

School Of Design
अभिकल्प विद्यालय

“Creativity is intelligence
having fun.”

— Albert Einstein





Introduction

We are redefining design education for the future. Nestled in the lap of nature, our Ai-embedded design programs empower young designers to think critically, innovate fearlessly, and craft meaningful experiences. With a seamless blend of creativity, technology, and industry relevance, we prepare students to become visionary leaders with a heart for design.

Our future-focused curriculum, designed in collaboration with global experts and industry leaders, nurtures creativity, integrity, and innovation. We offer specialized programs in Fashion Design, Communication Design, Product Design, and Strategic Design Management, within a multidisciplinary and experiential learning environment.

At the heart of our philosophy is a commitment to nurturing unique, motivated, and passionate individuals who aspire to push boundaries and create impactful change. Here, design is not just a skill—it's a way of thinking, shaping the world for a better tomorrow.



Fashion Design

B.Des in Fashion Design

Our Ai-embedded Bachelor of Design in Fashion Design pushes the boundaries of traditional education. Students gain the skills to lead and innovate in an ever-evolving global industry. Ai is revolutionizing fashion—enhancing creativity, streamlining processes, and personalizing experiences. From data-driven insights to sustainable practices, Ai is reshaping how designers conceptualize, create, and connect with the world.

Career Pathways

Fashion Designer
Sustainable Fashion Consultant
Fashion Technologist / Ai Fashion Strategist
Visual Merchandiser
Fashion Stylist
Textile Designer
Fashion Illustrator
Trend Forecaster
Fashion Buyer



Communication Design

B.Des in Communication Design

Our Communication Design program empowers students with a comprehensive range of communication skills—both visual and verbal. The Ai-embedded curriculum blends traditional and emerging media, preparing students to master animation, film, graphic design, wayfinding, environmental graphics, interactive media, and digital platforms of the future.

Career Pathways

Graphic Designer / Visual Storyteller
UI/UX Designer / Interaction Designer
Motion Graphics Artist / Animator
Art Director / Brand Identity Designer
Social Media Designer / Content Strategist
AR/VR Experience Designer
Data Visualization Expert
Creative Director
Filmmaker



Strategic Design Management

B.Des in Strategic Design Management

Where design meets strategy and creativity drives innovation—this program empowers students to lead with vision, insight, and purpose. Combining design thinking, business acumen, and AI-driven foresight, students learn to solve complex challenges across industries. From crafting brand narratives to designing sustainable systems, they learn to align creativity with meaningful impact.

Career Pathways

Strategic Design Consultant
Business / Innovation Manager
Design Strategist
Service Designer / Systems Thinker
Product Manager
Brand Strategist
UX Strategy Lead
Entrepreneur
Educator



Product Design

B.Des in Product Design

At the intersection of form, function, and future, our Product Design program reimagines how we connect with the physical world. Using Ai-enhanced tools and techniques, students design smart, sustainable, and human-centric products. Through hands-on learning, systems thinking, and material exploration, they create solutions that address real-world problems with empathy and innovation.

Career Pathways

- Industrial Product Designer
- Lifestyle Designer
- Ai-integrated Product Innovator
- Sustainable Product Developer
- Packaging Designer
- Design Engineer
- R&D Consultant
- User Experience Designer
- Entrepreneur
- Educator

Scholarships & Loans

At Universal Ai University, we believe in rewarding talent and potential. That's why we offer a range of scholarships across various categories to support and encourage deserving students on their academic journey. Below are the various categories:

- 1. Portfolio Based Scholarship:**
Upto 50% of the Year 1 Tuition Fees
- 2. National Entrance Test Scholarship (UCEED / NID / CEED / NIFT):**
Scholarship of 50% of Year 1 Tuition Fees if a student achieves 90% in all across – 10th, 12th & Entrance Test
- 3. Merit Scholarship:**
Upto 50% of the Year 1 Tuition Fees (based on Class 12th grades – 80% onwards)
- 4. School Recommendation Scholarship:**
Scholarship of INR 50,000 is Awarded based on Letter of Recommendation from School Counsellor / Principal – Why you should be considered at Universal Ai University?
- 5. Means Scholarship:**
Upto INR 1,00,000 is Awarded to students from families with household income below INR 6,00,000/- p.a.

Note:

1. Only one category of special scholarship is applicable per student.
2. Students are eligible for a scholarship if their scholarship application is with **15 days of candidate's seat confirmation at SOD.**
3. The Scholarship application form is available on Universal Ai University website. Students are required to fill the same, attach relevant documents and email at admissions@universalai.in. Once approved, the Scholarship Grant Letter will be issued. Without the letter, no scholarship will be adjusted in the fees.
4. All scholarships are at the sole discretion of Universal Ai University.

Education Loans

The following banks offer education loans on their own discretion:

Central Bank of India | Bank of India | State Bank of India | Bank of Baroda | Union Bank of India | Punjab National Bank | Axis Bank | Gyan Dhan | CREDILA – An HDFC Ltd. | AVANSE Education Loans | West Bengal Student Credit Card Scheme

For more information, please contact UAI Admissions Team at +91 783 850 0178

Admission Process

Visit & Register

www.universalai.in

Options to Apply:

Appear for UAI Design Aptitude Test (UAiDAT) on the Metaverse Ai platform

Submit your Portfolio / Product

**Online
Application
Personal
Interview**

Admission Confirmation

Industry connect

Deloitte.

Tech
Mahindra

L'ORÉAL

amazon

Coca-Cola

Colliers

 Microsoft

DHL
EXPRESS

Godrej

 **Nestlé**

 **DBS**

 wipro

SONY

 **PEPSICO**

 **marico**

Accreditations



सत्यमेव जयते

Established under
Maharashtra Act



Accredited



ज्ञान-विज्ञान विमुक्तये
UGC
University Grants Commis

Approved




Accredited
Equivalent



Contact Details

 vani@universalai.in

 +91 783 850 0178

 Kushivali, PO Gaurkamath, Vadap,
Karjat, Raigad, Maharashtra - 410201

