

#SoarStrong

#SoarFast

#SoarFar

#SoarHigh



— The future is here —

UNIVERSAL Ai UNIVERSITY



INDIA'S
FIRST AI
UNIVERSITY

Where the future
of education
and technology
converge!





GLOBAL ACADEMIC PARTNERS



INDIAN ACCREDITATION



MEMBERSHIP

INTERNATIONAL



INDIAN



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TARUN ANAND

Chancellor & Founder, Universal Ai University

Chairman & Founder, Universal Ai University
Fmr. Chairman & MD, Thomson Reuters, South Asia

MBA (SPJIMR) | Ex. Ed. Michigan B-School (USA) |
Tuck Business School (USA) | IE Business School (Spain)



WELCOME TO UNIVERSAL Ai UNIVERSITY,

We are committed to crafting leaders with character and equipping them with the technologies of the future. Our diverse range of AI-embedded degree programs in the field of Engineering, Management, Liberal Arts, Design and Sound will empower students to become leaders in a global context in their field while promoting sustainability and entrepreneurship.

Nestled in the breath-taking location of Karjat, near Mumbai, surrounded by mountains, our university is not just a place of learning but one with a Soul. We focus on the 3 P's, which are Purpose, Passion and Professionalism to ensure our students are well-rounded individuals and are prepared to make a real impact in the world through the triple bottom line (People, Planet & Prosperity) framework creating a positive social, environment and economic impact.

With the world moving towards more automation and digital transformation, AI education and research is highly important for a country to stay competitive in the global economy, thus, Universal Ai University will be a key driver of the country's growth and development in the 21st century by teaching Universal skillsets. Additionally, the university would serve as a research hub for the development of new AI technologies, which would bring economic and technological benefits to India.

At our university, we're dedicated to providing students with cutting-edge knowledge and skills in Artificial Intelligence, Machine Learning, and Data Science. Our state-of-the-art facilities, renowned faculty who are leading experts in the field, innovative curriculum and andragogy ensure that our students are equipped with the tools they need to excel in the fast-paced tech industry.

Our focus on hands-on experiential and immersive learning, industry partnerships backed by 60 Global CEOs, and real-world CMAPS (Collaborative Multidisciplinary Approach towards Problem Solving) projects cannot be found anywhere else. Graduates of our programs will be well-prepared for a variety of exciting and lucrative career paths. Having Univitt Technologies Pvt. Ltd., the in-house technology company at UAi, also provides students and faculty with hands-on opportunities to learn, innovate, and consult on real-world AI projects with leading global enterprises like Spotify, Forbes, Turner, KPMG, and many more.

Be at the forefront of shaping the future with AI technology to make yourself future proof.

BECOME A PART OF THE AI REVOLUTION BY JOINING AI-MAZING UNIVERSITY!!

#AIGameChanger
#AI-mazingUniversity
#ATexanInIndia



DR. SIMON MAK

Founding Vice Chancellor, Universal Ai University

1st American and Foreign National Vice Chancellor in India
- Riffing life in India and to the ends of the earth.
Fmr. Exe. Director, Caruth Institute for Entrepreneurship, Texas USA

BSc (Mech. Engineering) - Massachusetts Institute of Technology
(MIT-USA) MBA - SMU Cox School of Business (USA)
PhD-SMU Lyle School of Engineering (USA)

#SoarHigh #SoarFar #SoarFast #SoarStrong

WELCOME TO UNIVERSAL Ai UNIVERSITY,

I relocated from Dallas Texas USA because I wanted to be part of an exciting new university which is India's 1st AI university. We are located in the green rolling hills of Karjat, a short one and a half hour drive from Mumbai, which is ideal for academic studies – close enough to the big city but far enough to focus on studies.

Built on the foundation of the flagship School of Management, the vision of Universal Ai University as a newly established university is to groom global citizens who will positively impact the world using AI. We will differentiate ourselves from other universities in three areas:

- ✓ **The curriculum** – 100% AI. All graduates will either be AI developers or AI power users. For example, we offer one of the world's first BBA in AI, which means that we are teaching our students to solve business problems using AI. We also focus on experiential learning, which means we are a hands-on university.
- ✓ **The student experience** – We will incorporate USA/Texas college traditions with existing traditions to enhance the student experience, giving students a more global perspective. For example, I plan to introduce American football, the #1 sport in Texas and in the US, to students. I also want to build an enduring school spirit so that alumni of UAI can stand proud of their alma mater, and when they meet other alumni in the marketplace throughout the world.
- ✓ **Campus-wide innovation and entrepreneurship** – I will bring the best practices from the US and Silicon Valley to create campus-wide entrepreneurship programs for students across all schools. Whether your career goal is to start a company that can IPO and create maximum economic impact, such as jobs, or work as a corporate employee, we will teach you how to be an entrepreneur, or an intrapreneur inside of an existing corporate to help your employer create new businesses.

As the university grows, we will launch additional future schools where AI can have an outsized impact.

If you are considering UG/PG-MBA studies, I would ask that you consider the curriculum, the student experience, and the campus location in your decision. Should you honor us with your attendance at UAI, we promise you an experience beyond your imagination, 2 and an education foundation to help you prosper as an entrepreneur, or as a corporate employee and leader, and as a global citizen.

FROM THE VICE
CHANCELLOR'S
DESK



Vision & Mission



VISION

To create impactful knowledge and develop innovative, ethical, responsible, and global leaders who will transform organisations and society at large.



MISSION

To drive excellence in education, impactful research, and strong community engagement, resulting in a positive societal impact on our ecosystem that will help transform organizations and society at large.

An Innovative Learning Model - 3 E's

UAI is committed to deliver a life-changing educational experience to Indian and International students. This makes our students corporate ready from the early stage of their career.

ETHICS | EXPERIENTIAL LEARNING | ENVIRONMENT

UAI follows the 3E's Model to blend Ethics, Experience, and Environment for real-world impact, using Technology.

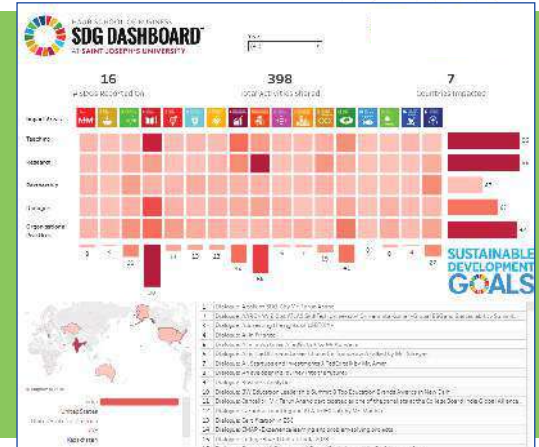


Sustainability Impact & Economics, Social, Governance



All major corporations are expected to account for their environmental and social footprint. This is carried out through a diverse set of standards, frameworks, and metrics related to what is referred to as an ESG (environment, social, governance) report. Such reporting enables the corporations to better manage their contributions to the attainment of the United Nations SDGs (Sustainable Development Goals).

Universal Ai University has emerged as a disruptor in the SDG landscape, by being the first business school in India to launch its own ESG report, disclosing its environmental and social footprint and re-affirming it's position as India's 1st Green Business School.



India's 1st Green University



Plantation Drive



Solar Energy Plant



Waste Management Plant

Universal Ai Advantage



1

Only University led by a Global CEO & Endorsed by 60 Global CEOs from GE, JP Morgan, etc

2

1st Indian University to have an American VC with MIT pedigree

3

High Performance AI Lab, AR/VR/MR/IoT Labs

4

2nd Most Attractive B-School in India by GMAC, USA

5

Trade Global Markets at Asia's 1st Global Trading Room

6

'FIVE STAR University' by India Today

7

Economic Times Growth Champion - Fastest Growing Company in India

8

World Class Faculty (500+ years Industry experience) from Stanford, Oxford, IIMs, NID & SPJIMR

9

Top 5 B-School in India with Highest ROI - 160% (Times of India)

10

India's 1st Green B-School & publishing ESG Report since 2022

11

Become a CEO of a Pvt. Ltd. Company during your study

12

Highest Global Quality standards Partner Institutions: Accredited by AMBA (UK), AACSB (USA)

13

1st Private B-School to achieve a Rs.1 crore p.a. Placement package

14

India's 1st AI embedded Multidisciplinary and Interdisciplinary curriculum with 80% Experiential Learning Pedagogy

15

Best of Both Worlds - Study in the Lap of Nature & near Capital City of Dreams, Mumbai

16

India's Largest Sound Recording Studio

17

Achieved CAGR of 33% over 15 years & 15% in last 5 years

18

India's 1st Metaverse & AI-based Admissions Process - Eventuality

19

Academic collaboration with Multi-billion dollar fastest growing Indian IT Company, LTIMindtree for School of AI & Future Technologies

20

India's 1st AI - embedded Degree in Sound & Music launched by Padma Shri Sonu Nigam

21

Approved by UGC, AIU membership and NBA accreditation

22

Ranks in India's top 5 Positive Impact Rating (PIR) by United Nations

23

Technology Company on campus offering real-world AI Projects with global enterprises

24

India's 1st University to Fast Track degree (upto 6 months) with Cambridge A/AS Level & AP credits

Board of Governors – The 60 CEOs



Motilal Oswal

FOUNDER, CHAIRMAN
AND MD OF MOTILAL
OSWAL FINANCIAL
SERVICES LTD.



Mark Robson

FMR, CEO,
FXMARKETSPACE LTD, UK



Arun Nanda

FMR, FOUNDER & CHAIRMAN,
MAHINDRA HOLIDAYS &
RESORTS INDIA LTD. MAHINDRA LIFE
SPACE DEVELOPERS LTD.



Niren Chaudhary

CEO,
PANERA BREAD, USA



Julian D'Souza

REGIONAL HEAD, SOUTH ASIA,
THE CONFERENCE BOARD



Navin Suri

ADVISOR TO THE BOARD,
ELEVANDI; CEO, PERCIPENT
PARTNERS PTE. LTD.,
SINGAPORE



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MD – INDIA REGION, MSD;
CHAIRMAN – PHARMACEUTICAL
COMMITTEE, AMCHAM INDIA



Madhav Kalyan

MD & HEAD PAYMENTS
ASIA PACIFIC, J.P.
MORGAN, INDIA



Nilesh Shah

MD & CEO,
ENVISION CAPITAL



Rick Sears

ATM, TOWN OF NANTUCKET
FMR, DIRECTOR & CO-DEPUTY
CHAIRMAN, CLS BANK
INTERNATIONAL, LONDON, UK



Ameera Shah

PROMOTER & MD,
METROPOLIS
HEALTHCARE LTD.



Wolfgang Lehmacher

FOUNDER SUPPLY CHAIN &
TECHNOLOGY STRATEGIST,
INNOVATION NETWORK,
SWITZERLAND



Ipsita Dasgupta

SVP & MD - HP INDIA,
BANGLADESH & SRI LANKA



Dr. Ravi Kumar

FOUNDER, CHAIRMAN & MD,
XOYTON DIAGNOSTICS LTD. LTD.



Amadou Diallo

CEO, AFRICA & SOUTH ASIA,
PACIFIC DHL GLOBAL
FORWARDING MANAGEMENT,
UAE



Dr. Jayesh Jani

STRATEGIC MEDICAL
AFFAIRS AND PROFESSIONAL
EDUCATION LEADER
GLOBAL MEDICAL DIRECTOR,
CONVATEC



**Padma Bhushan
Dr. S. S. Johl**

ECONOMIC ADVISOR
FOUR INDIAN
PRIME MINISTERS
& WORLD BANK



Mark Smith

CO-FOUNDER & EXECUTIVE
CHAIRMAN - QARBON
TECHNOLOGIES; MD, ASIA
PACIFIC, DIGITAL REALTY,
SINGAPORE



**Padma Shri
Late. Dr. Pritam Singh**

PROFESSOR EMERITUS,
MDI - GURGAON; FMR,
DIRECTOR,
IIM - LUCKNOW



Robert Holdheim

COO, EXPORT NOW, INC.;
FOUNDER AND PRINCIPAL,
SWING LLC, LOS ANGELES
METROPOLITAN AREA, USA



**General (Retd.)
Deepak Kapoor**

CHIEF OF STAFF,
INDIAN ARMY



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FOUNDER, CHAIRMAN & MD,
XCYTON DIAGNOSTICS LTD. LTD.



Aditya Somani
CHAIRMAN,
EVEREST TECH



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STRATEGIC MEDICAL AFFAIRS AND
PROFESSIONAL EDUCATION LEADER
GLOBAL MEDICAL DIRECTOR,
CONVATEC



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CHAIRMAN, AXIS MUTUAL FUND
TRUSTEE LTD ; PAST WHOLE
TIME MEMBER, SEBI



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FMR, MD,
BHARAT PETROLEUM LTD.



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CHAIRPERSON AND
CEO OF VU GROUP



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INNOPRENEUR LLC, USA;
FMR, HEAD - INNOVATION,
P&G, USA



Raja Kochar
VICE PRESIDENT
TRANSFORMATION,
ENOVIS



Subhash Dhar
CO-FOUNDER & CEO,
COMMENCE MINT VENTURES,
USA



Sasha Mirchandani
FOUNDER & MD, KAE
CAPITAL; CO-FOUNDER,
MUMBAI ANGELS



Babulal Varma
MD,
OMKAR REALTORS
& DEVELOPERS



Christopher (Mitya) New
FOUNDER,
LEADING ORGANIZATIONS
INTERNATIONAL, HONG KONG



Sarthak Behuria
FMR, CHAIRMAN,
INDIAN OIL CORPORATION LTD.



Albert Maasland
NON EXECUTIVE DIRECTOR,
CHAIRMAN, ADVISOR,
EXPERIENCED CEO, UK



D. R. Dogra
FMR, MD & CEO,
CREDIT ANALYSIS &
RESEARCH LTD (CARE)



Sanjeev Sanyal
PRINCIPAL ECONOMIC ADVISER,
PRIME MINISTER OF INDIA
MR. NARENDRA MODI,
SINGAPORE



Late. Harjit Singh
FMR, SECRETARY, GOI
FMR, CO-PRESIDENT,
EURO-INDIA CENTRE, FRANCE



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PRESIDENT & CEO,
BHARAT LIGHT AND POWER;
CHAIRMAN,
GUJARAT PIPAVAV PORT LTD.



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INDEPENDENT DIRECTOR &
AUDIT COMMITTEE MEMBER,
JUBILANT PHARMA LTD.,
SINGAPORE



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CONSULTANT;
FMR, CEO, EXXONMOBIL,
INDIA, MUMBAI
METROPOLITAN REGION



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CEO, NYKA ADVISORY
SERVICES; INDEPENDENT
DIRECTOR, SAPPHIRE
FOODS; UDS, GANESH
GRAINS, RUPA & CO.



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FOUNDER, TUTSUM;
STARTUPS, INVESTOR,
CO-FOUNDER & ADVISOR,
CALIFORNIA, USA



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COSMICMANDALA15
SECURITIES PVT. LTD;
FMR, MD, JM FINANCIAL



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FMR, MD,
WOCKHARDT HOSPITALS LTD.



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FOUNDER & MANAGING PARTNER,
K LAW (KRISHNAMURTHY & CO);
NON-EXECUTIVE INDEPENDENT
DIRECTOR, INDOSTAR CAPITAL



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C-SUITE TECHNOLOGY;
EXECUTIVE & INDEPENDENT
DIRECTOR, CROWN AGENTS
BANK, LONDON, UK



Late. Ranjit Shahani
FMR, VICE CHAIRMAN & MD,
NOVARTIS (INDIA) LTD.

Universal Ai University Senate



Ridham Desai
MD,
Morgan Stanley



Sai Venkateshwaran
Partner & Head - CFO Advisory,
KPMG



Ramesh Swaminathan
Executive Director - CFO
& Head - Corporate Affairs,
Lupin Ltd



Sudeep Kolte
VP - Sales and Marketing,
Saint GobainMarketing,
Saint Gobain



Jaideep Pandit
Investment Management,
Real Estate, Mumbai



Dileep Joshi
Global CHRO,
Essel Propack



Surendra Goyal
CFO,
Aditya Birla Group



Abhay Gupta
Partner,
Deloitte



Kavindra Mishra
MD & CEO,
House of Anita Dongre Ltd.



Chintan Thakkar
MD, India OSTC Ltd.
Head, International Markets,
Futures First



Minakshi Samant
Executive Director HR,
Ingram Micro



Rajesh Seshadri
Global CFO - GSC,
DHL Global Forwarding



Dr. Tanaya Mishra
Global CHRO,
Strides



Balasubramanian Jayam
Founder at The Half Brick,
Bengaluru



Dharmesh Joshi
Director
(Integrated Supply Chain),
Drums Food
International Pvt. Ltd.



Coumura Radja
Co-Founder and
Managing Partner
Maxval Professionals LLP



Ashish Musaddi
Global Head - Cultural
Transformation, Talent
Management & Learning,
Cipla, Mumbai



Chandrasekhar Mukherjee
Advisory Board -
Deep Learning Institute
of India, Mumbai



Akhilesh Thakur
Deputy National Leader -
Risk Advisory Services,
Baker Tilly DHC



Anil Joshi
Consultant - HR &
Employee Relations,
BASF India Limited



Rishikesh Deshpande
CEO & Whole Time Director,
Avalon Global Research
OSTC Ltd.



Amisha Vora
Owner and Joint
Managing Director,
Prabhudas Lilladher



Pramod Sant
Former Vice President -
Head of Import Export
& Customs, Siemens Ltd



Alok Ranjan
Chief Executive Officer,
Flipcarbon Integrated Solutions



Thiru A Thirunavukkarasu
Group President Human
Resources, Cadila
Pharmaceuticals Limited



Anil Jayaraj
CEO, Sports, Viacom18
Media Pvt. Ltd.;
CEO, Sports Group
President Human Resources



Murli Sundrani
Mentor & Life Coach,
Blue Dots Consulting, Mumbai



Antony Parokaran
CEO,
Eros Elevators &
Escalators Pvt. Ltd.

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Brig. GPS Cheema | Chairperson - Centre of Excellence for Sustainable, Social & Spiritual Development & Professor of Practice

M.Sc.; AMP-MDI, Gurgaon; 37 years with Indian Army; Deputy General Officer Commanding, Kashmir Valley; Commander of Armoured Brigade; Colonel General Staff of Armoured Division; Director (Operation Logistics) HQ IDS-Secretary, Joint Operations Committee, under the Chairman, Chiefs of Staff Committee; Extensive leadership, operational, and training expertise



Prof. Sriram Ramshanker | Pro-Vice Chancellor & Professor of Practice - Operations

Mechanical Engg.; NIT; MBA, SPJIMR; 25 years of Diverse Exp. in Industry & Business Consulting in Equity Broking, Health & Fitness, FMGC, Travel & Tourism & Manufacturing; VP & COO in NESS Technologies; Sales Director in Intercept Consulting; Business Manager in TI Automotive PLC & Batliboi & Co.



Dr. Shilpa S Joshi | Dean - Academics & In-Charge Dean: School of AI and Future Technologies

Ph.D. in Electronics Engineering, Master of Engineering (Electronics and Telecommunications); 14 years of Exp: Experienced education specialist and Data Science professional with a Genpact Certified Professional qualification. Holds a doctoral background in Digital Image Processing, focusing on machine learning for early-stage diagnosis, earning a patent



Dr. Harshita Kumar | Dean - School of Management (PG) & School of Music, Sound & Cinematics

MBA, Ph.D.; 25 years of Exp.; Specializes in Planning, Business Development, Revenue Generation, and Sales Administration; Published Research papers in leading Journals and presented papers at National & International Conferences



Dr. Waheeda Thomas | Dean - School of Management (UG) & School of Social, Liberal Arts & Behavioural Sciences

Ph.D. (Economics), MPhil, MA, MBA(IB), NET; 25 years of Teaching and Administrative Experience; As an accomplished author, published textbooks, reference books, research papers, and served as an Editor-in-Chief for a UGC care listed journal; Trained Assessor at NAAC Panel.



Dr. Kavitha Venkatachari | Controller of Examinations (COE)

B.Sc., MCA, MBA, M.Phil., Ph.D.; 20 years of Exp.; Notable research includes the relationship between Risk-Taking Propensity & Business Performance in SMEs in Sri Lanka; Awarded for the best research paper twice by GNVS & IBS; Possesses strong technical skills in Python, Advanced Excel, and SAS.



Prof. Vijay Tandon | Dean – International Affairs

B.Sc., MBA, Exec PGM - IIM, Calcutta.; 18 years of Exp.; With a background in marketing, strategy, and innovation, he has worked with global giants like GE, Tyco, and AstraZeneca; As the patron of ELC, a student-driven organization, he emphasizes experiential learning; Faculty at Univ. of Economics, Bulgaria, SSM, Italy, Cardiff Met., UK.



Mr. Deepak Chawla | Chief Human Resources Officer

A multifaceted management professional and Independent Director, with over 38 years of cross-functional experience in Operations, Projects, Sales & Marketing, Strategy, HR etc, across diverse industries such as Power, Transportation, Telecom, Cement, Defence, Infrastructure, IT services, and Higher Education



Prof. Elora Basumatary | Dean - Quality Enhancement Directorate (QED) & Mentoring

PGDM - IIM, Calcuta; 18 years of Exp. in Business Development, Operations Mgmt., Sales & Distribution, Marketing & Media Mgmt.; Worked across 3 continents; As the patron of the UIC & head of Rush4Rush, the annual inter-college fest, she actively contributes to student engagement and innovation.



Prof. Inderpal Singh | Director - Skill Development & Professor of Practice

B.Sc., MBA, MMM, Exec MBA, IIM-A, ISB; 25 years of Exp., Leadership roles in esteemed organizations like Lotte, Wrigley India, Best Foods International, and Heinz; Proficient Trainer in FMCG & Durable Cos; Focus on Skill Development, guiding students toward successful Corporate Careers.



Dr. P. Swami Sairam | Director - Research & Doctoral Programs

PhD and M.Tech in Robotics Engineering, pursuing MBA in Human Capital from Singapore Management University; 9+ years of experience in higher education with expertise in research management, institutional strategy, and innovation. Currently Head – Research Office and Program Director – PhD at Woxsen University, driving research growth, corporate partnerships, and global accreditations.



Prof. Suman Gundu | Director & Head – Career Management

B. Sc - Double honours in chemistry and Botany, PGPM from IMT Ghaziabad in Marketing and HR, MMS (Master of Management Studies) in Marketing and HR from Mumbai University, Certified Yoga trainer and Visharad in Kathak Dance; 19 years of Exp. in placement, teaching, training, and development; Long-term relationships with 2000 companies and top management individuals; Expertise extends to efficient and thoughtful research, as evidenced by Paper Presentations for AICT-sponsored National Conferences, Sasmira's National HR Conference, and Allana Institute of Management Studies for National Conference.



Dr. Pranjali Madhur | Director - Quality & Professor - HRM

LLB, MBA, PGDM, Ph.D (ED); 14 yrs of exp. in Academics, Research & Industry. Authored a book & published 25+ research papers. She is Editorial Board Member & Advisory Board Member for several Mgmt. Journals. Certified & Licensed NLP Practitioner & has expertise & consultancy in OD, Recruitment Analyst, Life Coach & Strategic Analyst. Faculty at GITAM HBS & MIT School of Mgmt.



Dr. Meena Sharma | Professor & HoD - HRM

PGDBM, M.Phil, MBS, M.Com., Ph.D.; 20 years of Teaching Exp. at Institute of Advanced Research- The University for Innovation, Dnyansagar Institute of Management and Research, D.Y. Patil Institute of Management, Novel Institute of Management Studies; Managerial role at Kohinoor Precision Component Pvt. Ltd; 50+ publications in UGC Cared Journals, ACDC Journals, Authored Books & Book Chapters & Patents



Dr. Seema Laddha | Professor & HoD - Marketing

MBA, Ph.D.; 18 years of Exp; Significant contributions to research with over 35 publications in National & international journals, as well as case studies; Served as an editor for International Journals & Conference books.



Prof. Amrita Mathews | HoD - Practice (Marketing)

MBA Fin; 17 years of Exp; Worked in Sales, Marketing & Business Development across various organisations. Serving as the Head of Placement Alliances & VP of FinX. Plays a pivotal leadership role, leveraging her extensive experience in student training and development, particularly in soft skills, employability enhancement, and financial products.



Dr. Neeraj Dangi | HoD - General Management & Associate Professor

PGDM & Ph.D.; 28 years of Exp. in Education & Training - encompassing sales, marketing & operations; Research interests include issues on Marketing, Sustainable Food Choices, Consumer Behavior, Green Marketing, Business Sustainability and Food Eco-labels; Published many articles in the Scopus Journals.



Prof. Maneesh Ketkar | HoD - Finance (Practice) & Assistant Professor

B.Sc., PGDM Finance, MA Eco; 26 years of Exp. in the Financial Markets; Transitioning from a banker to an advisor, specializes in Risk Management & Fund Raising solutions; Held Key Positions, including CBO at United Stock Exchange of India, Head of Debt & Credit markets at Credit Agricole, and Head of Institutional Sales, Treasury at HDFC Bank; Extensive background spans institutions such as ICICI Infotech, Reuters India, Credit Lyonnais, Peregrine Capital, and Ashok Leyland Investment.



Prof. Muthu Guruprasad | Director – Student Research & Associate Professor

BSc., MSc., PGCRM (Tata Institute), NET-JRF; MBA. 20+ years' experience in Teaching & Research. Authored 2 books - Insurance Institute of India – 'Insurance & The Environment' & 'Marketing Research & Insurance'. Served as Head of Academics, Placements & led MDP's.



Dr. Sindhu PM | Head - UAI Incubation Centre

Ph.D. (Computer Science), University of Mumbai, M. Phil, Alagappa University & MCA, Cochin University of Science and Technology; 20 yrs of Exp: She has worked in several reputed institutes, most recently being NMIMS - Bangalore. Served as Member of Board of Studies at University of Mumbai and Chairperson for Board of Studies at Nagindas Khandwala College, Member of academic Council and Governing Body of various statutory committees and colleges.



Dr. Pranjal Muley | Associate Professor & HoD - Business Analytics

Ph.D. (Management), M.Tech. (IT); 25+ years of academic experience across leading B-Schools in operations, research, and technology-driven education; Expert in IT, Big Data, Business Analytics, and Data Visualization; Skilled in Python, SQL, Hadoop, and MIS, with a passion for mentoring students through experiential and multidisciplinary learning



Dr. Priya Solomon | HoD & Professor - Finance

Ph.D. (Finance), M.Sc. (Finance), M.A. (Economics); 22+ years of academic and leadership experience in reputed universities; Expert in Corporate Finance, FinTech, Blockchain, ESG & Sustainability; Authored 4 books, 80+ research publications, and holds 7 patents; Recipient of multiple international awards, including the Outstanding Academic Leader Award (2024) and Emerald Literati Award (2023)



Manju Chopra Panigrahi | Deputy Chief Finance and Accounts Officer (Dy. CFAO)

FCA (Chartered Accountant) with 18 years of leadership experience across Communication, Media, Technology, and Financial Services sectors; Expert in FP&A, Controllershship, Audit, Compliance, and Treasury; Held key roles at Conde Nast, FCB Group, Star India, and Viacom18; Proven record in driving financial strategy, governance, and business growth in global organizations.



Dr. Sririvas Shirur | Professor - Finance

BA (Hons.) Eco, MA Eco, MA Psychology, MBA Fin, Ph.D. Fin; 25 years of Exp, Director of Incubation & Entrepreneurship centre at Teerthanker Mahaveer University, Moradabad; Dean, Business School, Sharda University; Professor of Finance and Economics at Galgotias Institute of Management Technology, Greater Noida; Awarded JRF by the UGC to pursue his doctorate; Written six books on topics relating to Finance and Economics; 50 of his articles have been published in Journals



Prof. Bhupendra Mishra | Assistant Professor of Practice & Program Chair - Faculty Development

MBA (Marketing), AI & Digital Marketing Expert with 18+ years across IBM, Dell & DH Enable; Specialist in AI-driven marketing & predictive analytics; Featured in Top ICONS of India (2024) and awarded Leading Professor & Academician (2023); Conducted global training across 10+ countries



Prof. Rahul Nirakar | Assistant Professor - School of Design

Multidisciplinary designer, educator, researcher and mentor and is an alumnus of NIFT Mumbai with 15 years of experience in academia and industry. He has worked with premier institutions like IDC IIT Bombay, NID, NIFT and other leading design schools in India. A co-founder of two design labels, he has mentored numerous design startups and with a deep commitment to Indian crafts, he integrates traditional wisdom with contemporary design pedagogy to shape future-ready creators.



Prof. Sunny Kolekar | Assistant Professor - School of Design

Sunny Kolekar is an artist, designer, and educator with a deep interest in Indian folklore, craft, and visual storytelling. An alum of JJ School of Art and IDC, IIT Bombay, he has worked as a design researcher at IDC, taught as a faculty member at NIDMP, illustrated for Good Earth, and co-founded two sustainable design labels.

Partner Universities

INSEEC BUSINESS SCHOOL, FRANCE



Highlights

- INSEEC ranked 12 in France by Challenges
- Hallmark of Swiss quality in the world
- Internationally accredited MBA with 6 months study and work in Paris & London
- Ranked among the best programs worldwide and accredited by AMBA (the Association of MBAs)
- INSEEC – 3 Palmes Excellent Business School ranked 15th in France (Eduniversal)

Global Accreditation



ESCE INTERNATIONAL BUSINESS SCHOOL, FRANCE



- Prestigious Legacy and Government-Backed Foundation
- Founded 56 years ago by the Centre Français du Commerce Extérieur, now Business France
- Situated in Paris La Défense, the top corporate hub in Europe
- With over 80 nationalities represented and 60% international faculty
- Connects students with a network of over 10,000 corporate partners and hosts 250 career events annually
- Recognised among the top 151 in the QS World Rankings (2024)



NORTHEASTERN ILLINOIS UNIVERSITY, CHICAGO, USA



Highlights

- At Northeastern, more than 100 countries are represented by our student body
- In 2017, according to College Stats, Northeastern is the nation's third-safest campus. In addition, YourLocalSecurity ranked Northeastern as the safest campus in Illinois
- For the fourth year in a row, Northeastern is ranked No. 1 among all Midwest colleges and universities as the most diverse by The Wall Street Journal/Times Higher Education College Ranking
- At Northeastern, more than 100 countries are represented by our student body
- Northeastern Illinois University has 150 years pedigree

Global Accreditation





UNIVERSITY OF ECONOMICS VARNA, BULGARIA



**University of
Economics
Varna**

Highlights

- Part of a century old tradition of business education
- Scored 9.28 for institutional accreditation in the year 2018 (The Bulgarian National Evaluation and Accreditation Agency)
- Partnerships with 100+ higher education institutions in Europe and Asia
- It's a certification course 1 month and 3 month study period
- Trained over 120,000 professionals from more than 60 countries
- Winner of prestigious “Building of the Year 2015” in the category of “Cultural Heritage”

Global Accreditation



National
Evaluation and
Accreditation
Agency

This is why UAI is - India's 1st AI University



MoU with Maharashtra Institution for Transformation (MiTRA) Signed in the presence of Hon'ble Chief Minister of Maharashtra Shri Devendra Fadnavis



UAI is the first Indian university invited by the Government of Qatar to serve as its knowledge and education partner in AI



Founding Member of CONVERGE Institute, Dallas, USA a global think tank on AI, Blockchain and Future Technologies



UAI signed an MoU with BSE Institute to equip banking and financial services professionals with advanced AI skills

AI TRAINING INITIATIVES



CONSULTING PROJECTS



PUTTING AI IN MUMBAI

COVER STORY
ARTIFICIAL INTELLIGENCE

Artificial intelligence is advancing faster than expected, reshaping not just technology and economy, but also society, politics and global power dynamics. Recognising AI's strategic importance, India is implementing an ambitious plan to create its own AI ecosystem of homegrown models and computing infrastructures. With its financial resources and vibrant tech-academia scene, Mumbai is emerging as the AI powerhouse driving India's technological transformation

The rapid adoption of AI demands regulation. In 2022, Maharashtra passed the Universal AI University Act, establishing India's first AI-dedicated university in Karjat near Mumbai - the world's third, after institutions in France and the UAE.

Founded in 2009 as a business school by former Thomson Reuters executive Tarun Anand, the university now offers "AI-embedded" courses across disciplines. Anand recognised AI's potential during his time at Reuters, where "hedge funds consumed truckloads of market data & used algorithms to predict outcomes." By 2005, he told THE WEEK, "algorithmic trading was the norm in Chicago."

If we are not careful, we may lose control over AI in five to ten years: Naval Nooh Harari, historian and philosopher

One of the university's innovations is an AI-powered psychology programme. Students input a patient's social, financial & educational background into an AI model trained on demographic & psychological data. When they add symptoms like depression or anxiety, AI predicts possible remedies. "The more the data, the better the prediction," said Anand. "By year three, the model might be accurate 4 out of 10 times. In five years, with one lakh patients, maybe eight or even 10 out of 10."



financial & educational background into an AI model trained on demographic & psychological data. When they add symptoms like depression or anxiety, AI predicts possible remedies. "The more the data, the better the prediction," said Anand. "By year three, the model might be accurate 4 out of 10 times. In five years, with one lakh patients, maybe eight or even 10 out of 10."

But AI's power comes with risks. "In the wrong hands, the consequences could be devastating," Anand said.

At C-MnDS, Agarwal highlighted the emerging danger of AI-generated videos that are hypothetically addictive. "These videos are trained on content that looks children," he said. "AI optimises visual-world shapes, colours, sequences, hacking into a child's neurological system. They simply cannot look away."

This underscores the need for regulation. "We need guardrails-rules that ensure that AI is used responsibly by governments, businesses & society," said Anand.



MARCH OF MAXIMUM CITY
SAFETY FIRST
Elon Musk of xAI (right) speaks with Georgi Dabruski, Ukraine's deputy minister for digital transformation, at the AI Safety Summit at Blenheim Park, England, on November 1, 2023



Built on the Power of AI: The UAi Advantage

At UAi, every program is built on a foundation of Artificial Intelligence. We prepare future-ready leaders who are AI Power Users first, and industry innovators next — capable of using AI to solve problems faster, smarter, and more creatively, while making a positive impact on society.

AI for All

Every fresher — UG or PG — begins their journey with AI courses in their first term, learning to use AI tools confidently and ethically.

Coding for the Future

All students take a foundational Python programming course, enabling them to go beyond prompting and truly understand how AI works.

AI Foundations Certificate

Students prove their skills through an AI Foundations Aptitude Test and earn their first certification.

AI in Action

Students then learn to apply AI to their specialization — whether in Management, Design, Psychology, Sound, Engineering, or beyond — using AI to create smarter, lower-cost, and more creative solutions.

Advanced AI Certification

Before graduation, every student takes a Specialized AI Aptitude Test, earning an advanced certificate showcasing their applied AI expertise.

Where Every Program Thinks AI-First

Better
Employability

Smarter
Problem
Solving

Innovation &
Agility

Global
Readiness

AI ISN'T A SUBJECT
It's UAians DNA.

Our Programs



SCHOOL OF SOCIAL, LIBERAL ARTS & BEHAVIOURAL SCIENCES

- B.Sc Psychology with AI

SCHOOL OF MUSIC, SOUND & CINEMATICS

- B.Tech Sound Engineering
- B.A. in Music & Audio
Production (Hons.)

SCHOOL OF ENVIRONMENT & SUSTAINABILITY*

- B.Sc Environment Sciences

SCHOOL OF LAW*

- B.A. LLB
- BBA LLB

SCHOOL OF AI & FUTURE TECHNOLOGIES

- B.Tech Computer Science
in AI & ML
- B.Tech Computer Science
in Data Science
- Integrated Program in
Technology & Management
IPTM (B.Tech + MBA with
AI - Dual Specialisation)

SCHOOL OF DESIGN

B.Des with AI

- Fashion Design
- Communication Design
- Strategic Design Management
- Product Design

SCHOOL OF GLOBAL AFFAIRS*

- B.A. Global Affairs
- M.A. International Affairs
& Diplomacy

SCHOOL OF SPORTS SCIENCES*

- B.Sc Sports &
Exercise Science
- B.A. Sports Management



DOCTORAL PROGRAMS

- Ph.D.

EXECUTIVE PROGRAMS

- Executive MBA

SCHOOL OF MANAGEMENT

UG PROGRAMS

- BBA in AI - Finance / FinTech / Marketing & Digital E-Commerce
- Global BBA with AI (2 months in Europe)
- Integrated Program in Management (IPM) - BBA + MBA

PG PROGRAMS – UGC APPROVED

- MBA Single Specialisation
- MBA with AI Dual Specialisation
- MBA Global with International Immersion



Programs Offering



Our innovative approach to education is changing the face of business, equipping the next generation of leaders with the knowledge and skills to drive positive change in their organizations and the world.

Be a part of this movement and make a lasting impact.

Pursue Your Passion



School of AI & Future Technologies



School of Design



School of Management



School of Music, Sound & Cinematics



School of Social, Liberal Arts & Behavioural Sciences

Note: The University reserves the right to modify or update any information or policy in accordance with UAI regulations and UGC guidelines. Curriculum revisions, as approved by the Board of Studies (BoS), may be implemented across all Schools. The latest updates and notifications will always be available on the official UAI website.

B.Tech (Computer Science) in AI & ML / Data Science - 4 Years | IPTM (B.Tech + MBA) - 5 Years

B.Tech (Bachelor of Technology) has become increasingly popular due to the rapid growth of AI and its applications in various fields. One of a kind partnership is with LTIMindtree for entire curriculum creation, delivery, internships, and placements.

Advantages

- India's 1st and only B.Tech program with Academic partnership with \$4 billion company – LTIMindtree
- Technological Advancements and Innovation & Cross-Disciplinary Learning
- Programming and Data Tools such as Python, R, and SQL. Students also learn how to use data analysis tools, data visualization libraries, and other software commonly used in the industry.
- Dual Advantage: Earn both a B.Tech and MBA degree in just 5 years, gaining a powerful combination of technical and managerial skills.

Program Highlights

2 Internships	2 CMAPS (Collaborative Multi-disciplinary Approach towards Problem Solving)	1 SMART Project	4/5 years of Leadership Development	1 Research Paper
1 Capstone Project	1 SDG (Sustainability Development Goals) Project	1 AI Project	63% Skill Development & Experiential Learning	47% AI Lab Work

Career Opportunities

- | | | |
|------------------------------------|--|---------------------------|
| 1 Data Analyst | 6 Natural Language Processing (NLP) Engineer | 11 Technology Managers |
| 2 Machine Learning Engineer | 7 Robotics Engineer | 12 IT Directors |
| 3 Artificial Intelligence Engineer | 8 Business Intelligence Analyst | 13 Technology Consultants |
| 4 Data Scientist | 9 Research Scientist | |
| 5 Software Developer | 10 ML Applied Research Scientist | |

Visit Universal Ai website for the curriculum

School of Design

B.Des with AI – Fashion Design / Communication Design / Strategic Design Management / Product Design - 4 Years



At the School of Design, UAI, we are pioneering a new era of design education that blends creativity with intelligence. Located in the serene, innovation-driven campus of Karjat, our design programs are built for the future—with AI at their core.

Whether you're shaping fashion, crafting products, telling stories through visual media, or managing design as strategy, this is where your journey begins. With global perspectives, hands-on learning, and industry integration, our graduates don't just follow trends—they set them.

Program Highlights

- 1 AI-Embedded Design Curriculum
- 2 Project-Based, Application-Driven Learning
- 3 Transdisciplinary Collaboration
- 4 Mentorship by Leading Experts
- 5 Industry Immersion & Global Exposure

Career Opportunities

Fashion Design

- 1 Fashion Designer
- 2 Fashion Consultant
- 3 Costume Designer
- 4 Stylist
- 5 Fashion Merchandiser
- 6 Fashion Buyer
- 7 Fashion Technologist
- 8 Textile Designer
- 9 Fashion Illustrator

Communication Design

- 1 Graphic Designer
- 2 UI/UX Designer
- 3 Animator
- 4 Motion Graphic Artist
- 5 Branding & Identity Designer
- 6 Art Director
- 7 Advertisement & Entertainment
- 8 Design Entrepreneur
- 9 Design Educator

Product Design

- 1 Product Designer
- 2 UX | UI Designer
- 3 Service Designer
- 4 Packaging Designer
- 5 Innovation Consultant
- 6 Design Researcher
- 7 Art Director
- 8 Creative Director
- 9 User Centred Designer

Strategic Design Management

- 1 Brand Strategist
- 2 Design Manager
- 3 Innovation Manager/Consultant
- 4 Business Designer
- 5 User Researcher
- 6 CX/UX Strategist
- 7 Service Designer

Visit Universal Ai website for the curriculum

School of Management

**BBA in AI - Finance / FinTech / Marketing & Digital E-Commerce 3/4 Years |
Global BBA with AI - 3/4 Years | IPM (BBA + MBA) - 5 Years**

Universal Ai University is India's 1st AI University giving a unique combination of BBA in AI + Marketing/Finance to the students to be ahead of the game. On completion of a degree covered by the subject benchmark statement, a student will have the AI skills, subject-specific knowledge and understanding, cognitive skills, practical and professional and transferable skills.

Advantages

- **AI-Integrated Curriculum:** Experience a cutting-edge curriculum that fuses traditional management education with advanced AI and digital transformation modules.
- **Global Exposure:** Spend 2 months in Europe & earn European credits too.
- **Dual Advantage:** Study India's 1st AI-integrated BBA + MBA (Integrated Program in Management) in 5 years & gain a powerful combination of technical and managerial skills.

Program Highlights

1 Internships

2 CMAPS (Collaborative Multi-disciplinary Approach towards Problem Solving)

1 SMART Project

3/5 Years of Leadership Development

1 Research Paper

1 AI LabProject

1 SDG (Sustainability Development Goals) Project

5 Skill Developed

43% Experiential Learning

Career Opportunities

- Accountant
- Investment Banker
- Finance Manager
- Loan Officer
- Financial Manager/Advisor
- Human Resource Manager
- Research and Development Assistant Manager
- Information Systems Manager
- Marketer
- Human Resource Officer
- Brand Manager
- Operations Analyst
- Investment Banker
- HR Consultant
- Supply Chain Manager

Visit Universal Ai website for the curriculum

B.Tech in Sound Engineering - 4 Years / B.A. in Music & Audio Production (Hons.) - 3/4 Years

Universal Ai University and SoundideaZ Academy have embarked on an innovative collaboration to pioneer India's 1st AI-embedded Professional Degree in Sound, and Music and Audio Production, a groundbreaking initiative inaugurated by the esteemed vocalist Sonu Nigam. **This partnership aims to cultivate a legion of adept sound engineers and music professionals armed with cutting-edge Artificial Intelligence (AI) knowledge, poised to revolutionize the global sound and music landscape.**

Program Highlights

1

12 Music Legends on the Advisory Board

2

India's 1st High-Tech 5000 sq. feet Sound Studio

3

24 - Hour Studio Access

4

Professional Engineers as Faculties

Career Opportunities

Live Sound Engineering

- FOH Engineer
- Systems Engineer
- Monitor Engineer
- Audio Systems Technician
- Broadcast Sound Engineer
- Stage Sound Technician

Audiography

- Sound Recordist
- Sound Designer
- Audio Editor
- Foley Artist
- Studio Engineer
- Dialogue Editor

Music Production

- Mastering Engineer
- Recording Engineer
- Mixing Engineer
- Sound Designer
- Studio Manager
- Music Programmer

AI & ML in Sound

- Audio Data Scientist
- AI Music Composer
- Sound Analysis Researcher
- AI Audio Product Developer
- Generative Music Specialist
- AI Audio Product Developer

Music Recording & Mixing

- Recording Engineer
- Mixing Engineer
- Studio Technician
- Studio Technician
- Sound Editor
- Music Producer

School of Social, Liberal Arts & Behavioural Sciences



B.Sc Psychology with AI - 3/4 Years

Our distinctive approach combines classic Liberal Arts education with cutting-edge technology, industry-focused learning experiences, and worldwide exposure, providing students with a competitive advantage in today's quickly changing market. Our students use AI tools to improve their ability to generate accurate forecasts, while taking into account human emotions on existing conditions. It is more than a topic, it is a way of thinking!

Program Highlights

1 Internships

2 CMAPS (Collaborative Multi-disciplinary Approach towards Problem Solving)

1 SMART Project

3 Years of Leadership Development

1 Research Paper

1 AI LabProject

1 SDG (Sustainability Development Goals) Project

7 Skill Developed

50% Experiential Learning

1 ESG Project

Career Opportunities

- Clinical Psychologist
- Mental Health Counselor
- School Psychologist
- Research Psychologist
- Industrial-Organizational Psychologist
- Neuropsychologist
- Forensic Psychologist
- Child Psychologist
- Rehabilitation Counselor
- Substance Abuse Counselor

Specializations

- Clinical Psychology
- Counseling Psychology
- Industrial Psychology

Summer & Winter Camps at UAi



Unlock the Future with AI!

UAi TechTrek is a groundbreaking Camp designed for high school trailblazers ready to lead the AI revolution. This transformative program seamlessly bridges foundational learning with real-world innovation, offering an electrifying, hands-on curriculum that fuses advanced AI concepts with creative problem-solving. Through dynamic lectures, interactive labs, and a high-impact mini-design challenge, participants will harness the power of AI to solve real-world problems and shape the future.

Key Takeaways from Your AIventure

Earn a Certificate & build your Portfolio Stronger

1. Master AI & Emerging Tech
Hands-on experience in AI, ML, Generative AI, finance, and sound engineering.
2. Innovate & Build Solutions
Apply design thinking to develop AI-driven projects with real-world impact.
3. Enhance Leadership & Career Skills
Boost public speaking, teamwork, and decision-making while engaging with industry experts.
4. Experience & Network
Explore AI in entertainment, showcase projects, and connect with future leaders & mentors.

Eligibility Criteria

- Open to All School Students Grade 8 onwards (Any Stream)
- Passion for AI, Technology, and Innovation
- Eager to Explore Hands-on Learning, Creativity, and Problem-solving

Explore five future-ready specialisations at camp — Management, Engineering, Music & Sound, Design, and Psychology



Batch

Summer Program Batch - May - July
Winter Program Batch - December - January

For more details, email at summerschool@universalai.in
Book Your Slot Now - +91 78385 00178



Scan & Register
Limited Seats

If you're ready to dive into the future of AI, this camp is for you!



Postgraduate Programs



NBA - General & Business
Management

At Universal Ai University, we follow an academic model which allows for Experiential Learning, Self-Learning & Community Learning in every module along with Classroom learning. CMAPS (Collaborative Multi-disciplinary Approach towards Problem Solving) module that allows students 2 opportunities of one month each dedicated towards Action Learning. Students immerse and solve complex business problems in companies gaining 2 months of additional corporate experience. We have also incorporated Liberal Arts thinking through a new module focused on Universal Philosophies and their impact on society.

MBA Single Specialization

MBA with AI Dual
Specialization

MBA Global with
International Immersion

Our Partner Universities



CHICAGO, USA



PARIS, FRANCE

BULGARIA

UGC Approved MBA - Year 1



Our faculty bring their international business experience to the classroom and employ innovative approaches like the 50 hours live Case Blazer, #Trending, Business Baazigar and Think-A-Thon for the MBA program. The contemporary curriculum is designed for Industry 4.0 by our professors having worked with MNC's at top management positions. The essence of the program is the Action learning Experiential courses (credit bearing), where the student will have an immersive learning experience.

Super 6 AI Foundations: *Start Smart, Build Strong*

Fundamentals of AI & Business Statistics

AI Ethics and Governance

AI Programming with Python

AI Tools & Prompt Engineering

Entrepreneurial Opportunities with AI

Business Analytics with AI

Core Modules

- Intelligent Financial Accounting
- Operations Management
- Next Gen Marketing Management
- Organizational Behavior
- Economics for Managers with IER (Indian Economic Review)
- Corporate Finance
- Selling and Negotiations
- Automated Human Resource Management
- Legal Approach to Business
- Strategic Management
- Entrepreneurship Management
- Project Management
- iBusiness Research Methods

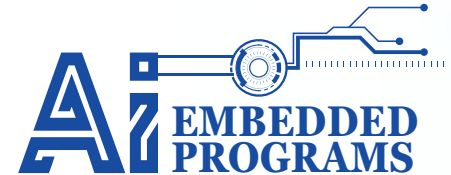
Note: Subject to approval of BOS

Experiential Learning

- Leadership Development Potential
- Mentoring
- Wisdom Towards Self Excellence
- Management of Self
- Experiential Learning Toolkit (Tri Business / Case Blazer/ Thomson Reuters)
- SMART (Societal Management Aptitude & Responsibility Temperament) Project
- CMAPS (Collaborative Approach Towards Problem-Solving) I & II
- Summer Internship
- Design Thinking & Innovation
- Research Paper Publication
- CAP (Consulting Aptitude Project)
- Sports

Optional

- Universal Philosophies Impacting Society / CMAPS II



UGC Approved MBA (Single Specialisation) - Year 2

1 Marketing (Major)

- Sales & Distribution Management
- Fundamentals of Digital Marketing & AI
- Retail Marketing Strategy
- Consumer Behaviour
- Advanced Digital Marketing & Agentic AI
- Product & Brand Management
- Marketing Analytics
- Global Marketing Strategy
- Services Marketing
- Luxury Marketing
- Integrated Marketing Communication
- Green Marketing Project

2 Finance (Major)

- Tax Planning
- Investment Analytics
- Banking & Micro Finance
- Financial Products & Services
- Financial Modeling
- AI enabled Securities Analysis & Portfolio Management
- Financial Planning & Analytics
- Mutual Fund Product & Strategy
- Fintech with AI
- Wealth Management
- Financial Risk Management Using AI Tools
- Green Finance Project

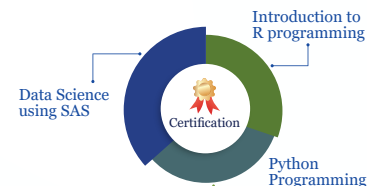
3 Human Resources (Major)

- AI powered Talent Acquisition & Management
- NextGen Learning & Development
- AI driven Competency Mapping & Performance Management
- People Engagement & AI empowered Counseling
- AI enabled Compensation & Benefits
- Visual Analytics
- HR Analytics
- Diversity, Equity & Inclusion
- Policies and Practices in HRM
- Organizational Design & Development
- Emotional Intelligence & Mental and Wellbeing
- Green HR Project



MBA (GENERAL) VISION

To create impactful knowledge and develop innovative, ethical, responsible and global leaders, who will transform organizations and society at large.



Note:

- 1) Eligibility for Finance Specification is 60% in Term 1 & Term 2 + Internal Assessment Test (IAT)
- 2) Eligibility for BA & AI is 60% in Business Statistics + 60% in Advance Excel + 60% in Research Methodology + Internal Assessment Test (IAT)

(Minimum 20 - Maximum 60 students)

Note: Subject to approval of BOS



UGC Approved MBA with AI (Dual Specialisation) - Year 2



1 Marketing (Major)

- Sales & Distribution Management
- Fundamentals of Digital Marketing & AI
- Retail Marketing Strategy
- Consumer Behaviour
- Global Marketing Strategy
- Services Marketing
- Green Marketing Project

2 Finance (Major)

- Tax Planning
- Investment Analytics
- Financial Modeling
- AI enabled Securities Analysis & Portfolio Management
- Fintech with AI
- Financial Risk Management using AI Tools
- Green Finance Project

3 Business Analytics & AI (Major)

- Programming for AI and Data Science
- Data Management and Warehousing
- AI and Machine Learning for Decision Makers
- NLP and Text Analytics
- Marketing Analytics/ Finance Analytics / Operations & Supply Chain Analytics
- Deep Learning and Neural Networks
- Agentic AI and Business Decision-Making

4 Marketing (Minor)

- Consumer Behaviour
- Retail Marketing Strategy
- Global Marketing Strategy
- Services Marketing

5 Finance (Minor)

- Banking & Micro Finance
- Mutual Fund Product & Strategy
- Financial Products & Services
- Wealth Management

6 Business Analytics & AI (Minor)

- Data Visualisation and Story Telling
- Web Analytics
- AI Ethics Governance and Responsible AI
- Cyber and Information Security

7 Global Operations & Supply Chain (Minor)

- Service Operations Manager
- Supply Chain and Logistic Management
- Lean Six Sigma
- Digital Supply Chain

Note:

- 1) Eligibility for Finance (Minor) is 60% in Term 1 & Term 2 + Internal Assessment Test (IAT)
- 2) Eligibility for BA & AI (Minor) is 60% in Business Statistics + 60% in Advance Excel + 60% in Research Methodology + Internal Assessment

(Minimum 20 - Maximum 60 students)

Note: Subject to approval of BOS



UGC Approved MBA Global with International Immersion - Year 2



University of
Economics
Varna

YEAR 2 - Specialization

- ▶ Marketing Management
- ▶ Financial Management
- ▶ Human Resource Management (HRM)

Note: Each Elective is available for minimum 10 students

UE, Varna (3 months)

- Research Methods
- Economy & Society in the European Union, International Trade
- International Economics
- International Entrepreneurship

Global Accreditation (Europe)



3 months study
in Europe

**STUDY
ABROAD**

MBA + GMP Program

Electives

Each MBA student is required to take **THREE** elective courses from the list below.

YEAR 2 - Specialization

- Marketing & International Brand Management
- International Financial Analyst
- Digital Marketing & E-Business
- MSc in Luxury & Fashion Marketing & Customer Experience
- MSc in Wine Marketing & Customer Experience

Global Accreditation (Europe)



6 months Study +
6 months Internship
+ Final Project

**STUDY
ABROAD**

MBA + GMP Program

High-quality of education with
CGE certified Masters that
ensure Indian students are
eligible for 2 years post stay visa

YEAR 2 - Specialization

- International Business Development
- International Corporate Finance
- International Purchasing & Digital Supply Chain
- International Marketing

Global Accreditation (Europe)



YEAR 2 - Core Modules

Applied Business Research II

Business Policy & Strategy

Production & Operations Management

Management of Information Systems &
Technology

Electives

Each MBA student is required to take **THREE** elective courses from the list below.

Note: Each Elective is available for minimum 10 students

Finance

- Seminar on Futures & Options Markets
- Management of Financial Institutions
- International Financial Management
- Mergers & Acquisitions
- Financial Management
- Investment Strategies
- Corporate Financial Strategy

Entrepreneurship & Organisation Strategy

- HR Policy & Decision Making
- Management of Organizational Change
- Strategy & Organization
- Innovation & Creativity
- International Management
- International Business
- Entrepreneurship

Marketing

- Marketing Research - Techniques & Applications
- Global Marketing
- Channel Distribution & Retailing
- Services Marketing Management
- Consumer Behaviour & Marketing

6 months Study +
6 months Internship
(Optional) + Final
Project

**STUDY
ABROAD**

**Global Accreditation
(USA)**



Why Join Executive MBA?

- ✓ Executive MBA degree from India's First Ai University
- ✓ Cutting-edge AI Integrated curriculum
- ✓ Comprehensive program with focus on business fundamentals, leadership, analytical thinking, technology, and entrepreneurship
- ✓ Endorsed by 60 Global CEOs
- ✓ 3E MODEL- Ethics –Experiential Learning-Environment
- ✓ World Class Faculty & Industry Specialist
- ✓ CEO Talk- Leadership insights
- ✓ Trade Global Markets at Asia's 1 Global Trading Room
- ✓ Spaced learning gamification
- ✓ Interdisciplinary Approach
- ✓ Immersive AI Labs and Facilities
- ✓ Experiential learning through simulations, projects, and capstone courses
- ✓ Redefine the Leader in You
- ✓ Hybrid Learning Experience- Intense but Flexible



The AI workshop led by an industry veteran helped streamline routine tasks and enhance strategic thinking. Overall, my experience with UAI is amazing.

- Akash Gupta



UAI offers a balanced curriculum combining generative AI, business fundamentals, leadership, and technology. Inspiring CEO talks and a hybrid format make it ideal for working professionals.

- Vishakha Redij



Course Learning Outcomes



1

Develop leadership skills and strategic thinking

2

Enhance your business acumen and decision-making skills

3

Improve your communication and interpersonal skills

4

Expand your global perspective and cultural awareness

5

Change Management Expertise

6

Build a strong network of business professionals

7

Entrepreneurial Mindset

8

Ethical Leadership

9

Future-Ready Business Strategy

10

Be a Trailblazer

11

Industry Titans as Faculty

12

The Ethics, Experiential Learning, and Environment Model



The Executive MBA has been transformative, deepening my business knowledge and honing both technical skills and life perspective.

- Muskan Chourasia
Executive Assistant



Engaged in an intensive curriculum from AI algorithms to strategic business management, this Executive MBA is set to be a career game-changer.

- Avishkar Patil
Design Engineer



Visit Universal Ai website for the curriculum

School of Management



Doctoral Program - Ph.D.

Ph.D. is a full-time, residential doctoral program offering studies in different fields of management and cross-functional areas. The program aims to train prospective scholars to become highly skilled and innovative researchers and teachers in various fields (aspects) of management and relevant areas. It primarily aims at preparing scholars for careers as faculty members at premier academic institutions and for position outside academics requiring advanced research and analytical capabilities.

Program Highlights

- Ph.D. at India's first Ai University, supported by cutting-edge technology and expert faculty.
- Doctoral candidates will work closely with faculty advisors and engage in independent research projects that contribute to the existing body of knowledge in their field.
- The skills developed during the Ph.D., including research, problem-solving, and analytical thinking, are highly transferable and sought after in various professional fields.
- Collaboration and Networking with 200+ CEOs & CXOs

A candidate can pursue research in the following areas:

- Computer Science
- Liberal Arts (Economics & Psychology)
- Management

Mode of Study: Full-time or Part-time

Visit Universal Ai website for the curriculum



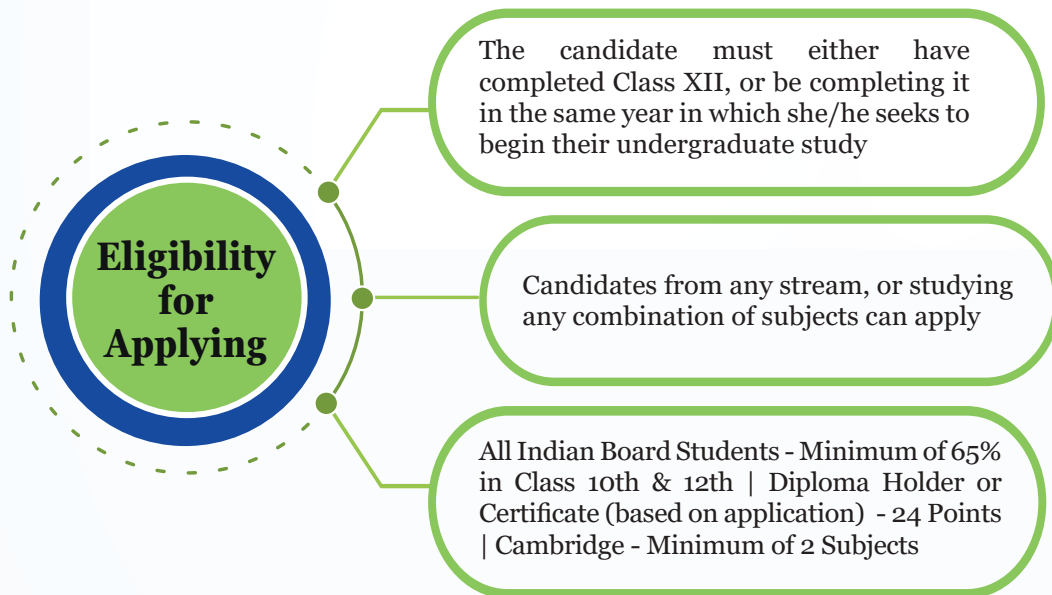
Admission Criteria and Application Process

Undergraduate Programs | Postgraduate Programs | Executive Programs | Doctoral Programs



Undergraduate Programs

Applications are open from all streams (Science / Commerce / Humanities) and across all Indian & International Boards (IBDP / AP / A-Level / HSC / CBSE or 12th Grade Equivalent). ***Experience India's 1st Metaverse & AI-based Admissions Process.***



Criteria and Weightage

Academics & Other Supporting Documents	50%
Entrance Test (Universal Ai / Other National Level Test / Portfolio)	25%
Interview	25%

1st Indian University to Accept AP Credits, CollegeBoard



India's 1st University to Fast Track degree (upto 6 months) with Cambridge A/AS Level & AP credits



Cambridge Assessment International Education

Admission Process



Universal Ai University follows a rolling admissions policy. Rolling admissions means that other things equal, candidates who apply earlier have a higher likelihood of being accepted onto the programs of their choice. It also means that applications will be closed as soon as all the seats are filled.

The process comprises of four steps –

STEP 01

Filling the Application Form (Online) | Available on Universal Ai University Website | Application Fee is INR 2,000 / USD- 25/GBP 20/ EUR 22

Submit Documents | Attach Class 10th marksheet, Class 12th marksheet (if available at that time), Passport size, photograph, Statement of Purpose, 2 Letters of Recommendation, Extra-curricular or Co-curricular activities, Portfolio

STEP 02

STEP 03

Appearing for Universal Ai University Aptitude Test (UBSAT) / SAT / ACT / PEARSON / CUET / UGAT / JEE / MH CET / UCEED / NID / UAiAT/ Other National ET or Submitting a Portfolio

Appearing for the Personal Interview (PI) | All PI's will happen online via Zoom by an AI-Bot named Droid or a Faculty member

STEP 04

Once all four steps are completed, a candidate's application will be reviewed by the Admissions Committee in full. The final admission decision will take into consideration the overall candidature. Candidates who perform well in the admission process may be made a provisional offer of admission, even if their Class XII Board scores have not been declared until then.

Duration : 90 Minutes
100 questions
(No Negative Marking)

Test Format - Metaverse AI based UAiAT test and BOT PI at Eventuality Platform

English Language & Comprehension	20%
Quantitative Ability	20%
Green Thinking and Creativity	20%
Global & Indian Current Affairs	20%
Analytical & Logical Reasoning	20%

Postgraduate Programs

Admission Criteria and Application Process

Universal Ai University invites applications from all streams and boards (Indian & International).

The entire admission process is online. Interested candidates can fill the application form which is available on the website.

The application fee is INR 1500 / USD 21 / GBP 15 / EUR 18.

Selection Process

MBA (Single / Dual)	MBA Global with International Immersion
Boardroom Round	Personal Interview
Group Personal Interview	

What Do You Need To Get In?

Admission Criteria	Weightage	
Criteria	UGC MBA	UGC MBA + GMP
Academics (10 , 12 & Graduation)	20%	20%
Entrance Exam (CAT, GMAT, C-MAT, CET, NMAT)	20%	20%
Extra-Curricular Activities	20%	20%
Communication Skills	25%	25%
Work Experience / Leadership	15%	15%
Statement of Purpose & Letters of Reference – 2	✗	✓
Total	100%	100%

Executive Program

Executive MBA

Students must have a bachelor's degree from a UGC recognized university & a minimum of 2 years of work experience. Executive MBA program is offered in a hybrid format, which means that students can attend classes online or in person which gives flexibility to study at their own pace and on their own terms. There will be a campus immersion as well.

Doctoral Program

Ph.D.

All admissions for Ph.D. programs shall be through a Common Entrance Test conducted by the university, except for those who have been specifically exempted under these rules.

Exemption from Entrance Test –

A candidate qualified JRF/UGC-CSIR NET (Including JRF)/SLET/GATE/Teacher fellowship holder or has passed M. Phil program.



Annual Tuition Fees



Undergraduate Programs	Duration	Tuition Fees (Per Year)
School of AI & Future Technologies		
B.Tech Computer Science in AI & ML / Data Science	4 Years	INR 3,98,000
Lateral Entry into B.Tech Computer Science in AI & ML / Data Science	Any Year	INR 4,98,000
IPTM (B.Tech + MBA with AI - Dual Specialisation)	5 Years	INR 4,98,000
School of Design		
B.Des with AI – Fashion Design / Communication Design / Strategic Design Management / Product Design	4 Years	INR 4,98,000
School of Management		
BBA in AI - Finance / FinTech / Marketing & Digital E-Commerce	3/4 Years	INR 3,48,000
Lateral Entry into BBA in AI	Any Year	INR 4,48,000
Global BBA with AI (2 months in Europe)	3/4 Years	INR 4,48,000
IPM (BBA + MBA)	5 Years	INR 4,48,000
School of Music, Sound & Cinematics		
B.Tech in Sound Engineering	4 Years	INR 4,28,000
B.A. in Music & Audio Production (Hons.)	3/4 Years	INR 4,28,000
School of Social, Liberal Arts & Behavioural Sciences		
B.Sc. Psychology with AI	3 / 4 Years	INR 2,48,000

Notes:

- According to NEP regulations, a UG degree can be either of three or four-year duration with multiple entry as well as exit points. Depending on the completion years, one will be able to earn a certificate, diploma, or degree.
- Any student who wishes to go for summer school or exchange program, then the entire expenses will be covered by the student.
- Global BBA: The fee includes the Tuition fees of the program at the partner University. Lodging, boarding, flight tickets, visa, meals or additional expenditure, will be borne by the student. Also, depending on the exchange rate, the University reserves the right to revise it by 10%.

Annual Tuition Fees



Our academic programs are affordable & designed to prepare you for success in the 21st century. We offer various course options at the Postgraduate level which will equip the students with necessary skills and knowledge for a multi-disciplinary approach to diverse business & management problems.

Postgraduate Programs	Duration	Tuition Fees
MBA (Domestic) Programs		
MBA Single Specialization (Marketing, Finance & HR)	24 Months	INR 10,48,000
MBA with Ai Dual Specialization (Major & Minor - any combination from below) Major - Business Analytics & AI Marketing Finance Minor - Marketing Finance Operations & Supply Chain Business Analytics & AI	24 Months	INR 12,48,000
MBA Global with International Immersion		
MBA + GMP - University of Economics, Bulgaria (3 months in Europe) International Business	24 Months	INR 12,98,000
MBA + GMP - Northeastern Illinois University, USA (1 year in Chicago) Finance Marketing	24 Months	INR 10,48,000 + USD 13221
MBA + GMP - INSEEC Business School, France (1 year in Paris) International Financial Analyst Marketing & Brand Management Luxury & Fashion Marketing & Customer Experience	24 Months	INR 10,48,000 + EUR 11500
MBA + GMP - ESCE International Business School, France (1 year in Paris) International Business Development International Corporate Finance International Purchasing & Digital Supply Chain International Marketing	24 Months	INR 9,98,000 + EUR 9,000

Notes:

- * The actual fee applicable will be updated on the partner university website.
- * International & Domestic Travel : Cost of travel, visa and stay (with food) is borne by the student

Education Loans

The following banks offer education loans on their own discretion:

Axis Bank, UCO Bank, Gyan Dhan, Bank of India, Bank of Baroda, Syndicate Bank, Allahabad Bank, State Bank of India, Karnataka Bank Ltd., United Bank of India, Central Bank of India, Punjab National Bank, AVANSE Education Loans.

These are the official partners: Credila, IDFC First, Kuhoo, Tata Capital, and others.

Universal Ai Loan Support Help Desk:

For any queries pertaining to loans, you can contact Mr. Prakash Tiwari at 09960 692 713.

Executive Program

Executive MBA	Duration	Tuition Fees
Application Form Fees	24 Months	INR 1,000
Total Course fees		INR 3,25,000

Doctoral Program - Ph.D.

Nomenclature of Fees	External (Self-Sponsored)	Internal (Inhouse Employees)	External (Industry Sponsored /Govt Sponsored)
Application Form Fees	INR 2,000	INR 2,000	INR 2,000
Total Course fees	INR 1,15,000	INR 75,000	INR 1,50,000

Boarding & Lodging on & off Campus

All the hostel rooms come with an ensuite washroom, common Living & Dining Room with kitchenette. Fee includes student accommodation, housekeeping, soft furnishing, WiFi, laundry, gym & extensive sports facilities. Single Sharing apartments (4 pax) will have a refrigerator, a microwave oven & dressing tables.



Food: We offer 4 Meals / Day with Veg., Jain & Non-Veg. options cooked in separate kitchens by SODEXO (Worlds largest French MNC in quality food services in 80 countries).



Hostel Category	Charges
Dual Sharing	INR 1,99,400 per year
Triple Sharing	INR 1,85,220 per year
DORM Boys (Non AC & Limited)	INR 1,43,325 per year

Off Campus Facility	Charges
With Transportation = 3 Meals (Breakfast, Lunch & Tea with Snacks) + Transportation (Bus Facility - Karjat) + Infra Charges	INR 99,000 per year
Without Transportation = 3 Meals (Breakfast, Lunch & Tea with Snacks) + Infra Charges	INR 73,000 / per year

Other Charges

Others	Charges
Security Deposit (Refundable)	INR 20,000
Security Deposit (Non- Refundable) GREEN Project, SMART Project, INDUSTRIAL Visit, Cultural Programs, Alumni Association Fees & Convocation Fees	INR 30,000
Welcome Kit, Boot Camp (Off Site) / Imagica Trip	Complimentary

International Cost of Living

Country	Charges
USA	USD 600 to USD 700 per month
France	EUR 700 to EUR 900 per month
Bulgaria	EUR 400 to EUR 500 per month

Notes: * Every year there will be a 5.23% increase in Infra Fees.

Scholarships - Undergraduate Programs

At Universal Ai University, we believe in supporting our students in every possible manner. Therefore, there are various types of scholarships which we offer to encourage our students academically.

Economic (Early Bird) Scholarship - INR 50,000/-

Early Bird Scholarship is applicable to the students who take admissions by upto 31st December.

Special Scholarship - INR 50,000/-

1. Children of Armed Forces
2. Students with domicile in Ukraine or Africa (International Students), Arunachal Pradesh, Manipur, Meghalaya, Mizoram, Nagaland, Tripura, Sikkim, Himachal Pradesh, Ladakh, Jammu & Kashmir, Puducherry, Lakshadweep, Chandigarh, Dadra & Nagar Haveli, Daman & Diu, Andaman & Nicobar Island, Goa, Tamil Nadu and Karnataka
3. Siblings Scholarship
4. Parent as Teacher Scholarship
5. National / International Sports Scholarship
6. For anyone who has lost his/her parent due to Covid-19
7. Scholarships are available based on Nationalised Entrance Test Exams (JEE / UCEED / SAT / Others)

School Achievement Scholarship - INR 50,000/-

Merit Scholarship - Upto INR 2,00,000/-

Merit scholarship is from INR 50,000 to INR 2,00,000 and is different for different programs based on the academic scores. Kindly refer to the website for more details.

Note:

1. All Scholarship are meant for Global Immersion Programs which can be awarded during your study against Global Immersion cost only.
2. Only one Scholarship category, whichever is maximum. 30th June is final date for Scholarship applications. If there is no application, there is no Scholarship

Scholarships - Postgraduate Programs



Means Scholarship - IDFC First Bank (INR 2,00,000/-)

Applicable to the students who come from families with annual income below INR 6 lacs. It is an application and Interview based process. Final decision on scholarship award is at the sole discretion of IDFC First. Mere eligibility does not guarantee a scholarship.

Special Scholarship - Upto INR 50,000/-

1. Children of Armed Forces Applicants - **INR 25,000**
2. Students with domicile in Northeast (Arunachal Pradesh, Manipur, Meghalaya, Mizoram, Nagaland, Tripura, Sikkim), Himachal Pradesh, Union Territories (Ladakh, Jammu & Kashmir, Puducherry, Lakshadweep, Chandigarh, Dadra & Nagar Haveli, Daman & Diu, Andaman & Nicobar Island), Goa, Tamil Nadu and Karnataka - **INR 50,000**
3. Graduates from Indian Institute of Technology (IIT) - **80% of Tuition Fee (1st Three Applicants)**
4. Siblings Scholarship / Parent as Teacher Scholarship / National / International Sports Scholarship - **INR 50,000**
5. Single Parent - **INR 50,000**

Entrance Exam Scholarship (Only for GMP programs) - Upto INR 2,00,000/-

Academic performance in 10, 12 and Graduation:

1. Scores above 80%ile in CAT, XAT or 650 + in GMAT are eligible - **up to INR 100,000/-**
2. Scores above 90%ile in CAT, XAT or 700 + in GMAT are eligible - **up to INR 200,000/-**
3. **100% Scholarship on MBA fees to 5 Students** who score 90 percentile & above in CAT exam.
They should also have a minimum of 75% in their Graduation.

Merit Scholarship (Only for GMP programs) - Upto INR 2,00,000/-

Academic performance in 10th, 12th and Graduation - 60%

1. Above 70% in CAT - **up to INR 50,000/-**
2. Above 85% in Graduation - **up to INR 1,00,000/-**
3. Above 90% in Graduation - **up to INR 2,00,000/-**

Note: All Scholarship are meant for Global Immersion Programs which can be availed during your study against Global Immersion cost only.

43 Conditions apply for all Scholarships - Please refer to website.






























Join the Legacy of Global Leaders!



Placements Opportunities

Our students after completion of their Degree have secured excellent opportunities in Germany, UK, USA, Canada etc. selected on the basis of the Global standard of education which enables them to think critically and make informed decisions on the basis of evidenced opinions in a professional environment which has transformed them.

 SAITEJA NUTALAPA Founder & Director, Budapest, Hungary 	 OMOYAJOWO SUNDAY Clergy, Nigeria 	 SHREYA PRABHU Marketing Operations & Analytics Associate, Ireland 	 ABHIJEET THORA Duty Manager, New Zealand 	 ANUJ SHANDILYA Investment Consultant, Dubai 
 ANAIIS REMON Gestionnaire Immobilier, France 	 HOSHEDAR BATLIWALLA Instructor & Professor, Canada 	 DANISH HASWARE Operation Executive, Saudi Arabia 	 TEJPARTAB ANAND Financial Solutions Provider California, USA 	 AISHWARYA PAREKH Key Account Manager, UK 
 ABDELRAHMAN KADRY CEO & Co-Founder, Egypt 	 UNIKRISHNAN Director, Bahrain 	 STEPHANIE POSADA Senior Consultant , Venezuela 	 ELLA FUCHS Consultant, Germany 	 NGABU DAVID KIIZA HR Manager, Congo 
 SANCHITA HAZRA Sr. Wealth Manager , Bahrain 	 PRAPTI AGRAWAL Client Associate, Australia 	 MANIK KATARIA Account Coordinator, Canada 	 DR. SWATI GOGAWA Dental Practice Manager UK 	 SIDDHI VIBHANDIK Social Media Marketing Associate Chicago, USA 

Career Management (Placements) Journey



Our graduates have a plethora of opportunities to work after their graduation across industry due the enviable corporate connect that Universal Ai University enjoys with the backing of 60 CEOs. For those that choose to pursue their career, we have a very competent Corporate Relations team which will help them secure placements in top Indian and multinational organisations leveraging the vast network of alumni and employers in India and overseas.



Sharada Samaveda
Digital Mark



Harjas Singh
Analyst



Jyoti Sabat
HR Service Analyst

High performance. Delivered.



Dhanasree S V
Management Trainee



Anuj Modgil
Associate Consultant



Amritpal Bedi
Analyst



Manikandan B.
Global Consumer
Banking Specialist
- North American



Nikhil Madhamshetty
Credit Risk Analyst



Vamsikrishna Bodavula
Financial Analyst



Prit Kothari
Asst. Relationship
Manager



Nainy Bhandari
Account Manager



Ankush Goel
RTM Executive



Jaya Lalwani
Business Manager



Khushi Bansal
Sales Trainee officer



Disha Agarwal
Head HR

transforming elements



Bodapati Ravi
Project Manager



Kamran Usmani
Sr. Sales Executive



Kunika Gupta
Marketing

Be the reason you travel



Janhvi Gawade
Marketing Manager



Athulya Pillai
Relationship Manager



Ashneet Kaur
Tax Associate



Pranjul Mishra
Officer
1st NAGA Battalion



Utkarsh Varshney
Associate, Platform
Experts & UAT



Sneha Shyama Padhi
Management Trainee



Kriti Dubey
Credit Trainee

International Placements



Karandeep Singh

Finance
Chicago, USA

A big shoutout to my mentor from Universal Ai University, for their unwavering moral support and the invaluable resources he provided. Your guidance has been a cornerstone of my journey.

abbvie



Tanmay Kumar Dahiya

Finance
Chicago, USA

I am deeply grateful and would like to appreciate my esteemed professor, Vijay Tandon and Professor Robert Cook, Ph.D. for their constant support and guidance that has helped me a lot in shaping my professional growth.

abbvie



Ansari Mohammad Faizan Nasreen

Entrepreneurship &
Organisation Strategy
Chicago, USA



Karandeep Singh

Finance
Chicago, USA

abbvie



Sourav Nayak

Finance
Chicago, USA

abbvie



Gori Rutvik Mohan

Marketing
Chicago, USA



Nanaware Tejal Sudesh Neha

Finance
Chicago, USA



Tanmay Kumar Dahiya

Finance
Chicago, USA

abbvie



Vedant Laxman Narkhede

Paris
Chicago, USA



Mendem Mary Roja

Finance
Chicago, USA

abbvie



Kshitij Sharma

Marketing
Chicago, USA



Prangna Singh

Marketing
Paris



Anisha Kumari

Finance
Germany



Kushal Agrawal

Marketing
Paris





Naman Jha

Marketing (Brand Management)

Paris, France

I extend my heartfelt thanks to Universal Ai University for providing me with this incredible opportunity to participate in their Global Management International program.



Vedant Narkhede

Marketing (Brand Management)

Paris, France

Thank you all once again for your constant support and encouragement. Please feel free to reach out to me as I embark on this exciting new role at L'Oréal!



Kushal Agrawal

Marketing (Brand Management)

Paris, France

"Only those who dare to fail greatly can ever achieve greatly."

I'd like to thank my Programme Director, Prof. Vijay Tandon, for his encouragement and support.



Prangna Singh

Marketing (Brand Management)

Paris, France

First and foremost, I want to express my deepest gratitude to Professor Vijay Tandon from Universal Ai for their unwavering motivation and support throughout my academic journey. Your guidance and belief in my potential have been instrumental in shaping my career path.



Creating Entrepreneurs - What India needs is Job Creators



At Universal Ai University, we provide multiple incubation opportunities that help students develop and hone their entrepreneurial skills. With the focus on experiential learning, students are equipped and confident to brave out to build successful businesses or help take their family businesses to the next level of growth armed with a global outlook and high-quality skills that set them apart from the typical Indian graduates.



ARJUN BAJOR
Co-Founder
Inside Out Farms LLP.



ABDELRAHMAN KADRY
Managing Director, UK
WEBLIC
CLASSTIME EDUC.



MAYUR MITTAL
Director
PVC
Pipes & Fittings



ABDUL BAZID
Managing Director
VALLEY
International Ltd.



SAI KEERTHANA MUDIGONDA
Co-Founder
MACHNUS



RAHUL GANGWANI
Director
SPR



VAIBHAV PATIL
Director
JD



MANAN MEHTA
Business Consultant
Triveni Gizzers



PUSHKAR YAWALKAR
Chief Executive Officer
MAHARAJA



VANEET CHAUDHARY
Sales Director
CESTECH

Undertaking Masters in India & Abroad

Our graduates have been accepted on to some of the most selective Master's and Top MBA programs in the world, and have done us very proud there by achieving the highest commendations.



VANEET CHAUDHARY
UNIVERSITY OF BATH
University of Bath
United Kingdom



PRAPTI AGRAWAL
MONASH UNIVERSITY
Monash University
Australia



HARJAS SINGH
ISB
Indian School of Business (ISB)
Hyderabad



BENAIFER PEREIRA
KING'S COLLEGE LONDON
King's College
United Kingdom



SURAJ JADHAV
TEXAS
The University of Texas
at Austin
Texas



BHUMIT MASRRANI
Cranfield University
UK



KUSHAGRA AGRAWAL
UNSW
The University of New
South Wales
Australia



AISHWARAYA GORAK
University of California
USA



Bareesha Singh
NUS
National University
of Singapore
Singapore

Students Getting an Opportunity to Become A CEO of ExCoLearn Pvt. Ltd.



Once you join Universal Ai University,

- Work for a private limited company, where you will experience management live, and build your leadership skills.
- You can get promoted to Vice President in Year 1 & become the CEO of the company managing 100 employees.
- You can assume roles like CFO, CMO, COO, and CHRO & take charge of the Balance Sheet.
- You will learn marketing, finance, operations, human resources, logistics, supply chain & project management skills, which will make you stand out.



HRITHIK VORA



KAVISHA SHAH



ANKUSH GOEL



VANEET CHAUDHARY



JAYA LALWANI



BHUMIT MASRANI



Rahul Thakurta's journey to Xiaomi Technologies is more than a chronicle of education; it's an odyssey of self-discovery, growth, and professional success. His story echoes the sentiment that the right blend of education, experiential learning, and mentorship can unlock boundless opportunities and shape destinies.

Ms. Rakshanda Hodekar, an alumna achieving the Quarter Award in her role as Assistant Manager (Artist & Repertoire) at Saregama India Ltd. Her journey is marked by unwavering commitment, tireless hard work, and exceptional contributions to her field. As we celebrate the success of one, we anticipate many more stories of achievement from our esteemed alumni.



Marketing



Raveena Srinivas

Sales Trainee

"Getting placed at L'Oréal feels like the perfect start to my career journey. The entire placement experience taught me how preparation, persistence, and self-belief can open big doors. I'm incredibly thankful to my faculty mentors and peers who constantly motivated me, and to the L'Oréal recruitment team for recognizing my potential. I can't wait to embark on this new chapter with a brand that inspires excellence, creativity, and innovation every single day."

L'ORÉAL



Adarsh Chitransh

Sales Officer Trainee

"Thrilled to begin my journey with Nestlé — the world's No.1 FMCG brand, where passion meets purpose. Grateful to Universal Ai University for shaping my skills and mindset to turn this dream into reality. Excited to apply my learnings, grow each day, and make a meaningful impact in the world of brands."



Finance



Ajay Yadav

Personal banker

"Working at HDFC Bank has been a rewarding experience that enhanced my financial acumen and professional growth in a dynamic, customer-focused environment."



Monil Mumbaiwala

Relationship Manager

"Working with Axis Asset Management Company as a Relationship Manager has been a valuable experience, where I gained training in financial products, client servicing, and objection handling. The company's mentorship and growth-driven culture enhanced my financial knowledge, communication skills, and confidence in managing client relationships effectively."



Operations



Pawan Bukshetwar

Sales Executive

"I am grateful for having completing MBA. As this course not only helped me with my professionalism but made me a trainable personel. This course made me to look things in different perspectives, made me not to only do the job but get the job done."



Mrunalini Gumgaonkar

Branch Head

"The innovative teaching methodology and immersive experiential learning not only prepared us for real-world challenges but also played a crucial role in landing placements at leading firms. This invaluable experience has set us on a path to success in our careers."



Logistics & Supply Chain



Sakshi Singh

Management Trainee

"The experience has been extremely rewarding and has given me a sense of pride in serving my alma mater. Your expertise and support continue to empower our students to thrive in their careers."



Business Analyst



Monojit Bag

ESG Analyst

"I am delighted to make my Alma Mater proud. I had an enriching and rewarding journey at UAI where the faculty became my family and the opportunities I got to showcase my professional and research skills was unmatched."



Human Resource



Navya Dubey

HR Operations Associate

Working at Vodafone Idea as an HR Operations Associate has been nothing short of a blessing. Every day I learn from leaders who are exceptional at what they do and inspiring as people. Their guidance has shaped my thinking, strengthened my skills, and helped me grow in every way. Couldn't have asked for a better kickstart to my career than working at Vi.



Consulting



AMIT SANJEEV PANDEY

Territory Sales In-charge

"The dynamic experiential learning, expert mentorship, and prestigious brand collaborations catapulted my professional growth. Grateful for the visionary faculty, dedicated mentors, and tireless placement team."



Violina Das

Management Trainee

"I am deeply grateful to Universal Ai University for designing programs like experiential learning which was incorporated into the curriculum, was instrumental in securing my placement and launchpad for my career. The hands-on opportunities truly made a difference!"



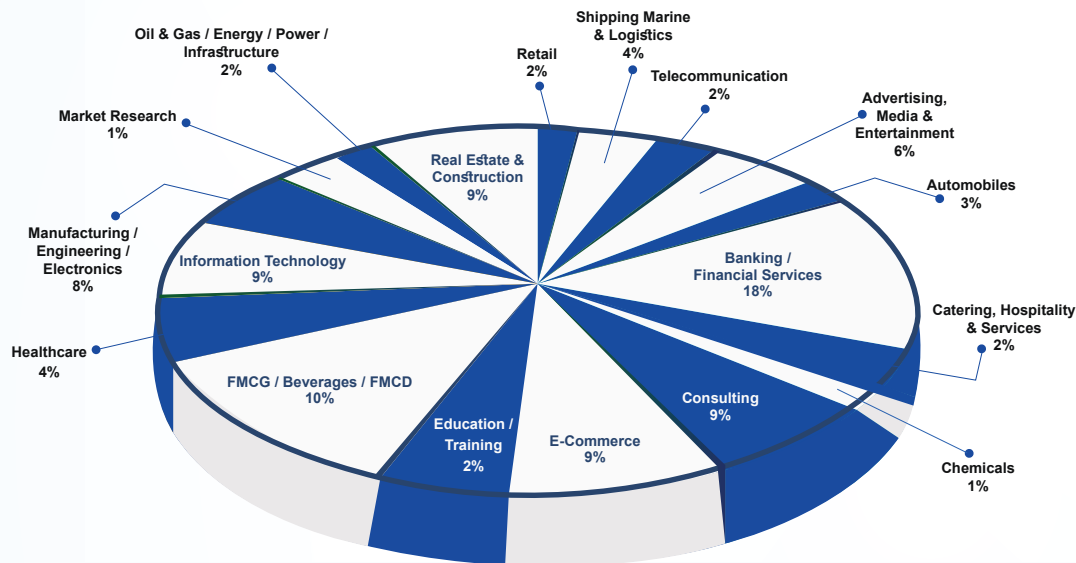
Health Sector



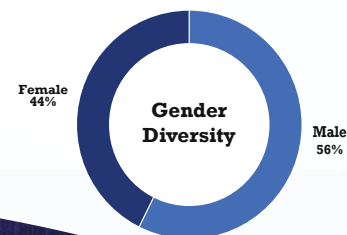
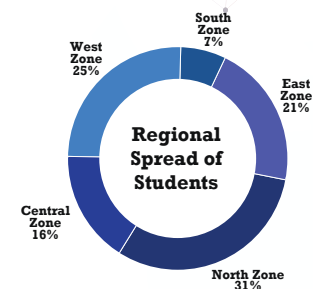
Cross Function



Universal Ai University Placements (Industry - Wise)



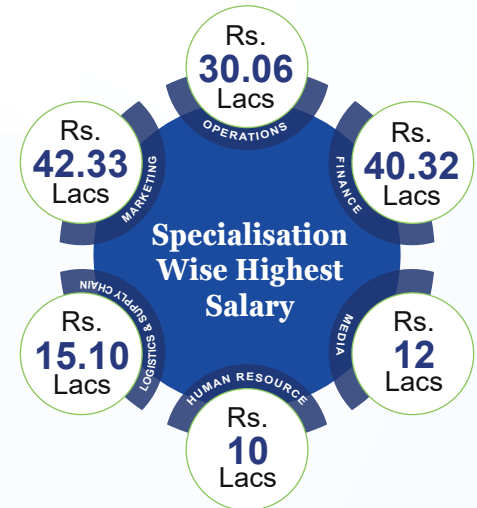
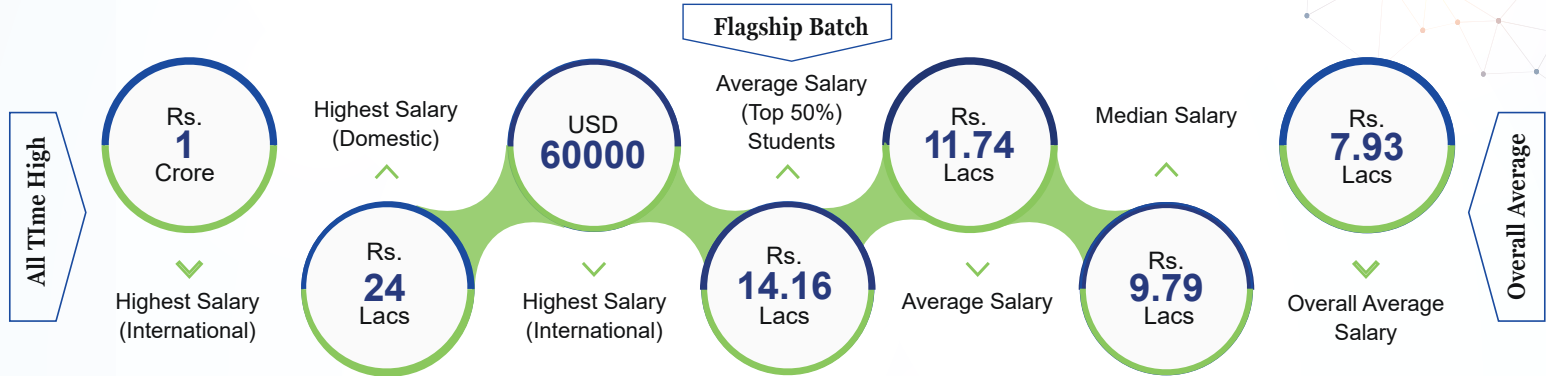
Student Profile



Placement Statistics - MBA



All Universal Ai University students are considered equal and are given equal opportunities for placement.



Skill Development and Competency Building



SAVI MODEL (Self Awareness Validation and Intervention)

Knowledge and understanding of business management, in conjunction with the development of graduate employability skills required from employers is paramount. From the moment of induction, to completion of your final year, employability is an important aspect of your degree program.



Certifications Improving Employability



Find Solutions CMAPS

BRIGHT MINDS = BIG RESULTS

Collaborative Multi-disciplinary Approach towards Problem Solving (CMAPS) matches our students with the complex business issues of corporate, not-for-profit and entrepreneurial sponsors. Our students provide companies with new ideas needed to find the best solutions.



CONSULTANCY HISTORY

10+
Years

14+
Industry
Verticals

200+
Projects

160+
Companies

Haier
Inspired Living

L&T Finance

TATA STEEL

Budweiser

**adani
wilmar**

Berger
ADVANCED COATINGS

Mahindra
Rise.

YES SECURITIES
Choice of the WIZL

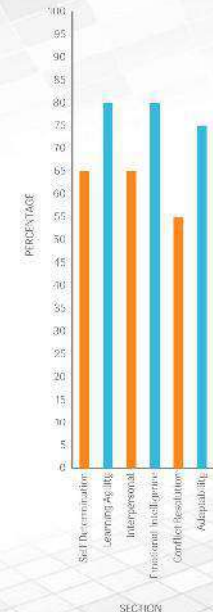
UNIVERSAL SKILLS AND EMPLOYABILITY TEST (USET)

Transcript

Applicant Id: Vanshita@universalai.in
Name: Vanshita Yadav
Country: India
Test Date: 2024-08-20
Test Duration: 60 Minutes
Time Taken: 25 Minutes 38 Seconds

Numerical Reasoning	Logical Reasoning	English Language	Computer Science
Total Question	10	10	10
Not Attempted	0	0	0
Attempted	10	10	10
Correct Answers	4	6	7
Incorrect Answers	6	4	3
Maximum Marks	30.0	30.0	30.0
Marks Obtained	6.0	11.0	18.0
Percentage			
20.0%	36.67%	60.0%	50.0%

Wheebox Behavioral Competency Graph



High scorers - Above 70%
Average scorers - 50% to 70%
Low scorers - Below 50%

High
Medium
Low

Learn from the Corporate Experts



Annual Symposiums

To arm our students with latest industry insights and make them corporate ready, we conduct voluminous interactive sessions with trade experts through 'Learn from The Corporate Experts Annual Symposium' and 'Global CEO Series'.

Linking Human Capital Management to Corporate Bottomline



Left to Right : Dr. Tanaya Mishra, Sr. VP – Group HR, JSW Steel; Mr. Rituraj Sar, VP - L&D, Lupin Ltd.; Mr. K. Raveendra, Director – Talent, CRISIL

Functional Competencies to deliver MAKE IN INDIA



Left to Right : Mr. Jagdish Khosla, SVP - Sales & Services, HP; Mr. Pramod Sant, VP & Head of Import & Export, SIEMENS; Lt. Col. Anil Shukla, Head Logistics, IPSOS; Mr. RSP Singh, Head Sales & ITSupport, L&T Investment

Disruptive Innovation – A Key Differentiator to Survive & Grow in VUCA Environment



Left to Right: Mr. Jayaram Ramachandran, VP-HR, Huhtamaki PPL; Mr. Hitesh Shinde, Business Head India, Blue Star Infotech; Dr. Rahul Altekari, Industry Director, Aurionpro Solutions; Mr. Aniketh D'souza, CEO, Mindstorm; Mr. Dilip Jayaram, AVPHR& Consulting, Walchand People First

Mr. D. Shivakumar Chairman & CEO, Pepsico India



"Awesome campus of 40 acres. I liked the concept of 4 students sharing a common dorm. I loved the concept of your library & wisdom school upstairs. The spacious offices & classrooms are fabulous perfectly designed both for learning & comfort, so you have all the ingredients of a great learning atmosphere. It is a fantastic location & great campus, Make the most of it!"

Woman's Symposium - The Juggle is Real: How to stay on your A-Game



Left to Right : Ms. Rekha G Rao, Sr. VP, 20:20 MSL; Ms. Seema Singh Bhadoria, CEO, Gyan Batao; Ms. Mayuri Mhatre, Director, WETFY Brand Solution Pvt. Ltd.; Dr Shilpa Kulkarni Dang, HR Head, Ajmal Perfumes Manufacturing; Ms. Shanta Martin, Global CEO, Pentagon Group; Ms. Awantika Bhardwaj, VP - Employee Success, Abzooba; Ms. Radhika Mukherji, Founder & CEO, Happydemic, Music Lover, Entrepreneur

Global CEO Series



General Deepak Kapoor

Chief of Army Staff
Indian Army



Padma Bhushan Gulzar Sahab

Indian Poet & Lyricist



Padma Shri Sonu Nigam

Indian Playback
Singer, Music Director
Dubbing Artist and Actor



P. R. Ramesh

Chairman



Deepak Kapoor

Chairman



Tomio Isogai

MD & COO



Dr. Nora Colton

Director of the Global
Business School for Health



Wybren Van Der Vaart

Founder & CEO



Ramesh G Iyer

MD & CEO



Ridham Desai

MD



Ravi Chawla

MD & CEO



Monica Tata

CEO



Industry Speaks



MS. ARUNDHATI BHATTACHARYA

**Chairperson & CEO, Salesforce
Fmr. Chairman, SBI**

"I was amazed at the greenery & the principle of sustainability adopted by UAi. UAi emphasis on sustainability is a gift to its students - because being conscious & frugal is not about living in deprivation. They are making their students realise that the earth has finite resources & they must not be taken for granted. This understanding will go a long way in their professional lives."



MR. BHARAT PURI

MD, Pidilite Industries

"Have I come to some international university, a lovely campus, enthusiastic students & committed faculty. Congratulations Team UAi. You follow your interest of field & dream passion. Just open your mind to the right & wrong, after which, you should follow your own interest & passion for your dream."



MR. DEEPAK KAPOOR

Chairman India, PWC

"It is amazing to see what you have achieved in such a short time. I really look forward to the creation of an excellent University in Mumbai. I wish you the very best of luck."



MR. NEIL GEORGE

MD, Nivea India

"I have experienced the amazing institution UAi that has been created. I am looking forward to coming back as there energy here is amazing. It is a beautiful campus, lovely students and wish this campus grows from strength to strength."



MR. ARUN NANDA

Founder & Chairman, Mahindra Holidays & Resorts; Director, Mahindra & Mahindra

"UAi has been developed on the lines of some of the best institutions across the globe and will provide us some of the future managers who will lead this country to its next level of economic growth."



MR. KI WAN KIM

Regional CEO, Middle East & Africa, LG Electronics

"My first Impression of your campus Green & Fresh, free from pollution. I envy you for this great learning atmosphere, to develop your curiosity, learn & get the support of the UAi Faculty."



MR. P. R. RAMESH

Chairman, Deloitte India

"UAi is high quality institution with quality faculty. I have interacted with your Founders & I am truly impressed & I am sure this institution will live up to its name of being Universal and will soon have a footprint, which is visible across the world."



AMARJIT BATRA

GM- SAMEA (SouthAsia, Middle East, Africa) & MD Spotify India

"UAi is truly a breath of fresh air, with its excellent sound recording studio and sound engineering facilities—rare to find in India. It was wonderful to witness it firsthand, and our entire team had a memorable experience on campus."

International Industrial Conferences & Projects



Brig. GPS Cheema at International Summit, Cardiff, UK



Prof. Vijay Tandon conducting Faculty Development Program at University of Economics, Bulgaria



Student Exchange program at Universitas Indonesia



UAi learners immersed in three-month Academic mobility program at the University of Economics – Varna, Bulgaria



Students participated in the Indian Youth Delegation to Beijing & Shanghai, China



UAi students from Global Management Program showcased talent at a premier Entrepreneurship & Innovation competition in Chicago.

Corporate Connect and Awards



Outstanding Tech Visionary Tarun Anand, Founder & Chancellor, UAI from TechEDU India Awards 2025 by ET Education.



Tarun Anand, Founder & Chancellor, UAI recognised as Pioneers of Change by Inspire India Magazine 2023



Ratan Tata, Chairman Emeritus, Tata Group greets Tarun Anand, Founder & Chancellor, UAI



Honorable President of India Late Shri. Pranab Mukherjee & UAI Chairman Late Gurdip Anand at the NDTV Leadership Awards



Honorable Prime Minister of India Narendra Modi meets UAI Board Member Tejpreet Chopra CEO, Bharat Light & Power



Education Evangelist of India by Great Place to Study by Forbes India presented by Chetan Bhagat



Universal AI received Times Education Icons Award



Awardee for "Top Private Management University - Rank 1" in the Times Education Icon Category by The Times of India & Optimal Media Solutions in 2025

Summer School and Student Exchange Programs



Summer school and student Exchange Opportunities are extremely important part of our pedagogy. These not only give you valuable experience that can help you secure a job you want but also give you the opportunity to work hands-on in a professional environment. Fast paced professional environment during the internships equips you with excellent time management and team player skills.

Since Universal Ai University is “By the industry For the Industry”, the team at the University works round the clock to provide the best possible opportunities to our pedigree.

Global Exchange Programs



Global Partnerships



Worcester Polytechnic Institute (WPI), Massachusetts in USA



Southern Methodist University, Dallas in USA



University of North Texas, Dallas in USA



FSU and UAI launch strategic partnership at the intersection of artificial intelligence and entrepreneurship

Universal Ai University Mascot - HawkAi

#SoarHigh #SoarFar #SoarFast #SoarStrong!



Unveiling by Padma Bhushan Gulzar Sahab & Tarun Anand, Chancellor



University Mascot Idea came from Dr. Simon Mak, Vice-Chancellor (MIT, USA)

Inspired by Guru Gobind Singh Ji, the Tenth Sikh Guru, a warrior, poet and philosopher who would carry a Hawk perched on his hands which is considered a symbol of heightened awareness, the ebb and flow of the Guru, the new mascot 'Hawk Ai' would symbolised the attributes of Universal AI University's mission to embrace the ever- soaring heights of new-age global education with standards, ethics, environment at its core in AI - led education. The mascot was unveiled by Padma Bhushan Shri Gulzar Sahab.

The slogan set, as a Cheer with the new mascot in motion was '**Soar High, Soar Far, Soar Fast, Soar Strong**'.

65 The values of our Mascot named HawkAi resonates with the values of Universal Ai, which are as follows: Freedom | Courage | Carefree and Open | Self-Reliance | Nobility

Experience Universal Ai University



AI EXPERIENCE



CAFE BISTRO



PSYCHOLOGY LAB



STUDY PODS & MERCHANDISE STORE



INDOOR SPORTS ROOM



LIBRARY



WAFFLE COUNTER & VENDING MACHINE



FUTSAL & TENNIS COURT



GLOBAL ASSET TRADING ROOM



PLAZA WITH OPEN AIR THEATRE



STUDENT ACCOMODATION



WELLNESS ROOM

Experience Universal Ai University



India's Largest Music Studio



MUSIC STUDIO



MUSIC RECORDING ROOM



CLASSROOM

High Tech AI Labs



AR/VR/MR LAB



HIGH PERFORMANCE AI LAB



IoT LAB

LEARNING ENVIRONMENT

- Fully WiFi campus
- Amphi-theatre audio visual classrooms
- World class library and electronic databases
- AR/VR/IoT Labs
- Global Cross Asset Trading Room
- Documentation center for printing and photocopying

ENVIRONMENT FRIENDLY

- 510 kwp Solar Power Project
- Rain water harvesting
- Waste recycling
- Thermos effect to external façade
- 7000 trees planted
- Organic farming
- Electric Car
- Intelligent Solar Lighting

LUXURIOUS LIVING

- Fully air-conditioned residential accommodation
- World Class food service by SODEXO
- Separate Jain kitchen
- Housekeeping and professional laundry services (LaundroMINT)
- Party Lounge with Piano and Movie Room
- Transportation to Karjat Station
- Postal & Courier services
- Convenience Store (Tuckshop)
- 24 Hours ATM facility
- 24 x 7 Vending Machine
- Plaza with Open Air Amphi-Theatre
- Salon & Spa
- Yummy Waffle
- Discotheque
- Aspretto Cafe
- Café Bistro

HEALTH & SAFETY

- 24/7 Security coverage with CCTV
- Head of Security from Indian Armed Forces
- Emergency services
- Professionally managed Medical Clinic on campus
- Quarantine Facility
- Wellness Room



SPORTS

- Indoor Sports – Table Tennis, Pool, Snooker, Carom and Chess
- Flood lit Football and Cricket ground
- Flood lit Basketball and Volleyball
- Pickle Ball

- Flood lit Badminton, Tennis Court and Futsal Court
- Mountain Biking, Trekking and Mountaineering
- Fully equipped Gymnasium
- American Football

BASKETBALL



FUTSAL AND TENNIS COURT



CRICKET



CHESS



DYNAMIC CHALLENGE COURSE



FOOTBALL



SNOOKER



CAROM



BADMINTON



TUG OF WAR



TABLE TENNIS



GYM



TREKKING



BURMA BRIDGE



PICKLE BALL



AMERICAN FOOTBALL



BOX CRICKET



Vibrant Campus Life

Rush4Rush

The Inter Collegiate Business Adventure Festival



Women Power Play

We believe that women have a huge role in the community & can make a significant difference. Women will raise the next generation & educate them; that is why, at Universal Ai University, we care about women empowerment. We empower them to be leaders, to be strong, to reach the top echelons of management & positively impact our world.

52% Leaders are Women Leaders

44% of our Student Body is Woman (One of the highest in India)



"Woman a creation with different forms, A voice with multiple shades" Multiple small steps taken can cause a big change and it's our responsibility to take those baby steps to the visioned future So are you ready to take your step with us?

Youth Leadership

In the words of Nelson Mandela, “The youth of today are leaders of tomorrow” and at Universal Ai, we make CEOs! There are various extra-curricular/student engagement activities to bring out the best in the students.

EXPERIENTIAL LEARNING CORPORATION (ELC)

Real targets, real board meetings, real valuation & mentoring by a Global CEO. ELC is the answer to your yearning to become a real VP and get promoted to a CEO, CMO, CFO of a Pvt. Ltd. company.

50 HOURS CASE STUDY

Cultivate team players & Stress management skills with non-stop dynamic 50 hour case study exercise to experience the real corporate world pressures.

UNIVERSAL INNOVATION COUNCIL

Learn to innovate, apply your skills on real life challenges, create sustainable learning & business models.

UNIVERSAL Ai CLUBS

Unleash your passion in these clubs: ENVIRONMENT, MARKETING, ETHICS & CSR, FINANCE, SPORTS, HR INSPIRATIONS, ROTARACT, MUSIC & FINE ARTS, AI CELL

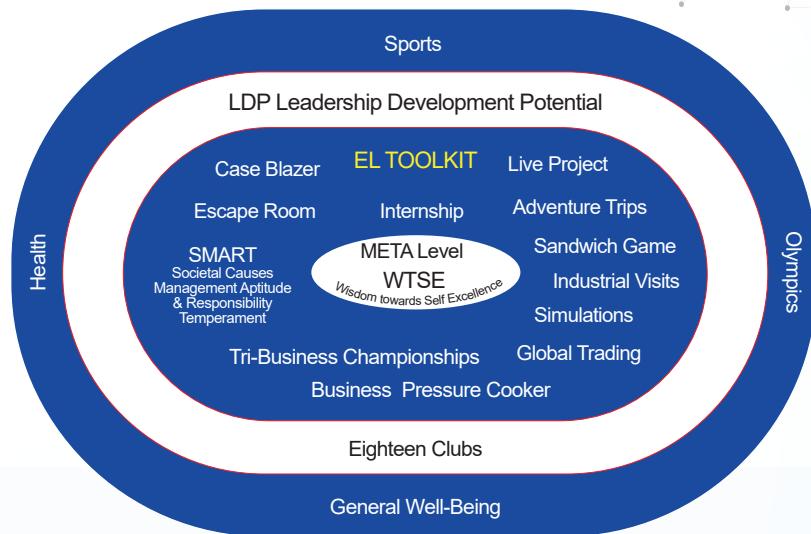
GLOBAL TRADING ROOM

Trade global markets in stocks, bonds & currencies in real time as a professional trader in Asia's rst Thomson Reuters 24X7 Trading Room

HACKATHON - HACK FOR IMPACT

Spark AI innovation through hackathons to nurture tomorrow's solution builders.

EXPERIENTIAL LEARNING



AI CELL

Lead Universal AI University in embedding AI across academics and operations—empowering all to thrive as AI creators or professionals, driving innovation and future-ready learning.

A DYNAMIC SPORTS COMMUNITY

Awarded with “Best Sports Integrated Program” by The Times of India, Universal Ai University focuses on holistic development of its students.

Student Services



CAREER DEVELOPMENT

Universal Ai University makes students corporate-ready alongside their academics. Our SAVI model begins with self-assessment of competencies, goals, and individual SWOT. Faculty and industry experts then validate and identify gaps, creating personalized roadmaps that build on student strengths through regular industry interventions.

HEALTH & MEDICAL FACILITIES

Minor injuries & ailments are taken care by our in-house nurse who is available round the clock for the students. In case of serious medical emergencies, Raigad Hospital is 25 minutes away from the campus & the Wardens personally aides the students. Disability Services : Keeping the motto of being an inclusive B-School, the campus has been designed to be disabled friendly and facilities are provided to the differently abled students.

VISA SUPPORT SERVICES

Partner University will facilitate students and enable them regarding the visa process and documentation.

PLACEMENT SERVICES

Our placement team operates across India, connecting students with 245+ companies for placement and internship opportunities. We facilitate interviews, selections, and help students build their professional network. Our Finance & Welfare Advisory team assists with education loans, installment options, eligibility guidance, documentation, and scholarships.

TRANSPORT FACILITIES

Daily transportation services are provided to & from Universal Ai University campus to Karjat station & market. Campus car & driver services are also available for the students on 12 hour hire basis. For local commutation, another option is auto rickshaws which is available from right outside the campus.



MENTORING & COUNSELLING

Each student has a mentor on campus who they meet every week on Tuesdays. The Mentor acts as the “Local guardian” & coaches the students on academic performance, personal issues, behavioural issues, personal grooming, current affairs, mock interviews & career building.

MULTI FAITH COMMUNITY

Universal Ai University is one big multi-faith family where all the cultural events & festivals across all religions are celebrated with great enthusiasm & love.



Universal Ai University in the News



Business as Casual UNIVERSAL Ai UNIVERSITY, Karjat



Visit UAi website:
News & Events Section for more updates

WalesOnline NEWS • SPORTS • ROBERT • FOOTBALL • SPORTS • BUSINESS • MORE

It's time to deepen our links with India - and our universities are showing the way

Business, government and universities all have a part to play in deepening the historic relationship between India and the UK, says an Indian.

Prime Minister Theresa May and Indian Prime Minister Narendra Modi walk through the gardens of Hyderabad House in New Delhi

The relationship between the UK and India can be summed up with two words: opportunity and openness.

Initiatives such as the UK-India Business Council's CEO Forum and 2019's UK-India Year of Education, Research and Innovation are all helping to build new and stronger bonds. And to recognise this work, the CBI has recently published a report with Middlesex University entitled *Bridges to the future: the role of universities in the UK-India relationship*.

Interchange - For example, Cardiff Metropolitan University's partnership with Planet Edu-QAI and Universal Ai University is an excellent example of the fruits that are borne through the interchange between business and universities in both countries.

Cardiff Met also has a partnership with Universal Ai University (UAI). The residential campus is in Karjat, an hour's drive from Mumbai. Currently UAI has two courses with Cardiff Met, MBA and BA Business and management (BAMB).

The partnership is expanding steadily and there are long-term plans to expand the courses beyond UAI. It has excellent links with industry, and has a governing body comprising over 50 eminent academics and business leaders from India and beyond. Students therefore benefit from a wide array of guest tutors to enhance their academic learning.

UAI is the 2nd Most Attractive B-School in INDIA by Foreign Students

Study in India Research Data

Which of the below mentioned B-Schools are you planning to apply?*

B-School	Percentage
ISB	35%
IMT	30%
UAI	30%
Great Lakes	25%
KJ Somaiya	20%
IMI	15%
ISIR	15%
XAVIER University Bocconi	15%
SDA	12%
NMIMS	10%
IFIM	5%
SPJIMR	5%
TAPMI	5%

*Participating B-School data

Hindustan Times Subscribe

Can Learning AI Tools in Design Courses Give You an Edge in Creative Careers?

Can learning AI tools as part of design courses actually give them a competitive advantage in their jobs? The answer is definitely yes, and here's why.

Published on: Oct 01, 2023 2:23 PM IST
By: [Ushakant Kumar](#)

Artificial Intelligence (AI) is no longer limited to engineering laboratories or coding-intensive sectors as it is transforming creative careers as well. Based on a McKinsey report issued in 2023, almost 75% of businesses in various industries will implement at least one AI tool by 2030, with design-intensive sectors such as advertising, fashion, and digital media being the leaders. For young artists, this presents an interesting question: Can learning AI tools as part of design classes actually give them a competitive advantage in their jobs? The answer is definitely yes, and here's why.

The Sunday Guardian
COUNTRY'S FINEST SUNDAY NEWSPAPER

WHY AI SHOULD BE A FOUNDATION OF EDUCATION IN UNIVERSITY COURSES

CREATING FUTURE-PROOF GRADUATES

In today's rapidly changing world, universities must equip students with the skills and knowledge needed to thrive in a future dominated by artificial intelligence (AI). Integrating AI into university curricula is not just a trend; it's a necessity to ensure graduates are competitive in the global job market.

AI-DRIVEN PERSONALIZED LEARNING EXPERIENCES

AI-powered learning management systems (LMS) can tailor educational content to individual students' strengths and weaknesses. This personalized approach allows students to learn at their own pace, focusing on areas where they need more support, thereby improving their overall academic performance.

DEVELOPING TECHNICAL AND SOFT SKILLS

University education should not only focus on theoretical knowledge but also on practical skills. AI courses can help students develop both technical skills (like programming and data analysis) and soft skills (like critical thinking and problem-solving) that are essential for success in the modern workforce.

ENHANCING RESEARCH AND INNOVATION

AI is a powerful tool for research and innovation. By teaching AI, universities can foster a culture of innovation where students are encouraged to explore new frontiers in their fields of study, leading to groundbreaking discoveries and advancements.

FROM INFORMATION CONSUMERS TO KNOWLEDGE PRODUCERS

The goal of university education should be to transform students from passive consumers of information into active producers of knowledge. AI provides the tools and frameworks necessary for students to analyze data, generate insights, and create new knowledge, preparing them for the challenges of the future.



Mumbai – The City of Dreams - Best of Both Worlds



Universal Ai University's Karjat Campus is the 'best of both worlds' dynamic – secluded campus with quick access to the fabled City of Dreams, Mumbai – makes for an unforgettable experience for Universal Ai University students.

“Mumbai is an epitome of cinema, arts, music, business and history”. “It’s hard to not fall in love with such a magnificent city because of its vibrancy, style, street food, and nightlife. Its close proximity to Mumbai (1.5 hours drive) allows us to attract top CEOs and CXOs from the corporate world who find Karjat a green haven. Karjat Known as the 'Hamptons of Mumbai', Karjat's natural beauty – mountains, rivers, lakes, and waterfalls – creates a pollution-free environment that attracts top CEOs and CXOs as guest speakers.

Living in the lap of nature and the heart of greenery gives a completely pollution-free environment which adds one year to the student's life and well-being.

Our residential campus enables 24/7 transformative learning, with 50% of education happening outside classrooms through experiential activities. Students save commute time for better pursuits: rest, sports, hobbies, reading, and entertainment – all while living in the lap of nature. The vibrant proximity to Mumbai's cinema, arts, business, and culture, combined with Karjat's serene greenery, makes for an unforgettable student experience.



Growth Success Story



START UP 2009 - 2013

- Universal Business School is born
- AICTE Approval received for PGDM
- Signed MOU with Cardiff Met. University, UK
- Endorsed by 60 CEO's
- Training Partner of United Nations (Leadership Development Program)
- International Accreditation by QAA, UK & British Council

- Training Partner of Defense Ministry (MOU with DGR)
- 'FIVE STAR University' by India Today
- Built a 30 member Senate of Industry Leaders & CEO's
- Awarded 'Truly Global B-School in India' by TOI

EARLY YEARS 2014 - 2016

- Launched Global MBA Degree for executives from Cardiff Met. University, UK
- 15 students attended Youth Delegation in China funded by Chinese Govt.
- 4 Faculties & 2 students funded by European Union (Erasmus+)

- Completed MT & GT Program for Tata Capital (Won deal from SPJIMR)
- Most Innovative B-School in Mumbai, HRD Ministry & India Today
- Partnership with University of Economics, Bulgaria for 1st Dual Continent MBA

GROWTH YEARS 2017 - 2019

- Pride of Mumbai' Top 4 B-school in Mumbai' by TOI
- Outstanding Commendations during Cardiff Partnership Review 'Holistic Learning', 'Experiential Learning' & 'Quality'
- Member of BUSINET, Europe - 31 Countries with 102 members
- Awarded 'Excellent Industry - Academia Interface' by World Education Summit

- Successfully launched SSM + INSEEC with 23 students
- 168 HR professionals on Campus for Leadership GenNext covered by Switzerland Times
- Top 13 elite B-Schools for Study in India campaign across 20 countries (MHRD, Govt. of India)
- Ranking 51-75 in India by NIRF
- UBS becomes a member of AACSB

- PGDM of UBS accredited by National Board of Accreditation (NBA)
- PLATINUM Rating in India AICTE - CII Survey of Industry Linked Technical Institutes
- Ranked No. 2 most attractive B-school by GMAC, USA

2023

Established
Ai Universal University
The future is here

TAKE OFF 2020 - 2023

- Member of GBSN, USA 50+ Countries with 120+ members
- UBS installs 355 kWh roof-top solar panels to harvest renewable energy
- Partnership with Northeastern Illinois University, USA for AACSB Accredited Dual Continent GMP
- PGDM of UBS equivalent to MBA by Association of Indian Universities (AIU)
- 100+ Research Paper Published

- Enactus Global Board Membership
- Cardiff Met. University awarded Top University in the UK by Times Higher Education Awards
- Member of PRME 800 signatories' worldwide members
- Members of the Case Centre, UK 434 worldwide members
- Universal Case Research Centre launched 1st Journal published by the UIA Case Research Centre

- Published 14 Case studies in Case Centre
- 1st B-school to publish ESG Report & Top 4 B-schools in India with SDG Dashboard
- Accepted By AACSB for Global Accreditation
- Economic Times Growth Champions 2023

TAKE OFF 2024-25

- Ranked No 1 as Private University in Mumbai by Times B School in 2024
- India's 1st University to Fast Track degree (upto 6 months) with Cambridge A/AS Level & AP credits.
- 1st Indian University to accept AP Credits, Collegeboard

IN THE LAP OF NATURE
KARJAT, MUMBAI