

SMART

Introduction:

Universal AI University has initiated the SMART (Societal Causes Management Aptitude and Responsibility Temperament) credit course aimed at fostering empathy and compassion among students. The course emphasizes the triple bottom line of Profit, People, and Planet, essential for cultivating successful leadership qualities. As part of this course, students undergo a 10-day immersive learning experience in rural and tribal villages of Maharashtra, collaborating with local communities and NGOs (Light of Life Trust) to address societal challenges.

Partnership and Focus:

The SMART project is a collaboration between Universal AI University and Light of Life Trust (LOLT), focusing on Healthcare, Education, Environment, and Livelihood (HEEL). This interdisciplinary approach ensures a holistic understanding and engagement with real-world problems.

Verticals of the SMART Project:

- **Healthcare:** Activities promote health education, sanitation, and access to basic healthcare.
- **Education:** Programs provide educational support for underprivileged communities.
- **Environment:** Initiatives focus on environmental awareness, conservation, and green practices.
- **Livelihood:** Projects aim to empower communities through skills development and entrepreneurial opportunities.

Roles & Responsibility:

- **Healthcare:** Vertical Head- Dr Geetanjali, Module Leader- Dr Logasakthi K, Student Engagement Manager- Ms Perpetual, Vertical Leader- Uma Pandey.
- **Education:** Vertical Head- Mrs Shruti, Module Leader- Dr Neha K. & Prof Krutika S., Student Engagement Manager- Prof Jinal P, Vertical Leader- Jagpal Singh.
- **Environment:** Vertical Head- Mr Kanhaiya S, Module Leader- Prof Rajendra P, Student Engagement Manager- Ms Seema Saha, Vertical Leader- Shurti Singh.
- **Livelihood:** Vertical Head- Mr Rajesh Bhoir & Mr Tanaji M, Module Leader- Dr Swati D. & Prof Maninee D, Student Engagement Manager- Ms Supriya Londhe, Vertical Leader- Ravinder Rangra.

Impact of the SMART Project:

- **Healthcare:** A team of 60 PGDM10 students with LOLT conducted dental and NCD screenings for 163 and 52 villagers respectively, across 4 clinics.
- **Education:** 129 BDI students reached 605 beneficiaries in 27 villages. Activities included conducting fun learning activities in schools, promoting the importance of education, providing teaching materials, and organizing awareness rallies.
- **Environment:** Led by 88 IM6 students, environmental initiatives included creating awareness about environmental issues, conducting surveys, and promoting waste management practices and water conservation. They reached 1334 villagers across 17 villages, interacting with local schools and conducting door-to-door surveys.
- **Livelihood:** 97 Cardiff cohort's students visited 17 villages and reached 1858 villagers, raising awareness on self-employment, livelihood options, and the importance of skills development. They encouraged enrolment in relevant courses, organized engaging street plays (nukkad-nataks), and facilitated visits to skill development centres.



Total Impact:

The SMART project collectively impacted 3215 villagers, addressing their needs and fostering sustainable community development.

Reporting:

Upon project completion, each student prepared individual reports and group presentations, reflecting on their experiences, challenges, and achievements.

Conclusion:

The SMART Project demonstrates UAIU's commitment to developing well-rounded leaders equipped with empathy, compassion, and a deep understanding of social issues. By focusing on healthcare, education, environment, and livelihood, students have helped over 3000 villagers in rural Maharashtra. This initiative drives positive change, fostering a more equitable and sustainable future.

Dashboard: <https://tinyurl.com/SmartProjectUAIU1>