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India's
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UNIVERSITY

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CONTENT

EDITOR's NOTE

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Dr. M. Guruprasad
Director - Student Research
Managing Editor, Universal Ai Review

Presenting you the next issue of our the e-Magazine from "UNIVERSAL Ai University". It is in its new Avatar known as the "Universal AI Review" (previously known as the Universal Business Review). We thank all the writers of our UAi family who have contributed to this issue of the Magazine. We thank the support of our magazine team members and support our Management, Faculty, and students for their article contributions. I also take this opportunity to thank Mr. Kiran Sonawane for his regular and careful efforts in making the Magazine and adding the glitter to it.

As we move into the next phase of growth and expansion from Institution to being the first Ai University in India this issue of Magazine also carries some flavor of Technology. This issue contains our regular sections such as Faculty articles, Student articles, Research Section, IER articles, Book reviews, and Quiz section. Our Spartans sections highlight some of our former club Presidents.

We would like to thank our contributors Prof. Pushkraj Deshpande, Dr. Harshita Kumar, Dr. Asha Bhatia, Dr. Srinivas Shirur, Dr Jaya Jethwani. Thanking the Students and the Club Presidents who have sent their contribution/ information.

The release of this Magazine since last 7 years with 15 issues would not have been possible without the continued support of our Founder & Chancellor Mr Tarun Singh Anand.

I hope you enjoy reading the magazine. We look forward to your continued suggestions and support for the Magazine.

Editor's Note

ARTICLES

Future of Technology: From Hominoids to Humanoids

Dr. M. Guruprasad
Director - Student Research
Managing Editor, Universal Ai Review

"The saddest aspect of life right now is that science gathers knowledge faster than society gathers wisdom."- Isaac Asimov

The present state of Technology which is moving towards the higher maturity phase of Human Civilisation which has not been witnessed for millions of years. Earlier, I also discussed whether it is going to provide a Fruitful life or will it become a Frankenstein. One of the highest forms of technology applications we are seeing now is the emergence of Human-like Robots known as Humanoids. It is clear like any other technology AI, Automation, and Robots will replace a lot of work done by Humans. It looks like in the future, even the difference between Humans and Robots may become less clear. Robots may be able to copy the human appearance, voice, and behaviour.

Is this possible? If there were humanoid Robots similar like humans, what do you think could happen in the future? This is like asking if there were horses that could fly. We know now we have a flying horse called Aeroplanes.

Humanoid robots – machines designed to emulate both the appearance and actions of humans through the use of their advanced technology that enables interaction with the environment and execution of tasks comparable to those done by humans. While some are excited about the possibilities of humanoid robots, many others are concerned about their impact on society and humanity.

In the past, we had rejected the spread of many such innovations and their impact on our lives. To name a few such as Television, Computers, cell phones, and E-Commerce some of which we probably have not even thought about. The list is endless. Today if we cannot visit an Office, College, or an Occasion, we have an online interaction platform. Cameras which were part of the Occasion have almost become part of day-to-day life. We wish to record every moment of our life from the place we live to the place we visit. From Selfies to Cameras in Shops, Society, and in Many Homes. This has become a Culture. Paradox? We also talk about a lot of Privacy.

For all the above-mentioned Technology we still need Humans to operate them as a Tool. They cannot think for themselves. Maybe the same

is valid for Humanoid in the Short run. But with AI, they become the self-thinking machines. In the long run, it looks like at least your workplace may not require many of our Human Services.

You may argue that this is because they have all become an essential part of our day-to-day life and make things better for us. What is this betterment we are talking about? It is about convenience, Comfort, Productivity, and Progress. Humanoids come with the same promise with much more performance. They are emerging in the Workplace and will rise to play a larger role in every walk of your life. They can do better jobs in the Workplace, Increase Productivity, and save time and cost. Scientists say that these Robots have various applications, including healthcare, education, entertainment, research, and even in our Homes. Remember every technology started with the promise of increasing Productivity by reducing Labour at Home and

in the Workplace.

If you argue that Humans have emotions and loyalty which these Machines will lack, you know the answers. They are more loyal than you. They do not even demand Monthly Salaries (maybe Maintenance cost) and no expectations of Bonus and annual Increment (maybe some depreciation cost). You know today Highly Competitive era even Humans are leaving their emotions. This is not to say that Humans are removed completely from the scene, but with the kind of Technology and knowing the History of Technology, we are aware that, it is going to replace many Humans from their activities. Thus, they will be part and parcel of your Personal & Professional life.

Remember the outsourcing business and the growth of Call centers. Software programmers can sit in any part of the work and can write the codes, programs, and organizations across them. We celebrated them

because they created Jobs, Income, and Prosperity. Now, with Humanoids even the Outsourced are Outsourced. The List of organizations that are using normal Robots to replace these Jobs will increase. From Call centers to Banks to Receptionists to Programmers even to Priests. As of now, we are celebrating it with open hands as a sign of Progress. It may soon become an integral part of our life. As the world becomes increasingly automated, where human life has become a machine-like mechanical life, the Humanoid Robots are slowly getting into the Human life. Will it be a Friendly Neighbourhood Spider-Man or the Black Spider-Man (Venom) or a a double-edged sword? Time will only decide.

"positronic brains are expensive and bodies / actuators are cheap, so it is more cost-effective to have one robot operating different machines (originally designed for humans) than to put a positronic brain into each machine."-Isaac Asimov
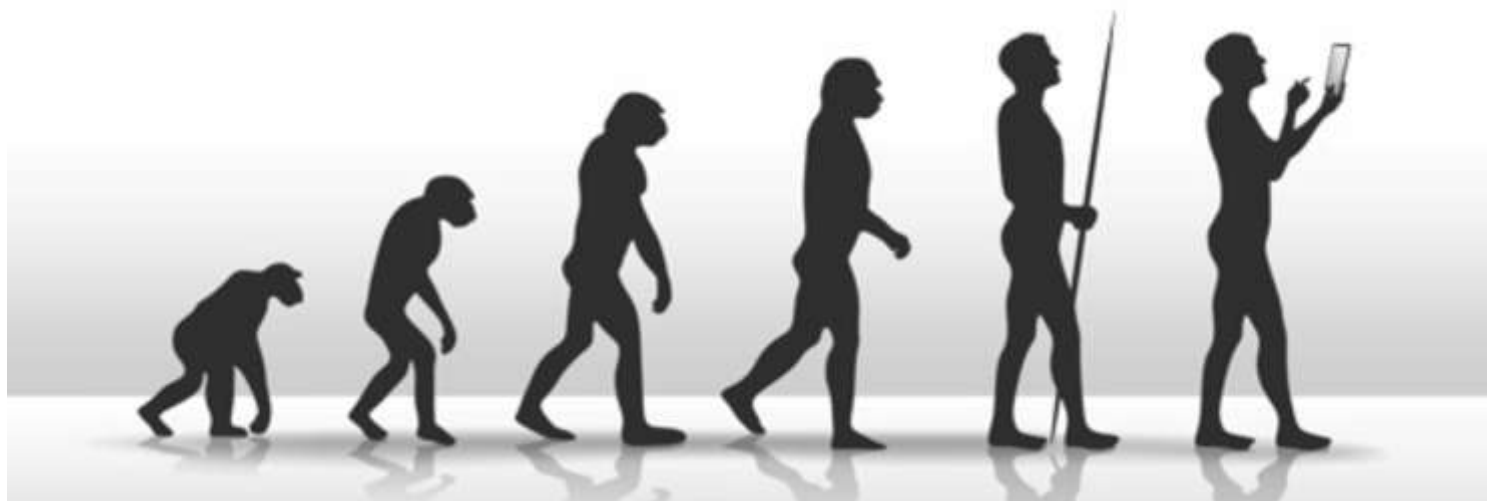
School of Music, Sound & Cinematics

Dr. Harshita Kumar
Dean - School of Management (PG)
Dean - School of Music, Sound & Cinematics

About the School

The School of Music, Sound & Cinematics is a vibrant and innovative hub for aspiring musicians, sound engineers, and storytellers. With a unique blend of artistic expression, technical expertise, and cutting-edge technology, the school is committed to nurturing creativity and preparing students for impactful careers in the music and entertainment industries.

Academic Programs

Our flagship undergraduate offerings include:

- **B.Tech in Sound Engineering**: A comprehensive program emphasizing AI enabled audio production, acoustics, sound design, and studio techniques.

- **B.A. in Music and Audio Production**: A creatively rich curriculum focused on music theory, performance, composition, and cultural studies.

Both programs are crafted to provide a strong foundation in both the theoretical and practical aspects of sound and music, equipping students for roles in music production, film and game sound, live events, education, and beyond.

Infrastructure & Facilities

Students learn in world-class facilities, including industry-standard recording studios, acoustically treated sound labs, and versatile performance spaces. Our faculty comprises seasoned professionals and visiting artists who bring invaluable industry insights and mentorship to the classroom.

Students also work with the latest software and hardware used in professional environments, ensuring they graduate ready to hit the ground running.

Internships, Portfolios and Placement Support

Hands-on learning is central to our philosophy. Students regularly participate in:

- Internships with top studios and entertainment companies
- University-wide cultural festivals and live recording sessions
- Portfolio-building workshops and real-world projects

Comprehensive placement support helps students connect with leading employers in music production, media, and entertainment.

Interdisciplinary Collaboration

The school thrives within a multidisciplinary ecosystem that encourages collaboration across departments such as Psychology, B.Tech in AI, Business, & Design. This cross-pollination of ideas fosters innovation, peer learning, & holistic creative development.

Whether you envision yourself as a music producer, sound designer, composer, or live audio engineer, the School of Music, Sound & Cinematics provides the skills, experience, and creative community to shape your future in the fast-evolving world of sound & entertainment.

Classroom

SSL 4000 G+ Console & Analog 2 inch Tape Recorder

Common Area

Microphones like Telefunken AR 51 Microphone, etc

Music studio

Recording booth

"10 Secret Expectations Corporates Have From Freshers (That No One Talks About)"

Prof. Pushkraj Deshpande
Sr Manager, Training & Skill Development

Meet Aisha, a bright and ambitious graduate, stepping into the corporate world with a degree in hand and dreams in her heart. Like many freshers, she's filled with excitement but also has a whirlwind of nerves about her first job. She's been told the usual advice: show up on time, be professional, and showcase your skills. But what no one told her is what really matters to her future employers.

As Aisha begins her journey, she quickly discovers that corporates have certain unspoken expectations - beyond just technical knowledge. Let's follow her story to reveal the top 10 expectations corporates have from freshers, the ones rarely discussed anywhere.

1) Adaptability Over Expertise

Aisha entered her first job thinking she needed to know everything about her role from day one. But soon, she realized her company valued adaptability far more than expertise. Freshers, she learned, aren't expected to be masters just yet. Instead, corporates look for quick learners who can adjust to new situations, absorb company culture, and grow within their environment.

2) Curiosity Beyond The Job Description

Aisha's tasks were clearly outlined in her job description, but what no one told her was that curiosity would make all the difference. She stood out by asking insightful questions - not just about her tasks, but about the industry, the company's goals, and future innovations. Corporates value freshers who look beyond their immediate job and take an interest in the broader landscape.

3) Emotional Intelligence Is a Hidden Superpower

When **Aisha** faced a tense situation between two colleagues during a meeting, she realized something crucial: emotional intelligence was more important than she had anticipated. Knowing how to handle her own emotions, being empathetic, and reading the room became her hidden superpower. Corporates expect freshers to show maturity in how they navigate interpersonal dynamics.

4) Time Ownership, Not Just Time Management

Aisha thought time management meant checking tasks off a list. But her manager taught her an important lesson: corporates expect freshers to own their time. It's not just about meeting deadlines; it's about taking full accountability for how one manages tasks, asking for help when needed, and knowing when to push back on unrealistic demands.

5) Resilience in the Face of Uncertainty

On her first major project, Aisha's team faced an unexpected shift in priorities. She was thrown off at first, but quickly learned that resilience was key. Corporates expect freshers to handle ambiguity with grace. The ability to bounce back from surprises & adapt to changing circumstances is valued more than simply following plans to the letter.

6) A Team Player Mindset

Aisha had always excelled individually, but in the corporate world, it wasn't just about her achievements. She found that corporates appreciate freshers who put the team above the individual. Collaborating, sharing credit, and uplifting others made her an invaluable part of her team. Success, she learned, is shared, not hoarded.

7) Feedback: It's What You Do with It That Counts

During a one-on-one with her mentor, Aisha received feedback on how she could improve her presentation skills. At first, she was simply polite and took notes. But it wasn't until she actively implemented that feedback that she saw the difference in her work. Corporates want freshers to not just receive feedback, but to act on it swiftly and effectively.

8) Initiative with a Dose of Discernment

Eager to prove herself, Aisha volunteered for several projects. But her mentor advised her that while initiative is key, knowing when to step forward and when to hold back is equally important. Freshers are expected to take initiative while respecting boundaries & existing processes. Being a proactive leader without overstepping is a delicate balance.

9) Understanding the Unwritten Rules

As Aisha settled into her job, she noticed certain nuances - office traditions, unspoken expectations, & cultural quirks that weren't mentioned in the onboarding. She realized that corporates expect freshers to observe and respect the unwritten rules. Being tuned into these subtle elements is often what helps freshers blend seamlessly into the work environment.

10) Fresh Ideas, but with Humility

Aisha had some innovative ideas for improving processes at her company, but she hesitated to voice them. When she finally did, her manager welcomed her perspective. Corporates appreciate freshers who bring fresh perspectives to the table, but they also value humility. Presenting new ideas with confidence, backed by thoughtfulness and data, ensures freshers are taken seriously.

A year into her role, Aisha reflected on how much she had grown. The things she once thought were important - perfecting her technical skills, meeting every deadline - became secondary to the human qualities she developed. Corporates, she learned, don't just hire freshers for what they know. They hire them for their ability to adapt, evolve, & contribute to the company's collective journey.

So, as you prepare to step into the corporate world, know that these 10 expectations are what will truly set you apart. They're the key to not just surviving, but thriving in a corporate career.

Welcome to a Brand-New, Exciting Course at Our University!

Dr. Jaya Jethwani
Assistant Professor, Psychology
- School of Social, Liberal Arts
& Behavioural Sciences

Hello readers! Let's give a warm welcome to an exciting, sizzling new course being introduced at our university. Today, I'm going to tell you about a unique program - but there's a twist! You'll have to guess the name of the course. Here's a hint: it's deeply connected to all of us. It's about what we think, how we think, and why we think the way we do.

Have you ever wondered why, despite all being human, we are so different from each other? Why are our habits, personalities, and thoughts so varied? Through this course, you'll begin to understand all these fascinating aspects of human nature.

Did you know that hormones play a major role in why we feel happy, sad, or even fall in love? Yes, just like vital signs reflect our physical health, our emotional states are often guided by specific hormones. So, if someone says, "I'm not feeling happy," it could be due to a hormonal imbalance - and that's absolutely valid.

In this course, you will explore how our brain works, how our emotions function, and what makes each personality unique. This amazing course is *Psychology* - the scientific study of the human mind and behaviour.

But wait, there's more! At our university, we're offering something extra with this course - *Psychology plus Artificial Intelligence (AI)*. That's right! Along with learning about the human mind, you'll also get to study the "computer mind" - AI. What a powerful combination: human intelligence meets artificial intelligence. Imagine the possibilities when these two worlds come together!

Get ready to dive into the mysteries of the mind and the future of technology — all in one incredible course. Welcome to Psychology with a modern twist!

About The School of Liberal Arts: Social and Behavioural Sciences (Psychology)

Universal AI University's School of Liberal Arts: Social and Behavioural Science is a distinguished institution dedicated to fostering a deep understanding of human behaviour, society, and the liberal arts. Our mission is to cultivate well-rounded individuals who are equipped with the knowledge and skills to make meaningful

contributions to society. The school's interdisciplinary approach to education emphasizes critical thinking, creativity, and practical application, providing students with a holistic learning experience.

Our flagship program, the Bachelor of Science in Psychology, is designed to offer students a comprehensive understanding of psychological principles and their applications. The curriculum covers a wide range of topics, including cognitive psychology, developmental psychology, social psychology, and clinical psychology. Through a combination of theoretical knowledge and hands-on experience, students are prepared to pursue careers in various fields such as mental health, research, education, and human resources.

Key benefits of attending the School of Liberal Arts: Social and Behavioural Science include:

1) Interdisciplinary Curriculum: Our curriculum integrates knowledge from various disciplines, ensuring that students develop a well-rounded understanding of human behaviour and society.

2) Expert Faculty: Learn from experienced faculty members who are leaders in their respective fields. Our faculty are dedicated to providing students with personalized guidance and support.

3) Hands-on Experience: Gain practical experience through internships, research projects, & community engagement initiatives. Our strong partnerships with organizations in the field provide students with opportunities to apply their knowledge in real-world settings.

4) State-of-the-art Facilities: Access to modern labs and resources, including psychological testing equipment and research software, to enhance your learning experience.

5) Global Exposure: Benefit from our international collaborations & exchange programs, which offer students the chance to gain global perspectives & learn from diverse cultures.

6) Career Opportunities: Our graduates are well-prepared for a wide range of careers in psychology and related fields. The rigorous academic program and practical experience opportunities ensure that students are ready to make a positive impact in their chosen professions.

The growing role of Blockchain Technology (BCT) in BFSI

Dr. Srinivas Shirur
Professor - Finance

Blockchain essentially refers to a distributed digital ledger or database. The term "distributed" here emerges from the fact that the ledger is not stored on a central database, rather each computer or node on the network stores a copy of it, which are in turn connected by a peer-to-peer (P2P) network. When two nodes conduct a transaction (which is encrypted), a record of it is stored in the ledger, which subsequently constitutes what is called a "block" of data. Each block is assigned a unique alphanumeric string called a "hash" based on its timestamp, and all such blocks are sequentially connected via their hash, forming a chain. The most important property of blockchains, however, is the fact that each new block of data requires consensus among all nodes of the network for it to be integrated with the preceding block in the chain. This feature is what ensures the transparency and uniformity of the ledger while ensuring that it remains free of tampering. To ensure the efficiency of the setup, the nodes are usually provided with an economic incentive to legitimise a transaction, with a reward being offered to the first node to do so, in a process known as mining (in case of bitcoin)/ Validation (in case of Ethereum)."

Evolution of BCT

While BCT was almost exclusively being used for implementing cryptocurrency at the onset, the situation took a sharp turn in 2014 with the launch of a decentralised platform known as "Ethereum," which promulgated its applications to other domains. It introduced the idea of "smart contracts," which are self-executing digital contracts that are automatically completed upon the completion of the requisite terms, thereby eliminating the need for third parties to verify them.

The growing use of cryptocurrencies has given rise to the idea of Decentralised Finance (DeFi), which refers to a set of blockchain-based applications that are designed to supersede the current financial structure. The use of smart contracts eliminates the need for third-party institutions like banks, while the decentralised nature of the platform gives users direct control over their finances.

Another significant development has been the rise of Nonfungible Tokens (NFTs). These are unique digital assets like paintings or videos, which cannot be exchanged on a one-to-one basis. Since NFTs are based on blockchains, their unique identities and ownership can

be immediately traced on the digital ledger. This has also led to their application in processing the ownership of real-life assets like deeds to real estate or vehicles.

Applications of BCT by the Indian government

The Government of India has been taking a keen interest in BCT and its application to the public domain, as is evident from the release of the "National Strategy on Blockchain" by MeitY in December 2021, which elucidated its vision to adopt blockchain in various sectors like healthcare, agriculture, finance, voting and e-governance, while laying the groundwork for establishing a "National Blockchain Framework," under which it will work towards building a national-level infrastructure for blockchain. It hopes to enable "Made in India" blockchain technology for global use by 2027 while achieving convergence across blockchain, Internet of Things, cloud and Artificial Intelligence, collectively called the "BICA Stack."

The government is currently in the process of deploying BCT for land registration, issuing digital certificates and customs duty payment. Organisations like the Telecom Regulatory Authority of India (TRAI) and the Securities and Exchange Board of India (SEBI) are also playing an active role in the adoption of BCT in their respective sectors.

Applications in BFSI - Banks

In 2016, GoI launched UPI under the leadership of 'National Payment Corporation of India'(NPCI) and also launched 'Unified Lending Interface' (ULI) in 2021 under the supervision of RBI. ULI basically caters to small unsecured loans through normal Apps. In future, RBI plans to bring secured big loans with BCT through Dapps. This will be revolutionary because this will either make banks obsolete or force them to become Neo-banks. There will be direct contract between depositors and borrowers. Platform will charge one percent fees. Financial services will get converted from fund to fees based services through 'P2P Lending Dapps'.

Insurance

At present, insurance companies are pooling premiums to pay claims to few who require it and the difference is their profit. Most of the insurance companies reinsure their exposure, and as a result, takes no risk and earn free rent. In order to over come this unnecessary product, a concept of 'De-centralised Insurance Dapps' have been introduced under the platform of BCT which can deliver same service at less than half of the existing cost.

Capital Markets

At present, once an IPO is subscribed and money and shares are transferred to the required entities, the responsibility of the stock market is over. In case of startups, equity shared holders also require guarantee that the money so collected is utilised as per the plan. There is no assurance that this will happen under the present system. These things could be very effectively monitored with the help of BCT. This will improve funding for new startups and boost entrepreneurship in India through 'Crowd Funding Dapps' under BCT platforms.

RESEARCH

Dr. Asha Bhatia
Dean of Research

Theme: Sustainable Futures - Empowering Change with AI
Date: March 21-22, 2025
Venue: Universal Ai University

Day 1 Highlights (March 21, 2025)
Opening Ceremony & Keynote Sessions:

- The event commenced with the release of the compendium Sustainable Future: Empowering Change with AI.

- **Keynote Speakers:**
  - **Prof. Lina Sone Vyas** - Generative AI & Business Entrepreneurship

  - **Ms. Sudiptaa Paul Choudhury** - Electronic System Monitors & Sustainability

  - **Dr. Satyam Priyadarshy** - Maximizing Value with AI

Key Research Themes & Presentations:

- **AI in Leadership & Workforce Management** - The evolving role of leadership in AI-driven businesses.

- **AI & Education** - How AI aligns with India's **National Education Policy (NEP) 2020.**

- **AI & Mental Health** - AI-driven **stress management & hypnotherapy solutions.**

- **AI in Sustainability & Business** - AI's potential in **crop residue management & CSR impact.**

- **AI in Finance & Consumer Behavior** - AI's role in **credit scoring, brand perception & MSMEs.**

Special Research Insights:

- **AI & MSMEs:** AI-driven growth opportunities in India's **utensils industry.**

- **AI for Indian Artisans:** Research on **AI-powered marketing analytics for fair wages.**

- **AI in Fast Fashion:** Consumer behavior shifts driven by **AI & sentiment analysis.**

Day 2 Highlights (March 22, 2025)
Keynote Sessions & Opening Address:

- **Manish Sir** delivered the opening address, setting the tone for the day.

- **Syanthara Journal** was officially released.

- **Keynote speakers:**
  - **Prof. V.N. Rajasekhar Pillai** explored AI innovations in agriculture, industry evolution, & technology.
  - **Sreejesh Nair (Online)** provided insights into AI history, Generative AI, AI in organizations and job evaluation.

- **Dr. Amit Mittal** discussed AI tools for research, sustainable AI applications, and the irreplaceability of certain books.

- **Mr. Debobroto Gosh** highlighted AI's role in business strategy, social impact, and data security.

- **Theme announcement:** Next year's conference will focus on **"Smart Solutions Impacting AI."**

Parallel Sessions & Panel Discussions:

- Experts and researchers engaged in discussions on **AI-driven sustainability, business innovation, rural livelihoods, metaverse applications, & predictive analytics in retail.**

- Sessions covered the **impact of AI on education, sustainable business models, & marketing strategies.**

- Hosted by **Yashika (Mount Aconcagua) and Niyati Vakharia (Mount McKinley),** with distinguished session chairs leading the discussions.

Winners – International Research Conference 2025

Faculty Category:
Winner - Dr. Abhishek Sahu, Sanskriti Singhal, Diksha Ninawe, Parul Yadav
1st Runner up - Akash Eknath Kadam, Dr. *Sindhu P.M.*
2nd Runner up - *Deepak Parashar (Chitkara University)*

Student Category:
Winner - Prashant Gholap, Poojan Shah, Chirag Marelay, Amarendu Sheen
1st Runner up - Vinita Sanjay Bhoyar, Vinit Sanjay Bhoyar, Dhanasree S.V., Pranita Rajesh Pawar

Conclusion:

The conference successfully brought together **researchers, academicians, and industry experts** to discuss **AI-driven sustainability solutions.** The insightful discussions and diverse perspectives contributed significantly to the growing discourse on **empowering change through AI.**

The event concluded with a note of appreciation and the official **announcement of next year's theme: "Smart Solutions Impacting AI."**

Experiential Learning at UAi

LEADERSHIP DEVELOPMENT PROGRAM - CLUBS

Ms. Pratibha Singh
MBAG11 - UAi Student
President RenAissance Student
Advisory Board (SAB) & SAB Team
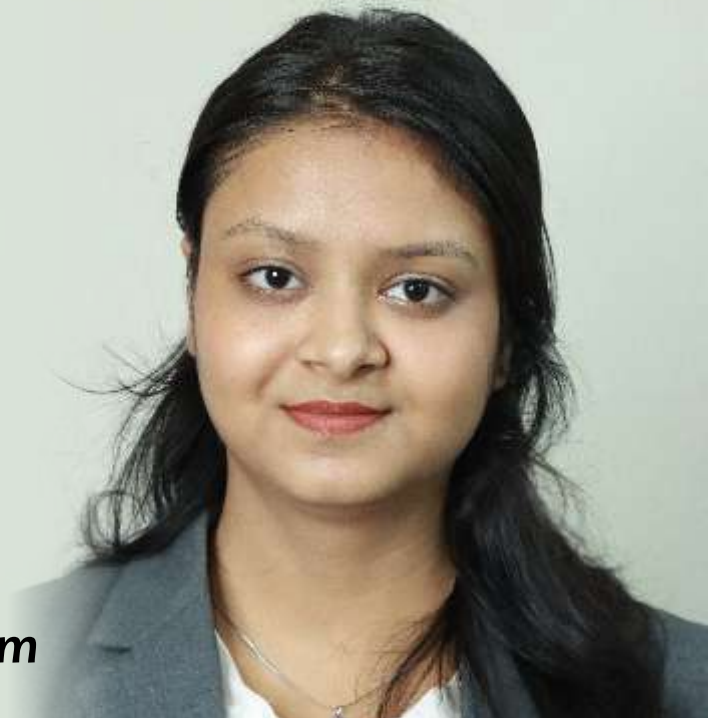
- Engage students in various activities and events to enhance their talents.
- Develop leadership and management skills among students.
- Foster team spirit and collaboration with various groups.
- Create awareness about students' responsibilities towards corporates and society.
- Align student development with the four pillars of UAi:

  ○ Experiential Learning ○ Environmental Awareness ○ Ethical Principles ○ Employability

ROTARACT

Friendship day	Gyan Settu	Innovate for impact	Old age home visit	Blood donation
4 Aug	5 Oct	18 Oct	18 Oct	14 Nov

Continuous crises committee	Orphanage visit	Tambola night	Heart strings	Professional Development Session
13 & 14 Nov	2 Mar	4 Mar	6 Mar	5 Mar

DRAMATICS

Movie night	Jamming night	Impromt theater
14 Aug	19 Oct	19 Oct

TECHOPS

Gaming Night	BGMI	Valorant	Need for Speed	Mortal combat	Fifa
27 & 28 Aug	19 Oct	19 Oct	19 Oct	19 Oct	19 Oct

ENACTUS

Flow of knowledge	legal titans	Republic day celebration	Plogging
9 Sep	18 Oct	26 Jan	26 Jan

FINX

Auction Fever	Business plan	Thomson Reuters	IER
29 Aug	18 Oct	30 Jan - 28 Feb	14 Nov, 22 Nov, 16 Oct, 6 Dec, 22 Feb (workshop on crypto), 27 Feb

ZALENT

Ceo Conclave Vikram Modi	Sip Awards	Undergraduate Induction	Campus Visits
20 Aug	5 Sep	30 Aug	Dec-Feb

HR

Teacher's Day	Heer and Heed	HR Symposium
5 Sep	12 Sep	8 March

MATCHBOX

Fresher in collab with ELC	Mera veera mera heera	Marketing Murlidhar	Fintech Olympiad	Business Beast
20 July	18 Aug	27 Aug	12 Nov	18 Oct

ROBOTICS

Interact with Ai
15 Oct

VIBE TRIBE

Harmony begins	EMPM
7 Feb	5 Apr

UIC

Think-a-thon	Think-a-thon 2.0	Tri -business Championship	The dooms day meeting	Case Blazer	Speaker of the year
22 Aug	30 Sep	6 Sep	18 Oct	30 & 31 Jan	11 & 12 March

PLACEMENTS

SAVI	Mock Interviews
23 - 24 Aug	Sep - Oct

ALUMNI

Boot Camp	Notion Negotiation	Brand Battle Championship
25 Oct	24 Nov	25 Aug

ARTS & CULTURE

Ganesh Chaturthi	Independence Day	Republic Day	Gratitude Day	Holi
6 & 7 Aug	15 Aug	26 Jan	12 Mar	13 & 14 Mar

ELC

Freshers	Daawat	Crime Run	Farewell	Escape Room	Bread Butter Banter	Midnight Sunrise
20 July	30 Nov	14 Sep	31 Jan	24 Feb	18 Nov	24 Jan

ENVIRONMENT

Tree Plantation	Poster Making	Eco Friendly Bappa	Nukad Natak	Republic Day
15 Aug	19 Oct	3 Sep	19 Jan	26 Jan

SPORTS

Box Cricket	GSA Football	Olympics
29 Jul - 2 Aug	2 & 3 Oct	21 Jan - 18 Feb

ETHICS & CSR

Treasure Hunt	Village Visit	Awareness Program	Sodexo Day
4 Sep	16 Oct	9 Sep	9 Mar

EQINOXX

Aarambh	Chakravyu
10 & 11 Oct	22 Nov

IER
(International Economic Review)

INTERNATIONAL ECONOMIC REVIEW (IER)

Mr. Krishna Varma
MBAG11 - UAi Student
President FinX Club

Academic Year: **2024–2025**
Organized by: **FinX Club, Universal AI University**

What is IER?
International Economic Review (IER) is a weekly event organized by the FinX Club (Finance Club of Universal AI University) under the guidance of Dr. Guruprasad M.

This event aims to keep students updated on global economic trends, geopolitical tensions, ongoing wars, budget updates, and major international developments. The unique aspect of IER is that students themselves present and explain these current affairs, promoting peer learning and public speaking skills.

Special sessions are also conducted by Brigadier GPS Cheema Sir, where he shares deep insights on global crises such as the West Asia Conflict, Middle East tensions, & other major geopolitical events.

From topic curation to session management, every aspect of IER is driven by the FinX Club, ensuring that UAi students stay informed and intellectually engaged with the world around them.

Dr. Guruprasad M
Director – University Students Research, Chair IER

Krishna Varma
President of FinX Club & IER Head

IER 1: Review of Economic Survey & Budget 2024–25
Date: **8/8/2024**
Presenters: **Krishan Varma and Sohan Singh**

IER 2: West Asia Crisis
Date: **23/10/2024**
Presenters: **Brigadier GPS Cheema**

IER 3: Sustainable Development Goals (SDG)
Date: **16/10/2024**
Presenters: **Shivraj Bhosale, Sagalpreet Singh, Shobhit Shukla, Varun Pandey**

IER 4: Situation in West Asia after Trump's Win in U.S. Elections
Date: **22/11/2024**
Speaker: **Brigadier GPS Cheema**

IER 5: Globalisation
Date: **14/11/2024**
Presenters: **Jatin Goyal, Praveen Sharma**

IER 6: Artificial Intelligence in Economy
Date: **14/11/2024**
Presenters: **Naman Kansal, Manan Saraswat**

IER 7: Monetary Policy – India and the U.S.
Date: **9/12/2024**
Presenters: **Simran Kumari, Sradha Singh, Yogita Deshmukh, Shreya Karale**

QUIZ

UAiR QUIZ

Mr. Sagalpreet Singh
MBABDI5-2 Student

Q1. The system by which the president and vice president of the United States are chosen is:
- A. Electoral College
- B. Direct Vote
- C. Popular Vote
- D. National Assembly

Q2. The first woman to run for the presidency on a major party ticket in the United States was:
- A. Hillary Clinton
- B. Sarah Palin
- C. Shirley Chisholm
- D. Kamala Harris

Q3. He was one of the youngest senators in U.S. history and became the oldest president.
- A. Joe Biden
- B. Ronald Reagan
- C. Lyndon B. Johnson
- D. Bill Clinton

Q4. Who is known as the God of Chess in India?
- A. Viswanathan Anand
- B. Arjun Erigaisi
- C. R Praggnanandhaa
- D. Vidit Gujrathi

Q5. Who is the First Indian International Chess Master?
- A. Manuel Aaron
- B. Dibyendu Barua
- C. Pentala Harikrishna
- D. Surya Shekhar Ganguly

Q6. She won gold in the triple jump, securing which country's first-ever Olympic medal? Who and which country?
- A. Thea LaFond, Dominica
- B. Maryna Bekh-Romanchuk, Ukraine
- C. Patricia Mamona, Portugal
- D. Shanieka Ricketts, Jamaica

Q7. This footballer was celebrating because a horse he co-owns was in the Germany team that won an equestrianism gold medal in Paris and wrote these words this week: "It's golden – we are Olympic winners!"
- A. Thomas Müller
- B. Lionel Messi
- C. Neymar Jr.
- D. Cristiano Ronaldo

Q8. Who introduced the digital online cryptocurrency known as Bitcoin?
- A. Satoshi Nakamoto
- B. Nick Szabo
- C. Wei Dai
- D. Hal Finney

Q9. What is Blockchain?
- A. A currency
- B. A ledger
- C. A type of currency
- D. A distributed ledger on a peer-to-peer network

Q10. Who are the God and the King associated with the Onam Festival?

A. Lord Vishnu and King Mahabali   B. Lord Shiva and King Bhoja   C. Lord Krishna and King Vikramaditya   D. Lord Rama and King Rajaraja Chola

Q11. Creator of Hotmail (later sold it to Microsoft).

A. Satya Nadella   B. Sabeer Bhatia   C. Sundar Pichai   D. Vinod Khosla

Q12. Who is famous as the Metro Man?

A. Ratan Tata   B. Satish Dhawan   C. E. Sreedharan   D. C. V. Raman

Q13. Who is popularly acclaimed worldwide as the "Father of Pentium"?

A. Vinod Dham   B. Narayana Murthy   C. Sundar Pichai   D. Azim Premji

Q14. This Indian company is the world's strongest food brand with a $3.3 billion value in 2024:

A. Amul   B. Nestlé India   C. Britannia   D. Parle

Q15. This Indian financial institution once had a market capitalization exceeding Rs 70,000 crore and was considered a top financial institution, but is now bankrupt:

A. Infrastructure Leasing & Financial Services (IL&FS)   B. IDBI Bank   C. Dewan Housing Finance Corporation Limited (DHFL)   D. Reliance Capital

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Answers: Q1. A.   Q2. A.   Q3. A.   Q4. A.   Q5. A.   Q6. A.   Q7. A.   Q8. A.   Q9. D.   Q10. A.

Q11. B.   Q12. C.   Q13. A.   Q14 A.   Q15. D.

BOOK REVIEW

Book Review: The 7 Habits of Highly Effective People

Ms. Suhasini Ghosh
MBABDI5-2 - UAi Student

The 7 Habits of Highly Effective People by Stephen R. Covey is not just a book about success, it is a timeless guide to personal growth and meaningful change. Covey's approach is deeply humanistic, urging readers to look within and reconsider their guiding principles and values. This book encourages us to take responsibility, understand our deep-rooted values and act with integrity.

Covey presents seven foundational habits that he divides into two sections:

1) Private victories which are more about self-mastery &

2) Public victories focusing on effective collaboration with others.

The core idea is to first work on oneself before seeking success in relationships or professional life.

The first three habits - 1. Be proactive, 2. Begin with the end in mind and 3. Put first things first - are about personal growth and building a stable inner foundation. Covey's emphasis on 'beginning with the end in mind' pushes readers to clarify their personal vision and mission, aligning their actions with their values and aspirations.

The public victories section introduces habits like 4. 'Think win-win', 5. 'Synergize' & 6. 'Seek first to understand, then to be understood.' These habits challenge us to rethink our interactions with others, promoting empathy and mutual respect. In today's fast-paced world, the message of listening deeply and seeking to understand others is incredibly relevant and can transform our relationships.

Perhaps the most inspiring element of this book is the seventh habit - 7. 'Sharpen the saw' - which stresses the importance of continuous growth. Covey argues that to sustain effectiveness, we must invest in our physical, mental & emotional well-being. This holistic approach sets the book apart from other self-help literature, making it a comprehensive manual for leading a balanced & fulfilling life.

In short, 'The 7 Habits of Highly Effective People' is a powerful reminder that success is a byproduct of the values we cultivate & the actions we take. Covey's writing, while instructional, feels genuinely caring, guiding readers towards a life of purpose, integrity & peace. This book is a must-read for anyone seeking to grow personally & connect more meaningfully with others.

OUR SPARTANS

Club Presidents

Our Spartans (the Club Presidents and the class representatives) are full of energy, effort and endurance. The manage over clubs and classrooms and form the link between various batch of Students, Faculty, Staff and the Management.

Mr. Anmol Choudhary
PGDMFC18CM, UAi Student
President, Universal Innovations Club
Team Lead, SDG 4

Basic qualification: BCA (RTMNU), PGDM (Finance - UAi), MBA (Finance - Cardiff Met, UK)

Brief Background information: Hailing from the city of oranges, Nagpur, Maharashtra, I graduated with a Bachelor of Computer Applications from RTM Nagpur University. Currently, I am pursuing PGDM from Universal AI University & an MBA from Cardiff Metropolitan University, UK. Alongside my academic journey, I serve as the President of the Universal Innovation Club, where I lead initiatives to foster creativity & drive innovation across disciplines. In the club, I also handle experiential learning toolkits like Case Blazer & Tri Business, which provide hands-on learning experiences. I also had the opportunity to develop my leadership skills as a Program Committee Member & Team Leader at SDG 4. As a member of the Research Forum Committee & having been a Group Leader in the SMART Project, I am dedicated to collaborative research & creating meaningful impacts in every field I engage with. These experiences have shaped my problem-solving abilities and strengthened my commitment to developing impactful solutions that bridge technology & practical applications.

Mr. Yogesh Jha
PGDMG10, UAi Student
President of Zalent Club

Basic Qualification: Bachelor in Hotel and Tourism Management, PGDM in HR

Background Information: Born and brought up in Vapi, Gujarat, I come from a science background and have graduated in Hotel and Tourism Management. I have worked as a Guest Service Associate at Hilton Goa Resort, where I honed my skills in hospitality and customer service. Currently, I am pursuing my PGDM in HR from Universal AI University, Karjat. I believe in living in the present, embracing each moment fully. By focusing on the now, we can achieve clarity and purpose. Success demands hard work, dedication, and perseverance. Set goals, create a plan, and work hard to achieve them, aligning actions with inner values and staying grounded in the present.

Useful/Inspiring Management Books:
- *The Power of Now* by Eckhart Tolle
- *The Art of Living* by Thich Nhat Hanh

Mr. Deeptesh Parab
PGDMBDI4-2, UAi Student
President of HR Club

Basic Qualification: B.Voc Pharmaceutical Manufacturing
Background Information: "A strategic thinker with a customer's heart - I've cultivated a unique perspective through my multifaceted journey across Quality Control, Recruitment, and Sales domains. Born and raised in the vibrant coastal paradise of Goa, I carry forward the warm, inclusive spirit of my homeland in my interactions. I completed my undergraduate studies at the prestigious Tata Institute of Social Sciences.

A Lifelong learner and traveller who finds mountains amazing and adventure along the way. I believe in the power of continuous learning and the importance of bringing a structured yet adaptable mindset to every challenge.

Living by the mantra, "Stop letting your fear of what could happen make nothing happen," has been the cornerstone of my journey, pushing me to embrace new challenges and opportunities for growth.

Useful/Inspiring Management Books:
• Zero to One by Blake Masters and Peter Thiel
• Leader: 50 insights from mythology by Devdutt Pattanaik

Ms. Shreya Agrawal
PGDMBM7CM, UAi Student
President of Placement Cell

Basic Qualification: PGDM (UAi) + MBA (Cardiff Met, UK)
Background Information: I come from Gujarat and hold a BBA degree, which laid the foundation for my academic journey. Currently, I'm pursuing an MBA + PGDM in Human Resources, a path that has given me a deep insight into understanding people, their behaviours, and how to manage talent effectively. My passion for working with people and helping them grow naturally drew me to the field of HR, where I can apply my skills to foster both individual and organizational growth. Serving as the President of the Placement Cell at my university has been a transformative experience. This role has not only sharpened my leadership abilities but has also contributed to my personal development. I've grown immensely in terms of personality, communication, and professionalism, learning to navigate challenges and manage diverse teams effectively. My experience in this position has been invaluable, as it has allowed me to apply my HR knowledge practically while also grooming myself for future career opportunities.

Ms. Vaani Sharma

PGDMBM7CM, UAi Student
CEO of ExCoLearn Pvt. Ltd.

Brief Background information: From the beautiful city of lakes, Bhopal, comes a dynamic personality who believes in living life with "no regrets and being unapologetically herself." Currently pursuing her PGDM from Universal Ai University and MBA from Cardiff Metropolitan University (BM7 batch), Vaani is crafting her path in Human Resources and Business Analytics.

As the CEO of ExCoLearn Pvt Ltd, a student-led company, Vaani has demonstrated exceptional leadership capabilities. Her role as the Digital Head of the College WINGS Community and Class Representative in Term 3 further showcases her ability to manage multiple responsibilities while maintaining academic excellence. Her association with prestigious organizations like the Indian Society of Training and Development and previous role as Treasurer in Rotaract Club reflect her commitment to professional growth and community service.

She has spent three years bringing stories to life on stage through theater. Whether it's dancing her heart out or expressing herself through paintings, Vaani knows how to keep her creativity flowing.

Her diverse interests span from politics to space exploration. As an avid reader, she delves into science fiction, socio-political literature, and conspiracy theories, reflecting her intellectual curiosity and analytical mindset.

With a solid foundation in business (BBA Honors) and her current pursuit of dual masters, Vaani represents a perfect blend of professional ambition and personal passion. Her journey shows that you don't have to choose between being serious about your career and pursuing what you love - you can rock at both!

IF

If you can keep your head when all about you
Are losing theirs and blaming it on you,
If you can trust yourself when all men doubt you,
But make allowance for their doubting too;
If you can wait and not be tired by waiting,
Or being lied about, don't deal in lies,
Or being hated, don't give way to hating,
And yet don't look too good, nor talk too wise:

If you can dream—and not make dreams your master;
If you can think—and not make thoughts your aim;
If you can meet with Triumph and Disaster
And treat those two impostors just the same;
If you can bear to hear the truth you've spoken
Twisted by knaves to make a trap for fools,
Or watch the things you gave your life to, broken,
And stoop and build 'em up with worn-out tools:

If you can make one heap of all your winnings
And risk it on one turn of pitch-and-toss,
And lose, and start again at your beginnings
And never breathe a word about your loss;
If you can force your heart and nerve and sinew
To serve your turn long after they are gone,
And so hold on when there is nothing in you
Except the Will which says to them: 'Hold on!'

If you can talk with crowds and keep your virtue,
Or walk with Kings—nor lose the common touch,
If neither foes nor loving friends can hurt you,
If all men count with you, but none too much;
If you can fill the unforgiving minute
With sixty seconds' worth of distance run,
Yours is the Earth and everything that's in it,
And—which is more—you'll be a Man, my son!

Rudyard Kipling

Harness the Power of UAi!