, SPJIMR has grown in stature to command respect from corporations across India and abroad. SPJIMR became the only Asian institute invited by Aspen Institute, US, to develop Programs and has a Partnership with IBM for research. What was unique of SPJIMR is that they limited the number of students of the flagship program to just 240 and resisted the temptation of getting into additional campuses which has ensured that they are able to deliver a truly remarkable global education experience.

**Great Lakes Institute of Management, Chennai**  
Founded by Bala Balachandran of Kellogg School of Management fame, was established to compete with ISB, Hyderabad, with a vision to become the leading management institution in India providing Quality Education at an affordable cost. Great Lakes follows a Gurukulam system where faculty and students live on Campus. Great Lakes has 357 students and has established another Campus in Gurgaon.

**Financial Decision**  
The Return on Investment argument is clearly in favor of studying in India, as the costs range from rupees 10 - 28 Lacs as compared to an International MBA, costing between rupees 25 - 80 Lacs. If you are lucky to secure your admission in any of the four, Your ROI could jump significantly especially for the one year MBA program. But rest assured you will get a life changing experience where time will fly and you would be ready to take your step into a corporate career or turn an entrepreneur.

INTERNATIONAL CRITERIA	ISB	GL	UBS	SPJIMR
International Accreditation	✓	✓	✓	✓
Indian Accreditation	✗	✓	✓	✓
International Degree	✗	✗	✓	✗
International Ranking of School / Program	✓	✗	✓	✓
International Board	✓	✓	✓	✗
International Curriculum	✓	✓	✓	✓
International Faculty	✓	✓	✓	✓
International Academic Council	✓	✓	✓	✗
International Students	✓	✓	✓	✓
International Placements	✓	✓	✓	✓
Founders With Global Exposure	✓	✓	✓	✓
International Alliances	✓	✓	✓	✓
International Executive MBA	✓	✓	✗	✓
International Exchange Program	✓	✓	✓	✓
MBA Program Duration	1Yr	1&2Yrs	1&2Yrs	2Yrs
Global Campus	Dual	Dual	Single	Single

**Universal Business School, Mumbai**  
Founded by Global CEOs Gurdip Anand, Babulal Verma & Tarun Anand educated at JBIMS, SP Jain-Mumbai, Tuck B-School, Michigan B-School, IMD and IE B-School. UBS is endorsed by 60 CEOs and became the



# Corporate Connect and Awards



Mr Tarun Anand recognised as Pioneers of Change by Inspire India Magazine in 2023



Ratan Tata, Chairman Emeritus, Tata Group greets Universal Ai University Chancellor & Founder



Honorable President of India Late Shri. Pranab Mukherjee & UBS Chairman Late Gurdip Anand at the NDTV Leadership Awards 2012



Education Evangelist of India by Great Place to Study by Forbes India in 2020 presented by Chetan Bhagat



Honorable Prime Minister of India Narendra Modi meets UBS Board Member Tejpreet Chopra CEO, Bharat Light & Power in 2017



ASSOCHAM National Education Excellence Awards 2013 UBS Awarded 'The Most Upcoming Business School in India' by Dr. Pallam Raju, Hon. Minister of HRD, Govt. of India



Kiara Advani giving the award to Brigadier GPS Cheema for Universal Business School, Mumbai

Universal Ai received Times Education Icons Award in 2021



ESHAM SUHAIL EDITORIAL LEAD, BW DISRUPT ELORA BASUMATARY DIRECTOR- MBA PROGRAMME, UNIVERSAL BUS

Awardee for 'Institution with Innovative Infrastructure & Learning Environment' in the Higher Education Category by BW Business World in 2023



## MUMBAI – THE CITY OF DREAMS - BEST OF BOTH WORLDS

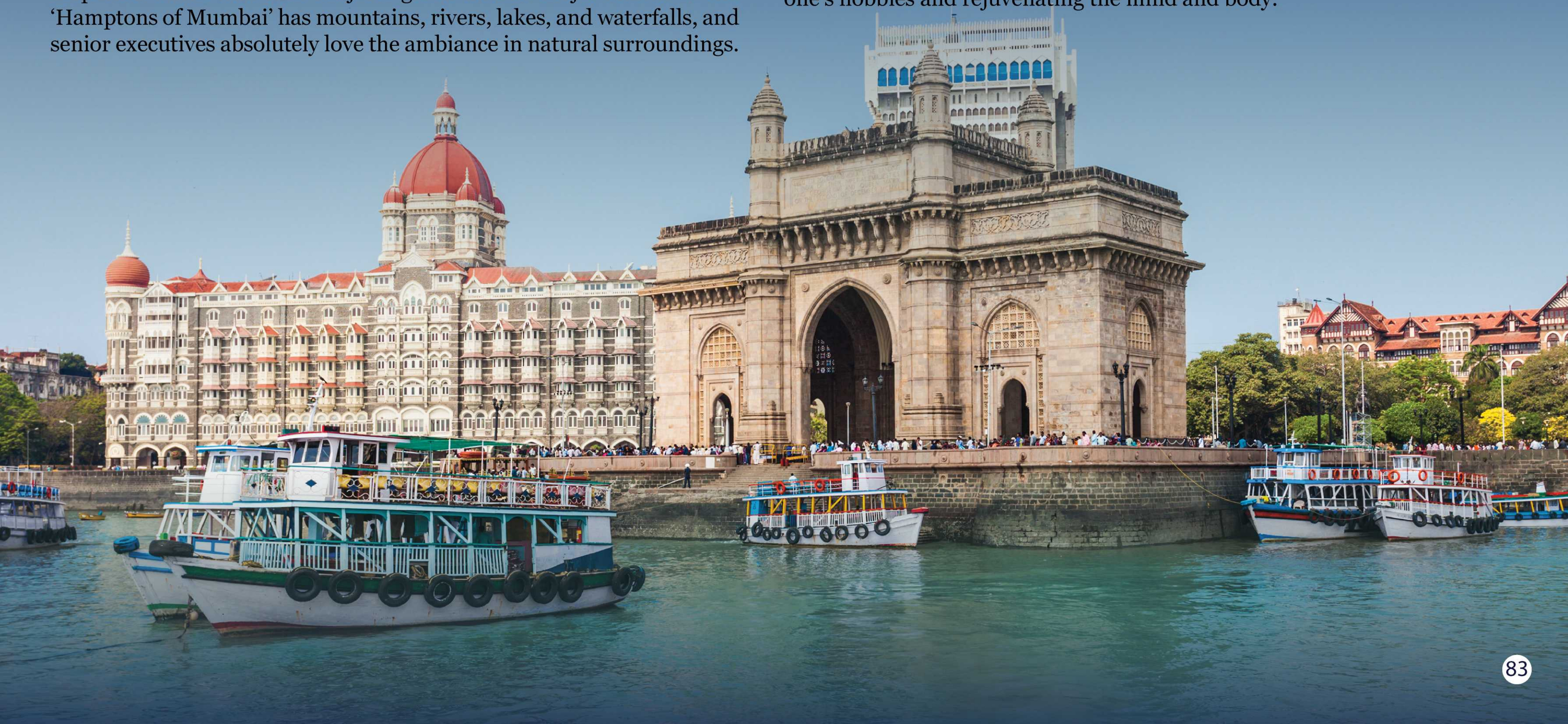
Being in Karjat Campus is the ‘best of both worlds’ dynamic – secluded campus with quick access to the fabled City of Dreams, Mumbai – makes for an unforgettable experience for Universal AI University students.

“Mumbai is an epitome of cinema, arts, music, business and history”. “It’s hard to not fall in love with such a magnificent city because of its vibrancy, style, street food, and nightlife. Its close proximity to Mumbai (1.5 hours drive) allows us to attract top CEOs and CXOs from the corporate world who find Karjat a green haven. Karjat known as the ‘Hamptons of Mumbai’ has mountains, rivers, lakes, and waterfalls, and senior executives absolutely love the ambiance in natural surroundings.

Living in the lap of nature and the heart of greenery gives a completely pollution-free environment which adds one year to the student’s life and well-being.

Living in a residential campus allows us to transform students' lives 24\*7 as 50% of the learning is outside the classroom and students are engaged in a plethora of experiential learning activities.

The significant time saved by the students in a residential campus can be used in better pursuits of rest, sleep, reading, sports, entertainment, or pursuing one’s hobbies and rejuvenating the mind and body.





# Growth Success Story

## START UP 2009 - 2013

- Universal Business School is born
- AICTE Approval received for PGDM
- Signed MOU with Cardiff Met. University, UK
- Endorsed by 60 CEO's
- Training Partner of United Nations (Leadership Development Program)
- International Accreditation by QAA, UK & British Council

- Training Partner of Defense Ministry (MOU with DGR)
- 'FIVE STAR University' by India Today
- Built a 30 member Senate of Industry Leaders & CEO's
- Awarded 'Truly Global B-School in India' by TOI

## EARLY YEARS 2014 - 2016

- Launched Global MBA Degree for executives from Cardiff Met. University, UK
- 15 students attended Youth Delegation in China funded by Chinese Govt.
- 4 Faculties & 2 students funded by European Union (Erasmus+)

- Completed MT & GT Program for Tata Capital (Won deal from SPJIMR)
- Most Innovative B-School in Mumbai, HRD Ministry & India Today
- Partnership with University of Economics, Bulgaria for 1st Dual Continent MBA

## GROWTH YEARS 2017 - 2019

- 'Pride of Mumbai' Top 4 B-school in Mumbai' by TOI
- Outstanding Commendations during Cardiff Partnership Review 'Holistic Learning', 'Experiential Learning' & 'Quality'
- Member of BUSINET, Europe - 31 Countries with 102 members
- Awarded 'Excellent Industry - Academia Interface' by World Education Summit

- Successfully launched SSM + INSEEC with 23 students
- 168 HR professionals on Campus for Leadership GenNext covered by Switzerland Times
- Top 13 elite B-Schools for Study in India campaign across 20 countries (MHRD, Govt. of India)
- Ranking 51-75 in India by NIRF
- UBS becomes a member of AACSB

- PGDM of UBS accredited by National Board of Accreditation (NBA)
- PLATINUM Rating in India AICTE - CII Survey of Industry Linked Technical Institutes
- Ranked No. 2 most attractive B-school by GMAC, USA

## TAKE OFF 2020 - 2023

- Member of GBSN, USA 50+ Countries with 120+ members
- UBS installs 355 kWh roof-top solar panels to harvest renewable energy
- Partnership with Northeastern Illinois University, USA for AACSB Accredited Dual Continent GMP
- PGDM of UBS equivalent to MBA by Association of Indian Universities (AIU)
- 100+ Research Paper Published

- Enactus Global Board Membership
- Cardiff Met. University awarded Top University in the UK by Times Higher Education Awards
- Member of PRME 800 signatories' worldwide members
- Members of the Case Centre, UK 434 worldwide members
- Universal Case Research Centre launched 1st Journal published by the UBS Case Research Centre

- Published 14 Case studies in Case Centre
- 1st B-school to publish ESG Report & Top 4 B-schools in India with SDG Dashboard
- Accepted By AACSB for Global Accreditation
- Economic Times Growth Champions 2023

# 2023

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