



UNIVERSAL Ai UNIVERSITY



**INDIA'S
FIRST AI
UNIVERSITY**



Where the future
of education
and technology
Converge!



GLOBAL ACADEMIC PARTNERS



APPROVALS & ACCREDITATIONS



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INTERNATIONAL



INDIAN



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TARUN ANAND

Chancellor & Founder, Universal Ai University

Chairman & Founder, Universal Ai University
Fmr. Chairman & MD, Thomson Reuters, South Asia

MEA (SPJIMR) | Ex. Ed. Michigan B-School (USA) |
Tuck Business School (USA) | IE Business School (Spain)



FROM THE
CHANCELLOR'S
DESK



WELCOME TO UNIVERSAL Ai UNIVERSITY,

We are committed to crafting leaders with character and equipping them with the technologies of the future. Our diverse range of degree programs in Business Management, Liberal Arts, Environment Sciences, AI, Design, Law, Sports, Commerce, and International Diplomacy will empower students to become leaders in a global context in their field while promoting sustainability and entrepreneurship.

Nestled in the breath-taking location of Karjat, surrounded by mountains, our university is not just a place of learning but one with a Soul. We focus on the 3 P's, which are Purpose, Passion and Professionalism to ensure our students are well-rounded individuals and are prepared to make a real impact in the world through the triple bottom line (People, Planet & Prosperity) framework creating a positive social, environment and economic impact.

With the world moving towards more automation and digital transformation, AI education and research is highly important for a country to stay competitive in the global economy, thus, Universal Ai University will be a key driver of the country's growth and development in the 21st century by teaching Universal skillsets. Additionally, the university would serve as a research hub for the development of new AI technologies, which would bring economic and technological benefits to India.

At our university, we're dedicated to providing students with cutting-edge knowledge and skills in Artificial Intelligence, Machine Learning, and Data Science. Our state-of-the-art facilities, renowned faculty who are leading experts in the field, innovative curriculum and andragogy ensure that our students are equipped with the tools they need to excel in the fast-paced tech industry.

Our focus on hands-on experiential and immersive learning, industry partnerships backed by 60 Global CEO's, and real-world CMAPS (Collaborative Multidisciplinary Approach towards Problem Solving) projects cannot be found anywhere else. Graduates of our programs will be well-prepared for a variety of exciting and lucrative career paths, including roles in data analysis, AI and machine learning which will be applicable to the fields of Business, Environmental Studies, Design, Law, Sports, Liberal Arts and International Diplomacy.

Be at the forefront of shaping the future with AI technology to make yourself future proof.

BECOME A PART OF THE AI REVOLUTION BY JOINING AI-MAZING UNIVERSITY!!

#AIGameChanger
#AI-mazingUniversity
#ATexanInIndia



DR. SIMON MAK

Founding Vice Chancellor, Universal Ai University

1st American and foreign national Vice Chancellor in India
- Riffing life in India and to the ends of the earth.
Fmr. Exe. Director, Caruth Institute for Entrepreneurship, Texas USA

BSc (Mech. Engineering) - Massachusetts Institute of Technology
(MIT-USA) MBA - SMU Cox School of Business (USA)
PhD-SMU Lyle School of Engineering (USA)

FROM THE VICE
CHANCELLOR'S
DESK



WELCOME TO UNIVERSAL Ai UNIVERSITY,

I recently relocated from Dallas Texas USA because I wanted to be part of an exciting new university which is India's 1st AI university. We are located in the green rolling hills of Karjat, a short one and a half hour drive from Mumbai, which is ideal for academic studies – close enough to the big city but far enough to focus on studies.

Built on the foundation of the flagship School of Management, the vision of Universal AI University as a newly established university is to groom global citizens who will positively impact the world using AI. We will differentiate ourselves from other universities in three areas:

- ✓ **The curriculum** – 100% AI. All graduates will either be AI developers or AI power users. For example, we offer one of the world's first BBA in AI, which means that we are teaching our students to solve business problems using AI. We also focus on experiential learning, which means we are a hands-on university.
- ✓ **The student experience** – We will incorporate USA/Texas college traditions with existing traditions to enhance the student experience, giving students a more global perspective. For example, I plan to introduce American football, the #1 sport in Texas and in the US, to students. I also want to build an enduring school spirit so that alumni of UAI can stand proud of their alma mater, and when they meet other alumni in the marketplace throughout the world.
- ✓ **Campus-wide innovation and entrepreneurship** – I will bring the best practices from the US and Silicon Valley to create campus-wide entrepreneurship programs for students across all schools. Whether your career goal is to start a company that can IPO and create maximum economic impact, such as jobs, or work as a corporate employee, we will teach you how to be an entrepreneur, or an intrapreneur inside of an existing corporate to help your employer create new businesses.

As the university grows, we will launch additional future schools where AI can have an outsized impact.

If you are considering UG/PG-MBA studies, I would ask that you consider the curriculum, the student experience, and the campus location in your decision. Should you honor us with your attendance at UAI, we promise you an experience beyond your imagination, and an education foundation to help you prosper as an entrepreneur, or as a corporate employee and leader, and as a global citizen.

Vision & Mission



VISION

To create impactful knowledge and develop innovative, ethical, responsible, and global leaders who will transform organisations and society at large.



MISSION

To drive excellence in education, impactful research, and strong community engagement, resulting in a positive societal impact on our ecosystem that will help transform organizations and society at large.

An Innovative Learning Model - 3 E's

UAI is committed to deliver a life-changing educational experience to Indian and International students. This makes our students corporate ready from the early stage of their career. UAI University follows the 3E Model in imparting education.

ETHICS | EXPERIENTIAL LEARNING | ENVIRONMENT

UAI is follows 3 E's Model and impact educations



Sustainability Impact & Economics, Social, Governance

All major corporations are expected to account for their environmental and social footprint. This is carried out through a diverse set of standards, frameworks, and metrics related to what is referred to as an ESG (environment, social, governance) report. Such reporting enables the corporations to better manage their contributions to the attainment of the United Nations SDGs (Sustainable Development Goals).

Universal Ai University has emerged as a disruptor in the SDG landscape, by being the first business school in India to launch its own ESG report, disclosing its environmental and social footprint and re-affirming it's position as India's 1st Green Business School.



India's 1st Green University



Plantation Drive



Solar Energy Plant



Waste Management Plant

1

Only University led by a Global CEO & Endorsed by 60 Global CEO's from GE, JP Morgan, etc

2

1st Indian University with American VC with MIT pedigree

3

High Tech AI Quantum Computing, AR/VR/MR/IoT Labs

4

2nd Most Attractive B-School in India by GMAC, USA

5

Trade Global Markets at Asia's 1st Global Trading Room

6

'FIVE STAR University' by India Today

7

Economic Times Growth Champion - Fastest Growing Company in India

8

World Class Faculty (500+ years Industry experience) from Stanford, Oxford, IIMs & SPJIMR

9

Top 5 B-School in India with Highest ROI - 160% (Times of India)

10

India's 1st Green B-School & publishing ESG Report since 2022

11

Become a CEO of a Pvt. Ltd. Company during your study

12

Highest Global Quality standards Partner Institutions: Accredited by AMBA (UK), AACSB (USA), QAA (UK), EDUQUA (Switzerland)

13

1st Private B-School to achieve a Rs.1 crore p.a. Placement package

14

India's 1st AI embedded Multidisciplinary and Interdisciplinary curriculum

15

Partnership with World's Top French Design School Rubika India

16

Best of Both Worlds - Study in the Lap of Nature & near Capital City of Dreams, Mumbai

17

80% Experiential Learning Pedagogy

18

Achieved CAGR of 42% over 13 years & 15% in last 5 years

19

India's 1st Metaverse & AI-based Admissions Process - Eventuality

20

Academic collaboration with Multi-billion dollar fastest growing Indian IT Company, LTIMindtree for AI & Future Technologies School

21

India's 1st AI - embedded Degree in Sound & Music launched by Padma Shri Sonu Nigam

22

Approved by AICTE, UGC, AIU membership and NBA accreditation.

23

Ranks in India's top 5 PIR by United Nations

24

1st Indian University to accept AP Credits (College Board)

Board of Governors – The 60 CEOs



Motilal Oswal
MD & CEO,
MOTILAL OSWAL
FINANCIAL SERVICES



Mark Robson
FMR. CEO,
FXMARKETSPACE LTD, UK



Arun Nanda
FMR. FOUNDER & CHAIRMAN,
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Nileshe Shah
MD & CEO,
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FMR. DIRECTOR & CO-DEPUTY
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CEO, AFRICA & SOUTH ASIA,
PACIFIC DHL GLOBAL
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Dr. Jayesh Jani
STRATEGIC MEDICAL
AFFAIRS AND PROFESSIONAL
EDUCATION LEADER
GLOBAL MEDICAL DIRECTOR,
CONVATEC



**Padma Bhushan
Dr. S. S. Johi**
ECONOMIC ADVISOR
FOUR INDIAN
PRIME MINISTERS
& WORLD BANK



Mark Smith
CO-FOUNDER & EXECUTIVE
CHAIRMAN - QARBON
TECHNOLOGIES, MD, ASIA
PACIFIC, DIGITAL REALTY,
SINGAPORE



**Padma Shri
Late. Dr. Pritam Singh**
PROFESSOR EMERITUS,
MDI - GURGAON; FMR.
DIRECTOR,
IIM - LUCKNOW



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Deepak Kapoor**
CHIEF OF STAFF,
INDIAN ARMY



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FOUNDER, CHAIRMAN & MD,
XCYTON DIAGNOSTICS LTD.LTD.



Aditya Somani

CHAIRMAN,
EVEREST TECH



Dr. Jayesh Jani

STRATEGIC MEDICAL AFFAIRS AND
PROFESSIONAL EDUCATION LEADER
GLOBAL MEDICAL DIRECTOR,
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INDIAN OIL CORPORATION LTD.



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CHAIRMAN, ADVISOR,
EXPERIENCED CEO, UK



D. R. Dogra

FMR, MD & CEO,
CREDIT ANALYSIS &
RESEARCH LTD (CARE)



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PRINCIPAL ECONOMIC ADVISER,
PRIME MINISTER OF INDIA
MR. NARENDRA MODI,
SINGAPORE



Late. Harjit Singh

FMR, SECRETARY, GOI
FMR, CO-PRESIDENT,
EURO-INDIA CENTRE, FRANCE



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BHARAT LIGHT AND POWER,
CHAIRMAN,
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AUDIT COMMITTEE MEMBER,
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FMR, CEO, EXXONMOBIL,
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SERVICES, INDEPENDENT
DIRECTOR, SAPPHIRE
FOODS, LUDS, GANESH
GRAINS, RUPA & CO.



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STARTUPS, INVESTOR,
CO-FOUNDER & ADVISOR,
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C-SUITE TECHNOLOGY;
EXECUTIVE & INDEPENDENT
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BANK, LONDON, UK

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MD,
Morgan Stanley



Sai Venkateshwaran
Partner & Head - CFO Advisory,
KPMG



Ramesh Swaminathan
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& Head - Corporate Affairs,
Lupin Ltd



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VP - Sales and Marketing,
Saint GobainMarketing,
Saint Gobain



Jaideep Pandit
Investment Management,
Real Estate, Mumbai



Dileep Joshi
Global CHRO,
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MD, India OSTC Ltd,
Head, International Markets,
Futures First



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Executive Director HR,
Ingram Micro



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Global CFO - GSC,
DHL Global Forwarding



Dr. Tanaya Mishra
Global CHRO,
Seides



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Founder at The Half Brick,
Bangalore



Dharmesh Joshi
Director
(Integrated Supply Chain),
Drumh Food
International Pvt. Ltd.



Coumara Radja
Co-Founder and
Managing Partner
Maxval Professionals LLP



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Global Head - Cultural
Transformation, Talent
Management & Learning,
Cipla, Mumbai



Chandrasekhar Mukherjee
Advisory Board -
Deep Learning Institute
of India, Mumbai



Akhilesh Thakur
Deputy National Leader -
Risk Advisory Services,
Baker Tilly DHC



Anil Joshi
Consultant - HR &
Employee Relations,
BASF India Limited



Rishikesh Deshpande
CEO & Whole Time Director,
Avalon Global Research
OSTC Ltd.



Amisha Vora
Owner and Joint
Managing Director,
Prabhudes Lillather



Pramod Sant
Former Vice President -
Head of Import Export
& Customs, Siemens Ltd



Alok Ranjan
Chief Executive Officer,
Flipcarbon Integrated Solutions



Thiru A Thirunavukkarasu
Group President Human
Resources, Cadila
Pharmaceuticals Limited



Anil Jayaraj
CEO, Sports, Viacom18
Media Pvt. Ltd.,
CEO, Sports Group
President Human Resources



Murlid Sundrani
Mentor & Life Coach,
Blue Dots Consulting, Mumbai



Antony Parokaran
CEO,
Eros Elevators &
Escalators Pvt. Ltd.

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Brig. GPS Cheema | Chairperson - Centre of Excellence for Sustainable, Social & Spiritual Development & Professor of Practice

M.Sc.; AMP-MDI, Gurgaon; 37 years with Indian Army; Deputy General Officer Commanding, Kashmir Valley; Commander of Armoured Brigade; Colonel General Staff of Armoured Division; Director (Operation Logistics) HQ IDS-Secretary, Joint Operations Committee, under the Chairman, Chiefs of Staff Committee; Extensive leadership, operational, and training expertise



Prof. Sriram Ramshanker | Pro-Vice Chancellor & Professor of Practice - Operations

Mechanical Engg.; NIT; MBA, SPJIMR; 25 years of Diverse Exp. in Industry & Business Consulting in Equity Broking, Health & Fitness, FMGC, Travel & Tourism & Manufacturing; VP & COO in NESS Technologies; Sales Director in Intercept Consulting; Business Manager in TI Automotive PLC & Batliboi & Co.



Dr. Manoj Singh | Pro-Vice Chancellor (International) & Professor - Design School

LLB, PhD in Economics, MA Economics; 35 yrs of Industry & Academic Exp; accomplished Academician and International Entrepreneur (Singapore & India). He served as Senior Vice President - Global Development & Partnerships, Rubika France, Panel Member on UNESCO and Vice Chancellor of one of the leading Design Universities in India.



Dr. Asha Bhatia | Dean - Research & Professor - General Management

MBA; 24 years of Exp. in Academic, Research & Social Entrepreneurship Mentoring; Board of Directors, SIFE India; Represents Asia at the ENACTUS Global Faculty Research Network; Published 50+ research papers, articles, and book chapters & presented at various conferences in U.A.E., Switzerland and Australia; Conducted training programs for Mumbai Police and Indian Navy; Awarded 'Distinguished Women in the Field of Mgmt.' & Unilever for 'Leadership & Sustainability'. Trained Mumbai Police, Indian Navy & faculty at K.J. Somaiya Institute.



Dr. Shilpa S Joshi | Associate Professor & Director - Academics

Ph.D in Electronics Engineering, Master of Engineering (Electronics and Telecommunications); 14 years of Exp: Experienced education specialist and Data Science professional with a Genpact Certified Professional qualification. Holds a doctoral background in Digital Image Processing, focusing on machine learning for early-stage diagnosis, earning a patent



Dr. Kavitha Venkatachari | Dean - School of AI & Future Tech; HoD & Professor - Computer Science

B.Sc., MCA, MBA, M.Phil., Ph.D.; 20 years of Exp.; Notable research includes the relationship between Risk-Taking Propensity & Business Performance in SMEs in Sri Lanka; Awarded for the best research paper twice by GNVS & IBS; Possesses strong technical skills in Python, Advanced Excel, and SAS.



Dr. Waheeda Thomas | Dean - School of Management (UG) & Professor - Economics

PG in Business Administration, Qualified NET, PG Diploma in Comp. Applications; 25 years of Teaching and Administrative Experience; As an accomplished author, published textbooks, reference books, research papers, and served as an Editor-in-Chief for a UGC care listed journal; Trained Assessor at NAAC Panel.



Prof. Vijay Tandon | Head - School of Management (PG)

B.Sc., MBA, Exec PGM - IIM, Calcutta.; 18 years of Exp.; With a background in marketing, strategy, and innovation, he has worked with global giants like GE, Tyco, and AstraZeneca; As the patron of ELC, a student-driven organization, he emphasizes experiential learning; Faculty at Univ. of Economics, Bulgaria, SSM, Italy, Cardiff Met., UK.



Prof. Elora Basumatary | Head - Quality Enhancement Directorate (QED)

PGDM - IIM, Calcutta; 18 years of Exp. in Business Development, Operations Mgmt., Sales & Distribution, Marketing & Media Mgmt.; Worked across 3 continents; As the patron of the UIC & head of Rush4Rush, the annual inter-college fest, she actively contributes to student engagement and innovation.



Dr. Harshita Kumar | Dean - School of Music, Sound & Cinematics; Program Director (MBA-G)

MBA, Ph.D.; 25 years of Exp.; Specializes in Planning, Business Development, Revenue Generation, and Sales Administration; Published Research papers in leading Journals and presented papers at National & International Conferences



Dr. Rekha Wagani | Dy. Director - School of Liberal Arts, Social & Behavioural Sciences

PG Diploma in Clinical Hypnotherapy, Ph.D Psychology; 14 yrs of Academics & Industry Exp.; Guided numerous PhD and MPhil theses, supervised over 80 UG and PG research projects, and developed a self-awareness intervention program, earning her the Junior Research Fellow Award.



Prof. Nilanka Chatterjee | Program Director (MBA-BDI)

BBA, MBA; 34 years of Exp.; BBA, MBA; 33 years experience as Sr. GM - L&D, United Spirits (Diageo), AGM - HR, Ispat Ind., Reliance & Nestle. He has trained executives from P&G, Coca Cola, Britannia Tata Steel, Jindal Steel, SBI, Standard Chartered, Citibank, ICICI, Vedanta, LIC, HDFC, UB, Whirlpool, Samsung, ITC, Philips, Godrej & Boyce, Sanofi Aventis, IOCL, ONGC, Castrol, HP, IBM, Wipro, Infosys etc.



Prof. Deepak Alva | Chief Financial Officer

Chemical Engineer, LIT Nagpur, Post Graduate Diploma in Finance from SPJIMR; 27 years of Exp.; Worked at renowned organizations such as Thermax Babcock & Wilcox, Reliance Industries, Asian Paints India, and Meril Lifesciences; Excels in Finance and Supply Chain Mgmt..



Prof. Inderpal Singh | Director - Skill Development & Professor of Practice

B.Sc., MBA, MMM, Exec MBA, IIM-A, ISB; 25 years of Exp., Leadership roles in esteemed organizations like Lotte, Wrigley India, Best Foods International, and Heinz; Proficient Trainer in FMCG & Durable Cos; Focus on Skill Development, guiding students toward successful Corporate Careers.



Dr. Pranjali Madhur | Director - Quality & Professor - HRM

LLB, MBA, PGDM, Ph.D (EI); 14 yrs of exp. in Academics, Research & Industry. Authored a book & published 25+ research papers. She is Editorial Board Member & Advisory Board Member for several Mgmt. Journals. Certified & Licensed NLP Practitioner & has expertise & consultancy in OD, Recruitment Analyst, Life Coach & Strategic Analyst. Faculty at GITAM HBS & MIT School of Mgmt.

Faculty : Human Resources Management, Law, Strategic Management and Mandarin



Dr. Meena Sharma | Professor & HoD - HRM

PGDBM, M.Phil, MBS, M.Com., Ph.D.; 20 years of Teaching Exp. at Institute of Advanced Research- The University for Innovation, Dnyansagar Institute of Management and Research, D.Y. Patil Institute of Management, Novel Institute of Management Studies; Managerial role at Kohinoor Precision Component Pvt. Ltd; 50+ publications in UGC Cared Journals, ACDC Journals, Authored Books & Book Chapters & Patents



Dr. Seema Laddha | Professor & HoD - Marketing

MBA, Ph.D.; 18 years of Exp; Significant contributions to research with over 35 publications in National & international journals, as well as case studies; Served as an editor for International Journals & Conference books.



Prof. Amrita Mathews | HoD - Practice (Marketing)

MBA Fin; 17 years of Exp; Worked in Sales, Marketing & Business Development across various organisations. Serving as the Head of Placement Alliances & VP of FinX. Plays a pivotal leadership role, leveraging her extensive experience in student training and development, particularly in soft skills, employability enhancement, and financial products.



Dr. Sririvas Shirur | Professor & HoD - Finance

BA (Hons.) Eco, MA Eco, MA Psychology, MBA Fin, Ph.D. Fin; 25 years of Exp, Director of Incubation & Entrepreneurship centre at Teerthanker Mahaveer University, Moradabad; Dean, Business School, Sharda University; Professor of Finance and Economics at Galgotias Institute of Management Technology, Greater Noida; Awarded JRF by the UGC to pursue his doctorate; Written six books on topics relating to Finance and Economics; 50 of his articles have been published in Journals



Prof. Maneesh Ketkar | HoD - Finance (Practice)

B.Sc., PGDM Finance, MA Eco; 26 years of Exp. in the Financial Markets; Transitioning from a banker to an advisor, specializes in Risk Management & Fund Raising solutions; Held Key Positions, including CBO at United Stock Exchange of India, Head of Debt & Credit markets at Credit Agricole, and Head of Institutional Sales, Treasury at HDFC Bank; Extensive background spans institutions such as ICICI Infotech, Reuters India, Credit Lyonnais, Peregrine Capital, and Ashok Leyland Investment.



Prof. Muthu Guruprasad | HoD - General Management & Associate Professor

BSc., MSc., PGCRM (Tata Institute), NET-JRF; MBA. 20+ years' experience in Teaching & Research. Authored 2 books - Insurance Institute of India – 'Insurance & The Environment' & 'Marketing Research & Insurance'. Served as Head of Academics, Placements & led MDP's.



Dr. Sindhu PM | COE & HoD - Business Analytics; School of Management (PG)

Ph.D. (Computer Science), University of Mumbai, M. Phil, Alagappa University & MCA, Cochin University of Science and Technology; 20 yrs of Exp: She has worked in several reputed institutes, most recently being NMIMS - Bangalore. Served as Member of Board of Studies at University of Mumbai and Chairperson for Board of Studies at Nagindas Khandwala College, Member of academic Council and Governing Body of various statutory committees and colleges.



Prof. Suman Gundu | Dy. Director - Corporate Relations & Asst. Professor - HRM

EDU: 13 years of Exp. in placement, teaching, training, and development; Long-term relationships with 2000 companies and top management individuals; Expertise extends to efficient and thoughtful research, as evidenced by Paper Presentations for AICT-sponsored National Conferences, Sasmira's National HR Conference, and Allana Institute of Management Studies for National Conference.



Dr. Tapas Sengupta | Asst. Professor & HoD - IT

B.Tech in Electronics & Telecom, Business Management, IIM Indore, FPM, IIM Indore; 20 years of Exp.; Notable roles in leading organizations such as ITI Ltd, Reliance Communications Limited, Nokia Siemens Networks, Aircel Limited, and DDSL Solutions; Excels in Product Development, Supply-chain Management, Technology, Project Evaluation, budget control, Merger and Acquisition.



Dr. Neeraj Dangi | Associate Professor- Marketing

PGDM & Ph.D.; 28 years of Exp. in Education & Training - encompassing sales, marketing & operations; Research interests include issues on Marketing, Sustainable Food Choices, Consumer Behavior, Green Marketing, Business Sustainability and Food Eco-labels; Published many articles in the Scopus Journals.



Prof. CA Ujwal Ashok Dhokania | Assistant Professor

Ph.D, SET, MCOM, CA; 12 years of Exp; Core expertise in Finance, Accounting, Taxation, Auditing, and Project Finance; Authored 20 research papers, published in Scopus-Indexed Journal, UGC Care List Journals, and International Peer Reviewed Journals.

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RUBIKA, FRANCE

Rubika[∞]

Highlights

- Founded in 1988, RUBIKA enjoys a worldwide reputation among design professionals as a leading Design School with campuses in France, Canada, India, and Réunion.
- Ranked 2nd best International Animation School in the World, 2019 by Animation Career Review
- 1st in Video Game in France by Le Figaro since 2015.
- The School has won more than 150 international awards in Industrial Design.
- An alumni network of more than 5000 students from about 50 countries.

INSEEC BUSINESS SCHOOL, FRANCE



Highlights

- INSEEC ranked 12 in France by Challenges
- Hallmark of Swiss quality in the world
- Internationally accredited MBA with 6 months study and work in Paris & London
- Ranked among the best programs worldwide and accredited by AMBA (the Association of MBAs)
- INSEEC – 3 Palmes Excellent Business School ranked 15th in France (Eduuniversal)

Global Accreditation



ESCE INTERNATIONAL BUSINESS SCHOOL, FRANCE



- Prestigious Legacy and Government-Backed Foundation
- Founded 56 years ago by the Centre Français du Commerce Extérieur, now Business France
- Situated in Paris La Défense, the top corporate hub in Europe
- With over 80 nationalities represented and 60% international faculty
- Connects students with a network of over 10,000 corporate partners and hosts 250 career events annually
- Recognised among the top 151 in the QS World Rankings (2024)

NORTHEASTERN ILLINOIS UNIVERSITY, CHICAGO, USA



Highlights

- At Northeastern, more than 100 countries are represented by our student body
- In 2017, according to College Stats, Northeastern is the nation's third-safest campus. In addition, YourLocalSecurity ranked Northeastern as the safest campus in Illinois
- For the fourth year in a row, Northeastern is ranked No. 1 among all Midwest colleges and universities as the most diverse by The Wall Street Journal/Times Higher Education College Ranking
- At Northeastern, more than 100 countries are represented by our student body
- Northeastern Illinois University has 150 years pedigree

Global Accreditation





UNIVERSITY OF ECONOMICS VARNA, BULGARIA



University of
Economics
Varna

Highlights

- Part of a century old tradition of business education
- Scored 9.28 for institutional accreditation in the year 2018 (The Bulgarian National Evaluation and Accreditation Agency)
- Partnerships with 100+ higher education institutions in Europe and Asia
- A Joint Master's Degree with Nottingham Trent University, UK and Universal Ai University, India
- Trained over 120,000 professionals from more than 60 countries
- Winner of prestigious "Building of the Year 2015" in the category of "Cultural Heritage"

Global Accreditation



National
Evaluation and
Accreditation
Agency

Benefits of Integrating AI in the Curriculum

Including AI modules in the curriculum can have numerous benefits, such as:

Better Employability

Adding AI modules to the curriculum can help students learn skills and knowledge that are useful in the job market today, since there is a growing need for AI experts in many areas, such as manufacturing, finance, and healthcare.

Improved Problem-Solving Skills

AI modules can help develop critical thinking and problem-solving skills, which are important for dealing with hard problems in the real world.

Enhanced Effectiveness

AI can automate boring tasks and make them more efficient, which saves money and increases output.

Enhanced Choice-Making

AI can give us insights and predictions that help us make better decisions, which leads to better results.

Competitive Edge

Industries that include AI modules in their training programs can stay ahead of the curve and meet the needs of a world where technology changes quickly.

Improved Client Service

AI can assist in enhancing customer service by giving individualised suggestions and prompt responses to inquiries.

Possibilities For Innovation

AI can give students the tools they need to try new things and come up with new ways to solve problems in their fields.

Our Programs



SCHOOL OF SOCIAL, LIBERAL ARTS & BEHAVIOURAL SCIENCES

- B.Sc Psychology with AI

SCHOOL OF MUSIC, SOUND & CINEMATICS

- B.Tech Sound Engineering
- B.A. Music & Audio Production

SCHOOL OF ENVIRONMENT & SUSTAINABILITY*

- B.Sc Environment Sciences

SCHOOL OF LAW*

- B.A. LLB
- BBA LLB

SCHOOL OF AI & FUTURE TECHNOLOGIES

- B.Tech Computer Science
in AI & ML
- B.Tech Computer Science
in Data Science

SCHOOL OF DESIGN

- Transport & Mobility Design
- Product Design
- 3D Animation Movie Making
- Game Art
- Game Design

SCHOOL OF GLOBAL AFFAIRS*

- B.A. Global Affairs
- M.A. International Affairs
& Diplomacy

SCHOOL OF SPORTS SCIENCES*

- B.Sc Sports &
Exercise Science
- B.A. Sports Management

SCHOOL OF MANAGEMENT

DOCTORAL PROGRAMS

- Ph.D.

EXECUTIVE PROGRAMS

- Executive MBA

UG PROGRAMS

- BBA in AI
- Global BBA

PG PROGRAMS – AICTE APPROVED

- MBA (Single/Dual/EU Certification)
- MBA (Business Mgmt)+ GMP (UK)
- MBA (International Business) + GMP (USA/France/Bulgaria)
- MBA (Business Design & Innovation)



Programs Offering

Our innovative approach to education is changing the face of business, equipping the next generation of leaders with the knowledge and skills to drive positive change in their organizations and the world.

Be a part of this movement and make a lasting impact.

Pursue Your Passion



School of AI & Future Technologies



School of Music, Sound & Cinematics



School of Design



School of Management



School of Social, Liberal Arts & Behavioural Sciences

B.Tech (Computer Science) in AI & ML / Data Science

B.Tech (Bachelor of Technology) has become increasingly popular due to the rapid growth of AI and its applications in various fields. **One of a kind partnership is with LTIMindtree for entire curriculum creation, delivery, internships, and placements.**

Advantages:

- India's 1st and only B.Tech program with Academic partnership with \$4 billion company – LTI Mindtree
- Technological Advancements and Innovation & Cross-Disciplinary Learning
- Programming and Data Tools such as Python, R, and SQL. Students also learn how to use data analysis tools, data visualization libraries, and other software commonly used in the industry.

Program Highlights

1 Internship	2 CMAPS (Collaborative Multi-disciplinary Approach towards Problem Solving)	1 SMART Project	3 years of Leadership Development	1 Research Paper
1 Capstone Project	1 SDG (Sustainability Development Goals) Project	1 AI Project	5 Skill Developed	27% AI Lab Work
				63% Experiential Learning

Career Opportunities

- 1 Data Analyst
- 2 Machine Learning Engineer
- 3 Artificial Intelligence Engineer
- 4 Data Scientist
- 5 Software Developer
- 6 Natural Language Processing (NLP) Engineer
- 7 Robotics Engineer
- 8 Business Intelligence Analyst
- 9 Research Scientist
- 10 ML Applied Research Scientist

B.Tech Sound Engineering / B.A. Music & Audio Production

Universal Ai University and SoundideaZ Academy have embarked on an innovative collaboration to pioneer India's 1st AI-embedded Professional Degree in Sound, and Music and Audio Production, a groundbreaking initiative inaugurated by the esteemed vocalist Sonu Nigam. **This partnership aims to cultivate a legion of adept sound engineers and music professionals armed with cutting-edge Artificial Intelligence (AI) knowledge, poised to revolutionize the global sound and music landscape.**

Program Highlights

- 1 12 Music Legends on the Advisory Board
- 2 High-Tech 5000 sq. feet Studio
- 3 24 - Hour Studio Access
- 4 Professional Engineers as Faculties

Career Opportunities

1 Audio Post Production

- Sound Editor
- Dubbing Engineer
- Foley Engineer
- Sync Sound
- SFX/ Mix Engineer
- Sound/Game Audio Designer

2 Music Production & Technology

- Music Producer
- Music Programmer
- Music Composer
- Background Score Composer

3 Live Sound Engineering

- FOH Engineer
- Systems Engineer
- Monitor Engineer

4 Music Recording & Mixing

- Music Recording Engineer
- Music Mixing Engineer
- Music Mastering Engineer

B.Des in Transportation Design / Product Design / Animation Design / Video Game Design

Our Design Degree is partnered with RUBIKA, which is ranked 2nd best International Animation School in the World, 2019 by Animation Career Review and 1st in Video Game in France by Le Figaro since 2015. The School has won more than 150 international awards in Industrial Design. Rubika has 5000+ graduates with 50% working in 50+ countries and many of them have been awarded prestigious projects and selected in the biggest design festivals around the world.

Program Highlights

- 1 Rubika will provide its curriculum, pedagogical standards and faculty (Indian & International).
- 2 Students will be able to study Digital Design and UI/UX Design as a specialisation from next year.
- 3 Access to state-of-the-art studios at Rubika India in Pune for 9 months as part of an internship across 2 semesters in Year 1 and Year 3.
- 4 Students will have access to 24*7 Studio.
- 5 100% hands on Learning Pedagogy- Project-based, No Theory, only Application.
- 6 Network with 5000+ graduates across the World

Career Opportunities

Transport & Mobility Design

1. Mobility Designer
2. Automotive Designer
3. Color & Materials Designer
4. Equipment Designer
5. Project Manager
6. Innovation Consultant

Product Design

1. Product Designer
2. Services Designer
3. UX Designer
4. Eco Designer
5. Project Design Manager
6. Innovation Consultant
7. Packaging Designer

3D Animation Movie Making

1. 3D Animator
2. Layout Artist
3. Character Artist
4. Storyboard Artist
5. Character Designer
6. Setup Artist
7. Concept Artist
8. 3D Graphic Designer

Game Art

1. Art Director
2. Technical Artist
3. Game Artist
4. Concept Artist
5. Character Designer
6. Environment Artist
7. Lighting Artist
8. FX Artist

Game Design

1. Creative Director
2. Game Designer
3. Level Designer
4. Producer
5. Narrative Designer
6. System Designer
7. Business Designer

BBA in AI - Marketing / Finance | Global BBA

Universal AI University is India's 1st AI University giving a unique combination of BBA in AI + Marketing/Finance to the students to be ahead of the game.

On completion of a degree covered by the subject benchmark statement, a student will have the AI skills, subject-specific knowledge and understanding, cognitive skills, practical and professional and transferable skills.

Students who are looking for Global exposure, can opt for Global BBA where they will spend 2 months in Europe & will earn European Credits too.

Program Highlights

1 Internship

2 CMAPS (Collaborative Multi-disciplinary Approach towards Problem Solving)

1 SMART Project

3 Years of Leadership Development

1 Research Paper

1 AI LabProject

1 SDG (Sustainability Development Goals) Project

5 Skill Developed

43% Experiential Learning

2 Global BBA - 2 Months Study in Europe

Career Opportunities

- 1 Accountant
- 2 Investment Banker
- 3 Finance Manager
- 4 Loan Officer
- 5 Financial Manager/Advisor

- 6 Human Resource Manager
- 7 Research and Development Assistant Manager
- 8 Information Systems Manager
- 9 Marketer
- 10 Human Resource Officer

B.Sc Psychology with AI

Our distinctive approach combines classic Liberal Arts education with cutting-edge technology, industry-focused learning experiences, and worldwide exposure, providing students with a competitive advantage in today's quickly changing market. Our students use AI tools to improve their ability to generate accurate forecasts, while taking into account human emotions on existing conditions. It is more than a topic, it is a way of thinking!

Program Highlights

1 Internship

2 CMAPS (Collaborative Multi-disciplinary Approach towards Problem Solving)

1 SMART Project

3 years of Leadership Development

1 Research Paper

1 AI LabProject

1 SDG (Sustainability Development Goals) Project

7 Skill Developed

1 ESG Project

50% Experiential Learning

Career Opportunities

B.Sc Psychology with AI

- ☐ Clinical Psychologist
- ☐ Mental Health Counselor
- ☐ School Psychologist
- ☐ Research Psychologist
- ☐ Industrial-Organizational Psychologist
- ☐ Neuropsychologist
- ☐ Forensic Psychologist
- ☐ Child Psychologist
- ☐ Rehabilitation Counselor
- ☐ Substance Abuse Counselor

Specializations

- ☐ Clinical Psychology
- ☐ Counseling Psychology
- ☐ Industrial Psychology

Post Graduate Programs



NBA - General & Business Management

At Universal Ai University, we follow an academic model which allows for Experiential Learning, Self-Learning & Community Learning in every module along with Classroom learning. CMAPS (Collaborative Multi-disciplinary Approach towards Problem Solving) module that allows students 2 opportunities of one month each dedicated towards Action Learning. Students immerse and solve complex business problems in companies gaining 2 months of additional corporate experience. Also, have Incorporated Liberal Arts thinking through the new module of Universal Philosophies impacting Society.

MBA (Single/Dual/
EU Certification)

MBA+ Foreign Collaboration
(Cardiff Met. University – UK)

MBA (Business Mgmt.)+ GMP (UK)

MBA (International Business) +
GMP (USA/France/Spain/
Italy/Bulgaria)

MBA (Business Design &
Innovation)

Our Partner Universities



NORTHEASTERN
ILLINOIS UNIVERSITY,
CHICAGO, USA



ESCE
INTERNATIONAL
BUSINESS SCHOOL,
FRANCE



INSEEC BUSINESS
SCHOOL,
FRANCE



UNIVERSITY OF
ECONOMICS VARNA,
BULGARIA

AICTE Approved MBA

Our faculty bring their international business experience to the classroom and employ innovative approaches like the 50 hour live Case Blazer, #Trending, Business Baazigar and Think-A-Thon for the MBA program. The contemporary curriculum is designed for Industry 4.0 by our professors having worked with MNC's at top management positions. The essence of the program is the Action learning Experiential courses (credit bearing), where the student will have an immersive learning experience. Students also have the wonderful opportunity to study in Europe for one month giving them a truly international

Single Specialization

Core Modules

- Global Macro Economics
- Financial Accounting for Decision Making
- Dynamics of Marketing
- Organisational Behaviour
- Operations Management
- Integrated Business Communication
- Business Statistics
- Corporate Finance
- International Finance
- Competitive Strategy
- Human Resource Management
- Business Analytics
- Strategic Management
- Business Research Methods
- Design Thinking & Entrepreneurship
- Ethics & CSR
- Decision Science Modelling
- Advanced Excel

Experiential Learning

- Leadership Development Potential
- Mentoring
- Wisdom Towards Self Excellence
- Management of Self
- Experiential Learning Toolkit
- SMART Project
- CMAPS
- Summer Internship (2 months)
- Design Thinking Workshop
- Research Paper Publication
- Consulting Aptitude Project
- Sports

Optional

- Business Law / CMAPS
- Universal Philosophies Impacting Society / CMAPS
- Project Management / CMAPS

Specialization

1 Marketing Management

- IMC
- Digital Marketing Strategy
- Applied Marketing Research
- Marketing Analytics
- Marketing of Financial Services
- Brand Management
- Marketing in Practice
- Luxury Marketing
- Green Marketing
- Rural Marketing
- Retail Management
- Sales & Distribution
- CRM
- Services Marketing
- International Marketing
- Business Process Management & Digital Transformation
- Visual Analytics (Tableau)

2 Operations / International Supply Chain Management

- Logistics & Supply Chain Management
- Service for Operational Excellence
- Sales & Operations Planning
- Operations & Supply Chain Analytics
- Global Logistics
- Procurement & Strategic Sourcing
- Warehouse Management
- Business Process Management & Digital Transformation
- Logistics & Supply Chain in Retail
- Lean Inventory Management
- Lean & Agile Manufacturing
- Digital Supply Chain
- Total Quality Management
- Sustainable Operations & Supply Chain

3 Human Resource Management (HRM)

- Talent Acquisition & Management
- Strategic HRM
- Leadership 360 Degree
- Compensation & Benefits
- Employee Engagement & Counselling
- Organizational Development
- Business Processing & Data Analytics
- Visual Analytics (Tableau)
- HR Analytics
- Competency Mapping & Performance Management
- Emotional Intelligence
- Organization Theory Structure & Design
- Policies & Practices in HRM
- Learning & Development
- Green HR

4 Financial Management

- Insurance
- Valuation
- Management of Finance
- Banking & Micro Finance
- International Finance & Financial Management
- Capital Markets & Derivatives
- Financial Analytics
- Fintech
- Financial Markets – Practical Approach
- Project & Infrastructure Finance
- Key Legal & Taxation Aspects in Finance
- Investment Banking and Mergers & Acquisitions
- Securities Analysis & Portfolio Management
- Financial Risk Management & Analytics
- Green Finance
- Visual Analytics (Tableau)

5 Business Analytics & AI

- Introduction to Business Analytics
- Data Analytics Using SAS
- Introduction to SQL
- Visual Analytics using Power BI
- Data Integration & Processing-ETL
- New Age Technologies and Applications
- Basics of Python • AI & ML
- Capstone Project • Generative AI
- Cyber Security
- Social Media Analytics
- Time Series Forecasting
- Human Machine Interaction
- Advanced Analytics using Python
- Analytics in Marketing / Finance / HR / Supply Chain



MBA (GENERAL) VISION

To create impactful knowledge and develop innovative, ethical, responsible and global leaders, who will transform organizations and society at large.



Note: 1) Eligibility for Finance Specification is 60% in Term 1 & Term 2 + Internal Assessment Test (IAT)
 2) Eligibility for BA & AI is 60% in Business Statistics + 60% in Advance Excel + 60% in Research
(Minimum 20 - Maximum 60 students)

The MBA with Dual specialisation allows students to choose a combination of Majors like Marketing Finance and Operations along with Minor specialisations in Business Analytics in association with KPMG, Business Design & Innovation and Operations & Supply Chain Management. Students will get the opportunity to engage in Action learning with the Experiential courses like Consulting and Research Paper writing which will significantly enhance their corporate profiles and acquire relevant industry skill sets to succeed and grow in their careers.

Dual Specialization

Core Modules

- Global Macro Economics
- Financial Accounting for Decision Making
- Dynamics of Marketing
- Organisational Behaviour
- Operations Management
- Integrated Business Communication
- Business Statistics
- Corporate Finance
- Competitive Strategy
- Business Process & Data Analysis
- Business Analytics
- International Finance
- Human Resource Management
- Strategic Management
- Business Research Methods
- Design Thinking & Entrepreneurship
- Ethics & CSR
- Decision Science Modelling
- Advanced Excel

Experiential Learning

- Leadership Development Potential
- Mentoring
- Wisdom Towards Self Excellence
- Management of Self
- Experiential Learning Toolkit
- SMART Project
- CMAPS
- Summer Internship (2 months)
- Design Thinking Workshop
- Research Paper Publication
- Consulting Aptitude Project
- Sports

Dual Specialization

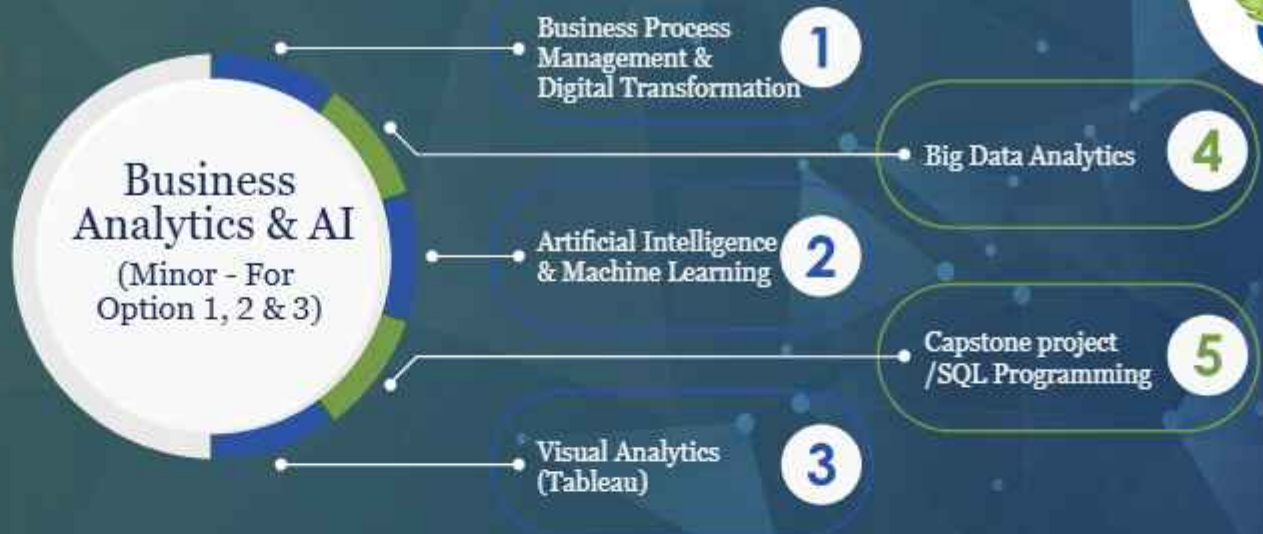
1 Finance (Major)

- Insurance
- Basics of Financial Markets
- Valuation
- Banking & Micro Finance
- Capital Markets & Derivatives
- Fintech
- Financial Markets – Practical Approach
- Securities Analysis & Portfolio Management
- Financial Risk Management & Analytics
- Green Finance

2 Operations (Major)

- Logistics & Supply Chain Management
- Service for Operational Excellence
- Sales & Operations Planning
- Operations & Supply Chain Analytics
- Global Logistics
- Procurement & Strategic Sourcing
- Warehouse Management
- Lean & Agile Manufacturing
- Total Quality Management
- Green Operations





3 Marketing (Major)

- IMC
- Digital Marketing Strategy
- Applied Marketing Research
- Marketing Analytics
- Marketing of Financial Services
- Brand Management
- Marketing in Practice
- Luxury Marketing
- Green Marketing
- Sales & Distribution

3A Operations & Supply Chain (Minor)

(Minimum 20 - Maximum 60 students)

- Logistic & Supply Chain Management
- Procurement & Strategic Sourcing
- Service for Operational Excellence
- Warehouse Management
- Sales & Operations Planning

3B Finance (Minor)

(Minimum 20 - Maximum 60 students)

- Banking & Micro Finance
- Capital Markets & Derivatives
- Financial Risk Management & Analytics
- Securities Analysis & Portfolio Management
- Valuation

3C Business Design & Innovation (Minor)

(Minimum 20 - Maximum 60 students)

- Entrepreneurship & Growth
- Leading Sustainable Innovation
- Business Innovation Project
- Business process and Digital Transformation
- E -Business



MBA (BUSINESS DESIGN & INNOVATION) VISION

To develop leaders & builders of enterprises using innovative andragogy & integrated Industry connect, which is sensitive to ethics, CSR & environmental concerns.

Note: 1) Eligibility for Finance (Minor) is 60% in Term 1 & Term 2 + Internal Assessment Test (IAT)
 2) Eligibility for BA & AI (Minor) is 60% in Business Statistics + 60% in Advance Excel + 60% in Research Methodology + Internal Assessment Test (IAT) **(Minimum 20 - Maximum 60 students)**

AICTE Approved MBA (International Management) with International Immersion



University of
Economics
Varna

YEAR 1

- ▶ Same as AICTE Approved MBA (Single Specialization) Curriculum

YEAR 2 - Specialization

- ▶ Marketing Management
- ▶ Financial Management
- ▶ Human Resource Management (HRM)
- ▶ Operations / Supply Chain Management

Note: Each Elective is available for minimum 10 students

1 UE, Varna (1 month)

- International Entrepreneurship
- Economy & Society in the European Union, International Trade

2 UE, Varna (3 months)

- Research Methods
- Economy & Society in the European Union, International Trade
- International Economics
- International Entrepreneurship

Global Accreditation
(Europe)



1 or 3 months
Study in Europe

**STUDY
ABROAD**

Global Accreditation
(Europe)



Electives

Each MBA student is required to take **THREE** elective courses from the list below.

YEAR 2 - Specialization

Marketing & International Brand Management

- CRM & Client Database Management
- Digital Marketing & Social Media Strategy
- Packaging Design
- Retailing & Merchandising
- Market Focus & Trends
- Market Research
- International Brand Management
- Innovation & Management Creativity

Finance

- Advanced Managerial Accounting
- Blockchain & Fintech
- Corporate Social Responsibility and Social Innovation
- Risk Management
- CFA 2 Quants Method
- Bloomberg Preparation & Certification
- Excel VBA
- CFA 2 Ethical and Pro studies



6 months Study +
6 months Internship
+ Final Project

**STUDY
ABROAD**

MSc Program

High-quality of education with
CGE certified Masters that
ensure Indian students are
eligible for 2 years post stay visa

YEAR 2 - Specialization

- International Business Development
- International Corporate Finance
- International Purchasing & Digital Supply Chain
- International Marketing

Global Accreditation
(Europe)



YEAR 2 - Core Modules

- Applied Business Research II
- Business Policy & Strategy
- Production & Operations Management
- Management of Information Systems & Technology

Electives

Each MBA student is required to take **THREE** elective courses from the list below.

Note: Each Elective is available for minimum 10 students

Finance

- Seminar on Futures & Options Markets
- Management of Financial Institutions
- International Financial Management
- Mergers & Acquisitions
- Financial Management
- Investment Strategies
- Corporate Financial Strategy

Entrepreneurship & Organisation Strategy

- HR Policy & Decision Making
- Management of Organizational Change
- Strategy & Organization
- Innovation & Creativity
- International Management
- International Business
- Entrepreneurship

Marketing

- Marketing Research - Techniques & Applications
- Global Marketing
- Channel Distribution & Retailing
- Services Marketing Management
- Consumer Behaviour & Marketing Action

6 months Study +
6 months Internship
(Optional) + Final
Project

**STUDY
ABROAD**

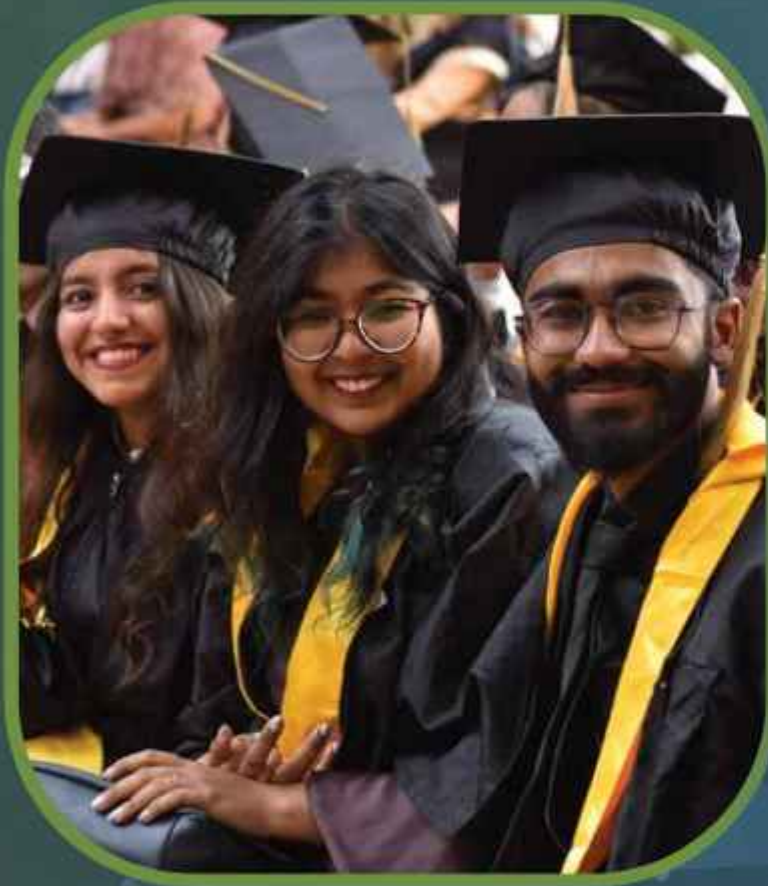
Global Accreditation
(USA)



Executive MBA

Why Join Executive MBA?

- ✓ Executive MBA degree from India's First AI University
- ✓ Cutting-edge AI Integrated curriculum
- ✓ Comprehensive program with focus on business fundamentals, leadership, analytical thinking, technology, and entrepreneurship
- ✓ Endorsed by 60 Global CEOs
- ✓ 3E MODEL- Ethics –Experiential Learning-Environment
- ✓ World Class Faculty & Industry Specialist
- ✓ CEO Talk- Leadership insights
- ✓ Trade Global Markets at Asia's 1 Global Trading Room
- ✓ Spaced learning gamification
- ✓ Interdisciplinary Approach
- ✓ Immersive AI Labs and Facilities
- ✓ Experiential learning through simulations, projects, and capstone courses
- ✓ Redefine the Leader in You
- ✓ Hybrid Learning Experience- Intense but Flexible



The AI workshop led by an industry veteran helped streamline routine tasks and enhance strategic thinking. Overall, my experience with UAI is amazing.

- **Akash Gupta**
Ric Investigation Officer



UAI offers a balanced curriculum combining generative AI, business fundamentals, leadership, and technology. Inspiring CEO talks and a hybrid format make it ideal for working

- **Vishakha Redij**
Sr. Account & Finance Executive



Course Learning Outcomes

1 Develop leadership skills and strategic thinking

2 Enhance your business acumen and decision-making skills

3 Improve your communication and interpersonal skills

4 Expand your global perspective and cultural awareness

5 Change Management Expertise

6 Build a strong network of business professionals

7 Entrepreneurial Mindset

8 Ethical Leadership

9 Future-Ready Business Strategy

10 Be a Trailblazer

11 Industry Titans as Faculty

12 The Ethics, Experiential Learning, and Environment Model



The Executive MBA has been transformative, deepening my business knowledge and honing both technical skills and life perspective.

- **Muskan Chourasia**
Executive Assistant



Engaged in an intensive curriculum from AI algorithms to strategic business management, this Executive MBA is set to be a career game-changer.

- **Avishkar Patil**
Design Engineer

Visit Universal Ai website for the curriculum

School of Management

Doctoral Program - Ph.D.

Ph.D. is a full-time, residential doctoral program offering studies in different fields of management and cross-functional areas. The program aims to train prospective scholars to become highly skilled and innovative researchers and teachers in various fields (aspects) of management and relevant areas. It primarily aims at preparing scholars for careers as faculty members at premier academic institutions and for position outside academics requiring advanced research and analytical capabilities.

Program Highlights

- Ph.D. at India's First AI University by using cutting-edge technology & expert faculty Advanced Knowledge and Expertise
- Doctoral candidates will work closely with faculty advisors and engage in independent research projects that contribute to the existing body of knowledge in their field.
- The skills developed during the Ph.D., including research, problem-solving, and analytical thinking, are highly transferable and sought after in various professional fields.
- Collaboration and Networking with 200+ CEOs & CXOs

A candidate can pursue research in the following areas:

- Computer Science
- Liberal Arts (Economics & Psychology)
- Management

Mode of Study: Full-time or Part-time

Visit Universal Ai website for the curriculum

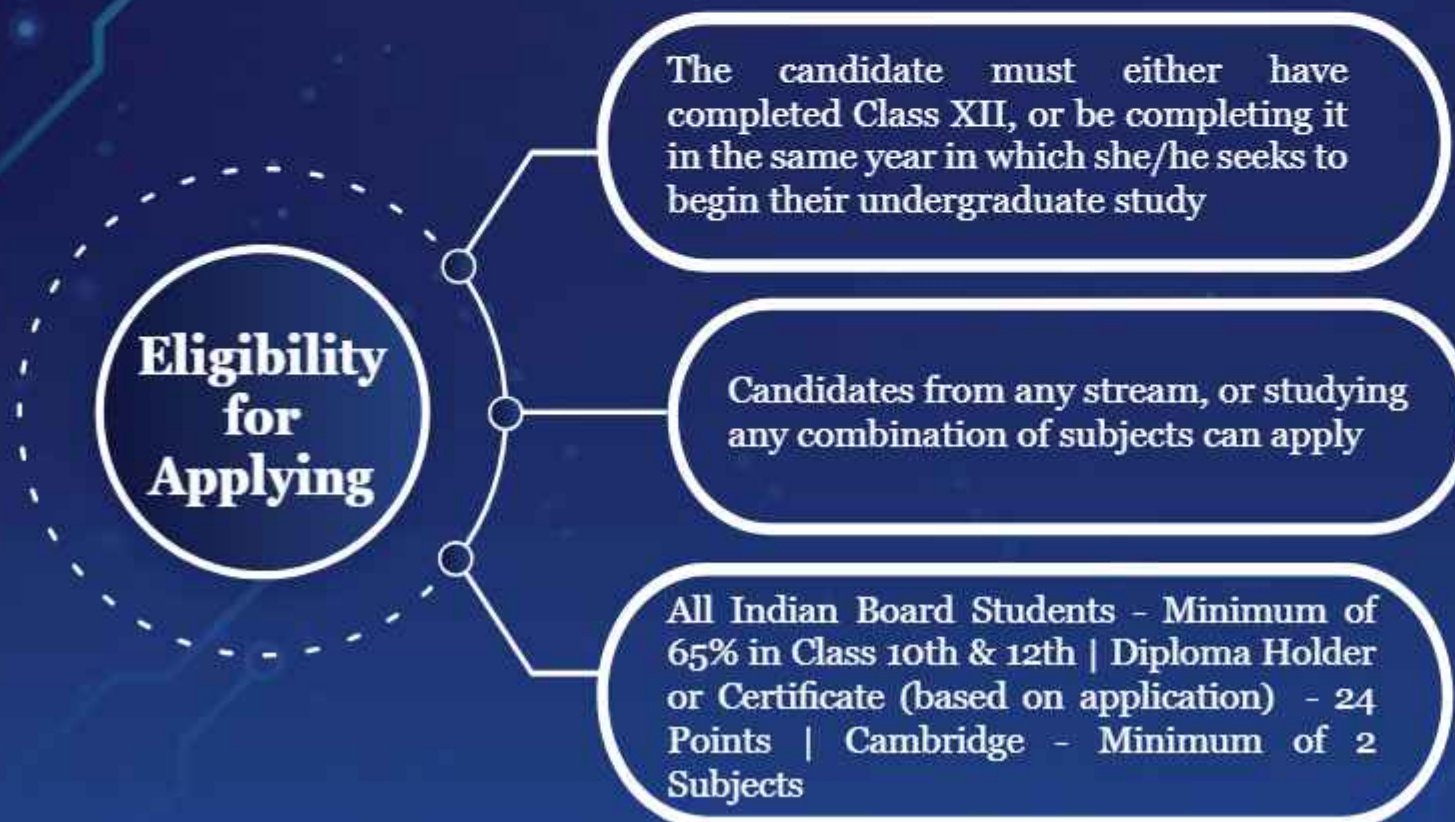


Admission Criteria and Application Process

Undergraduate Programs | Postgraduate Programs | Executive Programs | Doctoral Programs

Undergraduate Programs

Applications are open from all streams (Science / Commerce / Humanities) and across all Indian & International Boards (IBDP / AP / A-Level / HSC / CBSE or 12th Grade Equivalent). *Experience India's 1st Metaverse & AI-based*



Criteria and Weightage

Academics & Other Supporting Documents	50%
Entrance Test (Universal Ai / Other National Level Test / Portfolio)	25%
Interview	25%

UAI as recognized First Indian University to accept AP Credits

 **CollegeBoard**

Admission Process

Universal Ai University follows a rolling admissions policy. Rolling admissions means that other things equal, candidates who apply earlier have a higher likelihood of being accepted onto the programs of their choice. It also means that applications will be closed as soon as all the seats are filled.

The process comprises of four steps –

**STEP
01**

Filling the Application Form (Online) | Available on Universal Ai University Website | Application Fee is INR 2,000 / USD 35 / GBP 20 / EUR 25

Submit Documents | Attach Class 10th marksheet, Class 12th marksheet (if available at that time), Passport size photograph, Statement of Purpose, 2 Letters of Recommendation, Extra-curricular or Co-curricular activities, Portfolio

**STEP
02**

Appearing for Universal AI University Aptitude Test (UBSAT) / SAT / ACT / PEARSON / CUET / UGAT / JEE / MH CET / UCEED / NID / Other National ET or Submitting a Portfolio

**STEP
03**

Appearing for the Personal Interview (PI) | All PI's will happen online via Zoom by an AI-Bot named Droid or a Faculty member

**STEP
04**

Once all four steps are completed, a candidate's application will be reviewed by the Admissions Committee in full. The final admission decision will take into consideration the overall candidature. Candidates who perform well in the admission process may be made a provisional offer of admission, even if their Class XII Board scores have not been declared until then.

**Duration : 90 Minutes
100 questions
(No Negative Marking)**

Test Format - Aptitude Test & Psychometric Test

English Language & Comprehension	20%	Quantitative Ability	20%	Green Thinking and Creativity	20%
Global & Indian Current Affairs	20%	Analytical & Logical Reasoning	20%		

Postgraduate Programs

Admission Criteria and Application Process

Universal Ai University invites applications from all streams and boards (Indian & International).

The entire admission process is online. Interested candidates can fill the application form which is available on the website.

The application fee is INR 1500 / USD 21 / GBP 15 / EUR 18.

Selection Process

MBA (Single / Dual)	MBA + GMP (International Immersion)
Boardroom Round	Personal Interview
Group Personal Interview	

What Do You Need To Get In?

Admission Criteria	Weightage	
	AICTE MBA	AICTE MBA + GMP
Criteria		
Academics (10 , 12 & Graduation)	20%	20%
Entrance Exam (CAT, GMAT, C-MAT, CET, NMAT)	20%	20%
Extra-Curricular Activities	20%	20%
Communication Skills	25%	25%
Work Experience / Leadership	15%	15%
Statement of Purpose & Letters of Reference – 2	×	✓
Total	100%	100%

Executive Program

Executive MBA

Students must have a bachelor's degree from a UGC recognized university & a minimum of 2 years of work experience.

Executive MBA program is offered in a hybrid format, which means that students can attend classes online or in person which gives flexibility to study at their own pace and on their own terms. There will be a campus immersion as well.

Doctoral Program

Ph.D.

All admissions for Ph.D. programs shall be through a Common Entrance Test conducted by the university, except for those who have been specifically exempted under these rules.

Exemption from Entrance Test –

A candidate qualified JRF/UGC-CSIR NET (Including JRF)/SLET/GATE/Teacher fellowship holder or has passed M. Phil program.



Annual Tuition Fees

Undergraduate Programs | Postgraduate Programs | Executive Programs | Doctoral Programs

Undergraduate Programs	Duration	Annual Tuition Fees
School of AI & Future Technologies		
B.Tech Computer Science in AI & ML / Data Science	4 Years	INR 3,28,000
Lateral Entry into B.Tech CS in AI & ML / Data Science	Any Year	INR 3,28,000
School of Music, Sound & Cinematics		
B.Tech Sound Engineering	4 Years	INR 4,28,000
B.A. (Hons.) Music & Audio Production	3/4 Years	INR 4,28,000
School of Design		
B.Des in Transportation/ Product/ Animation / Game Art / Game Design	4 Years	INR 5,98,000
School of Management		
BBA in AI - Marketing / Finance	3/4 Years	INR 2,98,000
Global BBA	3/4 Years	INR 3,98,000
Lateral Entry into BBA in AI	Any Year	INR 2,98,000
School of Social, Liberal Arts & Behavioural Sciences		
B.Sc or B.A. Psychology	3 / 4 Years	INR 1,98,000

Notes:

- According to NEP regulations, a UG degree can be either of three or four-year duration with multiple entry as well as exit points. Depending on the completion years, one will be able to earn a certificate, diploma, or degree.
- Any student who wishes to go for summer school or exchange program, then the entire expenses will be covered by the student.
- Global BBA: The fee includes lodging, boarding, flight tickets, visa, and meals which has to be paid in advance. Any additional expenditure, will be borne by the student. Also, depending on the exchange rate, the University reserves the right to revise it by 10%.

Annual Tuition Fees

Our academic programs are affordable & designed to prepare you for success in the 21st century. We offer various course options at the Postgraduate level which will equip the students with necessary skills and knowledge for a multi-disciplinary approach to diverse business & management problems.

Postgraduate Programs	Duration	Tuition Fees
MBA Programs		
Single Specialization	24 Months	INR 9,98,000
Dual Specialization	24 Months	INR 11,98,000
MBA (International Management) with International Immersion		
MBA + GMP - International Business and Economics University of Economics, Bulgaria (1 months in Europe)	24 Months	INR 11,48,000
MBA + GMP - International Business and Economics University of Economics, Bulgaria (3 months in Europe)	24 Months	INR 12,48,000
MBA + GMP - Northeastern Illinois University, USA (1 year in Chicago)	24 Months	INR 10,48,000 + USD 13,221
MBA + GMP - INSEEC Business School, France (1 year in Paris)	24 Months	INR 10,48,000 + EUR 11,500
MSc - ESCP International Business School, France (1 year in Paris)	24 Months	INR 9,98,000 + EUR 9,000

Notes:

* The actual fee applicable will be updated on the partner university website.

* International & Domestic Travel : Cost of travel, visa and stay (with food) is borne by the student

Education Loans

The following banks offer education loans on their own discretion:

Axis Bank, UCO Bank, Gyan Dhan, Bank of India, Bank of Baroda, Syndicate Bank, Allahabad Bank, State Bank of India, Karnataka Bank Ltd., United Bank of India, Central Bank of India, Punjab National Bank, AVANSE Education Loans.

These are the official partners: Credila, IDFC First, Kuhoo, Tata Capital, and others.

Universal Ai Loan Support Help Desk:

For any queries pertaining to loans, you can contact Mr. Prakash Tiwari at 09960 692 713.

Executive Program

Executive MBA	Duration	Tuition Fees
Application Form Fees	24 Months	INR 1,000
Total Course fees		INR 3,25,000

Doctoral Program - Ph.D.

Nomenclature of Fees	External (Teaching Faculties)	External (Teaching Faculties)
Application Form Fees	INR 2,000	INR 1,000
Total Course fees	INR 2,80,000	INR 3,50,000

Boarding & Lodging on & off Campus

All the hostel rooms come with an ensuite washroom, common Living & Dining Room with kitchenette. Fee includes student accommodation, housekeeping, soft furnishing, WiFi, laundry, gym & extensive sports facilities. Single Sharing apartments (4 pax) will have a refrigerator, a microwave oven & dressing tables.

Food: We offer 4 Meals / Day with Veg., Jain & Non-Veg. options cooked in separate kitchens by SODEXO (Worlds largest French MNC in quality food services in 80 countries).



Hostel Category	Charges	Off Campus Facility	Charges
Dual Sharing	INR 1,97,400 per year	One Meal + Transportation (Bus Facility) + Infra Charges	INR 1,05,000 per year
Triple Sharing	INR 1,76,400 per year	Transportation (Bus Facility) + Infra Charges	INR 46,500 / per year
DOM (Non AC & Limited)	INR 1,36,500 per year	Only Infra Charges	INR 20,500 / per year

Other Charges

Others	Charges
Security Charges (Refundable)	INR 25,000 / year
GREEN Project, SMART Project, INDUSTRIAL Visit, Cultural Programs, Alumni Association Fees (Non-refundable)	INR 20,000 / year
Welcome Kit, Imagica Trip, Off Site Visit	Complimentary

International Cost of Living

Country	Charges
USA	USD 600 to USD 700 per month
France	EUR 700 to EUR 900 per month
Bulgaria	EUR 400 to EUR 500 per month

Notes: * Every year there will be a 5% increase in Infra Fees.

Scholarships - Undergraduate Programs

At Universal Ai University, we believe in supporting our students in every possible manner. Therefore, there are various types of scholarships which we offer to encourage our students academically.

Economic (Early Bird) Scholarship - INR 50,000/-

Early Bird Scholarship is applicable to the students who take admissions upto 31st December.

Special Scholarship - INR 50,000/-

1. Children of Armed Forces
2. Students with domicile in Ukraine or Africa (International Students), Arunachal Pradesh, Manipur, Meghalaya, Mizoram, Nagaland, Tripura, Sikkim, Himachal Pradesh, Ladakh, Jammu & Kashmir, Puducherry, Lakshadweep, Chandigarh, Dadra & Nagar Haveli, Daman & Diu, Andaman & Nicobar Island, Goa, Tamil Nadu and Karnataka
3. Siblings Scholarship
4. Parent as Teacher Scholarship
5. National / International Sports Scholarship
6. For anyone who has lost his/her parent due to Covid-19
7. Scholarships are available based on Nationalised Entrance Test Exams (JEE / UCEED / SAT / Others)

School Achievement Scholarship - INR 50,000/-

Means Scholarship - upto INR 1,00,000/-

Merit Scholarship -

Indian Board %tile	International Board Grade	Scholarship upto
80% to 84.99%	30 to 32	20% of the tuition Fees 1st Year
85% to 89.99%	33 to 35	30% of the tuition Fees 1st Year
90% & above	36 & Above	50% of the tuition Fees 1st Year

Scholarships - Postgraduate Programs

Means Scholarship - IDFC First Bank (INR 2,00,000/-) -

Applicable to the students who come from families with annual income below INR 6 lacs. It is an application and Interview based process. Final decision on scholarship award is at the sole discretion of IDFC First. Mere eligibility does not guarantee a scholarship.

Special Scholarship -

1. Children of Armed Forces Applicants - **INR 25,000**
2. Students with domicile in Northeast (Arunachal Pradesh, Manipur, Meghalaya, Mizoram, Nagaland, Tripura, Sikkim), Himachal Pradesh, Union Territories (Ladakh, Jammu & Kashmir, Puducherry, Lakshadweep, Chandigarh, Dadra & Nagar Haveli, Daman & Diu, Andaman & Nicobar Island), Goa, Tamil Nadu and Karnataka - **INR 50,000**
3. Graduates from Indian Institute of Technology (IIT) - **80% of Tuition Fee** (1st Three Applicants)
4. Siblings Scholarship / Parent as Teacher Scholarship / National / International Sports Scholarship - **INR 50,000**
5. For anyone who has lost his/her parents due to Covid-19 - **INR 1,00,000**

Entrance Exam Scholarship (Only for GMP programs) -

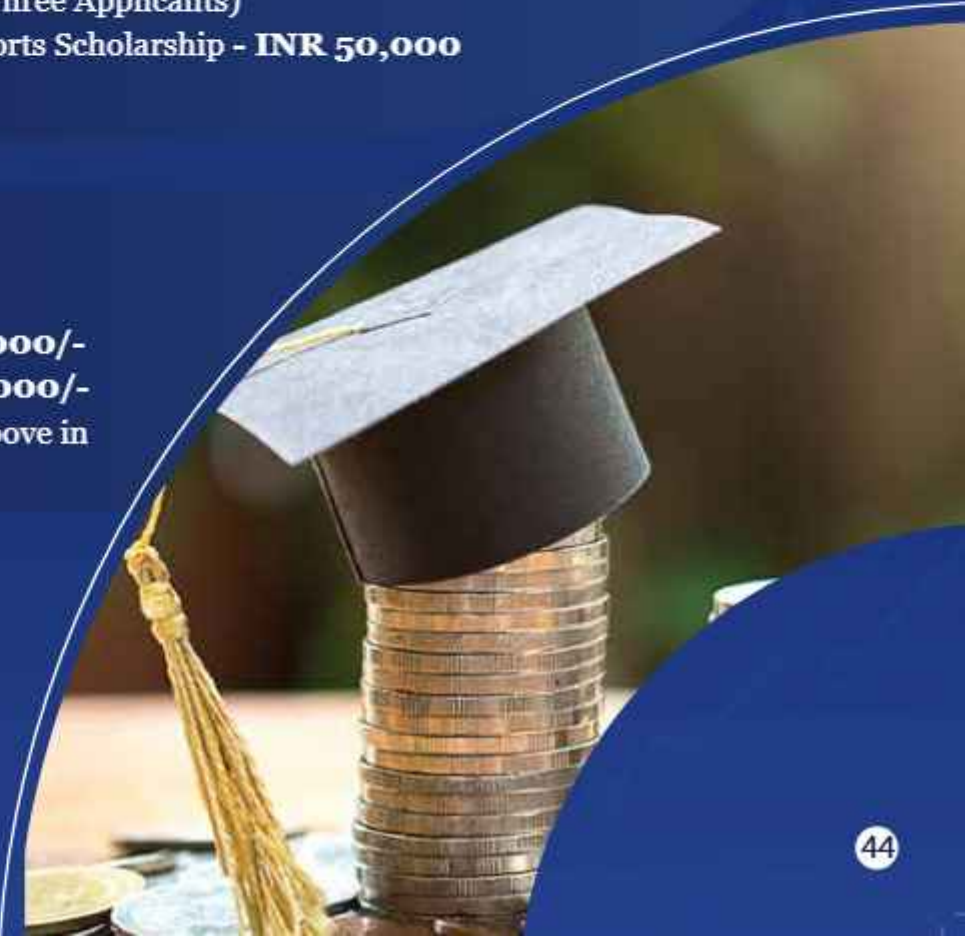
Academic performance in 10 , 12 and Graduation:

1. Scores above 80%ile in CAT, XAT or 650+ in GMAT are eligible - **up to INR 100,000/-**
2. Scores above 90%ile in CAT, XAT or 700+ in GMAT are eligible - **up to INR 200,000/-**
3. **100% Scholarship on MBA fees to 5 Students** who score 90 percentile & above in CAT exam. They should also have a minimum of 75% in their Graduation.

Merit Scholarship (Only for GMP programs)

Academic performance in 10th, 12th and Graduation:

1. Above 85% in Graduation - **up to INR 1,00,000/-**
2. Above 90% in Graduation - **up to INR 2,00,000/-**



Join the Legacy of Global Leaders!

Placements Opportunities Abroad

Our students after completion of their Degree have secured excellent opportunities in Germany, UK, USA, Canada etc. selected on the basis of the Global standard of education which enables them to think critically and make informed decisions on the basis of evidenced opinions in a professional environment which has transformed them.

 SAITEJA NUTALAPATI Founder & Director, Budapest, Hungary 	 OMOYAJOWO SUNDAY Clergy, Nigeria 	 SHREYA PRABHU Marketing Operations & Analytics Associate, Ireland 	 ABHIJEET THORAT Duty Manager, New Zealand 	 ANUJ SHANDILYA Investment Consultant, Dubai 
 ANAIS REMON Gestionnaire Immobilier, France 	 HOSHEDAR BATLIWALLA Instructor & Professor, Canada 	 DANISH HASWARE Operation Executive, Saudi Arabia 	 TEJPARTAB ANAND Financial Solutions Provider, California, USA 	 AISHWARYA PAREKH Key Account Manager, UK 
 ABDELRAHMAN KADRY CEO & Co-Founder, Egypt 	 UNIKRISHNAN Director, Bahrain 	 STEPHANIE POSADA Senior Consultant, Venezuela 	 ELLA FUCHS Consultant, Germany 	 NGABU DAVID KIIZA HR Manager, Congo 
 SANCHITA HAZRA Sr. Wealth Manager, Bahrain 	 PRAPTI AGRAWAL Client Associate, Australia 	 MANIK KATARIA Account Coordinator, Canada 	 DR. SWATI GOGAWAT Dental Practice Manager, UK 	 SHARADHA SAMAVEDA Digital Marketing Manager, Canada 

Placements in India

Our graduates have a plethora of opportunities to work after their graduation across industry due the enviable corporate connect that Universal Ai University enjoys with the backing of 60 CEOs. For those that choose to pursue their career, we have a very competent Corporate Relations team which will help them secure placements in top Indian and multinational organisations leveraging the vast network of alumni and employers in India and overseas.

 Nainy Bhandari Account Manager 	 Ankush Goel RTM Executive 	 Pranjul Mishra Officer 1st NAGA Battalion 	 Kunika Gupta Marketing 	 Harjas Singh Analyst 
 Bhumit Masrani Account Executive 	 Kamran Usmani Sr. Sales Executive 	 Athulya Pillai Relationship Manager 	 Dimple Lingayat Research & Strategy 	 Janhvi Gawade Marketing Manager 
 Prit Kothari Asst. Relationship Manager 	 Sharada Samaveda Digital Marketing 	 Jaya Lalwani Business Manager 	 Bhavya Agnihotri Financial Analyst 	 Disha Agarwal Head HR 
 Bodapati Ravi Project Manager 	 Manikandan B. Global Consumer Banking Specialist - North American 	 Nikhil Madhamshetty Credit Risk Analyst 	 Vamsikrishna Bodavula Financial Analyst 	 Anuj Modgil Associate Consultant 
 Amritpal Bedi Analyst 	 Ashneet Kaur Tax Associate 	 Jyoti Sabat HR Service Analyst 	 Utkarsh Varshney Associate, Platform Experts & UAT 	 Supriya Shukla Strategy Manager 

International Placements



Karandeep Singh

Finance
Chicago, USA

A big shoutout to my mentor from Universal AI University, for their unwavering moral support and the invaluable resources he provided. Your guidance has been a cornerstone of my journey.



Tanmay Kumar Dahiya

Finance
Chicago, USA

I am deeply grateful and would like to appreciate my esteemed professor, Vijay Tandon and Professor Robert Cook, Ph.D. for their constant support and guidance that has helped me a lot in shaping my professional growth.



Ansari Mohammad Faizan Nasreen

Entrepreneurship &
Organisation Strategy
Chicago, USA



Karandeep Singh

Finance
Chicago, USA



Sourav Nayak

Finance
Chicago, USA



Gori Rutvik Mohan

Marketing
Chicago, USA



Nanaware Tejal Sudesh Neha

Finance
Chicago, USA



Tanmay Kumar Dahiya

Finance
Chicago, USA



Vedant Laxman Narkhede

Paris
Chicago, USA



Mendem Mary Roja

Finance
Chicago, USA



Kshitij Sharma

Marketing
Chicago, USA



Prangna Singh

Marketing
Paris



Naman Jha

Marketing
Paris



Kushal Agrawal

Marketing
Paris



Master of Business Administration

Business School of Management International



Anisha Kumari

Finance
Germany



Naman Jha

Marketing (Brand Management)
Paris, France

I extend my heartfelt thanks to Universal AI University for providing me with this incredible opportunity to participate in their Global Management International program.



Vedant Narkhede

Marketing (Brand Management)
Paris, France

Thank you all once again for your constant support and encouragement. Please feel free to reach out to me as I embark on this exciting new role at L'Oréal!



Kushal Agrawal

Marketing (Brand Management)
Paris, France

"Only those who dare to fail greatly can ever achieve greatly."
I'd like to thank my Programme Director, Prof. Vijay Tandon, for his encouragement and support.



Prangna Singh

Marketing (Brand Management)
Paris, France

First and foremost, I want to express my deepest gratitude to Professor Vijay Tandon from Universal Ai for their unwavering motivation and support throughout my academic journey. Your guidance and belief in my potential have been instrumental in shaping my career path.



Creating Entrepreneurs - What India needs is Job Creators

At Universal Ai University, we provide multiple incubation opportunities that help students develop and hone their entrepreneurial skills. With the focus on experiential learning, students are equipped and confident to brave out to build successful businesses or help take their family businesses to the next level of growth armed with a global outlook and high-quality skills that set them apart from the typical Indian graduates.



ARJUN BAJAJ
Co-Founder



ABDELRAHMAN KADRY
Managing Director, UK



MAYUR MITTAL
Director



ABDUL BAZID
Managing Director



JASH SHAH
Director



RAHUL GANGWANI
Director



VAIBHAV PATIL
Director



MANAN MEHTA
Business Consultant



PUSHKAR YAWALKAR
Chief Executive Officer



Undertaking Masters in India & Abroad

Our graduates have been accepted on to some of the most selective Master's and Top MBA programs in the world, and have done us very proud there by achieving the highest commendations



VANEET CHAUDHARY



UK



PRAPTI AGRAWAL



Australia



HARIJAS SINGH



Hyderabad



RENAIFER PEREIRA



UK



SURAJ JADHAV



Texas



BHUMIT MASRANI



UK



KUSHAGRA AGRAWAL



Australia



AISHWARYA GORAK



USA

Students Getting an Opportunity to Become A CEO of ExCoLearn Pvt. Ltd.

Once you join Universal Ai University,

- Work for a private limited company, where you will experience management live, and build your leadership skills.
- You can get promoted to Vice President in Year 1 & become the CEO of the company managing 100 employees.
- You can assume roles like CFO, CMO, COO, and CHRO & take charge of the Balance Sheet.
- You will learn marketing, finance, operations, human resources, logistics, supply chain & project management skills, which will make you stand out.



HRITHIK VORA



KAVISHA SHAH



ANKUSH GOEL



VANEET CHAUDHARY



JAYA LALWANI



BHUMIT MASHRANI



Rahul Thakurta's journey to Xiaomi Technologies is more than a chronicle of education; it's an odyssey of self-discovery, growth, and professional success. His story echoes the sentiment that the right blend of education, experiential learning, and mentorship can unlock boundless opportunities and shape destinies.

Ms. Rakshanda Hodekar, an alumna achieving the Quarter Award in her role as Assistant Manager (Artist & Repertoire) at Saregama India Ltd. Her journey is marked by unwavering commitment, tireless hard work, and exceptional contributions to her field. As we celebrate the success of one, we anticipate many more stories of achievement from our esteemed alumni.



Marketing



Riya Mallika

Assistant Sale Manager (International role)

The diverse learning experiences I gained, combining practical applications with theoretical concepts, have been instrumental in shaping my professional skills. These have not only helped me secure this job in the international market but also continue to support my growth and adaptability in this dynamic role.



Darshna Kated

Management Trainee - Marketing

I extend my heartfelt gratitude for the vital resources, such as experiential learning and placement support, which significantly advanced my career and equipped me with the necessary skills for success in the professional arena. This support has been crucial in transforming my aspirations into reality.





Deshna Bhuvandeep Nayak

Probationary Officer

The practical learning and experiences provided me with valuable insights into industry expectations. This has allowed me to better understand my field and focus on continuous growth. I am now more confident in applying these skills to real-world situations and advancing professionally.



Khushi Rawat

Associate Operations Manager

"My journey in Universal Ai University was very experiential as the faculty and the planned session helped us to gain the industry knowledge also skill development sessions were provided as a bonus to excel in our careers."



Operations



Pawan Bukshetwar

Sales Executive

I am grateful for having completing MBA. As this course not only helped me with my professionalism but made me a trainable personel. This course made me to look things in different perspectives, made me not to only do the job but get the job done.



Mrunalini Gumgaonkar

Branch Head

The innovative teaching methodology and immersive experiential learning not only prepared us for real-world challenges but also played a crucial role in landing placements at leading firms. This invaluable experience has set us on a path to success in our careers.

HITACHI
Inspire the Next

©Hitachi Payment Services



Logistics & Supply Chain



Sakshi Singh
Management Trainee

The experience has been extremely rewarding and has given me a sense of pride in serving my alma mater. Your expertise and support continue to empower our students to thrive in their careers.



Business Analyst



Monojit Bag
ESG Analyst

"I am delighted to make my Alma Mater proud. I had an enriching and rewarding journey at UBS where the faculty became my family and the opportunities I got to showcase my professional and research skills was unmatched."



Human Resource



Yashi Gaur
Management Trainee

The practical knowledge gained throughout the course not only helped secure a job at a leading firm but continues to be invaluable in my day-to-day responsibilities.



Consulting



AMIT SANJEEV PANDEY

Territory Sales In-charge

The dynamic experiential learning, expert mentorship, and prestigious brand collaborations catapulted my professional growth. Grateful for the visionary faculty, dedicated mentors, and tireless placement team.



Violina Das

Management Trainee

"I am deeply grateful to Universal AI University for designing programs like experiential learning which was incorporated into the curriculum, was instrumental in securing my placement and launchpad for my career. The hands-on opportunities truly made a difference!"



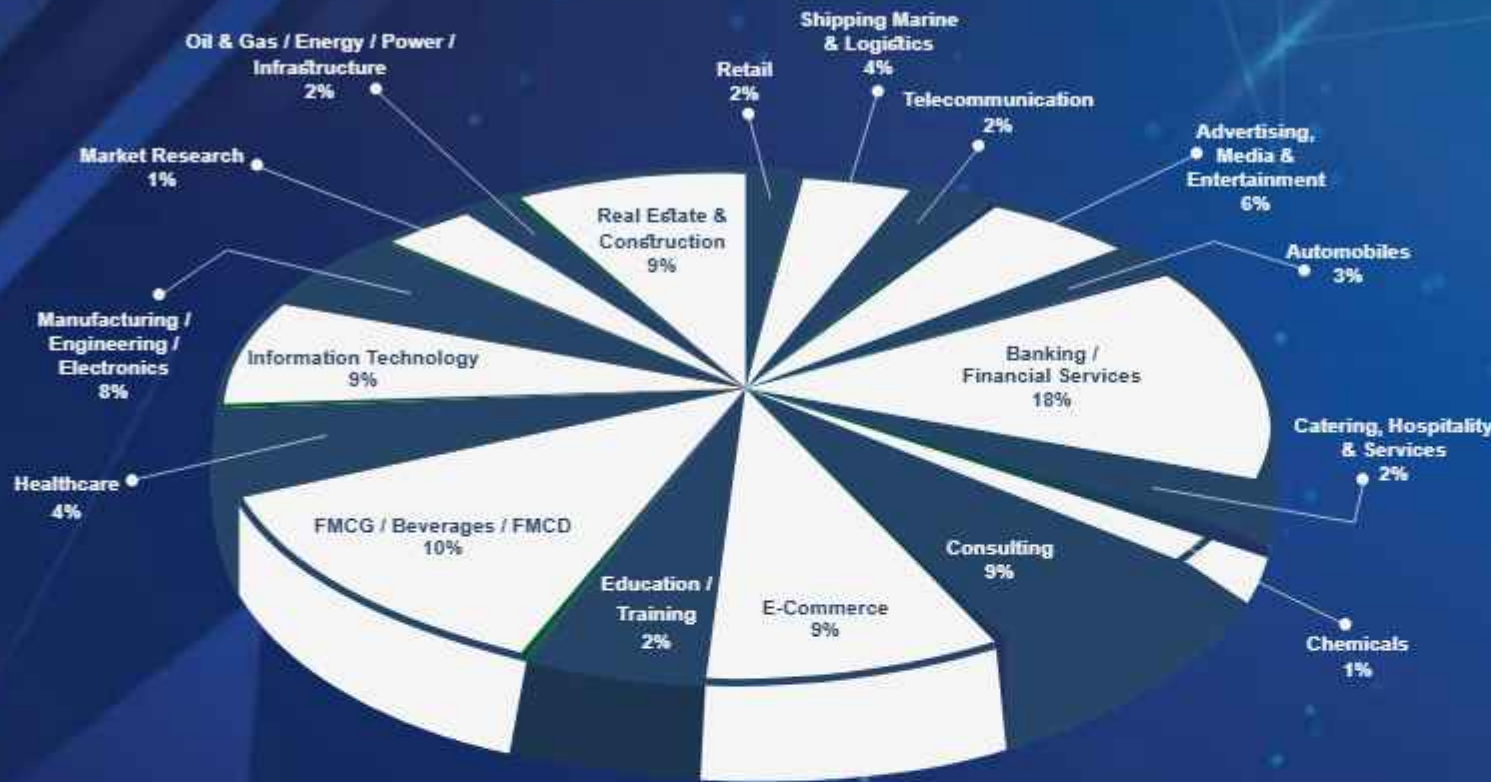
Health Sector



Cross Function



Universal AI University Placements (Industry - Wise)



Student Profile

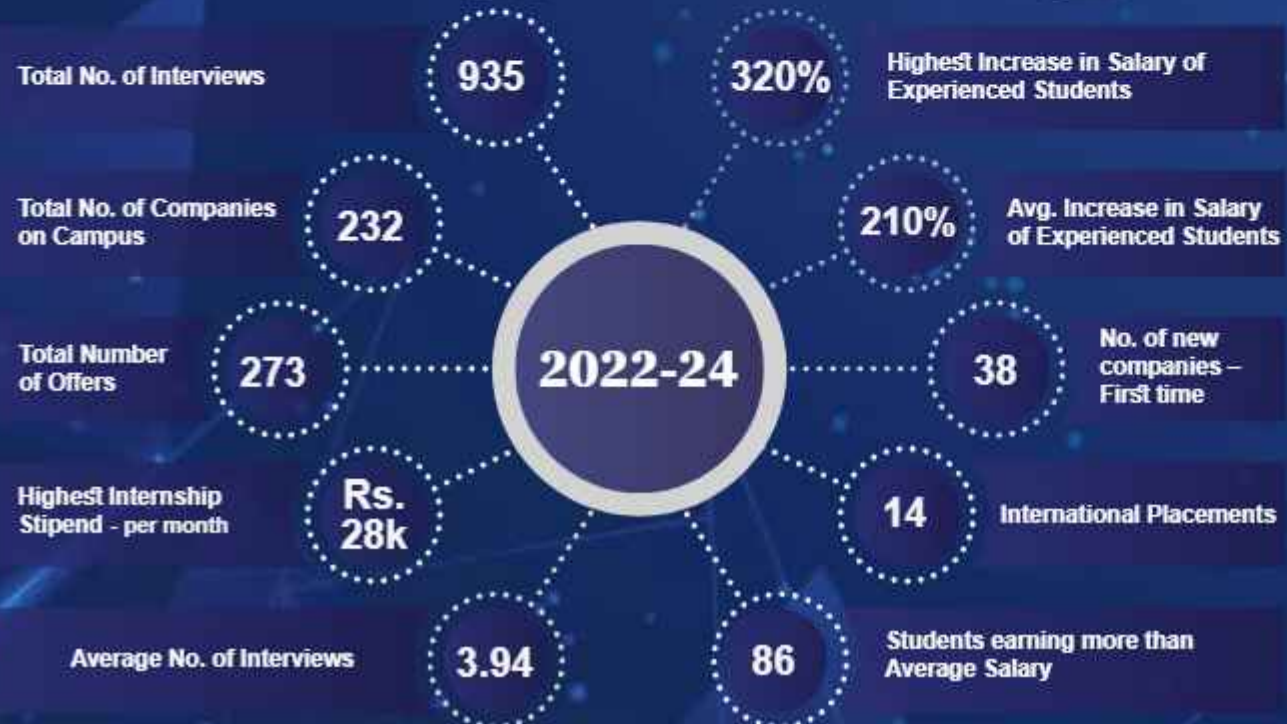


Placement Statistics



All Universal Ai University students are considered equal and are given equal opportunities for placement.

Flagship Batch



Skill Development and Competency Building

SAVI MODEL (Self Awareness Validation and Intervention)

Knowledge and understanding of business management, in conjunction with the development of graduate employability skills required from employers is paramount. From the moment of induction, to completion of your final year, employability is an important aspect of your degree program.



Certifications Improving Employability



Find Solutions CMAPS



BRIGHT MINDS = BIG RESULTS

Collaborative Multi-disciplinary Approach towards Problem Solving (CMAPS) matches our students with the complex business issues of corporate, not-for-profit and entrepreneurial sponsors. Our students provide companies with new ideas and energy that is needed to find the best solutions.



Duration

1 month in Term 2

1 month in Term 3

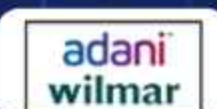
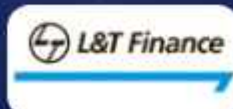
CONSULTANCY HISTORY

10+
Years

14+
Industry
Verticals

200+
Projects

160+
Companies



WHEebox EMPLOYABILITY SKILLS TEST

India's largest employability skill test
endorsed by Industry and Academia

Confederation of
Indian Industry

Behavioral Competency Graph

Transcript

Applicant Id: cyril.rao@uob.co.in
Name: Cyril Rao
Country: India
Test Date: 2018-08-14
Test Duration: 30 Minutes
Time Taken: 78 Minutes 39 Seconds

	Numerical Reasoning	Logical Reasoning	English Language	Computer Science
Total Question	10	10	10	10
Not Attempted	0	0	0	0
Attempted	10	10	10	10
Correct Answers	10	5	9	9
Incorrect Answers	0	4	1	1
Maximum Marks	30.0	30.0	30.0	10.0
Marks Obtained	30.0	15.0	26.0	9.0
Percentage				
	100.0%	43.33%	86.67%	90.0%

Section	Percentage
Self-Determination	80%
Learning Agility	90%
Adaptability	80%
Emotional Intelligence	70%
Conflict Resolution	70%

High scorers - Above 70%
Average scorers - 30% to 70%
Low scorers - Below 30%

Learn from the Corporate Experts

Annual Symposiums

To arm our students with latest industry insights and make them corporate ready, we conduct voluminous interactive sessions with trade experts through 'Learn from The Corporate Experts Annual Symposium' and 'Global CEO Series'.

Linking Human Capital Management to Corporate Bottomline



Left to Right : Dr. Tanaya Mishra, Sr. VP – Group HR, JSW Steel; Mr. Rituraj Sar, VP - L&D, Lupin Ltd.; Mr. K. Raveendra, Director – Talent, CRISIL

Disruptive Innovation – A Key Differentiator to Survive & Grow in VUCA Environment



Left to Right: Mr. Jayaram Ramachandran, VP-HR, Huhtamaki PPL; Mr. Hitesh Shinde, Business Head India, Blue Star Infotech; Dr. Rahul Altekar, Industry Director, Aurionpro Solutions; Mr. Aniketh D'souza, CEO, Mindstorm; Mr. Dilip Jayaram, AVPHR& Consulting, Walchand People First

Mr. D. Shivakumar Chairman & CEO, Pepsico India



"Awesome campus of 40 acres. I liked the concept of 4 students sharing a common dorm. I loved the concept of your library & wisdom school upstairs. The spacious offices & classrooms are fabulous perfectly designed both for learning & comfort, so you have all the ingredients of a great learning atmosphere. It is a fantastic location & great campus, Make the most of it!"

Functional Competencies to deliver MAKE IN INDIA



Left to Right : Mr. Jagdish Khosla, SVP - Sales & Services, HP; Mr. Pramod Sant, VP & Head of Import & Export, SIEMENS; Lt. Col. Anil Shukla, Head Logistics, IPSOS; Mr. RSP Singh, Head Sales & ITSupport, L& T Investment

Woman's Symposium - The Juggle is Real: How to stay on your A-Game



Left to Right : Ms. Rekha G Rao, Sr. VP, 20:20 MSL; Ms. Seema Singh Bhadoria, CEO, Gyan Batao; Ms. Mayuri Mhatre, Director, WETFY Brand Solution Pvt. Ltd.; Dr Shilpa Kulkarni Dang, HR Head, Ajmal Perfumes Manufacturing; Ms. Shanta Martin, Global CEO, Pentagon Group; Ms. Awantika Bhardwaj, VP - Employee Success, Abzooba; Ms. Radhika Mukherji, Founder & CEO, Happydemic, Music Lover, Entrepreneur

Global CEO Series



Dr. Nora Colton

Director of the Global
Business School for Health



Wybren Van Der Vaart

Founder & CEO



P. R. Ramesh

Vice Chairman & MD



Deepak Kapoor

Chairman



Tomio Isogai

MD & COO



Ramesh G Iyer

MD & CEO



Samir Saraiya

CEO



Ridham Desai

MD



Robin Banerjee

MD



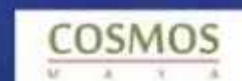
Ravi Chawla

MD & CEO



Monica Tata

CEO



General Deepak Kapoor

Indian Army



Industry Speaks



MS. ARUNDHATI BHATTACHARYA

Chairperson & CEO,
Salesforce
Fmr. Chairman, SBI

"I was amazed at the greenery & the principle of sustainability adopted by UBS. UBS emphasis on sustainability is a gift to its students - because being conscious & frugal is not about living in deprivation. They are making their students realise that the earth has finite resources & they must not be taken for granted. This understanding will go a long way in their professional lives."



MR. BHARAT PURI

MD, Pidilite
Industries

"Have I come to some international university, a lovely campus, enthusiastic students & committed faculty. Congratulations Team UBS. You follow your interest of field & dream passion. Just open your mind to the right & wrong, after which, you should follow your own interest & passion for your dream"



MR. DEEPAK KAPOOR

Chairman India,
PWC

"It is amazing to see what you have achieved in such a short time. I really look forward to the creation of an excellent B-School in Mumbai. I wish you the very best of luck."



MR. NEIL GEORGE

MD, Nivea
India

"I have experienced the amazing institution UBS that has been created. I am looking forward to coming back as there energy here is amazing. It is a beautiful campus, lovely students and wish this campus grows from strength to strength."



MR. ARUN NANDA

Founder &
Chairman, Mahindra
Holidays & Resorts;
Director, Mahindra
& Mahindra

"UBS has been developed on the lines of some of the best institutions across the globe and will provide us some of the future managers who will lead this country to its next level of economic growth"



MR. KI WAN KIM

Regional CEO,
Middle East &
Africa, LG
Electronics

"My first Impression of your campus Green & Fresh, free from pollution. I envy you for this great learning atmosphere, to develop your curiosity, learn & get the support of the UBS Faculty."



MR. P. R. RAMESH

Chairman,
Deloitte India

"UBS is high quality institution with quality faculty. I have interacted with your Founders & I am truly impressed & I am sure this institution will live up to its name of being Universal and will soon have a footprint, which is visible across the world."



International Industrial Conferences & Projects



Brig. GPS Cheema at International Summit, Cardiff, UK



Prof. Vijay Tandon conducting Faculty Development Program at University of Economics, Bulgaria



Student Exchange program at Universitas Indonesia



Students studying at University of Economics for 3 months in Varna, Europe



Students participated in the Indian Youth Delegation to Beijing & Shanghai, China



Student at Student Exchange program at Pearson Business School, UK

Corporate Connect and Awards



Mr Tarun Anand recognised as Pioneers of Change by Inspire India Magazine in 2023



Ratan Tata, Chairman Emeritus, Tata Group greets Universal Ai University Chancellor & Founder



Honorable President of India Late Shri. Pranab Mukherjee & UBS Chairman Late Gurdip Anand at the NDTV Leadership Awards 2012



Education Evangelist of India by Great Place to Study by Forbes India in 2020 presented by Chetan Bhagat



Honorable Prime Minister of India Narendra Modi meets UBS Board Member Tejpreet Chopra CEO, Bharat Light & Power in 2017



ASSOCHAM National Education Excellence Awards 2013 UBS Awarded 'The Most Upcoming Business School in India' by Dr. Pallam Raju, Hon. Minister of HRD, Govt. of India



Universal Ai received Times Education Icons Award in 2021



Awardee for 'Institution with Innovative Infrastructure & Learning Environment' in the Higher Education Category by BW Business World in 2023

Summer School and Student Exchange Programs

Summer school and student Exchange Opportunities are extremely important part of our pedagogy. These not only give you valuable experience that can help you secure a job you want but also give you the opportunity to work hands-on in a professional environment. Fast paced professional environment during the internships equips you with excellent time management and team player skills.

Since Universal AI University is “By the industry For the Industry”, the team at the University works round the clock to provide the best possible opportunities to our pedigree.

Global Exchange Programs



Global Partnerships



Worcester Polytechnic Institute (WPI), Massachusetts in USA



Southern Methodist University, Dallas in USA



University of North Texas, Dallas in USA



Faculty of Business and Management of UiTM, Malaysia

Universal Ai University Mascot - HawkAi

#SoarHigh #SoarFar #SoarFast #SoarStrong!



Unveiling by Padma Bhushan Gulzar Sahab & Tarun Anand, Chancellor



University Mascot Idea came from Dr. Simon Mak, Vice-Chancellor (MIT, USA)

Inspired by Guru Gobind Singh Ji, the tenth Sik Guru, a warrior, poet and philosopher who would carry a Hawk perched on his hands which is considered a symbol of heightened awareness, the ebb and flow of the Guru, the new mascot 'Hawk AI' would symbolised the attributes of Universal AI University's mission to embrace the ever-soaring heights of new-age global education with standards, ethics, environment at its core in AI - led education. The mascot was unveiled by Padma Bhushan Shri Gulzar Sahab.

The slogan set, as a Cheer with the new mascot in motion was '**Soar High, Soar Far, Soar Fast, Soar Strong**'.

The values of our Mascot named HawkAi resonates with the values of Universal Ai, which are as follows: Freedom | Courage | Carefree and Open | Self-Reliance | Nobility

Experience Universal Ai University



AI EXPERIENCE



CAFE BISTRO



AR/VR/MR LAB



GYM



INDOOR SPORTS ROOM



LIBRARY



BURMA BRIDGE



FUTSAL & TENNIS COURT



GLOBAL ASSET TRADING ROOM



PLAZA WITH OPEN AIR THEATRE



STUDENT ACCOMODATION



WELLNESS ROOM

LEARNING ENVIRONMENT

- Fully WiFi campus
- Amphi-theatre audio visual classrooms
- World class library and electronic databases
- AR/VR/IoT Labs
- Global Cross Asset Trading Room
- Documentation center for printing and photocopying

HEALTH & SAFETY

- 24/7 Security coverage with CCTV
- Head of Security from Indian Armed Forces
- Emergency services
- Professionally managed Medical Clinic on campus
- Quarantine Facility
- Wellness Room

ENVIRONMENT FRIENDLY

- 355 kwp Rooftop Solar Power Project
- Rain water harvesting
- Waste recycling
- Thermos effect to external façade
- 7000 trees planted
- Organic farming
- Electric Car
- Intelligent Solar Lighting

LUXURIOUS LIVING

- Fully air-conditioned residential accommodation
- World Class food service by SODEXO
- Separate Jain kitchen
- Housekeeping and professional laundry services (LaundroMINT)
- Party Lounge with Piano and Movie Room
- Transportation to Karjat Station
- Postal & Courier services
- Convenience Store (Tuckshop)
- 24 Hours ATM facility
- 24 x 7 Café on campus (Grab and Go)
- Plaza with Open Air Ampitheatre
- Salon & Spa
- Café Bistro
- Discotheque



SPORTS

- Indoor Sports – Table Tennis, Pool, Snooker, Carom and Chess
- Flood lit Football and Cricket ground
- Flood lit Basketball and Volleyball
- Paddle Ball

- Flood lit Badminton, Tennis Court and Futsal Court
- Mountain Biking, Trekking and Mountaineering
- Fully equipped Gymnasium



Vibrant Campus Life

RUSH4RUSH

The Inter Collegiate Business Adventure Festival



Women Power Play

We believe that women have a huge role in the community & can make a significant difference. Women will raise the next generation & educate them; that is why, at Universal Ai University, we care about women empowerment. We empower them to be leaders, to be strong, to reach the top echelons of management & positively impact our world.

52% Leaders are Women Leaders

43% of our Student Body is Woman (One of the highest in India)



"Woman a creation with different forms, A voice with multiple shades" Multiple small steps taken can cause a big change and it's our responsibility to take those baby steps to the visioned future So are you ready to take your step with us?

Youth Leadership

In the words of Nelson Mandela, “The youth of today are leaders of tomorrow” and at Universal Ai, we make CEOs! There are various extra-curricular/student engagement activities to bring out the best in the students.

EXPERIENTIAL LEARNING CORPORATION (ELC)

Real targets, real board meetings, real valuation & mentoring by a Global CEO. ELC is the answer to your yearning to become a real VP and get promoted to a CEO, CMO, CFO of a Pvt. Ltd. company.

50 HOURS CASE STUDY

Cultivate team player & stress management skills with non-stop dynamic 50 hour case study exercise to experience the real corporate world pressures.

UNIVERSAL INNOVATION COUNCIL

Learn to innovate, apply your skills on real life challenges, create sustainable learning & business models.

UNIVERSAL À CLUBS

Unleash your passion in these clubs: ENVIRONMENT, MARKETING, ETHICS & CSR, FINANCE, SPORTS, HR INSPIRATIONS, ROTARACT, MUSIC & FINE ARTS

GLOBAL TRADING ROOM

Trade global markets in stocks, bonds & currencies in real time as a professional trader in Asia's 1st Thomson Reuters 24X7 Trading Room

EXPERIENTIAL LEARNING



A DYNAMIC SPORTS COMMUNITY

Awarded with “Best Sports Integrated Program” by The Times of India, Universal Ai University focuses on holistic development of its students.

Student Services

CAREER DEVELOPMENT

Universal Ai University focuses on making the students corporate ready while they continue with their academic goals. Our inhouse SAVI model starts with self-assessment of each student on competencies, goals, value propositions & individual SWOT. The internal faculty & industry professionals evaluate each student through a validation process to identify the gaps & prepare a student road map so that we can build on the strengths of the students through regular industry interventions.

HEALTH & MEDICAL FACILITIES

Minor injuries & ailments are taken care by our in-house nurse who is available round the clock for the students. In case of serious medical emergencies, Raigad Hospital is 25 minutes away from the campus & the Wardens personally aides the students. Disability Services : Keeping the motto of being an inclusive B-School, the campus has been designed to be disabled friendly and facilities are provided to the differently abled students.

VISA SUPPORT SERVICES

Partner University will facilitate students and enable them regarding the visa process and documentation.

PLACEMENT SERVICES

Our massive placement team has its presence PAN India offering multiple placement and internship opportunities to our students with 245+ companies on campus. The team facilitates the interview & selection process and works closely with students for building their network. Finance & Welfare Advisory : Our Finance & Welfare Advisory team aims at supporting the students to avail education loans from banks, Instalment facilities, advise them on eligibility criteria, documentation & scholarships.

TRANSPORT FACILITIES

Daily transportation services are provided to & from Universal Ai University campus to Karjat station & market. Campus car & driver services are also available for the students on 12 hour hire basis. For local commutation, another option is auto rickshaws which is available from right outside the campus.



MENTORING & COUNSELLING

Each student has a mentor on campus who they meet every week on Tuesdays. The Mentor acts as the "Local guardian" & coaches the students on academic performance, personal issues, behavioural issues, personal grooming, current affairs, mock interviews & career building.

MULTI FAITH COMMUNITY

Being a truly Universal, Universal Ai University is one big multi-faith family where all the cultural events & festivals across all religions are celebrated with great enthusiasm & love.



Mumbai – The City of Dreams - Best of Both Worlds

Being in Karjat Campus is the 'best of both worlds' dynamic – secluded campus with quick access to the fabled City of Dreams, Mumbai – makes for an unforgettable experience for Universal AI University students.

"Mumbai is an epitome of cinema, arts, music, business and history". "It's hard to not fall in love with such a magnificent city because of its vibrancy, style, street food, and nightlife. Its close proximity to Mumbai (1.5 hours drive) allows us to attract top CEOs and CXOs from the corporate world who find Karjat a green haven. Karjat known as the 'Hamptons of Mumbai' has mountains, rivers, lakes, and waterfalls, and senior executives absolutely love the ambiance in natural surroundings.

Living in the lap of nature and the heart of greenery gives a completely pollution-free environment which adds one year to the student's life and well-being.

Living in a residential campus allows us to transform students' lives 24*7 as 50% of the learning is outside the classroom and students are engaged in a plethora of experiential learning activities.

The significant time saved by the students in a residential campus can be used in better pursuits of rest, sleep, reading, sports, entertainment, or pursuing one's hobbies and rejuvenating the mind and body.



Growth Success Story

START UP 2009 - 2013

- Universal Business School is born
- AICTE Approval received for PGDM
- Signed MOU with Cardiff Met. University, UK
- Endorsed by 60 CEO's
- Training Partner of United Nations (Leadership Development Program)
- International Accreditation by QAA, UK & British Council

- Training Partner of Defense Ministry (MOU with DGR)
- 'FIVE STAR University' by India Today
- Built a 30 member Senate of Industry Leaders & CEO's
- Awarded 'Truly Global B-School in India' by TOI

EARLY YEARS 2014 - 2016

- Launched Global MBA Degree for executives from Cardiff Met. University, UK
- 15 students attended Youth Delegation in China funded by Chinese Govt.
- 4 Faculties & 2 students funded by European Union (Erasmus+)

- Completed MT & GT-Program for Tata Capital (Won deal from SPJIMR)
- Most Innovative B-School in Mumbai, HRD Ministry & India Today
- Partnership with University of Economics, Bulgaria for 1st Dual Continent MBA

GROWTH YEARS 2017 - 2019

- 'Pride of Mumbai' Top 4 B-school in Mumbai' by TOI
- Outstanding Commendations during Cardiff Partnership Review 'Holistic Learning', 'Experiential Learning' & 'Quality'
- Member of BUSINET, Europe - 31 Countries with 102 members
- Awarded 'Excellent Industry - Academia Interface' by World Education Summit

- Successfully launched SSM + INSEEC with 23 students
- 168 HR professionals on Campus for Leadership GenNext covered by Switzerland Times
- Top 13 elite B-Schools for Study in India campaign across 20 countries (MHRD, Govt. of India)
- Ranking 51-75 in India by NIRF
- UBS becomes a member of AACSB

- PGDM of UBS accredited by National Board of Accreditation (NBA)
- PLATINUM Rating in India AICTE - CII Survey of Industry Linked Technical Institutes
- Ranked No. 2 most attractive B-school by GMAC, USA

2023

Established
 **Universal University**
 The Future is Here

TAKE OFF 2020 - 2023

- Member of GBSN, USA 50+ Countries with 120+ members
- UBS installs 355 kWh roof-top solar panels to harvest renewable energy
- Partnership with Northeastern Illinois University, USA for AACSB Accredited Dual Continent GMP
- PGDM of UBS equivalent to MBA by Association of Indian Universities (AIU)
- 100+ Research Paper Published

- Enactus Global Board Membership
- Cardiff Met. University awarded Top University in the UK by Times Higher Education Awards
- Member of PRME 800 signatories' worldwide members
- Members of the Case Centre, UK 434 worldwide members
- Universal Case Research Centre launched 1st Journal published by the UBS Case Research Centre

- Published 14 Case studies in Case Centre
- 1st B-school to publish ESG Report & Top 4 B-schools in India with SDG Dashboard
- Accepted By AACSB for Global Accreditation
- Economic Times Growth Champions 2023

TAKE OFF 2024

- Ranked No 1 as Private University in Mumbai by Times B School in 2024
- Partnered with World's Top Design School Rubika, India
- 1st Indian University to Recognise AP Credits (College Board)
- Unveils University Mascot, HawkAi by Padma Bhushan Gulazar Sabah

Key Achievements & Ranking



Times School



Business India



POSITIVE IMPACT RATING FOR BUSINESS SCHOOLS



BW BUSINESSWORLD



CII



Graduate Management Association of India



CollegeBoard



THE ECONOMIC TIMES
statista



PLIMSOLL



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APPLY NOW



START YOUR JOURNEY WITH
AI MAZING UNIVERSITY
IN THE LAP OF NATURE
KARJAT, MUMBAI

