Prakriti

12TH EDITION

Rush 4 Rush

Universal Ai University hosts Rush 4 Rush, an exciting inter-college event where students organize and participate in various activities, celebrating talent and teamwork across multiple domains. This event is a blend of cultural, sports and business segments. Cultural events allow students to showcase their creativity through dance, music, drama, art, celebrating diversity and artistic expression. Sports events, including cricket, football promote teamwork, resilience and physical well-being. Business events challenge student's entrepreneurial and analytical skills through activities like case study analysis, business plans and startup pitches, offering a professional environment to innovate and compete. Rush 4 Rush embodies the university's dedication to holistic development, enabling students to grow beyond academics, foster friendships and gain invaluable experience in event organization and teamwork.

Nukkad Natak

The Environment Club made a memorable impact at the Rush 4 Rush event by staging an inspiring nukkad natak (street play) that promoted eco-friendly festival practices. Through this lively performance, the club underscored the importance of celebrating festivals in harmony with nature, showcasing practices like using natural decorations, minimizing single-use plastics and choosing biodegradable materials. With compelling storytelling, spirited dialogue and engaging interactions with the audience, the nukkad natak encouraged students to embrace sustainable habits in their celebrations. The club's impactful contribution not only raised environmental awareness but also added a thought-provoking dimension to the event, resonating with Universal Ai University's core values of sustainability and community involvement.

Poster Making Competition

As part of the Rush 4 Rush event, the Environment Club hosted an inspiring poster-making competition focused on the theme of eco-friendly festivals. Participants were encouraged to channel their creativity into designing posters that promoted sustainable festival practices, such as using natural colors, reducing waste, and opting for reusable decorations. The competition drew enthusiastic participation from students across various disciplines, with many showcasing imaginative ways to celebrate festivals with an eco-conscious approach.

Radhe Kanwar (B.Tech 2nd year) student, emerged as the winner, impressing the judges with a vibrant and impactful poster that conveyed a compelling message about sustainability and environmental responsibility. This event not only championed eco-friendly values but also highlighted the students' creativity and dedication to a more sustainable future.

From the Editor's Desk

The Rush 4 Rush event at Universal Ai University was a success, bringing together students from various colleges to showcase unity, creativity and innovation.

The Environment Club's participation in the event was significant, as they organized a nukkad natak centered on eco-friendly festivals, using storytelling to promote sustainable practices. The event also featured a poster-making competition, where students expressed their ideas creatively, advocating for more sustainable celebrations.

Rush 4 Rush was not just an event but a testament to Universal Ai University's commitment to holistic student development, fostering teamwork, creativity and environmental awareness.

Through cultural, sports, and business events, students had the opportunity to learn, compete and collaborate, creating lasting memories and building a vibrant campus community.

Regards
Tarunika ,
Editor-in-Chief & Writer