

**Universal
Business
School®**

"Transforming Lives"

*India's First Green
Business School*

IMAGINE THE FUTURE

ESG REPORT 2023

(Environmental, Social and Governance)

2nd Edition





Index

1	Chairman's Message	5	Academic Intervention	9	Partnerships and Dialogues
2	About UBS	a	Green Projects	10	ESG Thought Leadership
a	Leadership Team	b	UBS SMART Impact	a	SYMPOSIUM
b	SDG Champions	c	Pro Bono Consulting	b	UBS ESG Initiatives in the News
c	Universal Business School 3E Model	d	GRECO Learning (GREEN Eco-friendly Classroom)	c	ESG Reports - LOLT
d	Our Vision and Mission	6	Reimagining The Social Contract	d	Prakriti Newsletters
e	UBS at the Glance	a	Rotaract Club	11	Sustainable Development Goals and Our Standings
f	UBS - Mool Mantra	b	Girl Up	a	Green Credentials
g	Collaborations and Accreditation	c	CSR & Ethics Club	b	UBS Positive Impact Rating
h	Diversity at UBS	d	Enactus	c	UBS SDG Dashboard
i	UBS Mantra for Social Responsibility	e	Social Wellbeing	12	Appendix
j	Building Natural Capital	7	Reimagining Ethics and Governance at UBS	a	A: UN SDG Initiative
k	Transformation of UBS	a	Our Governance Mantra	b	B: UBS Green Matrix 2022
3	ESG Principles	8	Research Focused on Sustainability	13	ESG Objectives
4	Reimagining Sustainability 'The Green Mantra'	a	Research Conferences	14	Conclusion
		b	International Conference Partnerships		
		c	Patents		
		d	Research Publications - ESG focused		

Chairman's Message



Tarun Anand

Chairman & Founder, Universal Business School
Fmr. Chairman & MD, Thomson Reuters, South Asia

MBA (SPJIMR) | Ex. Ed. Michigan B-School (USA) | Tuck Business School (USA) | IE Business School (Spain)

SUSTAIN | REBOUND | IMAGINE

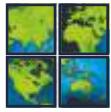
How do we prepare management students for the global risks that lie ahead. The 18th edition of the Global Risks Report by World Economic Forum considers this backdrop of simmering geopolitical tensions and confluence of socio-economic risks. It identifies the most severe perceived risks to economies and societies over the next two years.

1) **Cost of Living Crisis:** This could result in a growing proportion of the most vulnerable parts of society being priced out of access to basic needs, fuelling unrest and political instability. Continued supply-chain disruptions could lead to sticky core inflation, particularly in food and energy. This could fuel further interest rate hikes, raising the risk of debt distress, a prolonged

economic downturn and a vicious cycle for fiscal planning.

- 2) **Natural disasters and extreme weather:** As floods, heatwaves, droughts and other extreme weather events become more severe and frequent, a wider set of populations will be affected. In parallel, a consolidation of resources may set up emerging and pressing trade-offs between disaster recovery, loss and damage, adaptation and mitigation.
- 3) **Failure to mitigate climate change:** Policy-makers are increasingly confronted by perceived trade-offs between energy security, affordability and sustainability. The stark reality of 600 million people in Africa without access to electricity

The report highlights Universal Business School's continuing efforts to create enduring value along all dimensions of the triple bottom line (People, Planet and Prosperity) and contribute meaningfully to sustainable development and inclusive growth. Nestled in the breath-taking location of Karjat, our business school is not just a place of learning but one **with a Soul**.



illustrates the failure to deliver change to those who need it and the continued attraction of quick fossil-fuel powered solutions – despite the risks of stranded assets, energy security challenges of exported fossil fuel commodities and lifetime carbon emissions that exceed the 1.5°C limit.

- 4) **Geo-economic confrontation:** The weaponization of economic policy between globally integrated powers has highlighted vulnerabilities posed by trade, financial and technological interdependence. The Ukraine conflict triggered the imposition of sanctions, the USA-China trade conflict could snowball and impact vulnerable economies while providing an opportunity to others. Countries are following the path towards 'self-sufficiency' through onshoring and "friend-shoring" global supply chains. Defensive measures to boost local production and minimize foreign interference in critical industries include subsidies, tighter investment screening, data localization policies, visa bans and exclusion of companies from key markets.

We know that business today has failed in multiple ways. They have generated super returns and created great economic wealth, but they have failed society and the environment. Businesses are changing, but is it fast enough to

achieve the UN SDG goals. How do we as a Business School catalyse speedy action?

The students of today are the leaders of tomorrow. Leaders who will challenge the status quo and change the business. Future Leaders who want to have a successful and sustainable corporate career must be value driven. We cannot accept the fact that we are endowed with some divine will, so that we can destroy other species as we like. We are also part of the evolution of life on this planet. We have to repay our debt to the environment.

At UBS, we are committed to these principles and have mandatory credit-based modules on Green Finance, Green Marketing, Green Supply Chain & Logistics and Green HR to develop a green mindset. As a business school, we need to prepare our graduates for future societies, if we want our impact to remain relevant and our graduates to succeed.

We continue to demonstrate our actions towards knowledge creation in the sustainability domain, including organising an International Research Conference with the theme 'Green Economy – A necessity for a sustainable future' in collaboration with five International universities which saw 80 research papers selected for the conference after peer review. Furthermore, UBS faculty continue to develop patents and case studies in the sustainability space.

Our sustainable practices include active participation in tree plantations, sustainable use of energy, rain water harvesting, waste recycling by turning food waste to black gold (manure) and using electric vehicles on campus. Towards societal development and impact, we conduct the SMART project with 30000+ hours of direct contribution by our students in the rural and tribal areas of Karjat in the areas of Livelihood creation, Healthcare, Environment best practices and Education support.

We remain committed to the success and wellbeing of our students, faculty and staff.

Finally, we continue to demonstrate transparency, accountability and integrity through establishing our SDG Dashboard which highlights our actions in terms of organisational practices, teaching, research, dialogue and partnerships reaffirming our commitment to our sustainability mantra.

On behalf of our Governance Council, I am delighted to introduce our 2nd sustainability report. Our commitment to sustainable practices remains as strong as ever, irrespective of the challenges.



Leadership Team



**Prof. Brigadier
GPS Cheema**

Program Director - BBA
& BA (Hons.) (Cardiff Met.,
UK) & Patron -
Environmental Club



**Dr. Kavitha
Venkatachari**

Lead Academic Excellence;
HoD - Business Analytics



Dr. Asha Bhatia

Director - Research;
Head - Case Research
Centre & Patron Enactus



**Prof. Sriram
Ramshanker**

COO; HoD - Operations
Management



**Prof. Elora
Basumatary**

Program Director -
MBA (Cardiff Met., UK);
Patron - UIC & Girl Up



Prof. Vijay Tandon

Program Director - PGDM
& International Programs
- SSM, Lincoln, UE & NEIU
& Patron - ELC



**Prof. Nilanka
Chatterjee**

Program Director
- PGDM (BDI)



**Mrs. Beeba
Anand**

Head of
Infrastructure



**Dr. Pranjali
Madhur**

Patron -
Ethics &
CSR Club



**Prof. M.
Guruprasad**

Chief Patron -
Leadership
Development
Program



**Ms. Payal
Singha**

Head of Student
Wellbeing

SDG Champions

UBS launched an initiative in which each faculty has to be the champion for one SDG. The main aim of this initiative is that to encourage faculties to contribute towards SDGs. Each champion has to select one male and one female to be the ambassadors of that SDG and they collaborate and organize events and activities.



**Dr. Waheeda
Thomas**



**Prof. Mohamed
Aadil Dalvi**



**Dr. Logasakthi
Kandasamy**



**Prof. Nilanka
Chatterjee**



**Prof. Vijay
Tandon**



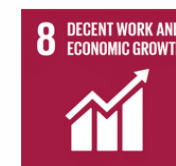
**Prof. Elora
Basumatary**



**Prof. Brig GPS
Cheema**



**Dr. Ansari
Sarwar Alam**



**Prof. Maneesh
Ketkar**



**Dr. Karunakar
Jha**



**Dr. Indrajit
Goswami**



**Dr. Pranjali
Madhur**



**Prof. Maninee
Dhole**



**Prof. Sriram
Ramshanker**



**Prof. Guruprasad
Muthuseshan**



Dr. Najib



**Dr. Ayesha
Siddiqui**



**Late Prof. Jagbir
Singh**



**CS Surabhi
Deshpande**

Universal Business School 3E Model

SUSTAINABLE | RESPONSIBLE | EDUCATION

The Focus on Environmental Leadership

UBS recognises the imperative need to combat climate change to build a more secure future. It has strived to be an icon of environmental stewardship and pursue a low carbon growth strategy by extensive Greenhouse Gas Reduction programs in its

operations that have focused on a multitude of interventions. This include increasing the share of renewable energy, construction of green buildings and continuous reduction of specific energy and water consumption.

Founded by CEOs of billion-dollar global

businesses, UBS is committed to deliver a life-changing educational experience to Indian and International students. It is endorsed by 60 Global CEOs and follows an experiential learning pedagogy where practical and academic knowledge are given equal weightage. This makes our students corporate ready from the early stage of their career.

3E ETHICS EXPERIENTIAL LEARNING MODEL ENVIRONMENT



World Class
Faculty



Innovative Quality
Curriculum



Quality
Infrastructure



Superior
Research Focus



Mr. Tarun Anand, Chairman
UBS planting a sapling on Van Mahotsav Day

At UBS, we call this paradigm

Responsible Competitiveness

On empowering minds & safeguarding the environment and creating sustainable Livelihoods.

To achieve the United Nation Sustainable development goals.

UBS believes that when enterprises make societal value creation an integral part of their institutional strategy, powerful drivers of innovation emerge that make growth more enduring for all stakeholders.

It was this strength of conviction that led UBS to define its Vision, a decade ago, to not only

transform Universal Business School into an engine of high-quality management education but to do so in a manner that would address the social & environment priorities. We follow the **3E** (Ethics, Environment & Experiential Learning) framework towards creating a positive social, environment and economic impact through Experiential learning.

The key was to innovate and create unique business models that will lead to creation of societal assets in the form of environmental replenishment and livelihood creation.

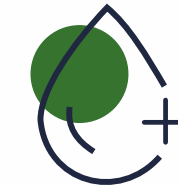
We are embarking on the next phase of our curriculum design, which will embed green thinking in each module so that faculty can bring in the green lens in every subject. It will be a process of great transformation requiring important debates amongst all stakeholders. Hopefully, in the years ahead UBS graduates will be able to master diverse capabilities that will them to make a real impact on society.



It is indeed a matter of pride that UBS has focused on being



**Carbon
Positive**



**Water
Positive**



**Solid Waste
Recycling Positive**

A Carbon, Water & Solid Waste Recycling Positive Institution

Our strategy will ensure that UBS maintains a significant leadership in positive action towards the ESG goals. The focus on ESG goals will make UBS a leading Indian business school towards being carbon, water, & solid waste recycling positive in the coming five years. It also enabled UBS students and staff to support the creation of sustainable livelihoods for 1000 families, many of whom represent the weakest in society.

Our Vision and Mission



UBS Mission

UBS Vision



To create impactful knowledge and develop innovative, ethical, responsible and global leaders, who will transform organizations and society at large.

Developing innovative engagement and assessment tools based on best global practices for delivering academic rigor.

1

Providing exceptional educational experience using innovative andragogy, leading to learners demonstrating entrepreneurial & leadership mindset, who will create value for stakeholders & society.

2

Enabling learners through integrated industry connect leading to sustained professional success.

3



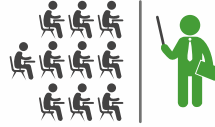










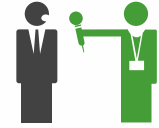






Fostering a mindset which appreciates a diverse and inclusive society with a commitment towards environmental concerns, community service and life-long learning.

4

Creating impactful knowledge through collaboration with Industry, global academia and key stake holders.

5

UBS at a Glance

Programs	 <p>250++ Unique Major Minor Subjects</p>	 <p>9 Internationally Accredited GMP</p>	 <p>1:10 Student Faculty Ratio</p>	 <p>50 Experiential Learning Activities</p>	 <p>500+ Cumulative Faculty Industry Experience</p>
CEO Connect	 <p>60 CEO Endorsements</p>	 <p>30 Senators</p>	 <p>100+ CEO Lectures / year</p>	 <p>3 Global CEO Founders</p>	 <p>15 Global CEO Endorsements</p>
Student Leadership	 <p>15 Club Leaders</p>	 <p>17 CEOs of Pvt. Ltd. company created</p>	 <p>30 Entrepreneurs created</p>	 <p>100 CEOs interview our students every year</p>	 <p>20 Country's Students are on Campus</p>
Infrastructure	 <p>40 Acres Campus Designed by American Architects</p>	 <p>20 State of the art Classrooms</p>	 <p>1 Global Trading Room (Thomson Reuters)</p>	 <p>15 Sports Facilities</p>	 <p>10000 Trees plantation in campus</p>

THE UBS ADVANTAGE Get Connected @UBS

To **Technology** - STEM infused MBA focussed on future technologies like AI, ML, Deep Learning and Neural Networks

To **Global Thinking and Knowledge** - British, French, American, Italian, Bulgarian and Spanish curriculum

With **Sports and a healthy living** and build your vitality and sportsmanship

To **Global Markets** - Trade 100+ live exchanges at the Thomson Reuters trading room

With **60 Global CEOs** getting the backing of Industry. UBS is built by Industry for Industry

With **Global Alumni Pool** and build your network with 80000 Alumni in over 140 countries

With **Ethical Practices** - Through the Wisdom towards Spirituality and Self Excellence program at a Meta level where you create a Self-Improvement toolkit

With **Nature** - 40 acres of lush greenery, surrounded by mountains, where you practice green thinking and rejuvenate your mind, body & soul

To **Critical skills** like adaptability, resilience, agility, managing complexity, ambiguity, conflict, problem solving and leadership

With **Immersive Experiential Learning** through Case Blazer, becoming a CEO, CXO of a Pvt. Ltd. company, Simulations and Gamification

Collaborations and Accreditation



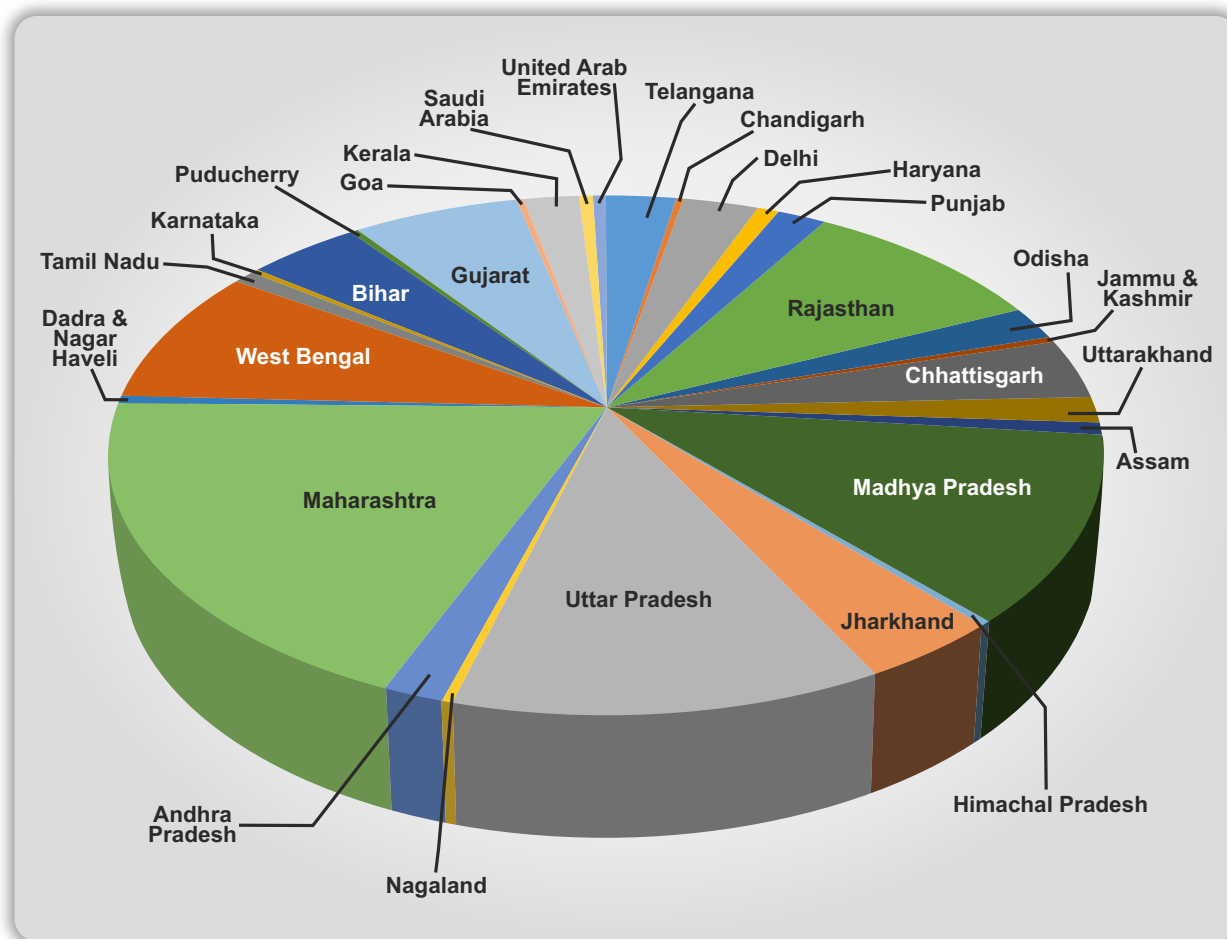
Diversity at UBS

Our Diversity Policy is driven by the belief that it is an important strategy for organisational success, to harness the different types of intelligence / capabilities that are available to us. Universal Business School values people with different experiences and styles of working, thinking, communicating, challenging, and leading, arising out of working with members of different creeds, ethnicities, sex, race, casts and nationalities. The 'Universal' in our school's name, was derived out of these beliefs. We know that diverse teams are the best teams, as they can make informed decisions, by considering multiple points of view.

At UBS we provide equal opportunities to all. We take pride in our admissions policy which ensures that, regardless of race, gender, sexual orientation, religion, nationality, disability, age or any other protected classification, you will be admitted to the Institution. This ensured that in 2022, we attracted students from 27 States across India hailing from 170 cities. Our gender diversity increased to 43% women in the incoming batch, one of the highest in the country with two programs achieving 50% diversity.

We continuously seek to enhance the understanding of diversity issues, by encouraging frank discussion of 'tough' diversity related issues, so that our students and faculty arrive at mature and socially responsible responses. We will encourage our students to deal with conflicting views, by coaching them both in terms of emotional intelligence and respect for others views. We shall continue to ensure that we create an inclusive work environment, at our Business School.

43%
Women in Class



UBS Mantra for Social Responsibility

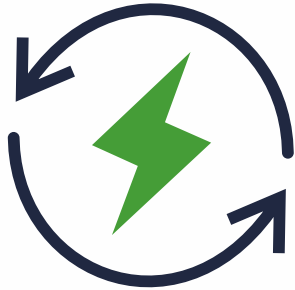
Economic empowerment means fixing the broken rungs, at the bottom of the poverty to wealth ladder. Every individual must be given the skills, resources and the confidence to take control of their life, achieve their performance potential and benefit from the opportunities of the liberalised economy. We at Universal will develop Human Capital, to become the most valuable resource for addressing the multifarious challenges which are being faced by organisations, in the 'challenging times' in which we live today.

As stated in our purpose, UBS is fully committed to ensuring that the leaders of tomorrow are sensitive towards Corporate Social Responsibility, the Environment and are passionately committed towards Ethical Practices, in the conduct of their personal & professional lives. Even in the admission processes, candidates will be evaluated in terms of their attitudes, behaviors and contributions towards societal causes. These aspects will have significant weightage, along with other important criteria like education, work experience and attainments in extra-curricular activities. We do believe that this is critical towards ensuring that our alumni do not merely pay lip service towards these values, but are passionate about their societal responsibilities. We believe that strengthening concern for societal causes in our students will enable them to lead better lives and help the organisations they work for, to become better corporate citizens. We sincerely believe that CSR contributes significantly, towards achieving enduring business success, in the long run.



Building Natural Capital

Renewable Energy



70 % of the total energy comes from our solar park and roof-top systems.

Habitats



16 acres of green zone habitat to various flora and fauna i.e. frog species, snakes, birds like humming birds, wood peckers, butterflies.

Green Campus



16 acres of dedicated green zone with 10200 plant species.

Water Harvesting



3 dedicated water harvesting ponds on 2 acres of land. Roof top rainwater collection – rainwater harvesting into bore wells.

Clean Energy



Electric vehicle, BLDC efficient technology fans. Inverter technology Ecs.

Solid Wet Waste Recycling



Capacity to recycle 500 kg of wet waste to dry compose.

Intelligent Buildings



Double Cladding Walls and Windows to foster the thermos effect.

Transformation of UBS

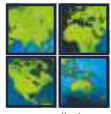
From a Barren Land to a Green Pasture

THEN



NOW





"Climate Change, Global warming is an existential threat to humanity. We have a moral obligation to deal with it!"

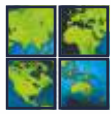
– Joe Biden (46th President of the United States)

THEN



NOW





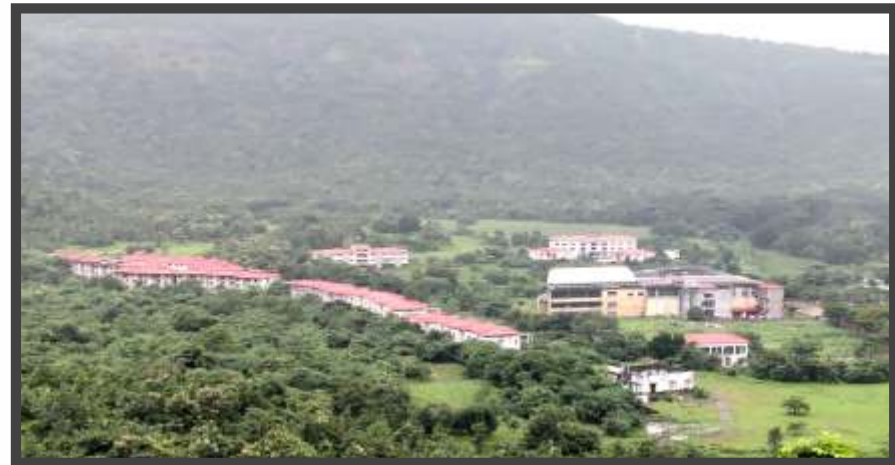
"We must protect & preserve our planet for future generations. Once we find the courage to change, we can create a world that our children & grandchildren can safely inhabit."

– AL Gore (Fmr. Vice President of the United States)

THEN



NOW



ESG - The Context

ESG (Environmental, Social and Governance) reports are becoming an increasingly important aspect of corporate responsibility and sustainable business practices. These reports provide information about a company's performance and impact on environmental, social, and governance issues, which helps investors and other stakeholders to assess the long-term sustainability of a company.

Business Schools are also embracing this trend by incorporating ESG-related topics into their curriculum and research. They are also involved in promoting sustainability and responsible management practices among their students and alumni. Additionally, many business schools are also starting to publish their own ESG reports to provide transparency and accountability for their actions and impact.

The Key Takeaways from COP-27 (Nov 6-18, 2022)

- Establishing a Dedicated Fund for loss and damage:** COP27 closed with a breakthrough agreement to provide loss and damage funding for vulnerable countries hit hard by floods, droughts and other climate disasters. This was widely lauded as an historic decision. Why? Because for the first time, countries recognized the need for finance to respond to loss and damage associated with the catastrophic effects of climate change and agreed to the establishing of a fund & the necessary funding arrangements.
- Maintaining a clear intention to keep 1.5°C within reach:** The world is in a critical decade for climate action. This is not hyperbole – the UN's Intergovernmental Panel on Climate Change says limiting warming to around 1.5°C requires global greenhouse gas emissions to peak before 2025 at the latest, and be reduced by 43% by 2030. That's seven short years from now.

However, the world is currently off course to keep 1.5°C within reach. A stark report from UN Climate Change shows implementation of current pledges by national governments puts the world on track for a 2.5°C warmer world by the end of the century.

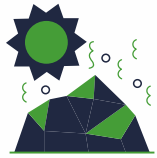
- Holding businesses and institutions to account:** This new phase of implementation also means a new focus on accountability when it comes to the commitments made by sectors, businesses and institutions.

"There is absolutely no point putting ourselves through all that we've just gone through if we're going to participate in an exercise of collective amnesia the moment the cameras move on," said UN Climate Change Executive Secretary Stiell, who promised a new focus on accountability during his opening speech at COP27.

The transparency of commitments from businesses and institutions will be a priority of UN Climate Change in 2023. The UN Secretary-General asked UN Climate Change to come up with a plan early next year on how to ensure transparency and accountability with non-state actors.



ESG



Climate Change



Waste & Pollution



Natural Capital



Health & Safety



Society



Human Rights



Corporate
Governance



Stakeholder
Engagement



Transparency

ENVIRONMENT

SOCIAL

GOVERNANCE

4. **Mobilizing more financial support for developing countries:** Finance is at the heart of all that the world is doing to combat climate change. Mitigation, adaptation, loss and damage, climate technology – all of it requires sufficient funds to function properly and to yield the desired results. On this crucial topic, COP27 created a pathway to align the broader finance flows towards low emissions and climate resilient development.

The COP27 cover decision, known as the Sharm el-Sheikh Implementation Plan, highlights that a global transformation to a low-carbon economy is expected to require investments of at least USD 4-6 trillion a year. Delivering such funding will require a swift and comprehensive transformation of the financial system and its structures and processes, engaging governments, central banks, commercial banks, institutional investors and other financial actors.

One of the key outcomes of the various decisions on climate finance is a call for developed country Parties to provide resources for the second replenishment of the Green Climate Fund.

5. **Making the pivot toward implementation:** Of course, climate pledges aren't worth the paper they're written on if they aren't taken off the page and turned into concrete action. That's why COP27 was expected to be one of "implementation."

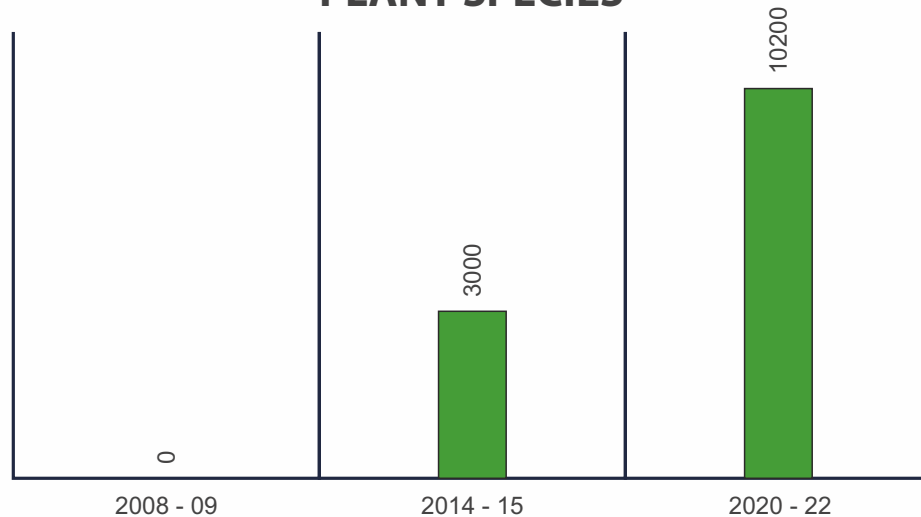
On the opening day of the conference, UN Climate Change Executive Secretary Simon Stiell called for aligning "every corner of human activity" with the 1.5°C goal, saying "Paris gave us the agreement and Katowice and Glasgow gave us the plan, Sharm el-Sheikh shifts us to implementation."

The package of decisions have a strong focus on implementation – they aim to strengthen action by countries to cut greenhouse gas emissions and adapt to the inevitable impacts of climate change, as well as boost the support of finance, technology and capacity building needed by developing countries. Notably, nations resolved to make the transition to low-emission and climate-resilient development ambitious, just and equitable. They went one step further at COP27 by deciding to establish a work programme on 'just transition,' which is expected to build on and complement the work to urgently scale up mitigation ambition and implementation.

"The heart of implementation is: Everybody, everywhere in the world, every single day, doing everything they possibly can to address the climate crisis," said Stiell.

We at UBS have taken this pledge and our manta is "green business school" and we stand by it. UBS is spread over 40 acres of land and when the construction of UBS started in 2008-09, it was completely a barren piece of land with no plantation whatsoever, but our green mantra drove us towards attaining the green cover of having planted more than 10,200 plant and tree species (fig below). We have multiple agriculture, horticulture and forest tree species planted tighter on the scientific lines of agro forestry system. This plantation drive has not only improved the aesthetic and recreational value of the UBS but we have been able to augment wild life habitats, we can see many wild life species in our green campus. Additionally, this large-scale plantation has helped in ground water recharge.

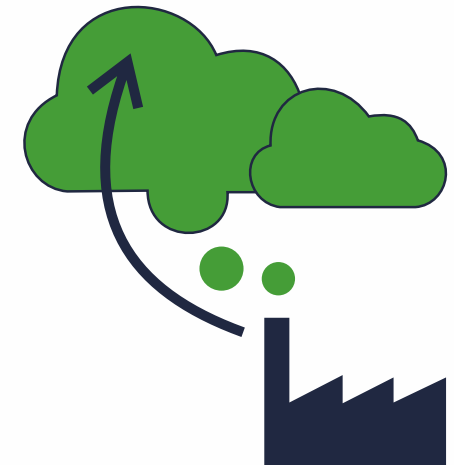
PLANT SPECIES



Innovative Technologies have been adopted to reduce the GHG emissions. We have double cladded buildings that reduce the overall temperature indoors and it helps us in controlled use of electrical energy & AC usages. We have BLDC technology fans in place, these fans reduce energy consumption by 50%. All lightings are LED technology in admin & hostels. Solar street Lights.



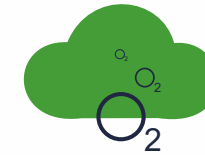
Greenhouse Gas Emissions is one of the issue global community is facing due to varied reasons, At UBS we have taken a serious note of it. All our operations owe to generate low GHGs, we have large scale tree plantation that helps us in reducing the GHG emissions and also in carbon sequestration.



Reimagining Sustainability 'The Green Mantra'

Tree Plantations

We call ourselves as green business school, we stand by this as we have been able to plant 10200 different plant species that include forest tree species, horticultural and agricultural crop.



Innovations in Tree Plantations

Scientifically it is termed as agroforestry system, the approach that has been adopted at UBS. We have amalgamated forest tree species, horticultural; and agricultural crops together.





Clean Energy

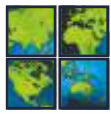
- 300 kilo watts is the total energy we produce from our solar establishment.
- We have solar roof top system in place as well.
- We have been able to install a dedicated solar park in our campus.



Innovation in Clean Energy

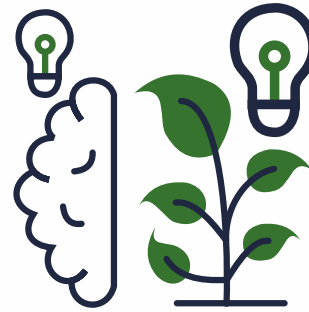
- It is not only a solar park but we use the space as our parking area as well.
- The space is used for other cultural activities.
- Our students get hands-on experience & demonstrations of clean technology goals.





Green Zone

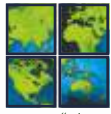
- Our main building is designed by American architect.
- We are a plastic free zone.
- We are a smoke free zone.
- Electric vehicles ply from main gate to administration block, hostels & guest house.
- No outside vehicle is permitted from the main gate.



Innovation in Green Zone

- We consolidate emissions with our stretched plantations across 16 acres of land
- We have 10000 tree species that sequester carbon and other GHG emissions.
- We have BLDC technology fans that consume 50% less electricity than normal regular fans.
- Only steel water bottles are allowed in the campus, one-time plastic bottles are banned.
- We have double sided wall cladding buildings to reduce emissions by 10%.



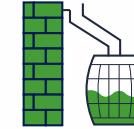
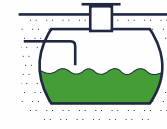


Water Harvesting

- We have borewells inside the campus and we do not purchase & use municipal water.
- We are in process of creating more rainwater concrete harvesting structures.
- All our water requirements are self-sufficient.
- 3 dedicated rain water harvesting in 2 acres of land.

Innovation in roof water harvesting

- 2022 UBS has developed as a system of top roof water harvesting in which the water of roofs at times of rain is stored in the bore wells.



Innovation in water conservation

- We have drip irrigation, hydroponics and sprinklers all across our plantation sites.
- We have installed Hydroponics setup in our camps.





Waste Management

- We have green and blue dustbins for wet and dry waste collection all across the campus.
- We have installed machinery worth 12 lakh for food waste valorization.
- We have three waste management plants installed inside the campus.



Reuse and recycle mantra at UBS

- Waste water is completely utilized in irrigation of our agricultural crops and flower pots.
- The building material left overs (iron and other) are collected, segregated and sold to local vendor.
- We have reduced 80% of our food wastage over the years.
- The left overs like food wastage is valorized for biogas preparation.
- The food left overs are distributed to our ground and housekeeping staff free of cost
- Disposing Used Cooking Oil as per the RUCO guidelines & thereby contributing to the reduction of CO2 emissions towards a clean India.



UBS has implemented a holistic solid waste management program that is based on the principles of a circular economy and encompasses the waste value chain. UBS flagship initiative, Wellbeing out of Waste (WOW), focuses on providing an end-to-end sustainable and a scalable solution spanning the entire value chain right from awareness creation to reduce the use of plastic, segregation and collection at source and recycling of the wet solid waste into being turned into black gold—so called because compost, the mixture of decayed organic matter, is valuable as a nutrient-rich soil additive.

Academic Intervention

Green Projects

UBS has designed a credit course Green Project where students have to research the global best practices of companies who have embarked on the sustainability footprint. Students have to answer 4 questions:

1. Illustrate how the organization has integrated its Purpose, Vision, Mission and Strategy to meet the SDG's
2. Demonstrate with evidence how this company has built in Green Practices in the execution of its Strategy across Marketing, Finance, HR, Operations & Supply Chain.
3. Evaluate how the organization has benefited the ecosystem by implementing the various Sustainable initiatives from a People, Profits & Planet perspectives.
4. As a young corporate manager what are the initiatives that you would take in your area of responsibility to influence you and your organization to meet the Sustainable Goals.

Here are some of the companies which were research by our students in 2022.



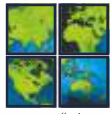
UBS SMART Impact

UBS has designed a credit course SMART (Societal Causes Management Aptitude and Responsibility Temperament) to develop empathy and compassion in our students, the critical skills required to be a successful leader by following the triple bottom line of Profit, People and Planet. Students have an immersive learning for 10 days in the rural & tribal villages of Maharashtra where they engage with farmers, villagers and help support and solve problems of Rural Livelihood, Environment, Health and Hygiene and Rural Education,



SMART PROJECT (Societal causes Managerial Aptitude & Responsibility Temperament)

Brief Outline of the Activity	1	SMART Project is an intensive Social immersive Project where students get an opportunity to experience the Social issues in areas of Education, Health, Livelihood & Environment. These projects are typically for 2 weeks where students gets exposed to the issues at the grass root level working with the NGO's.	Experiential learning Ground level Social & Environmental issues Application of learnings - 1st year Guided immersion
Key Learning Outcomes	2	Demonstrate knowledge & skills needed to identify & solve Social problems which will Impact the beneficiaries. Gain insights in the challenges of implementation in remote locations as well as the opportunities available at the bottom of the pyramid. Solutions to market their products like stone jewelry, bags etc...through e-commerce.	Solve real Social problems Sensitivity to Society Character Development
Skills Developed	3	Sensitiveness to Societal needs, problem solving skills, Rural Innovation, Digital marketing, ability to work with resource constraints, Project Management skills & team-work.	Application of project management tools Active learning pedagogy
Skills measured / Rubrics used	4	Students are measured on the no of beneficiaries impacted during the project. No. of innovations suggested for improvement to the NGO, Project execution in terms of Scope achieved & timelines. The student teams give a final report and presentation to the key stakeholders of UBS & NGO partners at the end of the project.	Social Impact rural Innovation Application of knowledge & skills
Overall impact	5	<ul style="list-style-type: none"> • 1500 man hours per immersion, 50+ Villages, 1000+ beneficiaries. • Generating new business enquiries, Revenue generation, Process improvements • Organic farming, Water conservation, Waste management, Solar Energy 	Corporates will get ready made Socially Sensitive employees already aware of ESG measurements



ENVIRONMENT

33 Villages
Covered



11 Informative
Activities



25 Farmers Group
Meeting

129 Farms
Visit



771 Interact with
Farmers

HEALTH

61 Villages
Covered

9 Informative
Activies

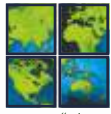
6 Street plays -
Child Marriage,
Drug Addiction,
Importance
of Education

1402 Awareness on
Dental Health

1402 Awareness on
Eye Camp

2520 Awareness on
Good Health
& Hygiene





EDUCATION

34 Villages
Covered



1698 Interact with
beneficiaries
through
the session



23 Schools
Visit



21 Number of
Activities

LIVELIHOOD

36 Village Covered
Through the
Meeting & Rally

600 Successfully
Mobilized
Beneficiaries

652 Generated
Enquiries

17 Street
Plays

49 Industrial
Companies
Visit

100 Tapped
Vacancies

112 Interaction with
beneficiaries



Pro Bono Consulting

Learners of UBS engage in a Consulting Aptitude Project (CAP) a prominent feature of all PG Programs. It is a model that ensures immersive learning through hands-on experience. CAP is a six week intensive paid project and a mandatory credit based activity for all masters level students in second year. Under this immersive project, learners engage with SME's and MSME's and help them solve their business problems through a consulting assignment. Consultation involves aspects such as scaling up of business, increasing digital presence, market research for exploring market opportunities, campaigns for launching new products, business process improvement, increasing the customer base through acquisition, customer empathy mapping, service improvement, brand communication, identify cost areas and scope to build differentiation thus improving the overall health of the business. Forty groups comprising of 254 learners from diverse background across PG programs immensely contributed in this industry expedition. Learners through their own efforts grabbed an International consulting project with a client named Al Faisal for creativity this project required focus on scope for expansion into Indian market in trading and construction sector. It was one of the 40 businesses spanning across sectors like healthcare, education, logistics, hardware, apparels that these learners approached between Oct-Nov 2022 as a part of this consulting project.



"Consulting projects link theory to practice, they enhance andragogical experiences that engage learners by complementing their classroom learnings."

- Prof. Vijay Tandon, Director - PGDM & International Programs

GREECO Learning (**GREEN** Eco-friendly Classroom)

"A classroom outside the classroom"

Teaching and learning become student-centric and inherently spontaneous when moved from the confines of the classroom set-up to outside the classroom learning. Precisely from a conventional set-up to an unconventional set-up. It has been witnessed that a creative and stimulating environment helps students to become more creative, imaginative, and expressive. GREECO was created with a strong belief that ***"Some lessons are best to learn when they are taught outside the classroom"***.

GOALS

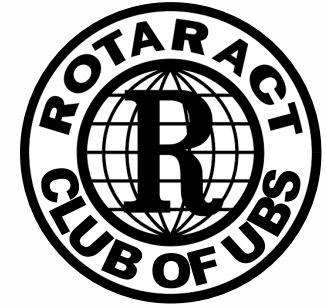
- Reduce environmental liabilities to save the environment
- Facilitate students to thrive and grow their imaginations
- Encourage students to voice their creative thoughts
- Facilitate students to develop interpersonal skills
- To provide students with a unique learning model which ensures engagement, Innovation thus leading to a greater impact
- Enhance students' creative abilities and encourage creative contributions
- Enhance deep active learning



Reimagining The Social Contract

Co-Curricular Activities - Leadership Development Program

Rotaract Club Initiatives



The Light of life Trust in collaboration with the Rotaract Club, Ethics & CSR Club, and Enactus clubs of UBS had organized a webinar to create and spread awareness regarding Organ Donation.

Blood donation camp 2022 organised by Rotaract Club of Universal Business School. A blood donation occurs when a person voluntarily has blood drawn and used for transfusions and/or made into biopharmaceutical medications by a process called fractionation (separation of whole blood components). Donation may be of whole blood, or of specific components directly (apheresis).

It is not possible to buy someone's life with money, but you can save someone's life by donating blood to him.



Societal Impact Initiative - Girl Up



With time moving forward every second how can we remain stationary, today's women should face no hurdles when it comes to a daily life. The GirlUp team installed sanitary pad dispensers in our campus because we believe it comes under a basic need.

A mind educated is a life changed. GirlUp UBS had visited residential school in karjat, on 17th December 2022. A small initiative from our end to make a difference in these little lives.

Team GirlUp is going to visit Govt. Secondary Ashram School, Dolavali for volunteering and educating the students. We will leave the campus at 10.00 am on the 10th of this month (Saturday).



Village Orphanage Visit - Girl Up

"We rise by lifting others."

We met Mr. Kotreshi T (SOS Village, Pune), the village director, and talked about the contribution by GirlUp UBS to the nearby villages and how this collaboration can bring about a paradigm change in this gender section. Making them aware of global trends and helping them learn a skill that can help them become an independent individual.

We proposed that we can bring change through:

- Focussed Group Discussions to inculcate confidence and agency in women
- Get to know and educate about women's issues in India
- Exchanging thoughts and views on each other's lives
- Visiting there and delivering sessions to boost their confidence, improve their personality, etc.
- Teach them basic computer skills and extracurricular activities

We also had a short interaction with the children where we exchanged our thoughts and views on Women's empowerment.



@Prof. Elora Basumatary - 'You are an epitome of strength and courage. One thing I've learnt from you is to become the heroine of your own life. I smile out of admiration whenever I see you around, you're a brave and bold woman who would never accept defeat. You are an inspiration to so many of us and we are proud to have you as our patron.'

"We don't have to move to live in a better community because we have the power to change it through Volunteerism."



CSR & Ethics Club Social Initiatives



Recyclebia Drive (Old Cloths Collection) - The purpose of this event is to collect the old clothes from UBS students & give it to the workers or guards.

Zindagi Milegi Dobara on Organ Donation - Guest Lecture by Tejpal Singh Batra (Webinar - Collaboration with company IGIFTLIFE) In which it has been discussed about the importance of organ donation & how organ donation can help & save the lives

Save Water - Awareness Drive on World Water Day - On the World Water Day we have organized the awareness drive within the campus. We have shown the videos by which students can do self analysis that how water is important in our life.



Project Sonalight

Collaborative project Sonalight of ENACTUS UBS and ENACTUS Karlsruhe Institute of Technology, Germany extensively researched on the feasibility of the Business Model for 'Sonalight' and the Indian Solar Industry in general. The project was featured in the prestigious ENACTUS Race For Climate Action Top 12 Projects this year.



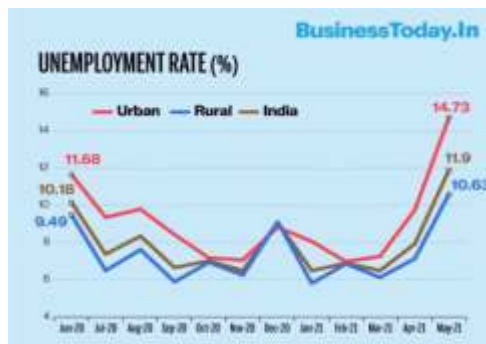
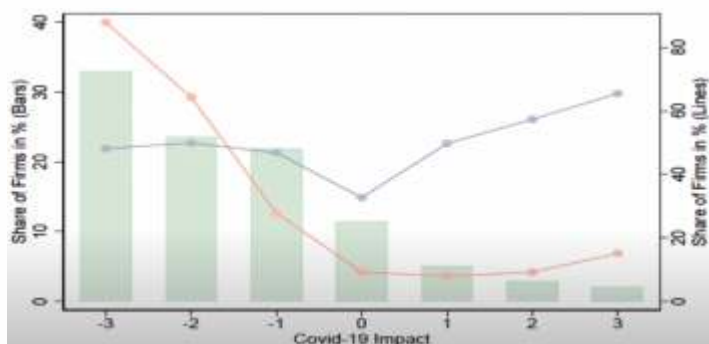
**RACE FOR CLIMATE ACTION powered by ENACTUS
Karlsruhe Institute of Technology, Germany &
Universal Business School, India**

National Competition

Team ENACTUS UBS is participating in the ENACTUS NATIONAL COMPETITION, 2022 with social entrepreneurship projects - Ikshana and Project Panaah. Enactus is the world's largest experiential learning platform dedicated to creating a better world while developing the next generation of entrepreneurial leaders and social innovators. The Enactus network of global business, academic and student leaders are unified by our vision - to create a better, more sustainable world.



Enactus develops college students into leaders who use business to solve community challenges, creating sustainable improvements in the lives of the people their projects serve, and in turn, the lives of the students themselves. Enactus has more than 72,000 student participants on over 1,700 campuses in 37 countries.



Project KIAH

Project Kiah is one such project that runs with the objective of destigmatizing menstruation and ensuring that rural women are not deprived of necessary period resources that can act as a hinderance in their empowerment. At the same time, we acknowledge the problems that root from use of disposable non-biodegradable sanitary products. Kiah's aim is to adress both problems at the same time - providing sanitary products as well as catering to their disposal by making them biodegradable.



Current Progress: Supplier Network has been built and Raw Material Procurement is done. Pad sampling is in process. Also, the chatbot vertical that will cater to the purpose of reducing misinformation is under development.



The secret of living is giving!

Joy of Giving is an integral activity undertaken by Enactus UBS by raising funds through events which are channelised by the Enactus team engaging in charitable activities along with an aim to spread happiness to fellow humans be it in an orphanage time an old age home.

In the month of November, Team Enactus UBS visited the Asara shelter in Neral and spent quality time with young girls by conducting fun activities.



UBS Team Enactus conducted a 45 min session of Yoga, in collaboration with kaivalyadhama.



Social Wellbeing Initiatives

Group training sessions for students

- Group training sessions were conducted with 8 different groups of students from MBA and BBA courses.
- The sessions were designed and conducted mainly to build rapport with the students, introducing counselling as a "safe space" for them to share their issues and train them on some topics like self-defeating beliefs, neuroplasticity etc.



Training for Faculty members and staff

- Stress Management session organized by HR department & jointly conducted by Prof. Nilanka Chatterjee & Mr. Sameer Jangam



Yoga and Meditation sessions at the institute on regular basis for healthy mind.

Guest Lecture by Psychiatrist to create awareness about mental health issues and healthy coping mechanisms. This initiative greatly helped students to build emotional resilience.



Other Social Development Initiatives

The UBS has catered to the societal need particularly those living in the vicinity of our campus at Karjat. During rainy season it was very difficult for the villagers that live in close proximity to UBS to travel outside of their villages to nearby hospitals, markets and other avenues due to damaged road. UBS took up this initiative to help the locals by building up the concreted road that connects villages to the main road, we aim at harmonising the society that is our mantra.

"It has been our mantra since we started our operations at UBS Karjat, we have been duty bound towards society development and we owe to continue more such initiative that help local people in our future endeavours." Tarun Anand, Chairman UBS.

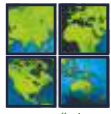


Mr. Girish Chhotu Gaikwad, Auto Rickshaw Owner, Kushiwali

"Hello I am Girish Chhotu Gaikwad residing in Kushiwali village. Two years ago the village road was very bad, but after the road built by Universal Business School (UBS), our villagers are very happy, because two years ago my autorickshaw maintenance charges were very high due to bad road. These days pay almost less. Also UBS has provided us with various types of jobs near our village. Thanks UBS for paving the way for us.

Kushiwali to Vadap Village Concrete road built by UBS

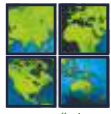




Food Distribution to Villages

Food Seva Initiative" - UBS students distributing food to the underprivileged





Quality Education Initiatives

UBS students teaching government primary schools in nearby villages.



Reimagining Ethics and Governance at UBS

The governance philosophy at UBS is embedded into its core values. It lies on the values of trusteeship, transparency, ethical corporate citizenship, empowerment, accountability, and control.

In governance and ethics, the students are our top priority, to keep them embedded with value, conviction and mission of UBS various co-curricular activities and clubs have been formed. The active engagement of students is making them ready to be our future sustainability leaders, we are infusing all sustainability practices based on our daily activities within our pool of students.

We have added experiential and community learning part in our curriculum so that students get acquainted with the real and ground-based problems, find solutions and implement them.

We have in place many committees headed by students to get more active in governance aspects, say no inequalities and prosper for a better future.

52% of leadership are **Woman Leaders**
#EduWomensLeadershipChallenge



Dr. Asha Bhatia
Director - Research



Prof. Elora Basumatary
Director
- Cardiff Met. MBA



Dr. Waheeda Sunny Thomas
Deputy Program Director
& Head Student Engagement



Dr. Priya Solomon
Head of Examinations
& HoD Finance



Dr. Kavitha Venkatachari
Lead Academic Excellence;
HoD - Business Analytics



Dr. Pranjali Madhur
HoD Human
Resource Management



Salma Nasr
Head
- International Alliances



Prof. G. Suman
Dy. Director & Head
- Corporate Relations



Beeba Anand
Head of
Infrastructure & Design



Payal Singha
Head of
Student Wellbeing



Jyoti Nihalani
General Manager
- Marketing



Vani Bhalla
Head of
Content



Paramjeet Kaur
Chief Manager
- Marketing



Sonica Agrawal
Business Head
- South India

UBS has a worldwide presence &

43%

of our employees are women.

Our Governance Mantra

- 1 We have equal representation of women and men in our Leadership Team.
- 2 We have dedicated student's handbook with all required and necessary instruction for students' overall conduct.
- 3 We have dedicated faculty handbook with all required and necessary instruction for students' overall conduct.
- 4 We have dedicated anti-ragging committee headed by senior professor with equal representation of male and female faculty members.
- 5 We have sexual harassment committee headed by a senior female professor with equal representation of male and female members.
- 6 We believe in equality, transparency, innovation and accountability, for this we follow bottom-up approach that provides voice to each stakeholder right from the bottom.
- 7 We have various cultural and environment clubs for students.
- 8 We have class representatives, class coordinators for each UG and PG programs to voice their concerns.
- 9 We conduct town hall faculty meeting every three months to felicitate the top performers.
- 10 We have posters and banners placed all across the campus on anti-ragging and sexual harassment.

Research Conferences on Sustainability

To build a culture of research at the Universal Business School, UBS Research Forum for students is initiated. The forum is headed by faculties who have the research experience in publishing in Scopus and ABDC. The UBS Research Forum will focus on research work related to various domains of management and sustainability.

International Conference On Green Economy: A Necessity For Sustainable Future

Universal Business School (UBS), Mumbai, in association with the Institute of Scholars, hosted the second edition of its International Research Conference (IRC). The conference is a three-event between March 24 and 26 which is being conducted in a hybrid format. The theme of UBS IRC 2022 is 'Green Economy, A Necessity for a Sustainable Future'. The perspective of the conference is to promote a resource-efficient and socially inclusive green economy. Experts from around the world have been invited to discuss various themes and topics related to green management. More than 70 research papers in the field of sustainability were presented by researchers from all around the world.



International Conference Partnerships

Universal business school partnered with the following International Universities and Associations for conducting the International Conference on 'Green Economy - A Necessity for Sustainable Future'



Presentations at International Research Conferences

- Research Paper presentation at IIM Bodh Gaya International Research Conference on Sustainable Goals 16th - 17th. Dr. Priya Solomon was presented here research paper at IIM Bodh Gaya The paper Optimization of Business Performance during Pandemic by Sustainable Real Estate Management Services
- Our faculty Dr. Sarwar Ansari was invited as a distinguish speaker at the 21st International Business Congress, turkey. Dr. Sarwar has talked about Applying Theory of Planned Behavior with Environment's Concern and Knowledge Variables in Knowing the Consumer Intent toward Solar Household Products



Patents



Dr. Indrajit Goswami - Faculty - Research Methodology, HRM, OB, Legal Aspects of Business, Ethics & Human Value; Director - Quality Assurance & Accreditations

Patent

- AI integrated Human Paradigm through organizational agility and sustainable performance
- An AI-based system & online web application-based games for social psychology perspective & assistance on the barriers to effective communication & teamwork
- A system for evaluating the role of EI & Work-Life-Balance in job stress and method thereof



Dr. Asha Bhatia - Director - Research

Patent

- A System for developing an IOT based healthcare information technology and a method thereof



Dr. Pranjali Madhur - HoD - HR

Patent

- A novel iot based manufacturing of organic fertilizers for sustainable farming
- Design Patent of 'Oxygen Concentrator'



Mr. Rahul Dahiya - Director - Strategy & Corporate Affairs

Patent

- Machine learning based approach to predict the impact of covid 19 pandemic on financial management of an educational institutions

Research Publications - ESG focused

Sr. No.	Title of the Research publication	Author Name & Journal Name
1	Implication Of Theory Of Planned Behavior And Marketing Mix Variables In Assessing The Mindset Of Consumers For Solar Products In India	Dr. Ansari Sarwar Alam International Journal of Energy Sector Management of Emerald Publication. ABDC C, Scopus Q3
2	Radical Improvement In Quality Of Internal Examination Evaluation	Prof. Maninee Dhole and Prof. R Sriram Scopus
3	Does learning style impacts on performance of management	Dr. Pranjali Madhur, Prashant Goyal, Prof. Elora Basumatary & Ms. Komal Jain International Journal of Mechanical Engineering, Scopus
4	A Case for Social Entrepreneurship: Results from a Pilot Study in India.	Prof. Asha Bhatia International Journal of Mechanical Engineering, Scopus
5	In Search of Growth: Will Indonesian Bank BRI's Ultra-micro Focus Pay Off?	Dr. Smita Pachare and Prof. Maneesh Ketkar Reference no. 322-0047-1, Case Study, Strategy and General Management
6	Battling Stereotypes: Is Chuanfu's 'Blade Battery' a Safe Bet for Global EV's?	Prof. Asha Bhatia Production and Operation Management, Case Study, Reference no. 622-0005-1
7	Relocating Redefined: Can Singaporean Relocation Start-up Moovaz Thrive Solely on Digital Nomads?	Prof. Asha Bhatia Entrepreneurship, Case Study Reference no. 822-0024-1
8	Chinese Bike Sharing Startup Ofo:	Mr. Tarun Anand and Prof. Asha Bhatia Strategy & GM, Case Study, Reference no. 322-0050-1
9	Contemporary Business Strategies to survive during Covid-19: A case Study of Zimbabwe	Prof. Asha Bhatia

Sr. No.	Title of the Research publication	Description of the Publication
10	The Impact Of Corporate Governance On Financial Performance Of Indian Hotels	Dr. Najib Int. J. Management Practice (Scopus)
11	The Art of being a brilliant teacher	Prof. Chatterjee & Dr. Goswami
12	Emerging learning ecology and shifting of leadership from teachers to students	Dr. Goswami & Prof. Chatterjee
13	Book Chapter Puplication	Dr. Indrajit Goswami ID " iip202215522A860B9225C " submitted to IIP Book Series " IIP_V2_2022_BS_03_17 Futuristic Trends in Management " under Volume 2, 2022, IIP Proceedings is accepted for publication.
14	Researc publication on Carbon accounting	Dr. Najib Farhan
15	Microsimulation of "E - Batteries - Pathway to a Sustainable Future	UBS secured a place amongst the top 5 teams worldwide at the #GBSNBeyond "Capsim Microsimulation Development Lab 2022". The UBS team, in sync with our green motto, successfully developed. Team UBS : Dr. Asha Bhatia - Director of Research; Dr. Najib Hamood Saif Farhan - Assistant Prof, Finance; Prof. Piya Ghosh - Research Associate; Learner Prashant Chaudhari - PGDMBDI3CM
16	Research publication entitled " Sustainability, Risk Mitigation And Csr Practices"	Dr. Indrajit Goswami
17	A Descriptive Comprehension Study on Solar Energy, Solar Products, and Solar Products Marketing in Indian Context	Dr. Ansari Sarwar Alam International Series in Operations Research & Management Science, vol 333. Springer, Cham. - Scopus Index book
18	A Study of Prospects and Potential of Green Hydrogen	Dr. Thomas Waheeda, Gor Het, Padaliya Preyash, Shah Naitik

Sr. No.	Title of the Research publication	Description of the Publication
19	A Study of Role of Green Finance in Sustainable Economic Development of India	Dr. Thomas Waheeda, Sharma Vaibhav, Banerjee Angana, Puri Sanat
20	A Study on Green Hrm and Its Impact on Sustainability At Workplace	Dr. Pranjali Madhur, Mr. Piyush Bhole, Mr. Soumyadeep Mukherjee
21	Green Economy- Regulatory Policy Trends in India	Prof. M. Guruprasad, Prof. CS Surabhi Deshpande
22	A Study of Environmental Awareness Among People in India.	Prof.M. Guruprasad, Mr. Sanskar Bansal, Mr. Marudhappan K
23	Study of Energy Consumption in Cryptocurrency Mining and Opportunities for Sustainable Alternatives	Dr. Asha Bhatia, Dr. Najib H. S. Farhan, Tejal Nanaware, Sourav Nayak, Anisha Kumari
24	Awareness of Green Economy and Its Practices Among B- Schools of India	Ms. Nupur Bhardwaj, Mr. Parag Bharadwaj, Dr. Ansari Sarwar Alam
25	A Journey Towards Sustainability	Pragati Munshi, Venkata Bhargav Teja Gangula, Prof. M. Guruprasad
26	A Study of Prospects and Potential of Green Hydrogen	Dr. Thomas Waheeda, Gor Het, Padaliya Preyash, Shah Naitik
27	A Study of Green Supply Chain Management in E-Commerce Industry	Prof. M. Guruprasad, Ankita Prajapati, Manashvee Rajpoot, Sakshi Jyotishi, Sachin Dubey
28	A Study of Perception of Generation Z of India about Sustainable apparels & its Implications in the Apparel Industry.	Prof. Elora Basumatary, Prof. Vijay Tandon, Indranil Sircar, Aakriti Kushwaha
29	Accessing the Indian Consumers Intent and Awareness to Know the Need of Sustainable Supply Chain Regarding to E-Vehicles in India	Prof. Mohamed Aadil Dalvi, Kothapalli Bhuvaneswari, Sweetty Singh

Sr. No.	Title of the Research publication	Description of the Publication
30	Accessing the Mindset of Indian Consumer towards Sustainable Clothing	Aayushi Goenka, Dr. Ansari Sarwar Alam, Prof. (Dr.) Dilip Nandkeolyar
31	Outcome of Emotional Intelligence in Sustainable Development and Organizational Resilience-A Descriptive study	Dr. Logasakthi K, Prof. Prakash M, Prof. Pragati Singh
32	Educating for Sustainable Development Goals (ESDGs): The Relevance of Nordic School Education Model to National Education Policy Implementation in India	Dr. Jaskiran Arora, Dr. Ritu Chhikara, Dr. Ruchi Garg, Ms. Avleen
33	Green Solar Financing in India, A Comparison Between Rajasthan and Gujarat	Mendem Mary Roja, Thella Pushyamithra, Dr. Najib. H. S. Farhan
34	Innovation Metrics for Green Business	Prof. Chandravadan M. Prajapati
35	Effects of Covid-19 on Sustainability in Learning outcomes and Employment Awareness among PG Students: Reflections from Students in Chennai	Dr. Logasakthi K, Dr. Indrajit Goswami
36	The Concept and Practice of Green Behavior: Rethinking Habits for the Better Future.	Ms. Sakshi Jaiswal, Dr. Indrajit Goswami
37	A Quantitative Study to Know the Relation Between Sales of Motors Vehicles and Pollution: Evidence from the Capital of India (Delhi).	Shivang Sambyal, Sindhuja Gupta, Abhishek Sengar, Dr. Ansari Sarwar Alam
38	Attitude of Consumers Towards Green Products	Aanchal Agrawal, Rahul Bhavsar, Vishal Verma, Dr. Ansari Sarwar Alam
39	Impact of Solar Energy in Universal Business School	Prof. Chandravadan Prajapati, Sanket Vijaykumar Varma

Sr. No.	Title of the Research publication	Description of the Publication
40	Peripherals of Green Concept in Supporting the Green Economy: an Overview.	Banshi Sharma, Dr. Ansari Sarwar Alam
41	A Study to Know Green Initiatives and practices in automobile Sector:	Happy Chaudhary, Keya Ghosh, Prof. Guruprasad Muthusesan
42	A Case on Sustainable Tourism and Entrepreneurship: Green People, Uttrakhand	Prof (Dr.) Karunakar Jha, Mrs. Amrita Jha
43	Sustainable Practices Through Spirituality	Brig. GPS Cheema, Anthati Brinda, Amrale Siddhi, Yadav Kamlesh
44	Sustainability Through Climate Action- Role of Ecosia in India	Gaurav Santosh Gugale, Prof. M. Guruprasad, Deepanshu
45	A Study of Growth and Potential of Solar Energy in India	Dr. Thomas Waheeda, Lele Rohit, Jangir Nitin R, Kothari Punit
46	Environmental & Green Technology	Niharika, Shikhar Bhaduria, Komal Kumari, Prof. Nilanka Chatterjee
47	Analysis on Awareness Level of Buy Now Pay Later Payment Gateway Facility Provided By Banks in India: The Sustainable Payment Option	Dr. Asha Bhatia, Ms. Prachi Chomal, Ms. Komal Jain
48	Green Banking and Finance in India	Ms. Khushi Rawat, Prof. M. Guruprasad
49	Implication of theory of planned behavior and marketing mix variables in assessing the mindset of consumers for solar products in India	Dr. Ansari Sarwar Alam
50	Factors affecting consumer purchase intention for buying solar energy products	Dr. Ansari Sarwar Alam
51	A Descriptive Comprehension Study on Solar Energy, Solar Products, and Solar Products Marketing in Indian Context	Dr. Ansari Sarwar Alam

International - Association Partnerships and Dialogues

We have been engaging with our global networks towards enhancing our learning by bringing the global best practices in ESG learning to India.



GBSN - UBS attended the Global Business School Network (GBSN) Conference in Amsterdam in November 2022 where UBS faculty and students achieved the highest participation and engagement levels. UBS faculty achieved the Top 5 B-school position in the world in the Micro-Simulation competition which is a matter of great honor and prestige.



PIR - UBS has achieved the Top 5 Educational Institution in India in the Positive Impact Rating (PIR) in 2022 and achieved the 'Transforming School' Level 4 Status. The PIR seeks to contribute as a lever of change to the transformation of the B-School landscape and our objective was getting an independent global rating agency to study the impact that we are making as an institution towards pursuing our ESG goals.



Businet - UBS participated in the Businet Conference in Nov 2022 in Mainz, Germany. UBS achieved multiple new partnerships with Universities from across Europe.



PRME - UBS participated in the Principles of Responsible Management Education (PRME) India Conclave at SPJIMR in Dec 2022. UBS students and Faculty were the most prominent participants in the Conference as mentioned by Dr.Nagraj the Dean of SPJIMR.

ESG Thought Leadership SYMPOSIUM

Universal Business School – Placement Team hosted another fantastic event - HR & ESG SYMPOSIUM on Saturday, July 23, 2022.

Theme of the Symposium: HR of Tomorrow

All speakers shared their experiences, and motivated students to further streamline their career aspirations and how they can become Global Leaders for tomorrow.



UBS ESG Initiatives in the News



'Don't take nature's resources for granted',
Arundhati Bhattacharya to graduating class
at Universal Business School

November 2022



Enactus UBS, KIT partner to develop
rechargeable solar lamp project for rural
India

August 2022



Students of Universal Business School
publish over 50 research papers for the
academic year 2022-2023

September 2022



International Conference on Sustainability
Development and Social Equity, organised by
Tilak Maharashtra Vidyalyaya.

April 2022



Universal Business School Welcomes Its
Most Diverse Class Of 375 Students From
27 States, 2 Countries

August 2022

THE HINDU

Universal Business School recently organised HR
and ESG Symposium 2022, which was attended by
many senior Human Resource officers, CEOs and
CXOs from companies such as Cadbury, TATA
Consultancy Services, BNP Paribas, Deloitte, and
more. The institute also welcomed a new batch of
375 students for its UG and PG programmes and
hosted an induction ceremony for them.

UBS organised HR & ESG Symposium

July 2022



Time to increase the number of women leaders

March 2022



March 11, 2022:

The IER session was conducted by Prof. Guruprasad along with the faculty expert Prof. Nilanka, Dr. Asha Bhatia, Dr. Najib, Dr. Waheeda, Dr. Sarwar, Prof. Mansi, and the students Mr. Nupur Bhardwaj and Mr. Parag Bhardwaj had presented on the topic "Green Economy".



March 8, 2022:

The GirlUp community of UBS had organized a Nukkad Natak "Rights of women" on the occasion of women's day.



Business schools must walk the talk on environmental issues

February 2022



Mumbai B- School recycles 100% student housing and canteen waste to manure

February 2022



Over 200 Management Students from Mumbai's Universal Business School Plant Saplings, Organise Career Guidance and Skill Development Sessions for Village Youngsters

April 2022

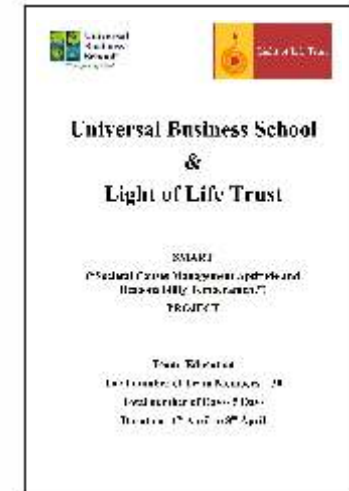
ESG Reports - LOLT



Livelihood Report 01



Livelihood Report 02



Education Report 01



Health Report 01



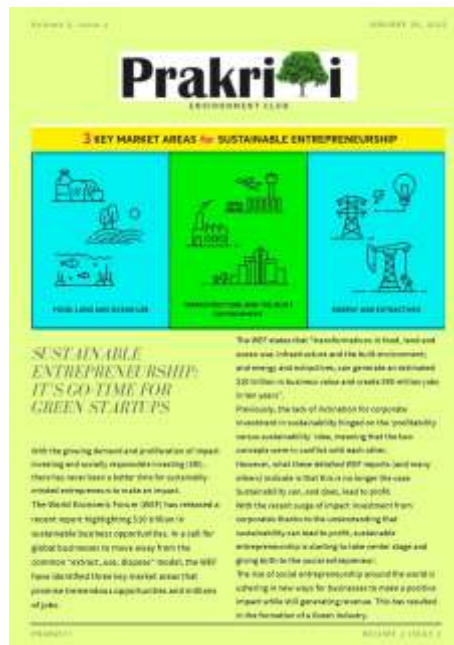
Health Report 02



Environment Report 01

Prakriti Newsletters

Environment Newsletter "Prakrati" written by UBS students from the Environment club Highlighting sustainability initiative on campus & key environmental issues.



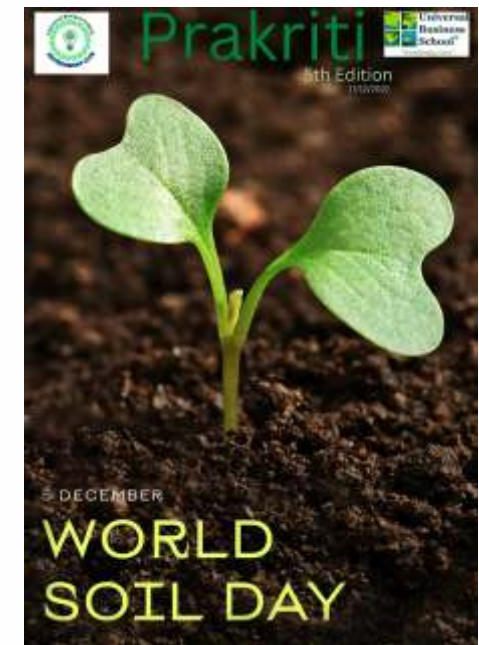
3 Key market areas for sustainable entrepreneurship



Mother earth needs your helps



PRAKRITI 4.0



PRAKRITI 5.0

Sustainable Development Goals and Our Standings Green Credentials



UBS Positive Impact Rating

The Positive Impact Rating (PIR) is the first rating of business school sustainability conducted by students for students.

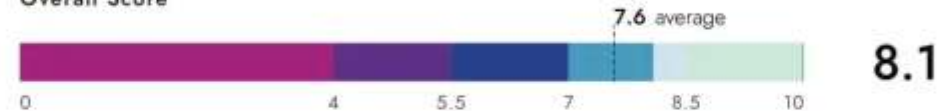
The Positive Impact Rating aims to transform business schools by defining their sustainability, moving to more collaboration and providing a tool for change.

UBS has got a score of 8.1 out of 10 for its positive impact at level 4 - transforming. The Positive Impact Rating (PIR) is a Swiss Association, which governs the rating.



LEVEL 4 TRANSFORMING

Overall Score



Average = the average result of all schools participating in the PIR 2022 Edition

PARTICIPATION RATE

90/ 50

Students Undergrad.

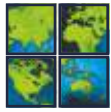
70/ 50

Students Graduates

160/100_{min}

Total Respondents

Using 100 responses as a cut-off point to include a school in the rating strengthens the reliability and validity of the data and results. Some exceptions are made for smaller schools or those with only graduate cohorts.



**Universal Business
School**

www.positiveimpactrating.org

STATISTICAL ANALYSIS | Overall Score

Your rating with undergraduates



7.8

Your rating with postgraduates



8.6

Your rating with females



8.2

Your rating with males



8.1

Your rating with national students



8.1

Your rating with international students



7.5

- Level 1 (0-4.2): Beginning
- Level 2 (4.3-5.8): Emerging
- Level 3 (5.9-7.3): Progressing
- Level 4 (7.4-8.7): Transforming
- Level 5 (8.8-10): Pioneering

The PIR levels were defined using a decreasing size of a level on the 10 point scale, to express an increasing challenge to reach higher levels. The end point for level 1 was chosen by using the lowest score achieved by a school. The characterizations of the different levels refer to the developmental stage of the business school.

PIR AREAS & DIMENSIONS

Your Positive Impact Rating broken down

01

Energizing Score



8.2

Governance Score



8.3

Culture Score



8.1

02

Educating Score



8.1

Progress Score



8.2

Learning Methods Score



8

Student Support Score



8

03

Engaging Score



8.1

Role Model Score



8.1

Public Engagement Score

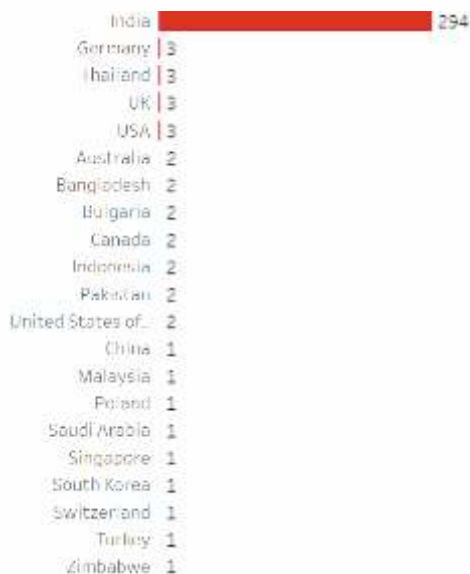


8.1

UBS SDG Dashboard

UBS is the second business school in India has the SDG dashboard.

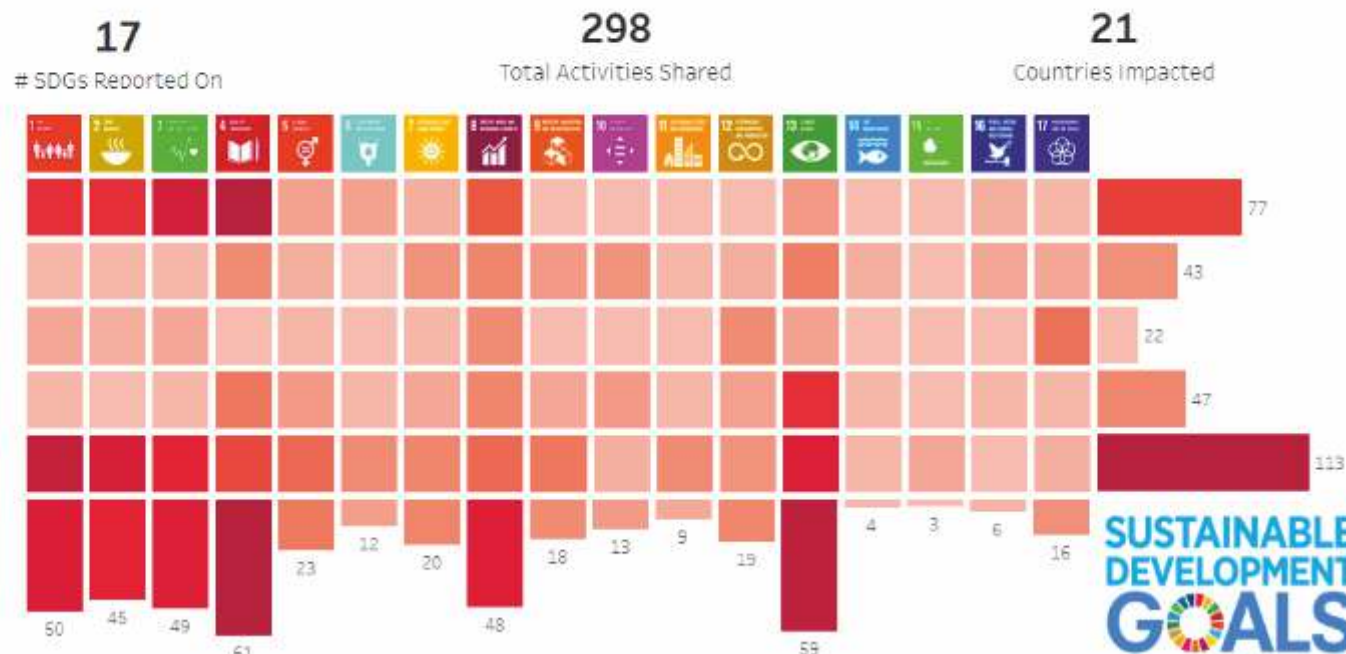
The SDG Dashboard is a collaborative data analytics platform designed to assist higher education institutions in reporting and sharing best practice impacts on the United Nations' Sustainable Development Goals (SDGs) and accelerate the transformation of higher education into a force for good. The SDG Dashboard is provided by the Haub School of Business at Saint Joseph's University.



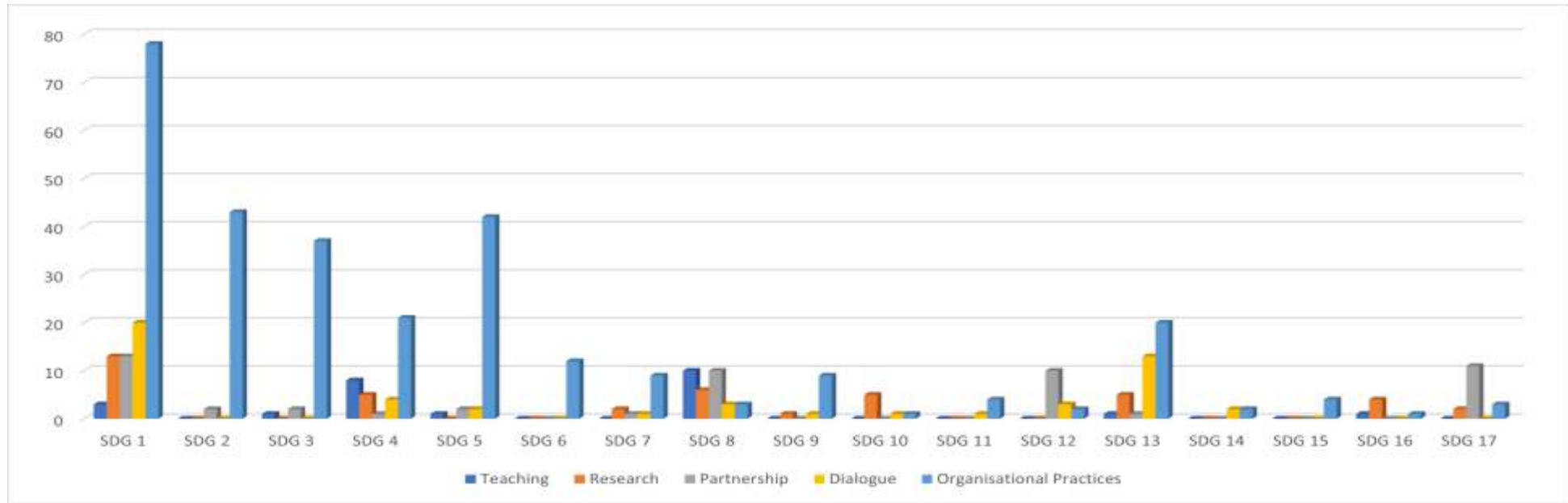
HAUB SCHOOL OF BUSINESS
SDG DASHBOARD™
AT SAINT JOSEPH'S UNIVERSITY

Higher Education Institution
Universal Business School

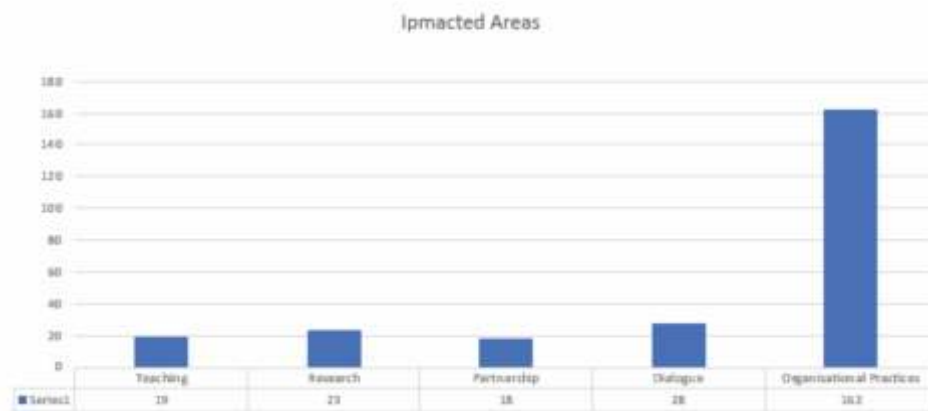
Reporting Year
(All)



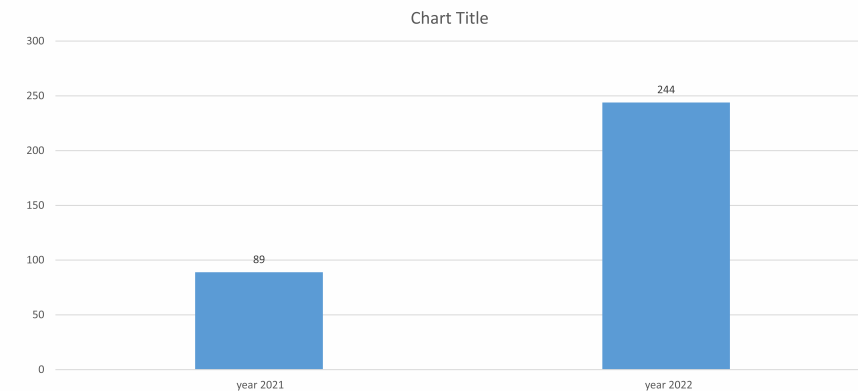
UBS Performance Across SDGs-2022



UBS Performance Across the Impacted Areas 2022



UBS Performance in 2021 and 2022



Appendix A: UN SDG Initiative

The global community is at a critical moment in its pursuit of the Sustainable Development Goals (SDGs). More than a year into the global pandemic, millions of lives have been lost, the human & economic toll has been unprecedented, & recovery efforts so far have been uneven, inequitable & insufficiently geared towards achieving sustainable development. The current crisis is threatening decades of development gains, further delaying the urgent transition to greener, more inclusive economies, & throwing progress on the SDGs even further off track.

At UBS we aim at promoting sustainability & achieve sustainable development goals in all forms. We have envisioned various initiatives right from green pasture to innovative clean technologies. From social development to resilience & governance aspect, we have embedded sustainability in our core values, conviction & mission.



- Ethics and CSR Club of UBS conducted an event known as 'Recyclebia'. Recyclebia was a charity event which aimed to collect old apparel from students leaving campus for their future endeavours.
- Ethics and CSR Club of UBS was able to successfully organize the event of 'Cotton Candy Distribution' among the local children of village Kushiwali. The main aim of this event was to enable the act of inclusion of local children so that they feel connected. The local children enjoyed it a lot as we know that children love candies and as we are a part of ECSR Club was able to bring smiles to their faces.

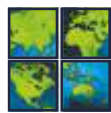
- 15 UBS students visited Dhasai and conducted a rally to spread awareness about the LOLT and women empowerment. The students interacted with villagers during the rally and received positive responses. The rally was organised on the very first day of the project, to spread awareness about creating livelihood, and women empowerment and to also make people aware of the Light of Life Trust (NGO). They made posters to spread awareness.



- 15 UBS students visited Dhasai & conducted a role-play focusing on women's empowerment. To grab the attention of the villagers and make them involved in the rally, students presented "Nukkad Natak" about women's empowerment.
- 15 UBS students visited Shirpur and conducted survey. They received responses from 36 families from Shirpur village on their income and provide options for them to increase their income. While surveying, we got to know that people in these villages are primarily dependent on agriculture. We helped them in farming-related activities and got to know about the different irrigation techniques.
- 15 UBS students visited Self Help group at Sonawale, we visited 'Lakshmi Mahila Bachat Gat', who were engaged in a small business of making papad, laddu & pickles. They learnt about the process of making the papad and also, took interviews with women working in that SHG.

- 25 UBS students visited Dhasai village. The students conducted a Nukkad Natak, where the student demonstrated and acted to let people be aware of livelihood options and equality for women. The student prepared a skit on various topics like women's education, better livelihood patterns, and child marriage. We tried to portray these sensitive issues via an act.





- 25 UBS students visited Dhasai village. The student conducted a rally, where the student targeted the villagers to spread awareness regarding livelihood, income, employment, health, and women empowerment. UBS students came together to provide support or make a shared effort to spread awareness about the daily problems and social problems. Our students introduced slogans like "jab naari me shakti saari toh phir kyun h yeah naari bichari" "Beti padhao, beti bacchao" which created a relevant impact on the intended audience.



- 25 UBS students visited Alyani village and conducted a survey with villagers. They were asked about their income, employment, health concerns, and family members. Interacting and communicating with the families and informing them about livelihood options, promoting the LOLT activities, courses and programs. The students provided solutions on how they overcame those situations. They shot videos and showed those videos to the villagers and motivated them to come out of their comfort zone and work hard.



- 25 UBS students visited Sayle village. The student interviewed the beneficiaries and listening to their struggles and achievements. Through the survey of the villagers, they spread the awareness about the livelihood, why they should work and how they can change their life. They introduced various courses to the villagers on how and where they can join. They also completed the surveys in the LOLT application "KOBO CONNECT", where they asked them multiple questions and received answers.



- 25 UBS students visited Dhasai village. The students distributed the pamphlets and educated people about what LOLT does. The students interviewed the beneficiaries and got learning from their success story.



- 25 UBS students visited Sonavale village. The student interviewed the beneficiaries and learned their marketing and selling techniques. The self-help women group motivated us and broke the taboo that women alone aren't sufficient to start a business.



- 15 UBS students visited Tiware village and conducted rallies for spreading awareness regarding different courses and motivated them for working and being self-dependent. The carried out 2nd round of the rally in Karjat market. Students shouted various slogans in Hindi & Marathi.



- 15 UBS students visited Kashele and Kadav villages and conducted surveys for fetching on data of diseases, family background and their problems.



- 15 UBS students visited various villages. The students went to individual houses and told them about available livelihood solutions.

- 15 UBS students visited various villages and performed nukkad natak in the villages to make them aware about the ways to earn and create opportunities for own self spreading awareness and completing surveys. Performed three nukkad natak on blind and dental services, women empowerment and on technical courses right in the center of kashele market. Performed natak on computer courses in Kadav village.



- 15 UBS students visited Kashele and Kadav villages. The students promoted different courses of LOLT among the villagers so that they can be self-dependent and get maximum out of these courses.



- In Arwan village 20 UBS students were divided into two groups, Group 1 and Group 2 gets divided into five teams where one group was creating posters and slogans with the LOLT team for the rally that they had planned for students and the rest of other teams had prepared a small role play of around 5 mins on the various programs they provide like Beautician, tailoring, computer course etc.



- 15 UBS students visited various villages. 'Learning and then earning,' made villagers aware about learning and how LOLT will offer them job opportunities.



- 20 UBS students conducted survey in Arwan village and collected the livelihood information of around 60 families. Students visited Jagruti centre, Tiware where LOLT team guide us with the tour of various program they offer.
- 20 UBS students organized a rally in three villages which are: Kashele, Kadav & Karjat. In the first half of the day the team performed a rally to create awareness regarding the programs LOLT provide in Kashele with three roles play in the main market there which are regarding technical, beautician and tailoring courses.
- 20 UBS students were divided into eight pairs for village surveys in the Kashele. While dividing the students into five zones indulging maximum area coverage and they collected the livelihood information of around 120 families.



- Two UBS students were sent to nearby schools to inform and collect orders for tailoring students of LOLT. They visited five local schools and generate leads of around 300 school uniforms to be stitch by LOLT program members.



- 20 UBS students were divided into two groups of 14 and 6 members, respectively. The group of 14 members had the agenda of generating leads for admission into the computer courses offered by LOLT at their Mohilli centre. The villages covered were Beed, Mohilli and Nevali.



- 21 UBS students visited Computer Centre where we educated students, housewives & workers about the use of online platforms like LinkedIn, Naukri.com, etc. Trained them about resume building, English proficiency, Grooming, Confidence Building, Interview Skills, Personality development, etc.
- 21 UBS students interviewed success stories of people who previously were trained through LOLT and got employed or started their own businesses and made success in their life and give the stories for other villagers.



- 21 students UBS searched for job opportunities online and offline for the people who were trained and well-versed but did not have a platform to connect to the companies, stores, or offices, etc.



- UBS hosted Light of Life Trust (LOLT) an NGO for two days to conduct their Annual Conference.



- UBS BBA Learners went on a trek with Prof. Brig. GPS Cheema to Fort extremely steep climb there is no road, electricity, or water in the village of Irshal Thakurwadi villagers have to lug everything on their heads and climb the steep gradients. But they are living with their hard work. After UBS Trek Team, so many experiential learnings got from this trek.



- UBS BBA livelihood team has been divided in three parts where one team visited Tiware and asked the villagers to be part of LOLT and explain them about the courses and other two team went to Kadav and Kashele there they present a ppt and explain them about LOLT (NGO).



- UBS CSR Club distributed food in nearby villages for needy people.
- At UBS, the food leftovers are distributed to our ground and housekeeping staff free of cost.
- The CSR activity initiated "SMART- Societal Causes Management Aptitude and Responsibility Temperament" for BBA with Partner NGO LOLT representatives Mr. Gautam Kanoje and Mr. Rajesh oriented BBA 9, 10 & 11 students on the activities of LOLT, and various projects of LOLT. Five days of outbound activity shall be conducted from November 14 to 18, 2022. The outbound intervention exposure to the rural landscape, issues would sensitize the students of business management towards fellow human beings & empathize with them.

- 15 UBS students visited Inde village. The students visited the farms and conducted surveys on farmers' income and provided options for them to increase their income. The students interacted with the villagers to get to know about the problems faced by them, like the availability of water, electricity supply and many other practical challenges. While interacting with the villagers, they learned that they are dependent on agriculture. Ladyfinger, capsicum, and chilly are some main crops during the summer season. This activity further enhanced and amplified the hands-on SDG based approach to develop solutions that move from local to global.



- 15 UBS students visited Devghar village. The students visited the farms and conducted a survey. The students gathered information from villagers by doing surveys regarding their income status, occupation, and the number of dependents in the family so that we can draw a conclusion and provide the best suitable livelihood opportunities so that they can earn more and become economically stable.



- 15 UBS students visited Dahigaon village. The students visited the farms and conducted survey on farmers' income & provide options for them to increase their income. Further, marketed the courses provided by the LOLT.



- 15 UBS students visited Kiranpanpada village. The students visited the farms and conducted survey on farmers' income and provide options for them to increase their income. Further, marketed the courses provided by the LOLT



- 6 UBS students spread the awareness part and performed rally in four villages which are Barne, Savele, Tambas & Ambervadi. The student visited four farmhouses and one resort regarding the employment vacancies for skilled and unskilled people.





- Rotaract Club of UBS is hosting a webinar on 'Blood Stem Cell Donation Awareness' in association with DKMS-BMST Foundation India.
- To take a break from technology, to experience the power of students with zero stimuli from the outer world, UBS has introduced 'THE WELLNESS ROOM'- a realm of Solitude and Self-realisation that helps to improve our emotional strength, focus, and life satisfaction.
- The Igiftlife Foundation in collaboration with the Rotaract Club, Ethics & CSR Club, and Enactus clubs of UBS organized a webinar to create and spread awareness regarding Organ Donation.

- The Enactus club of UBS organized an event "Just beat it – One step at a time" on 4th February 2022. The objective of the event was to spread awareness regarding Cancer.
- The Girl UP community in collaboration with the Rotaract Club of UBS had organized a fund-raising Event 'Pink Affair' (D J Night), the main objective of the event was to install a Sanitary napkin dispenser on the campus.
- Enactus Club of UBS, on the occasion of World Health Day, had launched the #TheRedBand Campaign in reference to Project Kiah which aims to dismantle the age-old taboo around menstruation.
- 10 UBS students visited Pali and Potal Pada Village and Vaijanath and Humgaon to communicate the message of LOLT camps to villagers to be benefited from the camps.
- 10 UBS students visited Barne and Sawale village and undertook mobilization drive to spread awareness about the importance of the health by undertaking rallies.
- 10 UBS students visited Gaurkamat and Katkarwadi village and undertook mobilization drive to raise everyday health and how to reduce health problems by using data to improve health, sanitation, and standard of living. Also, raising awareness of LOLT's Eye and Dental Camps.
- 10 UBS students visited Ambot & Potal village and undertook mobilization drive to Awareness of the camps of LOLT by undertaking rallies.
- 10 UBS students visited Mudre Budruk village and undertook mobilization drive to understand the villagers' medical problems mainly related to Eye and Dental issues.
- 10 UBS students visited Salokh and Salokhwadi village and undertook mobilization drive to spread awareness about the importance of the health by interacting with children.



- 10 UBS students visited Malwadi & Bendse village and undertook mobilization drive to raise awareness about everyday health and how to reduce health problems by using data to improve health, sanitation, and standard of living. Also, raising awareness of LOLT's Eye and Dental Camp by undertaking rallies.
- 10 UBS students visited Dondaewadi, Jambhvali village and undertook mobilization drive to awareness of the camps of LOLT.
- 10 UBS students visited area near Bazar Peth to convey the message of cleanliness and health goes together in the rural area.
- 10 UBS students visited Dahigaon and Warai village and undertook mobilization drive to understand the villagers' medical problems mainly related to Eye & Dental issues.



- Team comprising 10 UBS students, was asked to mobilize people of the village for the check-up drive from 15th April 2022. Along with that, the team reached out to people door-to-door to collect information on their health status, diseases if any, and treatment if needed for the same. The team reached out to more than 275 households and out of those, the team recorded inputs of 614 villagers who can be potential points of contact for the check-up.
- Team comprising 10 UBS students, the team performed Role Play and Drama named "Black" and "Dantboda" by creating awareness of eye and dental issues faced by people. This helped in making more impact in the minds of people and make the memory of the Health Check-up camp by LOLT for a longer time.
- Team of 10 UBS students in unison conducted rallies across all 8 villages by shouting out the slogans attracting the attention of people for turning up for the Health Camp.

- Team of 10 UBS students demonstrated to people around the village the use of toothbrushes, remedies for dental problems, cleanliness, and dos and don'ts to maintain a hygienic lifestyle.
- Team of 10 UBS students, generated 2 leads by networking which can support the NGO for the Eye Check-up and others for assistance as a point of contact to reach out to LOLT. The details of the contact have been shared with the LOLT head for the team.
- Team of 10 UBS students, ensured a visit to every Anganwadi to identify the status of health of people from the village and thereafter know major diseases the villagers suffer from. The Asha Workers were also reached out to for the same reason. They also helped us to reach out to those houses which had people suffering from diseases like Kidney Stone, Blood Pressure, etc.



- Team of 10 UBS students, Government Hospitals were an effective point of contact for the team as they helped us map our observations with the ground reality of health status and provided additional information and helped us know what other health camps can be set for the people.
- 10 UBS students visited two villages to conduct promotion and awareness through posters and slogans. The team interviewed around 200 households on their health concerns and informed them about the impending LOLT free medical camp and training courses at Jeevan Asha community center, Karjat (Tiware). The team talked with the village Sarpanch Mr. Abhishek Gaikar and got valuable insights from him about the villagers and their common health issues faced.

- 10 UBS students visited Chote Vengao village, and talked with the villagers and interviewed their families. The team conducted promotion and awareness campaign in the village through posters and slogans during which they interviewed around 200 households on their health concerns and informed them about the impending LOLT free medical camp at Jeevan Asha community center, Karjat (Tiware). They went to Shivaji Nagar and interviewed 100 households, and made them aware that the LOLT organized free medical camps. They gathered information using the Kobo Collect app and almost made 300 data entries through the application.
- 10 UBS students visited Amari to Police Station (Karjat), to create general awareness about health in rural areas.





- At UBS, only steel water bottles are allowed in the campus, one-time plastic bottles are banned.
- UBS SDG 3 Champions and their Ambassadors presenting what the Targeted Goals are, what have they started and what is More to Expect at UBS. UBS is one of the 4 Institutes in India selected for SDG by the UN. Under SDG Goal no 3, which is Good Health and Hygiene.
- UBS has established a mental wellness support system for its student community which was featured by 'The HINDU' newspaper website.
- Blood Donation Camp organised by Rotaract club of UBS to save someone's life by donating blood to him.
- The health team stayed at the LOLT center and assisted within the Dental camp.

- The health team of BBA UBS students went to villages Sapele, Salokh, Thombarwadi, Tambus, Dhulewadi, Bhoirwadi, and informed the villagers about free Eye camp and the Dental camp for children and adults by disturbing pamphlets, sticking posters, rallies, and words of mouth.
- The health team of BBA UBS Students went to Jambhiwali, Gaurkamat, Kushiwali, Vadap, Vengaon Chote, Vengaon Mothe and informed the villagers about free Eye camp & the Dental camp for children and adults by disturbing pamphlets, sticking posters, rallies, and word of mouth publicity.
- The health team stayed at the LOLT center and hepled to organize the Eye and Dental camp and then later that day visited schools to educate childrens on the importance of nutrients and a balanced diet.
- 10 UBS students visited two villages, Mandaavnee and Shivaji Nagar. They talked with the villagers and the households to understand broadly the health issues they face and spread awareness about the trust's medical camp. The team conducted promotion and awareness campaigns in the village through posters and slogans.
- 10 UBS students visited two villages, Bardi and Wave and talked with the villagers and the households to understand broadly the health issues they face and spread awareness about the trust's medical camp. The team conducted promotion and awareness campaigns in the village through posters and slogans.
- UBS Team Enactus conducted a 45 min session of Yoga, in collaboration with @kaivalyadhama on 13 June 2022. The session focused majorly to eye care and was attended by women and children of the community. Human Resource Partner: S Simran Seva Pratishthan NGO.
- Team ENACTUS UBS is participating in the ENACTUS NATIONAL COMPETITION, 2022 with social entrepreneurship projects - Ikshana and Project Panaah.



- UBS BBA livelihood team has visited villages near by Tiware, Kashele and Kadav. There we performed rallies and Nukkad Natak to spread awareness about LOLT- Light of Life (NGO).
- The UBSians healthteam went to the campus nearest villages Sapele, Salokh, Thombarwadi, Tambus, Dhulewadi, Bhoirwadi, Jambhiwali, Gaurkamat, Kushiwali, Wadap, Vengaon Chote, and Vengaon Mothe informed the villagers about free eye camp and the #DentalCamp for Children and Adults by distributing pamphlets, sticking posters, rallies, and word of mouth. UBSians went to village Kashele, where they learned about how women do their tailoring work and they also tell their success stories like how LOLT inspired them third, UBS Team went to Village Kadav, LOLT has MS-CIT Class and computer classes for the students and for them who want to learn Computer Skills.





- UBS students and Faculty attended event Webinar, Feb 8 – Supporting LGBTQI+ communities on campus (hosted by the U.S. Consulate General, Mumbai and the University of Notre Dame).
- Our students taught kids at a nearby village and had a great interactive session with the team.
- Entrepreneurial Development club (EDC) of UBS has organized a guest lecture conducted by Ratish Nair, IIM Calcutta alumni. The main objective of the event was to give insights into entrepreneurship.

- UBS faculty members Dr Pranjali Madhur, Prashant Goyal, Prof. Elora Basumatary and Ms. Komal Jain wrote a research paper entitled 'Does learning style impacts on performance of management students?' in International Journal of Mechanical Engineering, a Scopus publication.
- UBS faculty members Prof. Chatterjee and Dr. Goswami wrote a book chapter entitled 'The Art of being a brilliant teacher: The New avatar in online classroom'.



- UBS faculty member Prof. Maninee Dhole and Prof. R Sriram publish their research entitled 'Radical Improvement in Quality of Internal Examination Evaluation and Feedback System by Implementing Principles of Six Sigma During Covid19' in a Scopus journal.
- UBS faculty members Dr. Goswami and Prof. Chatterjee wrote a book chapter entitled 'Emerging learning ecology and shifting of leadership from teachers to students: The changing perspectives'.
- UBS connected the Vadap Primary School on fiber and enabled internet connectivity. This will benefit the students and community adjacent to the school.

- 10 UBS students conducted ANANDO Project for two days. This project is about evaluating the progress of the students through the progressive reports. The students completed more than 350 progressive reports and meet the students' parents.
- 3 students from UBS along with the LOLT faculty member visited the Kondiwade village where we met the students who have recently filled out the enrollment form of LOLT, during the visit they got to know about the hardships of those little children. They also met the parents of a child and told them about the ongoing progress of their ward.
- 10 UBS students created strategies for ECP (English communication Program). Strategies like mascot marketing, centralized campaigning, testimonials to get correct reviews for the beneficiaries.



- A role play has been presented to all the LOLT students regarding benefits of ECP program. Different placards regarding English, benefits of ECP and if not enrolled for ECP what are its disadvantages were prepared. To bring digitalization Apps like Canva and Ani maker were explained.
- UBS students organized a special session for teachers to teach them on technical skills like MS- WORD, EXCEL, PowerPoint were explained in online mode.



- 10 UBS students conducted personality development activities like 'How to Introduce Yourself, Meet & Greet, extempore public speaking (role model), Zumba and meditation session, learning key words, importance of hygiene and healthy living and Chinese whisper fun activity.
- 10 UBS students interacted with the people of Salpe village and understood their livelihood conditions. Met young students of secondary school and motivated them for career growth and development by conversing with them about the challenges faced in life to achieve our goal.
- UBS students, Shashank Ghone had participated in the "VIBGYOR CAREER DAY" Event at VIBGYOR High School, Mumbai. He counselled students from 9-12th grade for Undergraduate programs offered by UBS.

- UBS Founder & Chairman Tarun Anand joined an interacting session on Future Ready Education Summit. He highlighted new innovative techniques for building future-ready campus for new-age learning and higher education framework for upskilling.
- Giving back to society is one of the 'key ethos' of UBS. UBS student Aakriti Kushwaha under the leadership of Prof. Elora Basumatary, Director, UBS successfully executed her project 'MyUBSMYAlmaMatter' with 150+ learners.
- 10 UBS students conducted career guidance session which will help them to achieve their dreams. Also conducted interactive session, one-to-one sessions, motivational session for successful career, and engaging activities like Zumba. Also interacted with the school superintendent who told us that they do get support from the government.
- An initiative by UBS includes GREECO ensures sustainability, as it educates, promotes, encourages, and inspires students to be aware of environmental concerns. Goals:



- Reduce environmental liabilities to save the environment
- To provide students with a unique learning model which ensures engagement, Innovation thus leading to a greater impact.
- Enhance students' creative abilities and encourage creative contributions.
- Enhance deep active learning.
- Facilitate students to develop interpersonal skills.
- Facilitate students to thrive and grow their imaginations.
- Encourage students to voice their creative thoughts.
- 10 UBS students interacted with students in school and graduation learning how to use computer and software like Tally. The team motivated them and briefed them the importance of Business Analytics in the various industries.
- 10 UBS students conducted social awareness session in order to communicate with tribal people by visiting their home about importance of hygiene and education and heard the problems faced by them in day-to-day life and provide solution to them.



- A presentation and felicitation ceremony have been organized on 22nd November 2022 from 3.00 pm to 5.00 pm in 130 seaters at Karjat where students presented their learning and experiences on 4 projects: 1. Livelihood 2. Health 3. Environment 4. Education
- UBS Chairman Tarun Anand, UBS faculty and UBS students joined distinguished guests from leading management schools across India to discuss the role of partnership amongst stakeholders for social impact at the PRME India Chapter Meet 2022. The annual meet organised by SPJIMR's DOCC which was held on 12th December 2022 at its Mumbai campus.
- UBS BBA students spoke to the teachers about the troubles they have in teaching. They interacted with them and figured out various problems with at home counselling, diet, equipment etc. They spoke to the students on their strengths and weakness of the subjects and talked to them about importance of education and created enthusiasm towards it.

- UBSians are proud that through our collaborative efforts we are fostering a mindset that appreciates a diverse and inclusive society with a commitment towards environmental concerns, community service, and life-long learning. (This is UBS Mission # 4) This is very much aligned with UBS Learner Rahul Bhavsar project who was made Champion of SDG Goal # 4 "Quality education".
- We split into two teams and took sessions on the basics of computers, the hardware and software along with basic acquaintance to MS word. In the other session we stressed on the importance of higher education including introduction to entrepreneurship, vocational studies, career options and how to finance higher education. After which we conducted a few fun activities to lighten the mood. We created major emphasis on the importance of attending school and being dedicated towards it to build a better life for themselves and those around.



- UBSians are proud that through our collaborative efforts we are fostering a mindset that appreciates a diverse and inclusive society with a commitment towards environmental concerns, community service, and life-long learning. (This is UBS Mission # 4) This is very much aligned with UBS Learner Rahul Bhavsar project who was made Champion of SDG Goal # 4 "Quality education".
- Education is one of the most important parts of the foundation of all progress and growth, both as an individual and as a society. All things are possible because anything can be learned, shared, transferred and actioned having said that, Prof. Vijay Tandon, Director, UBS congratulated Pooja Choyal one of the shining stars of the CMBA program at UBS for achieving a certificate of appreciation from the United Nations for her support to UN SDG 4 - to ensure inclusive and equitable quality education and promoting lifelong learning opportunities for all. Towards her endeavors she was awarded two wow cards.



- 10 UBS students conducted a personality development at school for rural students. How to introduce yourself, Talent Hunt Competition and extempore public speaking, importance of effective listening, teamwork, and body language. Also witnessed the LOLT students' success story.
- UBS has designed a credit course SMART (Societal Causes Management Aptitude and Responsibility Temperament) to develop empathy and compassion in our students, the critical skills required to be a successful leader by following the triple bottom line of People, Planet and Profit.
- UBS SDG 4 Champion Prof. Vijay Tandon calling students to donate books after coming back from Diwali holiday. It can be an educational book/novel/comic book etc. All these books will contribute in creating a library in nearby schools.
- LOLT Team has conducted Certification ceremony program for their students, livelihood team help them to organise the event

- UBS organized a guest lecture, hosted by MS. Prajakta Patil, Co-Founder of Big Bang HR Advisor. The objective of the event was to address the HR students on how to prepare for the interview.



- Distinguished Speaker Dr. Shalini Gupta, Vice Chancellor at Desh Bhagat University gave a speech in the green economy conference on 'How Entrepreneurship education can help meeting the SDGs Goals?'



- 25 UBS students visited Chafe village where they distributed the pamphlets and educated people about what LOLT does and educated them about the paid and free courses they provide. The students filled up surveys and interacted with the villagers and got to know about their livelihood patterns and the importance of water consumption.



- 25 UBS students visited Samadhan Nagar village. The students meet the beneficiaries and take reviews from them, also educated the new people to enroll in their courses.



- Ethics and CSR Club members were required to tour the village and assist the maasis (housekeeping ladies) with their daily tasks, including filling pots from a nearby hand pump and transporting them to their homes, educating and guiding their children, and having fun with the small kids while playing with them and distributing the chocolates, in the Khushivali village neighbourhood.



- UBS BBA Students were welcomed to attend the children's day celebration, after which they followed through with the activities. Educating them on the importance and power of knowledge. They tried creating genuine curiosity amongst them in relation to a career centric life. They taught them basics of MS Word as it is an essential tool, and they need to get acquainted with tech equipment. Later they conducted team building activities such as Kabaddi, Khoko and a game of football. It was a fruitful session, as they taught a lot and learnt a lot as well.



- Presented a ppt on the importance of education. Discussed their doubts on how to study for exams and what resources to refer to. UBS did one on one career counselling, motivating and emphasizing on the importance of staying in school. They tried getting information on their household situation and the problems they face there along with their expectations in regards to the infrastructure of the school.





- The GirlUp committee of UBS had conducted the 'Remove the Red Spot' campaign to spread awareness on women's health and safety and had gathered together to bring about a change in the local rural region by distributing sanitary pads to local women.
- On International Women's Day on March 8, Universal Business School, announced a unique research project in collaboration with PSI Caliper, a global leader in workforce solutions with one of the largest psychometric tools, which will work with India's top 100 women leaders to identify their key leadership traits.

- On Women's day, students performed a play highlighting the perils that women face daily and how spreading awareness can help in reducing the very evils that consume us. This event was organized by Girl Up Club.
- Girl Up Club UBS organized a campaign on Sex education to help people get the knowledge, motivation, and skills they need to make informed decisions about sex and sexuality. Teenagers require this type of knowledge to make sound decisions and protect themselves.
- UBS alumni wrote an article on entitled 'Time to increase the number of Women Leaders'.



- UBS has a greater than 50% representation of women in the Leadership Team and Directors.
- The Matchbox club of UBS organized a campaign 'Selfless Love'. The objective of this campaign was to show gratitude and appreciate the efforts of the housekeeping staff on campus.
- UBS launched its Girl Up Club. Girl Up Club is a campaign "for girls, by girls" an initiative of the United Nations.
- Environment club issued second edition of Prakriti entitled "3 key areas of sustainable entrepreneurship"
- Tarun Anand, Chairman, UBS says, "The world has altered significantly since Covid-19. Compassion, humility, multi-tasking and resilience are now essential traits in leaders and women have always had these attributes as strengths. This is the time for women to rise and take their true place in the echelons of leadership in business and government. Significant opportunities need to be provided with a separate talent fast track for women. It is time to take affirmative action and create a pipeline of talent which is given growth and leadership challenges. This will allow them in a short period of time to be on an equal footing to their male counterparts. The coming decade will be a golden era where we will see women at the top of all walks of life and this will go a long way in creating a just and inclusive society."

- A mind educated is a life changed. GirlUp UBS had visited residential school in karjat, on 17th December. A small initiative from our end to make a difference in these little lives.



6 CLEAN WATER AND SANITATION



- Ethics and CSR Club conducted a save water awareness drive on World Water day, held on 22 March 2022, which focused on the importance of freshwater.

- UBS has 3 dedicated rainwater harvesting dams across 2 acres of land. UBS has borewells inside the campus and limit the purchase and use municipal water. This best practice got featured in article published by Hindustan Times and Education Times.



- 10 UBS students visited Kavatewadi village and discussed their problems and tentative solutions regarding livelihood, water, farming etc. in both villages. 576 beneficiaries were impacted. Students were split into 2 teams and took sessions on the basics of computers (hardware and software including MS Word). In the other session students stressed on the importance of higher education including introduction to entrepreneurship, vocational studies, career options and how to finance higher education. After which they conducted a few fun activities to lighten the mood. They major emphasis on the importance of attending school and being dedicated towards it to build a better life for themselves and those around.



7 AFFORDABLE AND CLEAN ENERGY



- Our faculty Dr. Sarwar Ansari was invited as a distinguish speaker at the 21st International Business Congress, Turkey. He talked about 'Applying Theory of Planned Behavior with Environment's Concern and Knowledge Variables in Knowing the Consumer Intent towards Solar Household Products'.
- A descriptive study of sustainable development goals and their comprehension in the Indian context
- Installation of Solar Plant. UBS has put up solar panels in parkin space and rooftop. 70 % of the total energy comes from our solar park and roof-top systems. Approx 300 kilo watts is the total energy we produce from our insitu solar establishment. This best practices was featured in the article published by Hindustan Times and Education Times.



- UBS secured a Top 5 position worldwide at the #GBSNBeyond "Capsim Microsimulation Development Lab 2022". The UBS team, in sync with our green motto, successfully developed a microsimulation of "E-Batteries - Pathway to a Sustainable Future" to enhance the student experience. Team UBS: Dr. Asha Bhatia - Director, Research; Prof. Dr. Najib Hamood Saif Farhan; Prof. Piya Ghosh - Research Associate and Learner Prashant Chaudhari - PGDMBDI3CM
- UBS is proud to share that #SawankumarJha, a PGDM student has successfully got his Research Paper published, "A Study on Consumer Buying Behavior towards Electric Vehicle" in the International Journal of Innovative Science and Research Technology.
- UBS has introduced electric vehicle on campus in 2020, which operates from main gate to the admin block and students hostels. In UBS only electric vehicle operates within campus to ferry faculty and students thus contributing towards clean and green energy.
- Enactus team of UBS (Enactus UBS) in partnership with Enactus team of Karlsruhe Institute of Technology, Karlsruhe, Germany (Enactus KIT) have developed a standalone rechargeable solar lamp with integrated solar panels, that aims to provide renewable energy solution to low-income households of underprivileged communities who do not have access to grid electricity.
- UBS achieved a Top 5 Indian - B-School in Green Metric Global University Rankings as per the 2022 #UIGreenMetric World University Rankings and Ranked 38th in Green Metric Overall World University Ranking in India. This is a result of our efforts to reduce our carbon footprint and help combat global climate change. These rankings focus on the E's of sustainability (Environment, Economics, and Equity) namely; setting & infrastructure, energy & climate change, transportation, waste management, water usage, education, and research.
- UBS students Himanshu Mutha, Shaurya Singh and Vanshika Sharma published article titled 'Green Marketing and Sustainable Development Challenges and Opportunities' in International Journal of Progressive Research in Science and Engineering on Green marketing phenomenon that has grown especially significant in the contemporary market and has become a key idea both in India and internationally.





- Ashmita Badoni UBS alumni wrote an article on environmental issues in the readers' plog website.
- UBS academic director Dr. Jha delivered a free willing conversation with school students on entrepreneurship, start-ups
- The Finance Club of UBS organized a webinar on 19th January 2022 to increase financial literacy and assist students in making sound financial decisions. The webinar was hosted by Mr. Arpit Gupta, Co-founder of 'Cerebro', a prestigious IIM Lucknow alumnus, he is well known for his expertise in stock analysis and investment.



- UBS faculty member Prof.M.Guruprasad wrote an article on economics for everyone -budget 2022 view- managing through multiplier effect which was featured by IIFL securities
- The UBS organized a webinar on 25th January 2022, which was hosted by Dr. Tapas Sengupta, the main objective of the event was to give an overview of Project Management to young managers in making, and have an understanding of the complexity, constraints, and factors which have a greater impact on execution and delivery of the project.
- International Economic Review Club organized a session which was conducted by Prof. Guruprasad along with the faculty expert Prof. Chandravan Prajapati and Dr.Tapas Sengupta, where Antony Biju and Jaiee Parker presented on the topic Union Budget 2022-23.

- UBS faculty member Prof. Asha Bhatia published a case study entitled "A Case for Social Entrepreneurship: Results from a Pilot Study in India. International Journal of Mechanical Engineering, Scopus
- UBS faculty member Prof. Asha Bhatia (2022) Battling Stereotypes: Is Chuanfu's 'Blade Battery' a Safe Bet for Global EV's? - Production and Operation Management, Case Study, Reference no. 622-0005-1
- UBS student Rahul Bhavsar has written an article on how to transform lives of others in which he presented his own events helping and transforming the lives of others in the society.
- At UBS, Tribal community members are included & empowered in our inclusion & diversity project.



- UBS BBA livelihood team 2, work for Day 3 was success stories. Students visited villages near Tiware and listened to success stories of the members whom LOLT helped.
- The Finance club of UBS organized an event 'BUDGET BYTES', a post-union budget, 2022-23 discussion. The objective of the event was to increase financial literacy.
- The UBS launched 'E-cell', Entrepreneurship Development Cell (EDC). An initiative to foster and nurture the growth of innovation and entrepreneurship amongst the students and faculty.
- International Economic Review Club organized a session which was conducted by Prof. Guruprasad, where Sakshi Jyotishi and Jeet Adani presented on the topic 'Financial Crisis 2007'.



- International Economic Review organized a session which was conducted by Prof. Guruprasad, along with the faculty expert Dr. Karunakar Jha and Dr. Waheeda Thomas, where Vaibhav Sharma and Angana Banerjee presented on the topic 'Asian Financial Crisis'.
- UBS faculty members Prof. Tarun Anand & Prof. Asha Bhatia wrote a case study entitled 'Chinese Bike Sharing Startup Ofo: Plagued by the Icarus Paradox?' - Strategy & General Management, Case Study, Reference no. 322-0050-1
- UBS faculty member Prof. Asha Bhatia wrote a case study entitled 'Contemporary Business Strategies to survive during Covid-19: A Case study of Zimbabwe'
- UBS in association with the Institute of Scholars, hosted the 2nd edition of its International Research Conference (IRC) from March 24-26, 2022 conducted in a hybrid format with the theme of 'Green Economy, A Necessity for a Sustainable Future'. The perspective of the conference is to promote a resource-efficient and socially inclusive green economy. Experts from around the world have been invited to discuss various themes and topics related to green management.
- Distinguished Speaker, Dr. Sapna A. Narula President GNSD Professor & Dean, School of Management Studies, Nalanda University, India gave a speech in the green economy conference on "Transitions to Net Zero in a Green Economy"
- Distinguished Speaker, Dr Denis Ushakov International Business Program, College of Hospitality Industry Management, Suan Sunandha Rajabhat University, Bangkok, Thailand gave a speech in the green economy conference on Key Players and Stakeholders in Sustainable Marketing
- Distinguished Speaker Dr. Marek Wosinski Founder and Former President, GNSD Affiliate Global Futures Scholar at the Julie Ann Wrigley Global Futures Laboratory, Arizona State University, USA
- UBS Chairman Tarun Anand joined sustainability leaders from across the globe for the virtual UN Global Compact Leaders Summit.



- 21 UBS students Visit offices, companies, agencies, institutes, Chartered Accountants, Lawyers, etc and seek out job opportunities in Badlapur village for skilled and unskilled workers (10th, 12th, graduates)
- 21 UBS students visited MIDC of Badlapur village for seeking job opportunities for labourers, blue collar workers, etc.
- 21 UBS students visited offices, companies, agencies, institutes, CA, Lawyers, etc and seek out job opportunities in Ambernath village for skilled and unskilled workers (10th, 12th, graduates).
- 21 UBS students visited MIDC of Ambernath village for seeking job opportunities for labourers, blue collar workers, etc.
- 21 UBS students visited offices, companies, agencies, institutes, Chartered Accountants, Lawyers, etc and seek out job opportunities in Mohpada, Khopoli, and Khalapur villages for skilled & unskilled workers (10th, 12th, graduates).
- 21 UBS students visited MIDC of Mohpada, Khopoli, and Khalapu villages for seeking job opportunities for labourers, blue collar workers, etc.
- UBS has more than 50 local tribal women in its work force. This has led to change in the livings of tribal women by providing education & good hygiene to their children.
- UBS BBA livelihood team went to LOLT centres in three different villages first Tiware, where they got to know about what LOLT does, how they employ people from small villages and help them to earn better livelihood.





- UBS has borewells inside the campus and limit the purchase and use municipal water. These borewells are recharged with rain water harvesting techniques.
- UBS has built a concrete road that connects various villages to the main road which reduces fuel consumption and wear and tear of the vehicles besides providing a comfortable and safe drive to the tribal villagers.
- UBS SDG 9 Ambassador, Jyoti Agarwal and Dr. Karunakar Jha SDG Champion have issued report on SDG 9.

- UBS has double cladding walls in all its buildings and we use BLDC technology in our fans for cooling operations. This has helped us in reducing the energy consumption by approx 30%. This best practice was featured in Hindustan Times and Education Times.
- UBS has installed Hydroponics setup in our camps. UBS has employed drip irrigation practices, hydroponics and sprinklers all across our plantation sites to limit the use of water.
- UBS has installed power saver LED lights across the campus.





- UBS faculty member Dr. Dilip Nandkeolyar delivered a talk on 'Importance of Country Branding to Attract FDI & Sunset Investments' in Bangladesh.
- UBS faculty members Dr. Smita Pachare and Prof. Maneesh Ketkar wrote a case study entitled 'In Search of Growth: Will Indonesian Bank BRI's Ultra-micro Focus Pay Off?'- Reference no. 322-0047-1, Case Study, Strategy & General Management.
- UBS faculty member Dr. Dilip Nandkeolyar delivered a talk on 'Gig Economy & Opportunities for the Young Generation of Bangladesh.'



- UBS Faculty, Dr Lokashakhti conducted a FDP at Jeppiaar College of Arts & Science.
- UBS faculty member Prof. Asha Bhatia wrote a case study entitled 'Relocating Redefined: Can Singaporean Relocation Start-up Moovaz Thrive Solely on Digital Nomads?'- Entrepreneurship', Case Study Reference no. 822-0024-1
- Keeping its integrity values intact UBS formed POSH committee with three inhouse senior faculty female members and one external female member who is a NGO head working in the area of women & child development.

- UBS SDG 10 ambassador, Sanat Puri from PGDM, Cardiff Met., UK and Prof Dr. Indrajit Goswami SDG 10 Champion, have issued report on SDG 10.
- The SDG 2030 is an integral part of the experiential functionality of our teaching and learning andragogy at UBS. Our curriculum design works on hands-on solution-focused index for all the UN SDGs, where each SDG is mutinously practiced, experienced and implemented within our academic calendar.





- One of the innovative initiatives implemented by UBS is go green and paperless. Under this initiative all official communication, documentation has gone online. It has saved UBS from using papers and thus led to save mother earth. We are actively propagating green and clean energy concepts.
- The building material leftovers (iron & other) are collected, segregated and sold to local vendor.
- The leftovers like food wastage is valorized for biogas preparation



- UBS in its unique endeavour has created innovation in turning waste into black gold, manure. This initiative takes care of wastes produced inside the campus.
- Distinguished Speaker - Dr. Muhammad Azmat, Department of Engineering Systems & Supply Chain Management at Aston University, UK gave a speech in the green economy conference on "Sustainable Logistics & Supply Chain in the Smart Cities of Tomorrow"





- The Times of India released an article about UBS recycle of 100 % student housing and canteen waste to manure.
- UBS has started organic farming within the campus premises. This benefits hands-on organic farming trainings to students and caters to our canteen.

- Environment club issued a second edition of Prakriti entitled '3 key areas of sustainable entrepreneurship'.
- UBS Prakriti issues regular newsletters on environmental issues



- Prof. (Dr.) Dilip Nandkeolyar, Director - Industry Research at UBS was one of the speaker at International Conference on Sustainability Development and Social Equity, organised by Tilak Maharashtra Vidyalyaya.



- Distinguished Speaker Dr. Faozi A. Almaqtari Department of Accounting, Faculty of Business, Economics & Social Development, University Malaysia Trengganu (UMT), Terengganu, Malaysia gave a speech in the green economy conference on "Green Accounting and Finance: Its Relevance in Sustainable Future".



- UBS Green Initiative - Compost Manure. UBS has approximately 120 kgs of manure stocked at the Organic waste Converter area which can be used for the garden. But now Universal Business School Team feed 440 kgs of wet waste disposal from 16th Dec 22 till 31st Dec 22.





- International Economic Review Club organized session which was conducted by Prof. Guruprasad along with the faculty expert Prof. Nilanka, Dr. Asha Bhatia, Dr. Najib, Dr. Waheeda, Dr. Sarwar, Prof. Mansi, and the students Mr. Nupur Bhardwaj and Mr. Parag Bhardwaj had presented on the topic "Green Economy"
- Distinguished Speaker Dr. M. I. Subhani Thomson Reuters Award Winning Editor Dean, Business School, ILMA University, Pakistan gave a speech in the green economy conference on "Role of DOAJ in Scholarly Communication for Sustainable Future"



- UBS Campus Cleaning Drive The Ethics and CSR club of Universal Business School, Karjat, was able to successfully organize an event of a "UBS Campus Cleaning Drive" within the UBS campus. The main aim of this event was to clean the trash and non-recyclable waste within the campus and generate awareness towards green surroundings and pollution-free surroundings. All the members of the club participated in this event very actively and contributed to the best interest of this event.
- The PIR 2022 Edition, UBS has got a score of 8.1 out of 10 for its positive impact at level 4 - transforming. The Positive Impact Rating (PIR) is a Swiss Association, which governs the rating
- UBS Corporate Relations team hosted a fantastic event - HR & ESG SYMPOSIUM on Saturday, July 23, 2022.

- UBS faculty member Prof. M. Guruprasad wrote an article on economics for every one-SDG Goal 13 cooling the climate race to 'Net Zero' which was featured by IIFL securities
- UBS was recognized for its social impact and sustainability achievements when the Positive Impact Rating (PIR) results were launched today at the UN PRME Global Forum. UBS was one of 45 business schools from 21 countries worldwide that took part in the rating this year and achieved Level 4, making it a Transforming school within the PIR.



- Collaborative project Sonalight of ENACTUS UBS and ENACTUS Karlsruhe Institute of Technology, Germany extensively researched on the feasibility of the Business Model for 'Sonalight' and the Indian Solar Industry in general. The project featured in the prestigious ENACTUS Race For Climate Action Top 12 Projects this year.
- UBS launched 'SMART' project, a social and sustainable development initiative for management students in collaboration with Light of Life Trust (LOLT) a well-known NGO working towards the holistic development of underprivileged rural communities in India. As a part of this project, 245 post-graduate students from Universal Business School actively participated in various educational, health, environmental and livelihood initiatives in over 130 villages nearby Karjat, Dist. Raigad in April 2022.
- UBS was recognized for its social impact and sustainability achievements at the Positive Impact Rating (PIR) results which were launched in June 2022 at the UN PRME Global Forum. UBS was one of 45 business schools from 21 countries worldwide that took part in the rating this year and achieved Level 4, making it a 'Transforming School' within the PIR Edition.
- Environment club issued second edition of Prakriti entitled "Mother help need your help"
- UBS consolidate emissions with its stretched plantations across 16 acres of land.
- UBS BBA Learners Environment team visited village Patharchapewadi

- The standalone rechargeable solar lamp project that was developed by Enactus of Universal business school in collaboration with Team Enactus of Karlsruhe Institute of Technology, Karlsruhe, Germany. Has been featured by News from the world of education - September 14, 2022- THE HINDU
- UBS has three waste recycling management plants installed inside the campus. UBS has green and blue dustbins for wet and dry waste collection and segregation all across the campus. UBS has installed machinery worth Rs.12 lakh for food waste valorization. They are in process of making biogas and manures out of the food waste inside the campus. They are in process of creating an online platform to sell the manure made from the food waste. This best practice got featured in article published by Hindustan Times and Education Times.
- Environmental Club members regularly feed birds and strays on campus



- To build a culture of research at the Universal Business School, UBS Research Forum for students is initiated. The UBS Research Forum will focus on research work related to various domains of management and sustainability.
- UBS faculty member Dr. Indrajit Goswami published his research paper entitled 'Sustainability, Risk Mitigation and CSR Practices'. He has highlighted the growing concerns about the threat of climate related physical and transition risks and the development of a workable approach to assessing, measuring, and reporting these risks are creating new challenges for business organizations.
- UBS student Rahul has been appointed as an intern for the youth for nature conservation program at WWF India. WWF India (World Wide Fund for Nature) is the largest conservation organization in the world. Rahul is now continuously contributing towards sustainability. sharing one of his vedios in the link

- UBS has hosted Mr. Manish Godkhindi, Global Managing Partner & Head of Analytics, ERM (Environmental Resources Management) at UBS. He shared his insights and interacted with the faculty and students on various topics related to ESG.
- Our faculty Dr. Najib Farhan has published a research paper on carbon accounting entitle" Past, present, and future of carbon accounting: Insights from scholarly research" which pave the way for future research on carbon accounting.
- Arundhati Bhattacharya, one of corporate India's most exalted names, delivered the commencement address to the batch of 2022 at the Universal Business School, Mumbai. A total of 184 students received their degrees from India's first green business school. in his speach she said, "Universal Business School's emphasis on sustainability is a gift to its students- because being conscious and frugal is not about living in deprivation. They are making their students realise that the earth has finite resources and they must not be taken for granted. This understanding will go a long way in their professional lives.
- Environment club issued Third edition of Prakriti entitled "Climate change"
- 10 UBS students visited two villages; Khandan and Bhalyachiwadi to discuss with them the environmental issues regarding water. Further, water wheel success stories were discovered. 870 beneficiaries were impacted.





- UBS faculty member Dr. Ansari Sarwar Alam published his research entitled "Implication of Theory of planned behavior and Marketing Mix variables in assessing the mindset of consumers for solar products in India" in the International Journal of Energy Sector Management of Emerald Publication. ABDC C, Scopus Q3



- 10 UBS students visited two villages; Waghwadi and Batlichiwadi and plots of various farmers and had an extensive discussion regarding the current situation. 1,167 beneficiaries were impacted.



- 10 UBS students visited two villages namely Thombarwadi and Dharewadi. Approximate 175 survey forms were filled on environmental issues. 760 beneficiaries were impacted.



- Panel 2 of - HR & ESG SYMPOSIUM on etitled "Why should organization embrace ESG"



- UBS launched an initiative on hydroponics in 2020, The aim of this project is to reduce plastic waste and minimise the use of soil in agriculture. It involves gathering used plastic bottles and reusing them to cultivate plants through hydroponics.



- UBS provides residential houses inside the campus for around 500 students. By providing such, the students do not use public transportations or their own vehicles to keep coming and going for classes which reduces the impact on climate change



- UBS have built residential houses inside the campus for 20 faculty. By providing such, the students do not use public transportations or their own vehicles to keep coming and going for work which reduces the impact on climate change.



- UBS faculty member Dr. Indrajit Goswami published his research paper entitled 'Sustainability, Risk Mitigation and CSR Practices'. He has highlighted the growing concerns about the threat of climate related physical and transition risks and the development of a workable approach to assessing, measuring, and reporting these risks are creating new challenges for business organizations.



- Environment Club Celebrations of the #WorldSoilDay at Universal Business School, Karjat. We have always exploited soil and now we have come to a point wherein if we don't take care of it, we are going to lose more than we can think.



- To spread awareness about Soil Day, the Environment Club has released Prakriti 5.0 about the importance of soil for our planet. The document contains a brief overview of soil's role in our environment and how its important for the survival of all living things.



- UBS thereby contributes to the reduction of #CO2 emissions and safeguarding the health of our citizens by not selling the used oil to local vendors, who use oil for cooking which produces harmful gases and eating fried food that affects human health.





- One of UBS students from PGDM - BDI batch Ms. Mehak Arora has written an article on Sustainability Development Goals - 14 (Life Below Water).
- UBS SDG14 Champions and their embassodors issued first newsletter on SDG-14 (Life Below Water). UBS being the first Green Business School, is in pursuit of contributing towards active achievements of global goals. In a run we are amongst one of the few b-schools to have dedicated SDG Dashboard and ESG report.



- AN OVERVIEW OF MARINE LIFE IN INDIAN OCEAN- The Indian Ocean has nine major marine habitats, 40,000 square kilometres of mangroves, some of the biggest estuaries in the world, and 30 percent of the world's coral reefs (LMEs). The Indian Ocean provides 13% of the wild sh collected worldwide. It contributes significantly to global trade, transporting 80% of the world's oil exports and 40% of all containerized goods. Mapping the way for the sustainable use of these resources is crucial, especially for coastal communities based on marine resources. This report was published by the UBS SDG14 Champion.



- The environment team-1 of BBA students went to villages Buthachijad and Zorbe, conducted survey of the plants grown and had a village meeting with residents to understand the problems of the villagers and help them out with solutions, as part of their SMART project initiative in collaboration with LOLT (NGO).
- UBS BBA Learners environment teem Planted trees at LOLT



- On the occasion of principal founder Gurdip Singh Anand's birthday on 12th March 20222, a tree plantation campaign took place on the campus
- On the occasion of Independence Day, the university planted trees in the campus in order to increase the green zoom and combat the climate change
- UBS has adopted an agro-forestry system, having amalgamated forest tree species, horticultural; & agricultural crops together



- The UBS International Economic Review (IER) organized session presentation on the topic Russia-Ukraine ongoing conflict guided by Prof. Guruprasad along with the faculty expert Prof. Brig GPS Cheema, Dr Karunakar Jha, Prof. Nilanka Chatterjee and Dr. Waheeda Thomas
- UBS faculty member Dr. Najib published his research entitled "The impact of corporate governance on financial performance of Indian hotels: cluster analysis", Int. J. Management Practice (Scopus).



- UBS SDG 16 (Peace, Justice & Strong Institutions), ambassador Sai Keerthana Munder conducted an applaudable session by representing UBS at Kompass Junior College in Hyderabad on 4th Nov, 2022. She had an impactful session with the higher secondary students (11th & 12th grade). The audience saw Political Science students called 'Democrats' as a part of their club activity, accompanied by their Political Science Faculty - Ms. Laxmi Prasanna.
- The paper 'Optimization of Business Performance during Pandemic by Sustainable Real Estate Management Services' (Taran Kaur*, Dr. Sanjeev Bansal*, Dr. Priya Solomon**, Amity Business School, Universal Business School, Mumbai, India**) was presented at IIM Bodh Gaya



17 PARTNERSHIPS FOR THE GOALS



- UBS Faculty SDG Champion Dr. Dilip along with his team ambassadors of SDG 17 have partnership with several agencies.
- UBS is now signatories of the United Nations Global Compact 'PRME' – Principles for Responsible Management Education. This furthers our commitment to the UN Sustainable Development Goals (SDG's) & we will be conforming with the requirements. We will be working with SPJIMR the India Chapter Head to co-ordinate our activities.
- The ESG of UBS got featured on GBSN Website



- UBS partnered with University of Lincoln, UK for conducting the International Conference on Green Economy A Necessity for Sustainable Future



- UBS partnered with Cardiff Metropolitan University, UK for conducting the International Conference on Green Economy A Necessity for Sustainable Future
- UBS partnered with the University of Economics, Bulgaria for conducting the International Conference on Green Economy A Necessity for Sustainable Future
- Universal business school partnered with Suan Sunandha Rajabhat University, Thailand for conducting the International Conference on Green Economy A Necessity for Sustainable Future



- UBS partnered with Boston University, USA for conducting the International Conference on Green Economy A Necessity for Sustainable Future
- UBS partnered with College of Hospitality Industry Management, Suan Sunandha Rajabhat University, Thailand for conducting the International Conference on Green Economy A Necessity for Sustainable Future
- UBS partnered with Association of Management Development Institutions in South Asia (AMDISA) for conducting International Conference on Green Economy A Necessity for Sustainable Future



- UBS partnered with Global Network for Sustainable Development - GNSD for conducting the International Conference on Green Economy A Necessity for Sustainable Future
- UBS partnered with South Asian Journal of Management for publishing the presented research papers at the International Conference on Green Economy A Necessity for Sustainable Future
- UBS partnered with Institute of Scholars for advertising the conference & calling for research papers presentation at the International Conference on Green Economy A Necessity for Sustainable Future



- Our UBS Founder & Chairman Mr. Tarun Anand attending the #PRME2022 India Chapter Meet to discuss the role of Partnering for Social Impact: Towards Responsible Management Education at the PRME India Chapter Meet 2022 at SPJIMR, Mumbai.



Appendix B: UBS Green Matrix 2022

Setting and Infrastructure

158510 Total campus area (m ²)	10500 Total campus ground floor area of buildings (m ²)	31576 Total campus buildings area (m ²)	> 1 - 80% The ratio of open space to total area	0 Facilities exist in all buildings and are fully operated Campus facilities for disable and maternity care	
39634 University's budget for sustainability effort (in US Dollars)	10500 Total campus ground floor area of buildings (m ²)	0 < 25% Percentage of operation and maintenance activities of building in one year period		38 Total number of academic and administrative staff	
730 Estimated annual total population	0 > 1 - 80% The ratio of open space to total area	44,09,964 (in US Dollars) Total university's budget	692 Total number of regular students (part time and full time)	158510 Total campus area (m ²)	31576 Total campus buildings area (m ²)
0 > 15° 0 Percentage of University's budget for sustainability effort	> 35% Total area: Total area on campus covered in forest vegetation (please provide total area in square meters)		D > 30% Total area: Total area on campus for water absorption besides forest and planted vegetation (please provide total area in square meters)		
<= 10% Total area: 4157 Total area on campus covered in planted vegetation (please provide total area in square meters)	Health infrastructure available (first aid, emergency room, clinic, hospital and certified personel), system and accessible for public Health infrastructure facilities for students and academic and administrative staff wellbeing				0 > 70 m² / person The total open space area divided by total campus population.
Security infrastructure is available and fully functions and security responding time for accidents, crime, fire, and natural disasters is less than 10 minutes Security and safety facilities		0 Total number of online students (part time and full time)	Conservation program 1-25% implemented Conservation: plant (flora), animal (fauna), and wildlife, genetic resources for food and agriculture secured in either medium or long- term conservation facilities		

Energy and Climate Change

> 0.11 - 2.05 metric ton

The total carbon footprint divided by total campus population (metric tons per person). Formula: (2.11) / (1.15)

> 75%

Smart Building implementation (percentage of the total floor area of smart building to the total all floors building area) - smart & non-smart buildings area

1 source

Number of renewable energy sources in campus (solar power, bio diesel, wind power, etc)

Solar Power | Total kWh:

Please specify renewable energy sources in campus and provide capacity produced in kilowatt hour

1200000 kwt

Electricity usage per year (in kilo watt hour)

0 2 programs

The number of innovative program(s) in Energy & Climate Change

> 25%

The ratio of renewable energy production divided by total energy usage per year

3 elements

Elements of green building implementation as reflected in all construction & renovation policies

1535 - 2423 kWh

The total electricity usage divided by total campus population (kWh per person) Formula: (2.6) / (1.15)

> 75%

Energy efficient appliances usage

1009.488

Please provide the total carbon footprint (Co² emission in the last 12 months, in metric tons)

25260

Total campus smart building area (m²)

Provide training and educational materials for surrounding communities, at national level, at regional & international level
Impactful university program(s) on climate change

Program(s) aims to reduce two out of three scopes emissions (Scope 1 & 2 or Scope 1 & 3 or Scope 2 & 3)
Greenhouse gas emission reduction program

Waste

Extensive (> 75% treated)

Organic waste treatment

Treatment for up cycling

Sewage disposal

Not Applicable

Recycling program for university waste

Extensive (> 75% treated)

Inorganic waste treatment

Extensive (> 75% treated) or campus produces a minimum amount of toxic waste
Toxic waste treatment

more than 3 programs on campus
Program to reduce the use of paper & plastic

Water

> 50% water conserved

Water conservation program & implementation

> 75% treated water consumed

Total campus ground floor area of buildings 2

50% of water efficient appliances installed

Total campus area (m²)

Policy & programs for water pollution control are fully implemented & monitored regularly

Water pollution control in campus area

> 25 - 50% water recycled

Water recycling program implementation

Transportation

2

Number of cars actively used
and managed by University

1

Approximate daily travel distance of a
vehicle inside campus only (in Kilometers)

0.045

The total number of vehicles (cars and motorcycles) divided
by total campus population. Formula: $(5.1+5.2+5.3) / (1.15)$

**Pedestrian paths are available, designed for safety, convenience,
and in some parts provided with disabled- friendly features**

Pedestrian path on campus

10

Number of cars entering
the university daily

< 1%

Ratio of parking area to total campus
area. Formula: $((5.12/1.5) \times 100 \ 0 \ 0)$

1

Number of shuttles
operated in your university

2

Total trips of shuttle
services each day

> 0.004 - 0.008

The total number of Zero Emission Vehicles (ZEV)
divided by total campus population. Formula: $(5.10)/(1.15)$

20

Total ground
parking area (m²)

10

Number of motorcycles
entering the university daily

15

Average number of
passengers of each shuttle

> 3 initiatives, or initiative no longer required

Number of transportation initiatives to decrease private vehicles on campus
(e.g. car sharing, charging high parking fees, metro / tram / bus services & etc)

**Program resulting in more than 30% decrease in parking
area or parking area reduction has reaches its limit.**

Transportation program designed to limit or decrease the parking
area on campus for the last 3 years (from 2018 to 2020)

**0 Shuttle service is provided by university,
regular, and environment friendly. Or shuttle
use is not possible (not applicable)**

Shuttle service

Education and Research

> 47 Total campus area (m ²)	102 Total number of courses / subjects offered	1 - 5 startups Number of sustainability - related startups	9000 Total research funds dedicated to sustainability research (in US Dollars) (average per annum over the last 3 years).
24400 Total research funds (in US Dollars) (average per annum over the last 3 years).	> 1 - 5% The ratio of sustainability courses to total courses/subjects	0 Number of scholarly	84 - 300 publications on sustainability published. (average annually for the past 3 years)
More than 3 Projects Number of sustainability community services project organised and/or involving students	> 10 Total campus ground floor area of buildings 2	> 1 - 80% The ratio of open space to total area.	Website is available, accessible, and updated regularly University-run sustainability website
https://universalbusinessschool.com/ESG Sustainability website address (URL) if available	More than 3 events per year Number of cultural activities on campus	Sustainability report is published annually Sustainability report	
> 20 - 40% The ratio of sustainability research funding to total research funding	3 Programs Number of university program(s) to improve teaching and learning	5 Number of courses / subjects related to sustainability offered	



ESG Objectives

- 1) Responsible Management Teaching Materials – Increasing the number of ESG focused case studies & materials in consultation with faculty
- 2) PRME Active participation in projects and initiatives of PRME Indian Chapter
- 3) UBS SDG Dashboard making further progress on all SDG's
- 4) Fostering an Annual Research Conference on Green Economy
- 5) Ensuring New Case Studies written by Faculty have an ESG lens
- 6) Continue to publish research and impact conferences through thought leadership on ESG subjects
- 7) Continue to write articles on ESG
- 8) Green Objectives
 - a) Reduce Carbon Footprint through adoption of new technologies
 - b) Further invest in rainwater harvesting techniques
 - c) Ensure effective solid waste recycling
- 9) Further Develop Student engagement in ESG projects
- 10) Social Objectives - Ensure larger impact on communities through Enactus, Rotaract, Ethics & Governance Club, Environment Club & SMART projects
- 11) Governance Objectives – Ensure that all Governance standards are followed with a continuing strategic focus on Sustainability
- 12) Increasing Diversity and inclusion of workplace.

Conclusion

The interlocking challenges facing the world: the climate crisis, the war in Ukraine, high food and fuel prices, the fight against inflation, the transition to renewable energy, China's uncertain post-pandemic path and the USA-China global dominance economic warfare might result in the world entering into a low-growth, low investment and low co-operation era. The actions that we take today will dictate our future risk landscape. The world stands at a crossroad, of ensuring that addressing current crises does not detract from the longer-term impact.

The most severe global risks – pertaining particularly to climate and nature – are those we are still the least prepared for. Businesses cannot deny climate change anymore, neither can management education.

Investments in health and education, key tenets of managing present needs in all societies as well as longer-term human capital and economic development, strengthens societal resilience to multiple shocks and risks including climate change. It is incredibly important for business schools to pivot towards advanced technologies such as AI as a beacon of hope in creating a multi-disciplinary solution oriented mindset in the journey of transforming our future leaders.

Future Managers will have a tryst with destiny as they stand at this moment when the world needs leadership to solve the toughest problems our society is facing like income disparity, gender bias, diversity and inclusion, the environmental challenge, and extremism which are causing fissures in our society. We do believe that the combination of young minds with an entrepreneurial mindset will foster innovative technological solutions to serve the society and planet. Future Managers will have to pivot from being problem identifiers to being solution seekers and this mindset change will foster new business models with a purpose.

We believe that our future leaders must embrace complexity and act on a balanced vision to create a stronger, and more prosperous shared future.

We believe the practices we follow at Universal Business School will produce the leaders of tomorrow who will be:

- Competitive in business yet compassionate in society.
- Are critical when thinking yet constructive while collaborating.
- Able to understand the ethical dilemmas whilst having the values to overcome them.
- Able to recognize the challenges facing humanity and can use their entrepreneurial skills to help solve them.



Dedicated to Late Sardar Gurdip Singh Anand



Late Gurdip S. Anand

Founding Chairman

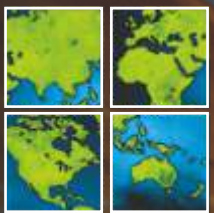
B.E., MBA (JBIMS) Gold Medalist,
Ex. Ed. Michigan B-School (USA)
IMD (Switzerland)

*Out of the night that covers me,
Black as the pit from pole to pole,
I thank whatever gods may be,
For my unconquerable soul.*

*In the fell clutch of circumstance,
I have not winced nor cried aloud.
Under the bludgeoning's of chance,
my head is bloody, but unbowed.*

*Beyond this place of wrath and tears,
Looms but the Horror of the shade,
And yet the menace of the years,
Finds and shall find me unafraid.*

*It matters not how strait the gate,
How charged with punishments the scroll,
I am the Master of my Fate,
I am the Captain of my Soul.*



**Universal
Business
School®**

"Transforming Lives"

Authored by

Mr. Tarun Anand

Dr. Najib Hamood Saif Farhan

Acknowledgements

Brig. GPS Cheema

Prof. Sriram Ramshanker

Dr. Asha Bhatia

Dr. Pranjali Madhur

Prof. Vijay Tandon

Prof. Elora Basumatary

Mrs. Beeba Anand

Mr. Rakesh Achhrya

Designed by

Mr. Kiran Sonawane

Universal Business School

Kushiwali, Vadap, Gaurkamat, PO, Karjat, Maharashtra 410201

Jan '22 - Dec '22