India's

FIRST AI UNIVERSITY



WHERE THE

FUTURE OF EDUCATION AND TECHNOLOGY CONVERGE!

Universal University

The future is here

INDIA's 1st GREEN Ai UNIVERSITY

ENDORSED BY 60 GLOBAL CEO'S

INDIA'S 1st UNIVERSITY TO FAST-TRACK UG DEGREE FOR CAMBRIDGE SCORES & AP CREDITS

ASIA'S 1st GLOBAL TRADING ROOM

INDIA'S 1st METAVERSE AI-BASED ADMISSION PROCESS

INDIA'S 1st UNIVERSITY TO HAVE AN AMERICAN VC WITH MIT PEDIGREE

GLOBAL ACADEMIC PARTNERS

- University of Economics Bulgaria
- ESCE International Business School France
- INSEEC France
- Northeastern USA
- SoundideaZ academy
- LTIMindtree

ACCREDITATIONS

- Estd. under MH Act
- UGC Approved
- NBA National Board of Accreditation Accredited
- Association of Indian Universities Equivalent

MEMBERSHIPS

INTERNATIONAL

- gbsn Global Business School Network
- businet
- PRME
- College Board
- case centre
- AACSB Business Education Alliance
- POSITIVE IMPACT RATING
- AMDISA
- IMA
- Scopus Preview
- athe
- CONVERGE

INDIAN

- bma
- IEPSI
- UGC
- PERA
- AIMA
- AIMS
- CII Confederation of Indian Industry





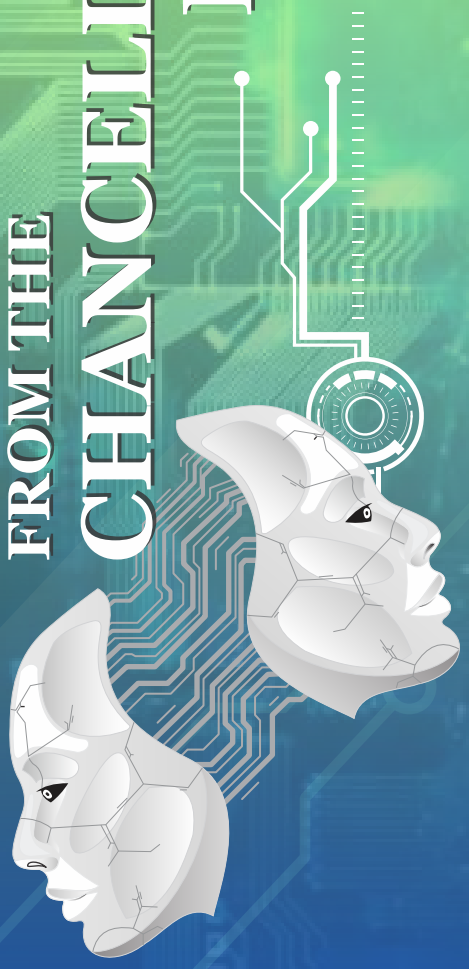
TARUN ANAND

Chancellor & Founder, Universal Ai University

Chairman & Founder, Universal Ai University
Fmr. Chairman & MD, Thomson Reuters, South Asia

MBA (SPJIMR) | Ex. Ed. Michigan B-School (USA) | Tuck Business School (USA) | IE Business School (Spain)

FROM THE CHANCELLOR'S DESK



WELCOME TO UNIVERSAL Ai UNIVERSITY,

We are committed to crafting leaders with character and equipping them with the technologies of the future. Our diverse range of AI-embedded degree programs in the field of Engineering, Management, Liberal Arts, Design and Sound will empower students to become leaders in a global context in their field while promoting sustainability and entrepreneurship.

Nestled in the breath-taking location of Karjat, near Mumbai, surrounded by mountains, our university is not just a place of learning but one with a Soul. We focus on the 3 P's, which are Purpose, Passion and Professionalism to ensure our students are well-rounded individuals and are prepared to make a real impact in the world through the triple bottom line (People, Planet & Prosperity) framework creating a positive social, environment and economic impact.

With the world moving towards more automation and digital transformation, AI education and research is highly important for a country to stay competitive in the global economy, thus, Universal Ai University will be a key driver of the country's growth and development in the 21st century by teaching Universal skillsets. Additionally, the university would serve as a research hub for the development of new AI technologies, which would bring economic and technological benefits to India.

At our university, we're dedicated to providing students with cutting-edge knowledge and skills in Artificial Intelligence, Machine Learning, and Data Science. Our state-of-the-art facilities, renowned faculty who are leading experts in the field, innovative curriculum and andragogy ensure that our students are equipped with the tools they need to excel in the fast-paced tech industry.

Our focus on hands-on experiential and immersive learning, industry partnerships backed by 60 Global CEOs, and real-world CMAPS (Collaborative Multidisciplinary Approach towards Problem Solving) projects cannot be found anywhere else. Graduates of our programs will be well-prepared for a variety of exciting and lucrative career paths. Having Univitt Technologies Pvt. Ltd., the in-house technology company at UAi, also provides students and faculty with hands-on opportunities to learn, innovate, and consult on real-world AI projects with leading global enterprises like Spotify, Forbes, Turner, KPMG, and many more.

Be at the forefront of shaping the future with AI technology to make yourself future proof.

BECOME A PART OF THE AI REVOLUTION BY JOINING AI-MAZING UNIVERSITY!!

Tarun Anand

#AIGameChanger
#AI-mazingUniversity
#ATexanInIndia



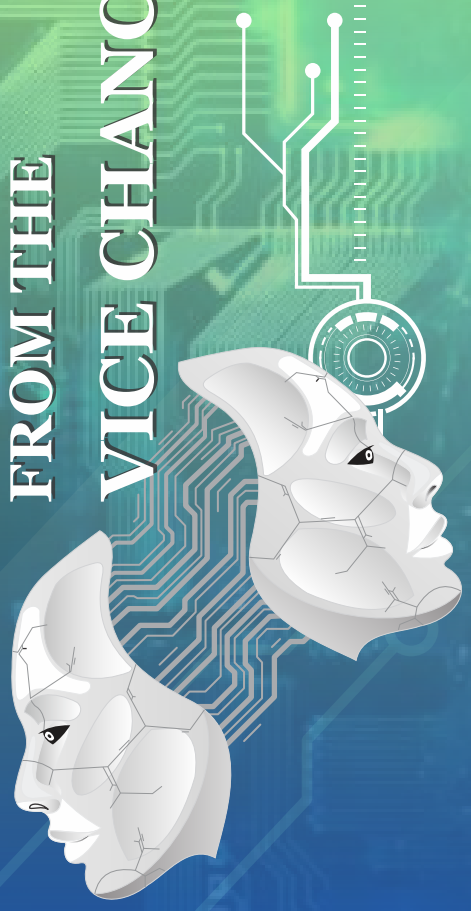
Dr. SIMON MAK

Founding Vice Chancellor,
Universal Ai University – India's 1st Ai University

1st American and foreign national Vice Chancellor in India
- Riffing life in India and to the ends of the earth.
Fmr. Exe. Director, Caruth Institute for Entrepreneurship, Texas USA

BSc (Mech. Engineering) - Massachusetts Institute of Technology (MIT-USA)
MBA - SMU Cox School of Business (USA)
PhD - SMU Lyle School of Engineering (USA)

FROM THE VICE CHANCELLOR'S DESK



WELCOME TO UNIVERSAL Ai UNIVERSITY,

I relocated from Dallas Texas USA because I wanted to be part of an exciting new university which is India's 1st AI university. We are located in the green rolling hills of Karjat, a short one and a half hour drive from Mumbai, which is ideal for academic studies - close enough to the big city but far enough to focus on studies.

Built on the foundation of the flagship School of Management, the vision of Universal Ai University as a newly established university is to groom global citizens who will positively impact the world using AI. We will differentiate ourselves from other universities in three areas:

- **The curriculum** - 100% AI. All graduates will either be AI developers or AI power users. For example, we offer one of the world's first BBA in AI, which means that we are teaching our students to solve business problems using AI. We also focus on experiential learning, which means we are a hands-on university.

- **The student experience** - We will incorporate USA/Texas college traditions with existing traditions to enhance the student experience, giving students a more global perspective. For example, I plan to introduce American football, the #1 sport in Texas and in the US, to students. I also want to build an enduring school spirit so that alumni of UAi can stand proud of their alma mater, and when they meet other alumni in the marketplace throughout the world.

- **Campus-wide innovation and entrepreneurship -** I will bring the best practices from the US and Silicon Valley to create campus-wide entrepreneurship programs for students across all schools. Whether your career goal is to start a company that can IPO and create maximum economic impact, such as jobs, or work as a corporate employee, we will teach you how to be an entrepreneur, or an intrapreneur inside of an existing corporate to help your employer create new businesses.

As the university grows, we will launch additional future schools where AI can have an outsized impact.

If you are considering UG/PG-MBA studies, I would ask that you consider the curriculum, the student experience, and the campus location in your decision. Should you honor us with your attendance at UAi, we promise you an experience beyond your imagination, and an education foundation to help you prosper as an entrepreneur, or as a corporate employee and leader, and as a global citizen.

Simon Mak

INSPIRING PROFESSORS FROM THE REAL WORLD OF BUSINESS

Known both for their academic credentials and experience as CEOs, CHROs, COOs, Managing Directors, these standard-bearers offer a distinctly different approach to education which will define your experience.

To connect what's taught in the classroom to the real world, we follow case-based teaching, interactive team projects and bring in professionals to discuss topics in the context of their work. We train responsible leaders who apply global systems, futuristic and entrepreneurial thinking to complex real world problem.

Leaders Make Leaders



Brigadier GPS Cheema
Fmr. Commander of Armoured Brigade, Director, Institute of Leadership & Behavioural Science



Prof. R. Sriram
SPJIMR Alumni,
Fmr. VP & COO,
NESS Technologies



Dr. Shilpa Joshi
Fmr. Director Academics
21 yrs. Academic Exp.



Dr. Harshita Kumar
Fmr. Dean &
25 yrs. Experience



Dr. Waheeda Thomas
Fmr. Dean, Prof. & Principal,
30 yrs. Academic Exp.



Dr. Kavitha Venkatachari
Fmr. Dean &
20 yrs. Academic Exp.



Prof. Vijay Tandon
IIM Calcutta Alumni,
Corp. Exp. at GE,
Tyco & Astra Zeneca



Prof. Deepak Chawla
Fmr. Director - HR (Training),
Shri Vile Parle Kelavani Mandal (SVKM)



Prof. Elora Basumatary
IIM Calcutta Alumni,
Worked across 3 Continents



Prof. Inderpal Singh
IIM Ahmedabad Alumni
Fmr. 25 years of Corp. Exp. at Lotte, Wrigley India and Heinz



Dr. P. Swami Sairam
9+ yrs. Teaching Exp.
Head – Research Office &
Program Director - PhD
at Woxsen University



Prof. Rahul Nirakar
NIFT Mumbai Alumni,
15 years of exp. at IDC
IIT Bombay, NID & NIFT



Dr. Meena Sharma
20 yrs. Teaching Exp.
IAR University, DIMR, DPU



Prof. Amrita Mathews
Fmr. VP - Head
Placement Alliances,
Finx Learning



Dr. Maneesh Ketkar
Fmr. Chief Business Officer,
United Stock Exchange
of India



Dr. M. Guruprasad
Fmr. HoD - GM, Author,
Economics Researcher,
25 yrs. Academic Exp.

OUR PROGRAMS

Universal University
The future is here

SCHOOL OF AI & FUTURE TECHNOLOGIES
- B.Tech Computer Science in AI & ML
- B.Tech Computer Science in Data Science
- Integrated Program in Technology & Management (IPTM)
- B.Tech + MBA with AI - Dual Specialisation

SCHOOL OF LIBERAL ARTS, BEHAVIOURAL AND SOCIAL SCIENCES
- B.Sc Psychology with AI

SCHOOL OF DESIGN B.Des with AI
- Fashion Design
- Communication Design
- Strategic Design Management
- Product Design

SCHOOL OF MUSIC, SOUND & CINEMATICS
- B.Tech Sound Engineering
- B.A. Music & Audio Production (Hons.)

SCHOOL OF GLOBAL AFFAIRS*
- B.A. Global Affairs
- M.A. International Affairs & Diplomacy

SCHOOL OF ENVIRONMENT & SUSTAINABILITY*
- B.Sc Environment Sciences

SCHOOL OF SPORTS SCIENCES*
- B.Sc Sports & Exercise Science
- B.A. Sports Management



SCHOOL OF MANAGEMENT UG PROGRAMS
- BBA in AI - Finance / FinTech / Marketing & Digital E-Commerce
- Global BBA with AI (2 months in Europe)
- Integrated Program in Management (IPM) - BBA + MBA

PG PROGRAMS – UGC APPROVED
- MBA Single Specialisation
- MBA with AI Dual Specialisation
- MBA Global with International Immersion

EXECUTIVE PROGRAMS
- Executive MBA

DOCTORAL PROGRAM
- Ph.D.

UAi

CELEBRATING 15 Years PIONEERING EDUCATION EXCELLENCE IN THE AI ERA

* Proposed Schools for the Future

AN INNOVATIVE LEARNING MODEL

UAi is committed to deliver a life-changing educational experience to Indian and International students. This makes our students corporate ready from the early stage of their career.

3E MODEL -

ETHICS | ENVIRONMENT | EXPERIENTIAL LEARNING

World Class Faculty | Innovative | Quality Curriculum | Quality Infrastructure | Superior Research Focus

ENDORSED BY 60 GLOBAL CEO'S



Ameera Shah
Promoter & MD,
Metropolis Healthcare Ltd.



Arun Nanda
Fmr. Chairman & Founder Director,
Mahindra Holidays &
Resorts India Ltd. (MHRIL)



Amadou Diallo
CEO, Africa & South Asia,
Pacific DHL Global
Forwarding Management, UAE



Madhav Kalyan
MD & Head of Payments,
Asia Pacific, J.P. Morgan



Motilal Oswal
Founder Chairman & MD,
Motilal Oswal Financial Services Ltd.



General Deepak Kapoor (Retd.)
Chief of Staff, Indian Army

INDUSTRY SPEAKS



ARUNDHATI BHATTACHARYA

Chairperson & CEO, Salesforce;
Fmr. Chairman, SBI

"I was amazed at the greenery & the principle of sustainability adopted by UAi. UAi emphasis on sustainability is a gift to its students - because being conscious & frugal is not about living in deprivation. They are making their students realise that the earth has finite resources & they must not be taken for granted. This understanding will go a long way in their professional lives."



BHARAT PURI

MD, Pidilite Industries

"Have I come to some international university, a lovely campus, enthusiastic students & committed faculty. Congratulations Team UAi. You follow your interest of field & dream passion. Just open your mind to the right & wrong, after which, you should follow your own interest & passion for your dream"



DEEPAK KAPOOR

Fmr. Chairman India, PWC

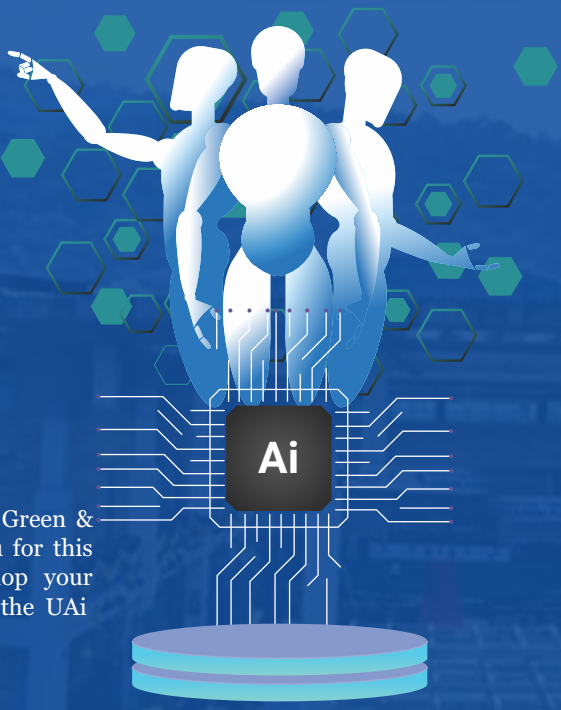
"It is amazing to see what you have achieved in such a short time. I really look forward to the creation of an excellent University in Mumbai. I wish you the very best of luck."



KI WAN KIM

Regional CEO, Middle East & Africa, LG Electronics

"My first Impression of your campus Green & Fresh, free from pollution. I envy you for this great learning atmosphere, to develop your curiosity, learn & get the support of the UAi Faculty."





NEIL GEORGE

MD, Nivea India

"I have experienced the amazing institution UAi that has been created. I am looking forward to coming back as there energy here is amazing. It is a beautiful campus, lovely students and wish this campus grows from strength to strength."



D. SHIVAKUMAR

Fmr. Chairman & CEO,
Pepsico India

"Awesome campus of 40 acres. I liked the concept of 4 students sharing a common dorm. I loved the concept of your library & wisdom school upstairs. The spacious offices & classrooms are fabulous perfectly designed both for learning & comfort, so you have all the ingredients of a great learning atmosphere. It is a fantastic location & great campus, Make the most of it!"



P. R. RAMESH

Fmr. Chairman,
Deloitte India

"UAi is high quality institution with quality faculty. I have interacted with your Founders & I am truly impressed & I am sure this institution will live up to its name of being Universal and will soon have a footprint, which is visible across the world."

WORLD CLASS STUDENT INFRASTRUCTURE



CLASSROOM



AR/VR/MR LAB



GLOBAL ASSET TRADING ROOM



HIGH PERFORMANCE AI LAB



WELLNESS ROOM



LIBRARY



FUTSAL & TENNIS COURT



INDOOR SPORTS ROOM



STUDENT ACCOMMODATION



PLAZA WITH OPEN-AIR THEATRE



WAFFLE COUNTER & VENDING MACHINES



STUDY PODS & MERCHANDISE STORE

Best of both worlds

Learning in Karjat Campus is the **'Best of both worlds'** dynamic - green campus in the lap of nature with quick access to the fabled **City of Dreams**, Mumbai - makes for an unforgettable experience for Universal Ai University!

GROWTH SUCCESS STORY

START UP 2009 - 2013

- Universal Business School is born
- AICTE Approval received for PGDM
- Signed MOU with Cardiff Met. University, UK
- Endorsed by 60 CEO's
- Training Partner of United Nations (Leadership Development Program)
- International Accreditation by QAA, UK & British Council

EARLY YEARS 2014 - 2016

- Training Partner of Defense Ministry (MOU with DGR)
- 'FIVE STAR University' by India Today
- Built a 30 member Senate of Industry Leaders & CEO's
- Awarded 'Truly Global B-School in India' by TOI
- Launched Global MBA Degree for executives from Cardiff Met. University, UK
- 15 students attended Youth Delegation in China funded by Chinese Govt.
- 4 Faculties & 2 students funded by European Union (Erasmus+)
- Completed MT & GT Program for Tata Capital (Won deal from SPJIMR)
- Most Innovative B-School in Mumbai, HRD Ministry & India Today
- Partnership with University of Economics, Bulgaria for 1st Dual Continent MBA

GROWTH YEARS 2017 - 2019

- Pride of Mumbai' Top 4 B-school in Mumbai' by TOI
- Outstanding Commendations during Cardiff Partnership Review 'Holistic Learning', 'Experiential Learning' & 'Quality'
- Member of BUSINET, Europe – 31 Countries with 102 members
- Awarded 'Excellent Industry - Academia Interface' by World Education Summit
- Successfully launched SSM + INSEEC with 23 students
- 168 HR professionals on Campus for Leadership GenNext covered by Switzerland Times
- Top 13 elite B-Schools for Study in India campaign across 20 countries (MHRD, Govt. of India)
- Ranking 51-75 in India by NIRF
- UBS becomes a member of AACSB
- PGDM of UBS accredited by National Board of Accreditation (NBA)
- PLATINUM Rating in India AICTE - CII Survey of Industry Linked Technical Institutes
- Ranked No. 2 most attractive B-school by GMAC, USA

TAKE OFF 2020 - 2025

- Member of GBSN, USA 50+ Countries with 120+ members
- UBS installs 355 kWh roof-top solar panels to harvest renewable energy
- Partnership with Northeastern Illinois University, USA for AACSB Accredited Dual Continent GMP
- PGDM of UBS equivalent to MBA by Association of Indian Universities (AIU)
- 100+ Research Paper Published
- Enactus Global Board Membership
- Cardiff Met. University awarded Top University in the UK by Times Higher Education Awards
- Member of PRME 800 signatories' worldwide members
- Members of the Case Centre, UK 434 worldwide members
- Universal Case Research Centre launched 1st Journal published
- Published 14 Case studies in Case Centre
- 1st B-school to publish ESG Report & Top 4 B-schools in India with SDG Dashboard
- Accepted By AACSB for Global Accreditation
- Economic Times Growth Champions 2023
- Ranked No 1 as Private University in Mumbai by Times B School in 2024
- India's 1st University to Fast Track degree (upto 6 months) with Cambridge A/AS Level & AP credits.
- 1st Indian University to accept AP Credits, Collegeboard

2023

Established

Universal University

The future is here

This is why UAi is INDIA'S 1st Ai UNIVERSITY

STRATEGIC PARTNERSHIPS



MoU with Maharashtra Institution for Transformation (MiTRA) Signed in the presence of Hon'ble Chief Minister of Maharashtra Shri Devendra Fadnavis



UAi is the first Indian university invited by the Government of Qatar to serve as its knowledge and education partner in AI



Founding Member of CONVERGE Institute, Dallas, USA a global think tank on AI, Blockchain and Future Technologies



UAi signed an MoU with BSE Institute to equip banking and financial services professionals with advanced AI skills

AI TRAINING INITIATIVES

BFIN · FORBES MARSHALL · Burckhardt Compression · FORVIA Faurecia · Spotify · Turner · KPMG · transworld GROUP · IndianOil · Mazagon Dock Shipbuilders Limited · सेल SAIL · TATA CHEMICALS LIMITED

CONSULTING PROJECTS

सेल SAIL · Jyothy labs · Sumitomo Corporation · APPAREL GROUP · DORF KETAL · AM/NS INDIA ArcelorMittal Nippon Steel India



PUTTING AI IN MUMBAI

COVER STORY
ARTIFICIAL INTELLIGENCE

Artificial intelligence is advancing faster than expected, reshaping not just technology and economy, but aiso society, politics and global power dynamics. **Recognising Ai's strategic importance, India is implementing an ambitious plan to create its own AI ecosystem of homegrown models and computing infrastructure.** With its financial resources and vibrant tech-academia scene, Mumbai is emerging as the AI powerhouse driving India's technological transformation

If we are not careful, we may lose control over AI in five to ten years: **Yuval Noah Harari**, historian and philosopher

WE NEED GUARDRAILS -RULES THAT ENSURE THAT AI IS USED RESPONSIBLY BY GOVERNMENTS, BUSINESS & SOCIETY



The rapid adoption of AI demands regulation. In 2022, Maharashtra passed the Universal Ai University Act, establishing India's first AI-dedicated university in Karjat near Mumbai - the world's third, after institutions in France & the UAE.

Founded in 2009 as a business school by former Thomson Reuters executive Tarun Anand, the university now offers "AI-embedded" courses across disciplines. Anand recognised AI's potential during his time at Reuters, where "hedge funds consumed truckloads of market data & used algorithms to predict outcomes". "By 2005," he told THE WEEK, "algorithmic trading was the norm in Chicago." A meeting with two Stanford professors solidified his conviction: "I thought, this is really transformative."

One of the university's innovations is an AI-powered psychology programme. Students input a patient's social, financial & educational background into an AI model trained on demographic & psychological data. When they add symptoms like depression or anxiety, AI predicts possible remedies. "The more the data, the better the prediction," said Anand. "By year three, the model might be accurate 4 out of 10 times. In five years, with one lakh patients, maybe eight or even 10 out of 10."



LEARNING CURVE
Students learn from an AI device called 'Guruji' at Universal AI University at Karjat, near Mumbai. The university offers "AI embedded" courses across disciplines

But AI's power comes with risks. "In the wrong hands, the consequences could be devastating," Anand said.

At C-MInDS, Agarwal highlighted the emerging danger of AI-generated videos that are hypnotically addictive. "These videos are trained on content that hooks children," he said. "AI optimises visuals-weird shapes, colours, sequences-hacking into a child's neurological system. They simply cannot look away."

This underscores the need for regulation. "We need guardrails-rules that ensure that AI is used responsibly by governments, businesses & society," said Anand.



MARCH OF MAXIMUM CITY

SAFETY FIRST
Elon Musk of xAI (right) speaks with Georgii Dubynskyi, Ukraine's deputy minister for digital transformation, at the AI Safety Summit at Bletchley Park, England, on November 1, 2023

KEY ACHIEVEMENTS & RANKING

No. 1
Private University in Mumbai 2026
Times B School

Level5
Pioneering School PIR Rating 2025
POSITIVE IMPACT RATING FOR BUSINESS SCHOOLS

1st
Indian University to Accept AP Credits 2024
CollegeBoard

Ranked 6th
Private B-School in Mumbai 2023
BW BUSINESSWORLD www.businessworld.in

THE ECONOMIC TIMES
INDIA'S GROWTH CHAMPIONS
2023
statista
THE ECONOMIC TIMES
statista

Rated Strong
Category in Indian Education Industry Report 2023
PLIMSOLL

A+++
Rating in India 2023
Business India

2nd
Most Attractive B-School by Foreign Students (Study in India) 2024
Graduate Management Admission Council

Know More

info@universalai.in
www.universalai.in
+91 702 602 3000



Universal University
The future is here