

#SoarStrong

#SoarFast

#SoarFar

#SoarHigh



— The future is here —

# UNIVERSAL Ai UNIVERSITY



INDIA'S  
FIRST AI  
UNIVERSITY

Where the future  
of education  
and technology  
converge!





## GLOBAL ACADEMIC PARTNERS



## GLOBAL ACADEMIC PARTNERS



## MEMBERSHIP

### INTERNATIONAL



### INDIAN



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## TARUN ANAND

### Chancellor & Founder, Universal Ai University

Chairman & Founder, Universal Ai University  
Fmr. Chairman & MD, Thomson Reuters, South Asia

MBA (SPJIMR) | Ex. Ed. Michigan B-School (USA) |  
Tuck Business School (USA) | IE Business School (Spain)



#### WELCOME TO UNIVERSAL Ai UNIVERSITY,

We are committed to crafting leaders with character and equipping them with the technologies of the future. Our diverse range of AI-embedded degree programs in the field of Engineering, Management, Liberal Arts, Design and Sound will empower students to become leaders in a global context in their field while promoting sustainability and entrepreneurship.

Nestled in the breath-taking location of Karjat, near Mumbai, surrounded by mountains, our university is not just a place of learning but one with a Soul. We focus on the 3 P's, which are Purpose, Passion and Professionalism to ensure our students are well-rounded individuals and are prepared to make a real impact in the world through the triple bottom line (People, Planet & Prosperity) framework creating a positive social, environment and economic impact.

With the world moving towards more automation and digital transformation, AI education and research is highly important for a country to stay competitive in the global economy, thus, Universal Ai University will be a key driver of the country's growth and development in the 21st century by teaching Universal skillsets. Additionally, the university would serve as a research hub for the development of new AI technologies, which would bring economic and technological benefits to India.

At our university, we're dedicated to providing students with cutting-edge knowledge and skills in Artificial Intelligence, Machine Learning, and Data Science. Our state-of-the-art facilities, renowned faculty who are leading experts in the field, innovative curriculum and andragogy ensure that our students are equipped with the tools they need to excel in the fast-paced tech industry.

Our focus on hands-on experiential and immersive learning, industry partnerships backed by 60 Global CEOs, and real-world CMAPS (Collaborative Multidisciplinary Approach towards Problem Solving) projects cannot be found anywhere else. Graduates of our programs will be well-prepared for a variety of exciting and lucrative career paths. Having Univitt Technologies Pvt. Ltd., the in-house technology company at UAi, also provides students and faculty with hands-on opportunities to learn, innovate, and consult on real-world AI projects with leading global enterprises like Spotify, Forbes, Turner, KPMG, and many more.

Be at the forefront of shaping the future with AI technology to make yourself future proof.

**BECOME A PART OF THE AI REVOLUTION BY JOINING AI-MAZING UNIVERSITY!!**



#AIGameChanger  
#AI-mazingUniversity  
#ATexanInIndia



## DR. SIMON MAK

Founding Vice Chancellor, Universal Ai University

1st American and Foreign National Vice Chancellor in India  
- Riffing life in India and to the ends of the earth.

Fmr. Exe. Director, Caruth Institute for Entrepreneurship, Texas USA

BSc (Mech. Engineering) - Massachusetts Institute of Technology  
(MIT-USA) MBA - SMU Cox School of Business (USA)  
PhD-SMU Lyle School of Engineering (USA)

#Soarhigh #Soarfar #Soarfast #Soarstrong

### WELCOME TO UNIVERSAL Ai UNIVERSITY,

I relocated from Dallas Texas USA because I wanted to be part of an exciting new university which is India's 1st AI university. We are located in the green rolling hills of Karjat, a short one and a half hour drive from Mumbai, which is ideal for academic studies – close enough to the big city but far enough to focus on studies.

Built on the foundation of the flagship School of Management, the vision of Universal Ai University as a newly established university is to groom global citizens who will positively impact the world using AI. We will differentiate ourselves from other universities in three areas:

- ✓ **The curriculum** – 100% AI. All graduates will either be AI developers or AI power users. For example, we offer one of the world's first BBA in AI, which means that we are teaching our students to solve business problems using AI. We also focus on experiential learning, which means we are a hands-on university.
- ✓ **The student experience** – We will incorporate USA/Texas college traditions with existing traditions to enhance the student experience, giving students a more global perspective. For example, I plan to introduce American football, the #1 sport in Texas and in the US, to students. I also want to build an enduring school spirit so that alumni of UAi can stand proud of their alma mater, and when they meet other alumni in the marketplace throughout the world.
- ✓ **Campus-wide innovation and entrepreneurship** – I will bring the best practices from the US and Silicon Valley to create campus-wide entrepreneurship programs for students across all schools. Whether your career goal is to start a company that can IPO and create maximum economic impact, such as jobs, or work as a corporate employee, we will teach you how to be an entrepreneur, or an intrapreneur inside of an existing corporate to help your employer create new businesses.

As the university grows, we will launch additional future schools where AI can have an outsized impact.

If you are considering UG/PG-MBA studies, I would ask that you consider the curriculum, the student experience, and the campus location in your decision. Should you honor us with your attendance at UAi, we promise you an experience beyond your imagination, 2 and an education foundation to help you prosper as an entrepreneur, or as a corporate employee and leader, and as a global citizen.

FROM THE VICE  
CHANCELLOR'S  
DESK



# Vision & Mission



## VISION

To create impactful knowledge and develop innovative, ethical, responsible, and global leaders who will transform organisations and society at large.



## MISSION

To drive excellence in education, impactful research, and strong community engagement, resulting in a positive societal impact on our ecosystem that will help transform organizations and society at large.

## An Innovative Learning Model - 3 E's

UAI is committed to deliver a life-changing educational experience to Indian and International students. This makes our students corporate ready from the early stage of their career.

### ETHICS | EXPERIENTIAL LEARNING | ENVIRONMENT

UAI follows the 3E's Model to blend Ethics, Experience, and Environment for real-world impact, using Technology.

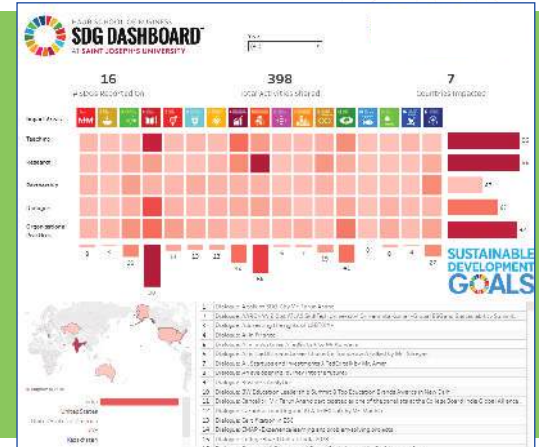


# Sustainability Impact & Economics, Social, Governance



All major corporations are expected to account for their environmental and social footprint. This is carried out through a diverse set of standards, frameworks, and metrics related to what is referred to as an ESG (environment, social, governance) report. Such reporting enables the corporations to better manage their contributions to the attainment of the United Nations SDGs (Sustainable Development Goals).

Universal Ai University has emerged as a disruptor in the SDG landscape, by being the first business school in India to launch its own ESG report, disclosing its environmental and social footprint and re-affirming its position as India's 1st Green Business School.



## India's 1st Green University



Plantation Drive



Solar Energy Plant



Waste Management Plant



# Universal Ai Advantage



1

Only University led by a Global CEO & Endorsed by 60 Global CEOs from GE, JP Morgan, etc

2

1st Indian University to have an American VC with MIT pedigree

3

High Performance AI Lab, AR/VR/MR/IoT Labs

4

2nd Most Attractive B-School in India by GMAC, USA

5

Trade Global Markets at Asia's 1st Global Trading Room

6

'FIVE STAR University' by India Today

7

Economic Times Growth Champion - Fastest Growing Company in India

8

World Class Faculty (500+ years Industry experience) from Stanford, Oxford, IIMs, NID & SPJIMR

9

Top 5 B-School in India with Highest ROI - 160% (Times of India)

10

India's 1st Green B-School & publishing ESG Report since 2022

11

Become a CEO of a Pvt. Ltd. Company during your study

12

Highest Global Quality standards Partner Institutions: Accredited by AMBA (UK), AACSB (USA)

13

1st Private B-School to achieve a Rs.1 crore p.a. Placement package

14

India's 1st AI embedded Multidisciplinary and Interdisciplinary curriculum with 80% Experiential Learning Pedagogy

15

Best of Both Worlds - Study in the Lap of Nature & near Capital City of Dreams, Mumbai

16

India's Largest Sound Recording Studio

17

Achieved CAGR of 33% over 15 years & 15% in last 5 years

18

India's 1st Metaverse & AI-based Admissions Process - Eventuality

19

Academic collaboration with Multi-billion dollar fastest growing Indian IT Company, LTIMindtree for School of AI & Future Technologies

20

India's 1st AI – embedded Degree in Sound & Music launched by Padma Shri Sonu Nigam

21

Approved by AICTE, UGC, AIU membership and NBA accreditation

22

Ranks in India's top 5 Positive Impact Rating (PIR) by United Nations

23

Technology Company on campus offering real-world AI Projects with global enterprises

24

India's 1st University to Fast Track degree (upto 6 months ) with Cambridge A/AS Level & AP credits

# Board of Governors – The 60 CEOs



**Motilal Oswal**

FOUNDER, CHAIRMAN  
AND MD OF MOTILAL  
OSWAL FINANCIAL  
SERVICES LTD.



**Mark Robson**

FMR, CEO,  
FXMARKETSPACE LTD, UK



**Arun Nanda**

FMR, FOUNDER & CHAIRMAN,  
MAHINDRA HOLIDAYS &  
RESORTS INDIA LTD. MAHINDRA LIFE  
SPACE DEVELOPERS LTD.



**Niren Chaudhary**

CEO,  
PANERA BREAD, USA



**Julian D'Souza**

REGIONAL HEAD, SOUTH ASIA,  
THE CONFERENCE BOARD



**Navin Suri**

ADVISOR TO THE BOARD,  
ELEVANDI; CEO, PERCIPENT  
PARTNERS PTE. LTD.,  
SINGAPORE



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MD – INDIA REGION, MSD;  
CHAIRMAN – PHARMACEUTICAL  
COMMITTEE, AMCHAM INDIA



**Madhav Kalyan**

MD & HEAD PAYMENTS  
ASIA PACIFIC, J.P.  
MORGAN, INDIA



**Nilesh Shah**

MD & CEO,  
ENVISION CAPITAL



**Rick Sears**

ATM, TOWN OF NANTUCKET  
FMR, DIRECTOR & CO-DEPUTY  
CHAIRMAN, CLS BANK  
INTERNATIONAL, LONDON, UK



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PROMOTER & MD,  
METROPOLIS  
HEALTHCARE LTD.



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FOUNDER SUPPLY CHAIN &  
TECHNOLOGY STRATEGISTX,  
INNOVATION NETWORK,  
SWITZERLAND



**Ipsita Dasgupta**

SVP & MD - HP INDIA,  
BANGLADESH & SRI LANKA



**Dr. Ravi Kumar**

FOUNDER, CHAIRMAN & MD,  
XOYTON DIAGNOSTICS LTD. LTD.



**Amadou Diallo**

CEO, AFRICA & SOUTH ASIA,  
PACIFIC DHL GLOBAL  
FORWARDING MANAGEMENT,  
UAE



**Dr. Jayesh Jani**

STRATEGIC MEDICAL  
AFFAIRS AND PROFESSIONAL  
EDUCATION LEADER  
GLOBAL MEDICAL DIRECTOR,  
CONVATEC



**Padma Bhushan  
Dr. S. S. Johl**

ECONOMIC ADVISOR  
FOUR INDIAN  
PRIME MINISTERS  
& WORLD BANK



**Mark Smith**

CO-FOUNDER & EXECUTIVE  
CHAIRMAN - QARBON  
TECHNOLOGIES; MD, ASIA  
PACIFIC, DIGITAL REALTY,  
SINGAPORE



**Padma Shri  
Late. Dr. Pritam Singh**

PROFESSOR EMERITUS,  
MDI - GURGAON; FMR,  
DIRECTOR,  
IIM - LUCKNOW



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FOUNDER AND PRINCIPAL,  
SWING LLC, LOS ANGELES  
METROPOLITAN AREA, USA



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Deepak Kapoor**

CHIEF OF STAFF,  
INDIAN ARMY



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FOUNDER, CHAIRMAN & MD,  
XCYTON DIAGNOSTICS LTD.LTD.



**Aditya Somani**  
CHAIRMAN,  
EVEREST TECH



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STRATEGIC MEDICAL AFFAIRS AND  
PROFESSIONAL EDUCATION LEADER  
GLOBAL MEDICAL DIRECTOR,  
CONVATEC



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TIME MEMBER, SEBI



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CHAIRPERSON AND  
CEO OF VU GROUP



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INNOPENREUR LLC, USA;  
FMR. HEAD - INNOVATION,  
P&G, USA



**Raja Kochar**  
VICE PRESIDENT  
TRANSFORMATION,  
ENOVIS



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CO-FOUNDER & CEO,  
COMMENCE MINT VENTURES,  
USA



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CAPITAL; CO-FOUNDER,  
MUMBAI ANGELS



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OMKAR REALTORS  
& DEVELOPERS



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CHAIRMAN, ADVISOR,  
EXPERIENCED CEO, UK



**D. R. Dogra**  
FMR. MD & CEO,  
CREDIT ANALYSIS &  
RESEARCH LTD (CARE)



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PRINCIPAL ECONOMIC ADVISER,  
PRIME MINISTER OF INDIA  
MR. NARENDRA MODI,  
SINGAPORE



**Late. Harjit Singh**  
FMR. SECRETARY, GOI  
FMR. CO-PRESIDENT,  
EURO-INDIA CENTRE, FRANCE



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AUDIT COMMITTEE MEMBER,  
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FMR. CEO, EXXONMOBIL,  
INDIA, MUMBAI  
METROPOLITAN REGION



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SERVICES; INDEPENDENT  
DIRECTOR, SAPPHIRE  
FOODS; UDS, GANESH  
GRAINS, RUPA & CO.



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FOUNDER, TUTSUM;  
STARTUPS, INVESTOR,  
CO-FOUNDER & ADVISOR,  
CALIFORNIA, USA



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FMR. MD, JM FINANCIAL



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FOUNDER & MANAGING PARTNER,  
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NON-EXECUTIVE INDEPENDENT  
DIRECTOR, INDOSTAR CAPITAL



**David Mountain**  
C-SUITE TECHNOLOGY;  
EXECUTIVE & INDEPENDENT  
DIRECTOR, CROWN AGENTS  
BANK, LONDON, UK



**Late. Ranjit Shahani**  
FMR. VICE CHAIRMAN & MD,  
NOVARTIS (INDIA) LTD.



# Universal Ai University Senate



**Ridham Desai**  
MD,  
Morgan Stanley



**Sai Venkateshwaran**  
Partner & Head - CFO Advisory,  
KPMG



**Ramesh Swaminathan**  
Executive Director - CFO  
& Head - Corporate Affairs,  
Lupin Ltd



**Sudeep Kolte**  
VP - Sales and Marketing,  
Saint GobainMarketing,  
Saint Gobain



**Jaideep Pandit**  
Investment Management,  
Real Estate, Mumbai



**Dileep Joshi**  
Global CHRO,  
Essel Propack



**Surendra Goyal**  
CFO,  
Aditya Birla Group



**Abhay Gupta**  
Partner,  
Deloitte



**Kavindra Mishra**  
MD & CEO,  
House of Anita Dongre Ltd.



**Chintan Thakkar**  
MD, India OSTC Ltd.  
Head, International Markets,  
Futures First



**Minakshi Samant**  
Executive Director HR,  
Ingram Micro



**Rajesh Seshadri**  
Global CFO - GSC,  
DHL Global Forwarding



**Dr. Tanaya Mishra**  
Global CHRO,  
Strides



**Balasubramanian Jayam**  
Founder at The Half Brick,  
Bengaluru



**Dharmesh Joshi**  
Director  
(Integrated Supply Chain),  
Drums Food  
International Pvt. Ltd.



**Coumura Radja**  
Co-Founder and  
Managing Partner  
Maxval Professionals LLP



**Ashish Musaddi**  
Global Head - Cultural  
Transformation, Talent  
Management & Learning,  
Cipla, Mumbai



**Chandrasekhar Mukherjee**  
Advisory Board -  
Deep Learning Institute  
of India, Mumbai



**Akhilesh Thakur**  
Deputy National Leader -  
Risk Advisory Services,  
Baker Tilly DHC



**Anil Joshi**  
Consultant - HR &  
Employee Relations,  
BASF India Limited



**Rishikesh Deshpande**  
CEO & Whole Time Director,  
Avalon Global Research  
OSTC Ltd.



**Amisha Vora**  
Owner and Joint  
Managing Director,  
Prabhudas Lilladher



**Pramod Sant**  
Former Vice President -  
Head of Import Export  
& Customs, Siemens Ltd



**Alok Ranjan**  
Chief Executive Officer,  
Flipcarbon Integrated Solutions



**Thiru A Thirunavukkarasu**  
Group President Human  
Resources, Cadila  
Pharmaceuticals Limited



**Anil Jayaraj**  
CEO, Sports, Viacom18  
Media Pvt. Ltd.;  
CEO, Sports Group  
President Human Resources



**Murli Sundrani**  
Mentor & Life Coach,  
Blue Dots Consulting, Mumbai



**Antony Parokaran**  
CEO,  
Eros Elevators &  
Escalators Pvt. Ltd.

# Inspiring Professors from the Real World of Business



Led by top industry leaders — CEOs, CHROs, COOs, and MDs — we offer a transformative learning experience. Our case-based, interactive approach bridges classroom learning with real-world application. We nurture responsible, future-ready leaders with global and entrepreneurial mindsets.



## **Brig. GPS Cheema | Chairperson - Centre of Excellence for Sustainable, Social & Spiritual Development & Professor of Practice**

M.Sc.; AMP-MDI, Gurgaon; 37 years with Indian Army; Deputy General Officer Commanding, Kashmir Valley; Commander of Armoured Brigade; Colonel General Staff of Armoured Division; Director (Operation Logistics) HQ IDS-Secretary, Joint Operations Committee, under the Chairman, Chiefs of Staff Committee; Extensive leadership, operational, and training expertise



## **Prof. Sriram Ramshanker | Pro-Vice Chancellor & Professor of Practice - Operations**

Mechanical Engg.; NIT; MBA, SPJIMR; 25 years of Diverse Exp. in Industry & Business Consulting in Equity Broking, Health & Fitness, FMGC, Travel & Tourism & Manufacturing; VP & COO in NESS Technologies; Sales Director in Intercept Consulting; Business Manager in TI Automotive PLC & Batliboi & Co.



## **Dr. Shilpa S Joshi | Dean - Academics & In-Charge Dean: School of AI and Future Technologies**

Ph.D. in Electronics Engineering, Master of Engineering (Electronics and Telecommunications); 14 years of Exp: Experienced education specialist and Data Science professional with a Genpact Certified Professional qualification. Holds a doctoral background in Digital Image Processing, focusing on machine learning for early-stage diagnosis, earning a patent



## **Dr. Harshita Kumar | Dean - School of Management (PG) & School of Music, Sound & Cinematics**

MBA, Ph.D.; 25 years of Exp.; Specializes in Planning, Business Development, Revenue Generation, and Sales Administration; Published Research papers in leading Journals and presented papers at National & International Conferences



## **Dr. Waheeda Thomas | Dean - School of Management (UG) & School of Social, Liberal Arts & Behavioural Sciences**

Ph.D. (Economics), MPhil, MA, MBA(IB), NET; 25 years of Teaching and Administrative Experience; As an accomplished author, published textbooks, reference books, research papers, and served as an Editor-in-Chief for a UGC care listed journal; Trained Assessor at NAAC Panel.



## **Dr. Kavitha Venkatachari | Controller of Examinations (COE)**

B.Sc., MCA, MBA, M.Phil., Ph.D.; 20 years of Exp.; Notable research includes the relationship between Risk-Taking Propensity & Business Performance in SMEs in Sri Lanka; Awarded for the best research paper twice by GNVS & IBS; Possesses strong technical skills in Python, Advanced Excel, and SAS.



### **Prof. Vijay Tandon | Dean – International Affairs**

B.Sc., MBA, Exec PGM - IIM, Calcutta.; 18 years of Exp.; With a background in marketing, strategy, and innovation, he has worked with global giants like GE, Tyco, and AstraZeneca; As the patron of ELC, a student-driven organization, he emphasizes experiential learning; Faculty at Univ. of Economics, Bulgaria, SSM, Italy, Cardiff Met., UK.



### **Mr. Deepak Chawla | Chief Human Resources Officer**

A multifaceted management professional and Independent Director, with over 38 years of cross-functional experience in Operations, Projects, Sales & Marketing, Strategy, HR etc, across diverse industries such as Power, Transportation, Telecom, Cement, Defence, Infrastructure, IT services, and Higher Education



### **Prof. Elora Basumatary | Dean - Quality Enhancement Directorate (QED) & Mentoring**

PGDM - IIM, Calcuta; 18 years of Exp. in Business Development, Operations Mgmt., Sales & Distribution, Marketing & Media Mgmt.; Worked across 3 continents; As the patron of the UIC & head of Rush4Rush, the annual inter-college fest, she actively contributes to student engagement and innovation.



### **Prof. Inderpal Singh | Director - Skill Development & Professor of Practice**

B.Sc., MBA, MMM, Exec MBA, IIM-A, ISB; 25 years of Exp., Leadership roles in esteemed organizations like Lotte, Wrigley India, Best Foods International, and Heinz; Proficient Trainer in FMCG & Durable Cos; Focus on Skill Development, guiding students toward successful Corporate Careers.



### **Dr. P. Swami Sairam | Director - Research & Doctoral Programs**

PhD and M.Tech in Robotics Engineering, pursuing MBA in Human Capital from Singapore Management University; 9+ years of experience in higher education with expertise in research management, institutional strategy, and innovation. Currently Head – Research Office and Program Director – PhD at Woxsen University, driving research growth, corporate partnerships, and global accreditations.



### **Prof. Suman Gundu | Director & Head – Career Management**

B. Sc - Double honours in chemistry and Botany, PGPM from IMT Ghaziabad in Marketing and HR, MMS (Master of Management Studies) in Marketing and HR from Mumbai University, Certified Yoga trainer and Visharad in Kathak Dance; 19 years of Exp. in placement, teaching, training, and development; Long-term relationships with 2000 companies and top management individuals; Expertise extends to efficient and thoughtful research, as evidenced by Paper Presentations for AICT-sponsored National Conferences, Sasmira's National HR Conference, and Allana Institute of Management Studies for National Conference.



### **Dr. Pranjali Madhur | Director - Quality & Professor - HRM**

LLB, MBA, PGDM, Ph.D (ED); 14 yrs of exp. in Academics, Research & Industry. Authored a book & published 25+ research papers. She is Editorial Board Member & Advisory Board Member for several Mgmt. Journals. Certified & Licensed NLP Practitioner & has expertise & consultancy in OD, Recruitment Analyst, Life Coach & Strategic Analyst. Faculty at GITAM HBS & MIT School of Mgmt.





### **Dr. Meena Sharma | Professor & HoD - HRM**

PGDBM, M.Phil, MBS, M.Com., Ph.D.; 20 years of Teaching Exp. at Institute of Advanced Research- The University for Innovation, Dnyansagar Institute of Management and Research, D.Y. Patil Institute of Management, Novel Institute of Management Studies; Managerial role at Kohinoor Precision Component Pvt. Ltd; 50+ publications in UGC Cared Journals, ACDC Journals, Authored Books & Book Chapters & Patents



### **Dr. Seema Laddha | Professor & HoD - Marketing**

MBA, Ph.D.; 18 years of Exp; Significant contributions to research with over 35 publications in National & international journals, as well as case studies; Served as an editor for International Journals & Conference books.



### **Prof. Amrita Mathews | HoD - Practice (Marketing)**

MBA Fin; 17 years of Exp; Worked in Sales, Marketing & Business Development across various organisations. Serving as the Head of Placement Alliances & VP of FinX. Plays a pivotal leadership role, leveraging her extensive experience in student training and development, particularly in soft skills, employability enhancement, and financial products.



### **Dr. Neeraj Dangi | HoD - General Management & Associate Professor**

PGDM & Ph.D.; 28 years of Exp. in Education & Training - encompassing sales, marketing & operations; Research interests include issues on Marketing, Sustainable Food Choices, Consumer Behavior, Green Marketing, Business Sustainability and Food Eco-labels; Published many articles in the Scopus Journals.



### **Prof. Maneesh Ketkar | HoD - Finance (Practice) & Assistant Professor**

B.Sc., PGDM Finance, MA Eco; 26 years of Exp. in the Financial Markets; Transitioning from a banker to an advisor, specializes in Risk Management & Fund Raising solutions; Held Key Positions, including CBO at United Stock Exchange of India, Head of Debt & Credit markets at Credit Agricole, and Head of Institutional Sales, Treasury at HDFC Bank; Extensive background spans institutions such as ICICI Infotech, Reuters India, Credit Lyonnais, Peregrine Capital, and Ashok Leyland Investment.



### **Prof. Muthu Guruprasad | Director – Student Research & Associate Professor**

BSc., MSc., PGCRM (Tata Institute), NET-JRF; MBA. 20+ years' experience in Teaching & Research. Authored 2 books - Insurance Institute of India – 'Insurance & The Environment' & 'Marketing Research & Insurance'. Served as Head of Academics, Placements & led MDP's.



### **Dr. Sindhu PM | Head - UAI Incubation Centre**

Ph.D. (Computer Science), University of Mumbai, M. Phil, Alagappa University & MCA, Cochin University of Science and Technology; 20 yrs of Exp: She has worked in several reputed institutes, most recently being NMIMS - Bangalore. Served as Member of Board of Studies at University of Mumbai and Chairperson for Board of Studies at Nagindas Khandwala College, Member of academic Council and Governing Body of various statutory committees and colleges.



### **Dr. Pranjal Muley | Associate Professor & HoD - Business Analytics**

Ph.D. (Management), M.Tech. (IT); 25+ years of academic experience across leading B-Schools in operations, research, and technology-driven education; Expert in IT, Big Data, Business Analytics, and Data Visualization; Skilled in Python, SQL, Hadoop, and MIS, with a passion for mentoring students through experiential and multidisciplinary learning



### **Dr. Priya Solomon | HoD & Professor - Finance**

Ph.D. (Finance), M.Sc. (Finance), M.A. (Economics); 22+ years of academic and leadership experience in reputed universities; Expert in Corporate Finance, FinTech, Blockchain, ESG & Sustainability; Authored 4 books, 80+ research publications, and holds 7 patents; Recipient of multiple international awards, including the Outstanding Academic Leader Award (2024) and Emerald Literati Award (2023)



### **Manju Chopra Panigrahi | Deputy Chief Finance and Accounts Officer (Dy. CFAO)**

FCA (Chartered Accountant) with 18 years of leadership experience across Communication, Media, Technology, and Financial Services sectors; Expert in FP&A, Controllershship, Audit, Compliance, and Treasury; Held key roles at Conde Nast, FCB Group, Star India, and Viacom18; Proven record in driving financial strategy, governance, and business growth in global organizations.



### **Dr. Sririvas Shirur | Professor - Finance**

BA (Hons.) Eco, MA Eco, MA Psychology, MBA Fin, Ph.D. Fin; 25 years of Exp, Director of Incubation & Entrepreneurship centre at Teerthanker Mahaveer University, Moradabad; Dean, Business School, Sharda University; Professor of Finance and Economics at Galgotias Institute of Management Technology, Greater Noida; Awarded JRF by the UGC to pursue his doctorate; Written six books on topics relating to Finance and Economics; 50 of his articles have been published in Journals



### **Prof. Bhupendra Mishra | Assistant Professor of Practice & Program Chair - Faculty Development**

MBA (Marketing), AI & Digital Marketing Expert with 18+ years across IBM, Dell & DH Enable; Specialist in AI-driven marketing & predictive analytics; Featured in Top ICONS of India (2024) and awarded Leading Professor & Academician (2023); Conducted global training across 10+ countries



### **Prof. Rahul Nirakar | Assistant Professor - School of Design**

Multidisciplinary designer, educator, researcher and mentor and is an alumnus of NIFT Mumbai with 15 years of experience in academia and industry. He has worked with premier institutions like IDC IIT Bombay, NID, NIFT and other leading design schools in India. A co-founder of two design labels, he has mentored numerous design startups and with a deep commitment to Indian crafts, he integrates traditional wisdom with contemporary design pedagogy to shape future-ready creators.



### **Prof. Sunny Kolekar | Assistant Professor - School of Design**

Sunny Kolekar is an artist, designer, and educator with a deep interest in Indian folklore, craft, and visual storytelling. An alum of JJ School of Art and IDC, IIT Bombay, he has worked as a design researcher at IDC, taught as a faculty member at NIDMP, illustrated for Good Earth, and co-founded two sustainable design labels.

## Partner Universities

### INSEEC BUSINESS SCHOOL, FRANCE



#### Highlights

- INSEEC ranked 12 in France by Challenges
- Hallmark of Swiss quality in the world
- Internationally accredited MBA with 6 months study and work in Paris & London
- Ranked among the best programs worldwide and accredited by AMBA (the Association of MBAs)
- INSEEC – 3 Palmes Excellent Business School ranked 15th in France (Eduniversal)

#### Global Accreditation



### ESCE INTERNATIONAL BUSINESS SCHOOL, FRANCE



- Prestigious Legacy and Government-Backed Foundation
- Founded 56 years ago by the Centre Français du Commerce Extérieur, now Business France
- Situated in Paris La Défense, the top corporate hub in Europe
- With over 80 nationalities represented and 60% international faculty
- Connects students with a network of over 10,000 corporate partners and hosts 250 career events annually
- Recognised among the top 151 in the QS World Rankings (2024)





## NORTHEASTERN ILLINOIS UNIVERSITY, CHICAGO, USA



### Highlights

- At Northeastern, more than 100 countries are represented by our student body
- In 2017, according to College Stats, Northeastern is the nation's third-safest campus. In addition, YourLocalSecurity ranked Northeastern as the safest campus in Illinois
- For the fourth year in a row, Northeastern is ranked No. 1 among all Midwest colleges and universities as the most diverse by The Wall Street Journal/Times Higher Education College Ranking
- At Northeastern, more than 100 countries are represented by our student body
- Northeastern Illinois University has 150 years pedigree

### Global Accreditation





# UNIVERSITY OF ECONOMICS VARNA, BULGARIA



**University of  
Economics  
Varna**

## Highlights

- Part of a century old tradition of business education
- Scored 9.28 for institutional accreditation in the year 2018 (The Bulgarian National Evaluation and Accreditation Agency)
- Partnerships with 100+ higher education institutions in Europe and Asia
- It's a certification course 1 month and 3 month study period
- Trained over 120,000 professionals from more than 60 countries
- Winner of prestigious “Building of the Year 2015” in the category of “Cultural Heritage”

## Global Accreditation



National  
Evaluation and  
Accreditation  
Agency

# This is why UAI is - India's 1<sup>st</sup> AI University



MoU with Maharashtra Institution for Transformation (MiTRA) Signed in the presence of Hon'ble Chief Minister of Maharashtra Shri Devendra Fadnavis



UAI is the first Indian university invited by the Government of Qatar to serve as its knowledge and education partner in AI



Founding Member of CONVERGE Institute, Dallas, USA a global think tank on AI, Blockchain and Future Technologies



UAI signed a MoU with BSE Institute to equip banking and financial services professionals with advanced AI skills

## AI TRAINING INITIATIVES



## CONSULTING PROJECTS



## PUTTING AI IN MUMBAI

COVER STORY  
ARTIFICIAL INTELLIGENCE

Artificial intelligence is advancing faster than expected, reshaping not just technology and economy, but also society, politics and global power dynamics. Recognising AI's strategic importance, India is implementing an ambitious plan to create its own AI ecosystem of homegrown models and computing infrastructures. With its financial resources and vibrant tech-academia scene, Mumbai is emerging as the AI powerhouse driving India's technological transformation

If we are not careful, we may lose control over AI in five to ten years: Naval Noah Harari, historian and philosopher

WE NEED GUARDRAILS - RULES THAT ENSURE THAT AI IS USED RESPONSIBLY BY GOVERNMENTS, BUSINESS & SOCIETY

One of the university's innovations is an AI-powered psychology programme. Students input a patient's social,

The rapid adoption of AI demands regulation. In 2022, Maharashtra passed the Universal AI University Act, establishing India's first AI-dedicated university in Karjat near Mumbai - the world's third, after institutions in France & the UAE.

Founded in 2009 as a business school by former Thomson Reuters executive Tarun Anand, the university now offers "AI-embedded" courses across disciplines. Anand recognised AI's potential during his time at Reuters, where "hedge funds consumed truckloads of market data & used algorithms to predict outcomes." "By 2005," he told THE WEEK, "algorithmic trading was the norm in Chicago." A meeting with two Stanford professors solidified his conviction: "I thought, this is really transformative."

Elon Musk of xAI (right) speaks with Georgii Dzhuravskii, Ukraine's deputy minister for digital transformation, at the AI Safety Summit at Bletchley Park, England, on November 1, 2023



financial & educational background into an AI model trained on demographic & psychological data. When they add symptoms like depression or anxiety, AI predicts possible remedies. "The more

the data, the better the prediction," said Anand. "By year three, the model might be accurate 4 out of 10 times. In five years, with one lakh patients, maybe eight or even 10 out of 10."



But AI's power comes with risks. "In the wrong hands, the consequences could be devastating," Anand said.

At C-MindS, Agarwal highlighted the emerging danger of AI-generated videos that are hypothetically addictive. "These videos are trained on content that looks children," he said. "AI optimises visuals-world shapes, colours, sequences-hacking into a child's neurological system. They simply cannot look away."

This underscores the need for regulation. "We need guardrails-rules that ensure that AI is used responsibly by governments, businesses & society," said Anand.

## MARCH OF MAXIMUM CITY

SAFETY FIRST

Elon Musk of xAI (right) speaks with Georgii Dzhuravskii, Ukraine's deputy minister for digital transformation, at the AI Safety Summit at Bletchley Park, England, on November 1, 2023



# Built on the Power of AI: The UAi Advantage

At UAi, every program is built on a foundation of Artificial Intelligence. We prepare future-ready leaders who are AI Power Users first, and industry innovators next — capable of using AI to solve problems faster, smarter, and more creatively, while making a positive impact on society.

## AI for All

Every fresher — UG or PG — begins their journey with AI courses in their first term, learning to use AI tools confidently and ethically.

## Coding for the Future

All students take a foundational Python programming course, enabling them to go beyond prompting and truly understand how AI works.

## AI Foundations Certificate

Students prove their skills through an AI Foundations Aptitude Test and earn their first certification.

## AI in Action

Students then learn to apply AI to their specialization — whether in Management, Design, Psychology, Sound, Engineering, or beyond — using AI to create smarter, lower-cost, and more creative solutions.

## Advanced AI Certification

Before graduation, every student takes a Specialized AI Aptitude Test, earning an advanced certificate showcasing their applied AI expertise.

## Where Every Program Thinks AI-First

Better  
Employability

Smarter  
Problem  
Solving

Innovation &  
Agility

Global  
Readiness

**AI** ISN'T A SUBJECT  
It's UAians DNA.



# Our Programs



## SCHOOL OF SOCIAL, LIBERAL ARTS & BEHAVIOURAL SCIENCES

- B.Sc Psychology with AI

## SCHOOL OF MUSIC, SOUND & CINEMATICS

- B.Tech Sound Engineering
- B.A. in Music & Audio  
Production (Hons.)

## SCHOOL OF ENVIRONMENT & SUSTAINABILITY\*

- B.Sc Environment Sciences

## SCHOOL OF LAW\*

- B.A. LLB
- BBA LLB

## SCHOOL OF AI & FUTURE TECHNOLOGIES

- B.Tech Computer Science  
in AI & ML
- B.Tech Computer Science  
in Data Science
- Integrated Program in  
Technology & Management  
IPTM (B.Tech + MBA with  
AI - Dual Specialisation)

## SCHOOL OF DESIGN

### B.Des with AI

- Fashion Design
- Communication Design
- Strategic Design Management
- Product Design

## SCHOOL OF GLOBAL AFFAIRS\*

- B.A. Global Affairs
- M.A. International Affairs  
& Diplomacy

## SCHOOL OF SPORTS SCIENCES\*

- B.Sc Sports &  
Exercise Science
- B.A. Sports Management



## SCHOOL OF MANAGEMENT UG PROGRAMS

- BBA in AI - Finance / FinTech / Marketing & Digital E-Commerce
- Global BBA with AI (2 months in Europe)
- Integrated Program in Management (IPM) - BBA + MBA

## DOCTORAL PROGRAMS

- Ph.D.

## EXECUTIVE PROGRAMS

- Executive MBA

## PG PROGRAMS – AICTE APPROVED

- MBA Single Specialisation
- MBA with AI Dual Specialisation
- MBA Global with International Immersion



# Programs Offering



Our innovative approach to education is changing the face of business, equipping the next generation of leaders with the knowledge and skills to drive positive change in their organizations and the world.

Be a part of this movement and make a lasting impact.

## Pursue Your Passion



**School of AI & Future Technologies**



**School of Design**



**School of Management**



**School of Music, Sound & Cinematics**



**School of Social, Liberal Arts & Behavioural Sciences**

*Note: The University reserves the right to modify or update any information or policy in accordance with UAI regulations and UGC/AICTE guidelines. Curriculum revisions, as approved by the Board of Studies (BoS), may be implemented across all Schools. The latest updates and notifications will always be available on the official UAI website.*

## B.Tech (Computer Science) in AI & ML / Data Science - 4 Years | IPTM (B.Tech + MBA) - 5 Years

B.Tech (Bachelor of Technology) has become increasingly popular due to the rapid growth of AI and its applications in various fields. One of a kind partnership is with LTIMindtree for entire curriculum creation, delivery, internships, and placements.

### Advantages

- India's 1st and only B.Tech program with Academic partnership with \$4 billion company – LTIMindtree
- Technological Advancements and Innovation & Cross-Disciplinary Learning
- Programming and Data Tools such as Python, R, and SQL. Students also learn how to use data analysis tools, data visualization libraries, and other software commonly used in the industry.
- Dual Advantage: Earn both a B.Tech and MBA degree in just 5 years, gaining a powerful combination of technical and managerial skills.

### Program Highlights

2 Internships	2 CMAPS (Collaborative Multi-disciplinary Approach towards Problem Solving)	1 SMART Project	4/5 years of Leadership Development	1 Research Paper
1 Capstone Project	1 SDG (Sustainability Development Goals) Project	1 AI Project	63% Skill Development & Experiential Learning	47% AI Lab Work

### Career Opportunities

- |                                    |  |                           |
|------------------------------------|--|---------------------------|
| 1 Data Analyst                     | 6 Natural Language Processing (NLP) Engineer | 11 Technology Managers    |
| 2 Machine Learning Engineer        | 7 Robotics Engineer                          | 12 IT Directors           |
| 3 Artificial Intelligence Engineer | 8 Business Intelligence Analyst              | 13 Technology Consultants |
| 4 Data Scientist                   | 9 Research Scientist                         |                           |
| 5 Software Developer               | 10 ML Applied Research Scientist             |                           |

# School of Design

## B.Des with AI – Fashion Design / Communication Design / Strategic Design Management / Product Design - 4 Years



At the School of Design, UAI, we are pioneering a new era of design education that blends creativity with intelligence. Located in the serene, innovation-driven campus of Karjat, our design programs are built for the future—with AI at their core.

Whether you're shaping fashion, crafting products, telling stories through visual media, or managing design as strategy, this is where your journey begins. With global perspectives, hands-on learning, and industry integration, our graduates don't just follow trends—they set them.

### Program Highlights

- 1 AI-Embedded Design Curriculum
- 2 Project-Based, Application-Driven Learning
- 3 Transdisciplinary Collaboration
- 4 Mentorship by Leading Experts
- 5 Industry Immersion & Global Exposure

### Career Opportunities

#### Fashion Design

- 1 Fashion Designer
- 2 Fashion Consultant
- 3 Costume Designer
- 4 Stylist
- 5 Fashion Merchandiser
- 6 Fashion Buyer
- 7 Fashion Technologist
- 8 Textile Designer
- 9 Fashion Illustrator

#### Communication Design

- 1 Graphic Designer
- 2 UI/UX Designer
- 3 Animator
- 4 Motion Graphic Artist
- 5 Branding & Identity Designer
- 6 Art Director
- 7 Advertisement & Entertainment
- 8 Design Entrepreneur
- 9 Design Educator

#### Product Design

- 1 Product Designer
- 2 UX | UI Designer
- 3 Service Designer
- 4 Packaging Designer
- 5 Innovation Consultant
- 6 Design Researcher
- 7 Art Director
- 8 Creative Director
- 9 User Centred Designer

#### Strategic Design Management

- 1 Brand Strategist
- 2 Design Manager
- 3 Innovation Manager/Consultant
- 4 Business Designer
- 5 User Researcher
- 6 CX/UX Strategist
- 7 Service Designer

Visit Universal Ai website for the curriculum



# School of Management



**BBA in AI - Finance / FinTech / Marketing & Digital E-Commerce 3/4 Years |  
Global BBA with AI - 3/4 Years | IPM (BBA + MBA) - 5 Years**

Universal Ai University is India's 1st AI University giving a unique combination of BBA in AI + Marketing/Finance to the students to be ahead of the game. On completion of a degree covered by the subject benchmark statement, a student will have the AI skills, subject-specific knowledge and understanding, cognitive skills, practical and professional and transferable skills.

## Advantages

- **AI-Integrated Curriculum:** Experience a cutting-edge curriculum that fuses traditional management education with advanced AI and digital transformation modules.
- **Global Exposure:** Spend 2 months in Europe & earn European credits too.
- **Dual Advantage:** Study India's 1st AI-integrated BBA + MBA (Integrated Program in Management) in 5 years & gain a powerful combination of technical and managerial skills.

## Program Highlights

1 Internships

2 CMAPS (Collaborative Multi-disciplinary Approach towards Problem Solving)

1 SMART Project

3/5 Years of Leadership Development

1 Research Paper

1 AI LabProject

1 SDG (Sustainability Development Goals) Project

5 Skill Developed

43% Experiential Learning

## Career Opportunities

- Accountant
- Investment Banker
- Finance Manager
- Loan Officer
- Financial Manager/Advisor
- Human Resource Manager
- Research and Development Assistant Manager
- Information Systems Manager
- Marketer
- Human Resource Officer
- Brand Manager
- Operations Analyst
- Investment Banker
- HR Consultant
- Supply Chain Manager

Visit Universal Ai website for the curriculum

## B.Tech in Sound Engineering - 4 Years / B.A. in Music & Audio Production (Hons.) - 3/4 Years

Universal Ai University and SoundideaZ Academy have embarked on an innovative collaboration to pioneer India's 1st AI-embedded Professional Degree in Sound, and Music and Audio Production, a groundbreaking initiative inaugurated by the esteemed vocalist Sonu Nigam. **This partnership aims to cultivate a legion of adept sound engineers and music professionals armed with cutting-edge Artificial Intelligence (AI) knowledge, poised to revolutionize the global sound and music landscape.**

### Program Highlights

1

12 Music Legends on the Advisory Board

2

India's 1st High-Tech 5000 sq. feet Sound Studio

3

24 - Hour Studio Access

4

Professional Engineers as Faculties

### Career Opportunities

#### Live Sound Engineering

- FOH Engineer
- Systems Engineer
- Monitor Engineer
- Audio Systems Technician
- Broadcast Sound Engineer
- Stage Sound Technician

#### Audiography

- Sound Recordist
- Sound Designer
- Audio Editor
- Foley Artist
- Studio Engineer
- Dialogue Editor

#### Music Production

- Mastering Engineer
- Recording Engineer
- Mixing Engineer
- Sound Designer
- Studio Manager
- Music Programmer

#### AI & ML in Sound

- Audio Data Scientist
- AI Music Composer
- Sound Analysis Researcher
- AI Audio Product Developer
- Generative Music Specialist
- AI Audio Product Developer

#### Music Recording & Mixing

- Recording Engineer
- Mixing Engineer
- Studio Technician
- Studio Technician
- Sound Editor
- Music Producer

Visit Universal Ai website for the curriculum

# School of Social, Liberal Arts & Behavioural Sciences



## B.Sc Psychology with AI - 3/4 Years

Our distinctive approach combines classic Liberal Arts education with cutting-edge technology, industry-focused learning experiences, and worldwide exposure, providing students with a competitive advantage in today's quickly changing market. Our students use AI tools to improve their ability to generate accurate forecasts, while taking into account human emotions on existing conditions. It is more than a topic, it is a way of thinking!

### Program Highlights

1 Internships

2 CMAPS (Collaborative Multi-disciplinary Approach towards Problem Solving)

1 SMART Project

3 Years of Leadership Development

1 Research Paper

1 AI LabProject

1 SDG (Sustainability Development Goals) Project

7 Skill Developed

50% Experiential Learning

1 ESG Project

### Career Opportunities

- Clinical Psychologist
- Mental Health Counselor
- School Psychologist
- Research Psychologist
- Industrial-Organizational Psychologist
- Neuropsychologist
- Forensic Psychologist
- Child Psychologist
- Rehabilitation Counselor
- Substance Abuse Counselor

### Specializations

- Clinical Psychology
- Counseling Psychology
- Industrial Psychology

# Postgraduate Programs



NBA - General & Business  
Management



At Universal Ai University, we follow an academic model which allows for Experiential Learning, Self-Learning & Community Learning in every module along with Classroom learning. CMAPS (Collaborative Multi-disciplinary Approach towards Problem Solving) module that allows students 2 opportunities of one month each dedicated towards Action Learning. Students immerse and solve complex business problems in companies gaining 2 months of additional corporate experience. We have also incorporated Liberal Arts thinking through a new module focused on Universal Philosophies and their impact on society.

MBA Single Specialization

MBA with AI Dual  
Specialization

MBA Global with  
International Immersion

## Our Partner Universities



CHICAGO, USA



PARIS, FRANCE

BULGARIA



# AICTE Approved MBA - Year 1

Our faculty bring their international business experience to the classroom and employ innovative approaches like the 50 hours live Case Blazer, #Trending, Business Baazigar and Think-A-Thon for the MBA program. The contemporary curriculum is designed for Industry 4.0 by our professors having worked with MNC's at top management positions. The essence of the program is the Action learning Experiential courses (credit bearing), where the student will have an immersive learning experience.

## Super 6 AI Foundations: *Start Smart, Build Strong*

Fundamentals of AI & Business Statistics

AI Ethics and Governance

AI Programming with Python

AI Tools & Prompt Engineering

Entrepreneurial Opportunities with AI

Business Analytics with AI

## Core Modules

- Intelligent Financial Accounting
- Operations Management
- Next Gen Marketing Management
- Organizational Behavior
- Economics for Managers with IER (Indian Economic Review)
- Corporate Finance
- Selling and Negotiations
- Automated Human Resource Management
- Legal Approach to Business
- Strategic Management
- Entrepreneurship Management
- Project Management
- iBusiness Research Methods

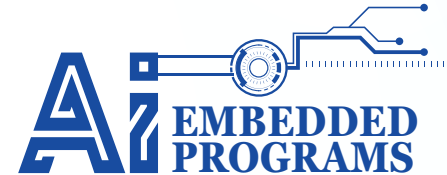
Note: Subject to approval of BOS

## Experiential Learning

- Leadership Development Potential
- Mentoring
- Wisdom Towards Self Excellence
- Management of Self
- Experiential Learning Toolkit (Tri Business / Case Blazer/ Thomson Reuters)
- SMART (Societal Management Aptitude & Responsibility Temperament) Project
- CMAPS (Collaborative Approach Towards Problem-Solving) I & II
- Summer Internship
- Design Thinking & Innovation
- Research Paper Publication
- CAP (Consulting Aptitude Project)
- Sports

## Optional

- Universal Philosophies Impacting Society / CMAPS II



# AICTE Approved MBA (Single Specialisation) - Year 2

## 1 Marketing (Major)

- Sales & Distribution Management
- Fundamentals of Digital Marketing & AI
- Retail Marketing Strategy
- Consumer Behaviour
- Advanced Digital Marketing & Agentic AI
- Product & Brand Management
- Marketing Analytics
- Global Marketing Strategy
- Services Marketing
- Luxury Marketing
- Integrated Marketing Communication
- Green Marketing Project

## 2 Finance (Major)

- Tax Planning
- Investment Analytics
- Banking & Micro Finance
- Financial Products & Services
- Financial Modeling
- AI enabled Securities Analysis & Portfolio Management
- Financial Planning & Analytics
- Mutual Fund Product & Strategy
- Fintech with AI
- Wealth Management
- Financial Risk Management Using AI Tools
- Green Finance Project

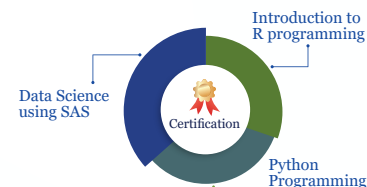
## 3 Human Resources (Major)

- AI powered Talent Acquisition & Management
- NextGen Learning & Development
- AI driven Competency Mapping & Performance Management
- People Engagement & AI empowered Counseling
- AI enabled Compensation & Benefits
- Visual Analytics
- HR Analytics
- Diversity, Equity & Inclusion
- Policies and Practices in HRM
- Organizational Design & Development
- Emotional Intelligence & Mental and Wellbeing
- Green HR Project



### MBA (GENERAL) VISION

To create impactful knowledge and develop innovative, ethical, responsible and global leaders, who will transform organizations and society at large.



### Note:

- 1) Eligibility for Finance Specification is 60% in Term 1 & Term 2 + Internal Assessment Test (IAT)
- 2) Eligibility for BA & AI is 60% in Business Statistics + 60% in Advance Excel + 60% in Research Methodology + Internal Assessment Test (IAT)

**(Minimum 20 - Maximum 60 students)**

*Note: Subject to approval of BOS*



# AICTE Approved MBA with AI (Dual Specialisation) - Year 2



## 1 Marketing (Major)

- Sales & Distribution Management
- Fundamentals of Digital Marketing & AI
- Retail Marketing Strategy
- Consumer Behaviour
- Global Marketing Strategy
- Services Marketing
- Green Marketing Project

## 2 Finance (Major)

- Tax Planning
- Investment Analytics
- Financial Modeling
- AI enabled Securities Analysis & Portfolio Management
- Fintech with AI
- Financial Risk Management using AI Tools
- Green Finance Project

## 3 Business Analytics & AI (Major)

- Programming for AI and Data Science
- Data Management and Warehousing
- AI and Machine Learning for Decision Makers
- NLP and Text Analytics
- Marketing Analytics/ Finance Analytics / Operations & Supply Chain Analytics
- Deep Learning and Neural Networks
- Agentic AI and Business Decision-Making

## 4 Marketing (Minor)

- Consumer Behaviour
- Retail Marketing Strategy
- Global Marketing Strategy
- Services Marketing

## 5 Finance (Minor)

- Banking & Micro Finance
- Mutual Fund Product & Strategy
- Financial Products & Services
- Wealth Management

## 6 Business Analytics & AI (Minor)

- Data Visualisation and Story Telling
- Web Analytics
- AI Ethics Governance and Responsible AI
- Cyber and Information Security

## 7 Global Operations & Supply Chain (Minor)

- Service Operations Manager
- Supply Chain and Logistic Management
- Lean Six Sigma
- Digital Supply Chain

### Note:

- 1) Eligibility for Finance (Minor) is 60% in Term 1 & Term 2 + Internal Assessment Test (IAT)
- 2) Eligibility for BA & AI (Minor) is 60% in Business Statistics + 60% in Advance Excel + 60% in Research Methodology + Internal Assessment

**(Minimum 20 - Maximum 60 students)**

Note: Subject to approval of BOS



# AICTE Approved MBA Global with International Immersion - Year 2



University of  
Economics  
Varna

## YEAR 2 - Specialization

- ▶ Marketing Management
- ▶ Financial Management
- ▶ Human Resource Management (HRM)

**Note:** Each Elective is available for minimum 10 students

## UE, Varna (3 months)

- Research Methods
- Economy & Society in the European Union, International Trade
- International Economics
- International Entrepreneurship

## Global Accreditation (Europe)



3 months study  
in Europe

**STUDY  
ABROAD**



## MBA + GMP Program

### Electives

Each MBA student is required to take **THREE** elective courses from the list below.

### YEAR 2 - Specialization

- Marketing & International Brand Management
- International Financial Analyst
- Digital Marketing & E-Business
- MSc in Luxury & Fashion Marketing & Customer Experience
- MSc in Wine Marketing & Customer Experience

### Global Accreditation (Europe)



6 months Study +  
6 months Internship  
+ Final Project

**STUDY  
ABROAD**

## MBA + GMP Program

High-quality of education with  
CGE certified Masters that  
ensure Indian students are  
eligible for 2 years post stay visa

### YEAR 2 - Specialization

- International Business Development
- International Corporate Finance
- International Purchasing & Digital Supply Chain
- International Marketing

### Global Accreditation (Europe)



## YEAR 2 - Core Modules

Applied Business Research II

Business Policy & Strategy

Production & Operations Management

Management of Information Systems &  
Technology

## Electives

Each MBA student is required to take **THREE** elective courses from the list below.

**Note:** Each Elective is available for minimum 10 students

### Finance

- Seminar on Futures & Options Markets
- Management of Financial Institutions
- International Financial Management
- Mergers & Acquisitions
- Financial Management
- Investment Strategies
- Corporate Financial Strategy

### Entrepreneurship & Organisation Strategy

- HR Policy & Decision Making
- Management of Organizational Change
- Strategy & Organization
- Innovation & Creativity
- International Management
- International Business
- Entrepreneurship

### Marketing

- Marketing Research - Techniques & Applications
- Global Marketing
- Channel Distribution & Retailing
- Services Marketing Management
- Consumer Behaviour & Marketing

6 months Study +  
6 months Internship  
(Optional) + Final  
Project

**STUDY  
ABROAD**

**Global Accreditation  
(USA)**



## Why Join Executive MBA?

- ✓ Executive MBA degree from India's First Ai University
- ✓ Cutting-edge AI Integrated curriculum
- ✓ Comprehensive program with focus on business fundamentals, leadership, analytical thinking, technology, and entrepreneurship
- ✓ Endorsed by 60 Global CEOs
- ✓ 3E MODEL- Ethics –Experiential Learning-Environment
- ✓ World Class Faculty & Industry Specialist
- ✓ CEO Talk- Leadership insights
- ✓ Trade Global Markets at Asia's 1 Global Trading Room
- ✓ Spaced learning gamification
- ✓ Interdisciplinary Approach
- ✓ Immersive AI Labs and Facilities
- ✓ Experiential learning through simulations, projects, and capstone courses
- ✓ Redefine the Leader in You
- ✓ Hybrid Learning Experience- Intense but Flexible



The AI workshop led by an industry veteran helped streamline routine tasks and enhance strategic thinking. Overall, my experience with UAI is amazing.

- Akash Gupta



UAI offers a balanced curriculum combining generative AI, business fundamentals, leadership, and technology. Inspiring CEO talks and a hybrid format make it ideal for working professionals.

- Vishakha Redij



# Course Learning Outcomes



1

**Develop leadership skills and strategic thinking**

2

**Enhance your business acumen and decision-making skills**

3

**Improve your communication and interpersonal skills**

4

**Expand your global perspective and cultural awareness**

5

**Change Management Expertise**

6

**Build a strong network of business professionals**

7

**Entrepreneurial Mindset**

8

**Ethical Leadership**

9

**Future-Ready Business Strategy**

10

**Be a Trailblazer**

11

**Industry Titans as Faculty**

12

**The Ethics, Experiential Learning, and Environment Model**



The Executive MBA has been transformative, deepening my business knowledge and honing both technical skills and life perspective.

**- Muskan Chourasia**  
Executive Assistant



Engaged in an intensive curriculum from AI algorithms to strategic business management, this Executive MBA is set to be a career game-changer.

**- Avishkar Patil**  
Design Engineer



**Visit Universal Ai website for the curriculum**



# School of Management



## Doctoral Program - Ph.D.

Ph.D. is a full-time, residential doctoral program offering studies in different fields of management and cross-functional areas. The program aims to train prospective scholars to become highly skilled and innovative researchers and teachers in various fields (aspects) of management and relevant areas. It primarily aims at preparing scholars for careers as faculty members at premier academic institutions and for position outside academics requiring advanced research and analytical capabilities.

## Program Highlights

- Ph.D. at India's first Ai University, supported by cutting-edge technology and expert faculty.
- Doctoral candidates will work closely with faculty advisors and engage in independent research projects that contribute to the existing body of knowledge in their field.
- The skills developed during the Ph.D., including research, problem-solving, and analytical thinking, are highly transferable and sought after in various professional fields.
- Collaboration and Networking with 200+ CEOs & CXOs

A candidate can pursue research in the following areas:

- Computer Science
- Liberal Arts (Economics & Psychology)
- Management

**Mode of Study: Full-time or Part-time**

**Visit Universal Ai website for the curriculum**



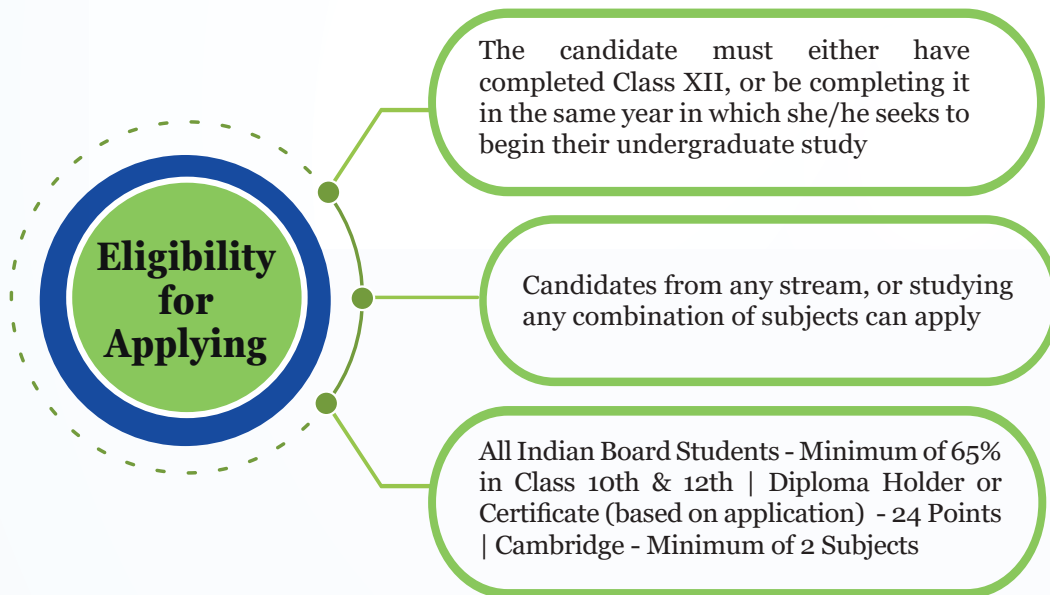
# Admission Criteria and Application Process

Undergraduate Programs | Postgraduate Programs | Executive Programs | Doctoral Programs



## Undergraduate Programs

Applications are open from all streams (Science / Commerce / Humanities) and across all Indian & International Boards (IBDP / AP / A-Level / HSC / CBSE or 12th Grade Equivalent). **Experience India's 1st Metaverse & AI-based Admissions Process.**



### Criteria and Weightage

Academics & Other Supporting Documents	50%
Entrance Test (Universal Ai / Other National Level Test / Portfolio)	25%
Interview	25%

1st Indian University to Accept AP Credits, CollegeBoard



India's 1st University to Fast Track degree (upto 6 months ) with Cambridge A/AS Level & AP credits



# Admission Process



Universal Ai University follows a rolling admissions policy. Rolling admissions means that other things equal, candidates who apply earlier have a higher likelihood of being accepted onto the programs of their choice. It also means that applications will be closed as soon as all the seats are filled.

The process comprises of four steps –

## STEP 01

Filling the Application Form (Online) | Available on Universal Ai University Website | Application Fee is INR 2,000 / USD- 25/GBP 20/ EUR 22

Submit Documents | Attach Class 10th marksheet, Class 12th marksheet (if available at that time), Passport size, photograph, Statement of Purpose, 2 Letters of Recommendation, Extra-curricular or Co-curricular activities, Portfolio

## STEP 02

## STEP 03

Appearing for Universal Ai University Aptitude Test (UBSAT) / SAT / ACT / PEARSON / CUET / UGAT / JEE / MH CET / UCEED / NID / Other National ET or Submitting a Portfolio

Appearing for the Personal Interview (PI) | All PI's will happen online via Zoom by an AI-Bot named Droid or a Faculty member

## STEP 04

Once all four steps are completed, a candidate's application will be reviewed by the Admissions Committee in full. The final admission decision will take into consideration the overall candidature. Candidates who perform well in the admission process may be made a provisional offer of admission, even if their Class XII Board scores have not been declared until then.

**Duration : 90 Minutes**  
**100 questions**  
**(No Negative Marking)**

### Test Format - Metaverse AI based UAiAT test and BOT PI at Eventuality Platform

English Language & Comprehension	20%
Quantitative Ability	20%
Green Thinking and Creativity	20%
Global & Indian Current Affairs	20%
Analytical & Logical Reasoning	20%

# Postgraduate Programs

## Admission Criteria and Application Process

Universal Ai University invites applications from all streams and boards (Indian & International).

The entire admission process is online. Interested candidates can fill the application form which is available on the website.

The application fee is INR 1500 / USD 21 / GBP 15 / EUR 18.

## Selection Process

MBA (Single / Dual)	MBA Global with International Immersion
Boardroom Round	Personal Interview
Group Personal Interview	

## What Do You Need To Get In?

Admission Criteria	Weightage	
Criteria	AICTE MBA	AICTE MBA + GMP
Academics (10 , 12 & Graduation)	20%	20%
Entrance Exam (CAT, GMAT, C-MAT, CET, NMAT)	20%	20%
Extra-Curricular Activities	20%	20%
Communication Skills	25%	25%
Work Experience / Leadership	15%	15%
Statement of Purpose & Letters of Reference – 2	✗	✓
Total	100%	100%

## Executive Program

### Executive MBA

Students must have a bachelor's degree from a UGC recognized university & a minimum of 2 years of work experience. Executive MBA program is offered in a hybrid format, which means that students can attend classes online or in person which gives flexibility to study at their own pace and on their own terms. There will be a campus immersion as well.

## Doctoral Program

### Ph.D.

All admissions for Ph.D. programs shall be through a Common Entrance Test conducted by the university, except for those who have been specifically exempted under these rules.

### Exemption from Entrance Test –

A candidate qualified JRF/UGC-CSIR NET (Including JRF)/SLET/GATE/Teacher fellowship holder or has passed M. Phil program.





# Annual Tuition Fees



Undergraduate Programs	Duration	Tuition Fees (Per Year)
<b>School of AI &amp; Future Technologies</b>		
B.Tech Computer Science in AI & ML / Data Science	4 Years	INR 3,98,000
Lateral Entry into B.Tech Computer Science in AI & ML / Data Science	Any Year	INR 4,98,000
IPTM (B.Tech + MBA with AI - Dual Specialisation)	5 Years	INR 4,98,000
<b>School of Design</b>		
B.Des with AI – Fashion Design / Communication Design / Strategic Design Management / Product Design	4 Years	INR 4,98,000
<b>School of Management</b>		
BBA in AI - Finance / FinTech / Marketing & Digital E-Commerce	3/4 Years	INR 3,48,000
Lateral Entry into BBA in AI	Any Year	INR 4,48,000
Global BBA with AI (2 months in Europe)	3/4 Years	INR 4,48,000
IPM (BBA + MBA)	5 Years	INR 4,48,000
<b>School of Music, Sound &amp; Cinematics</b>		
B.Tech in Sound Engineering	4 Years	INR 4,28,000
B.A. in Music & Audio Production (Hons.)	3/4 Years	INR 4,28,000
<b>School of Social, Liberal Arts &amp; Behavioural Sciences</b>		
B.Sc. Psychology with AI	3 / 4 Years	INR 2,48,000

## Notes:

- According to NEP regulations, a UG degree can be either of three or four-year duration with multiple entry as well as exit points. Depending on the completion years, one will be able to earn a certificate, diploma, or degree.
- Any student who wishes to go for summer school or exchange program, then the entire expenses will be covered by the student.
- Global BBA: The fee includes lodging, boarding, flight tickets, visa, and meals which has to be paid in advance. Any additional expenditure, will be borne by the student. Also, depending on the exchange rate, the University reserves the right to revise it by 10%.
- One-Time, non-refundable Lateral Entry Admission Fee of INR 2,00,000 (Two Lakh Only) is applicable for students entering through the lateral entry process. This fee covers administrative processing, academic evaluation, and integration in the program.

# Annual Tuition Fees



Our academic programs are affordable & designed to prepare you for success in the 21st century. We offer various course options at the Postgraduate level which will equip the students with necessary skills and knowledge for a multi-disciplinary approach to diverse business & management problems.

Postgraduate Programs	Duration	Tuition Fees
<b>MBA (Domestic) Programs</b>		
MBA Single Specialization (Marketing, Finance & HR)	24 Months	INR 10,48,000
MBA with Ai Dual Specialization (Major & Minor - any combination from below) Major - Business Analytics & AI   Marketing   Finance Minor - Marketing   Finance   Operations & Supply Chain   Business Analytics & AI	24 Months	INR 12,48,000
<b>MBA Global with International Immersion</b>		
MBA + GMP - University of Economics, Bulgaria (3 months in Europe) International Business	24 Months	INR 12,98,000
MBA + GMP - Northeastern Illinois University, USA (1 year in Chicago) Finance   Marketing	24 Months	INR 10,48,000 + USD 13221
MBA + GMP - INSEEC Business School, France (1 year in Paris) International Financial Analyst   Marketing & Brand Management   Luxury & Fashion Marketing & Customer Experience	24 Months	INR 10,48,000 + EUR 11500
MBA + GMP - ESCE International Business School, France (1 year in Paris) International Business Development   International Corporate Finance   International Purchasing & Digital Supply Chain   International Marketing	24 Months	INR 9,98,000 + EUR 9,000

## Notes:

- \* The actual fee applicable will be updated on the partner university website.
- \* International & Domestic Travel : Cost of travel, visa and stay (with food) is borne by the student

## Education Loans

The following banks offer education loans on their own discretion:

Axis Bank, UCO Bank, Gyan Dhan, Bank of India, Bank of Baroda, Syndicate Bank, Allahabad Bank, State Bank of India, Karnataka Bank Ltd., United Bank of India, Central Bank of India, Punjab National Bank, AVANSE Education Loans.

These are the official partners: Credila, IDFC First, Kuhoo, Tata Capital, and others.

## Universal Ai Loan Support Help Desk:

For any queries pertaining to loans, you can contact Mr. Prakash Tiwari at 09960 692 713.

## Executive Program

Executive MBA	Duration	Tuition Fees
Application Form Fees	24 Months	INR 1,000
Total Course fees		INR 1,98,000

## Doctoral Program - Ph.D.

Nomenclature of Fees	External (Self-Sponsored)	Internal (Inhouse Employees)	External (Industry Sponsored /Govt Sponsored)
Application Form Fees	INR 2,000	INR 2,000	INR 2,000
Total Course fees	INR 1,15,000	INR 75,000	INR 1,50,000

## Boarding & Lodging on & off Campus

All the hostel rooms come with an ensuite washroom, common Living & Dining Room with kitchenette. Fee includes student accommodation, housekeeping, soft furnishing, WiFi, laundry, gym & extensive sports facilities. Single Sharing apartments (4 pax) will have a refrigerator, a microwave oven & dressing tables.



Food: We offer 4 Meals / Day with Veg., Jain & Non-Veg. options cooked in separate kitchens by SODEXO (Worlds largest French MNC in quality food services in 80 countries).



Hostel Category	Charges
Dual Sharing	INR 1,99,400 per year
Triple Sharing	INR 1,85,220 per year
DORM Boys (Non AC & Limited)	INR 1,43,325 per year

Off Campus Facility	Charges
With Transportation = 3 Meals (Breakfast, Lunch & Tea with Snacks) + Transportation (Bus Facility - Karjat) + Infra Charges	INR 99,000 per year
Without Transportation = 3 Meals (Breakfast, Lunch & Tea with Snacks) + Infra Charges	INR 73,000 / per year

## Other Charges

Others	Charges
Security Deposit (Refundable)	INR 20,000 / year
Security Deposit (Non- Refundable) GREEN Project, SMART Project, INDUSTRIAL Visit, Cultural Programs, Alumni Association Fees & Convocation Fees	INR 30,000 / year
Welcome Kit, Boot Camp (Off Site) / Imagica Trip	Complimentary

## International Cost of Living

Country	Charges
USA	USD 600 to USD 700 per month
France	EUR 700 to EUR 900 per month
Bulgaria	EUR 400 to EUR 500 per month

**Notes:** \* Every year there will be a 5.23% increase in Infra Fees.

# Scholarships - Undergraduate Programs

At Universal Ai University, we believe in supporting our students in every possible manner. Therefore, there are various types of scholarships which we offer to encourage our students academically.

## Economic (Early Bird) Scholarship - INR 50,000/-

Early Bird Scholarship is applicable to the students who take admissions by upto 31st December.

## Special Scholarship - INR 50,000/-

1. Children of Armed Forces
2. Students with domicile in Ukraine or Africa (International Students), Arunachal Pradesh, Manipur, Meghalaya, Mizoram, Nagaland, Tripura, Sikkim, Himachal Pradesh, Ladakh, Jammu & Kashmir, Puducherry, Lakshadweep, Chandigarh, Dadra & Nagar Haveli, Daman & Diu, Andaman & Nicobar Island, Goa, Tamil Nadu and Karnataka
3. Siblings Scholarship
4. Parent as Teacher Scholarship
5. National / International Sports Scholarship
6. For anyone who has lost his/her parent due to Covid-19
7. Scholarships are available based on Nationalised Entrance Test Exams (JEE / UCEED / SAT / Others)

## School Achievement Scholarship - INR 50,000/-

## Merit Scholarship - Upto INR 2,00,000/-

Merit scholarship is from INR 50,000 to INR 2,00,000 and is different for different programs based on the academic scores. Kindly refer to the website for more details.

### Note:

1. All Scholarship are meant for Global Immersion Programs which can be awarded during your study against Global Immersion cost only.
2. Only one Scholarship category, whichever is maximum. 30th June is final date for Scholarship applications. If there is no application, there is no Scholarship



# Scholarships - Postgraduate Programs



## Means Scholarship - IDFC First Bank (INR 2,00,000/-)

Applicable to the students who come from families with annual income below INR 6 lacs. It is an application and Interview based process. Final decision on scholarship award is at the sole discretion of IDFC First. Mere eligibility does not guarantee a scholarship.

## Special Scholarship - Upto INR 50,000/-

1. Children of Armed Forces Applicants - **INR 25,000**
2. Students with domicile in Northeast (Arunachal Pradesh, Manipur, Meghalaya, Mizoram, Nagaland, Tripura, Sikkim), Himachal Pradesh, Union Territories (Ladakh, Jammu & Kashmir, Puducherry, Lakshadweep, Chandigarh, Dadra & Nagar Haveli, Daman & Diu, Andaman & Nicobar Island), Goa, Tamil Nadu and Karnataka - **INR 50,000**
3. Graduates from Indian Institute of Technology (IIT) - **80% of Tuition Fee (1st Three Applicants)**
4. Siblings Scholarship / Parent as Teacher Scholarship / National / International Sports Scholarship - **INR 50,000**
5. Single Parent - **INR 50,000**

## Entrance Exam Scholarship (Only for GMP programs) - Upto INR 2,00,000/-

Academic performance in 10, 12 and Graduation:

1. Scores above 80%ile in CAT, XAT or 650 + in GMAT are eligible - **up to INR 100,000/-**
2. Scores above 90%ile in CAT, XAT or 700 + in GMAT are eligible - **up to INR 200,000/-**
3. **100% Scholarship on MBA fees to 5 Students** who score 90 percentile & above in CAT exam. They should also have a minimum of 75% in their Graduation.

## Merit Scholarship (Only for GMP programs) - Upto INR 2,00,000/-

Academic performance in 10th, 12th and Graduation - 60%

1. Above 70% in CAT - **up to INR 50,000/-**
2. Above 85% in Graduation - **up to INR 1,00,000/-**
3. Above 90% in Graduation - **up to INR 2,00,000/-**

**Note:** All Scholarship are meant for Global Immersion Programs which can be availed during your study against Global Immersion cost only.

43 Conditions apply for all Scholarships - Please refer to website.



















































# Join the Legacy of Global Leaders!



## Placements Opportunities

Our students after completion of their Degree have secured excellent opportunities in Germany, UK, USA, Canada etc. selected on the basis of the Global standard of education which enables them to think critically and make informed decisions on the basis of evidenced opinions in a professional environment which has transformed them.

 <b>SAITEJA NUTALAPA</b> Founder & Director, Budapest, Hungary 	 <b>OMOYAJOWO SUNDAY</b> Clergy, Nigeria 	 <b>SHREYA PRABHU</b> Marketing Operations & Analytics Associate, Ireland 	 <b>ABHIJEET THORA</b> Duty Manager, New Zealand 	 <b>ANUJ SHANDILYA</b> Investment Consultant, Dubai 
 <b>ANAIIS REMON</b> Gestionnaire Immobilier, France 	 <b>HOSHEDAR BATLIWALLA</b> Instructor & Professor, Canada  	 <b>DANISH HASWARE</b> Operation Executive, Saudi Arabia 	 <b>TEJPARTAB ANAND</b> Financial Solutions Provider California, USA 	 <b>AISHWARYA PAREKH</b> Key Account Manager, UK 
 <b>ABDELRAHMAN KADRY</b> CEO & Co-Founder, Egypt 	 <b>UNIKRISHNAN</b> Director, Bahrain  	 <b>STEPHANIE POSADA</b> Senior Consultant , Venezuela  	 <b>ELLA FUCHS</b> Consultant, Germany  	 <b>NGABU DAVID KIIZA</b> HR Manager, Congo  
 <b>SANCHITA HAZRA</b> Sr. Wealth Manager , Bahrain 	 <b>PRAPTI AGRAWAL</b> Client Associate, Australia 	 <b>MANIK KATARIA</b> Account Coordinator, Canada  	 <b>DR. SWATI GOGAWA</b> Dental Practice Manager UK  	 <b>SIDDHI VIBHANDIK</b> Social Media Marketing Associate Chicago, USA  

# Career Management (Placements) Journey



Our graduates have a plethora of opportunities to work after their graduation across industry due the enviable corporate connect that Universal Ai University enjoys with the backing of 60 CEOs. For those that choose to pursue their career, we have a very competent Corporate Relations team which will help them secure placements in top Indian and multinational organisations leveraging the vast network of alumni and employers in India and overseas.



**Sharada Samaveda**  
Digital Mark



**Harjas Singh**  
Analyst



**Jyoti Sabat**  
HR Service Analyst  
  
High performance. Delivered.



**Dhanasree S V**  
Management Trainee



**Anuj Modgil**  
Associate Consultant



**Amritpal Bedi**  
Analyst



**Manikandan B.**  
Global Consumer  
Banking Specialist  
- North American



**Nikhil Madhamshetty**  
Credit Risk Analyst



**Vamsikrishna Bodavula**  
Financial Analyst



**Prit Kothari**  
Asst. Relationship  
Manager



**Nainy Bhandari**  
Account Manager



**Ankush Goel**  
RTM Executive



**Jaya Lalwani**  
Business Manager



**Khushi Bansal**  
Sales Trainee officer



**Disha Agarwal**  
Head HR  
  
transforming elements



**Bodapati Ravi**  
Project Manager



**Kamran Usmani**  
Sr. Sales Executive



**Kunika Gupta**  
Marketing  
  
Be the reason you smile



**Janhvi Gawade**  
Marketing Manager



**Athulya Pillai**  
Relationship Manager



**Ashneet Kaur**  
Tax Associate



**Pranjul Mishra**  
Officer  
1st NAGA Battalion



**Utkarsh Varshney**  
Associate, Platform  
Experts & UAT



**Sneha Shyama Padhi**  
Management Trainee



**Kriti Dubey**  
Credit Trainee

# International Placements



**Karandeep Singh**

Finance  
Chicago, USA

A big shoutout to my mentor from Universal Ai University, for their unwavering moral support and the invaluable resources he provided. Your guidance has been a cornerstone of my journey.

abbvie



**Tanmay Kumar Dahiya**

Finance  
Chicago, USA

I am deeply grateful and would like to appreciate my esteemed professor, Vijay Tandon and Professor Robert Cook, Ph.D. for their constant support and guidance that has helped me a lot in shaping my professional growth.

abbvie



**Sourav Nayak**

Finance  
Chicago, USA

abbvie



**Gori Rutvik Mohan**

Marketing  
Chicago, USA

glantz



**Ansari Mohammad Faizan Nasreen**

Entrepreneurship &  
Organisation Strategy  
Chicago, USA



**Karandeep Singh**

Finance  
Chicago, USA

abbvie



**Nanaware Tejal Sudesh Neha**

Finance  
Chicago, USA



**Tanmay Kumar Dahiya**

Finance  
Chicago, USA

abbvie



**Vedant Laxman Narkhede**

Paris  
Chicago, USA

L'ORÉAL PARIS



**Mendem Mary Roja**

Finance  
Chicago, USA

abbvie



**Kshitij Sharma**

Marketing  
Chicago, USA

glantz



**Prangna Singh**

Marketing  
Paris

IFF  
International Placements & Programmes



**Anisha Kumari**

Finance  
Germany



**Kushal Agrawal**

Marketing  
Paris







**Naman Jha**

Marketing (Brand Management)

Paris, France

I extend my heartfelt thanks to Universal Ai University for providing me with this incredible opportunity to participate in their Global Management International program.



**Vedant Narkhede**

Marketing (Brand Management)

Paris, France

Thank you all once again for your constant support and encouragement. Please feel free to reach out to me as I embark on this exciting new role at L'Oréal!



**Kushal Agrawal**

Marketing (Brand Management)

Paris, France

"Only those who dare to fail greatly can ever achieve greatly."

I'd like to thank my Programme Director, Prof. Vijay Tandon, for his encouragement and support.



**Prangna Singh**

Marketing (Brand Management)

Paris, France

First and foremost, I want to express my deepest gratitude to Professor Vijay Tandon from Universal Ai for their unwavering motivation and support throughout my academic journey. Your guidance and belief in my potential have been instrumental in shaping my career path.



# Creating Entrepreneurs - What India needs is Job Creators



At Universal Ai University, we provide multiple incubation opportunities that help students develop and hone their entrepreneurial skills. With the focus on experiential learning, students are equipped and confident to brave out to build successful businesses or help take their family businesses to the next level of growth armed with a global outlook and high-quality skills that set them apart from the typical Indian graduates.



**ARJUN BAJOR**  
Co-Founder  
**Inside Out Farms LLP.**



**ABDELRAHMAN KADRY**  
Managing Director, UK  
**WEBLIC**  
CLAS-INDIA LLC



**MAYUR MITTAL**  
Director  
**PVC**  
Pipes & Fittings



**ABDUL BAZID**  
Managing Director  
**VALLEY**  
International Ltd.



**JASH SHAH**  
Director



**RAHUL GANGWANI**  
Director  
**SPS**



**VAIBHAV PATIL**  
Director  
**JD**



**MANAN MEHTA**  
Business Consultant  
**Triveni Gizzers**



**PUSHKAR YAWALKAR**  
Chief Executive Officer  
**MAHARAJA**



**VANEET CHAUDHARY**  
Sales Director  
**CESTECH**

## Undertaking Masters in India & Abroad

Our graduates have been accepted on to some of the most selective Master's and Top MBA programs in the world, and have done us very proud there by achieving the highest commendations.



**VANEET CHAUDHARY**  
**UNIVERSITY OF BATH**  
University of Bath  
United Kingdom



**PRAPTI AGRAWAL**  
**MONASH UNIVERSITY**  
Monash University  
Australia



**HARJAS SINGH**  
**ISB**  
Indian School of Business (ISB)  
Hyderabad



**BENAIFER PEREIRA**  
**KING'S COLLEGE LONDON**  
King's College  
United Kingdom



**SURAJ JADHAV**  
**TEXAS**  
The University of Texas  
at Austin  
Texas



**BHUMIT MASRRANI**  
**Cranfield University**  
UK



**KUSHAGRA AGRAWAL**  
**UNSW**  
The University of New  
South Wales  
Australia



**AISHWARAYA GORAK**  
**University of California**  
USA



**Bareesha Singh**  
**NUS**  
National University  
of Singapore  
Singapore

## Students Getting an Opportunity to Become A CEO of ExCoLearn Pvt. Ltd.



Once you join Universal Ai University,

- Work for a private limited company, where you will experience management live, and build your leadership skills.
- You can get promoted to Vice President in Year 1 & become the CEO of the company managing 100 employees.
- You can assume roles like CFO, CMO, COO, and CHRO & take charge of the Balance Sheet.
- You will learn marketing, finance, operations, human resources, logistics, supply chain & project management skills, which will make you stand out.



HRITHIK VORA



KAVISHA SHAH



ANKUSH GOEL



VANEET CHAUDHARY



JAYA LALWANI

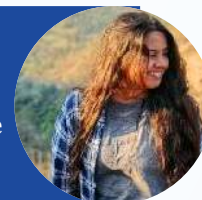


BHUMIT MASRANI



Rahul Thakurta's journey to Xiaomi Technologies is more than a chronicle of education; it's an odyssey of self-discovery, growth, and professional success. His story echoes the sentiment that the right blend of education, experiential learning, and mentorship can unlock boundless opportunities and shape destinies.

Ms. Rakshanda Hodekar, an alumna achieving the Quarter Award in her role as Assistant Manager (Artist & Repertoire) at Saregama India Ltd. Her journey is marked by unwavering commitment, tireless hard work, and exceptional contributions to her field. As we celebrate the success of one, we anticipate many more stories of achievement from our esteemed alumni.



# Marketing



**Raveena Srinivas**

Sales Trainee

"Getting placed at L'Oréal feels like the perfect start to my career journey. The entire placement experience taught me how preparation, persistence, and self-belief can open big doors. I'm incredibly thankful to my faculty mentors and peers who constantly motivated me, and to the L'Oréal recruitment team for recognizing my potential. I can't wait to embark on this new chapter with a brand that inspires excellence, creativity, and innovation every single day."

**L'ORÉAL**



**Adarsh Chitransh**

Sales Officer Trainee

"Thrilled to begin my journey with Nestlé — the world's No.1 FMCG brand, where passion meets purpose. Grateful to Universal Ai University for shaping my skills and mindset to turn this dream into reality. Excited to apply my learnings, grow each day, and make a meaningful impact in the world of brands."





# Finance



**Ajay Yadav**

Personal banker

"Working at HDFC Bank has been a rewarding experience that enhanced my financial acumen and professional growth in a dynamic, customer-focused environment."



**Monil Mumbaiwala**

Relationship Manager

"Working with Axis Asset Management Company as a Relationship Manager has been a valuable experience, where I gained training in financial products, client servicing, and objection handling. The company's mentorship and growth-driven culture enhanced my financial knowledge, communication skills, and confidence in managing client relationships effectively."



# Operations



**Pawan Bukshetwar**

Sales Executive

"I am grateful for having completing MBA. As this course not only helped me with my professionalism but made me a trainable personel. This course made me to look things in different perspectives, made me not to only do the job but get the job done."



**Mrunalini Gumgaonkar**

Branch Head

"The innovative teaching methodology and immersive experiential learning not only prepared us for real-world challenges but also played a crucial role in landing placements at leading firms. This invaluable experience has set us on a path to success in our careers."



## Logistics & Supply Chain



**Sakshi Singh**

Management Trainee

"The experience has been extremely rewarding and has given me a sense of pride in serving my alma mater. Your expertise and support continue to empower our students to thrive in their careers."



## Business Analyst



**Monojit Bag**

ESG Analyst

"I am delighted to make my Alma Mater proud. I had an enriching and rewarding journey at UAI where the faculty became my family and the opportunities I got to showcase my professional and research skills was unmatched."



## Human Resource



**Navya Dubey**

HR Operations Associate

Working at Vodafone Idea as an HR Operations Associate has been nothing short of a blessing. Every day I learn from leaders who are exceptional at what they do and inspiring as people. Their guidance has shaped my thinking, strengthened my skills, and helped me grow in every way. Couldn't have asked for a better kickstart to my career than working at Vi.



# Consulting



**AMIT SANJEEV PANDEY**

Territory Sales In-charge

"The dynamic experiential learning, expert mentorship, and prestigious brand collaborations catapulted my professional growth. Grateful for the visionary faculty, dedicated mentors, and tireless placement team."



**Violina Das**

Management Trainee

"I am deeply grateful to Universal Ai University for designing programs like experiential learning which was incorporated into the curriculum, was instrumental in securing my placement and launchpad for my career. The hands-on opportunities truly made a difference!"



## Health Sector

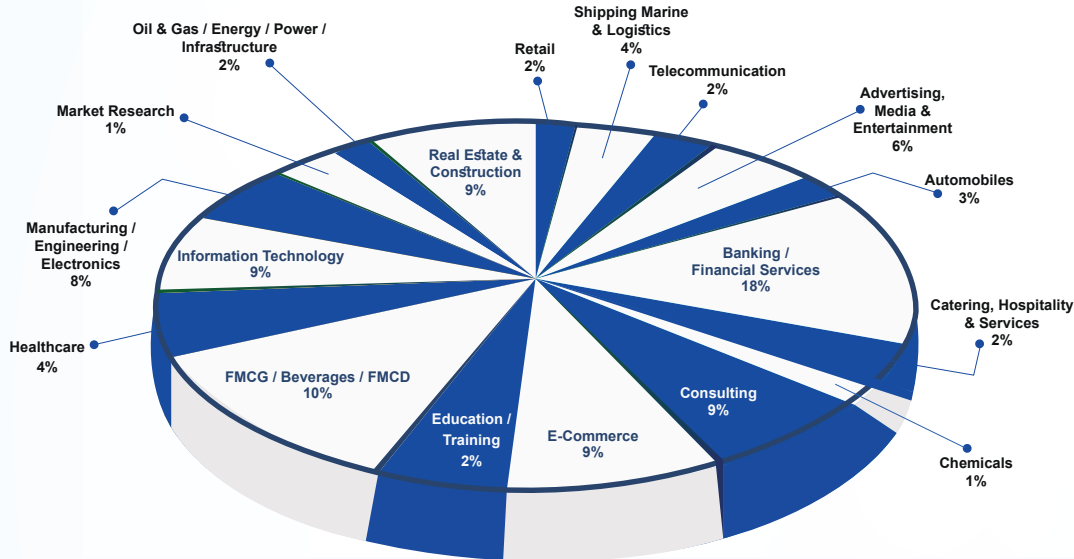


## Cross Function

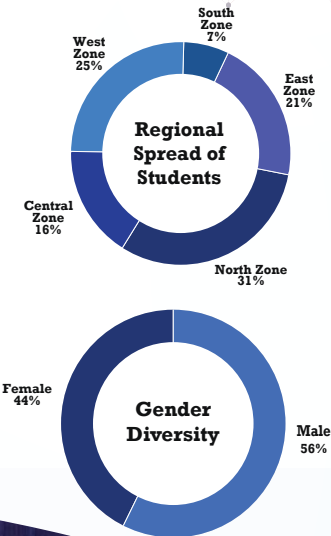




# Universal Ai University Placements (Industry - Wise)



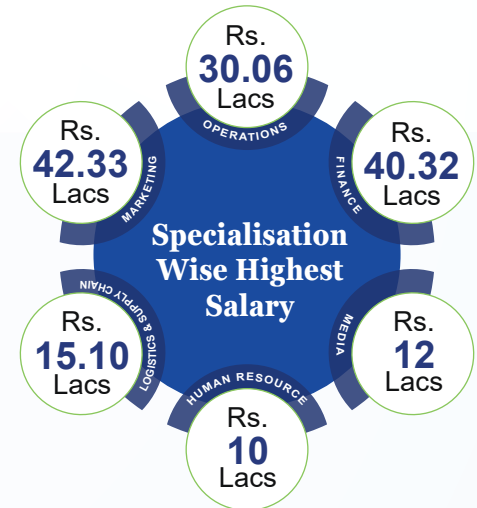
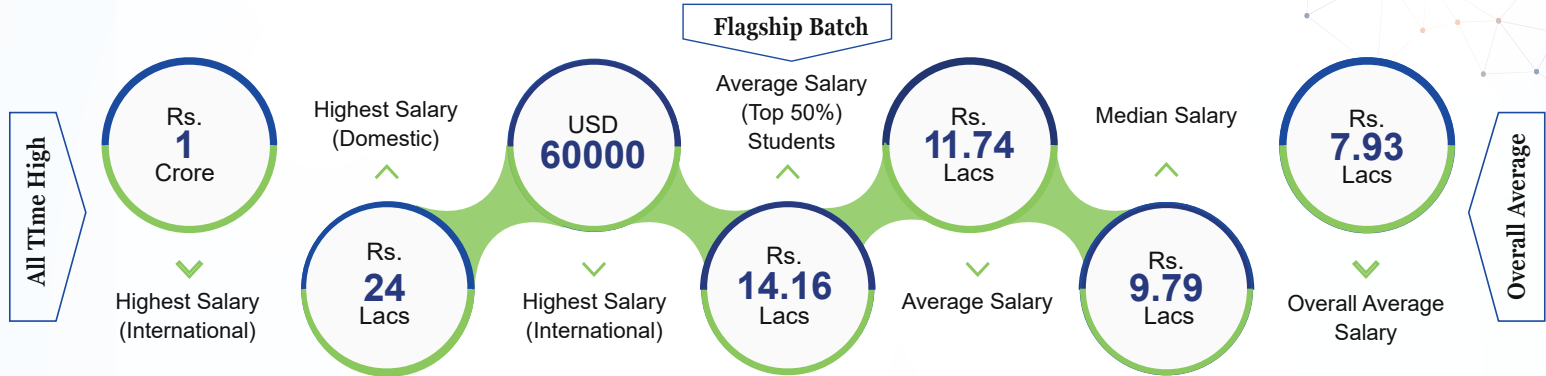
## Student Profile



# Placement Statistics - MBA



All Universal Ai University students are considered equal and are given equal opportunities for placement.



# Skill Development and Competency Building



## SAVI MODEL (Self Awareness Validation and Intervention)

Knowledge and understanding of business management, in conjunction with the development of graduate employability skills required from employers is paramount. From the moment of induction, to completion of your final year, employability is an important aspect of your degree program.



## Certifications Improving Employability



# Find Solutions CMAPS

## BRIGHT MINDS = BIG RESULTS

Collaborative Multi-disciplinary Approach towards Problem Solving (CMAPS) matches our students with the complex business issues of corporate, not-for-profit and entrepreneurial sponsors. Our students provide companies with new ideas needed to find the best solutions.



## CONSULTANCY HISTORY

**10+**  
Years

**14+**  
Industry  
Verticals

**200+**  
Projects

**160+**  
Companies

**Haier**  
Inspired Living

**L&T Finance**

**TATA STEEL**

**Budweiser**

**adani  
wilmar**

**Berger**  
Aashirvaad Paints

**Mahindra**  
Rise.

**YES SECURITIES**  
Choice of the WIZL

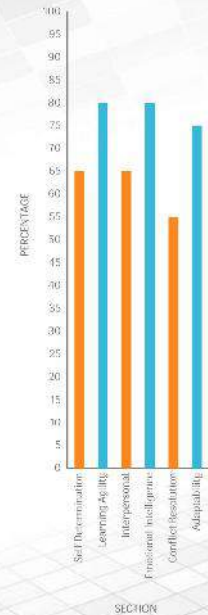
## UNIVERSAL SKILLS AND EMPLOYABILITY TEST (USET)

### Transcript

Applicant Id: Vanshita@universalai.in  
Name: Vanshita Yadav  
Country: India  
Test Date: 2024-08-20  
Test Duration: 60 Minutes  
Time Taken: 25 Minutes 38 Seconds

Numerical Reasoning	Logical Reasoning	English Language	Computer Science
Total Question			
10	10	10	10
Not Attempted			
0	0	0	0
Attempted			
10	10	10	10
Correct Answers			
4	6	7	5
Incorrect Answers			
6	4	3	5
Maximum Marks			
30.0	30.0	30.0	10.0
Marks Obtained			
6.0	11.0	18.0	5.0
Percentage			
20.0%	36.67%	60.0%	50.0%

## Wheebox Behavioral Competency Graph



High scorers - Above 70%  
Average scorers - 50% to 70%  
Low scorers - Below 50%

High  
Medium  
Low



# Learn from the Corporate Experts



## Annual Symposiums

To arm our students with latest industry insights and make them corporate ready, we conduct voluminous interactive sessions with trade experts through 'Learn from The Corporate Experts Annual Symposium' and 'Global CEO Series'.

### Linking Human Capital Management to Corporate Bottomline



Left to Right : Dr. Tanaya Mishra, Sr. VP – Group HR, JSW Steel; Mr. Rituraj Sar, VP - L&D, Lupin Ltd.; Mr. K. Raveendra, Director – Talent, CRISIL

### Functional Competencies to deliver MAKE IN INDIA



Left to Right : Mr. Jagdish Khosla, SVP - Sales & Services, HP; Mr. Pramod Sant, VP & Head of Import & Export, SIEMENS; Lt. Col. Anil Shukla, Head Logistics, IPSOS; Mr. RSP Singh, Head Sales & ITSupport, L&T Investment

### Disruptive Innovation – A Key Differentiator to Survive & Grow in VUCA Environment



Left to Right: Mr. Jayaram Ramachandran, VP-HR, Huhtamaki PPL; Mr. Hitesh Shinde, Business Head India, Blue Star Infotech; Dr. Rahul Altekar, Industry Director, Aurionpro Solutions; Mr. Aniketh D'souza, CEO, Mindstorm; Mr. Dilip Jayaram, AVPHR& Consulting, Walchand People First

### Mr. D. Shivakumar Chairman & CEO, Pepsico India



"Awesome campus of 40 acres. I liked the concept of 4 students sharing a common dorm. I loved the concept of your library & wisdom school upstairs. The spacious offices & classrooms are fabulous perfectly designed both for learning & comfort, so you have all the ingredients of a great learning atmosphere. It is a fantastic location & great campus, Make the most of it!"

### Woman's Symposium - The Juggle is Real: How to stay on your A-Game



Left to Right : Ms. Rekha G Rao, Sr. VP, 20:20 MSL; Ms. Seema Singh Bhadoria, CEO, Gyan Batao; Ms. Mayuri Mhatre, Director, WETFY Brand Solution Pvt. Ltd.; Dr Shilpa Kulkarni Dang, HR Head, Ajmal Perfumes Manufacturing; Ms. Shanta Martin, Global CEO, Pentagon Group; Ms. Awantika Bhardwaj, VP - Employee Success, Abzooba; Ms. Radhika Mukherji, Founder & CEO, Happydemic, Music Lover, Entrepreneur

# Global CEO Series



**General Deepak Kapoor**

Chief of Army Staff  
Indian Army



**Padma Bhushan Gulzar Sahab**

Indian Poet & Lyricist



**Padma Shri Sonu Nigam**

Indian Playback  
Singer, Music Director  
Dubbing Artist and Actor



**P. R. Ramesh**

Chairman



**Deepak Kapoor**

Chairman



**Tomio Isogai**

MD & COO



**Dr. Nora Colton**

Director of the Global  
Business School for Health



**Wybren Van Der Vaart**

Founder & CEO



**Ramesh G Iyer**

MD & CEO



**Ridham Desai**

MD



**Ravi Chawla**

MD & CEO



**Monica Tata**

CEO



# Industry Speaks



**MS. ARUNDHATI BHATTACHARYA**

Chairperson & CEO,  
Salesforce  
Fmr. Chairman, SBI

"I was amazed at the greenery & the principle of sustainability adopted by UAi. UAi emphasis on sustainability is a gift to its students - because being conscious & frugal is not about living in deprivation. They are making their students realise that the earth has finite resources & they must not be taken for granted. This understanding will go a long way in their professional lives."



**MR. BHARAT PURI**

MD, Pidilite  
Industries

"Have I come to some international university, a lovely campus, enthusiastic students & committed faculty. Congratulations Team UAi. You follow your interest of field & dream passion. Just open your mind to the right & wrong, after which, you should follow your own interest & passion for your dream."



**MR. DEEPAK KAPOOR**

Chairman India,  
PWC

"It is amazing to see what you have achieved in such a short time. I really look forward to the creation of an excellent University in Mumbai. I wish you the very best of luck."



**MR. NEIL GEORGE**

MD, Nivea  
India

"I have experienced the amazing institution UAi that has been created. I am looking forward to coming back as there energy here is amazing. It is a beautiful campus, lovely students and wish this campus grows from strength to strength."



**MR. ARUN NANDA**

Founder &  
Chairman, Mahindra  
Holidays & Resorts;  
Director, Mahindra  
& Mahindra

"UAi has been developed on the lines of some of the best institutions across the globe and will provide us some of the future managers who will lead this country to its next level of economic growth."



**MR. KI WAN KIM**

Regional CEO,  
Middle East &  
Africa, LG  
Electronics

"My first Impression of your campus Green & Fresh, free from pollution. I envy you for this great learning atmosphere, to develop your curiosity, learn & get the support of the UAi Faculty."



**MR. P. R. RAMESH**

Chairman,  
Deloitte India

"UAi is high quality institution with quality faculty. I have interacted with your Founders & I am truly impressed & I am sure this institution will live up to its name of being Universal and will soon have a footprint, which is visible across the world."



**AMARJIT BATRA**

GM- SAMEA  
(South Asia,  
Middle East,  
Africa) & MD  
Spotify India

"UAi is truly a breath of fresh air, with its excellent sound recording studio and sound engineering facilities—rare to find in India. It was wonderful to witness it firsthand, and our entire team had a memorable experience on campus."



# International Industrial Conferences & Projects



Brig. GPS Cheema at International Summit, Cardiff, UK



Prof. Vijay Tandon conducting Faculty Development Program at University of Economics, Bulgaria



Student Exchange program at Universitas Indonesia



UAi learners immersed in three-month Academic mobility program at the University of Economics – Varna, Bulgaria



Students participated in the Indian Youth Delegation to Beijing & Shanghai, China

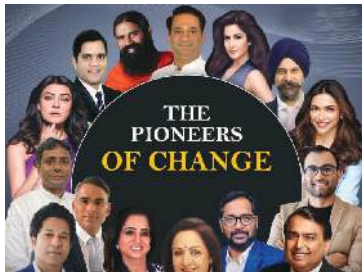


UAi students from Global Management Program showcased talent at a premier Entrepreneurship & Innovation competition in Chicago.

# Corporate Connect and Awards



Outstanding Tech Visionary Tarun Anand, Founder & Chancellor, UIA from TechEDU India Awards 2025 by ET Education.



Tarun Anand, Founder & Chancellor, UIA recognised as Pioneers of Change by Inspire India Magazine 2023



Ratan Tata, Chairman Emeritus, Tata Group greets Tarun Anand, Founder & Chancellor, UIA



Honorable President of India Late Shri. Pranab Mukherjee & UBS Chairman Late Gurdip Anand at the NDTV Leadership Awards



Honorable Prime Minister of India Narendra Modi meets UIA Board Member Tejpreet Chopra CEO, Bharat Light & Power



Education Evangelist of India by Great Place to Study by Forbes India presented by Chetan Bhagat



Universal AI received Times Education Icons Award



Awardee for "Top Private Management University - Rank 1" in the Times Education Icon Category by The Times of India & Optimal Media Solutions in 2025



# Summer School and Student Exchange Programs



Summer school and student Exchange Opportunities are extremely important part of our pedagogy. These not only give you valuable experience that can help you secure a job you want but also give you the opportunity to work hands-on in a professional environment. Fast paced professional environment during the internships equips you with excellent time management and team player skills.

Since Universal Ai University is “By the industry For the Industry”, the team at the University works round the clock to provide the best possible opportunities to our pedigree.

## Global Exchange Programs



## Global Partnerships



Worcester Polytechnic Institute (WPI), Massachusetts in USA



Southern Methodist University, Dallas in USA



University of North Texas, Dallas in USA



FSU and UAI launch strategic partnership at the intersection of artificial intelligence and entrepreneurship

## Universal Ai University Mascot - HawkAi

#SoarHigh #SoarFar #SoarFast #SoarStrong!



Unveiling by Padma Bhushan Gulzar Sahab & Tarun Anand, Chancellor



University Mascot Idea came from Dr. Simon Mak, Vice-Chancellor (MIT, USA)

Inspired by Guru Gobind Singh Ji, the Tenth Sikh Guru, a warrior, poet and philosopher who would carry a Hawk perched on his hands which is considered a symbol of heightened awareness, the ebb and flow of the Guru, the new mascot 'Hawk Ai' would symbolised the attributes of Universal AI University's mission to embrace the ever- soaring heights of new-age global education with standards, ethics, environment at its core in AI - led education. The mascot was unveiled by Padma Bhushan Shri Gulzar Sahab.

The slogan set, as a Cheer with the new mascot in motion was '**Soar High, Soar Far, Soar Fast, Soar Strong**'.

65 The values of our Mascot named HawkAi resonates with the values of Universal Ai, which are as follows: Freedom | Courage | Carefree and Open | Self-Reliance | Nobility

# Experience Universal Ai University



**AI EXPERIENCE**



**CAFE BISTRO**



**PSYCHOLOGY LAB**



**STUDY PODS & MERCHANDISE STORE**



**INDOOR SPORTS ROOM**



**LIBRARY**



**WAFFLE COUNTER & VENDING MACHINE**



**FUTSAL & TENNIS COURT**



**GLOBAL ASSET TRADING ROOM**



**PLAZA WITH OPEN AIR THEATRE**



**STUDENT ACCOMODATION**



**WELLNESS ROOM**



# Experience Universal Ai University



## India's Largest Music Studio



**MUSIC STUDIO**



**MUSIC RECORDING ROOM**



**CLASSROOM**

## High Tech AI Labs



**AR/VR/MR LAB**



**HIGH PERFORMANCE AI LAB**



**IoT LAB**

## LEARNING ENVIRONMENT

- Fully WiFi campus
- Amphi-theatre audio visual classrooms
- World class library and electronic databases
- AR/VR/IoT Labs
- Global Cross Asset Trading Room
- Documentation center for printing and photocopying

## ENVIRONMENT FRIENDLY

- 510 kwp Solar Power Project
- Rain water harvesting
- Waste recycling
- Thermos effect to external façade
- 7000 trees planted
- Organic farming
- Electric Car
- Intelligent Solar Lighting

## LUXURIOUS LIVING

- Fully air-conditioned residential accommodation
- World Class food service by SODEXO
- Separate Jain kitchen
- Housekeeping and professional laundry services (LaundroMINT)
- Party Lounge with Piano and Movie Room
- Transportation to Karjat Station
- Postal & Courier services
- Convenience Store (Tuckshop)
- 24 Hours ATM facility
- 24 x 7 Vending Machine
- Plaza with Open Air Amphi-Theatre
- Salon & Spa
- Yummy Waffle
- Discotheque
- Aspretto Cafe
- Café Bistro

## HEALTH & SAFETY

- 24/7 Security coverage with CCTV
- Head of Security from Indian Armed Forces
- Emergency services
- Professionally managed Medical Clinic on campus
- Quarantine Facility
- Wellness Room





## SPORTS

- Indoor Sports – Table Tennis, Pool, Snooker, Carom and Chess
- Flood lit Football and Cricket ground
- Flood lit Basketball and Volleyball
- Pickle Ball

- Flood lit Badminton, Tennis Court and Futsal Court
- Mountain Biking, Trekking and Mountaineering
- Fully equipped Gymnasium
- American Football

BASKETBALL



FUTSAL AND TENNIS COURT



CRICKET



CHESS



DYNAMIC CHALLENGE COURSE



FOOTBALL



SNOOKER



CAROM



BADMINTON



TUG OF WAR



TABLE TENNIS



GYM



TREKKING



BURMA BRIDGE



PICKLE BALL



AMERICAN FOOTBALL



BOX CRICKET



# Vibrant Campus Life

## Rush4Rush

The Inter Collegiate Business Adventure Festival





## Women Power Play

We believe that women have a huge role in the community & can make a significant difference. Women will raise the next generation & educate them; that is why, at Universal Ai University, we care about women empowerment. We empower them to be leaders, to be strong, to reach the top echelons of management & positively impact our world.

**52% Leaders are Women Leaders**

**44% of our Student Body is Woman (One of the highest in India)**



"Woman a creation with different forms, A voice with multiple shades" Multiple small steps taken can cause a big change and it's our responsibility to take those baby steps to the visioned future So are you ready to take your step with us?

## Youth Leadership

In the words of Nelson Mandela, “The youth of today are leaders of tomorrow” and at Universal Ai, we make CEOs! There are various extra-curricular/student engagement activities to bring out the best in the students.

### EXPERIENTIAL LEARNING CORPORATION (ELC)

Real targets, real board meetings, real valuation & mentoring by a Global CEO. ELC is the answer to your yearning to become a real VP and get promoted to a CEO, CMO, CFO of a Pvt. Ltd. company.

### 50 HOURS CASE STUDY

Cultivate team players & Stress management skills with non-stop dynamic 50 hour case study exercise to experience the real corporate world pressures.

### UNIVERSAL INNOVATION COUNCIL

Learn to innovate, apply your skills on real life challenges, create sustainable learning & business models.

### UNIVERSAL Ai CLUBS

Unleash your passion in these clubs: ENVIRONMENT, MARKETING, ETHICS & CSR, FINANCE, SPORTS, HR INSPIRATIONS, ROTARACT, MUSIC & FINE ARTS, AI CELL

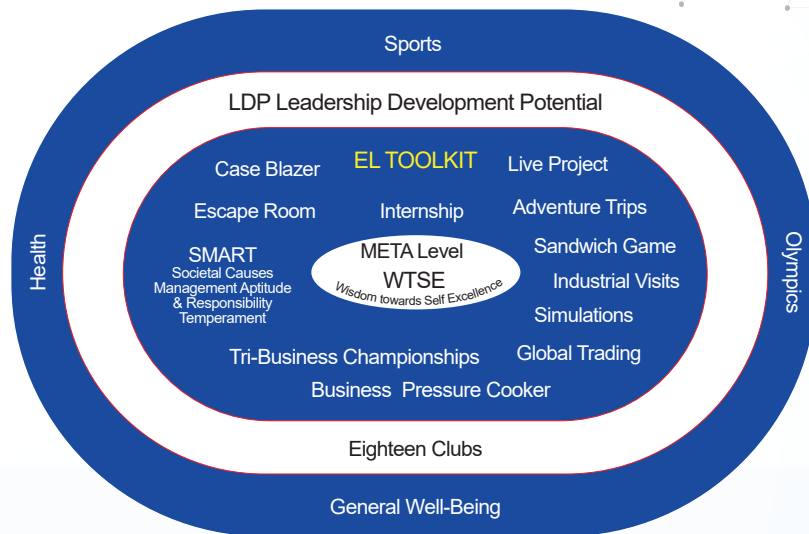
### GLOBAL TRADING ROOM

Trade global markets in stocks, bonds & currencies in real time as a professional trader in Asia's rst Thomson Reuters 24X7 Trading Room

### HACKATHON - HACK FOR IMPACT

Spark AI innovation through hackathons to nurture tomorrow's solution builders.

## EXPERIENTIAL LEARNING



AI CELL

Lead Universal AI University in embedding AI across academics and operations—empowering all to thrive as AI creators or professionals, driving innovation and future-ready learning.

## A DYNAMIC SPORTS COMMUNITY

Awarded with “Best Sports Integrated Program” by The Times of India, Universal Ai University focuses on holistic development of its students.



# Student Services



## CAREER DEVELOPMENT

Universal Ai University makes students corporate-ready alongside their academics. Our SAVI model begins with self-assessment of competencies, goals, and individual SWOT. Faculty and industry experts then validate and identify gaps, creating personalized roadmaps that build on student strengths through regular industry interventions.

## HEALTH & MEDICAL FACILITIES

Minor injuries & ailments are taken care by our in-house nurse who is available round the clock for the students. In case of serious medical emergencies, Raigad Hospital is 25 minutes away from the campus & the Wardens personally aides the students. Disability Services : Keeping the motto of being an inclusive B-School, the campus has been designed to be disabled friendly and facilities are provided to the differently abled students.

## VISA SUPPORT SERVICES

Partner University will facilitate students and enable them regarding the visa process and documentation.

## PLACEMENT SERVICES

Our placement team operates across India, connecting students with 245+ companies for placement and internship opportunities. We facilitate interviews, selections, and help students build their professional network. Our Finance & Welfare Advisory team assists with education loans, installment options, eligibility guidance, documentation, and scholarships.

## TRANSPORT FACILITIES

Daily transportation services are provided to & from Universal Ai University campus to Karjat station & market. Campus car & driver services are also available for the students on 12 hour hire basis. For local commutation, another option is auto rickshaws which is available from right outside the campus.



## MENTORING & COUNSELLING

Each student has a mentor on campus who they meet every week on Tuesdays. The Mentor acts as the “Local guardian” & coaches the students on academic performance, personal issues, behavioural issues, personal grooming, current affairs, mock interviews & career building.

## MULTI FAITH COMMUNITY

Universal Ai University is one big multi-faith family where all the cultural events & festivals across all religions are celebrated with great enthusiasm & love.



# Universal Ai University in the News



**INDIA TODAY**

Trade stocks, play golf, study in luxury

**Five Star UNIVERSITIES**

Higher education gets a makeover as career concerns, international options ensnare students

EDUCATION

## Business as Casual

### UNIVERSAL Ai UNIVERSITY, Karjat



Visit UAI website:  
News & Events Section for more updates

**WalesOnline**

**It's time to deepen our links with India - and our universities are showing the way**

Business, government and universities all have a part in building the historic relationship between India and the UK, says an Indian.

**Prime Minister Theresa May and Indian Prime Minister Narendra Modi walk through the gardens of Hyderabad House in New Delhi**

The relationship between the UK and India can be summed up with two words: opportunity and openness.

Initiatives such as the UK-India Business Council's CEO Forum and 2019's UK-India Year of Education, Research and Innovation are all helping to build new and stronger bonds. And to recognise this work, the CBI has recently published a report with Middlesex University entitled Bridges to the future: the role of universities in the UK-India relationship.

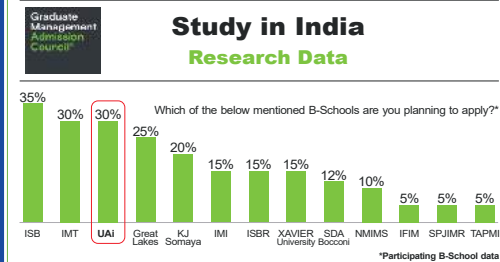
**Interchange** - For example, Cardiff Metropolitan University's partnership with Planet Edu-UAI and Universal Ai University is an excellent example of the fruits that are borne through the interchange between business and universities in both countries.

**Cardiff Met also has a partnership with Universal Ai University (UAI).** The residential campus is in Karjat, an hour's drive from Mumbai. Currently UAI has two courses with Cardiff Met, MBA and BA business and management (BAMB).

The partnership is expanding steadily and there are long-term plans to expand the courses available. UAI has excellent links with industry, and has a governing body comprising over 50 eminent academics and business leaders from India and beyond. Students therefore benefit from a wide array of guest tutors to enhance their academic learning.



## UAI is the 2<sup>nd</sup> Most Attractive B-School in INDIA by Foreign Students



**Hindustan Times**

**Can Learning AI Tools in Design Courses Give You an Edge in Creative Careers?**

Can learning AI tools at part of design courses actually give them a competitive advantage in their jobs? The answer is definitely yes, and here's why.

Published on Oct 01, 2023 2:23 PM IST

By [Ujjwal Kumar](#)

Artificial Intelligence (AI) is no longer limited to engineering laboratories or coding-intensive sectors as it is transforming creative careers as well. Based on a McKinsey report issued in 2023, almost 75% of businesses in various industries will implement at least one AI tool by 2030, with design-intensive sectors such as advertising, fashion, and digital media being the leaders. For young artists, this presents an interesting question: Can learning AI tools at part of design classes actually give them a competitive advantage in their jobs? The answer is definitely yes, and here's why.

**The Sunday Guardian**

**WHY AI SHOULD BE A FOUNDATION OF EDUCATION IN UNIVERSITY COURSES**

Artificial Intelligence (AI) is no longer just a buzzword; it's a transformative force reshaping industries and society. As we stand on the cusp of the Fourth Industrial Revolution, it's imperative that our education system, particularly at the university level, equips students with the skills and knowledge to thrive in this AI-driven world. This article explores why AI should be a foundational part of university education across various disciplines.

**CREATING FUTURE-PROOF GRADUATES**

In a world where technology evolves rapidly, graduates must be equipped with skills that are future-proof. AI literacy is no longer a niche skill; it's a fundamental requirement for almost all professions. Integrating AI into university curricula ensures that students graduate with the foundational knowledge and practical skills needed to adapt to a constantly changing job market.

**AI-DRIVEN PERSONALIZED LEARNING EXPERIENCES**

AI-powered learning management systems (LMS) can tailor educational experiences to individual students. By analyzing learning patterns and preferences, AI can recommend resources, adjust the pace of learning, and provide personalized feedback. This personalized approach enhances student engagement and improves learning outcomes, allowing students to focus on their strengths and address their weaknesses more effectively.

**DEVELOPING CRITICAL THINKING AND PROBLEM-SOLVING SKILLS**

AI education often involves complex problem-solving and critical thinking. Students learn to analyze data, identify patterns, and make informed decisions based on AI-generated insights. These skills are highly transferable and valuable in any career path, preparing students to tackle the challenges of the future with confidence and innovation.

**ENHANCING RESEARCH AND INNOVATION**

AI is a powerful tool for research and innovation. It can accelerate the discovery process by analyzing vast datasets, identifying trends, and suggesting new hypotheses. Integrating AI into university research programs fosters a culture of innovation and encourages students to explore new frontiers in their fields of study.

**DRIVING ECONOMIC GROWTH AND INNOVATION**

A well-educated workforce with AI skills is essential for driving economic growth and innovation. Universities play a crucial role in preparing the talent needed for the AI-driven economy. By ensuring that graduates are proficient in AI, universities contribute to the development of a skilled workforce that can drive progress and prosperity in the 21st century.



# Mumbai – The City of Dreams - Best of Both Worlds



Universal Ai University's Karjat Campus is the 'best of both worlds' dynamic – secluded campus with quick access to the fabled City of Dreams, Mumbai – makes for an unforgettable experience for Universal Ai University students.

“Mumbai is an epitome of cinema, arts, music, business and history”. “It’s hard to not fall in love with such a magnificent city because of its vibrancy, style, street food, and nightlife. Its close proximity to Mumbai (1.5 hours drive) allows us to attract top CEOs and CXOs from the corporate world who find Karjat a green haven. Karjat Known as the 'Hamptons of Mumbai', Karjat's natural beauty – mountains, rivers, lakes, and waterfalls – creates a pollution-free environment that attracts top CEOs and CXOs as guest speakers.

Living in the lap of nature and the heart of greenery gives a completely pollution-free environment which adds one year to the student's life and well-being.

Our residential campus enables 24/7 transformative learning, with 50% of education happening outside classrooms through experiential activities. Students save commute time for better pursuits: rest, sports, hobbies, reading, and entertainment – all while living in the lap of nature. The vibrant proximity to Mumbai's cinema, arts, business, and culture, combined with Karjat's serene greenery, makes for an unforgettable student experience.



# Growth Success Story



## START UP 2009 - 2013

- Universal Business School is born
- AICTE Approval received for PGDM
- Signed MOU with Cardiff Met. University, UK
- Endorsed by 60 CEO's
- Training Partner of United Nations (Leadership Development Program)
- International Accreditation by QAA, UK & British Council

- Training Partner of Defense Ministry (MOU with DGR)
- 'FIVE STAR University' by India Today
- Built a 30 member Senate of Industry Leaders & CEO's
- Awarded 'Truly Global B-School in India' by TOI

## EARLY YEARS 2014 - 2016

- Launched Global MBA Degree for executives from Cardiff Met. University, UK
- 15 students attended Youth Delegation in China funded by Chinese Govt.
- 4 Faculties & 2 students funded by European Union (Erasmus+)

- Completed MT & GT Program for Tata Capital (Won deal from SPJIMR)
- Most Innovative B-School in Mumbai, HRD Ministry & India Today
- Partnership with University of Economics, Bulgaria for 1st Dual Continent MBA

## GROWTH YEARS 2017 - 2019

- 'Pride of Mumbai' Top 4 B-school in Mumbai' by TOI
- Outstanding Commendations during Cardiff Partnership Review 'Holistic Learning', 'Experiential Learning' & 'Quality'
- Member of BUSINET, Europe - 31 Countries with 102 members
- Awarded 'Excellent Industry - Academia Interface' by World Education Summit

- Successfully launched SSM + INSEEC with 23 students
- 168 HR professionals on Campus for Leadership GenNext covered by Switzerland Times
- Top 13 elite B-Schools for Study in India campaign across 20 countries (MHRD, Govt. of India)
- Ranking 51-75 in India by NIRF
- UBS becomes a member of AACSB

- PGDM of UBS accredited by National Board of Accreditation (NBA)
- PLATINUM Rating in India AICTE - CII Survey of Industry Linked Technical Institutes
- Ranked No. 2 most attractive B-school by GMAC, USA

2023

Established  
  
 The future is here

## TAKE OFF 2020 - 2023

- Member of GBSN, USA 50+ Countries with 120+ members
- UBS installs 355 kWh roof-top solar panels to harvest renewable energy
- Partnership with Northeastern Illinois University, USA for AACSB Accredited Dual Continent GMP
- PGDM of UBS equivalent to MBA by Association of Indian Universities (AIU)
- 100+ Research Paper Published

- Enactus Global Board Membership
- Cardiff Met. University awarded Top University in the UK by Times Higher Education Awards
- Member of PRME 800 signatories' worldwide members
- Members of the Case Centre, UK 434 worldwide members
- Universal Case Research Centre launched 1st Journal published by the UIA Case Research Centre

- Published 14 Case studies in Case Centre
- 1st B-school to publish ESG Report & Top 4 B-schools in India with SDG Dashboard
- Accepted By AACSB for Global Accreditation
- Economic Times Growth Champions 2023

## TAKE OFF 2024-25

- Ranked No 1 as Private University in Mumbai by Times B School in 2024
- India's 1st University to Fast Track degree (upto 6 months) with Cambridge A/AS Level & AP credits.
- 1st Indian University to accept AP Credits, Collegeboard



# Key Achievements & Ranking



Times School



POSITIVE IMPACT RATING



CollageBoard



Graduate Management Admission Council



BW BUSINESSWORLD



PLIMSOLL



Business India



THE ECONOMIC TIMES statista



info@universalai.in



www.universalai.in



+91 702 602 3000

APPLY NOW



START YOUR JOURNEY WITH

AI MAZING UNIVERSITY

IN THE LAP OF NATURE  
KARJAT, MUMBAI

